



SANTAGERTRUDIS

USA

MAY 2023 | VOLUME 26, NUMBER 5





35th Annual Santa Gertrudis

ALABAMA CONNECTION SALE



11:00 a.m.
**Saturday,
Oct. 7, 2023**

at Tinney Farms
Hanceville, Ala.

Look for our consignments in these upcoming sales!

**Breeders of the
Carolinas Sale**

May 13, 2023
Monroe, N.C.

**Quail Valley Farms
Elite Female Sale**

June 10, 2023
Blountsville, Ala.

**Kentucky
National Sale**

July 15, 2023
Bowling Green, Ky.



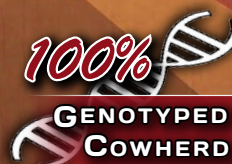
Manager: Arlin Taylor

256-507-3838

arlin.taylor@bhamfast.com

tinneyfarms.com

5251 Co. Rd. 601 · Hanceville, AL 35077



Follow us on Facebook!

Need One, a few or a Truck Load?



**We Have
the Bulls!**

We have plenty of outstanding bulls available to fit your herd needs. Contact us for sale by private treaty.

Consigning 2 cow/calf pairs that include an outstanding Jackpot bull calf and a show heifer prospect from Icon 8987!

MID-COAST ASSOCIATION
**CATTLEMAN'S
OPPORTUNITY**
Santa Gertrudis Sale

Mid-Coast Santa Gertrudis Association
Cattleman's Opportunity Sale
Saturday, May 20, 2023, at 12:00 p.m.
Washington County Fairgrounds · Brenham, Texas

Wendt Ranches Partners LLC & Kubecka Ranch

5475 FM 457, Bay City, TX

Email: wendtranches@hotmail.com

Gene Kubecka
979-240-5311

Daniel Kubecka
979-240-5312

Wendt Ranches SGBI Herd #621, established 1954
Kubecka Ranch SGBI Herd #6417, established 1978

S
S

S
S

SANTA GERTRUDIS USA

IN THIS ISSUE

- 6** San Antonio All Breeds Sale Report
- 10** It's a Good Time to Evaluate Your Ranch's Hay Dynamics
- 12** 2022-2023 SGBI Final Point Standings
- 13** GOALS 2023 – Reserve Your Space Now
- 16** National Junior Santa Gertrudis Show Schedule of Events
- 18** Show Results: Houston Livestock Show

DEPARTMENTS

- 6** Executive Director's Report
- 8** President's Letter
- 14** Breed Statistics
- 14** Calendar of Events
- 14** New Members
- 14** Ad Index
- 22** Sale Reports



SANTA GERTRUDIS BREEDERS INTERNATIONAL

P.O. Box 1257, Kingsville, Texas 78364
Phone: (361) 592-9357
Fax: (361) 592-8572
info@santagertrudis.com
www.santagertrudis.com

EXECUTIVE DIRECTOR

HC Neel

hcneel@santagertrudis.com

REGISTRATION & MEMBER SERVICES SPECIALIST

Diana L. Ruiz

diana@santagertrudis.com

MEMBER SERVICES

Emma Ramirez

emma@santagertrudis.com

Kristy Gonzalez

kristy@santagertrudis.com

DNA COORDINATOR

Melissa Braden

melissa@santagertrudis.com

MEMBER SERVICES REPRESENTATIVE

Darren Richmond

djrichmd@gmail.com | (423) 364-9281

MAGAZINE STAFF

PUBLISHER

Blueprint Media

P.O. Box 427, Timnath, CO 80547

info@blueprintma.com

MANAGING EDITOR

Jessie Topp-Becker

jbecker@blueprintma.com | (701) 307-0772

EDITOR

Lisa Bard | lbard@blueprintma.com

(970) 498-9306

AD SALES | CATALOGS

Darren Richmond

djrichmd@gmail.com | (423) 364-9281

CREATIVE DIRECTOR

Kathie Bedolli | kbedolli@blueprintma.com

(540) 842-8228

MATERIALS COORDINATOR

Megan Sajbel Field

AD DESIGN

Holly Holland

ADMINISTRATION

Leslie McKibben

COPY EDITOR

Larisa Willrett

ON THE COVER

Strait Ranches, Streetman, Texas

Photo by Cate Doubet.

Santa Gertrudis USA (ISSN-10985026, USPS-013-876) is published monthly for \$30.00 US by *Santa Gertrudis USA* located at P.O. Box 427, Timnath, CO 80547. Periodical postage paid at Timnath, CO and additional mailing offices with marketing mail enclosure (Std. A). POSTMASTER: Send address changes to: *Santa Gertrudis USA*, P.O. Box 427, Timnath, CO 80547. Subscriptions: \$30 U.S. per year for all subscriptions to the U.S. and her possessions. First class subscriptions in the U.S. are available at \$50. Foreign surface mail subscriptions are \$30. Foreign airmail subscriptions are as follows: Mexico/Canada - \$60, Central America & South America - \$100, Europe and all others - \$110. We accept Mastercard, VISA and Discover. Materials in *Santa Gertrudis USA* may not be reproduced without the permission from the publisher.

Santa Gertrudis USA is recognized by the Santa Gertrudis Association as the official breed publication for Santa Gertrudis cattle; however, management, editing and financial responsibilities are vested in Blueprint Media LLC. We reserve the right to edit or refuse any copy or advertising material submitted for publication. Blueprint Media, LLC hereby expressly limits its liability resulting from any and all misprints, errors and/or inaccuracies in advertisement or editorial content. The opinions and views expressed in all editorial material are those of the writer or the person interviewed and not necessarily those of *Santa Gertrudis USA*.



Providing Polled Power Genetics to the Santa Gertrudis Breed

777 FARMS

Chad, Jamie,
Patrick, Erin-Kay & Caroline Daniel
(870) 904-3070
triple7farms@gmail.com
2018-2022 Breeder of the Year

777
FARMS

CREECH FARMS

12483 NC 39 • Zebulon, NC 27597
Tony (919) 427-4679
Brandon (919) 761-3894
ccreech6@gmail.com
Herd No. 16769 • Herd No. 37879

CF

Polled Santa Gertrudis Association

Todd Osborne, Secretary & Treasurer
(859) 991-2438
peppydoc1@aol.com

Congratulations Gracey Pitchford!

2023 SGBI High Point Polled Female

QVF Paradigm 253H10



Exhibitor: Gracey Pitchford, Eustace, Texas | **Breeder:** Quail Valley Farms, Blountsville, Ala.

Awarding \$500 to the SGBI High Point Bull and Female

Eligibility Requirements:

- Must be a paid member
- Must be postmarked by September 1, 2023
- Dues paid to Todd Osborne

MUST be a paid Polled Association Member by Sept. 1, 2023 to be eligible for year-end show awards.

Polled Santa Gertrudis Association

Flying C Ranch

Lester & Ouida Cossey
2639 Gum Springs Rd., Searcy, AR 72143
(501) 207-2272
ouidac@att.net



Graves Creek Ranch



Barry Powell

Columbia, MS
(601) 270-1561

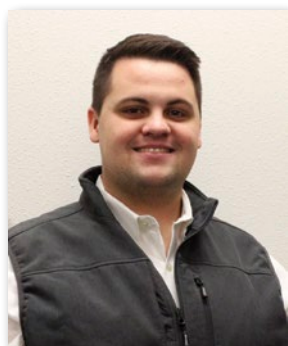


bpowell@powelltransportation.com

5J'S CATTLE COMPANY

Jody Standley, owner
(919) 291-4212
Kim Prestwood, manager
(828) 320-7317
84 Austin Farm Lane, Clayton, NC 27520





EXECUTIVE DIRECTOR'S REPORT

By HC Neel

(361) 592-9357 | hcneel@santagertrudis.com

Meeting Our Customers Where They Are

I really enjoy writing these letters to you all, but they're a bit weird to me. See, you all will be reading this right after the Santa Gertrudis Breeders International (SGBI) Annual Meeting in Amarillo. However, because these magazines have to be printed so far in advance to get to you on time, I'm typing this in my hotel room in Belen, N.M., before the Red Hot Bull Sale, March 31-April 1. So, what you read from me is a good description of what I'm thinking now and also predicting what I might be thinking a month from now! However, there's one thing that's been on my mind for a while and the thought keeps growing, so let's get into it.

Since I last wrote you, a lot has happened, and even more is going to happen. I've had the chance to attend convention trade shows including the Georgia Cattlemen's Association and the Texas and Southwestern Cattle Raisers Association, and I've noticed one thing very clearly. People are highly interested in Santa Gertrudis! No, I'm not just telling you that to make you feel good. I'm serious as can be. The amount of interest I

have seen in this breed has been staggering. I will say this though, that interest is coming from commercial breeders - people who have Hereford, Red Angus and Angus cows, just to name a few. That's got my brain turning quite a bit. To me, it seems blatantly clear that these breeders are our target market, but are we doing a good job reaching out to them? No matter what your thoughts are, we can always do better, right?

**Don't wait for the customer to come to you.
Go to the customer!**

Because of that, the BluePrint Media team and I are working on some ideas for how we can better cater to the people who really want and need our cattle. Of course, these are all ideas that are still being workshopped and will have to go through an editing/approval process. First, we want to expand the types of ads we have outside of a "one-size-fits-all" format. We want to be able to show people an ad that fits their needs, so we're working on building a

bigger library of advertising material. Second, we're probably going to look into some other marketing/advertising avenues outside of print advertising. That doesn't mean we're going to stop appearing in magazines, so don't think that. What this does mean, though, is people are on their phones and computers more often. So why not try to explore platforms where we can better grasp where the focus is being directed and where we can reach even more people? So, be on the lookout for more information.

I hear it all the time: "We need to sell more bulls." You're not going to hear an argument from me, but I PROMISE you there are other breeds thinking the exact same thing. But we don't sell more bulls and improve the volume of Santa Gertrudis genetics and sales by being complacent. Don't wait for the customer to come to you. Go to the customer! Let's show them the data and what Santa Gertrudis genetics can do for them!

I'll hop off my soapbox. Here are a couple of updates. Outside of Easter, I think I've got one free weekend until mid-June. My schedule is packed with trips to sales and other events, so if you see me, please don't hesitate to stop me and strike up a conversation! I love the opportunity to get to meet all of you and keep building relationships! Also, I look forward to seeing you all at the SGBI Annual Meeting and sharing more of my thoughts and ideas with you. Be on the lookout for a recap of the Annual Meeting in the June issue.

As always, it's about BREED improvement, not only herd improvement. 🐄

SAN ANTONIO ALL BREEDS SALE REPORT

By HC Neel, SGBI Executive Director

Santa Gertrudis genetics saw great success at the San Antonio All Breeds Bull and Commercial Female Sale. The sale was held Feb. 15 in conjunction with the San Antonio Livestock Exposition. While the sale featured top-quality bulls and females from breeders across Texas, Santa Gertrudis-cross females still shined in front of a standing-room-only crowd.

Texas Oaks Cattle Ranch won Grand and Reserve Grand Champion Pen of Heifers with Santa Gertrudis-cross females. The Grand Champion Pen consisted of Santa Gertrudis x Red Angus pairs. The Reserve Grand Champion Pen of Females was comprised of Santa Gertrudis x Hereford pairs.

Santa Gertrudis-cross females also demanded a premium, consistently outpacing the sale average by more than \$300 per head.

Nineteen Santa Gertrudis-cross bred heifers averaged \$2,853 (\$305 more than the bred female average).

Ten Santa Gertrudis-cross pairs averaged \$3,700 (\$311 more than the pairs average).

Congratulations to all the participating Santa Gertrudis Breeders International members on a great sale! Demand for Santa Gertrudis and Santa Gertrudis-cross females remains strong and ever growing. 🐄



5J'S CATTLE COMPANY



Look For Our Consignments

*** 50th Anniversary ***

BREEDERS



OF THE CAROLINAS SALE

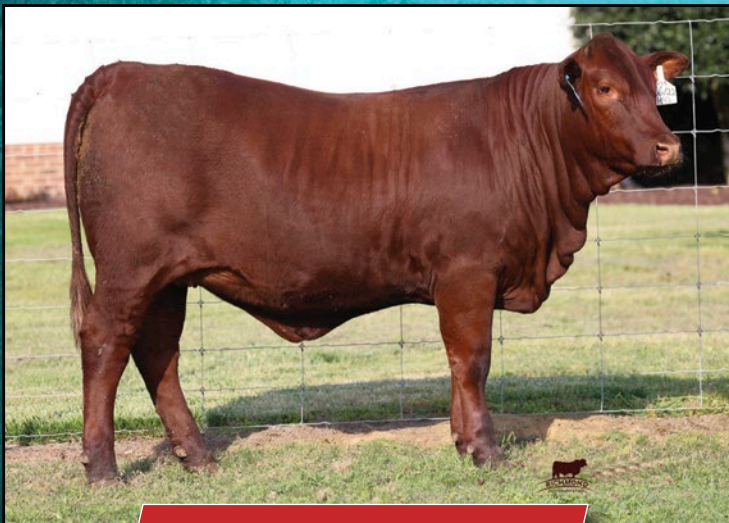
May 13, 2023

NEW LOCATION: Monroe, N.C.

SELLING 40 RED MOTT OPEN HEIFERS

Featured Lot

Open heifer sired by H79, a half brother to El Primero and out of an RDF Never Sank daughter. Her EPD profile puts 5 traits in the breed's TOP 25%.



Five J's 06/22 | #20220385

Our Thanks!

PURPLE REIGN II SALE BUYERS

- Chad Coker, Stephenville, Texas
- TB Cattle Farm, Troup, Texas
- M Rock Farm, Texarkana, Texas



FIVE J'S CATTLE COMPANY

Jody Standley, Owner

Clayton, NC

(919) 291-4212

Kim Y. Prestwood, Manager | (828) 320-7317

www.FiveJsFarm.com

PRESIDENT'S LETTER

By Adolfo Sanchez, M.D.

(505) 463-1993 | adolfo@reddocfarm.com



Hello, I am excited to serve as your Santa Gertrudis Breeders International (SGBI) president for the upcoming term. It's an honor to be part of such a great organization. It's a great opportunity to work with a lot of knowledgeable individuals - both board of directors and membership - in order to achieve the goal of raising high-quality Santa Gertrudis.

As your new president, I am challenging the membership to spend time thinking about the "big industry picture" in the beef industry and how it impacts what we do and how we operate. I want to lay out a few points that Santa Gertrudis breeders need to strongly consider if we hope to stay competitive as a major player in the seedstock business in the years ahead.

The U.S. Department of Agriculture estimated the number of beef cows in the United States to be down by more than 1 million head year over year. This was a decrease of 3.5 percent and that was after a downward revision of about 0.5 percent to the Jan. 1, 2022, estimate. For perspective, this puts the size of the U.S. cow herd below 2014 levels and the smallest since 1962. As rebuilding begins, will SGBI be positioned to take advantage of this opportunity? This is a question that pertains to both the purebred seedstock producer and the Santa Gertrudis-influenced (STAR 5) producer.

We must place a great emphasis on maximizing heterosis in the commercial cattle industry. Santa Gertrudis complements British breeds, including Angus, Red Angus and Hereford, which are the dominant breeds in the United States. We need to increase attention to the association's STAR 5 program. It must be structured in a manner that encourages STAR 5 cattle registration, data collection (the American Red is a structured STAR 5 program with a genetic component) and revenue generation. This is where Santa Gertrudis genetics fit in the industry picture. Collaboration with the dominate breeds ensures industry relevance.



Borchers Southern Y Ranches, Victoria, Texas

We have a great opportunity during the American cattle industry's herd rebuilding period to assist commercial producers. This will be true for both purebred and composite cattle (STAR 5). Strengthening the association's database and genetic evaluation is going to be essential for long-term success. The STAR 5 evaluation must become an integrated part of the overall genetic evaluation. We need to step up to supply a volume of Santa Gertrudis genetics for the marketplace. Please don't hesitate to "price your cattle" and put them out there on the market.

We also have a great tool with our SGBI open herd book and multiple sire/multiple dam registrations that can serve as the foundation for breed-up programs, as well as increase the amount of Santa Gertrudis genetics moving into the commercial sector.

Last, I would like to continue to support the National Junior Santa Gertrudis Association (NJS GA) as a bridge to encourage the youth to remain active in raising Santa Gertrudis genetics for generations to come. If we, as an association, expect the NJS GA to serve as a "feeder" program, we need to expose juniors to real-life industry opportunities. 🐄

SGBI OFFICERS OF THE BOARD

PRESIDENT Adolfo Sanchez

PRESIDENT ELECT

SECRETARY/TREASURER Nolan Taylor

BREED IMPROVEMENT Adolfo Sanchez

LONG RANGE PLANNING Amber Robertson

MARKETING & PROMOTION Kade Thigpen

MEMBERSHIP Craig Lopossa

YOUTH ACTIVITIES Suzanne Fulton

SGBI BOARD OF DIRECTORS BY REGION

WESTERN REGION

Tylor Braden (Texas)

(361) 219-0434 | ctylorb@gmail.com

Suzanne Fulton (Texas)

Fulton Farms

(940) 382-3611 | fultonfarms39@gmail.com

Kade Thigpen (Texas)

Hefte Ranch

(830) 426-1366 | kadethigpen@gmail.com

Gene Kubecka (Texas)

Wendt Partners

(979) 240-5311 | wendtranches@hotmail.com

Rafael Miranda (Colo.)

Cherokee Ranch

(303) 888-5297 | rmvls65@gmail.com

Michael Seay (Colo.)

J5 Cattle Ranch

(303) 621-4548 | michaeltgseay@icloud.com

Yancey Strait (Texas)

Strait Ranches

(972) 841-0989 | yancey.strait@yahoo.com

EASTERN REGION

Craig Lopossa (Ind.)

Red View Farms

(812) 829-8053 | craiglopossa@yahoo.com

Cody Mattingly (Ky.)

Mattingly Farms

(270) 668-3177 | mattinglyfarms96@yahoo.com

Trai Stegall (Miss.)

Stegall Farms

(662) 296-5120 | trais3@hotmail.com

Arlin Taylor (Ala.)

Tinney Farms

(256) 507-3838 | arlin.taylor@bhamfast.com

Jamie Daniel (Ark.)

777 Farms

(870) 904-3070 | triple7farms@gmail.com

AT-LARGE DIRECTORS

District 1 Adolfo Sanchez (N.M.)

Red Doc Farm

(505) 463-1993 | adolfo@reddocfarm.com

District 2 Darrell Pitchford (Texas)

Pitchford Cattle Services

(903) 388-2288 | pitchfordcattle@hotmail.com

District 3 Amber Robertson (La.)

Running R Cattle

(337) 377-9720 | runningrcattle@yahoo.com

District 4 David Alderson (Tenn.)

Circle A Farm

(931) 682-2527 | dhealderson@gmail.com

District 5 Mickey Bowman (N.C.)

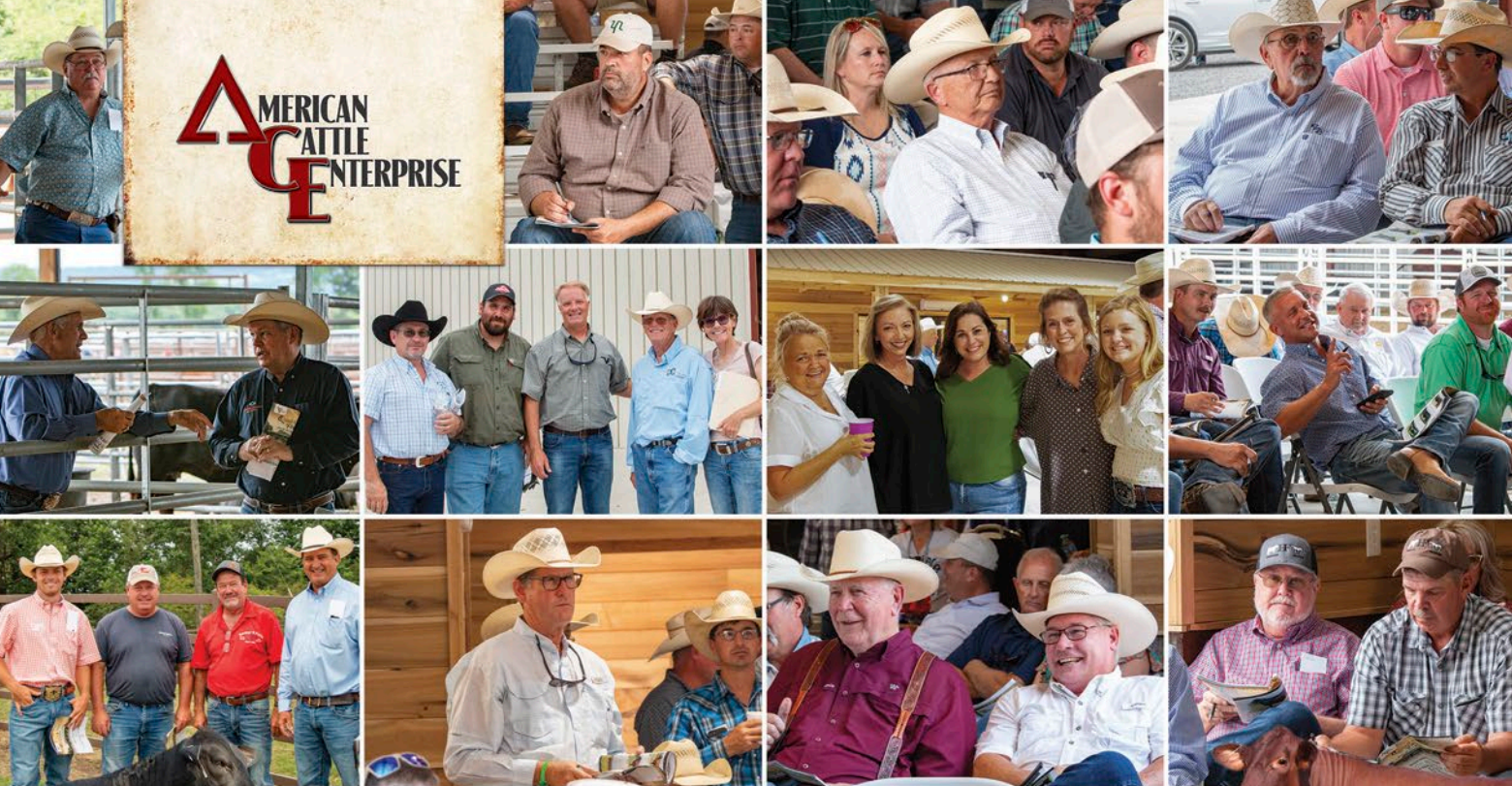
Rockin B Farm

(336) 669-5771 | rockinbrowdyrooster@yahoo.com

District 6 Nolan Taylor (Ky.)

WindCrest Farm

(270) 734-1670 | nolantaylor18@gmail.com



Quail Valley Farms
June 9-10 | Blountsville, AL

Elite

HEIFER SALE

& Mature Cow Herd Dispersal

Mature Cow Herd Dispersal

Invitational Elite

Brangus & Santa Gertrudis Female Sale

Brangus & Santa Gertrudis Female Sale

June 9, 2023 at 2:30 PM

June 10, 2023 at 10 AM

Offering 150 Brangus Lots &
100 Santa Gertrudis Lots

Selling from Over 25 Premier
Brangus & Santa Gertrudis Breeders

INCLUDES 6 YEAR OLDS

100+ LOTS OF PROVEN GENETICS

from SVF, Blackwater and Quail Valley Herds
Spring calves will sell at side.

Donors, Cow/Calf Pairs, Bred Heifers, Open
Heifers, Flushes & Genetic Packages

Many fall heifer calf splits.

**Quail Valley
Farms**

RICKY & ANGIE CLEVELAND, Owners
17761 County Hwy 26 | Blountsville, AL 35031
205.533.5049

www.ACEBrangus.com
www.ACESantagertrudis.com



SEMEN & CATTLE SALES:
Richard Hood 979.224.6150
Trey Kirkpatrick 979.324.5518



IT'S A GOOD TIME TO EVALUATE YOUR RANCH'S HAY DYNAMICS

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



Spring 2023 has been a challenge and possibly dangerous for most Santa Gertrudis Breeders International producers. According to the drought monitor (early April), central Texas north to western Kansas and the near Gulf of Mexico areas of the Gulf Coast states plus southern Florida are still experiencing abnormally dry to exceptional drought. However, the forecasters' El Niño-Southern Oscillation, or ENSO, consensus favors ENSO-neutral

conditions through the early summer. Moreover, we have a more-than 50 percent chance of an El Niño weather pattern come sometime July through September.

Those odds are good, but we just came out of a pretty dry winter and some of us are probably still feeding hay. We could get some rain in May or June, and if we are lucky, this fall could be outstanding for making hay or stockpiling winter forage. This May could be a great time to take a good hay inventory, look forward into the rest of 2023, and consider the number of round bales fed, the cost (both early and late into the hay feeding season) of each bale fed and how the bales were stored and handled this past winter.

The days of \$45 round bales are pretty much ancient history due to the "new normal" of increased fuel and fertilizer costs and a lack of sufficient moisture. Rumors of \$120-plus, good-quality round bales spread far and wide in my area through March. Even with \$2 per pound weaned commercial calves, it still is difficult to make that price of hay work in most operations. Knowing how many round bales to make, purchase and put in storage can make each of us an economic genius. Good records of hay source, hay price, hay feeding rate and winter weather conditions can help with the hay dynamics of the ranch.

Most hay experts agree that hay can be stored outside on the ground for up to 12 to 18 months with losses of 15 percent to 50 percent, depending on monthly rainfall, air temperature, humidity and cloud cover. These conditions stimulate microbial conversion of hay carbohydrates into CO₂, water and heat. If bales are elevated, the loss will be less (12 to 35 percent). I believe two \$45 round bales with some loss is still better than a \$120 round bale. However, treating those high-quality, expensive round bales as more of a supplement has some merit. In other words, strategically feeding better quality hay while alternating or 2-to-1 feeding of the lower quality/inexpensive round bales.

Although the cost of labor and metal have not escaped inflationary pressures, it is time to "pencil out" money spent on round bales, outside stored hay loss and the cost of a new hay barn/hay roof. The hay loss of properly stored round bales drops precipitously. Proper round bale storage can reduce hay loss to less than 10 percent, even after 1 1/2 years of storage.

You may think I am promoting hay equipment sales or new building construction, but I am not. It would be really nice to eliminate all hay feeding during the winter and early spring. Dare to dream! The forage stockpiling strategy requires key fall moisture, extra land, proper stocking rates and pre-planning. The upcoming potential El Niño this fall should be an opportunity to give this strategy a try. Obviously, it is much cheaper to let the cows harvest dormant forage rather than put up a barn full of round bales.

Before you plan, remember a cow can consume 2.5 percent of her body weight each day in dry matter. Get some assistance from Extension personnel or Natural Resources Conservation Service staff to get an accurate assessment of pounds of stockpiled forage per acre. Have a backup hay plan, just in case you run low on stockpiled forage. Budget for 0.75 to 1 pound of supplemental protein per cow per day while grazing the stockpiled forage. The protein supplement can be fed as cubes (20, 30 or 40 percent protein), as meal or in a tub.

Exiting a period of tough environmental conditions, along with the promise of beginning a period of plenty, makes me want to consider the hay dynamics of my small cow herd. Hopefully, I can make some key adjustments and stay away from \$120 per round bale hay for good. ☔



LA CAMPANA RANCH
COMMERCIAL *AND* PUREBRED SANTA GERTRUDIS

George West, Texas
(361) 566-2244
lacampanaranch.com
campana@granderiver.net

GRADUATING FROM THE SHOW RING WITH TOP HONORS

The Valedictorian

BORN & RAISED AT BUENA VIDA CATTLE COMPANY



HEFTE F19 PURE SWAGGER X KK VALLEY GIRL

2023
NATIONAL CHAMPION BULL
SGBI HIGH POINT BULL

Grand Champion

2021 HOT GERT SHOW
2022 SAN ANTONIO
2022 RIO GRANDE VALLEY
2022 HOUSTON INTERNATIONAL
2022 FOUR STATES FAIR
2022 STATE FAIR OF TEXAS
2022 LOUISIANA STATE FAIR
2022 HOT GERT SHOW
2023 CATTLEMEN'S CONGRESS
2023 FORT WORTH STOCK SHOW
2023 HOUSTON INTERNATIONAL



Buena Vida
CATTLE COMPANY

WWW.BUENAVIDACATTLE.COM
(210)744-8100 | KINGSBURY, TX

Here's to continuing his legacy outside the show ring!

SEMEN AVAILABLE DECEMBER 2023

OWNED WITH B SQUARE RANCH

SGBI Final Point Standings

2022-2023

Heifer Calf

XL Sheza Star 236, shown by Excell Santa Gertrudis, Santa Fe, Texas	46
Flatwillow Daisy, shown by Flatwillow Farm, Statesville, N.C.	40
XL Dreamin of Gold, shown by Excell Santa Gertrudis, Santa Fe, Texas	35

Yearling Heifer

XL Lenina 116, shown by Excell Santa Gertrudis, Santa Fe, Texas	66
Rockin 3T 942JI, shown by Gracey Pitchford, Eustace, Texas	28
Flatwillow Babs, shown by Flatwillow Farm, Statesville, N.C.	25

Senior Female

XL Cleopatra 008ET, shown by Excell Santa Gertrudis, Santa Fe, Texas	109
QVF Paradigm 253H10, shown by Gracey Pitchford, Eustace, Texas	55
Flatwillow Poppy, shown by Flatwillow Farm, Statesville, N.C.	24

Overall Female

XL Cleopatra 008ET, shown by Excell Santa Gertrudis, Santa Fe, Texas	109
XL Lenina 116, shown by Excell Santa Gertrudis, Santa Fe, Texas	66
QVF Paradigm 253H10, shown by Gracey Pitchford, Eustace, Texas	55
XL Sheza Star 236, shown by Excell Santa Gertrudis, Santa Fe, Texas	46
Flatwillow Daisy, shown by Flatwillow Farm, Statesville, N.C.	40



HIGH POINT FEMALE
XL Cleopatra



**RUNNER-UP
HIGH POINT FEMALE**
XL Lenina 116

STAR 5 Female

MV Maggie May, shown by Morse View Farm, Mountain Grove, Mo.	8
KK Swaggers Gigi, shown by Blaine Gibson, Paradise, Texas	6
H2 Belle 8, shown by H2 Cattle Co., Clarksville, Texas	5



HIGH POINT STAR 5
MV Maggie May

Bull Calf

DP DIIIJ2, shown by Gracey Pitchford, Eustace, Texas	52
XL Gold Standard, shown by Excell Santa Gertrudis, Santa Fe, Texas	34
777 Candyman, shown by 777 Farms, Magnolia, Ark.	27

Yearling Bull

KK Valedictorian, shown by Buena Vida Cattle Co. and B Square Ranch, Timpson, Texas	96
Triple P Legacy, shown by Triple P Ranch, Trinity, Texas	47
Triple P Legend, shown by Triple P Ranch, Trinity, Texas	37

Senior Bull

Serbasa Ranger 017H6, shown by Serbasa and Pitchford Cattle Co., Eustace, Texas	83
JF Hatcher, shown by Morse View Farm, Mountain Grove, Mo.	54
777 Badger, shown by M Rock Farm and Rockin 3T Ranch, Ennis, Texas	53

Overall Bull

KK Valedictorian, shown by Buena Vida Cattle Co. and B Square Ranch, Timpson, Texas	96
Serbasa Ranger 017H6, shown by Serbasa and Pitchford Cattle Co., Eustace, Texas	83
JF Hatcher, shown by Morse View Farm, Mountain Grove, Mo.	54
777 Badger, shown by M Rock Farm and Rockin 3T Ranch, Ennis, Texas	53
DP DIIIJ2, shown by Gracey Pitchford, Eustace, Texas	52



HIGH POINT BULL
KK Valedictorian



**RUNNER-UP
HIGH POINT BULL**
Serbasa Ranger 017H6

Best of Polled Female

QVF Paradigm 253H10, shown by Gracey Pitchford, Eustace, Texas

Best of Polled Bull

Triple P Legacy, shown by Triple P Ranch, Trinity, Texas

Produce of Dam

Miss Abigail 1637, shown by Excell Santa Gertrudis, Santa Fe, Texas

Get of Sire

XL Midas 355, shown by Excell Santa Gertrudis, Santa Fe, Texas

Dam of the Year

Miss Abigail 1637, shown by Excell Santa Gertrudis, Santa Fe, Texas

Sire of the Year

Rockin 3T Syrus, shown by Rockin 3T Ranch Ennis, Texas

Exhibitor of the Year

Excell Santa Gertrudis, Santa Fe, Texas

Breeder of the Year

Excell Santa Gertrudis, Santa Fe, Texas

GOALS 2023

Reserve your spot now!

Mark your calendars for GOALS 2023 to "SWING FOR THE FENCES" and step up to the plate for leadership development in Louisville, Ky., home of the Louisville Slugger. The Gerts Ongoing Advanced Leadership Summit (GOALS) will be July 25-29, 2023. We want you to be a part of our GOALS 2023 Team!

The summer retreat will focus on organizational leadership, relationship building, personal development and goal setting. We encourage all NJSOA members, ages 13 and older, to register for GOALS 2023 and join us in Louisville in July. The cost for this five-day, four-night, all-inclusive program is \$450 plus travel expenses. All flights will be through Louisville Muhammad Ali International Airport; incoming flights should arrive no later than 3 p.m., July 25, and departing flights should be scheduled for after 3 p.m., July 29. Please submit the form and deposit (by check) to reserve your spot as soon as possible.

Registration information will be available on the Santa Gertrudis Breeders International website and the NJSOA Facebook page.

For more information, contact GOALS 2023 co-chairmen Casey Jones at (386) 623-9088, jbarfarms5@gmail.com or Christy Moran at (979) 203-0433, moran_fam4@yahoo.com. 📧



CLIP AND MAIL THIS FORM

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

*There are only 45 spots
available on a first-come,
first-served basis.*

DON'T MISS OUT!

To reserve your spot, send this form along with
a \$250 deposit to:

GOALS 2023 c/o Casey Jones
3035 SW CR 240, Lake City, FL 32024

Make checks payable to "NJSOA Youth Foundation"

REGISTRATIONS, STAR 5 RECORDINGS AND TRANSFERS BY DISTRICT

MARCH 2023

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	4	0	0	12
2	103	15	0	127
3	5	2	0	22
4	12	4	0	20
5	27	2	0	7
6	39	8	0	2

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	14	3	0	23
2	3	1	0	3
3	1	1	0	8
4	0	0	0	0
5	3	3	0	1

FOR SGBI REGISTRATIONS CONTACT: Diana Ruiz

P.O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com

Phone: (361) 592-9357 • Fax: (361) 592-8572



**GET YOUR HANDSHAKE WITH
CROSSWINDS CATTLE**

**GRAND CHAMPION STAR 5
2023 FTW OPEN SHOW
EXHIBITED BY: BLAINE GIBSON**

CROSSWINDS RANCH

CROSSWINDS RANCH OFFERS SANTA GERTRUDIS CATTLE, HEIFERS AND BULLS FOR SALE
SHOW QUALITY, REGISTERED PUREBRED SANTA GERTRUDIS AND STAR 5 CATTLE/ARB

CONTACT INFO
CROSSWINDS RANCH - CONNIE & DARRELL ROACH
(817) 235-8158 • CROSSWINDS.TX@GMAIL.COM
LOCATED IN BRIDGEPORT, TEXAS

SANTA GERTRUDIS

Calendar

MAY

5-7

Premier Santa Gertrudis Association Annual Meeting,
Field Day & Junior Warm-Up Show, TBD

13

Santa Gertrudis Breeders of the Carolinas Sale,
Monroe, N.C.

20

Mid-Coast Opportunity Sale, Brenham, Texas

JUNE

9-10

Quail Valley Farms Mature Cow Herd & Elite
Invitational Heifer Sale, Blountsville, Ala.

18-24

National Junior Santa Gertrudis Show, Gonzales, Texas

JULY

3-6

Beef Improvement Federation Annual Symposium,
Calgary, Alberta, Canada

14-15

Kentucky National Show & Sale, Bowling Green, Ky.

25-29

2023 Gerts Ongoing Advanced Leadership
Summit, Louisville, Ky.

AUGUST

29

Wendt's Annual Baby Doll Sale, www.sconlinesales.com

SEPTEMBER

15-16

District 6 Halted Heifer Show & Sale, Corydon, Ind.

15-16

Red Dirt Gert Sale, Encinal, Texas

SANTA GERTRUDIS WELCOMES

New Members

Active Members

L&J Cattle Farm LLC, Lafayette, La.
Marshall Farms, Wilson, Okla.

Commercial Members

Joseph Shoemaker, Hearne, Texas

Junior Members

Addison Boulware, Lufkin, Texas
Alexia Mullins, Seagoville, Texas

Brazos Kunkel, Wortham, Texas
Brennan Nunan, Hull, Texas
Dewey Preston, Paris, Texas
Ellie Raley, Chico, Texas
Kaelee Starnes, Scurry, Texas
Larry Trey Wilkins III, Granbury, Texas
Mayvin Mikolajchak, Manvel, Texas
Aaliyah Green, Cameron, Mo.

Advertisers

777 Farms.....	5, 15	Fulton Farms.....	21	Parker Farms.....	17
3WC Cattle.....	19	Goodin Farms.....	20	Passion Farms.....	19
4S Farms.....	20	Grandview Farms.....	20	Pitchford Cattle Co.....	21
5J's Cattle Company.....	5, 7	Graves Creek Ranch LLC.....	5	Pinnacle Cattle Co. LLC.....	20
American Cattle Enterprise.....	9	Gyranda Santa Gertrudis.....	21	Polled Power Genetics.....	5
Arrow Creek Santa Gertrudis.....	19	Hargis Farms.....	21	Polled Santa Gertrudis Association.....	5
Bieri Farms.....	20	Harris Riverbend Farms.....	21	Purple Reign Sale.....	15
BlackTip Cattle.....	20	Heath Farms.....	20	Quail Valley Farms.....	9
Borchers Southern Y Ranches LP.....	20, 23	Hefte Ranch.....	21	Red View Farms.....	17
Briggs Ranches.....	20	Iron Oaks Cattle.....	21	Richmond Photography & Video.....	21
Buena Vida Cattle Company.....	11, 20	Jernigan Ranch.....	20	Ridge Point Ranch.....	19
C Bar C Ranch.....	20	John Martin Ranches.....	21	Rocking A Ranch.....	21
Carley's Show Cattle.....	19	KC Ranch LLC.....	20	Rockin B Farm.....	19
Cherokee Ranch & Castle.....	20	Kentucky National Sale.....	18	Rose Hill Ranch.....	21
Corporon Acres.....	20	Kick'n A Ranch.....	21	Running M Ranch.....	20
Creech Farms.....	5	King Ranch Inc.....	24	Santa Gertrudis Small Breeders Group.....	19
Crosswinds Ranch.....	14, 21	La Campana Ranch.....	10	Shampain Ranch.....	17
District 6 Breeders.....	17	Lucky L Farm.....	19	Straight Ranches.....	21
Double TT Ranch.....	20	Mattigly Farms.....	17	T&S Farm.....	20
Excell Santa Gertrudis.....	21	MC Ranch.....	20	TB Cattle Farm.....	19, 21
Flying C Ranch.....	5	Morse View Farm.....	19	Tideland Farms.....	20
Four J Cattle.....	21	Old Agency Reserve.....	20	Timney Farms.....	2
		Olivarez Ranches.....	21	Triple P Ranch.....	19
		Osborne Livestock.....	17	Twisted C Farms.....	20
				Urbanosky Ranch.....	21
				Vesper Ranch.....	21
				VZ Cattle.....	19
				Wendt Ranches.....	3, 21
				Williams Farm.....	20
				WindCrest Farm.....	17
				Wunderlich Farms.....	21

Purple Reign^{II}

SANTA GERTRUDIS SALE

II

THANK YOU to all of our buyers and consignors for making the 2023 Purple Reign Sale a **GREAT SUCCESS!**

2023 BUYERS

3WC Cattle Co., Texas
David Branch, La.
Madison Douglas, Texas
Flying AA Farm, Ga.
Jenna Fullington, Miss.
Tayler Guidry, La.
High Country Farm, Ark.
JB Ranch, Texas
Little T Farm, Texas
M6 Gresson, Texas
Minix Cattle Co., Texas
Pine Mountain Ranch, Ark.
Pitchford Cattle Co., Texas
Rockin 3T Ranch, Texas
Richard Roth, La.
Ridge Point Ranch, Miss.
Strait Ranches, Texas
Wendt Ranches, Texas
White Rock Farm, Ala.
Larry Wilkins, Texas

SAVE THE DATE!

PURPLE REIGN SALE III

March 23, 2024

777 Farms
Magnolia, Ark.

**777
FARMS**

Chad & Jamie Daniel and Family
(479) 206-9199 or (870) 904-3070 | triple7farms@gmail.com



2023 National Junior Santa Gertrudis Show

June 18-24, 2023 ★ Gonzales, Texas

★★★ Schedule of Events ★★★

The following schedule is tentative and subject to change.

SUNDAY, JUNE 18

- 6:00 a.m.-3:00 p.m. Grounds open for arrival
(ALL cattle MUST be on the fairgrounds by 3:00 p.m.)
- 8:00 a.m.-5:00 p.m. Show Office open, Fairgrounds
- 10:00 a.m.-4:00 p.m. Queen/Princess/Director
Candidates may begin campaigning
- 2:00 p.m.-4:00 p.m. Cattle Check In, Arena
(bring original registration papers and health certificate)
- 2:00 p.m.-4:00 p.m. Photo/Ad Contest Turn In, Show Office
- 7:00 p.m. NJSGA Junior Board of Directors Game Time

MONDAY, JUNE 19

- 8:00 a.m.-5:00 p.m. Show Office open, Fairgrounds
- 8:00 a.m. Public Speaking Contest
- 8:30 a.m.-2:00 p.m. Better Beef Contest
(must be in line by 2:00 p.m.)
- 11:30 a.m.-3:00 p.m. Queen/Princess Tea & Interviews
- 2:30 p.m. Livestock Judging/Cattlemen's Contest
- 5:30 p.m. Welcome Dinner
(Queen, Princess and Director candidate speeches)
- 7:30 p.m.-10:00 p.m. NJSGS Dance and Social

TUESDAY, JUNE 20

- 8:00 a.m.-4:00 p.m. Show Office open, Fairgrounds
- 8:00 a.m. Sales Talk Contest
- 9:00 a.m.-3:00 p.m. Cattle stalled in barns, Herdsman Contest

TUESDAY, JUNE 20 *continued*

- 11:00 a.m.-2:00 p.m. Voting
- 2:00 p.m. Brain Bowl Contest
- 6:30 p.m. Director and Scholarship Interviews

WEDNESDAY, JUNE 21

- 8:00 a.m.-4:00 p.m. Show Office open, Fairgrounds
- 8:30 a.m. Showmanship Contest Pee Wee (5-7 years old), Senior, Intermediate, Junior, Old Timers
- 9:00 a.m.-3:00 p.m. Cattle stalled in barns, Herdsman Contest
- 10:00 a.m.-12:00 p.m. Final Voting
- 12:00 p.m. Deadline for Norval and Anna Sells Hard Luck Stories submissions

THURSDAY, JUNE 22

- 8:30 a.m. National Junior Santa Gertrudis Show: Purebred Bull Show, STAR 5 Show, Bred and Owned Show
- 4:00 p.m. NJSGA Membership Meeting immediately following NJSGA Junior Board Meeting, Arena Stands

FRIDAY, JUNE 23

- 8:30 a.m. National Junior Santa Gertrudis Show, Donated Heifer Show, Purebred Female Show
- 6:00 p.m. National Junior Santa Gertrudis Awards Ceremony, Fairgrounds

Cattle Released After Showing

SATURDAY, JUNE 24

- 12:00 p.m. Deadline for cattle to be off the fairgrounds

SANTA GERTRUDIS DISTRICT VI BREEDERS



Look for Our Consignments!

Kentucky National Sale

July 14-15, 2023

Bowling Green, Ky.

SHAMPAIN RANCH

(217) 734-2283

Selling These 4 Bred Heifers!



SIRE
Briggs Bull
↓



**Heifers are by a proven
Briggs Ranches bull
that is very docile,
high marbling and low birth
weight out of Hefte H81.**



MATTINGLY FARMS

CODY MATTINGLY

Roger, Ivey, Whitney & Chase
488 Rock Haven Rd.
Brandenburg, Ky. 40108
(270) 668-3177
mattinglyfarms96@yahoo.com



OSBORNE LIVESTOCK

Todd, Donna, Dalton & Ashley Osborne
Sparta, Ky. • Lathrop, Mo.

(859) 991-2438

peppydoc1@aol.com



Parker Farms



parkerfarms@scrtc.com

Charles, Deanna, Chip, June & Carsen Parker
5552 Jackson Hwy. • Cave City, KY 42127
(270) 670-6285 • (270) 670-6776



Shampain Ranch

Santa Gertrudis Cattle

Del & Ginny Thomas
Pleasant Hill, IL 62366
(217) 734-2283
ginny2@irc.net

RED VIEW FARMS

5480 Jordan Village Rd.

Poland, IN 47868

(812) 829-8053

craiglopossa@yahoo.com



WindCrest Farm **John & Nolan Taylor**

REGISTERED SANTA GERTRUDIS CATTLE

Gertguys@NCTC.com

1238 Claggett Rd. (270) 734-1670
Leitchfield, Ky. 42754 Herd No. 1431

HOUSTON LIVESTOCK SHOW

March 4, 2023 | Houston, Texas | Judge: Wes Hudson

SANTA GERTRUDIS SHOW *Results*



GRAND CHAMPION BULL

KK Valedictorian, shown by
Buena Vida Cattle Co. and
B Square Ranch, Timpson, Texas



RESERVE GRAND CHAMPION BULL

777 Candyman, shown by
777 Farms, Magnolia, Ark.



BEST OF POLLED BULL

Triple P Legacy, shown by
Triple P Ranch, Trinity, Texas



GRAND CHAMPION FEMALE

B5K Jenny, shown by
Karli Shupak, Caldwell, Texas



RESERVE GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

SR Ms UNO 23J3, shown by
Arden Strait, Streetman, Texas

A Santa Gertrudis Weekend

45th

KENTUCKY NATIONAL

Show & Sale

in beautiful Kentucky Bluegrass Country

JULY 14 & 15, 2023

United Producers
Stockyards
Bowling Green, KY

Show July 14, 10:00 am • Sale July 15, 11:00 am
Kentucky Jr. Assn Show July 15 following the Sale

To consign or Catalog Request contact
Darren Richmond • 423 364 9281 • djrichmd@gmail.com

Sale Chairman • Chip Parker
270-590-9400 • chip.parker66@icloud.com

SANTA GERTRUDIS SMALL BREEDERS GROUP

Brad & Sarah Carlile (214) 514-6145
Madisyn Douglas (913) 915-2933



ARROW CREEK

SANTA GERTRUDIS
M. C. LONGACRE, JR.
Old Cedar Point Farm
Elizabethtown, KY **HERD 8859**
(270) 505-2910 • clongacre60@gmail.com

Thomas Burnett
(512) 676-7086
thomasb@trbautomation.com

TB CATTLE FARM
TROUP, TX **Herd 20797**
100% Genotyped Cowherd



Carley's Show Cattle

Ben, Leah & Carley Morgan
205 Madison St. • Portia, Ark.
(870) 759-1948 or (870) 759-1947
benandleahmorgan@gmail.com

PUREBRED SANTA GERTRUDIS AND STAR 5 CATTLE

IRON OAKS CATTLE IO

Lou & Robin Breving
Alvarado, Texas
817-821-7540
loub5@yahoo.com

10 years of
breeding to achieve
PERFORMANCE
with **BALANCE!**

LUCKY L FARM
SEAN, RAMONA,
DYLAN & KAYLEE LEDDY
550 Sunset Ridge
Cave City, Ark. 72521
(870) 805-1938
luckyfarm12@gmail.com

L F
Santa Gertrudis
STAR 5

★★★ **SGBI 2022/2023** ★★★
BEST OF POLLED BULL

**LIMITED SEMEN
NOW AVAILABLE!**

DAM:
WENDT 343

SIRE:
777 411 VEGAS

MORSE VIEW FARM

ANDREW & ANDREA

Mountain Grove, Mo.
Andrew: (417) 989-1721
Andrea: (417) 259-0774
andrea.creed98@gmail.com

Registered Santa Gertrudis & STAR 5 Cattle

PASSION FARMS

AlRashid & Santos Family

4753 Soda Springs Rd.
Luling, Texas

frank.santos@veritacor.com



(512) 508-6747

Ridge Point Ranch

Mark & Dixie Clay

4522 Hwy. 84E • Meadville, MS 39653

(601) 573-0204 • dixieclay@att.net

Herd No. 1541

Rockin B Farm

SANTA GERTRUDIS

Mickey & Josh Bowman

Staley, N.C.

(336) 669-5771

(336) 215-4774

TRIPLE P RANCH

Mike, Kim or Tate Peppercorn

11090 FM 356 • Trinity, Texas 75862

(713) 703-8937 • (281) 825-8459

(936) 222-1164

kim.peppercorn@yahoo.com



VZ Cattle

Scott & Tracy Van Zile
New Boston, Texas 75570

(903) 908-2910 or

(903) 908-2239

vzcattle@gmail.com



4S FARMS

Geraldine, Ala. 35974
Zane Troxtel, Farm Mgr.
(256) 641-0513
Robert Richey, Herd Mgr.
(256) 641-4400
www.4sfarmsllc.com

**GRANDVIEW FARMS**

5400 Bexar Ave. East
Hamilton, AL 35570
www.grandviewfarm.biz

RESERVE NATIONAL CHAMPION BULL

"JOHN 316"

Delmo Payne, Owner (205) 468-5319 (cell) Brent Shaw, Manager (205) 412-5761 (cell)

Running M Ranch

Herd No. 2926

Polled Bulls for Sale



Jimmy & Ginger Montgomery
17925 Hwy. 82 • Union Springs, Ala. 36089
334.703.1314 (c) • 334.738.4886 (h)

TWISTED C FARMS

Crossville, Ala.



Logan Charles
256.558.9441

ldc0512@yahoo.com

Michael Charles
256.572.4941

CHEROKEE RANCH

& CASTLE

SEDALIA, COLORADO

JAMES HOLMES
Executive Director
303-523-9503

RAFAEL MIRANDA
Ranch Manager
303-888-5297

CherokeeRanchandCattle.com

**BLACK TIP**

ROBBY WALKER

954.553.2733

OKEECHOBEE, FLA. | GREENSBORO, ALA.

**Jernigan Ranch**

Wayne & Lavonne
Buena Vista, GA 31803

O: (229) 649-2575 • H: (229) 649-7724

C: (229) 649-9659

Email: wjernigansr@gmail.com

**MC Ranch**

6016 Salem Valley Rd.
Ringgold, GA 30736
www.mcranch.com



Wes McDaniel (404) 630-1142
Judy McDaniel (404) 226-5177
Email: mcdanielwb@gmail.com

OLD AGENCY RESERVE

ELIJAH ROBINSON
1513 Montford Rd.
Reynolds, Ga. 31076

(478) 973.2067

karoni17@yahoo.com

**GOODIN FARMS**

AUSTIN, IN (812) 794-2624
SGBI Herd #19416 www.goodinfarms.com

BERLEY, JERRY & TERRY GOODIN
Breeders of Santa Gertrudis Cattle
Official Nu Gen Project Farm

Heath Farms

Pat & Beverly Heath

387 Goodin Williams Rd.
Hodgenville, KY 42748
email: bheath12@windstream.net

(270) 358 4820

WILLIAMS FARM

Kenny & Jackie Williams

Kentwood, LA 70444

(985) 229-0012 • (225) 276-6970 cell

williamskh1953@gmail.com Herd 38981

**Tideland Farms**

Al Shiyou

6033 Pontiac Dr.
Kiln, MS 39556

(c) 228.216.8731

(h) 228.255.8729

Replacement Heifers & Bulls
We Got Some Good Ones.

**C BAR C RANCH**

De Soto, MO 63020

Alan Clark

Bud & Kelly Clark

(314) 607-1076

bud@cbarcranch.net

WWW.CBARCRANCH.NET

Cox Mill Farms

Herd #16315

C (919) 708-2816

H (919) 499-6741

Alan & Vivian Cox
6444 Cox Mill Rd.
Sanford, NC 27332

**KC Ranch LLC**

Kenneth W and Cynthia M Smith

(406) 945-2486 • (406) 945-4384

13067 Bristlecone Rd. • Henryetta, OK 74437

pioneerfluids@gmail.com



Raising registered SG replacement
heifers, bulls and STAR 5.

**T&S FARM**

Registered Santa Gertrudis & STAR 5 Cattle

Tommy Shealy

(803) 730-3347

tlsshealysbbq@yahoo.com



Chris Swygert

(803) 223-3417

cows1992@gmail.com

3500 Pond Branch Rd. • Leesville, S.C. 29070

BIERI FARMS

P.O. Box 441 • Angleton, Texas 77516

(979) 292-9856

Herd No. 474 • www.bierifarms.com

Borchers Southern Y Ranches, L. P.

Charla Borchers-Leon • Mary Kay Borchers
2401 North Wheeler Street
Victoria, Texas 77901 • (361) 575-1297

Santa Gertrudis Y Braford F1

Purebred • STAR 5 • Crossbred Cattle

Steven Boothe

(361) 575-1297 (O) • (361) 571-9728 (M)

Briggs Ranches

Cowman Selected. Cowman Proven.

PO Box 1417 • Victoria, Texas 77902

(361) 573-7141

Joe Jones, manager (361) 897-1337



Traylor Division

Bloomington, Texas

(361) 897-1337

San Roque Division

Catarina, Texas

(830) 999-3236



San Carlos Division

Rio Grande City, Texas

Joe Jones: briggsranches@hotmail.com

www.BriggsRanches.com

BUENA VIDA CATTLE COMPANY

Kevin & Heather Blewett and
Harrison & Kalli Kimble
Kingsbury, Texas • (210) 744-8100



buenavidacattle.com

CORPORRON ACRES

Jim Corporron

Schulenburg, Texas 78956

Ranch (979) 562-2405

Cell (979) 561-7185

Email: jim@corpacres.com

PINNACLE CATTLE CO., LLC

Rodney & Barbara Corporron

Schulenburg, Texas 78956

(713) 724-1268

www.Corporronacres-Pinnaclecattle.com

Jessie Mendel

Manager

(979) 561-7103

Double T Ranch

WYLIE TALIAFERRO

Box 57, Rosser, TX 75157 • Herd # 3326

Wylie: 469-644-1620 • Duane Miller: 214-793-5111

wylietaliaferro@yahoo.com

 **CROSSWINDS RANCH**
 DARRELL ROACH
 Keller, Texas • (817) 235-8158
 Crosswinds.tx@gmail.com

John Martin Ranches
 Box 869
 San Diego, Texas 78384
 (361) 701-5683
 Charter Member S.G.B.I. Herd #4

Wendt Ranches
 Herd Established in 1954
 PERFORMANCE TESTING SINCE 1958
 E-mail: wendtranches@hotmail.com
 Website: www.wendtranches.com
 5475 FM 457 Bay City, Texas 77414
 Gene Kubecka: (979) 240-5311
 Daniel Kubecka: (979) 240-5312

EXCELL
 SANTA GERTRUDIS
 WWW.EXCELLSANTAGERTRUDIS.COM

★ Gerts for Sale (405) 219-4767
 ★ AI Services
Kick'n A Ranch
 PURDON TEXAS
 Jennifer & John Anderson
 Kicknaranch@gmail.com
 EST. 2012 We're on Facebook! Kick'n A Ranch

WUNDERLICH FARMS
 Terry/Nancy Wunderlich & Family
 Brenham, Texas
 Nancy: 979-277-2838
 wunderlichfarms@gmail.com

BRED TO EXCELL
 CONSISTENT • PREDICTABLE • PROVEN
SAM, SANDY AND TODD HYDE
 Santa Fe, TX 77517
 excellsantagertrudis@gmail.com
 Todd: 281.705.0832

OLIVAREZ RANCHES
 Since 1898
 Santa Gertrudis Since 1950
 Herd #439
 Ben D. Olivarez P.O. Box 829
 (956) 585-1661 (o) Mission, TX 78573

GYRANDA
 AUSTRALIA'S PREMIER
 SANTA GERTRUDIS STUD
 Peter & Nikki Mahony
 gyranda.com.au

Four J Cattle
 Registered Santa Gertrudis & Crosses
 Larry & Zoe Justiss 6994 U.S. Hwy 77 N
 (361) 772-5613 Hallettsville, TX 77964
 zjustiss@cvcetx.com www.fourjcattle.com

Santa Gertrudis Cattle Herd #878 "The Tradition Continues"
Rocking A Ranch
 ALLEN & CHERYLL GRAINGER
 P.O. BOX 2282, BRENNHAM, TX 77834
 979-830-8785 • rockingacattle@gmail.com
 www.rockingasantagertrudis.com

PITCHFORD CATTLE SERVICES
 ★ Specializing in Show & Sale Cattle
 ★ Herd Consultation, Management & A.I. Work
Darrell, Shana, Casey, Bri & Gracey Pitchford
 8565 CR 3913 • Athens, Texas
 pitchfordcattle@hotmail.com
 (903) 388-2288 www.pitchfordtradition.com

Fulton Farms ES T²F
 (940) 368-7630
 (940) 898-1423
Jane Fulton, Suzanne Fulton & Taylor Terry
 Post Office Box 3064 • Denton, TX 76202
 esterry@hotmail.com

Rose Hill Ranch
 AJ & Rosemary Gambino
 P. O. Box 235 Pattison, TX 77466
 (832) 496-8836
 www.santagertrudiscattle.com
 e-mail: rosemary.gambino@gmail.com

DARREN RICHMOND
 Ringgold, Ga.
 (423) 364-9281
 www.richmondphotovideo.com
 drrichmd@gmail.com
 Facebook/Darren Richmond
 SALE CATTLE • HERD SIRES • DONOR COWS

Hargis Farms
 SANTA GERTRUDIS
 Box 457 • Hemphill, TX 75948
 (409) 787-2165
 email: hargisfarms@gmail.com
 Herd # 7325

STRAIT Ranches
 Y.N. STRAIT FAMILY
 P.O. Box 246, Streetman, TX 75859
 972.841.0989 | 361.920.0718 | 210.837.1199
 yanceystrait@straitranches.com
 WWW.STRAITRANCHES.COM

HARRIS RIVERBEND FARMS
 DAVID & LAURIE HARRIS
 P.O. Box 691 • Cleburne, Texas 76033
 (817) 641-4159
 david.harrisfarms@yahoo.com

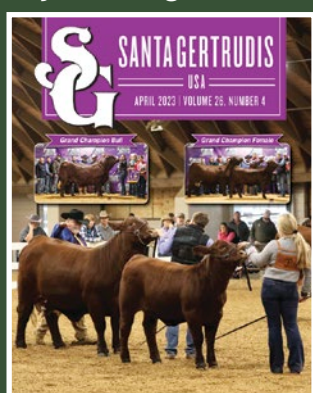
Thomas Burnett
 (512) 676-7086
 thomasb@trbautomation.com
TB CATTLE FARM
 TROUP, TX Herd 20797
 100% Genotyped Cowherd

HEFTE RANCH
 Santa Gertrudis Cattle Located in Hondo and Agua Dulce, Texas
 Kathryn Hefte Petty (210) 414-2493
 K.T. Hefte 1200 State Hwy 173 N
 (361) 813-4937 Hondo, Texas 78861

URBANOSKY RANCH
 SGBI HERD # 2243 • EST. 1969
 HOME OF SENSATION 5-1
 14525 URBANOSKY LN., PLANTERSVILLE, TX 77363
 JEROME (281) 797-5715 • BLAKE (936) 870-5252
 www.urbanoskyranch.com

IRON OAKS CATTLE TO
 Lou & Robin Breving 10 years of breeding to achieve
 Alvarado, Texas 817-821-7540 PERFORMANCE
 loub5@yahoo.com with BALANCE!

VESPER RANCH
 Kelly Vesper
 Charter Member SGBI - Herd 43
 Drawer 679, Cotulla, TX 78014
 Chad Springs (512) 517-2455
 Established 1850

TO ADVERTISE IN SG-USA, CONTACT SALES REPRESENTATIVE
DARREN RICHMOND
 (423) 364-9281
 drrichmd@gmail.com

TO VIEW SG-USA ONLINE, VISIT:
 santagertrudis.com

SANTA GERTRUDIS SALE

Reports

INTERNATIONAL SUPER SALE

MARCH 3, 2023 | HOUSTON, TEXAS

SALE AVERAGES

4	Bulls	\$6,562	2	Donors	\$7,750
5	Bred Heifers	\$8,900	6	Embryos	\$4,133
12	Open Heifers	\$8,083	6	Flush	\$5,209
3	Pick Lots	\$29,333	1	Semen	\$4,500

The high-selling lot, Lot 1, a choice of the 2022 bull crop, was consigned by King Ranch, Kingsville, Texas, and was sold to the King's Prime Syndicate for \$65,000. The high-selling lot, Lot 2, Red Doc 6084, was consigned by Red Doc Farm, Belen, N.M., and was sold to Excell Santa Gertrudis, Santa Fe, Texas, for \$10,000. The high-selling lot, Lot 17A, QVF Ms Marksman 1351J3 ET, was consigned by Quail Valley Farms, Oneonta, Ala., and was sold to Branch Ranch, Rayville, La., for \$9,250. The high-selling lot, Lot 23, Ms Harris 190E 28J, was consigned by Rockin 3T Ranch, Ennis, Texas, and was sold to Wiley Ranch, Deville, La., for \$10,500. The high-selling lot, Lot 24, BSR Hot Tot ET, was consigned by B Square Ranch, Timpson, Texas, and was sold to Curtis Gresham, Lufkin, Texas, for \$9,750. The high-selling lot, Lot 25, XL's Amelia 250 ET, was consigned by Excell Santa Gertrudis and was sold to David Salazar, Edinburg, Texas, for \$10,500. 🐾

PURPLE REIGN II

MARCH 25, 2023 | MAGNOLIA, ARK.

SALE AVERAGES

68 Lots \$6,080

The Purple Reign II Sale was hosted by 777 Farms, Magnolia, Ark. The sale was managed by Darren Richmond and the auctioneer was Tommy Barnes.

The high-selling bull, 777 Candyman, was sold to Wendt Ranches, Bay City, Texas, for \$50,000. The high-selling female, 777 Blue Bell, was sold to 3WC Cattle, Bonham, Texas, for \$16,000. The second high-selling female lot, 1226J, was consigned by Rockin 3T Ranch, Ennis, Texas, and was sold to Wiley Ranch, Deville, La., for \$14,000. The high-selling ET pick was consigned by 777 Farms and was sold to Strait Ranches, Streetman, Texas, for \$10,000. The high-selling STAR 5 female was consigned by the Nelson family, Sarcosie, Mo., and was sold to Red Doc Farm, Belen, N.M., for \$7,500. Thank you to volume buyers Branch Ranch, Rayville, La.; Minix Cattle Co., Aquilla, Texas; and Richard Roth, Thibodaux, La. Thank you to all who donated to the Gracelyn Lee Fund. We raised more than \$10,000. 🐾

777 Farms with Strait Ranches.



REDS TO DIE FOR VOLUME I

MARCH 16, 2023 | SANTA FE, TEXAS

SALE AVERAGES

1	Bull	\$8,750
9	Open Heifers	\$10,055
6	Semen Lots	\$1,920
2	Embryo Lots	\$3,750

Excell Santa Gertrudis' first annual online sale, Reds to Die For Volume 1, hosted by *Steerbidding.com*, featured nine elite halter females, one halter bull, embryos, heifer sex-sorted and conventional semen.

Lots 1 and 9 tied for the high-selling female lot. Lot 1, XL's Dream Catcher 252 (ET), was sold to Square Running M Cattle, Nacogdoches, Texas, for \$16,000. Lot 9, XL's She's A Dream 254 (ET), was sold to S3 Cattle, Edinburg, Texas, for \$16,000. The high-selling bull, Lot 2, was sold to PD Cattle, Anderson, Texas, for \$8,750. 🐾

BLUEBONNET CLASSIC SALE

MARCH 18, 2023 | BLOOMINGTON, TEXAS

SALE AVERAGES

26	Bred Heifers	\$3,011	9	Pairs	\$4,233
30	Open Heifers	\$2,421	2	3NIs	\$2,525
6	Exposed Heifers	\$2,975			

The Bluebonnet Classic Sale had 30 buyers from five states, including Alabama, Florida, Georgia, Louisiana and Texas. The high-selling pair, Lot 34, was consigned by Hefte Ranch, Hondo, Texas, and was sold to David Branch, Rayville, La., for \$7,000. The high-selling bred heifer, Lot 41, was consigned by Strait Ranches, Streetman, Texas, and was sold to Tinney Farms, Hanceville, Ala., for \$6,900. The second-high-selling pair (third overall), Lot 42, was consigned by Strait Ranches and was sold to Buena Vida Cattle Co., Kingsbury, Texas for \$6,750. The high-selling open heifer, Lot 38, was consigned by Strait Ranches and was sold to Wunderlich Farms, Brenham, Texas, for \$4,100. The volume buyer was David Branch. 🐾

FIRST ANNUAL TEXAS ALLIANCE SALE

MARCH 23, 2023 | BLOOMINGTON, TEXAS

SALE AVERAGES

32	Santa Gertrudis Bulls	\$3,296
83	Brangus Bulls	\$3,960
85	Commercial Heifers	\$1,877

The high-selling lot of commercial heifers, a set of Santa Gertrudis x Hereford females, was sold to Bowers Farms, Inez, Texas, for \$2,200.

The high-selling Santa Gertrudis bull, Lot 1, a Nitro son consigned by Harris River Bend Farms, Cleburne, Texas, was sold to Wendt Ranches, Bay City, Texas, for \$7,500. 🐾

SUSTAINABILITY^Y

100^Y+
YEARS

OF RANCHING
THE FAMILY LAND

TODAY^Y

FOR SUSTAINING OUR QUALITY^Y,
MANY THANKS TO THESE BUYERS!



Joe Jones (left) of Briggs Ranches, Bloomington, Texas, with Charla Borchers-Leon and Steven Boothe of Borchers Southern ^YRanches, L.P.



Double G Ranch, Larry Garza and partners, Edinburg, Texas

Internet Buyer: Joel Joseph, Baytown, Texas



Borchers Southern

Ranches, L.P.

Charla Borchers-Leon

Mary Kay Borchers

2401 North Wheeler Street • Victoria, Texas 77901 • (361) 575-1297

Steven Boothe

(361) 575-1297 (O) • (361) 571-9728 (M)

Proud Producers of ^YCattle

E-mail: charlabl@icsi.net • FAX: (361) 576-0891

BorchersSouthern^Y.com

KING RANCH[®] PROVEN

RANCH - YARD - RAIL - PROFIT



King Ranch[®]

Santa Gertrudis and American Red bulls and females available private treaty.

First within-herd EPD database in the nation.

First genomically enhanced, single-step beef cattle EPDs in the nation.

Industry-leading fertility, carcass and growth genetics.

www.king-ranch.com/cattle-for-sale

DARRELL R. WHITE: (830) 255-8869 · DWHITE@KING-RANCH.COM