

SANTA GERTRUDIS BREEDERS INTERNATIONAL

BOARD OF DIRECTORS MEETING MINUTES

Date: June 17, 2026

Location: West Monroe, Louisiana

Call to Order: 6:00 p.m.

Adjournment: 8:04 p.m.

I. CALL TO ORDER

President Arlin Taylor called the meeting of the Santa Gertrudis Breeders International (SGBI) Board of Directors to order at 6:00 p.m.

II. ROLL CALL

Board Members Present: 18

Board Members Absent: Marshall Saiz

Others Present:

- Keaton Dodd, Executive Director
 - Robert “Bob” Rhodes
-

III. APPROVAL OF MINUTES AND FINANCIAL REPORT

Patti Ermis presented the minutes from May 14, 2026, and May 18, 2026, Board meetings, along with the financial statements.

Jewitt Borden made a motion to accept the financial statements as presented. Mickey Bowman seconded the motion. The motion passed.

A correction was made to the May meeting minutes to include Daniel Kubecka’s vote regarding the Shows & Exhibits Committee member selection. John Justiss made a motion to approve the minutes with the correction. Perry Bass seconded the motion. The motion passed.

IV. EXECUTIVE SESSION

Executive Director Keaton Dodd requested that the Board enter Executive Session regarding an SGBI employee and a committee appointment.

The Board entered Executive Session at 6:10 p.m.

The Board reconvened from Executive Session at 6:39 p.m.

V. COMMITTEE REPORTS

A. Breed Improvement Committee

Chair: Perry Bass

Perry Bass reported that Breed Standards representatives will be present at the following shows to evaluate cattle for members interested in receiving the Breed of Excellence stamp on their registration papers:

- National Santa Gertrudis Junior Show
 - National Santa Gertrudis Open Show
 - State Fair of Texas
-

B. Performance Committee

Chair: Perry Bass

Perry Bass discussed the Steer Feed Out Program. The Commercial Cattlemen's Committee was suggested as a potential resource for the program and will assist in any way possible.

C. Shows & Exhibits Committee

Chair: Daniel Kubecka

John Justiss asked why judges must be paid for the Four States Open Point Show. It was explained that SGBI receives the entry fee revenue back from the show.

Daniel Kubecka presented a proposal to add the Rio Grande Valley Livestock Show as an Open Point Show.

Following discussion, Larry Garza made a motion to add the Rio Grande Valley Livestock Show as an Open Point Show. John Justiss seconded the motion. The motion passed.

D. Breed Promotion Committee

Chair: Daniel Kubecka

Keaton Dodd will order 100 additional semen directories at an estimated cost of \$839.00. Additional directories will be ordered as needed.

E. Foreign Marketing Committee

Chair: Daniel Kubecka

Daniel Kubecka reminded the Board of the World Congress scheduled to be held in Australia in 2027.

He also informed the Board of planned foreign marketing travel to Paraguay by Keaton Dodd and several members of the Foreign Marketing Committee.

F. Long-Range Planning Committee

Chair: John Justiss

Bob Rhodes presented the Strategic Planning Process and requested that each Vice President work with their respective committees to develop a long-range plan.

G. Commercial Cattlemen's Committee

Chair: Kim Wiley

Kim Wiley reported that the committee is planning its first commercial sale in Weimar, Texas, on December 12. The sale is expected to offer approximately 75 heifers.

The committee is hopeful that an additional sale can be held in March.

The sales will feature high-quality Santa Gertrudis-influenced cattle.

H. Membership Committee

Chair: Mickey Bowman

Mickey Bowman requested that members reach out to inactive members within each district in an effort to encourage them to renew their memberships.

Mickey also expressed interest in continuing the reduced registration rate for older registrations during July and August.

Mickey Bowman made a motion to print a membership directory each October. Patti Ermis seconded the motion. The motion passed.

The Annual Meeting will be held the first weekend in April in conjunction with the Red Doc Sale in Albuquerque, New Mexico.

I. Youth Activities Committee

Chair: Callie Loden

Callie Loden provided a report on the National Santa Gertrudis Junior Show, which included 540 head and 208 exhibitors.

She reported that the show is moving away from the use of tents. She also reported that the fundraiser was extremely successful in raising funds for the show.

VI. NEW BUSINESS

A. Steer Feed Out Program

The Steer Feed Out Program was discussed by Perry Bass during the Performance Committee report.

B. Rule Review Committee

President Arlin Taylor provided an update on the Rule Review Committee and expressed hope that the committee will have its recommended changes ready for consideration at the October Board meeting.

C. Vote Counting Process

President Arlin Taylor discussed the membership voting process with the Board and proposed having the accounting firm tally the votes before the Annual Meeting. This process would help expedite the vote-counting process on the day of membership voting.

Keaton Dodd will discuss this process with the accounting firm.

VII. OLD BUSINESS

There was no old business to discuss.

VIII. ADJOURNMENT

There being no further business, Daniel Kubecka made a motion to adjourn. Larry Garza seconded the motion. The motion passed.

The meeting was adjourned at 8:04 p.m.

APPROVAL OF MINUTES

The foregoing minutes were reviewed and approved by the SGBI Board of Directors on

Arlin Taylor, President

Santa Gertrudis Breeders International

Patti Ermis, Secretary

Santa Gertrudis Breeders International