

SANTA GERTRUDIS *Source*



AUGUST 2024 • VOLUME 27 • NUMBER 7

Integrity. Quality. Tradition & Hospitality

36th Annual Santa Gertrudis

ALABAMA CONNECTION SALE



Mark your calendar!

11:00 a.m.

October 5, 2024

Cullman Stockyards
Cullman, Ala.

Selling

65 REGISTERED FEMALES

Guest Consignors

Hotel Information

All hotels located on I-65, exit 310

Best Western (256) 737-5009
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Econo Lodge (256) 734-0122
Hampton Inn (256) 739-4444
Holiday Inn Express (256) 736-1906
Quality Inn (256) 734-1240

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DMC Farm

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BREEDING EXCELLENCE

WE ARE WHAT WE REPEATEDLY DO - INVEST IN EXCELLENCE



XL'S SHEEZA STAR 236

- ▶ **RESERVE CHAMPION FEMALE**
2024 NJSGS
- ▶ **CHAMPION BEST OF POLLED FEMALE**
2024 NJSGS

EXHIBITED BY
Fiona Joseph



XL'S GOLDEN DREAM 304

CALF CHAMPION FEMALE
3RD OVERALL CHAMPION FEMALE
2024 NJSGS

EXHIBITED BY *Demi Harrington*



XL'S AMERICAN HONEY 399

RESERVE CALF CHAMPION FEMALE
2024 NJSGS

EXHIBITED BY *Fiona Joseph*

ALSO, CONGRATULATIONS

TO THESE CLASS WINNERS HAULING XL BRANDED FEMALES!

Reanna Vilfanueva, Avery Moreland & Kaden Mufling



Sam, Sandy & Todd Hyde
Todd Hyde - 281.705.0832 | Chris Birdwell - 903.293.2507
Email - excelsantagertrudis@gmail.com
www.excelsantagertrudis.com

SANTA GERTRUDIS *Source*

AUGUST 2024
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ON THE COVER

Andi McDaniel shows her heifer at the 2024 National Junior Santa Gertrudis Show.
Photo by Darren Richmond.

Providing Polled Power Genetics to the Santa Gertrudis Breed

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- 2024 National Reserve Champion Bull
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- 2024 National Reserve Champion Senior Bull
- 2024 High Point Senior Bull

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777 KASANOVA



- 2023 Houston Livestock Show Champion Yearling Bull



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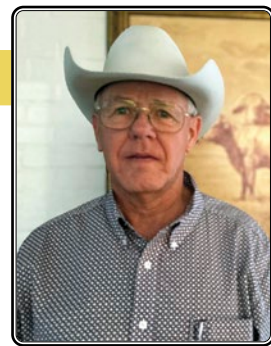


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Interesting Conversations

Just when I think things might slow down for a minute, something else pops up that causes the craziness level to ramp up again. I actually prefer a little craziness because that means things are happening, which is often a sign of progress.

Through all the activity there has been opportunity for constructive conversation. Much of it is centered on finding new markets for our cattle – which, if you look back, is a fairly common theme in my columns. Growing demand for Santa Gertrudis cattle lifts all of us. My most recent column mentioned that marketing our cattle needs to be top of mind and articulated at every opportunity – and that includes me. Maybe that’s why so many of my conversations come around to creating demand.

Get out and have interesting conversations, brainstorm with other breeders, call me and let’s talk through some of those ideas and let’s make things happen.

One idea is to have a couple of meetings related to marketing. I think too often it is easy to leave that aspect of our business to others because we are uncomfortable with it. If you have no desire to make a profit on your animals, don’t let marketing be a concern; however, most of us need to make money on our cattle. Perhaps there would be value in hearing from some experts on marketing through social media or how to get the most from your advertising dollars. It also

should be educational regarding potential customer preferences; knowing what the market wants is crucial to success in building demand. If you think such a program would be of value to you, drop me an email.

Did you notice what I just did? I asked you to email me. That is how you build a database specific to a particular subject – in this case, marketing Santa Gertrudis cattle. Your email about the subject allows me to begin building a database of producers to contact when there is a meeting in their area. You should be doing something similar in all of your marketing. Ask a question and request an email response – in your ads, in your social media posts, even in your conversations.

I’ve also had discussions with a couple of large cattle feeding companies. One of my goals is putting together a program with a large cattle feeder that will provide an outlet for some of our smaller producers. There was definite interest in developing a program and how it would work. My idea is to track animals through to harvest and provide data back to the individuals who sold their calves or retained ownership through the program. The resulting data could be of great value as we make breeding decisions. At the end of the day, it comes down to pricing cattle. Feeders want to purchase cattle as cheaply as possible, and sellers want the best price possible. How do you reach an equitable solution?

Alternatively, I had an interesting discussion with the folks at Texas State University regarding such a program. They plan to look into how they might act as the aggregator for smaller groups into load lots. It would most likely be some type of coopera-

tive ownership of cattle through harvest with the goal of collecting and disseminating feeding and harvest data back to participants. I think this likely will be the best type of solution to gathering data for small producers while providing them an outlet for small groups of calves. It is still too early to tell whether such a program will work with a university.

Another conversation had to do with selling beef directly to consumers. A number of our breeders are involved in this type of enterprise, as are producers from other breeds. Perhaps some type of beef cooperative is a way for greater numbers of our members to participate.

It all begins with a conversation. Too often we are focused on specific tasks and miss opportunities to open the doors to even more opportunities. Get out and have interesting conversations, brainstorm with other breeders, call me and let’s talk through some of those ideas and let’s make things happen. This is one of the key items in our Long-Range Plan framework. It hits many of the categories: value-added member services, creative breed promotion, revenue-generating platforms, innovative leadership, and domestic and international initiatives. In reality, it also touches on youth development. Many of our youth fall into that small-breeder category. There is potential here to provide ways to market their cattle at a better price than they might be able to achieve otherwise. That is part of building their business for the future.

Have those conversations. Every chance you get, have conversations with creative, thinking people. You never know where they might lead. 🐄

Wendt Delivers Champions

We congratulate all the winners of the 2024 National Junior Santa Gertrudis Show. Wendt Ranch Partners feels very fortunate to have bred both the Grand Champion Female and Grand Champion Bull.



NJSGS Grand Champion Female

WENDT'S NEVER SANK 2061

Kenley Kincannon

Never Sank 2061 was Lot 4 in our 2023 Baby Doll Sale and received a \$10,000 bounty!

SELECT YOUR NEXT CHAMPION:

5TH ANNUAL

WENDT'S

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TUES., AUGUST 27, 2024

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We will award a \$10,000 bounty if you win National Champion in the Junior or Open Show with your Wendt Ranch Baby Doll purchase!

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NJSGS Grand Champion Bull

WENDT'S STEAMBOAT 9852

Kinsley Kubecka

WENDT RANCH PARTNERS LLC

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Email: wendtranches@hotmail.com

Gene Kubecka (979) 240-5311

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SGBI Herd #621, established 1954



Market Preparation



Congratulations to all the junior Santa Gertrudis exhibitors who braved the summer heat to compete in the National Junior Santa Gertrudis Show in Little Rock, Ark., this year! There were fine cattle on display and great memories made with the numerous activities and events.

As we think forward to the fall, now is the time for producers with spring-calving herds to begin making marketing preparations. There are numerous educational publications, Extension programs and industry-based journal articles that focus on management practices that add value to calves being marketed at a local sale barn. For example, it is well known that castrated steers bring \$5 to \$10 per hundredweight more than bulls, and the discounts increase as bulls get bigger. Research has also shown that discounts for horned cattle can reach up to \$25 per hundredweight when compared to dehorned animals. Preconditioned calves have value since they are healthier and have a stronger immune system than calves sold straight off the cow.

These are sound management practices that add value. Good genetics and good management are key to increasing calf value, but having a strong working relationship with the sale barn manager is just as valuable. He is a great resource and can be an important member of your marketing team.

Visit with the barn manager one month before selling. He can help you determine the best time to sell. It will also give him time to contact buyers and advertise your calves.

Prepare a written list that includes how long the cattle have been weaned and your herd health protocol (vaccinations given). Ask the auctioneer to announce this information as the cattle go through the ring. Doing so might not pay off initially but, over time, your cattle will develop a reputation as healthy calves ready to eat and gain.

Ask that your cattle be marketed in groups. Avoid selling singles. Marketing in groups, even three to five head, helps. Sort cattle into uniform color groups with

Good genetics and good management are key to increasing calf value, but having a strong working relationship with the sale barn manager is just as valuable.

limited variance in weight. Good genetics and good management are the foundation for capturing the most value for your calf crop, but building a good relationship with sale barn management and buyers is equally important. 🐄



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2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

Never Sank Progeny Made Their Mark

His Offspring Continue to Check all the Boxes!

WENDT'S *Never Sank* 2061

GRAND CHAMPION FEMALE

Congratulations Kenley Kincannon!
Sired by Never Sank.



2023 Reserve National Champion
STAR 5 Female also sired by Never Sank.



Five J's 3021



BETTER BEEF CONTEST

Congratulations to Caden Tyson on his winning, High-IMF STAR 5 female in this year's Better Beef Contest. Sired by Never Sank and purchased at the 2024 Purple Reign Sale.



FIVE J'S CATTLE COMPANY

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**Five J's is your
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**We have cattle for sale at
all times.**
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2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

Parade of Champions

The 2024 National Junior Santa Gertrudis Show took place June 16-22, 2024, in Little Rock, Ark. This year's event included numerous activities, contests, fun and competitions. The event concluded with the awards banquet. Congratulations to all the juniors who participated in this event. 🏆

Photos by Kaylie Stone



Purebred Females



GRAND CHAMPION PUREBRED FEMALE & CHAMPION YEARLING FEMALE

Wendts Never Sank 2061,
Kenley Kincannon, Bay City, Texas



RESERVE GRAND CHAMPION PUREBRED FEMALE & CHAMPION INTERMEDIATE FEMALE

XL's Sheeza Star 236,
Fiona Joseph, Liberty, Texas



CHAMPION CALF

XL's Golden Dream 304 ET,
Demi Harrington, Plantersville, Texas



RESERVE CHAMPION CALF

XL's American Honey 399 ET,
Fiona Joseph, Liberty, Texas



RESERVE CHAMPION YEARLING

TN Red Lady, Tripp Nichols,
Blooming Grove, Texas



RESERVE CHAMPION INTERMEDIATE FEMALE

Briggs 217K4, Caleb Bram,
Louise, Texas



CHAMPION SENIOR FEMALE

Miss CF Annie 215, Logan Mason,
Chappel Hill, Texas



RESERVE CHAMPION SENIOR FEMALE

Miss 777 Ke\$ha, Caroline Daniel,
Magnolia, Ark.

Purebred Bulls



GRAND CHAMPION BULL

Wendt's Steamboat 9852,
Kinsley Kubecka, Bay City, Texas



RESERVE GRAND CHAMPION BULL

SF Riblow, Caleb French,
Noxapater, Miss.



GRAND CHAMPION STAR 5 FEMALE

K3CC Miss Dior 01 ET,
Kalleigh Roberts, Damon, Texas



RESERVE GRAND CHAMPION STAR 5 FEMALE

K3CC Miss Irmacita 01 ET,
Kalleigh Roberts, Damon, Texas

STAR 5 Females

Special Class Females



GRAND CHAMPION BRED & OWNED FEMALE

TN Red Lady, Tripp Nichols,
Blooming Grove, Texas



GRAND CHAMPION DONATED HEIFER

Ridge Point 315, Re'ana Villanueva,
Pearland, Texas

More NJSGS on 12 »

CONGRATULATIONS NJSGS JUNIORS

TOP 3 PLACINGS - BACKED BY STRAIT RANCHES GENETICS

PUREBRED HEIFER SHOW

Logan Mason, Miss CF Annie 215, CF Cattle Co - 1st place class Class 22, Champion Senior, 5th Overall

Arden Strait, SR Ms Marksman 341/L, Strait Ranches - 1st place Class 12

Addyson Phillips, JTP 117/2, Kamryn Phillips - 1st place Class 15

Adelyn Bronikowski, Horseshoe B Miss 54L, Adelyn Bronikowski - 2nd place Class 2

Jacob Shipper, JS Juanita 680L, Jacob Shipper - 3rd place Class 2

Demi Harrington, QVF Ms Paradigm 65L, Quail Valley Farm - 3rd place Class 11

Cade Bram, Townsend Cattle 6223 ET, Townsend Cattle - 3rd place Class 13

Avery Strait, SR Ms Savage 23/K10 ET, Avery Strait - 3rd place Class 15

Arden Strait, SR Ms Guns Up 66/K, Strait Ranches - 3rd place Class 16

Arden Strait, SR Ms 27/6 342/K, Arden Strait - 3rd place Class 22

Avery Strait, SR Ms Marksman ET 621/J12, Strait Ranches - 3rd place Class 24

BETTER BEEF CONTEST

Ansleigh Rainey, NTR Ms Nikki 63/3, In the Red Ranch - Top Carcass, High REA/CWT

BRED & OWNED SHOW

Arden Strait, SR Ms 27/6 342/K - 1st place Class 8

Jordyn Trant, JT's Ellie Mae 121/23 - 2nd place Class 2

Avery Strait, SR Ms Savage 23/K10 ET - 2nd place Class 6

Adelyn Bronikowski, Horseshoe B Miss 54L - 3rd place Class 2

BULL SHOW

Kye Yackel, Mr. Snoop, Kye Yackel - 2nd place Class 3

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2023 NJSGS: The Great Gert Games Congrats to All the Juniors!



WF

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wunderlichfarms@gmail.com



2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

Class & Division Winners



Purebred Heifer Show

Class 1: Jan. 1, 2024 and Later

1. SRM Pamela Annette 176 ET, Cale Cornelius, Timpson, Texas
2. XL's Scarlet Queen 322 ET, Grace Sutton, Alvin, Texas
3. Ms Dreamboat 2186 ET, Kinsley Kubecka, Bay City, Texas
4. Lazy L Belinda, Brooklyn Hardy, Santa Fe, Texas
5. XL's She's Gold 431, Fiona Joseph, Liberty, Texas

Class 2: Nov. 1, 2023 to Dec. 31, 2023

1. XL's Crimson Queen 324 ET, Re'ana Villanueva, Pearland, Texas
2. Horseshoe B Miss 54L, Adelyn Bronikowski, Franklin, Texas
3. JS Juanita 680L, Jacob Shipper, Franklin, Texas
4. Miss M Rock Stevie 923 ET, Jace Carpenter, Grand Saline, Texas
5. XL's Daisy Duke 316 ET, Cale Cornelius, Timpson, Texas

Class 3: Sept. 1, 2023 to Oct. 31, 2023

1. XL's Golden Dream 304 ET, Demi Harrington, Plantersville, Texas
2. Horseshoe B Miss 93 L, Peyton Bronikowski, Franklin, Texas
3. XL's Lookin' Gold 308 ET, Demi Hunter, Crosby, Texas
4. XL's Honey Star 305, Jordyn Trant, Iola, Texas
5. SRM Rosie Carver, Cale Cornelius, Timpson, Texas

Class 4: July 1, 2023 to Aug. 31, 2023

1. XL's American Honey 399 ET, Fiona Joseph, Liberty, Texas
2. XL's Honey Delight 302, Grace Sutton, Alvin, Texas
3. XL's S Golden Glam 314 ET, Kaden Mullins, Sweeny, Texas
4. SRM Coming In Hot 163 ET, Sierra Waneck, Iola, Texas
5. Crosswinds Mystique Quora, Cacie Lennon, Alba, Texas

Class 5: June 1, 2023 to June 30, 2023

1. XL's Oh Honey 310 ET, Avery Moreland, Grapevine, Texas
2. XL's Honey Queen 393 ET, Mia Wiley, Deville, La.
3. Crosswinds Velvet, Elizabeth Romines, Chico, Texas
4. LN Donna, Hadley Womack, Krum, Texas
5. MCC Floella 2314, Brecken Kimbro, Timpson, Texas

Champion Calf

XL's Golden Dream 304 ET, Demi Harrington, Plantersville, Texas



Reserve Champion Calf

XL's American Honey 399 ET, Fiona Joseph, Liberty, Texas

Class 8: May 1, 2023 to May 31, 2023

1. XL's Sweet' N Honey 394 ET, Kaden Mullins, Sweeny, Texas
2. Hailey 213/23, Demi Harrington, Plantersville, Texas
3. XL's Hush Honey 396 ET, Cale Cornelius, Timpson, Texas
4. Crosswinds Dream Girl, Lauren Hanna, Aledo, Texas
5. Miss 777 Honeybadger 452L3 ET, Mason Carlow, New Boston, Texas

Class 9: April 1, 2023 to April 30, 2023

1. DP Tofu Marina's Attache 038L3, Newt Richmond, Eustace, Texas
2. Dreamboat's Grand 2090, Kinsley Kubecka, Bay City, Texas
3. Miss WF 3038, Calvin Wunderlich, Brenham, Texas
4. Miss 777 EZ Sav Belle, Addyson Phillips, Normangee, Texas
5. Miss LC Penny, Hannah Shackelford, Alba, Texas

Class 10: March 1, 2023 to March 31, 2023

1. Wendts Never Sank 2061, Kenley Kincannon, Bay City, Texas
2. XL's River Hawthorn 380, Grace Sutton, Alvin, Texas
3. SRM Irish Rose 141 ET, Cale Cornelius, Timpson, Texas
4. XL's Centerfold 369 ET, Fiona Joseph, Liberty, Texas
5. Miss 777 Lilac, Avery Tobola, Tomball, Texas

Class 11: Feb. 1, 2023 to Feb. 28, 2023

1. TN Red Lady, Tripp Nichols, Blooming Grove, Texas
2. XL's Glitter & Gold 370 ET, Grace Sutton, Alvin, Texas
3. QVF Ms Paradigm 65L, Demi Harrington, Plantersville, Texas
4. O/X Senorita 905, Cacie Lennon, Alba, Texas
5. Morris Farms Rubys Emerald, Chesney Robinson, Ector, Texas

Class 12: Jan. 1, 2023 to Jan. 31, 2023

1. SR Ms Marksman 341/L, Arden Ellen Strait, Streetman, Texas
2. SRM Kristina 136 ET, Rhett Harrington, Plantersville, Texas
3. Townsend Cattle 6223 ET, Cade Bram, Louise, Texas
4. PC Miss Class Winner, Newt Richmond, Eustace, Texas
5. Wendt's Dreamboat 2038, Laynee Matchett, Bay City, Texas

Champion Yearling Female

Wendts Never Sank 2061, Kenley Kincannon, Bay City, Texas

Reserve Champion Yearling

TN Red Lady, Tripp Nichols, Blooming Grove, Texas

Class 15: Nov. 1, 2022 to Dec. 31, 2022

1. JTP 117/2, Addyson Phillips, Normangee, Texas
2. XL's Rouge Gem 249, Fiona Joseph, Liberty, Texas
3. SR Ms Savage 23/K10 ET, Avery Elizabeth Strait, Streetman, Texas
4. JS Cattle 521K, Peyton Bronikowski, Franklin, Texas
5. SR Ms Red Rock 5287/K2 ET, Avery Elizabeth Strait, Streetman, Texas

Continued on 14 »



31ST ANNUAL

DISTRICT 6

Haltered Heifer Show & Sale
Sept. 13-14, 2024



Harrison County Fair Grounds
CORYDON, INDIANA

*Watch the Sale and Junior Item
Auction on Facebook Live!*



Offering

Haltered open heifers • Bred heifers • Pairs



Catalog Requests

Sale Chairman: Todd Osborne

859.991.2438 • peppydoc1@aol.com

Sale Manager: Darren Richmond

423.364.9281 • djrichmd@gmail.com

Junior Show entries/information

Ashley Osborne

859.991.9409 • district6juniorsaleshow@gmail.com

Treasurer: Barb Moeller

618.210.8733

Headquarter Hotel:

Hampton Inn

812.738.6688

Group Code: SG6

2024 NATIONAL JUNIOR SANTA GERTUDIS SHOW

CHAMPION

Calf
FEMALE



Congratulations

DEMI HARRINGTON

XL'S GOLDEN DREAMS 304ET

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PD RANCH

DUANE & PATTI ERMIS: 281-413-5181

D.ERMIS@HOTMAIL.COM

NJSGS Class & Division Winners **Continued from 12**

Class 16: Sept. 1, 2022 to Oct. 31, 2022

1. Briggs 217K4, Caleb Bram, Louise, Texas
2. Miss 777 Bruno 777K5, Erin Kay Daniel, Magnolia, Ark.
3. SR Ms Guns Up 66/K, Arden Ellen Strait, Streetman, Texas
4. Woman Hollerin Lucy 282, Tanner Lawrence, Robstown, Texas
5. Broken T's Hazel Grace, Sierra Waneck, Iola, Texas

Class 17: July 1, 2022 to Aug. 31, 2022

1. NR Lady's Opal 729/2, Newt Richmond, Eustace, Texas
2. XL's Amazing Dream 229, Fiona Joseph, Liberty, Texas
3. PC Rose's Kennedy 71K, Karsyn Kincannon, West Columbia, Texas
4. Urbanosky Buttercup ET 211, Jace Ellis, Moody, Texas
5. XL's Dream Catcher 252ET, Cale Cornelius, Timpson, Texas

Class 18: May 1, 2022 to June 30, 2022

1. XL's Sheeza Star 236, Fiona Joseph, Liberty, Texas
2. CWR Sequoyah, Cacie Lennon, Alba, Texas
3. Miss WF 2075, Calvin Wunderlich, Brenham, Texas
4. CBF Hot Cocoa 512K, Sylah Pitchford, Porum, Okla.
5. MS DMC 205, Ashlyn Carpenter, Grand Saline, Texas

Champion Intermediate Female

XL's Sheeza Star 236, Fiona Joseph, Liberty, Texas

Reserve Champion Intermediate Female

Briggs 217K4, Caleb Bram, Louise, Texas

Class 21: March 1, 2022 to April 30, 2022

1. XL's Cambria 247 ET, Re'ana Villanueva, Pearland, Texas
2. XL's Lilli Dreams 237, Adelyn Bronikowski, Franklin, Texas
3. WR 476K, Karli Buggs, Sarcxie, Mo.
4. Serbesa Ms Forgotten One, Jordan Tigert, Daingerfield, Texas
5. LN Carmelita, Luke Nelson, Krum, Texas

Class 22 Jan. 1, 2022 to Feb. 29, 2022:

1. Miss CF Annie 215, Logan Mason, Chappel Hill, Texas
2. XL's That's Gold 231, Fiona Joseph, Liberty, Texas
3. SR Ms 27/6 342/K, Arden Ellen Strait, Streetman, Texas
4. EB Wendy's Hinze, Ethan Mikulin, Navasota, Texas
5. FC Classy 6/2, Carley Morgan, Portia, Ark.



Class 23: Oct. 1, 2021 to Dec. 31, 2022

1. Rockin 3Ts 1202 448J2, Sylah Pitchford, Porum, Okla.
2. MC 115, Andi McDaniel, Atlanta, Ga.
3. Danrick's Darlin' Cathy, Carley Morgan, Portia, Ark.
4. Lock 1013/21, Brian Levi Lockhart, Walker, La.
5. PA Honey Beatrice, Piper Louise Loden, Hockley, Texas

Class 24: July 1, 2021 to Sept. 30, 2021

1. Miss 777 Ke\$ha, Caroline Daniel, Magnolia, Ark.
2. SP Mary Alice, Luke Nelson, Krum, Texas
3. SR Ms Marksman ET 621/J12, Avery Elizabeth Strait, Streetman, Texas
4. ET Tortilla 133, Jane Lawrence, Robstown, Texas
5. R3T's Syrus 066J, Lucas McDowell, Liberty, Miss.

Champion Senior Female

Miss CF Annie 215, Logan Mason, Chappel Hill, Texas

Reserve Champion Senior Female

Miss 777 Ke\$ha, Caroline Daniel, Magnolia, Ark.

Grand Champion Female

Wendts Never Sank 2061, Kenley Kincannon, Bay City, Texas

Reserve Grand Champion Female

XL's Sheeza Star 236, Fiona Joseph, Liberty, Texas

Purebred Bull Show

Class 1: Jan. 1, 2024 and Later

1. Triple P's Rip, Savannah Roessler, Gainesville, Texas
2. PC Candy Krush 17/M1, Newt Richmond, Eustace, Texas
3. WB Gabe, Caleb French, Noxapater, Miss.

Class 2: Nov. 1, 2023 to Dec. 31, 2023

1. Showboat 9960 ET, Kinsley Kubecka, Bay City, Texas
2. 777 Honeybadger 17L2 ET, Erin Kay Daniel, Magnolia, Ark.
3. M Rock Man Of Steele 823, Newt Richmond, Eustace, Texas
4. Top Shelf Fireball, Emma Finley, Eustace, Texas
5. 777 Dreamboat 977L ET, Robert Linton, Magnolia, Ark.

Class 3: Sept. 1, 2023 to Oct. 31, 2023

1. Hurricane's Remington L20, Newt Richmond, Eustace, Texas
2. Mr. Snoop, Kye Yackel, Wharton, Texas
3. 777 398, Erin Kay Daniel, Magnolia, Ark.
4. Rocking A El Dorado 2332, Kiley Ann Kizziah, Richmond, Texas
5. Rocking A Draco, Jayce Grubbs, Pontotoc, Miss.

Class 4: July 1, 2023 to Aug. 31, 2023

1. XL's American Pharoah 303 ET, Fiona Joseph, Liberty, Texas
2. RMR Cash Money, Juliet McDowell, Liberty, Miss.
3. Sob Sonny 308, Chesney Robinson, Ector, Texas
4. Sob Tubbs 309, Chesney Robinson, Ector, Texas
5. BV Straight Swag, Kyra Keller, Raceland, La.

Class 5: May 1, 2023 to June 30, 2023

1. SHC Dirty Dan, Bodie Triche, St. Francisville, La.
2. 777 Syrus 17L ET, Erin Kay Daniel, Magnolia, Ark.
3. XL's Straight 2 Gold, Bodie Triche, St. Francisville, La.
4. BS CBF Why Not 54L, Sylah Pitchford, Porum, Okla.
5. Rockin P Durmax, Ty Pennington, Atlanta, Texas

Class 6: March 1, 2023 to April 30, 2023

1. SRM Danny Boy 142 ET, Cale Cornelius, Timpson, Texas
2. 777 High Roller 732L2 ET, Ellie Lyness, Rio Vista, Texas
3. VM King George 613/23, Sierra Waneck, Iola, Texas
4. Grandview 34L3 ET, Travis Lord, Clinton, Miss.
5. DMC 303, Travis Lord, Clinton, Miss.

Class 7: Jan. 1, 2023 to Feb. 28, 2023

1. Wendt's Steamboat 9852, Kinsley Kubecka, Bay City, Texas
2. Triple P's Beauregard, Lauren Hanna, Aledo, Texas
3. Triple P's Blueprint, Sierra Waneck, Iola, Texas
4. HKL Mr Jackpot, Hannah Katherine Jones, Flora, Miss.
5. CGF Zeus, Kamryn Hudspeth, Denham Springs, Texas

Class 8: Oct. 1, 2022 to Dec. 31, 2022

1. 777 2100, Cooper Plyler, Magnolia, Ark.
2. SF Billy, Ali Clayton, Fulton, Miss.
3. CLB 3622 ET, Caleb Bram, Louise, Texas

Class 9: July 1, 2022 to Sept. 30, 2022

1. SF Riblow, Caleb French, Noxapater, Miss.

Grand Champion Bull

Wendt's Steamboat 9852, Kinsley Kubecka, Bay City, Texas

Reserve Grand Champion Bull

SF Riblow, Caleb French, Noxapater, Miss.

Bred & Owned Female Show

Class 1: Jan. 1, 2024 and Later

1. Ms Dreamboat 2186 ET, Kinsley Kubecka, Bay City, Texas
2. EM Peepaw's Violet, Ethan Mikulin, Navasota, Texas
3. Red Doc 4017, Emilio Sanchez, Belen, N.M.
4. NR Daisy 17/24, Newt Richmond, Eustace, Texas
5. AGF Sweet Pea, Glen Allen Autry, Nettleton, Miss.

Class 2: Oct. 1, 2023 to Dec. 31, 2023

1. Miss 777 3101, Erin Kay Daniel, Magnolia, Ark.
2. JT's Ellie Mae 121/23, Jordyn Trant, Iola, Texas
3. Horseshoe B Miss 54L, Adelyn Bronikowski, Franklin, Texas
4. SR Ms Kings Amigo 621/L6, Avery Elizabeth Strait, Streetman, Texas
5. CSC Miss Tilly, Carley Morgan, Portia, Ark.

Continued on 16 »

A Job Well Done!

SF Riblow

RESERVE GRAND CHAMPION BULL

BRED AND RAISED BY
Stegall Farms, Pontotoc, Miss.

OWNED AND EXHIBITED BY
Caleb French, Noxapater, Miss.



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Wade Stegall & Family
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trais3@hotmail.com

We congratulate Caleb on his great success at the 2024 NJSGS with SF Riblow, as well as his \$2,000 Jim Corporron Scholarship award. We know he has a bright future ahead!



Bull and Female Sale

Sept 14, 2024 | Encinal, TX | SConlinesales.com

Devlin Reese, 956-286-4239 for details.

Request a catalog at ReeseRanchSantaGertrudis.com.

Sale viewing on Sept 13 and Santa Gertrudis Field Day Sept 14.



NJSGS Class & Division Winners Continued from 14



Class 3: July 1, 2023 to Sept. 30, 2023

1. JL Miss Selena 231, Jane Lawrence, Robstown, Texas
2. TN Jade's Jewell, Tripp Nichols, Blooming Grove, Texas
3. JTP 83/3, Addyson Phillips, Normangee, Texas
4. Triple P's Grace, Lauren Hanna, Aledo, Texas
5. CSC Miss Southern Belle, Carley Morgan, Portia, Ark.

Class 4: April 1, 2023 to June 30, 2023

1. Miss WF 3038, Calvin Wunderlich, Brenham, Texas
2. LN Mary Francis, Luke Nelson, Krum, Texas
3. SHC Cotton Candy, Bodie Triche, St. Francisville, La.
4. Miss Finley, Karli Buggs, Sarcocie, Mo.
5. Lucy, Turner Dupuis, Abbeville, La.

Class 5: Jan. 1, 2023 to March 31, 2023

1. TN Red Lady, Tripp Nichols, Blooming Grove, Texas
2. 2C Miss Fancy, Cameron Crawford, Robstown, Texas
3. Morris Farms Rubys Emerald, Chesney Robinson, Ector, Texas
4. CR Nelly, Mason Carlow, New Boston, Texas
5. Miss CF Wren 329, Madison Moran, Brenham, Texas

Class 6: Sept. 1, 2022 to Dec. 31, 2022

1. N/A
2. SR Ms Savage 23/K10 ET, Avery Elizabeth Strait, Streetman, Texas
3. CLB 4122 ET, Caleb Bram, Louise, Texas
4. Miss 777 Bruno 777K5, Erin Kay Daniel, Magnolia, Ark.
5. Miss WF 2007, Nolan Wunderlich, Brenham, Texas

Class 7: May 1, 2022 to Aug. 31, 2022

1. NR Lady's Opal 729/2, Newt Richmond, Eustace, Texas
2. Miss WF 2075, Calvin Wunderlich, Brenham, Texas
3. KCC Ms 872H 1005K4, Karsyn Kincannon, West Columbia, Texas
4. CSC Queen Cleopatra, Carley Morgan, Portia, Ark.

Class 8: Jan. 1, 2022 to April 30, 2022

1. SR Ms 27/6 342/K, Arden Ellen Strait, Streetman, Texas
2. EB Wendy's Hinz, Ethan Mikulin, Navasota, Texas

Grand Champion

Bred and Owned Female

- TN Red Lady, Tripp Nichols, Blooming Grove, Texas



STAR 5 Female Show

Class 1: Jan. 1, 2024 and Later

1. Wendt 2178 ET, Laney Kubecka, Bay City, Texas
2. Red Doc 4043, Lucia Sanchez, Belen, N.M.
3. Wendt 2237, Laynee Matchet, Bay City, Texas
4. Miss 777 5410, Robert Linton, Magnolia, Ark.
5. CL Electra 84, Axel Cuevas, Denton, Texas

Class 2: Oct. 1, 2023 to Dec. 31, 2023

1. TG Josephine 360, Jane Lawrence, Robstown, Texas
2. Ridge Point 3112, Hannah Katherine Jones, Flora, Miss.
3. Wendt 2189, Kinsley Kubecka, Bay City, Texas
4. SR Ms Real Time 47/L, Piper Louise Loden, Hockley, Texas
5. SR Ms Red Wood 09/L, Arden Ellen Strait, Streetman, Texas

Class 3: July 1, 2023 to Sept. 30, 2023

1. Crosswinds Magic Wand, Leilah Keller, Raceland, La.
2. FSCC Ms Bella, Stella Mayfield, Joshua, Texas
3. CGF 77/23, Jewelie Green, Holden, La.
4. LF Roxanne, Ellie Lyness, Rio Vista, Texas
5. Arrow, Ashelyn Dutcher, Lake Jackson, Texas

Class 4: April 1, 2023 to June 30, 2023

1. K3CC Miss Irmacita 01 ET, Kalleigh Roberts, Damon, Texas
2. Crosswinds Double Dipped, Lauren Hanna, Aledo, Texas
3. RVF 404, Andi McDaniel, Atlanta, Ga.
4. SF Mae Mobley, Travis Lord, Clinton, Miss.
5. Crosswinds Red Moon Power, Cacie Lennon, Alba, Texas

Class 5: Jan. 1, 2023 to March 31, 2023

1. Lima 02/23, Caden Tyson, Meadville, Miss.
2. Five Js 3021, Caden Tyson, Meadville, Miss.
3. Mora's 601/23, Joaquin Cortez, Edinburg, Texas
4. Crosswinds Triple Crown, Elizabeth Romines, Chico, Texas

Class 6: Sept. 1, 2022 to Dec. 31, 2022

1. K3CC Miss Dior 01 ET, Kalleigh Roberts, Damon, Texas
2. Horseshoe B Miss 84K, Calvin Wunderlich, Brenham, Texas
3. CSC Madea 1/22K, Carley Morgan, Portia, Ark.
4. Horseshoe B Miss 220K, Kenley Kincannon, West Columbia, Texas
5. Miss Spot, Karli Buggs, Sarcocie, Mo.

Class 7: May 1, 2022 to Aug. 31, 2022

1. Miss Memphis, Jayce Grubbs, Pontotoc, Miss.
2. LWF Whisper, Jayce Grubbs, Pontotoc, Miss.

Class 8: Jan. 1, 2022 to April 30, 2022

1. Red Doc Red Velvet 2650, Lucia Sanchez, Belen, N.M.
2. WL Valerie, Luke Sutton, Anderson, Texas
3. Rita, Caden Tyson, Meadville, Miss.
4. FTF Hailstorm, Jaymie Gaylor, Austin, Ark.

Class 9: July 1, 2021 to Dec. 31, 2021

1. RMR Cookie, Lucas McDowell, Liberty, Miss.
2. FSCC Miss Bell, Tripp Nichols, Blooming Grove, Texas
3. Keen Robyn 1223J, Shelby Keen, Carrizo Springs, Texas

Grand Champion STAR 5 Female

- K3CC Miss Dior 01 ET, Kalleigh Roberts, Damon, Texas

Reserve Champion STAR 5 Female

- K3CC Miss Irmacita 01 ET, Kalleigh Roberts, Damon, Texas

Special Class Females

Champion Donated Heifer

- Ridge Point 315, Re'ana Villanueva, Pearland, Texas

More NJSGS on 18 »





ROCKY MOUNTAIN

SANTA GERTRUDIS ASSOCIATION



CONGRATULATIONS!

We are proud of our Juniors and all their hard work and achievements at the 2024 NJSGS!



Javid Sanchez
Braxton Sanchez
Lucia Sanchez
Roland Sanchez III
Emilio Sanchez



FIRST PLACE HERDSMAN AWARD



SEE YOU NEXT YEAR!



Congratulations to our 2024 NJSGS South Texas ROCKSTARS!

Arden Strait, Avery Strait, Bronc Cunningham, Cade Bram, Caleb Bram, Cameron Crawford, David Salazar, Elizabeth Janak, Evelyn Garfield, Graham Crose, Jana Justiss, Jane Lawrence, Kalyann Torres, Kye Yackel, Leila Artega, Madisyn Douglas, Madeline Janak, Myles Carlile, Penelope Loden, Piper Loden, Richard Garfield, Selah Sierra, Sierra Salazar, Sophia Reyes, Tanner Lawrence, Tripp Nichols

Grand Champion Bred & Owned
Tripp Nichols

4th Overall Female, Reserve Champion Intermediate
Caleb Bram

Reserve Champion Yearling
Tripp Nichols

Byron Thoms High Point
Tripp Nichols, Avery Strait

Jr. Brain Bowl Reserve Champion
Penelope Loden, Piper Loden, Tanner Lawrence, Tripp Nichols

2nd Place Herdsman

Donated Heifer Recipients
Caleb Bram, Tripp Nichols, Arden Strait

Top 10 Showmanship Winners
Avery Strait, Cameron Crawford, David Salazar, Sierra Salazar, Tripp Nichols, Arden Strait, Jane Lawrence, Bronc Cunningham, Graham Crose, Tanner Lawrence

Top 10 Public Speaking Winners
Avery Strait, Jana Justiss, Jane Lawrence, Cameron Crawford, Sophia Reyes, Penelope Loden, Piper Loden

Top 10 Sales Talk Winners
Sophia Reyes, Avery Strait, Sierra Salazar, Tripp Nichols, Jane Lawrence, Kye Yackel, Tanner Lawrence, Jana Justiss, Cade Bram

Top 10 Livestock Judging Winners
Avery Strait, Richard Garfield, Piper Loden

Top 10 Cattleman's Winners
Tripp Nichols, Caleb Bram, Tanner Lawrence, Bronc Cunningham, Jana Justiss

Top 10 Photography Winners
Tripp Nichols, Selah Sierra, Madisyn Douglas, Cade Bram, David Salazar

Top 5 Ad Winners
Sierra Salazar, Cameron Crawford, David Salazar, Jane Lawrence, Madisyn Douglas, Sophia Reyes, Jana Justiss

Top 5 Class Placing
Arden Strait, Avery Strait, Cade Bram, Caleb Bram, Cameron Crawford, Jane Lawrence, Kye Yackel, Piper Loden, Tanner Lawrence, Tripp Nichols

**Piper Loden, National Princess
Avery Strait, At Large Director
Jana Justiss, District 1 Director**



2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

Better Beef Contest

As part of the 2024 Better Beef Contest hosted at the National Junior Santa Gertrudis Show, 150 head were ultrasound scanned, and DNA was collected on 21 bulls. Thank you to all the exhibitors who brought their cattle to be scanned. 🐮

Photos by Kaylie Stone



Purebred Heifers

TOP OVERALL CARCASS

NTR Ms Nikki 63/3, Ansleigh Rainey

\$400 prize

HIGHEST REA/CWT

NTR Ms Nikki 63/3, Ansleigh Rainey

\$250 prize

HIGHEST IMF FEMALE

Dreamboat's Grand 2090, Kinsley Kubecka

\$250 prize

Purebred Bulls

TOP OVERALL CARCASS

777 Highroller 732L2 ET, Ellie Lyness

\$200 prize

HIGHEST REA/CWT

5K Trump, Ramsie Keller

\$100 prize

HIGHEST IMF BULL

Grandview 34L3 ET, Travis Lord

\$100 prize



STAR 5 Females

TOP OVERALL CARCASS

KSBS Ms Midnight Bullet, Sylah Pitchford

\$200 prize

HIGHEST REA/CWT

Tamale, Turner Dupuis

\$100 prize

HIGHEST IMF

5J 3021, Caden Tyson

\$100 prize

More NJSGS on 20 »



SANTA GERTRUDIS DISTRICT VI BREEDERS



Congratulations to
Andi McDaniel on
her recent success
with the female
she purchased at
last years' District
6 Sale.

*We're so excited
for you!*

Look for Our Consignments

31ST ANNUAL

DISTRICT 6

Haltered Heifer Show & Sale

SEPT. 13-14, 2024

CORYDON, INDIANA

RED VIEW FARMS

And Don't Forget!

MARK YOUR CALENDAR

D6 LARRY OSBORNE MEMORIAL

SGBI POINT SHOW

CORYDON, INDIANA

SEPT. 13, 2024 • 8:00 A.M.

JUDGE: Will Banks

ENTRY DEADLINE: Sept. 1, 2024

Contact Darren Richmond for entries:
djrichmd@gmail.com

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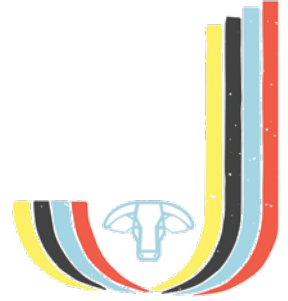
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WindCrest Farm
John & Nolan Taylor
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Leitchfield, Ky. 42754 Herd No. 1431

2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

Contest Results



Photography

Junior

1. Grace Smith, Brookshire, Texas
2. Miller Ferguson, Huntsville, Texas
3. Tripp Nichols, Blooming Grove, Texas
4. Ellie Lyness, Rio Vista, Texas
5. Hadley Womack, Krum, Texas

Intermediate

1. Maddie Willard, Etta, Miss.
2. Emma Pinkerton, Alvord, Texas
3. Re'ana Villanueva, Pearland, Texas
4. Brecken Kimbro, Timpson, Texas
5. Bo Jones, Lake City, Fla.

Senior

1. Weston Streit, Electra, Texas
2. Cale Cornelius, Timpson, Texas
3. Tayler Guidry, Gueydan, La.
4. Tommy Dunaway, Randolph, Miss.
5. Chesney Robinson, Ector, Texas

Livestock Judging

Junior

1. Kinsley Kubecka, Bay City, Texas
2. Karsyn Kincannon, West Columbia, Texas
3. Ali Clayton, Fulton, Miss.
4. Bree Kiefer, Denton, Texas
5. Sadie Nichols, Belden, Miss.

Intermediate

1. Savannah Melendez, Richmond, Texas
2. Rhett Harrington, Plantersville, Texas
3. Maddie Willard, Etta, Miss.
4. Avery Strait, Streetman, Texas
5. Braxton Whiddon, Magnolia, Ark.

Senior

1. Madison Moran, Brenham, Texas
2. Cale Cornelius, Timpson, Texas
3. Kiley Kizziah, Richmond, Texas
4. Demi Harrington, Plantersville, Texas
5. Karli Buggs, Sarcocoxie, Mo.



Cattlemen's Contest

Junior

1. Tripp Nichols, Blooming Grove, Texas
2. Emilio Sanchez, Belen, N.M.
3. Lonna Wunderlich, Brenham, Texas
4. Lucia Sanchez, Belen, N.M.
5. Tanner Lawrence, Robstown, Texas

Intermediate

1. Calvin Wunderlich, Brenham, Texas
2. Caleb Bram, Louise, Texas
3. Peyton Bronikowski, Franklin, Texas
4. Tanner Dupuis, Abbeville, La.
5. Austin Keen, Carrizo Springs, Texas

Senior

1. Taylar Guidry, Gueydan, La.
2. Leilah Keller, Raceland, La.
3. Audrey Jones, Lake City, Fla.
4. Gracyn Foster, Laurel, Miss.
5. Newt Richmond, Eustace, Texas

Sales Talk

Junior

1. Sophia Reyes, Edinburg, Texas
2. Sierra Salazar, Edinburg, Texas
3. Roland Sanchez, Belen, N.M.
4. Tripp Nichols, Blooming Grove, Texas
4. Lonna Wunderlich Brenham, Texas
5. Lucia Sanchez, Belen, N.M.

Intermediate

1. Avery Strait, Streetman, Texas
2. Quincy Walker, Stagecoach, Texas
3. Travis Lord, Clinton, Miss.
4. Calvin Wunderlich, Brenham, Texas
5. Savannah Melendez, Richmond, Texas

Senior

1. Madison Moran, Brenham, Texas
2. Cale Cornelius, Timpson, Texas
3. Gracyn Foster, Laurel, Miss.
4. Sierra Waneck, Iola, Texas
5. Avery Moreland, Grapevine, Texas

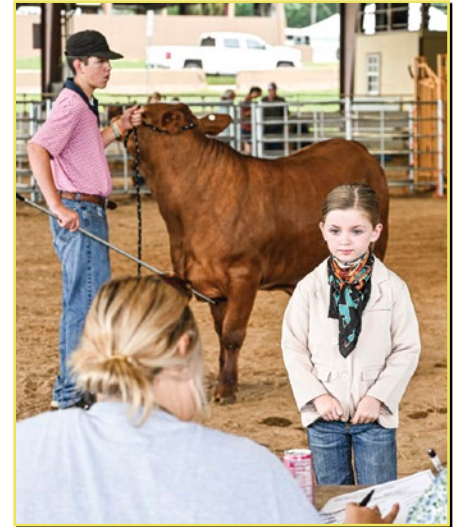
Public Speaking

Junior

1. Grace Smith, Brookshire, Texas
2. Jane Lawrence, Robstown, Texas
3. Anabell Smith, Brookshire, Texas
4. Andi McDaniel, Atlanta, Ga.
5. Lucia Sanchez, Belen, N.M.

Intermediate

1. Avery Strait, Streetman, Texas
2. Jana Justiss, Yoakum, Texas
3. Savannah Melendez, Richmond, Texas
4. Quincy Walker, Stagecoach, Texas
5. Calvin Wunderlich, Brenham, Texas



Senior

1. Madison Moran, Brenham, Texas
2. Mason Carlow, New Boston, Texas
3. Jordan Tigert, Daingerfield, Texas
4. Avery Moreland, Grapevine, Texas
5. Kiley Kizziah, Richmond, Texas

Showmanship

Junior

1. Cameron Crawford, Robstown, Texas
2. Axel Cuevas, Denton, Texas
3. Sierra Salazar, Edinburg, Texas
4. Tripp Nichols, Blooming Grove, Texas
5. Wyatt Robertson, Bell City, La.

Intermediate

1. Avery Strait, Streetman, Texas
2. Quincy Walker, Stagecoach, Texas
3. David Salazar, Edinburg, Texas
4. Austin Keen, Carrizo Springs, Texas
5. Hannah Shackleford, Alba, Texas

Senior

1. Newt Richmond, Eustace, Texas
2. Grace Sutton, Alvin, Texas
3. Cooper Plyler, Magnolia, Ark.
4. Shelby Keen, Carrizo Springs, Texas
5. Jenna Shaffer, Magnolia, Texas

Continued on 22 »

SANTA GERTRUDIS SMALL BREEDERS GROUP

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Madisyn Douglas (913) 915-2933



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FRANKLIN FARMS

JEREMY & KIM FRANKLIN
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jeremyfranklinfarms@gmail.com



TRIPLE P RANCH

MIKE PEPPERCORN (936) 222-1164 KIM PEPPERCORN (713) 703-8937 TATE POWER (281) 825-8459

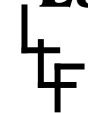
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luckyfarm12@gmail.com

Santa Gertrudis
STAR 5

Minix Cattle Company



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thegertmoma@gmail.com

Ridge Point Ranch

Mark & Dixie Clay

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Herd No. 1541

Rockin B Farm

SANTA GERTRUDIS

Mickey & Josh Bowman

Staley, N.C.

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(336) 215-4774

Herd No. 13517

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VZ Cattle

Scott & Tracy Van Zile
New Boston, Texas 75570
(903) 908-2910 or
(903) 908-2239
vzcattle@gmail.com

VZ Cattle
Santa Gertrudis

NJSGS Contest Results

Continued from 20

Ad Contest

Junior

1. Sierra Salazar, Edinburg, Texas
2. Cameron Crawford, Robstown, Texas
3. Emmaline Stewart, Decatur, Texas
4. Jane Lawrence, Robstown, Texas
5. Sophia Reyes, Edinburg, Texas

Intermediate

1. Brecken Kimbro, Timpson, Texas
2. Savannah Melendez, Richmond, Texas
3. David Salazar, Edinburg, Texas
4. Adelyn Bronikowski, Franklin, Texas
5. Jana Justiss, Yoakum, Texas

Senior

1. Avery Moreland, Grapevine, Texas
2. Tayler Guidry, Gueydan, La.
3. Kiley Kizziah, Richmond, Texas
4. Madisyn Douglas, Bonham, Texas
5. Luke Nelson, Krum, Texas

Herdsman Contest

1. Rocky Mountain Santa Gertrudis Association
2. South Texas Santa Gertrudis Association
3. Mississippi Santa Gertrudis Association

Brain Bowl

Junior

1. Mid-Coast Santa Gertrudis Association
2. South Texas Santa Gertrudis Association

Intermediate

1. Mississippi Santa Gertrudis Association
2. Premier Santa Gertrudis Association

Senior

1. Mid-Coast Santa Gertrudis Association
2. Premier Santa Gertrudis Association

Dedication

The 2024 NJSGS was dedicated to David Alderson, Ivan Townsend and John Curtis.



The Santa Gertrudis Junior Board of Directors



Byron Thoms High Point Award

Junior

Tripp Nichols, Blooming Grove, Texas

Intermediate

Avery Strait, Streetman, Texas

Senior

Newt Richmond, Eustace, Texas

High Point Junior Exhibitor

Fiona Joseph, Liberty, Texas

High Point Junior Breeder

Erin Kay Daniel, Magnolia, Ark.

High Point Breeder

Excell Santa Gertrudis, Santa Fe, Texas

2024-2025 Queen and Princess

Queen – Gray Foster, Laurel, Miss.

Princess – Piper Loden, Hockley, Texas

Norval and Anna Sells Hard Luck Award

Tommy Dunaway, Randolph, Miss.

Old Joe Award

Cale Cornelius, Timpson, Texas

Eldon Flowers Award

Levi Nelson, Krum, Texas

Honorary Junior Member

David Alderson, Waynesboro, Tenn.



More NJSGS on 24 »

Premier Juniors at the **THE GREAT GERT GAMES**



◀ **OLE JOE AWARD** – *Cale Cornelius*
SCHOLARSHIP RECIPIENT – *Cale Cornelius*
ELDON FLOWERS AWARD – *Levi Nelson* ▶



Congrats to Our 2024 NJSGS Premier Winners!

JUNIOR BOARD OF DIRECTORS

Avery Moreland, Lauren Hanna, Luke Nelson

CLASS WINNERS

Newt Richmond, Cale Cornelius, Avery Moreland

BETTER BEEF CONTEST

Ansleigh Rainey (Top Carcass and high REA/CWT)

TOP 10 SHOWMANSHIP

Axel Cuevas, Hannah Shackelford, Newt Richmond (winner), Luke Nelson

TOP 10 PUBLIC SPEAKING

Emma Pinkerton, Mason Carlow, Avery Moreland, Luke Nelson, Lauren Hanna

TOP 10 CATTLEMAN'S CONTEST – *Newt Richmond*

TOP 10 LIVESTOCK JUDGING CONTEST

Bree Keifer, Ansleigh Rainey, Cale Cornelius, Kallie Happ, Newt Richmond

TOP 10 PHOTOGRAPHY CONTEST

Hadley Womack, Jace Carpenter, Ira Richmond, Emmaline Stewart, Emma Pinkerton, Brecken Kimbro, Cale Cornelius, Levi Nelson, Mason Carlow

TOP 5 AD CONTEST

Emmaline Stewart, Brecken Kimbro (winner), Avery Moreland, Luke Nelson

TOP 10 SALES TALK CONTEST

Cale Cornelius, Avery Moreland, Lauren Hanna

Premier Junior Members

Mason Carlow	Brecken Kimbro	Ansleigh Rainey
Jace Carpenter	Macklyn Kirk	Graydon Rainey
Ashlyn Carpenter	Cacie Lennon	Newt Richmond
Cale Cornelius	Avery Moreland	Ira Richmond
Axel Cuevas	Levi Nelson	Elizabeth Romines
Emma Finley	Sawyer Noles	Hannah Shackelford
Lauren Hanna	Berkley Noles	Emmaline Stewart
Kallie Happ	Nicholas Oneal	Gavin Sutton
McKenna Jones	Emma Pinkerton	Hadley Womack
Bree Kiefer	Kelci Pittman	



▲ **SENIOR BRAIN BOWL CONTEST
RESERVE CHAMPION TEAM**
*Caroline Daniel, Cale Cornelius, Kallie Happ,
Avery Moreland*



◀ **INTERMEDIATE BRAIN BOWL CONTEST
RESERVE CHAMPION TEAM**
Sawyer Noles, Hadley Womack, Emma Pinkerton, Kelci Pittman



THANK YOU!
 We appreciate ALL of the
 parents and breeders who support our youth!



2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

NJSGA Youth Foundation Scholarship Recipients



CALE CORNELIUS \$10,000

Debbie Townsend and Tana Townsend Hajovsky Memorial Scholarship
Given by The George and Anne Butler Foundation and the Allen and Cheryl Grainger Family



You have seen this young lady on the stage as the National Junior Santa Gertrudis Association (NJSGA) Board president and national queen. Graduating with nearly a perfect 4.0 from Timpson, Texas, and a clear vision of what she wants to study, she will be attending Texas A&M University to study animal science in order to promote animal agriculture.

MADISON MORAN \$10,000

YN Strait Legacy Scholarship
Given by the YN Strait Memorial Fund and the Wayne Duddleston Foundation



The current NJSGA Board president is no stranger to hard work or success. Excelling in both the NJSGA and her 4-H/FFA activities, this young lady plans to attend Texas A&M university with an ultimate goal of becoming a pediatrician with a special needs focus.

CAROLINE DANIEL \$8,500

Dr. Burton McDaniel, Junior Endowed Memorial Scholarship and The Wilson Family Foundation

This outstanding senior from Magnolia, Ark., has been involved in the Santa Gertrudis industry since she was a shy little girl. Caroline has been showing Santa Gertrudis cattle for a long time and has placed in the National Santa Gertrudis and other shows. She will attend Mississippi State University as part of the Shackouls Honor College to begin her studies toward ultimately becoming a large animal veterinarian. *No photo.*

AUDREY JONES \$6,000

David Harris Scholarship
Given by Charles and Pat McMahan and the Wayne Duddleston Foundation

Audrey, is from from Lake City, Fla., and is currently a director on the NJSGA Board. She will attend Abraham Baldwin Agriculture College in the fall to pursue a degree in animal science with an ultimate goal of attending veterinary school.



JAYCE GRUBBS \$4,000

The Bubba and Karen Deagan Scholarship
Given by Charles and Pat McMahan and the National Santa Gertrudis Youth Foundation



Jayce is a longtime Santa Gertrudis junior from Pontotoc, Miss., and plans to attend Northeast Community College to study radiology.

TAYLER GUIDRY \$3,000

Joe Jones Scholarship, given by Charles and Pat McMahan and the National Santa Gertrudis Youth Foundation



Tayler Guidry has been involved with the Santa Gertrudis breed for a long time. No stranger to the show ring, she has shown Santa Gertrudis cattle in the National Santa Gertrudis Show and participated in many contests. This powerlifting champion from Louisiana will attend Mississippi State University to study ag and dairy science.

ABBYGAIL AUTRY **\$2,000****Vernon Lane Scholarship**
Given by Charles and Pat McMahan

From Nettleton, Miss., Abbygail has been involved with Santa Gertrudis cattle for a long time. Abbygail plans to attend Northeast Mississippi Community College to become an ag Extension agent.

**CALEB FRENCH** **\$2,000****Jim Corporron Scholarship**
Gven by Charles and Pat McMahan

Caleb is no stranger to showing Santa Gertrudis cattle. He took the title of 2024 National Junior Santa Gertrudis Show Reserve Grand Champion Bull. Graduating from Grace Christian School in Noxa-



pater, Miss., he plans to study poultry science at Mississippi State University.

HANNAH JONES **\$1,500****Wayne Duddleston Foundation**

Hannah has been showing Santa Gertrudis cattle for a long time. This outstanding senior is from Madison, Miss. She plans to attend Jones College and study agriculture. 🐄

**MADISYN DOUGLAS** **\$2,000****Double G Memorial Scholarship in**
memory of Gilbert Garza, Sr., and
Gilbert Garza, Jr.

Madisyn currently serves on the NJSGA Board as a director and is a former NJSGA queen. From Bonham, Texas, she will attend Texas A&M University-Commerce to study agribusiness.

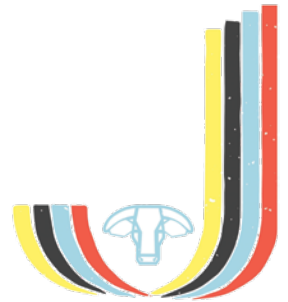
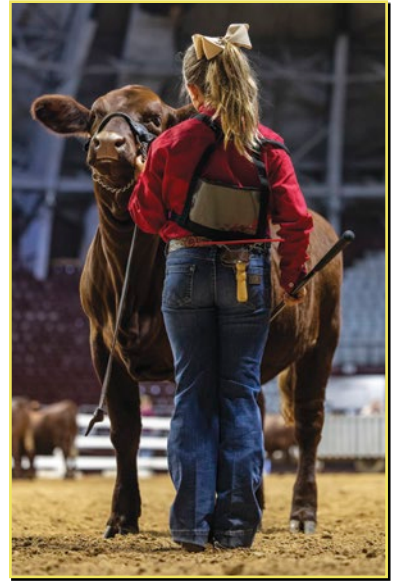
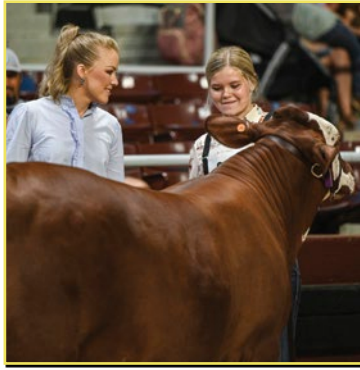
**WE WELCOME ALL SANTA GERTRUDIS BREEDERS***Creech Farms Field Day***SAT., SEPT. 7, 2024****12483 NC HWY. 39 • ZEBULON, N.C.****SCHEDULE OF EVENTS**

- | | |
|------------------|---|
| 9:00-10:00 a.m. | Registration begins |
| 10:00 a.m. | Welcome to Creech Farms |
| 10:15-12:00 p.m. | Speakers including SGBI
Executive Director Chris McClure |
| 12:00 p.m. | Lunch provided |
| 1:00 p.m. | Creech Farms tour |

*Creech Farms***ZEBULON, N.C. 919.427.4679**

Thanks for the Memories

Photos by Darren Richmond and Kaylie Stone



2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

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Hefte Ranch

In the Red Ranch

K&B Streit Farms

Pitchford Cattle Co.

Reese Ranch

Rocking A Ranch

Rustic Rail Ranch

Square Running M

Stegall Farms

Strait Ranches

Top Shelf Cattle Co.

Urbanosky Ranch

Wendt Ranches

Woman Hollerin Ranch

Zajic Farms





ENSO Is in Neutral

As the hurricane season progresses, I assume weather is on the minds of most Gulf Coast beef cattle producers. A recent brush with a tropical storm brought good moisture to southern Louisiana and Texas, providing a little relief after a four- to five-month dry spell. Trudging through shin-deep, cattle-pen mud and fighting mosquitoes the size of hummingbirds made me curious and stimulated inquiries into the current status of the equatorial Pacific Ocean.

Prior to getting too deep into El Niño-Southern Oscillation (ENSO) speak, I will get to the punchline. The western equatorial Pacific is warming, and the eastern equatorial Pacific is cooling. Hence, we are in an ENSO-Neutral condition and under a La Niña watch. Equatorial sea surface temperatures (SSTs) are above average in the west central, near average in the central east, and below average (by $>30^{\circ}\text{F}$) in the far eastern Pacific Ocean (near $130^{\circ}\text{--}90^{\circ}\text{W}$).

La Niña is favored to develop July-September 2024 (65 percent chance) and persist into the northern hemisphere during winter 2024-2025 (85 percent chance, November to January). Key measurements taken in the upper 1,000 feet of the equatorial Pacific Ocean are monitored to track ENSO. Measurements include water temperature, slope of the thermocline and the Oceanic Niño Index (ONI).

The ONI is based on SST departures from the average ocean temperature in the western equatorial

Pacific and is the principal measure for monitoring and predicting ENSO. El Niño is characterized by a positive ONI, $>32.9^{\circ}\text{F}$ departure (above average), and La Niña is characterized by a negative ONI, $>-32.9^{\circ}\text{F}$ departure (below average). Based upon historical standards, for ENSO to be in a true El Niño or La Niña, ONI thresholds must be present and exceeded for a period of five consecutive, overlapping three-month seasons. Now we know why predictions are not always accurate. Moreover, ENSO can transition from an El Niño to Neutral or from a La Niña to Neutral, and then return to El Niño or to La Niña, respectively. Looking at historical ONI data from 1950 to present, I would report that the typical sequence is El Niño to Neutral to La Niña, and then the pattern reverses. We have been in a "true" El Niño since April-May-June 2023. The last neutral ENSO lasted five months, but, we also had a neutral ENSO during April through December 2012, January through December 2013 and January through October 2014 – all preceded by a 24-month La Niña ENSO. Who said being a weatherperson was easy?

All I remember about 2011 through 2014 is that it was pretty darn dry, calf prices were high and beef cow numbers were down. If we do transition

into a 2024 La Niña, most of the Gulf Coast region precipitation amounts will be below normal this winter. The greatest chance for below-normal precipitation is in southern Texas, southern Louisiana and southern Mississippi. Tennessee has a slight chance to receive above normal winter precipitation. Furthermore, a La Niña ENSO produces less wind shear and increases the possibility of Atlantic hurricanes. During the last La Niña (2020-2021), the United States experienced, collectively, 51 tropical storms and 21 hurricanes that formed in the Atlantic.

Most Gulf Coast beef cattle producers will have limited potential to grow sufficient amounts of winter annuals. Thus, we should best utilize all tropical moisture received this summer and fall. Stockpile as much fall forage as possible or make plenty of hay. Smaller landowners should take advantage of opportunities to purchase extra hay at a fair price. If predictions hold true, fall-calving cows should be in good body condition through 2024. I do have some concern for spring-calving cows if it does turn dry in winter 2024-2025. Conservative use of stockpiled forage or hay this winter is warranted. Please check your hurricane emergency kits if applicable. 🌧

Most Gulf Coast beef cattle producers will have limited potential to grow sufficient amounts of winter annuals. Thus, we should best utilize all tropical moisture received this summer and fall.

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MID-COAST JUNIORS

ROCKIN' & ROLLIN'

The Mid-Coast Santa Gertrudis Association is proud of their Juniors and their success in and out of the show ring. Their hard work resulted in many champions and winners in the show and contests.

We had 64 youth exhibitors June 16-22, 2024, in Little Rock, Ark. at **THE GREAT GERT GAMES**.

We wish to thank all who support our association and the National Junior Santa Gertrudis Show.



2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

MID-COAST JUNIOR PARTICIPANTS

Sophie Alvy
Geordon Boulware
Addison Boulware
Adelyn Bronikowski
Peyton Bronikowski
Kyndle Carrington
Cale Cornelius
Ashelyn Dutcher
Laney Ellis
Jace Ellis
Raelee Hacke

Lauren Hanna
Brooklyn Hardy
Demi Harrington
Rhett Harrington
Demi Hunter
Fiona Joseph
Jana Justiss
Shelby Keen
Austin Keen
Kenley Kincannon
Karsyn Kincannon

Kolt Kincannon
Kiley Kizziah
Kinsley Kubecka
Laney Kubecka
Kaden Leonard
Kelton Leonard
Ellie Lyness
Logan Mason
Laynee Matchett
Andi McDaniel
Savannah Melendez

Ethan Mikulin
Kendra Minchew
Madison Moran
Dawson Moran
Kaden Mullins
Penny Murray
Addyson Phillips
Kalleigh Roberts
Savannah Roessler
Denton Roessler
Jenna Shaffer

Jacob Shipper
Kylee Shipper
Anabelle Smith
Gracie Smith
Mary Catherine Smith
Kaelee Starnes
Haley Sutton
Luke Sutton
Grace Sutton
Jordan Tigert
Avery Tobola

Jordyn Trant
Re'ana Villanueva
Quincy Walker
Sierra Waneck
Carlea Williams
Emerson Williams
Calvin Wunderlich
Nolan Wunderlich
Lonna Wunderlich

Special Election Results



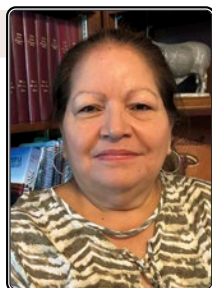
Barry Powell, Graves Creek Ranch, was recently elected to fill the open position on the Santa Gertrudis Breeders International (SGBI) Board of Directors. Powell, who is from Mississippi, will serve as the District 4 At-Large director. He can be reached at (601) 270-1561 or bpowell@powelltransportation.com.

Correction - SGBI Bull of the Year

At the Annual Meeting and in the June/July issue of *Santa Gertrudis Source*, the ownership of the 2023 Bull of the Year was announced incorrectly. The bull is jointly owned by Wiley Ranch and Brent Smith, Plainview Farms. We apologize for this error. Congratulations to Wiley Ranch and Plainview Farms for receiving this award.

Martinez Joins SGBI

SGBI is pleased to announce the hiring of Olga Martinez as a member services assistant. In her role, Olga will assist with various office functions and focus on member services. If you have any questions or want to welcome Olga to SGBI, you can contact her at olga@santagertrudis.com.



2024 Membership Directory



The October issue of *Santa Gertrudis Source* will feature the annual SGBI Membership Directory. The October issue is the largest of the year and, throughout the year, extra copies will be distributed at events and to cattlemen interested in Santa Gertrudis cattle.

It's not too late to make sure your membership is paid so you can be included in the 2024 SGBI Membership Directory. If you have questions about your membership status or need to make a change to your listing, you still have time to do so. Contact Kristy Gonzalez, SGBI member services specialist, with questions about your membership status at (361) 592-9357 or kristy@santagertrudis.com.

Be sure to pay your membership dues by Sept. 1. Your membership status must be current to be included in the directory! 🐾

IN MEMORIAM

DAVID ALDERSON
Williamsport, Tenn.



David Harold Alderson, 76, a longtime resident of the Water Valley community, passed away June 14. Born July 24, 1947, in Columbia, Tenn., David was the son of the late Paul E. Alderson and the late Madge D. Alderson. He graduated from Santa Fe High School in 1965 and honorably served his country in the U.S. Army, during the Vietnam era.

On June 22, 1968, David married the love of his life, Elaine Maxwell. Together, they built a life filled with love, family and dedication to their community.

David had a distinguished career at Union Carbide Company from which he retired, all while managing his farm where he was raised. He was passionate about raising Santa Gertrudis cattle and became well-known for fitting and showing across the southeast United States. His dedication to Santa Gertrudis Breeders International (SGBI) was evident through his nine years on the board of directors and his involvement in various committees over the past 20 years. His farm, Circle A, was celebrated as SGBI Breeder and Exhibitor of the Year five times, and he proudly showed 12 National Champions and bred three National Champions.

A man of deep faith, David was a member of the former United Methodist Church. He was also an active member of the Santa Fe Masonic Lodge.

His legacy of kindness, hard work and community service will be remembered by all who knew him.

David's legacy lives on through his son, Anthony Paul Alderson; his brother, Norris (Susan) Alderson; his grandchildren, Kaitlin (Zack) McPeak and Jasmine Craig; and his great-grandchildren, Brighten and Baylor McPeak. He is also survived by his brothers-in-law, Gary (Dianne) Maxwell, Bootie (Cathy) Maxwell, Randy (Beverly) Maxwell and Tracy (Kim) Maxwell; along with numerous nieces, nephews, great-nieces, great-nephews and cousins. 🐾

NEW MEMBERS

Active Members

Ramiro Martinez, Mission, Texas
Joshua Roy, New Boston, Texas
Post Oak Ranch, Forestburg, Texas
Hollis Farm, Wisner, La.
Casey Jones, Lake City, Fla.
Jennifer Townsend, Edwards, Miss.

Commercial Members

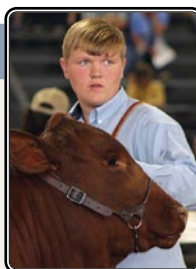
David Wright, Ennis, Texas
Robert McDonald, Magnolia, Ark.

Junior Members

Briahna Sumler, Hooks, Texas
Cecelia Gibson, Winnie, Texas
Jake Anthony, Ennis, Texas
Kendall McGuire, Marshall, Texas
Mason Barnette, Scurry, Texas
Tex Burklund, Buda, Texas
Toxey Quinn, Wharton, Texas
Brenden Driskell, Waco, Texas
Jemma White, Guntown, Miss.

Q: WHAT IS YOUR FAVORITE THING ABOUT THE SANTA GERTRUDIS BREED?

A: Raising and exhibiting Santa Gertrudis cattle has been one of the best parts of my life, and I am so glad I have had the opportunity to take part in this wonderful breed. I love many things about the Santa Gertrudis breed. They have so many different qualities that make them what they are. With their adaptability, they are suited for any type of conditions. They are also very good parents with their mothering instincts and their milking ability. One of my most favorite things about the Santa Gertrudis breed is definitely the people. Going to the National Junior Santa Gertrudis Show every year is like a family reunion. Everyone includes each other in everything. I get to visit with friends I only see once a year, but it's like we were never apart. I love this breed with all my heart and thank everyone for your support. 🐄



EVENT CALENDAR

August

27 Wendt's Baby Doll Sale, Bay City, Texas

September

3 Reds to Die For: Volume IV, steerbidder.com
 7 Creech Farms Field Day, Zebulon, N.C.
 11 Proud to Be American Sale, Shidler, Okla.
 13 D6 Larry Osborne Memorial SGBI Point Show, Corydon, Ind.
 13-14 District 6 Halted Heifer Show & Sale, Corydon, Ind.
 13-14 Reese Ranch Annual Red Dirt Gert Sale and Field Day, Enclinal, Texas
 16 Southeastern Empire Livestock Show, Lawrenceville, Ga.
 22 B Square "The Commitment" Production Sale, sconlinesales.com

October

5 Alabama Connection Sale, Cullman, Ala.
 8 Red Royalty Elite Halted Heifer Sale, sconlinesales.com
 18-19 Stralt-Hefte Tried & True Production Sale, Streetman, Texas
 25 Tri Star Sale, Bloomington, Texas
 26 Briggs Ranches Annual Bull & Commercial Female Sale, Bloomington, Texas

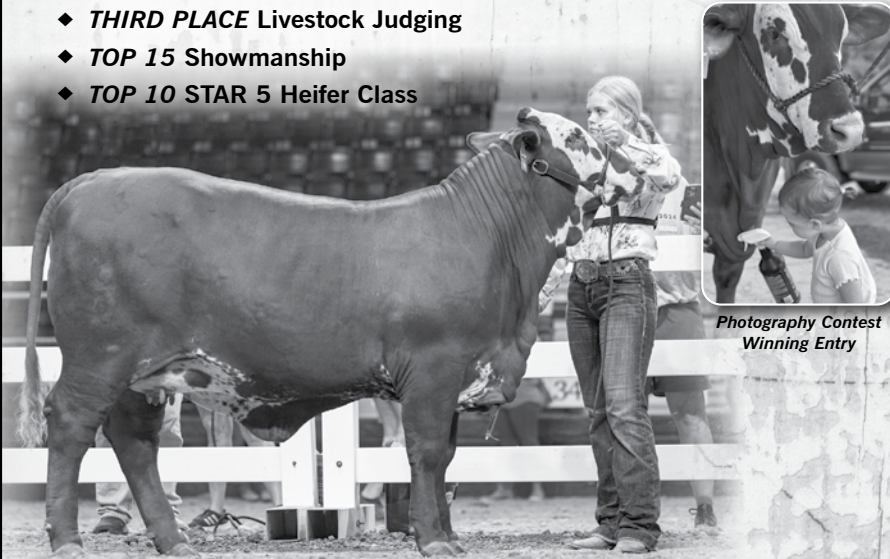
November

2 Mountain Laurel Classic Sale, Calhoun, Ga.
 8-9 Quail Valley Farms Annual Bull & Female Sale, Blountsville, Ala.

Hard Work Pays Off!

2024 NATIONAL JUNIOR SANTA GERTRUDIS SHOW
CONGRATULATIONS MADDIE WILLARD
 with MS M ROCK PENNY LANE 323

- ◆ **WINNER** Intermediate Photography
- ◆ **THIRD PLACE** Livestock Judging
- ◆ **TOP 15** Showmanship
- ◆ **TOP 10 STAR 5** Heifer Class



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Chris Swygert

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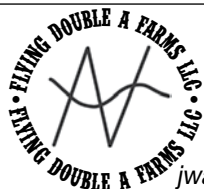
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C: (229) 649-9659

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Jim Corporron

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Cell (979) 561-7185

Email: jim@corpacres.com

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Rodney & Barbara Corporron

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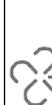
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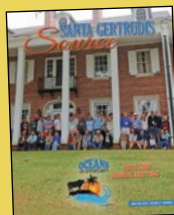
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