

Santa Gertrudis

USA

DECEMBER 2019 | VOLUME 22, NUMBER 12

GRANDVIEW FARMS
Hatchville, Alabama

Santa Gertrudis
CATTLE

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Santa Gertrudis

WORLD

CONGRESS

4-19 OCTOBER • GROWING GLOBALLY

Santa Gertrudis **2019** **USA**
WORLD CONGRESS

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Santa Gertrudis



8,000
Registrations in 2019



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Semen \$50/straw, 10 straw minimum.

Contact Darren Richmond, 423-364-9281 or djrichmd@gmail.com

BW	WW	YW	Milk	T MAT	REA	Marb	FAT
0.63	18.36	26.23	-0.98	8.20	0.14	-0.01	0.01
HCW	Sh F	H Prg	Brd Bk	SC	\$G	Carc Idx	
17.79	-0.02	-0.02	-0.01	0.85	25.71	10	



PISTOLERO 65/5 (Polled · Reg #20157885)

A Pistol son out of donor cow Harco 1247. Pistolero has some of the strongest numbers in the breed: WW 32.48, YW 54.01, HCW 36.79 and a Growth Index of \$50.80. Co-owned with Quail Valley Farm.

Semen \$50/straw, 10 straw minimum.

Contact Arlin Taylor (below) or

Richard Hood, 979-224-6150 or richard@amscattle.com.

BW	WW	YW	Milk	T MAT	REA	Marb	FAT
2.16	32.48	54.01	7.17	23.41	0.44	-0.03	0.03
HCW	Sh F	H Prg	Brd Bk	SC	\$G	Carc Idx	
36.79	0.00	0.02	0.16	0.53	50.80	10	



RUSHMORE (Reg. #20166424)

Sired by National Champion 5 Bar E Integrity, Rushmore can add performance, correctness and balance to his progeny. Rushmore offers seven traits in the breed's Top 25%. Co-owned with Circle A Farm.

Contact for semen price.

BW	WW	YW	Milk	T MAT	REA	Marb	FAT
1.27	11.93	12.68	2.25	8.22	0.07	0.00	0.00
HCW	Sh F	H Prg	Brd Bk	SC	\$G	Carc Idx	
10.49	-0.06	0.09	0.00	0.15	13.65	10	



TF PROSPECTOR (Reg #20181333)

Sired by King Ranch 97/10, Prospector puts it all together with phenotype and performance. He offers seven traits in the breed's Top 15% - including Top 2 % Marbling with an IMF of 4.16. Co-owned with

Mattingly Farm. Semen Available soon.

BW	WW	YW	Milk	T MAT	REA	Marb	FAT
0.46	10.28	15.50	-4.69	0.45	0.17	0.07	0.00
HCW	Sh F	H Prg	Brd Bk	SC	\$G	Carc Idx	
8.73	0.01	-0.57	0.25	0.18	14.96	10	

Merry Christmas from our family to yours!

Manager: Arlin Taylor

256-507-3838

arlin.taylor@bhamfast.com

tinneyfarms.com

Tinney Farms

5251 Co. Rd. 601

Hanceville, AL 35077



Follow us on Facebook!

Merry Christmas & Happy New Year!



We want to thank everyone who purchased our cattle in 2019.
Your support is truly appreciated. We wish everyone a happy and prosperous
New Year from our family to yours!

SS

Wendt Ranches Partners LLC

5475 FM 457, Bay City, TX

Email: wendtranches@hotmail.com

Gene Kubecka

979-240-5311

Daniel Kubecka

979-240-5312

SS

SGBI Herd #621, established 1954

SANTA GERTRUDIS USA

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Santa Gertrudis World Congress 2019 attendees pose for a photo during the ranch tour at Grandview Farms, Hamilton, Ala. Photo by Lisa Bard.

Providing Polled Power Genetics to the Santa Gertrudis Breed

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Embrace the Spirit of the Season!

We thank our many supporters and buyers throughout this year and look forward to a wonderful 2020.



*Merry Christmas and
Happy New Year from*

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Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

(361) 592-9357 | jford@santagertrudis.com

At least once a day, but usually much more, someone references a program or activity offered by one of the nation's larger breed associations. The conversation typically begins with one word: why. Why does Santa Gertrudis Breeders International (SGBI) not have a breed-specific, branded beef program? Why does SGBI not appear regularly on RFD-TV? Why does SGBI not offer a tagged feeder calf program? These are good questions. The answer: size and cost.

The larger beef breed associations registering 100,000+ head per year generate the resources needed to develop and offer breed-specific marketing programs, enhanced outreach activities and cutting-edge promotional packages. Their size also opens the door for heightened industry bargaining power. So, how does a small registry like SGBI remain relevant and viable in a competitive beef seedstock sector? In my opinion, continued industry acceptance and market growth hinges on three factors:

1. Being the best option for operations needing *Bos indicus*-influenced genetics.
2. Being recognized as an innovative association committed to producer profitability.
3. Managing SGBI in a manner that allows the organization to adapt and meet the needs of an ever-changing commercial beef industry.

Our breed is easily the best option for operations needing *Bos indicus*-influenced genetics. Santa Gertrudis offers maternal, growth and carcass quality in one genetic package. Few breeds can make and validate that claim. After all, our females are known for their exceptional maternal traits; they are fertile and give birth to calves that are small at birth, eliminating most calving difficulties. They are also known for their strong mothering instincts. Under normal management and with adequate nutrition, Santa Gertrudis

females will breed quickly and bring a heavy, healthy calf to the weaning pen at 2 years of age.

Santa Gertrudis have also proved to be one of industry's most efficient producers of quality beef. Santa Gertrudis and Santa Gertrudis-influenced steers are exceptional feeder calves that gain rapidly and efficiently while producing a consumer-pleasing product. As part of the 2018 SGBI Steer Feedout, purebred Santa Gertrudis steers representing 25 different sire groups were fed at AzTx Feeders, Hereford, Texas, through the winter and spring, and harvested at the Tyson beef plant in Amarillo, Texas, on June 29, 2018. The Santa Gertrudis cattle graded 96 percent Choice, with 51 percent hitting the Premium Choice mark. The steers' average USDA Yield Grade was 2.98 with 50 percent of the carcasses scoring Yield Grades 1 and 2. The ribeye area average was 14 square inches, and the cattle gained 3.51 pounds per day during the feeding period.

Industry data collected and released in 2017 on 3,800 head showed Santa Gertrudis-influenced steers grading 70.9 percent Prime and Choice, surpassing the plant average of 62.3 percent Choice by 8.6 percent. This information is valid and is proof that Santa Gertrudis feeders efficiently hit endpoint targets, producing a profitable animal for all beef industry members.

In an industry driven by science, SGBI is recognized as an innovative association and leader in the area of genetic technology. Santa Gertrudis was the first beef breed to utilize the single-step model, which most other breeds have now adopted, that utilizes genomic relationships to estimate the genetic merit of an individual animal. In 2013, SGBI released the first genomic-enhanced (DNA-verified) expected progeny differences for *Bos indicus*-influenced cattle. The association's board and committees have not rested on the organization's past accomplishments and are continuously analyzing, researching and reviewing the latest technology and tools capable of validating and enhancing profitable performance. Maintaining a focus on developing innovative selection and decision-making tools that help the breed's commercial cattle buying customers improve their bottom line remains key to long-term association success.

Finally, the commercial sector dictates the direction beef breed associations are going today. The increasing

CONTINUED ON PAGE 8 »

SGBI

Need to Know

We recently became aware of unauthorized access to our email list by someone outside our association, and have taken steps to protect our email accounts and your contact information.

We want to assure you the information that was obtained was limited to names and email addresses. As a result, it is possible that you may receive unsolicited emails (spam) in the future. We want to urge you to be cautious when opening links or attachments from unknown third parties. Also, look closely at the sender's email address as spammers will often use email addresses very similar to ones you might recognize. Please know that SGBI will not send you emails containing invoices or asking for your credit card number or other personally identifiable information. If you are ever asked for this information, you can be confident that the email is not from SGBI. If you have questions about any email(s) you receive from SGBI, please do not hesitate to contact us.

We regret that this event has taken place and apologize for any inconvenience this may have caused you. We have taken various steps to secure all SGBI email accounts to prevent this from happening in the future.

If you have any questions or concerns, please contact us at (361) 592-9357.

Thank you for your patience and understanding. 🍷

Our Sincere Thanks!

Hefte Ranch would like to thank everyone who supported us in the 2nd Annual Strait Hefte Tried & True Sale and especially to our buyers:

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Wishing you a very Merry Christmas and a Happy New Year!

PRESIDENT'S LETTER

By Jerome Urbanosky

(281) 797-5715 | jerome@ameritechsi.com



Thanksgiving is over and Christmas is right around the corner. This time of year, I usually get an opportunity to sit in a deer stand in the Texas Hill Country. I enjoy getting away from my usual routine and scenery, and spending time with my good friend Richard Stellman, owner of El Chaparral Grande, SGBI herd No. 10149.

I met Richard in the early 1980s when I lived in Pearland. He had bought a ranch in Hondo, Texas, and wanted to get into the cattle business. Richard bought his first Santa Gertrudis from me, and we have been lifelong friends ever since. His ranch has excellent deer hunting and he has invited me to hunt with him every year.

This year, sitting in the deer stand gave me plenty of time to think about all the events that have transpired for Santa Gertrudis Breeders International in 2019. We hosted the Santa Gertrudis World Congress 2019; started a new alliance with the Red Angus Association of America and formed the American Red program; designed new SGBI ranch signage; released a new SGBI promotional video; and selected Webb Fields to work with John Ford as he prepares to assume the duties and responsibilities as SGBI executive director. There were also successful shows and sales too numerous to list here. It made me realize how much has been accomplished.

These are changing and exciting times for the Santa Gertrudis breed. I'm proud to be a member and am constantly shocked by how much effort and passion our members contribute to the breed and association.

On another note, I'm old school and technologically challenged. I recently had to get a new cell phone when my old one finally wore out and quit working. I reluctantly went to the AT&T store and felt sorry for the Millennial who had to wait on me.

I'm from the old school who thinks of a cell phone as a mobile telephone, not a personal computer, Facebook launching site, weather station, GPS navigation system, game station, calendar, news source, etc. I ended up with an iPhone 10, and trying to figure it out has made me miserable. My grandkids give me a tutorial every day when I get home from work – ugh! Now I get to enjoy relentless robocalls and solicitations from numbers I think are business related – so frustrating!

I also don't understand why everyone wants to text message instead of talk. Text messages aren't faster or better; the idea of a text message was for the person in a business meeting who couldn't talk but could text. Now, texting has made it more dangerous for everyone who drives, and the concept of verbal communication is becoming rare.

My granddaughter, Demi Harrington, wanted to get Facebook and instant messenger setup on my new iPhone. Demi wanted to know why I didn't have many Facebook friends and told me how many friends she had. I told her that was misleading; the people she considered friends on Facebook were actually acquaintances, not friends. Yes, I'm from the old school of friends also. My friends can count on me and I can count on them.

Until next time, spread the good news about Santa Gertrudis. 🐄

EXECUTIVE DIRECTOR'S REPORT

CONTINUED FROM PAGE 6

demand for technological advancement and cutting-edge market strategy in commercial beef genetics has a major impact on association programs and activities. SGBI must listen to members of the commercial sector and be prepared to address their concerns and meet their needs.

SGBI will never register 100,000+ head, but the association and its members can expand the breed's industry footprint by continuing to produce genetics that are profitable for all industry sectors, remain innovative and always be prepared to meet the needs of commercial cattlemen. 🐄

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SANTA GERTRUDIS DISTRICT VI BREEDERS



A Great Mountain Laurel Sale!

Many thanks to David Alderson, Williamsport, Tenn., for purchasing two of our excellent purebred females and also to Reagan Stone, Calhoun, Ga., for his purchase at the Mountain Laurel Sale Nov. 2.



David Alderson, center, with Charles and Deanna.



Merry Christmas & Best Wishes!

To all our Santa Gertrudis friends and customers!

Parker Farms

Cave City, Ky. • (270) 670-6776



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Santa Gertrudis Breeders International Names Associate Director

WEBB FIELDS JOINS GROWING BEEF BREED ASSOCIATION

SANTA GERTRUDIS BREEDERS INTERNATIONAL (SGBI) is excited to announce Webb Fields as associate director. Fields will work alongside SGBI Executive Director John Ford on association programs and ongoing activities, while also representing the association at sales, field days and related activities.

"Santa Gertrudis Breeders International is excited that Webb Fields has joined our leadership team," John Ford said. "His background and industry experiences make him a perfect fit for a breed focused on producing the type of cattle that are profitable for all industry sectors. The Data Driven, Profit Proven breed's industry footprint continues to expand, and Webb's contributions will ensure Santa Gertrudis remains the Preferred American Beef Breed."

Fields grew up in the beef cattle industry and brings a variety of industry experiences to SGBI, previously working at Outback Ranch, LLC, Bovine Elite, LLC, and most recently serving as manager of the Texas A&M University (TAMU) Beef Center.

"Santa Gertrudis is a breed that continues to move in the right direction, and I'm thrilled to be a part of an association that is making significant impacts in the beef industry," Fields



said. "I'm excited to meet the members to understand what their needs are and what they need from the association – that's what we're here for. Whether you have one animal or 1,000, we're here to support you as members."

Fields joins the association in advance of Ford's retirement. Over the next five months, Fields will work directly with Ford before transitioning to lead the growing association as its executive director in April 2020.

"It's going to be an incredible opportunity to work directly with John Ford over the next several months," Fields said. "He's done a tremendous job leading SGBI and growing the breed, and I look forward to learning from him."

Since joining TAMU's Beef Center as manager in 2017, Fields has been responsible for managing the 150-head commercial cow-calf operation, serving as spokesperson for international tour groups and state Extension programs, overseeing the development of new purebred herds and coordinating facility improvements.

Fields earned a bachelor's degree in animal science from Texas A&M University, and is currently pursuing a master's degree in reproductive physiology.

Fields was raised on a cattle operation near Mt. Pleasant, Texas. Growing up, he was very active in the American Junior Simmental Association, serving as the junior association's president in 2009. He also served on the Texas A&M Livestock Judging Team in 2010.

"Webb Fields is destined to be a leader in the beef cattle industry, and we are excited to have him join SGBI," said Jerome Urbanosky, SGBI president. 🐄

2020 National Santa Gertrudis Show

Dear Santa Gertrudis Exhibitors and Breeders,

The National Santa Gertrudis Show is Jan. 19, 2020, at the Fort Worth Stock Show in Fort Worth, Texas. Planning is underway to make this a great event for all exhibitors and breeders. We need your help to make this a memorable event. Each year, we ask for donations that will help fund the division bronzes, grand and reserve grand champion awards, best of polled awards and STAR 5 champions awards.

We appreciate donations of any amount. You can also sponsor specific awards or events as shown (right):

If you have any questions, feel free to contact any National Show Committee member.

Thank you.

2020 NATIONAL SHOW COMMITTEE

Jamie Daniel (870) 904-3070 • Britney Shields (417) 793-5587

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SILVER SPONSORS: \$1,000

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**STAR 5 CHAMPIONS (2):
\$200 EACH**

**MAKE DONATIONS PAYABLE TO:
SGBI ATTN: 2020 National Show**

MAIL TO:

**Santa Gertrudis Breeders International
P.O. Box 1257 • Kingsville, TX 78364**

KORBAN CATTLE PROUDLY INTRODUCES

HEFTE RANCH F72

Selecto

We are so delighted to have purchased Selecto at the recent Tried & True Production Sale. This fantastic bull had the best EPD profile in the entire sale!

We look forward to seeing how these incredible genetics will continue to develop and improve our herd.

REG. NO.: 20182550

BD: 4/4/18

SIRE: HARCO 1323
(20132359)

DAM: HEFTE RANCH A43
(20130190)

WW:	1%
YW:	1%
HCW:	1%
MARB:	1%
REA:	1%

GROWTH INDEX: \$43.56
CARCASS RANK: 10



Hefte Ranch F72 "Selecto", pictured at five months with his dam, Hefte Ranch A43, "Allie."

Selecto is out of performance sire Harco 1323 and one of Hefte Ranch's best cows, Hefte Ranch A43 "Allie." Allie, who goes back to Dunlap Harper bloodlines, has produced five natural calves with an average calving interval of 347 days and is now a donor in the Hefte Ranch ET program. Selecto ranks in the top 10% for seven traits, including top 1% WW, YW, HCW, Marbling and REA. He posts a whopping .16 Marbling EPD with a .50 REA. That is hard to find! Selecto had an Adj. WW of 714 lbs and ratioed at 108 in his contemporary group. He scanned over a 5% IMF and a REA of 14.35". Marbling, REA and growth all combined with genetics that have proven fertility and functionality.



KORBAN CATTLE

1209 S. 10th St., Ste. A 662
McAllen, Texas 78501
(956) 960-9099

SANTA GERTRUDIS Juniors

By Javid Sanchez, Director, District 5



Greetings from the Land of Enchantment. I am Javid Sanchez from Bosque, N.M. This fall has been very busy for me. My family has been gathering our herds and getting ready for our upcoming breeding season. As many of you know, cattle prices have been a roller coaster this fall, causing financial strains on ranchers. I believe that having premium genetics is crucial for surviving the low cattle prices and

high-input-cost market. My brothers and I are trying to market great replacement heifers with performance genetics that bring a premium sale price. I hope junior members are doing the same to build their herds and are using tools like social media to reach out to other breeders.

Last month, I had the opportunity to attend the Santa Gertrudis World Congress 2019 (SGWC) and meet breeders from around the world. This was an educational and cultural event that attracted Santa Gertrudis breeders from all over the world to network and share ideas to improve cattle herds. I hope these events will bring attention to our breed through international marketing and genetic improvement. I am optimistic >

REGISTRATIONS, STAR 5 RECORDINGS AND TRANSFERS BY DISTRICT

OCTOBER 2019

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	54	5	1	9
2	269	67	77	167
3	17	2	0	16
4	21	3	3	9
5	12	2	0	4
6	26	2	12	38

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	82	9	0	56
2	19	0	0	22
3	7	2	0	2
4	1	0	0	2
5	0	0	0	0

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that these types of events will help bring more demand for cattle at the sale barns and the premium genetic markets.

During my time at the SGWC, I attended the Santa Gertrudis open show at the Texas State Fair. I then traveled to San Antonio to the dinner hosted by Strait Ranches and Heftle Ranch at the Briscoe Western Art Museum. I met new friends from Australia, Africa and New Zealand, as well as caught up with old friends from Texas and Georgia. I had a great time and would recommend you attend association events in the future. I have had a memorable time this year and I look forward to seeing all of you in the coming months. 🐾

SANTA GERTRUDIS Calendar

JANUARY

- 18** Cowtown Elite Sale, Fort Worth, Texas
- 19** National Santa Gertrudis Show, Fort Worth, Texas

FEBRUARY

- 5** American Red Reception, San Antonio, Texas
- 5-7** Cattle Industry Convention and NCBA Trade Show, San Antonio, Texas
- 11** Dixie National Livestock Show and Rodeo, Jackson, Miss.

MARCH

- 7** International Santa Gertrudis Show, Houston, Texas
- 21** Bluebonnet Classic Sale, Hallettsville, Texas
- 28** Banners & Buckles Plus Sale & Futurity, Magnolia, Ark.

APRIL

- 4** Red Doc Farm's Red Hot Bull Sale, Bosque, N.M.
- 4** Rocky Mountain Spring Runoff Sale, Bosque, N.M.
- 17-19** Santa Gertrudis Breeders International 69th Annual Meeting, Gulf Shores, Ala.
- 25** Crimson Classic Sale, Cullman, Ala.

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GROWING GLOBALLY

Expanding the Breed's Industry Presence

By John Ford, Santa Gertrudis Breeders International Executive Director

There is no question, regardless of the task or project, working together results in a competitive advantage. With this in mind, delegates to the Santa Gertrudis World Congress 2019 laid the foundation for Santa Gertrudis associations around the world to collaborate on projects and activities in order to expand the breed's global footprint.

Ryan Rhoades, Ph.D., Colorado State University, facilitated a two-day global strategic planning workshop for World Congress participants in New Orleans, La., Oct. 8-9. Rhoades, recognized as an expert in strategic planning, has worked closely with numerous national beef industry organizations, assisting with long-range planning, including SGBI's 2013-2017 strategic plan, *Road Map to Success*. During the two-day planning session, Rhoades helped representatives of the 10 participating countries define the breed's vision, establish short- and long-term goals, outline a global strategy and create an action plan designed to stimulate worldwide breed expansion.

The first day was spent formulating a global vision statement for the breed. Delegates discussed how to best position Santa Gertrudis for future global growth and strategies that would allow genetic material to flow freely among countries. Participants focused on association efficiencies, improved communication and traits that differentiate Santa Gertrudis from competing beef breeds. The final statement clearly expresses the delegate's vision for global growth:

Santa Gertrudis is the beef breed driven by versatility and economically relevant traits to meet global protein needs in a sustainable manner.

Implementing a strategic framework to help track progress in achieving the global vision was the focus of the second day. Working in multi-national teams, delegates identified breed/association strengths, weaknesses, threats and opportunities. It is not surprising the opportunities and challenges identified during the exercise were not country specific, and



several appear in SGBI's current long-range strategic plan. Helping industry partners and consumers sort through vast amounts of information, misinformation and conflicting reports are challenges breeders face, regardless of country.

Breeders from around the globe also want to place greater emphasis on collecting reliable performance data and positioning themselves to better utilize genetic technology. Exploring avenues to enhance global marketing opportunities was also identified as an area needing improvement. All delegates expressed the need for an international youth farm-and-ranch exchange program.

Following the two-day planning session, the worldwide group of Santa Gertrudis breeders charged Rhoades and me with finalizing the strategic framework and developing clearly stated objectives as quickly as possible. It is the goal of the World Congress 2019 delegates to have a functioning global plan in place before the group reconvenes in Brazil for the 2021 event.

Brazilian delegate Gustavo Barretto Da Cruz best summarized the breed's two-day planning process: "Coming together to identify Santa Gertrudis' challenges and opportunities has allowed us to identify common ground, strengthening the breed's marketing efforts both at home and abroad." 🐄



LEFT: Ryan Rhoades, Ph.D., discusses the strategic planning process. **MIDDLE:** Attendees identify breed/association strengths, weaknesses, threats and opportunities in multi-national teams. **RIGHT:** Representatives from each participating country pose for a photo after giving an update on the status of Santa Gertrudis in their country.

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LINEBREEDING VS. INBREEDING

By Steven D. Lukefahr, Ph.D., and Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



If breeding related cattle works well, then the calf is considered “linebred” and if it doesn’t then some may say the calf is too “inbred.” Linebreeding, defined as the mating of individuals less closely related, has the aim of concentrating genes in the calf from superior ancestors shared by both the sire and dam. Alternatively, inbreeding is the mating of close relatives (e.g., parent to offspring or mating of full siblings). Regardless, the genetic effects are similar, just more intense with inbreeding.

Genetics 101

Inbreeding principles are used to improve genetics, but as with any tool, it must be used properly. If done correctly, the results of inbreeding can be amazing. Inbreeding is a tool best used in seedstock cattle (as opposed to commercial beef cattle). We only need to look at the corn, poultry and pork industries to see how effective either linebreeding or inbreeding can be, but only when combined with selection. Amazing results are the outcome. When breeders practice repeated cycles of close inbreeding with intense selection, the results will reduce or eliminate undesired genes from the line of livestock or plants. After several generations of combined inbreeding with selection within a “line,” subsequently crossing different lines can produce individuals with a combination of the best genes of lines crossed for all traits selected; plus a substantial amount of heterosis (hybrid vigor) will be captured. The outcome is the same with linebreeding, however the results occur at a slower rate.

Genes are inherited in pairs, one from the sire and one from the dam, and are the genetic blueprint for all traits, both

performance and non-performance. Among the thousands of gene pairs, traits are the result of either a single gene or multiple genes. As an example, let us breed a bull with a cow that have the same superior ancestor in their pedigree. Figure that at a single-gene pair this superior ancestor has the Aa genotype [A = highly desirable and a = less desirable]. If this ancestor is close to the bull and cow in their pedigrees (e.g., grandsire), then the chance or probability is greater that the calf could inherit either AA or aa, as opposed to the superior ancestor being further back in their pedigrees (e.g., great-great-grand sire). Thus, the aa genotype calf would be poorer performing and should be culled and not used for breeding. But an AA calf would have improved performance and should be selected for future mating.

To reiterate, inbreeding with selection is a powerful tool to concentrate desirable genes. Each cycle or generation of inbreeding with selection is an opportunity to further advance gene concentration and to produce calves that have the best set of concentrated genes, as these genetic principles will apply to the entire genome. Caution: this genetic concentration will only be effective if we use intense selection and culling. The adage “weeding the genetic garden” applies here.

Managing Inbreeding

Inbreeding depression occurs if undesirable recessive genes within a line of cattle accumulate, resulting in poor fertility, health and growth performance. It is for this reason that most producers avoid inbreeding. Moreover, most cattle breeders do not own enough cattle to practice inbreeding with the same selection and culling intensity as the larger poultry and swine companies.

Understanding the complexity of inbreeding depression can be easier if we remember that it is the exact opposite of heterosis. Traits that benefit most from heterosis through crossbreeding are fertility, health and growth. These are the same traits that are unfavorably influenced by inbreeding depression. Practically speaking, to minimize the opportunity for inbreeding depression, simply avoid mating cattle that have their common ancestor fewer than three generations back. Adhering to this recommendation would place their common ancestor no closer in relationship (to either sire or dam) than a great-grandparent. A grandparent to grand offspring mating or the mating of half-siblings would result in an inbreeding percentage of 12.5 percent. Even in “tightly bred” herds, this level of inbreeding can be set as a threshold to minimize the potential for inbreeding depression.

Using and managing inbreeding in cattle as a genetic improvement tool requires understanding of the possible effects it can have, both positive and negative. Happy holidays! 🐾



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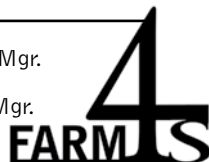
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SGBI HOSTS SANTA GERTRUDIS WORLD CONGRESS 2019

By Lisa Bard, Editor, and Emily Stribling, Contributing Writer

The last time the United States hosted a Santa Gertrudis World Congress was 25 years ago – and not only has the world changed since then, but so has the breed, the landscape, the breeders, the industry and agriculture in general. One thing that has not changed is the love and devotion breeders from all over the world have for their Santa Gertrudis cattle.



Each ranch stop hosted World Congress for a meal and all went above and beyond in giving the delegates a taste of the local flavor with unmatched hospitality. The Wiley Ranch noon meal, featuring cracklins and other delicacies, was no exception. *Photo courtesy of Wendy Gould, Farm Weekly, Australia.*



Keith Clubb, Zambia; Ricardo Sibilla, Argentina; and Rob Sinnamon, Australia, look at a beef carcass and packaged meat with Texas A&M University (TAMU) meat scientist Davey Griffin during Santa Gertrudis Beef University at TAMU.

RIGHT: Retha Tinney (right) of Tinney Farms, Ala., receives host gifts on behalf of the Australian delegates from David Greenup, Australia.

Hosted by the Santa Gertrudis Breeders International (SGBI), approximately 100 people attended the Santa Gertrudis World Congress 2019 for some or all of the 17-day tour that began in Atlanta, Ga., on Oct. 4 and concluded on Oct. 20 in Houston, Texas. International delegates from nine countries came to the United States to see some of the very best Santa Gertrudis cattle and to interact with U.S. breeders from all over the southern half of the United States.

The day-by-day itinerary of the tour is beyond accurate description, as you really had to be there to fully appreciate the effort, expertise, hospitality, cattle, people and camaraderie that was a constant throughout World Congress 2019. Every day, stop, event, meal and interaction was a celebration of cattle producers devoted to promoting, developing and advancing the “Data Driven,

Profit Proven, Preferred American Beef Breed.”

International delegates describe World Congress as “a great event and experience” and remarked that “everyone was most hospitable. A lot of trouble was taken to host us in every place we visited.”

Each ranch visit pulled out all the stops and showcased their cattle and operations to the benefit of all. There was a great deal of discussion about bloodlines, genetic evaluation, marketing, grass and range management, and production practices at each stop and along the route.

It is impossible for words to describe the event and all that was seen and accomplished, so the following photos will attempt to tell the story of Santa Gertrudis World Congress 2019.

CONTINUED ON PAGE 24 »



The first World Congress stop was at Quail Valley Farms in Alabama, and the visit included the Alabama Connection Sale. World Congress delegates present Ricky and Angie Cleveland (center, front) with a host gift after the sale.



Delmo Payne and the crew at Grandview Farms in Alabama have cattle in close pastures for World Congress, as well as penned bulls at a nearby barn. *Photo courtesy of Wendy Gould, Farm Weekly, Australia.*



Brazil was well represented at World Congress and will be hosting the event in 2021. The Brazilian contingent of (left to right) Dijalma and Cleonice Amaral, Alex da Silva, Gustavo and Anna da Cruz, Roberto and Ana Maria Corrêa, and Flaviana and Luis Marques enjoy the evening at the Briscoe Western Art Museum, sponsored by Hefte Ranch, Strait Ranches and the South Texas Santa Gertrudis Association.



Delegates (left to right) Abri Lock, South Africa; Keith Clubb, Zambia; John James, South Africa; and Steven Vorster, Botswana, enjoy looking at the cattle at Cotton Branch Plantation in Mississippi. *Photo courtesy of Wendy Gould, Farm Weekly, Australia.*



King Ranch bulls in a developing lot take advantage of the shade during the World Congress visit to King Ranch, Kingsville, Texas.



Cattle on display at Urbanosky Ranch. The stop also included presentations on the Urbanoskys' cloning program, as well as a noon meal.



Megan and Rodney Dingle, Sue and Peter Patterson and Sonya Greenup (left to right), all from Australia, enjoy the event at Tinney Farms, which included a social, dinner, presentations from a number of industry experts and cattle on display.



The stop at Townsend Cattle Company in Louise, Texas, included cattle from a number of operations, including Borchers Southern Y Ranches, Buena Vida Cattle Co., Corporron Acres, 4-J Cattle, Pinnacle Cattle Co., Red Doc Farm, Woman Hollerin' Ranch and Wunderlich Farms. *Photo courtesy of Wendy Gould, Farm Weekly, Australia.*



A Second Line Parade through the French Quarter of New Orleans was a hit for World Congress attendees. Holding the World Congress banner are Judy McDaniel, World Congress event planner, on the left, and Gail Moxey, Australia, on the right.



Cattle at San Jose Cattle Company are on display for World Congress delegates. San Jose also hosted the group for lunch, putting on a traditional-themed lunch in a spectacular setting.



Bulls at Wiley Ranch are happy to have delegates in close proximity while Kim Wiley (third from left) discusses the operation with those attending. *Photo courtesy of Wendy Gould, Farm Weekly, Australia.*



LEFT: Gene Kubecka of Wendt Ranches addresses the delegates during a tour of the ranch and cattle. Two trucks hauling flatbeds with straw bales drove throughout parts of the ranch, allowing all to see cow-calf pairs, replacement heifers, young bulls, mature cows and even a herd sire or two. This was the final stop on the tour and preceded the Wendt Ranches/NuGen sale the following day.



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SANTA GERTRUDIS SALE

Reports

NUGEN FOUNDATION SALE/ WENDT ELITE FEMALE AND BULL SALE

OCT. 19, 2019 | BAY CITY, TEXAS

SALE AVERAGES

113 Lots \$3,538

The NuGen Foundation Sale and Wendt Elite Female and Bull Sale sold a combined 113 lots to 13 different states, with two lots sold to Australia. The sale grossed \$399,794. The high-selling lot was sold as a split lot with the bull calf sold to Yugalbar Pastoral Company, Baryulgil, Australia, for \$10,000, and the dam of the bull calf sold to Todd Ross Hyde, Houston, Texas, for \$6,000. The second high-selling lot was a bull lot that sold to Livingston E4 Cattle & Wildlife, Victoria, Texas, for \$8,500. Other high-selling lots included a cow with bull calf at side that sold to Hefte Ranch, Hondo, Texas, for \$8,000, and a bull lot that sold to Wiley Ranch, Effie, La., for \$8,000. MC Ranch also sold a pair to Hefte Ranch for \$8,000. 🌵

MOUNTAIN LAUREL CLASSIC SALE

NOV. 2, 2019 | CALHOUN, GA.

SALE AVERAGES

29	Purebred Lots	\$1,670
16	Crossbred Lots	\$860
2	Bulls	\$2,350
9	Bred Females	\$1,635
13	Open Heifers	\$1,475
5	Pairs	\$1,960

The Mountain Laurel Classic Sale was sponsored by the Georgia Santa Gertrudis Association. The auctioneer was Carroll Cannon and the sale manager was Darren Richmond. The high-selling pair was consigned by 5 Bar E Farm, Altha, Fla., and was sold to Circle A Farm, WilliamSPORT, Tenn., for \$2,600. The high-selling bred female was consigned by Windcrest Farm, Leitchfield, Ky., and was sold to Rolling Oaks Ranch, Doniphan, Mo., for \$2,500. The high-selling open heifer was consigned by Shampain Ranch, Pleasant Hill, Ill., and was sold to Creech Farms, Zebulon, N.C., for \$2,400. The high-selling bull was consigned by Jernigan Ranch, Buena Vista, Ga., and was sold to Randy Robinson, Reynolds, Ga., for \$2,500. The volume buyer was Randy Robinson. 🌵



David Alderson purchased the high-selling pair consigned by Abbie Edenfield.



For complete information
please contact:

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Livestock Show**

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Greg Young 601-214-1344

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www.dixienational.org

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February 11, 2020
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**Santa Gertrudis
Show**

Entries due: January 22
(Late Entries Accepted)

Check-In:

February 7 - by 5:00 p.m.

SGBI Point Show day:
February 11 - 8:00 a.m.

Judge: Wes Hudson

Release day:
February 11 - following show

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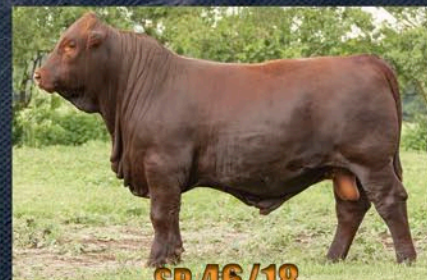
SR 30/F2

Purchased by
Vesper Ranch



SR 135/7

Purchased by
Quail Valley Farm



SR 46/18

Purchased by
Cotton Branch Plantation



SR 30/F3

Purchased by
Korban Cattle



SR 133/7

Purchased by Hefte
Ranch/Townsend Cattle Co.



SR 65/F4

Purchased by
Quail Valley Farm



SR 114/18

Purchased by
Quail Valley Farm



SR 52/18

Purchased by
J5 Cattle



SR 41/19

Purchased by
Korban Cattle



SR 8/19

Purchased by
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SR 19/18

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SR 67/19

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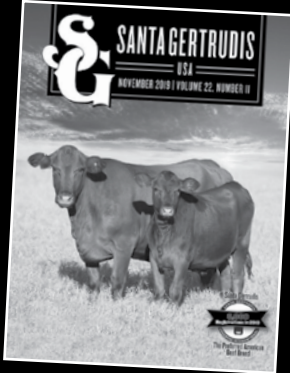


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SANTA GERTRUDIS WORLD CONGRESS 2019 CONTINUED FROM PAGE 18

Santa Gertrudis World Congress 2019 closing ceremonies took place at the Run-N-Gun Lodge in Bay City, Texas, and was a wonderful opportunity for delegates to share one last evening together, reminiscing about the past weeks. SGBI Executive Director John Ford was the evening's emcee. He invited a representative from each country to talk about their experience.

The delegates had nothing but praise to share about the Congress. David and Sonya Greenup from Australia attended the last World Congress held in the United States more than 25 years ago and mentioned being greatly impressed by the advances they have seen within the breed since their last visit. Representatives expressed a desire for increased international collaboration and communication in order to further improve the breed worldwide.

Overall, everyone was extremely impressed and grateful for the wonderful event and enjoyed the entire experience, including the educational opportunities. Kudos and great appreciation to the ranch hosts, sponsors and planning committee members for making this event a success for the Santa Gertrudis breed and SGBI. 🐄



John Ford, SGBI executive director, addresses the World Congress closing ceremony at the Run-N-Gun Adventures Lodge in Bay City.

SAVE THE DATE

AMERICAN RED RECEPTION

FEB. 5, 2020
6:00-8:00 P.M.

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SANTA GERTRUDIS BREEDERS INTERNATIONAL 69TH ANNUAL MEETING GULF SHORES, ALA **APRIL 17-19, 2020**

Join your fellow SGBI breeders for the 2020 Santa Gertrudis Breeders International Annual Meeting in Gulf Shores, Ala., next spring. More information, including a schedule and registration information, will arrive in future issues of *Santa Gertrudis USA*, but mark your calendars and save the date.

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SANTA GERTRUDIS SALE

Saturday, January 18
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NATIONAL OPEN SANTA GERTRUDIS SHOW

Sunday, January 19
12:00 p.m.

*in the West Sale Arena at The Fort Worth Stock Show & Rodeo,
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SANTA GERTRUDIS SALE

Reports

SILVA RANCH "GENETIC ADVANTAGE" ONLINE SALE

SEPT. 18, 2019 | ONLINE

SALE AVERAGES

2	IVF Flushes	\$5,100
36	Embryos	\$775

The high-selling IVF flush of KR2/17 was sold to Korban Cattle, McAllen, Texas, for \$7,300. The high-selling embryo, KR 2/17 X Harris Farm 190E, was sold to Korban Cattle for \$1,550. The volume buyer was Korban Cattle. 🐄

STRAIT-HEFTE TRIED & TRUE PRODUCTION SALE

OCT. 26, 2019 | CARRIZO SPRINGS, TEXAS

SALE AVERAGES

45	Bulls	\$6,714	2	Semen Lots	\$3,500
21	Bred Heifers	\$7,524	14	3NI Splits/Pairs	\$9,921
3	Open Heifers	\$9,000			

The Strait-Hefte Tried and True Production Sale was held in Carrizo Springs, Texas. The sale was managed by American Marketing Services and the auctioneer was Terry Reagan.

The high-selling bull, SR 30/F2, lot 50, was sold to Vesper Ranch, Cotulla, Texas. The second high-selling bull, SR 135/7, lot 52, was sold to Quail Valley Farms, Oneonta, Ala. The second high-selling bull, SR 46/18, lot 53, was sold to Cotton Branch Plantation, Smithdale, Miss. The third high-selling bull, Hefte Ranch F60, lot 54, was sold to Wiley Ranch, Deville, La. The fourth high-selling bull, Hefte Ranch F19, lot 51, was sold to Buena Vida Ranch, Kingsbury, Texas.

The high-selling female, SR 30/F3, lot 30, was sold to Korban Cattle, McAllen, Texas. The second high-selling female, Hefte Ranch G25, lot 17A, was sold to Wiley Ranch.

The third high-selling female, SR 65/F4, lot 35, was sold to Quail Valley Farms. The third high-selling female, Hefte Ranch E75, lot 4, was sold to Flying C Ranch, Searcy, Ark. The fourth high-selling female, SR 114/18, lot 5A, was sold to Quail Valley Farms.

The donated female lot supporting the Santa Gertrudis Foundation, SR 133/7, lot 34, was sold to Townsend Cattle Co., Louise, Texas, and Hefte Ranch, Hondo, Texas.

The high-selling semen lots, KR 191/13, lots 40A and 40B, were sold to Korban Cattle. 🐄



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STATE FAIR OF TEXAS

Oct. 11, 2019 | Dallas, Texas | Judge: Charles Schroeder

SANTA GERTRUDIS SHOW *Results*



GRAND CHAMPION BULL

QV The Warden 82F1, shown by Quincy Nelson, Sarcoxie, Mo.



RESERVE GRAND CHAMPION BULL

Hurricane, shown by Top Shelf Cattle Co., La Russell, Mo.



BEST OF POLLED BULL

Danricks Gideon, shown by Matthew Payne, Dayton, Texas



GRAND CHAMPION FEMALE

SR 23/7, shown by Avery Strait, Prosper, Texas



RESERVE GRAND CHAMPION FEMALE

Hefte F02, shown by Kalli Kimble, Kingsbury, Texas



BEST OF POLLED FEMALE

NTR Shelby's Dream, shown by Cooper Cates, Enchanted Oaks, Texas

ARKANSAS STATE FAIR

Oct. 13, 2019 | Little Rock, Ark. | Judge: Cheramie Viator



GRAND CHAMPION BULL

TF Prospector, shown by Mattingly Farms and Tinney Farms, Brandenburg, Ky.



RESERVE GRAND CHAMPION BULL AND BEST OF POLLED BULL

777 Bear, shown by Erin Kay Daniel, Magnolia, Ark.



GRAND CHAMPION FEMALE

OLC Rosie 418, shown by Osborne Livestock Co., Lathrop, Mo.



RESERVE GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

Miss 777 Kitty, shown by Erin Kay Daniel, Magnolia, Ark.



GRAND CHAMPION STAR 5 FEMALE

MTG Jazzy, shown by Brittany Kunkel, Poughkeepsie, Ark.



RESERVE GRAND CHAMPION STAR 5 FEMALE

Miss 777 Gypsy, shown by Caroline Daniel, Magnolia, Ark.

NORTH CAROLINA STATE FAIR

Oct. 22, 2019 | Raleigh, N.C. | Judge: Kyle Rozeboom & Greg Harder

SANTA GERTRUDIS SHOW *Results*



GRAND CHAMPION BULL

Circle A Creed, shown by
Flatwillow Farm, Statesville, N.C.



RESERVE GRAND CHAMPION BULL

BM Chapo 851, shown by
Nathan Barlowe, Lenoir, N.C.



BEST OF POLLED BULL

RW WoodChuck, shown by RW Farm,
Benson, N.C.



GRAND CHAMPION FEMALE

Cox Mill 7/7, shown by
Austin Cameron, Carthage, N.C.



RESERVE GRAND CHAMPION FEMALE

Tri C Farms 18/25, shown by Austin
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BEST OF POLLED FEMALE

Cox Mill 9/7, shown by
Austin Cameron, Carthage, N.C.

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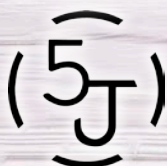
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