



SANTAGERTRUDIS

USA

JANUARY 2023 | VOLUME 26, NUMBER 1



Santa Gertrudis

SANTA GERTRUDIS

7,500
Registrations in 2021

BREEDERS INTERNATIONAL

The Preferred American
Beef Breed

IT'S FALL BREEDING SEASON

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Contact Arlin Taylor

BW	WW	YW	Milk	T MAT	SC
1.2	24	36	-7	8	0.28
90	10	10	95	55	80

CW	REA	Marb	Fat
7	0.03	-0.36	0.01
15	45	>95	85

Balanced Index: 35% | Cow/Calf Index: 15% | Terminal Index: 55%

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BW	WW	YW	Milk	T MAT	SC
1.4	10	18	-11	-2	0.43
90	50	35	>95	>95	35

CW	REA	Marb	Fat
0	0.06	0.00	0.00
40	35	45	60

Balanced Index: 65% | Cow/Calf Index: 85% | Terminal Index: 55%

PISTOLERO

(Polled - Reg. #20157885)

A Pistol son out of donor cow Harco 1247. Pistolero has some of the strongest numbers in the breed:

Top 1% TMAT, CW, REA; Top 2% YW;

Top 5% WW and Top 10% Milk.

Co-owned with Quail Valley Farms.

Semen \$50/straw, 10-straw minimum.

Contact Arlin Taylor

BW	WW	YW	Milk	T MAT	SC
1.7	29	53	6	25	0.42
95	5	2	10	1	40

CW	REA	Marb	Fat
24	0.48	-0.20	0.02
1	1	>95	95

Balanced Index: 25% | Cow/Calf Index: 35% | Terminal Index: 20%

THANK YOU to all our Quail Valley Farms Bull Sale Buyers!

Manager: Arlin Taylor

(256) 507-3838

arlin.taylor@bhamfast.com

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Reg. #20172429



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sconlinesales.com



See our enclosed catalog for more information on him and other great lots!

**S
S**

Wendt Ranches Partners LLC

5475 FM 457, Bay City, TX

Email: wendtranches@hotmail.com

Gene Kubecka

979-240-5311

Daniel Kubecka

979-240-5312

SGBI Herd #621, established 1954

**S
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SANTA GERTRUDIS USA

IN THIS ISSUE

- 6** Seeking Board Candidates
- 8** Can Estrus Synchronization Be Used with Natural Service?
- 12** Selecting Bulls to Match Your Management, Environment and Marketing System
- 14** 2023 National Santa Gertrudis Show Announcement
- 14** Santa Gertrudis Breeders International 72nd Annual Meeting
- 15** Utah Beef Field Day
- 16** 2022-2023 SGBI Point Show Standings
- 20** Show Results: Louisiana State Fair
- 20** Show Results: North American International Livestock Expo
- 21** More Than a Gift
- 22** Show Results: Hot Gert Show

DEPARTMENTS

- 6** President's Letter
- 10** Breed Statistics
- 10** Calendar of Events
- 10, 22** Junior Letters
- 10** New Members
- 14** Sale Reports
- 15** Ad Index



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ON THE COVER

A determined look from a Santa Gertrudis bull in a pasture at Tinney Farms, Hanceville, Ala.
 Photo by Darren Richmond.

Providing Polled Power Genetics to the Santa Gertrudis Breed

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Todd Osborne, Secretary & Treasurer
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(270) 589-9046
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2022 NJSGS BEST OF POLLED



SR MS. UNO ET 23/J3

Exhibited by Arden Ellen Strait, Streetman, Texas

\$500 each will be awarded to the 2023 SGBI High Point Best of Polled Winner! Must be Polled Association member to be eligible for awards.

As always, the Polled Association is looking for donations for the Polled Awards. We thank you for your support.

Polled Santa Gertrudis Association

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PRESIDENT'S LETTER

By Gene Kubecka

(979) 240-5311 | wendtranches@hotmail.com



As we move into the winter season here in the states, many areas have received some much-needed rain. I know some have not but, hopefully by the time you read this, your boots have mud on them, your pastures are wetter and your cattle's stomachs are fuller.

With a reduction in cattle inventories across the country due to drought conditions, this spring should offer a big uptick in cattle prices if the current dry period comes to an end. The demand for breeding-age animals could be at an all-time high, which means higher prices paid to producers.

By the time you read this, the Santa Gertrudis Breeders International (SGBI) Board will have met and interviewed prospective candidates for the SGBI executive director position. We are happy to report that HC Neel IV has been hired as the new SGBI executive director and will begin his duties on Jan. 1. Look for more about HC in the February issue of *Santa Gertrudis USA*.

The SGBI Board continues to work hard, traversing through some challenging times. The office staff in Kingsville is always available to help membership in any way they can. With my situation wearing two hats as SGBI president and interim executive director, I have had the unique experience of seeing the nuts and bolts of how our association works and responds to these challenges.

As I stated in last month's letter, we have some exciting opportunities for this breed through our colleges and universities, including Texas State University with the Blewitt family's generous donation to help establish a Santa Gertrudis herd there; North Carolina State AI'ing 300 head to Santa Gertrudis bulls; and the University of Kentucky's heat-tolerance study on Santa Gertrudis heifers. Don't be left out in the cold or get left behind, there are many exciting things happening in our breed. I encourage you to step up to the plate, get involved and make a difference.

With our DigitalBeef platform, we continue to make improvements there and, hopefully before my term is up as president, we will have all the kinks straightened out. If you are having issues, please reach out to your SGBI staff or leadership for help.

With our genetic platform, our breed's genomic numbers are only good as long as all data is in the runs. It is hard to evaluate cattle genomically when some animals are left out of the runs.

Be kind, think ahead and raise the best red-hided cattle ever. Until next time, let's do great things together! 🤠

Seeking Board Candidates

THE 2023 SANTA GERTRUDIS BREEDERS INTERNATIONAL (SGBI) Annual Meeting will be April 27-29 at the Embassy Suites by Hilton in Amarillo, Texas. Elections for seven seats on the association's board of directors will be conducted during the annual meeting. Terms are for three years and elections will be held for the following positions:

- ★ **Eastern Region Director – 1 seat**
- ★ **Western Region Director – 3 seats**
- ★ **Western Region Director – 1 seat * (1 year term)**
- ★ **At-Large Director – District 4**
- ★ **At-Large Director – District 6**

Active SGBI members interested in seeking a board seat and having their name placed on the ballot should contact Member Services Specialist Diana Ruiz via email at diana@santagertrudis.com by Monday, Jan. 30, 2023. A 300-word bio and picture are required, which will appear in *Santa Gertrudis USA* prior to the Annual Meeting.

Questions regarding the association's election process, terms and responsibilities can be directed to SGBI President Gene Kubecka at wendtranches@hotmail.com. 🤠



SGBI OFFICERS OF THE BOARD

PRESIDENT Gene Kubecka

PRESIDENT ELECT Adolfo Sanchez

SECRETARY/TREASURER Nolan Taylor

BREED IMPROVEMENT Adolfo Sanchez

LONG RANGE PLANNING Amber Robertson

MARKETING & PROMOTION Kade Thigpen

MEMBERSHIP Craig Lopossa

YOUTH ACTIVITIES Suzanne Fulton

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Jamie Daniel (Ark.)

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Running R Cattle
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District 4 – David Alderson (Tenn.)

Circle A Farm
(931) 682-2527 | dhealderson@gmail.com

District 5 – Mickey Bowman (N.C.)

Rockin B Farm
(336) 669-5771 | rockinbrowdyrooster@yahoo.com

District 6 – Nolan Taylor (Ky.)

WindCrest Farm
(270) 734-1670 | nolantaylor18@gmail.com

SANTA GERTRUDIS DISTRICT VI BREEDERS



Looking Forward to the 30th Annual

DISTRICT 6 *Haltered Heifer Show & Sale*

Sept. 15-16, 2023

CORYDON, INDIANA

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Herd No. 1431

CAN ESTRUS SYNCHRONIZATION BE USED WITH NATURAL SERVICE?

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



My initial response to this question would be yes ... but ... and then ... maybe, as a follow up. According to the U.S. Department of Agriculture National Animal Health Monitoring System (USDA-NAHMS) data, more than 94 and 79 percent of all U.S. cows and heifers, respectively, are bred by natural service annually. Ranches with breeding systems that utilize natural-service bulls to breed estrus-synchronized

females may have opportunities to get females pregnant sooner, earlier in the breeding season and have a larger proportion of calves born in the first one-third of the calving season.

If a producer has spent money, time and effort to synchronize a group of females (cows or heifers) and if, for some reason, artificial insemination is no longer on the table (tank went dry or semen not delivered), natural service may be the only option. However, we all must have a strong understanding of how the chosen estrus synchronization protocol is intended to perform physiologically.

Here comes the “maybe” part if we are to be successful in such a situation. It may be obvious, but not all estrus synchronization protocols work the same way. Thus, the reason we have developed so many protocols from which producers can choose. If the protocol is intended to synchronize the ovulation of oocytes for a timed-artificial insemination session, I would not recommend using natural service. There simply will be too many females in estrus for bull(s) to cover in one or two days.

A mature bull can only deliver five or six fertile ejaculates in a given day. The bull simply cannot store that much “breeding-ready” semen in both epididymides. These types of protocols mainly involve the use of an EAZI-BREED CIDR insert (CIDR), gonadotropin releasing hormone (GnRH, such as Cystorelin®) and prostaglandin F₂ (PGF, such as Lutalyse®).

Estrus synchronization protocols that are less controlling of a female’s physiology are better suited for use in a natural-service-based breeding program. For example, using a single injection of PGF or only using a CIDR for either five, seven or nine days will synchronize estrus in females that respond to the treatment over a three-to-five-plus-day period. Such

protocols will spread out heats and allow bull(s) to successfully service most females. Non-responding females should also be in estrus within a 14- to 21-day period, if they were currently exhibiting normal estrous cycles.

Another important factor is the bull(s), as not all bull(s) are suitable for breeding synchronized females. Characteristics such as age, libido and fertility will determine the suitability of bulls. Research from the 1990s has shown that older bulls have fewer false mounts than younger bulls; however, the number of successful mounts did not differ due to age. Two-year-old bulls had greater pregnancy rates than yearling bulls, and bulls that were 3 years of age or older had greater pregnancy rates than 2-year-old bulls. Experienced bulls appear to be the best candidates for breeding synchronized females.

How many synchronized females can one bull handle? This is a good question to ponder. A study was conducted using 100-head groups of heifers and either two, four or six bulls. The control group was 100 non-synchronized heifers and two bulls, which produced an 82 percent pregnancy rate over a 60-day breeding season. The synchronized 100-head groups of heifers had overall pregnancy rates of 77 percent, 83 percent and 84 percent for bull-to-heifer ratios of 1:50, 1:25 and 1:16, respectively.

Please be aware that overall pregnancy rate is not the same as a synchronized pregnancy rate. Close observation of bull breeding activities is always a good idea, with either non-synchronized or synchronized females. I would be confident to recommend that a sound and fertile mature bull can successfully breed five to 15 synchronized cows or heifers over a three-to-five-plus-day period.

Let’s make 2023 a great year! 🍀



Briggs Ranches, Bloomington, Texas

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SANTA GERTRUDIS *Calendar*

JANUARY

16 Santa Gertrudis Point Show, Fort Worth Stock Show & Rodeo, Fort Worth, Texas

FEBRUARY

1-3 Cattle Industry Convention & NCBA Trade Show, New Orleans, La.

10 Banners & Buckles Sale, Jackson, Miss.

11 National Santa Gertrudis Show at the Dixie National Livestock Show & Rodeo, Jackson, Miss.

18 Wendt's Super Santa Sale, sconlinesales.com

24-25 Utah Beef Field Day, Logan, Utah

MARCH

3 Mid-Coast Santa Gertrudis Association International Super Sale, Houston, Texas

4 SGBI Open Show at the Houston Livestock Show, Houston, Texas

16 Red to Die For Volume 1, www.steerbidder.com

18 Bluebonnet Classic Sale, Bloomington, Texas

23 Texas Alliance Sale, Bloomington, Texas

25 Purple Reign Sale II, Magnolia, Ark.

31 Elite Cut Female Sale, Bosque, N.M.

APRIL

1 Red Hot Bull Sale, Bosque, N.M.

15 American Cattle Enterprise Brangus & Santa Gertrudis Bull Sale, Deville, La.

22 Crimson Classic Sale, Cullman, Ala.

27-29 SGBI Annual Meeting, Amarillo, Texas

MAY

13 Santa Gertrudis Breeders of the Carolinas Sale, TBD

20 Mid-Coast Opportunity Sale, Brenham, Texas

JUNE

18-24 2023 National Junior Santa Gertrudis Show, Gonzales, Texas

REGISTRATIONS, STAR 5 RECORDINGS AND TRANSFERS BY DISTRICT

NOVEMBER 2022

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	24	9	1	1
2	552	129	3	107
3	32	5	0	76
4	35	8	0	36
5	50	3	0	17
6	37	8	0	8

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	8	1	0	14
2	8	4	0	6
3	6	0	0	6
4	0	0	0	0
5	0	0	0	0

FOR SGBI REGISTRATIONS CONTACT: Diana Ruiz

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SANTA GERTRUDIS WELCOMES

New Members

Active Members

B&D Hoffpauir Farms JV, Bay City, Texas
Lone Star Santa Gertrudis, Collinsville, Texas

Junior Members

Broc Cunningham, Robstown, Texas
Lanie Kesterson, Atlanta, Texas
David Joe Branch Jr., Rayville, La.
Jace Bullock, Terry, Miss.
Sawyer Johnson, Coldwater, Miss.
Kathryn Montes Deoca, Okeechobee, Fla.

SANTA GERTRUDIS *Juniors*

By Kenley Kincannon, District 1 Director



Hello and Happy New Year! I'm Kenley Kincannon and I'm from West Columbia, Texas. I currently serve as a director for the National Junior Santa Gertrudis Association (NJSQA). I've been showing these beautiful, cherry red cattle for six years, and I have always looked up to the NJSQA Board of Directors ever since I participated in my first junior nationals.

I would like to take a minute to discuss the importance of bull selection. This topic is very important for cattle producers who are trying to enhance the performance of their herds. Picking a bull for your herd is like trying to find a missing puzzle piece that fits just right. If you don't take time

to research and study, you might find yourself in an unfortunate situation. Expected progeny differences (EPDs) are a key tool in selecting the perfect bull. EPDs can improve weaning and birth weights, improve genetics and help your herd have desirable traits. The bull contributes to almost 80 percent of a herd's genetic improvement, so it's important to be educated on where your herd is lacking when selecting the perfect bull. Selecting the wrong bull could hurt your profit, your herd's performance and production.

I look forward to seeing everyone at the upcoming major shows. I hope the new year treats everyone well! 🍀

SANTA GERTRUDIS SMALL BREEDERS GROUP

Brad & Sarah Carlile Madisyn Douglas
(214) 514-6145 (913) 915-2933



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Andrea: (417) 259-0774
andrea.creed98@gmail.com
Registered Santa Gertrudis & STAR 5 Cattle

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frank.santos@veritacor.com **(512) 508-6747**



Ridge Point Ranch

Mark & Dixie Clay

4522 Hwy. 84E • Meadville, MS 39653
(601) 573-0204 • dixieclay@att.net
Herd No. 1541

Rockin B Farm

SANTA GERTRUDIS

Mickey & Josh Bowman

Staley, N.C. **Herd No. 13517**
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TRIPLE P RANCH

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kim.peppercorn@yahoo.com
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Scott & Tracy Van Zile
New Boston, Texas 75570
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(903) 908-2239
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Selecting Bulls to Match Your Management, Environment and Marketing System

By Mark Enns, Ph.D.,
Department of Animal Sciences, Colorado State University

One of the biggest, ongoing challenges for every cow-calf breeder is choosing the right bull. Operations vary in many key characteristics, some of which include location, forage and supplemental feed availability and cost, climate and marketing program. It is difficult to consider all of these simultaneously with the goal of choosing the right bull. There are some simple suggestions that may make this task easier. With the perspective that seedstock producers are focused on the needs of their commercial customers – the largest market for seedstock bulls – selection success can be improved for both the commercial and seedstock breeders.

Successful selection decisions must be made in the context of the operation in which those breeding animals will be used. There are really four questions that need to be answered. Addressing those questions can help the breeder narrow down their search and, in turn, make significant progress toward using selection and genetic improvement to improve profitability.

The first of these is to identify how the operation will market its animals or put another way, what will be the primary sources of income for that particular farm or ranch. If selling weaned calves and cull cows is the primary source, then selection can be narrowed and focus on weaning growth, milk and mature cow size. If the operation is marketing animals after a summer yearling grazing season, then focus should shift from weaning weight to yearling weight. The key is to concentrate on the traits that will make a difference to ranch income. In this context, retaining ownership through the feedlot and on to harvest would shift selection priorities even further to carcass weight, and yield and quality grades. This is the first step – know how offspring will likely be marketed.

The next consideration is identifying and accounting for key environmental challenges. Selecting breeding animals

that are appropriate for the environment both they and their offspring will be expected to perform in is key. Environmental challenges might include heat stress, requiring selection appropriate to that challenge. Higher elevations are a challenge in some cases, which introduces the need to include selection on pulmonary arterial pressure phenotype and expected progeny differences (EPDs). Drought or scarce forage resources would introduce the need to consider mature weight genetics. Other potential challenges are specific to areas grazing fescue and the potential for negative effects associated with fescue toxicity. Ongoing genetic research may result in the ability to improve tolerance to these challenges. At that stage, selection would need to include those tools.

The next consideration involves the keys to getting a live calf to sale. This introduces the necessity of including calving ease, reproductive and longevity traits into the selection process. Ultimately, we want low incidence of calving difficulty and high calf survival rates. Success in this area begins even before calving, with successful cow and heifer conception rates. While 100 percent conception is often an unrealistic goal, it seems there is always room for reproductive improvement. Higher conception rates result in more calves from older cows and the need for fewer replacements due to open cows. Some of the selection tools to improve reproductive ability include EPDs for Heifer Pregnancy, Scrotal Circumference and Breed Back.

On the forefront of EPD research and development are traits and measures that will provide a better opportunity to improve animal health. Ongoing research includes investigation of the genetic contributions to bovine respiratory disease and feedlot heart failure as well as other health-related traits. As new EPDs are generated and introduced, there will be new opportunities to improve animal health and welfare genetically.



Finally, the last consideration is identifying the operation's cost centers and opportunities to reduce the costs of production through genetic improvement. For instance, traits such as mature weight, maintenance feed requirements and dry matter intake become important as they represent the cost of feed associated with production. If there are tools to reduce the maintenance feed requirements or feedlot intake (while maintaining gains) in retained ownership programs, these will all help improve overall profitability. One aspect often overlooked in the context of reducing costs is calving ease. Elevated incidences of dystocia often requires additional labor to deal with calving difficulties in an attempt to improve calf survival.

One of the challenges associated with trying to select and make simultaneous genetic improvement in multiple traits is that the more traits used to select breeding animals, the slower the rate of genetic improvement in any one of those traits. By considering the four key factors characterizing breeding systems outlined, the list of traits upon which selection is based can be reduced to only those that influence profitability. These are often known as the economically relevant traits, or ERTs.

Hopefully these recommendations will improve your ability to select the animals most suited to your production environment and marketing plan and, in turn, improve profitability. 🐄

Banners & Buckles Sale

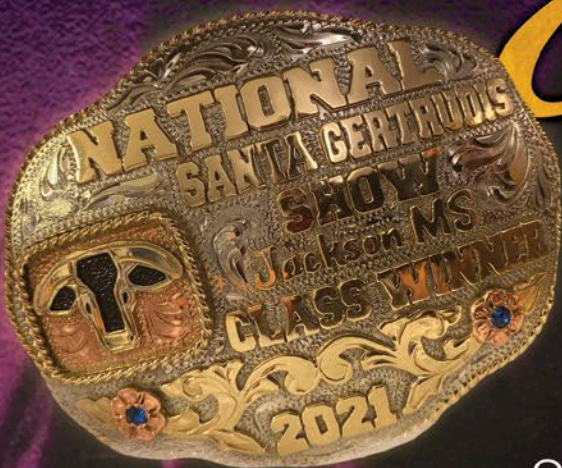
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Reports

MT. LAUREL CLASSIC SALE

NOV. 5, 2022 | CALHOUN, GA.

SALE AVERAGES

36	Registered Lots	\$2,050
7	Crossbred Lots	\$1,640

The Mt. Laurel Classic Sale was sponsored by the Georgia Santa Gertrudis Association. The sale manager was Darren Richmond and the auctioneer was Carroll Cannon. The high-selling lot, a pair, was consigned by Creech Farms, Zebulon, N.C., and was sold to Tinney Farms, Hanceville, Ala., for \$7,200. The high-selling bred heifer was consigned by Rocking L Farm, Siler City, N.C., and was sold to Holden Farm, Calhoun, Ga., for \$3,500. The high-selling open heifer was consigned by Ronald Wood, Benson, N.C., and was sold to 7 Oaks Plantation, Johns Creek, Ga., for \$2,700. The volume buyers were Lightning C Cattle, Cameron, Texas, and Flying Double A Farm, Gray, Ga. 🐾



Tony and Allison Creech, right, with volume buyer Lightning C Cattle, James Coker, Cameron, Texas, left.

SOUTH TEXAS HERITAGE SALE

NOV. 19, 2022 | ROBSTOWN, TEXAS

SALE AVERAGES

Bred Heifers	\$4,310
Pairs	\$3,400
Open Heifers	\$2,978
STAR 5 Bred Heifers	\$2,000
STAR 5 Open Heifers	\$2,450

The South Texas Heritage Sale was held at the Richard Borchard Fairgrounds in Robstown, Texas. The dedicated crowd, in person and online, purchased 55 head of cattle. A South Texas working ranch lunch was provided by San Jose Cattle Co. The sale was followed by the Hot Gert Open Show, with the Hot Gert Junior Show following on Sunday. The high-selling lot was Korban 243 ET, a bred heifer consigned by Korban Cattle, McAllen, Texas, and was purchased by Branch Farms, Rayville, La., for \$8,000. The volume buyer was Reese Ranch, Encinal, Texas. 🐾

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Dixie National Livestock Show

JACKSON, MISS. | JUDGE: TERRY BURKS

Saturday, Feb. 11, 2023 • 8 a.m.

Tentative Schedule

Feb. 9	Cattle arrive
Feb. 10	6 p.m. Banners & Buckles Sale
Feb. 11	8 a.m. National Santa Gertrudis Show



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Jan. 22, 2023

If you have any questions about the National Santa Gertrudis Show or to donate, contact show chairman Darren Richmond at (423) 363-9281, djrichmd@gmail.com, or show co-chairman Trai Stegall at (662) 296-5120, trais3@hotmail.com.

Donations are always welcome and are needed to put on a great show like this. We appreciate donations of any amount.
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Santa Gertrudis Breeders International 72ND ANNUAL MEETING • AMARILLO, TEXAS

April 27-29, 2023

The 2023 Santa Gertrudis Breeders International (SGBI) Annual Meeting is shaping up to be a great event, April 27-29 in downtown Amarillo, Texas. The schedule will be event filled, and will be reminiscent of traditional SGBI scheduled events in prior years.

Tours of the West Texas A&M Beef Research Center along with viewing Santa Gertrudis on test at Hereford Feed Yard will be some of the highlighted events. Stay tuned for a full SGBI Annual Meeting schedule of events in future issues of *Santa Gertrudis USA* and on SGBI's website, www.santagertrudis.com. 🐾

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Feb. 24-25, 2023

Logan, Utah

Utah State University (USU) is hosting a Beef Field Day, Feb. 24-25, 2023, at USU's South Farm. The event will include an educational program and dinner starting at 5 p.m. on Friday. The field day will continue Saturday morning with ultrasound demonstrations, carcass breakdowns, producer panel discussions, steak lunch, trade show and facility tours.

**Online and on-site registration is available.
\$10 Student • \$15 Individual • \$25 Couple**

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	Running M Ranch.....18
	Santa Gertrudis Bluebonnet Classic.....21
	Santa Gertrudis Small Breeders Group.....11
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2022-2023 SGBI Point Show Standings

Please note that point totals below are through the 2022 Hot Gert Show. Remaining Santa Gertrudis Breeders International (SGBI) point shows include Cattleman's Congress, Fort Worth Stock Show & Rodeo, National Santa Gertrudis Show/Dixie National Show (double points), Florida State Fair, San Antonio Stock Show & Rodeo and Houston Livestock Show. SGBI High Point Awards will be presented at the 2023 SGBI Annual Meeting in Amarillo, Texas.

Heifer Calf Division

- | | |
|--|----|
| 1. Flatwillow Daisy, shown by Flatwillow Farm, Statesville, N.C. | 40 |
| 2. XL's Sheza Star 236, shown by Excell Santa Gertrudis, Santa Fe, Texas | 30 |
| 3. Flatwillow Dolly, shown by Flatwillow Farm, Statesville, N.C. | 25 |

Yearling Heifer Division

- | | |
|--|----|
| 1. XL's Lenina I16, shown by Excell Santa Gertrudis, Santa Fe, Texas | 51 |
| 2. Rockin 3T's 942JI, shown by Gracey Pitchford, Eustace, Texas | 26 |
| 3. Flatwillow Babs, shown by Flatwillow Farm, Statesville, N.C. | 25 |

Senior Female Division

- | | |
|---|----|
| 1. XL's Cleopatra 008ET, shown by Excell Santa Gertrudis, Santa Fe, Texas | 74 |
| 2. QVF Ms Paradigm 235H10, shown by Gracey Pitchford, Eustace, Texas | 51 |
| 3. Flatwillow Poppy, shown by Flatwillow Farm, Statesville, N.C. | 24 |

Overall High Point Female

- | | |
|---|----|
| 1. XL's Cleopatra 008ET, shown by Excell Santa Gertrudis, Santa Fe, Texas | 74 |
| 2. XL's Lenina, shown by Excell Santa Gertrudis, Santa Fe, Texas | 51 |
| 2. QVF Ms Paradigm 235H10, shown by Gracey Pitchford, Eustace, Texas | 51 |
| 3. Flatwillow Daisy, shown by Flatwillow Farm, Statesville, N.C. | 40 |

Best of Polled Female

- | | |
|--|---|
| 1. QVF Ms Paradigm 235H10, shown by Gracey Pitchford, Eustace, Texas | 6 |
| 2. FW Daisy, shown by Flatwillow Farm, Statesville, N.C. | 2 |
| 2. BSR Changa, shown by B Square Ranch, Timpson, Texas | 2 |

Bull Calf Division

- | | |
|---|----|
| 1. DP D111J2, shown by DP Cattle Co., Eustace, Texas | 36 |
| 2. Flatwillow 432, shown by Flatwillow Farm, Statesville, N.C. | 24 |
| 3. XL's Gold Standard 232, shown by Excell Santa Gertrudis, Santa Fe, Texas | 23 |

Yearling Bull Division

- | | |
|--|----|
| 1. KK Valedictorian, shown by Buena Vida Cattle Co. and B Square Ranch, Kingsbury, Texas | 46 |
| 2. Triple P Legacy, shown by Triple P Ranch, Trinity, Texas | 40 |
| 3. Grandview J107, shown by Matt Zajic and Lynn Spaniel, Ennis, Texas | 28 |

Senior Bull Division

- | | |
|---|----|
| 1. Serbesa Ranger 017H6 Hemo, shown by Serbesa and Pitchford Cattle Co., Eustace, Texas | 64 |
| 2. 777 Badger, shown by M Rock Farm, Rockin 3T Ranch and 777 Farm, Ennis, Texas | 42 |
| 3. JF Hatcher, shown by Morse View Farm, Mountain Grove, Mo. | 34 |

Overall High Point Bull

- | | |
|--|----|
| 1. Serbesa Ranger 017H6 Hemo, shown by Serbesa and Pitchford Cattle Co., Eustace, Texas | 64 |
| 2. KK Valedictorian, shown by Buena Vida Cattle Co. and B Square Ranch, Kingsbury, Texas | 46 |
| 3. 777 Badger, shown by M Rock Farm, Rockin 3T Ranch and 777 Farm, Ennis, Texas | 42 |

Best of Polled Bull

- | | |
|--|---|
| 1. Triple P Legacy, shown by Triple P Ranch, Trinity, Texas | 6 |
| 2. Top Shelf Phantom, shown by Top Shelf Cattle Co., California, Mo. | 2 |

STAR 5 Division

- | | |
|---|---|
| 1. Morse View Maggie May, shown by Morse View Farm, Mountain Grove, Mo. | 7 |
| 2. H2 Belle, shown by H2 Cattle Co., Clarksville, Texas | 5 |
| 3. M Rock's Stellas Kiss, shown by Bryce Hardy, Malakoff, Texas | 4 |
| 3. Miss Spec, shown by Karli Buggs, Sarcxie, Mo. | 4 |
| 3. Bar M 183, shown by Bar M Farm, Lenoir, N.C. | 4 |

Produce of Dam

- | | |
|--|----|
| 1. Miss Abigail 1637, shown by Excell Santa Gertrudis, Santa Fe, Texas | 12 |
| 2. Flatwillow Tess 326, shown by Flatwillow Farm, Statesville, N.C. | 9 |

Get of Sire

- | | |
|---|----|
| 1. XL's Midas, shown by Excell Santa Gertrudis, Santa Fe, Texas | 13 |
| 2. Rockin 3T Syrus, shown by Rockin 3T Ranch, Ennis, Texas | 9 |

Leading
High Point Bull



Serbesa Ranger 017H6

Shown by Serbesa and Pitchford Cattle, Eustace, Texas

Leading
High Point Female



XL's Cleopatra 008ET

Shown by Excell Santa Gertrudis, Santa Fe, Texas

Leading
STAR 5 Female



Morse View Maggie May

Shown by Morse View Farm, Mountain Grove, Mo.

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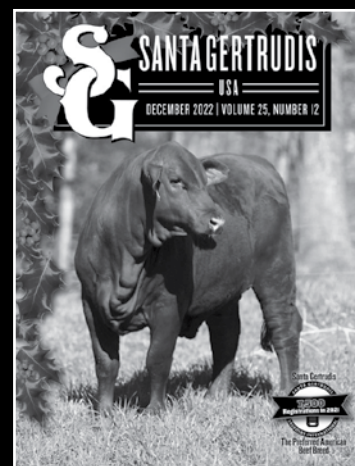
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SANTA GERTRUDIS SHOW

Results



GRAND CHAMPION BULL

KK Valedictorian, shown by Buena Vida Cattle Co., and B Square Ranch, Timpson, Texas



RESERVE GRAND CHAMPION BULL

Serbese Ranger Hemo 017H7, shown by Serbese and Pitchford Cattle Co., Eustace, Texas



GRAND CHAMPION FEMALE

XL Cleopatra 008ET, shown by Excell Santa Gertrudis, Santa Fe, Texas



RESERVE GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

QVF Ms Paradigm 253H10, shown by Gracey Pitchford, Eustace, Texas

NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPO

Nov. 17, 2022 | Louisville, Ky. | Judge: Blake Nelson



GRAND CHAMPION BULL

Serbese Ranger Hemo 017H7, shown by Serbese and Pitchford Cattle Co., Eustace, Texas



RESERVE GRAND CHAMPION BULL AND BEST OF POLLED BULL

777 Bruno 777J1 Kash, shown by Erin Kay Daniel, Magnolia, Ark.



GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

QVF Ms Paradigm 2543H10, shown by Gracey Pitchford, Eustace, Texas



RESERVE GRAND CHAMPION FEMALE

Rockin 3T 2022 942J1, shown by Gracey Pitchford, Eustace, Texas



GRAND CHAMPION STAR 5 FEMALE

Miss Spec, shown by Karli Buggs, Sarcxie, Mo.



RESERVE GRAND CHAMPION STAR 5 FEMALE

Miss BBB 1745K, shown by Gracey Pitchford, Eustace, Texas

NO PHOTO

BEST OF POLLED BULL

Triple P Legacy, shown by Triple P Ranch, Trinity, Texas



GRAND CHAMPION STAR 5 FEMALE

FSCC Miss Bell, shown by Tripp Nichols, Axtell, Texas



RESERVE GRAND CHAMPION STAR 5 FEMALE

H2 Belle 8, shown by H2 Cattle Co., Clarksville, Texas

More Than a Gift

Blewett Family Donation Brings Santa Gertrudis to TSU

By Jessie Topp-Becker, Managing Editor

Adding Santa Gertrudis to Texas State University's (TSU) cow herd has been a goal for Kevin and Heather Blewett of Buena Vida Cattle Company for the last four years. This year, that goal becomes a reality, thanks to the Blewetts' recent donation to TSU. Their gift of more than \$500,000 will fund Santa Gertrudis research at TSU's renowned Freeman Center.

The project's primary goals are to utilize Santa Gertrudis genetics and cash donations to improve the quality and employability of students graduating from the TSU Department of Agricultural Sciences and to establish the department as a primary destination for top agricultural students and faculty. The addition of Santa Gertrudis to the university's herd will provide more hands-on experience for students and expand research opportunities for students and faculty.

"The ultimate goal of this project is to improve the quality of agriculture education at TSU through hands-on research and development," Heather Blewett explains.

Beyond benefiting the university, this project will benefit Santa Gertrudis breeders as well.

"The project will provide data to improve the production and value of Santa Gertrudis and STAR 5 cattle," Blewett says.

As the birthplace of Santa Gertrudis, Texas is home to a large number of Santa Gertrudis breeders, making the Freeman Center's location ideal for conducting valuable research that will impact numerous operations using Santa Gertrudis. Located in the Texas Hill Country of central Texas, the Freeman Center's location is characterized by extraordinary climate variability, making it well situated

to conduct research that further demonstrates Santa Gertrudis' ability to adapt and thrive in a variety of environments.

The university's size was another factor in the Blewetts' decision. As Texas' third largest university, TSU has a goal of becoming a leading research facility, making this a very strategic partnership. The proverbial stars aligned, paving the way toward a beneficial project for everyone involved.

"We, as a breed, have the chance to partner with a major university whose stated goal is to produce research that improves the sustainability, produc-

CONTINUED ON PAGE 22 »





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SHOW PROSPECTS

SALE SCHEDULE

Friday, March 17th	Saturday, March 18th
5 PM Cattle Viewing	8 AM Cowboy Coffee
	11 AM Sale Begins

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To request a catalog



HOT GERT SHOW

Nov. 20, 2022 | Robstown, Texas | Judge: Mark Arnold

SANTA GERTRUDIS SHOW

Results



GRAND CHAMPION BULL

KK Valedictorian, shown by Buena Vida Cattle Co. and B Square Ranch, Kingsbury, Texas



RESERVE GRAND CHAMPION BULL AND BEST OF POLLED BULL

Triple P Legend, shown by Triple P Ranch, Trinity, Texas



GRAND CHAMPION FEMALE

XL's Dreamin of Gold 240, shown by Excell Santa Gertrudis, Santa Fe, Texas



RESERVE GRAND CHAMPION FEMALE

XL's Lenina 116, shown by Excell Santa Gertrudis, Santa Fe, Texas



BEST OF POLLED FEMALE

SR Ms Uno ET 23/J3, shown by Arden Strait, Streetman, Texas



GRAND CHAMPION STAR 5 FEMALE

XL's River Ivy 238, shown by ReAna Villanueva, Alvin, Texas

SANTA GERTRUDIS Juniors

By Avery Strait, At-Large Director

Hello, my name is Avery Strait. I am from Streetman, Texas, and am serving as one of your at-large directors.

This month's topic is bull selection. I can't wait for this magazine to be published, highlighting many of the best sires in the Santa Gertrudis breed. I know that we will find several new bulls in this magazine to AI our cows to. Over the years, I have noticed how my parents have very meticulously decided which bulls they were going to breed our show heifers to. They always go back and forth about which bull they think is going to combine with our heifers to produce the best offspring possible. Many times, we select bulls that are going to complement our heifers to improve specific traits.

Everybody has to select animals that fit their environment, but every selected bull's purpose is to enhance your herd. I believe the key to selecting animals is to find the desired trait you would like to improve within your herd and find the animal that is going to enhance those specific traits.

I look forward to seeing everyone at the upcoming major shows and what 2023 will bring! 🐾



RESERVE GRAND CHAMPION STAR 5 FEMALE

Miss Gal's Celebration 121, shown by Kinsley Kubecka, Bay City, Texas

MORE THAN A GIFT CONTINUED FROM PAGE 21

tion and value of the Santa Gertrudis breed," Blewett says. "Ultimately, TSU's goal is to become an R1 research facility, and the Santa Gertrudis breed will be a cornerstone for that quest."

A three-year commitment with the Blewetts, TSU and other Santa Gertrudis breeders, this endeavor begins Jan. 1, 2023, when the first Santa Gertrudis bull will be added to the university's commercial herd. They will also start acquiring the first 20 head of Santa Gertrudis cattle shortly after the new year.

While the Blewetts have gotten this project off the ground, the hope is that other Santa Gertrudis breeders and TSU alumni will recognize the project's value and make additional donations.

"This is only the beginning," Blewett says. "We have the opportunity to grow within the breed. We will be approaching other Santa Gertrudis breeders to acquire some of the best genetics and monetary donations to help the breed put its best foot forward." 🐾

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