



SANTA GERTRUDIS

USA

AUGUST 2020 | VOLUME 23, NUMBER 8

2020 NJSGS



Santa Gertrudis

SANTA GERTRUDIS

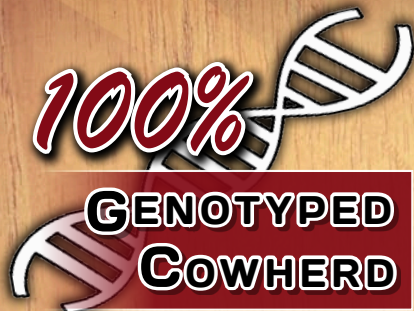
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2020 SGBI ANNUAL MEETING

Thursday, Oct. 1, 2020 • Stone Bridge Farms • Cullman, Ala.

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SGBI Herd #621, established 1954



SANTA GERTRUDIS USA

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SANTA GERTRUDIS BREEDERS INTERNATIONAL

P.O. Box 1257, Kingsville, Texas 78364
 Phone: (361) 592-9357
 Fax: (361) 592-8572
 info@santagertrudis.com
 www.santagertrudis.com

EXECUTIVE DIRECTOR

Webb D. Fields
 wfields@santagertrudis.com

REGISTRATION & MEMBER SERVICES SPECIALIST

Diana L. Ruiz
 diana@santagertrudis.com

MEMBER SERVICES

Emma Ramirez
 emma@santagertrudis.com

DNA COORDINATOR

Melissa Braden
 melissa@santagertrudis.com

MEMBER SERVICES REPRESENTATIVE

Darren Richmond
 djrichmd@gmail.com | (423) 364-9281

MAGAZINE STAFF

PUBLISHER

Blueprint Media
 P.O. Box 427, Timnath, CO 80547
 info@blueprintma.com

MANAGING EDITOR

Jessie Topp-Becker
 jbecker@blueprintma.com | (701) 307-0772

EDITOR

Lisa Bard | lbard@blueprintma.com
 (970) 498-9306

AD SALES | CATALOGS

Darren Richmond
 djrichmd@gmail.com | (423) 364-9281

CREATIVE DIRECTOR

Kathie Bedolli | kbedolli@blueprintma.com
 (970) 568-8219

MATERIALS COORDINATOR

Megan Sajbel Field

AD DESIGN

Holly Holland

ADMINISTRATION

Leslie McKibben

COPY EDITOR

Larisa Willrett

ON THE COVER

Quincy Nelson, Sarcoxie, Mo., brings her showmanship intensity to the show ring at the 2020 NJSGS.
 Photo by Darren Richmond.

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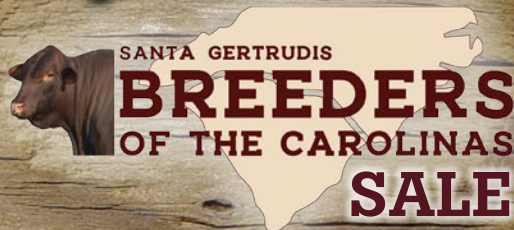


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Trail Talk

EXECUTIVE DIRECTOR'S REPORT

By Webb D. Fields

(361) 592-9357 | wfields@santagertrudis.com

Sometime around 20 years ago (no need to get too specific on just how long ago that was), a young boy loaded up for his first junior national show. It was an exciting time as he loved showing cattle. The time spent with family, making new friends and being able to exhibit the heifer that he loved spending time with would make for a great week. It was also very nerve racking, as the public speaking, sales talk and other contests would require him to speak with strangers, something that proved to be very difficult and not as much fun for our young friend. However, he was able to power through those contests and they turned out to be less scary than he first thought.

For the next 10 years or so, year after year, he would travel across the country to junior national events, showing cattle and participating in these leadership contests. Year after year, he got a little more comfortable speaking in front of and with strangers, improved his beef cattle industry knowledge through breed specific events and continued to grow a network of like-minded youth who would prove to be lifelong friends and contacts. This young man continued to grow in his leadership abilities to the point that he became a board member of the youth organization and eventually would serve as president of the association that had meant so much to his development.

This past June, that young man, who is not so young anymore, was able to attend his first National Junior Santa Gertrudis Show (NJS GS). Only this time it wasn't as a participant or spectator, but as the executive director for the association supporting these youth leadership activities.

As you can tell, junior breed associations are near and dear to my heart, as I know first hand just how impactful they can be for youth who love agriculture and cattle, and who need interaction to help them grow. Because of this, I was really excited to attend the NJS GS and be as involved as possible in this year's event.

From the outside looking in, I had always heard a ton of positives surrounding the Santa Gertrudis youth program. First, the fact that class winners receive a donated heifer is extremely unique and impressive to breed outsiders. No other junior national show I am aware of provides such large-scale support for growing our junior members' herds. This is a huge testament to our breeders and their dedication to cultivating the next generation as we transition these young people from youth to adult members within this great association.

Also, it was very intriguing to experience the Better Beef Contest. The purpose of this contest is to raise awareness of beef quality in our breed, identify individual animals with superior carcass attributes and add data to our registry. I have seen firsthand the power of this contest, as not only does it provide information on the surface, but I have seen both junior members and their parents reach out to try to learn more about ultrasound scanning and beef quality in general. This contest provides a great starting point for many of our young members to get exposure to real-world focus and techniques to providing the highest quality end product while remaining extremely excited as a breed through this focus.

Another impressive contest that I was able to experience firsthand was the Brain Bowl. The level of knowledge and preparation of our juniors of all ages was something to see. I love friendly competition, especially when it helps educate members about the association and the beef business as a whole. And the cattle

CONTINUED ON PAGE 40

SGBI Member News

2020 Membership Directory

Make Sure You're Part of the Annual Membership Directory

The October issue of *Santa Gertrudis USA* will feature the annual Membership Directory of Santa Gertrudis Breeders International. For SGBI members, that means it's time to check to make sure your membership is current so you can be included. The October issue is the largest of the year and extra copies will be distributed at events and to cattlemen interested in Santa Gertrudis cattle throughout the year. This is just one of the many benefits of being an SGBI member.

It's not too late to make sure your membership is paid so you can be included in the 2020 SGBI Membership Directory. If you have questions about your membership status or need to make a change to your listing, you still have time to do so. Contact Diana Ruiz, SGBI registration and member services specialist, with questions about your membership status at (361) 592-9357 or diana@santagertrudis.com.



Be sure to pay your membership dues by Sept. 1.

Your membership status must be current to be included in the directory!

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32nd Annual Santa Gertrudis

ALABAMA CONNECTION SALE

10:30 a.m., Saturday, Oct. 3, 2020

Hosted by Tinney Farms, Hanceville, Ala.

**30 BULLS &
40 CROSSBRED FEMALES**



**80 REGISTERED
FEMALES**



*The Alabama Connection members
welcome and encourage you to attend the*

2020 SGBI ANNUAL MEETING

Thursday, Oct. 1, 2020

Stone Bridge Farms • Cullman, Ala.

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PRESIDENT'S LETTER

By Nancy Wunderlich

(979) 277-2838 | n.wunderlich@hotmail.com



Determination, dedication and just plain working until the job is done has dominated the thoughts and actions of our members involved with the National Junior Santa Gertrudis Association (NJSJA). In April, we were concerned that we may not be able to have our National Junior Santa Gertrudis Show (NJSJS) with all the craziness swirling around us. Never fear. The former Youth Activities Committee smoothly transitioned with the present committee and faced all the hurdles thrown at them with all the COVID-19 constraints, and we had a show.

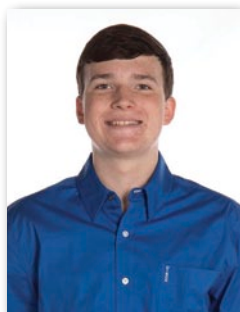
The site of the NJSJS was changed from Louisiana to Arkansas and held a week later than originally planned. With all the social distancing restrictions, we had to cancel some social events and practice the 6-foot rule in the show ring and make-up area, along with anywhere we gathered on the grounds. And yes, we had to fill out those infamous sheets every time we entered the grounds. Facing all those hurdles, we had a show complete with all the contests. Two hundred forty-six NJSJA members and their families traveled to Texarkana, Ark., with 629 head of cattle, seven head more than last year with the same number of exhibitors.

Twenty-one donated heifers were awarded to class winners and eight leadership contests booked 738 competitors. The Youth Foundation awarded \$31,000 to 13 Santa Gertrudis junior scholarship applicants. A huge thank you to the former and present Youth Activities Committees headed by Betty McCormick and Suzanne Fulton and their committee members. These members

CONTINUED ON PAGE 10 ►

SANTA GERTRUDIS Juniors

By Ryan Hess, President



Hey, everyone! My name is Ryan Hess. I am from Stephenville, Texas, and I'm currently serving my fourth year on the National Junior Santa Gertrudis Association (NJSJA) Board and am the 2020-2021 NJSJA president. During my earlier years in this wonderful association, I always looked up to the individuals in the blue blazers. To say that I'm blessed to have the opportunity to help lead them this year is a complete understatement. I'm so excited to embark on our journey of impacting the youth in the association and representing the greatest breed on earth.

The 2020 National Junior Santa Gertrudis Show (NJSJS) looked a little different this year. However, the lifelong memories and experiences stayed the same. This year's show had a record attendance of exhibitors and number of cattle exhibited, which filled the town of Texarkana, Ark., June 21-25. The week was full of many contests and busy days of showing at the beautiful Four States Fairgrounds. Thank you to everyone for adapting to the sudden changes and helping make the 2020 NJSJS one to remember!

As we go into this next year, I encourage you to stay active and motivated about the Santa Gertrudis breed. Although the times we're currently facing may be challenging, if we come together as an association, we will come out of this stronger than before! Good luck this year and be safe. I can't wait to see you on the show road! 🐄

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Nancy Wunderlich (Texas)

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EASTERN REGION

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Circle A Farm

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Craig Lopossa (Ind.)

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(812) 829-8053 | craiglopossa@yahoo.com

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AT-LARGE DIRECTORS

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27TH ANNUAL

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Junior Show entries/information:

Craig Lopossa
812.829.8053 • clopposa@ceres.coop
Ashley Osborne
859.991.9409 • stjergirl@aol.com

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craiglopposa@yahoo.com



SANTA GERTRUDIS *Calendar*

SEPTEMBER

- 1** Baby Doll Sale, Wendt Ranches, Bay City, Texas
12 First Annual Southern Harvest Sale, Wiley Ranch, Effie, La.
18-19 District 6 Sale and Junior Show, Corydon, Ind.
25-Oct. 18 State Fair of Texas, Dallas, Texas **CANCELED**

OCTOBER

- 1** SGBI Annual Meeting, Stone Bridge Farms, Cullman, Ala.
2-3 32nd Annual Alabama Connection Sale, Tinney Farms, Hanceville, Ala.
16-17 3rd Annual Strait-Hefte Tried & True Production Sale, Carrizo Springs, Texas
31 First Annual Quail Valley Farms Bull & Commercial Female Sale, Blountsville, Ala.

NOVEMBER

- 13-14** 43rd Annual Registered Santa Gertrudis Female Sale, Briggs Ranches, Bloomington, Texas
21 South Texas Heritage Sale, Robstown, Texas

2021

FEBRUARY

- 3-5** Cattle Industry Convention & NCBA Trade Show, Nashville, Tenn.

MARCH

- 20** Bluebonnet Classic Sale, Hallettsville, Texas
25 Briggs Super American Brangus & Santa Gertrudis Sale, Bloomington, Texas

APRIL

- 9** Rocky Mountain Santa Gertrudis Association Spring Runoff Sale, Bosque, N.M.
10 Red Hot Bull Sale, Bosque, N.M.

REGISTRATIONS, STAR 5 RECORDINGS AND TRANSFERS BY DISTRICT

JUNE 2020

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	14	0	34	9
2	301	0	48	170
3	23	0	0	16
4	50	7	0	43
5	72	3	0	88
6	12	1	0	3

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	58	0	0	24
2	10	0	0	4
3	4	2	0	0
4	3	0	0	2
5	0	0	0	0

FOR SGBI REGISTRATIONS CONTACT: Diana Ruiz
P. O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com
Phone: (361) 592-9357 • Fax: (361) 592-8572

SANTA GERTRUDIS WELCOMES

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PRESIDENT'S LETTER CONTINUED FROM PAGE 8

worked tirelessly to make this show happen for you. Please show your gratitude.

Many other events are on the schedule. Sales are happening now and several are scheduled for the future. Gerts on the Gulf (a COVID-19 Re-Boot) is Oct. 1, in Alabama with meetings, the awards social and the President's Dinner, including all of its festivities, on the agenda. This is a great opportunity for you to attend committee meetings to see what is going on and how you can positively contribute to the breed's future. To learn more about the upcoming 2020 Annual Meeting, see page 40.

Also, check out the Santa Gertrudis Breeders International Facebook Live events with Webb Fields. Data collection information has been the featured topic to help keep everyone informed on the ever-changing toolbox to continue moving forward in our **Data Driven, Profit Proven** quest. Purebred, STAR 5s and American Reds continue to demand attention because of your diligence to collect and report information on your herds.

Until next time, be safe and stay the course as we travel through these troubled times. 🍀

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SANTA GERTRUDIS *Production*

VACCINATION PRINCIPLES

Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



When discussing herd health and vaccination programs with fellow beef producers, you will discover much variation exists from one ranch to the next. I personally know small producers who have closed herds and rarely vaccinate cattle. I also know producers who have extensive herd health programs and vaccination protocols that would make health official Dr. Fauci proud. No matter where a specific producer is on

this spectrum of vaccination programs/protocols, it behooves us to understand immunity and the principles of vaccination. Vaccinating beef cattle, especially cattle managed to navigate the commercial beef supply chain, is simply good livestock stewardship.

Cattle have three ways to protect themselves from infectious agents. First is access to fresh water and good nutrition, the hide, grooming, sneezing and coughing. In other words, healthy cattle and typical behaviors. Second is their innate (or native) immunity. This component of the immune system lacks a memory and treats each challenge the same, usually by quickly controlling invasion of pathogens through body chemicals or attacking and engulfing the organisms. The third way is the acquired immune system. This system has a memory and can effectively seek out and destroy specific disease-causing organisms. Acquired immunity is what develops through a good vaccination program. Unfortunately, this immunity takes days to weeks to establish. However, once established, acquired immunity involves the production of antibodies and “killer cells” that can rapidly identify, neutralize and eliminate the disease challenge.

There are two types of injectable vaccines: infectious and noninfectious. Pharmaceutical companies produce vaccines that contain modified (live) or inactivated (killed) organisms, or parts of organisms, or inactivated toxins. These products will stimulate acquired immunity and production of antibodies. In addition, we can also purchase health products that are antibodies, for example tetanus antitoxin. These products are not to be confused with infectious and noninfectious vaccine products because they will not produce long-term protection.

Vaccination should occur prior to disease exposure. Non-infectious vaccines (killed products) are not able to infect cattle nor replicate, and are best at controlling pathogens that attack the outside of body cells. Organisms that cause blackleg and tetanus are good examples. Infectious vac-

cines (modified live) can replicate and produce a mild case of the disease after vaccination. Infectious vaccines control viral and bacterial organisms that invade body cells. These vaccines are more effective, and many can now be given to bred females. Please carefully read labels before ordering/purchasing any type of vaccine. Moreover, infectious vaccines will have to be prepared (mixed with a diluent) prior to use, cannot be stored for later use and can be destroyed by excess light and high temperature.

For cow-calf producers, noninfectious vaccines are likely the more familiar products. There are now multiple combination vaccine products (modified live and killed vaccine). Because of the nature of the vaccine, two doses given 3 to 4 weeks apart is most effective. Approximately 14 days following an initial vaccination, cattle will produce an immune response and set up the immune system “memory.” Following the second booster vaccination, the cattle will produce a robust immune response that can last 10 to 12 months. To maintain disease protection thereafter, an annual vaccination will suffice.

If calves will leave the ranch after weaning, I believe it is important to vaccinate 2 to 4 weeks prior. Calf buyers, regardless of known calf history, typically vaccinate soon after calf arrival, but may or may not booster immunize them later. Either way, disease protection is correctly established. Always read and follow vaccine label directions and consult veterinarians for specific recommendations on vaccination protocols in your areas. When given a route of administration choice, subcutaneous is preferred over intramuscular to maintain beef quality and happy beef consumers. 🐄



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2020 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

THE SHOW MUST GO ON

YAC Took Early Steps to Hold NJSGS

By Micky Burch, Contributing Writer

A post on the 2020 National Junior Santa Gertrudis Show (NJSGS) official Facebook page dated May 3 is one many junior exhibitors and their families waited several weeks in anticipation for: yes, there will be a national junior show this year. New date. New location.

About two months before that, in mid-March, the coronavirus/COVID-19 pandemic paused much of the world. Events scheduled for that time frame were canceled and many scheduled for the coming weeks and months – like the NJSGS – were threatened with cancellation if they were expected to draw a large number of people. Each year, more than 1,000 Santa Gertrudis junior members, their families, sponsors and supporters attend the NJSGS to watch not only the cattle, but also the kids, who compete for scholarships and awards in a variety of youth development activities.

The 2020 NJSGS, dubbed “Gerts a Plenty in 2020,” was originally scheduled to take place June 13-20 in West Monroe, La. When the pandemic started to jeopardize those dates, the location was held with an alternate date of July 18-25. As time passed, New Orleans became a COVID-19 “hot spot” with increasing cases being reported, causing the state government to enforce a growing number of restrictions.



All the while, Santa Gertrudis Breeders International was conducting business as close to usual as possible, including holding annual association elections. Suzanne Fulton, Denton, Texas, was elected vice president of the Youth Activities Committee (YAC) April 17. In anticipation of her official position, she had already been considering the circumstances.

Fulton was a volunteer leader for the 2018 NJSGS held in Texarkana, Ark., at the Four States Fairgrounds.

“They were great to work with and we had established a good relationship,” Fulton says.

The Four States Fair management was honoring their reservations, but their facilities were not available during the time the NJSGS was initially scheduled. They suggested Fulton consider condensing the show to make a new

date work.

Knowing some events that draw a large number of people wouldn’t be able to happen under social distancing restrictions, Fulton recommended a new, shortened schedule and location to the YAC.

The committee’s unanimous vote moved the show to the Four States Fairgrounds, June 21-25. Along with that came many other decisions, including canceling the welcome dinner, dance, awards banquet and Survivor contest.

“There was no way to predict what the restrictions would be in June, so we chose to eliminate these events,” Fulton says.

As hard as those decisions were, everyone agreed on the new schedule, including 2019-2020 National Junior Santa Gertrudis Association President Kalli Kimble, Kingsbury, Texas.

“I was a voting member on the Youth Activities Committee and was a part of all the behind-the-scenes action required to move the junior national show,” she explains.

GERTS A PLENTY IN 2020



#coronacation
TEXARKANA, ARKANSAS

CONTINUED ON PAGE 16 »

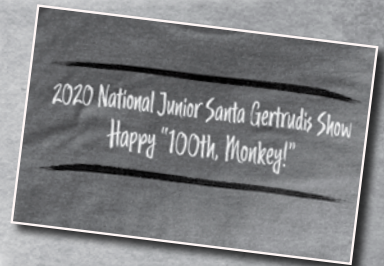


Mid-Coast Juniors

The Mid-Coast Santa Gertrudis Association is proud of their 85 Juniors who participated in the 2020 National Junior Santa Gertrudis Show in Texarkana, Arkansas!



Even though we did not get to do Herdsman and Hospitality this year, Mid-Coast celebrated this year's Nationals with a theme dedicated to Monkey, the bull at King Ranch that started it all.



Junior Exhibitors competed well in a host of events at the
"Gerts a Plenty in 2020 ~ #coronacation"



The Mid-Coast Juniors

are a strong and vital part of the largest affiliate in the state of Texas.

There is SO much talent in this group of young people and we are SO proud of them!

Cory Barrett	Ace Davidson	Allee Johnston	Levi Lockhart	Kamryn Phillips	Mikaela Terry
Ethan Black	Caleb Denmon	Cassidy Judd	Logan Mason	Jackson Pirtle	Jordan Tigert
Caydi Blaha	Shelby Ferguson	Jana Justiss	Emma Mckown	Madison Reeves	Jordyn Trant
Madison Bohannon	Sage Fisher	Casey Kelly	Alexis Meyerhoff	Savannah Roessler	Rylan Trant
Caleb Bram	Gracie Garza	Kallie Kimble	Keely Mikolajchak	Fernando San Miguel	Macie Villanueva
John Brockman	Jewelie Green	Harrison Kimble	Myka Mikolajchak	Eli Saunders	Re'Ana Villanueva
Adelyn Bronikowski	Cali Green	Karsyn Kincannon	Dawson Moran	Hagan Sebesta	Taylor Watz
Peyton Bronikowski	Madeline Hachtel	Kenley Kincannon	Madison Moran	Sierra Sebesta	Calvin Wunderlich
Clinton Brown	Ryan Hachtel	Kiley Kizziah	Levi Nelson	Jacob Shipper	Nolan Wunderlich
Ryan Butler	Koen Hamann	Madison Kreger	Luke Nelson	Kylee Shipper	Laura Zibilski
Mikaela Calami	Demi Harrington	Kenadee Kuykendall	William Noland	Meghan Shirley	
Aidan Chapa	Rhett Harrington	Tanner Lawrence	Matthew Payne	Karli Shupak	
Chad Coker	Caitlyn Hobbs	Kaden Leonard	Steven Payne	Anabelle Smith	
Jessie Coker	Hannah Hubbard	Kelton Leonard	Lyndsie Petrosky	Landon Stem	
Cale Cornelius	Taylor Janssen	Kyleigh Lock	Addyson Phillips	Heather Stenson	



THE SHOW MUST GO ON

CONTINUED FROM PAGE 14

Moving the show also meant altering several contests, including public speaking, where an audience wasn't allowed in the rooms to listen. The Cattlemen's Contest and Live-stock Judging Contest were both held online, and the Better Beef Contest, where entries are scanned for carcass merit, didn't allow extra cattle (those not entered in the contest) to be scanned.

"Cutting out a whole day made for a very tight contest schedule," Kimble says. "Even with the changes, it was still an amazing show, and we were lucky to do the thing we love during these chaotic times."

With the chaos of the location, date and contest changes, the show theme and logo also needed to be updated.

"It wasn't until the show was permanently moved that we realized the Louisiana-themed logo with the alligators wouldn't suit the new show location," Kimble says.

Playing around in Photoshop, Kimble took the Santa Gertrudis animal head graphic and put the now-infamous medical mask on it.

"I made a draft and sent it to Suzanne, who loved the idea," Kimble says.

Fulton hadn't ordered t-shirts, awards and other items yet, so they had time to switch the 2020 theme to #coronacation.

Contest and theme changes weren't the only alterations to the 2020 NJSGS. Upon arrival at the grounds, every person in each vehicle was required to fill out a health questionnaire before entering the grounds.

"You will fill it out and be checked in on your first day," Fulton explained in a Facebook post dated June 15. "Leave all the forms on your dash and security will verify each day that nothing has changed and mark your form for the day so that you can come and go as needed."



Anyone who had traveled outside the United States or to New York, New Jersey, Connecticut or New Orleans, La., within the two-week period preceding the NJSGS was not allowed to enter the grounds.

Once admitted, exhibitors proceeded normally with stall preparation. But different from past years where show officials were in a permanent location and exhibitors took their cattle to them for check-in, this year the show officials went around to each stall and checked in entries.

During the show, indoor capacity in the arena was limited to 50 people. Classes were organized in an outdoor holding area and the arena was adjusted so two classes – one entering and one exiting – had a physical barrier between them.

"The Four States Fair asked that we have a plan of action and follow it so no one – us or them – was put in jeopardy," Fulton explains. "We were considered a take-over event because we used the entire grounds. The grounds management wasn't onsite, so they were trusting us to implement the health safety plan."

The junior board, who help with much of the NJSGS legwork, was notified before the public about health safety protocols to ensure that the new plan would work.

"We were included on ways to make the show safer, maintain safety guidelines and changes to the overall way the show would operate," Kimble says.

Still, none of the changes affected entries or participation. In fact, the 2020 NJSGS received the largest number of cattle entries by the largest number of youth exhibitors on record. Through the entire process, Fulton stresses, "Canceling was never an option – I knew there had to be a way to do this and keep everyone safe and healthy."

Through a proactive approach, Fulton and the YAC accomplished that goal. For the juniors, "although these restrictions were in place, the love from the Gert family was present," Kimble concludes. 🐮



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2020 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

**GERTS A PLENTY
IN 2020**



#coronation
TEXARKANA, ARKANSAS

The 2020 National Junior Santa Gertrudis Show was held June 21-25, 2020, in Texarkana, Ark. This year's event included numerous activities, contests, fun and competitions. Congratulations to all the juniors who participated in this event. 🐄

PARADE OF CHAMPIONS PUREBRED FEMALE SHOW



**Grand Champion and
Grand Yearling Champion**
Briggs 217G, shown by Caleb Bram, Louise, Texas



**Reserve Grand Champion and
Champion Senior Female**
Woman Hollerin Betsy F10, shown by
Adelyn Bronikowski, Franklin, Texas



Champion Calf
XL's Three Rivers 902, shown by John Brockman,
Alvin, Texas



Reserve Champion Calf
Pearl, shown by Newt Richmond, Eustace, Texas



Reserve Champion Yearling
KK Valley Girl, shown by Kalli Kimble, Kingsbury, Texas



Champion Intermediate Female
Rafter Y's Twinkle, shown by Kelton Leonard,
Plantersville, Texas



**Reserve Champion
Intermediate Female**
NTR Shelby's Dream 714/8, shown by Cooper Cates,
Enchanted Oaks, Texas



Reserve Champion Senior Female
SR 18/18, shown by Kalli Kimble, Kingsbury, Texas

PUREBRED BULL SHOW



Grand Champion Bull

Mr. TOCR Maverick 902, shown by
Laura Zibilski, Burton, Texas



Champion Bred and Owned Female

NTR Shelby's Dream 714/8, shown by Cooper Cates,
Enchanted Oaks, Texas



Reserve Champion Bred and Owned Female

Miss River Vegas, shown by Quincy Nelson, Sarcoxie, Mo.



Reserve Grand Champion Bull

KK Willy Wonka, shown by Kalli Kimble, Kingsbury, Texas



Champion Best of Polled

Miss 777 Kitty, shown by Erin Kay Daniel, Magnolia, Ark.



Reserve Champion Best of Polled

Urbanosky's Lagertha, shown by
Demi Harrington, Plantersville, Texas

STAR 5 FEMALE SHOW



Grand Champion STAR 5 Female

MTG Jazzy, shown by Brittany Kunkel, Poughkeepsie, Ark.



Champion Donated Heifer

QVF Ms Clancy 6050G, shown by
Carley Morgan, Portia, Ark.



Reserve Champion Donated Heifer

XWinds Bahama Mama, shown by
Kalli Kimble, Kingsbury, Texas



Reserve Grand Champion STAR 5 Female

XWinds Bahama Mama, shown by
Kalli Kimble, Kingsbury, Texas



MORE NJSGS ON PAGE 20 »

2020 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

CLASS & DIVISION

WINNERS

PUREBRED HEIFER SHOW

CLASS I: JAN. 1, 2020 AND LATER

1. Miss CF 013 "June," shown by Logan Morgan, Chappell Hill, Texas
2. Triple P's Claire, shown by Savannah Roessler, Gainesville, Texas
3. LN Honeymaren, shown by Levi Nelson, Krum, Texas
4. Mercedes, shown by Mackenzie Hicks, Okmulgee, Okla.
5. Triple P's Regal, shown by Lauren Hanna, Decatur, Texas

CLASS 1A: NOV. 1, 2019 TO DEC. 31, 2019

1. XL's Three Rivers 902, shown by John Brockman, Alvin, Texas
2. DP Miss Glamor 412G2, shown by Gracey Pitchford, Athens, Texas
3. DP Miss Gracelyn 017G3, shown by Gracey Pitchford, Athens, Texas
4. Honey Sweet 661, shown by Erin Kay Daniel, Magnolia, Ark.
5. Miss TOCR Beth Dutton 00, shown by Laura Zibilski, Burton, Texas

CLASS 2: SEPT. 1, 2019 TO OCT. 31, 2019

1. Triple P's Ada Jane, shown by Reana Villanueva, Alvin, Texas
2. Honey Dog 652, shown by Adelyn Bronikowski, Franklin, Texas
3. HS Mabelle, shown by Heather Stenson, Houston, Texas
4. Ms Rafter Z CP's Legacy 7, shown by Laura Zibilski, Burton, Texas
5. Payne Ranch's Star Fire, shown by Matthew Payne, Dayton, Texas

CLASS 3: JULY 1, 2019 TO AUG. 31, 2019

1. Pearl, shown by Newt Richmond, Eustace, Texas
2. Ms Rafter Z Topanga Lynn, shown by Laura Zibilski, Burton, Texas
3. CWR Miss Tina Ray, shown by Gabby Salinas, Keller, Texas
4. Miss 777 Kirby, shown by Erin Kay Daniel, Magnolia, Ark.
5. Urbanosky Jenna 9/530, shown by Landon Stem, Navasota, Texas

CLASS 4: JUNE 1, 2019 TO JUNE 30, 2019

1. CF Anabelle 619, shown by Cale Cornelius, Timpson, Texas
2. Myers Miss Pearl 19/49, shown by Jackson Pirtle, Henderson, Texas
3. Rafter Y's Eva, shown by Kaden Leonard, Plantersville, Texas
4. Triple P's Royal, shown by Macie Villanueva, Alvin, Texas
5. ET 948, shown by Chase Jones, Aubrey, Texas

CLASS 5: MAY 1, 2019 TO MAY 31, 2019

1. BSR Kiah, shown by Dalton Morton, Lufkin, Texas
2. Better Honey 2519, shown by Caleb Bram, Louise, Texas
3. Rockin 3T's CN Reveille, shown by Cade Nolen, Waxahachie, Texas
4. Myer 19/33 Miss Gladys, shown by Myka Mikolajchak, Alvin, Texas
5. Miss Plush, shown by Quincy Nelson, Sarcoxie, Mo.

CLASS 6: CHAMPION CALF

XL's Three Rivers 902, shown by John Brockman, Alvin, Texas

CLASS 7: RESERVE CHAMPION CALF

Pearl, shown by Newt Richmond, Eustace, Texas



CLASS 8: APRIL 1, 2019 TO APRIL 30, 2019

1. FSCC Penelope, shown by Madison Kreger, Cypress, Texas
2. SF Pretty Mess, shown by JD Chism, Pontotoc, Miss.
3. Miss Priss, shown by Chesney Robinson, Ector, Texas
4. Red Doc 9441, shown by Javid Sanchez, Bosque, N.M.
5. Lacey's Honey 2519, shown by Caydi Blaha, El Campo, Texas

CLASS 9: MARCH 1, 2019 TO MARCH 31, 2019

1. Briggs 217G, shown by Caleb Bram, Louise, Texas
2. TexHess Cullinan, shown by William Noland, Cypress, Texas
3. Heath Lady Luck 39, shown by Laura Jackson, Piggott, Ark.
4. Townsend 1119, shown by Caleb Bram, Louise, Texas
5. Miss 777 Buttercup, shown by Cole Pennington, Texarkana, Texas

CLASS 10: FEB. 1, 2019 TO FEB. 28, 2019

1. KK Valley Girl, shown by Kalli Kimble, Kingsbury, Texas
2. Miss Lyric, shown by Quincy Nelson, Sarcoxie, Mo.
3. Miss CF 814 "Fern," shown by Logan Mason, Chappell Hill, Texas
4. Kubecka Ranch 47/19, shown by Kenley Kincannon, West Columbia, Texas
5. XL's River Lilly 994, shown by John Brockman, Alvin, Texas

CLASS 11: JAN. 1, 2019 TO JAN. 31, 2019

1. Ace Cattle Miss 1226/8, shown by Taylor Watz, El Campo, Texas
2. WM 119 Berry, shown by Madeline Hachtel, Mt. Enterprise, Texas
3. Miss 777 Tahlequah, shown by Erin Kay Daniel, Magnolia, Ark.
4. PC Miss Rosie 129/8, shown by Aidan Chapa, Katy, Texas
5. WR 247, shown by Ethan Wiley, Deville, La.

CLASS 12: CHAMPION YEARLING

Briggs 217G, shown by Caleb Bram, Louise, Texas

MORE CLASS & DIVISION WINNERS ON PAGE 22 »



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SCHEDULE OF EVENTS

FRIDAY, OCTOBER 16, 2020

2:00 PM Cattle Viewing

6:30 PM Dinner/Entertainment

SATURDAY, OCTOBER 17, 2020

8:00 AM Cattle Viewing

8:00-10:00 AM Breakfast

11:00 AM TRIED & TRUE PRODUCTION SALE

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CLASS 13: RESERVE CHAMPION YEARLING

KK Valley Girl, shown by Kalli Kimble, Kingsbury, Texas

CLASS 14: NOV. 1, 2018 TO DEC. 31, 2018

1. Miss Double TT 2448, shown by Chad Coker, Magnolia, Texas
2. Miss River Vegas, shown by Quincy Nelson, Sarcocoe, Mo.
3. Eve (Wavemaker), shown by Bryce Hardy, Kaufman, Texas
4. PC Miss Lexie 112F2, shown by Gracey Pitchford, Athens, Texas
5. SR 118/18, shown by Avery Strait, Prosper, Texas

CLASS 15: SEPT. 1, 2018 TO OCT. 31, 2018

1. NTR Miss 1012/8, shown by Sadie Cates, Enchanted Oaks, Texas
2. PC Miss 91/8, shown by Matthew Self, Nacogdoches, Texas
3. RMR Supergirl, shown by Lucas McDowell, Zachary, La.
4. CSC Callie's Miss Tulsa, shown by Carley Morgan, Portia, Ark.
5. HCC Liberty, shown by Nolan Heard, Centralia, Ill.

CLASS 16: JULY 1, 2018 TO AUG. 31, 2018

1. NTR Shelby's Dream 714/8, shown by Copper Cates, Enchanted Oaks, Texas
2. Miss MN 715-8, shown by Bryce Hardy, Kaufman, Texas
3. KK Georgia Cate, shown by Kalli Kimble, Kingsbury, Texas
4. 13B, shown by Gabby Salinas, Keller, Texas
5. Miss 777 Lily, shown by Cole Pennington, Texarkana, Ark.

CLASS 17: MAY 1, 2018 TO JUNE 30, 2018

1. Rater Y's Twinkle, shown by Kelton Leonard, Plantersville, Texas
2. Sadie, shown by Emma Mckown, Iola, Texas
3. BSR Marlyn Monore 1354, shown by Gracey Pitchford, Athens, Texas
4. Miss WF 8048, shown by Nolan Wunderlich, Brenham, Texas
5. Ivy's Cranberry, shown by Cory Barrett, Sealy, Texas

CLASS 18: INTERMEDIATE CHAMPION FEMALE

Rafter Y's Twinkle, shown by Kelton Leonard, Plantersville, Texas

CLASS 19: RESERVE INTERMEDIATE CHAMPION FEMALE

NTR Shelby's Dream 714/8, shown by Cooper Cates, Enchanted Oaks, Texas

CLASS 20: MARCH 1, 2018 TO APRIL 30, 2018

1. Miss CF 833 "Sunny," shown by Logan Mason, Chappell Hill, Texas
2. 066F, shown by Jacob Shipper, Franklin, Texas
3. ET Top Shelf Hot Toddy, shown by Hunter Bush, Timpson, Texas
4. PC Clara 1/18, shown by Bret Pittman, Ponder, Texas
5. Myers 18/73, shown by Brooks Burton, Krum, Texas

CLASS 21: JAN. 1, 2018 TO FEB. 28, 2018

1. Woman Hollerin Betsy F10, shown by Adelyn Bronikowski, Franklin, Texas
2. SR 18/18, shown by Kalli Kimble, Kingsbury, Texas
3. Urbanosky's Lagertha, shown by Demi Harrington, Plantersville, Texas
4. Top Shelf Amaretto, shown by Payten Hampton, California, Mo.
5. Miss Maebelle 872, shown by Kenley Kincannon, West Columbia, Texas

CLASS 22: OCT. 1, 2017 TO DEC. 31, 2017

1. Hefte Ranch F02, shown by Harrison Kimble, Kingsbury, Texas
2. JTP Ella 126/7, shown by Addyson Phillips, Normangee, Texas
3. Four J 827/8, shown by Janna Justiss, Yoakum, Texas
4. Chili 7-23, shown by Landon Southern, Sinton, Texas

CLASS 23: JULY 1, 2017 TO SEPT. 30, 2017

1. Miss 777 Kitty, shown by Erin Kay Daniel, Magnolia, Ark.
2. PC/MN Miss Cadillac 71, shown by Hunter Bush, Timpson, Texas
3. Miss Big Starr, shown by Karli Buggs, Sarcocoe, Mo.
4. FC Dusti 37/7, shown by Aimsley Cossey, Searcy, Ark.
5. SJ Lady 734, shown by Ally Kimbro, Timpson, Texas

CLASS 24: CHAMPION SENIOR FEMALE

Woman Hollerin Betsy F10, shown by Adelyn Bronikowski, Franklin, Texas

CLASS 25: RESERVE CHAMPION SENIOR FEMALE

SR 18/18, shown by Kalli Kimble, Kingsbury, Texas

CLASS 26: GRAND CHAMPION FEMALE

Briggs 217G, shown by Caleb Bram, Louise, Texas

CLASS 27: RESERVE GRAND CHAMPION FEMALE

Woman Hollerin Betsy F10, shown by Adelyn Bronikowski, Franklin, Texas

PUREBRED BULL SHOW

CLASS 1: 6 MONTHS AND UNDER, BORN ON OR AFTER JAN. 1, 2020

1. Triple P's Bradee, shown by Savannah Roesler, Gainesville, Texas
2. JTP 222/O, shown by Kamryn Phillips, Normangee, Texas
3. CR Salsa's Chip, shown by Caitlyn Hobbs, Mount Pleasant, Texas
4. Professor X, shown by Mikaela Terry, Bryan, Texas
5. Syrus T Virus, shown by Louis Hicks, Okmulgee, Okla.

CLASS 2: NOV. 1, 2019 TO DEC. 31, 2019

1. KK Sabes Oso Rojo (ET), shown by Kalli Kimble, Kingsbury, Texas
2. DP Mr Gustavo 017G7 ET, shown by Gracey Pitchford, Athens, Texas
3. 777 2022 205G4 Badger, shown by Erin Kay Daniel, Magnolia, Ark.
4. MCC Santiago 1950, shown by Ally Kimbro, Timpson, Texas
5. SF Lil Willy, shown by Caleb French, Noxapater, Miss.

CLASS 3: SEPT. 1, 2019 TO OCT. 31, 2019

1. Woman Hollerin G57, shown by Peyton Bronikowski, Franklin, Texas
2. Apollo 62/9, shown by Landon Stem, Navasota, Texas
3. KK Governor Goose, shown by Kalli Kimble, Kingsbury, Texas
4. Ridge Point Ace, shown by Hannah Jones, Flora, Miss.
5. CSC Mr Hercules, shown by Carley Morgan, Portia, Ark.

**CLASS 4: JULY 1, 2019 TO AUG. 31, 2019**

1. SR AY Titanium 1903, shown by Avery Strait, Prosper, Texas
2. FC Big Shot 38/9, shown by Aimsley Cossey, Searcy, Ark.
3. Cologne 900, shown by Demi Harrington, Planter, Texas
4. Festus 718/9, shown by Emma Finley, Eustace, Texas
5. 777 Beez, shown by Erin Kay Daniel, Magnolia, Ark.

CLASS 5: MAY 1, 2019 TO JUNE 30, 2019

1. SF Amos Moses, shown by JD Chism, Pontotoc, Miss.
2. PC Rip of Yellowstone 942, shown by Gracey Pitchford, Athens, Texas
3. 777 Bear, shown by Caroline Daniel, Magnolia, Ark.
4. Top Shelf Tito, shown by Payten Hampton, California, Mo.
5. Rafter Y's Chief, shown by Kaden Leonard, Plantersville, Texas

CLASS 6: MARCH 1, 2019 TO APRIL 30, 2019

1. Mr Lil Woadie 220, shown by Gracey Pitchford, Athens, Texas
2. PC Mr Muscle Man 31-9, shown by Gracey Pitchford, Athens, Texas
3. Rockin A's Armani 1930, shown by Heather Stenson, Houston, Texas
4. Lightning C Thunder Struck, shown by Jessie Coker, Magnolia, Texas
5. GC Heartbreaker, shown by Tayler Guidry, Gueydan, La.

CLASS 7: JAN. 1, 2019 TO FEB. 28, 2019

1. Mr. TOCR Maverick 902, shown by Laura Zibilski, Burton, Texas
2. KK Willy Wonka, shown by Kalli Kimble, Kingsbury, Texas
3. 5-E Pay Day 21, shown by Cali Green, Holden, La.
4. THOR, shown by Mikaela Terry, Bryan, Texas
5. Townsend 1719, shown by Caleb Bram, Louise, Texas

CLASS 8: GRAND CHAMPION BULL

Mr. TOCR Maverick 902, shown by Laura Zibilski, Burton, Texas

CLASS 9: RESERVE GRAND CHAMPION BULL

KK Willy Wonka, shown by Kalli Kimble, Kingsbury, Texas

MORE CLASS & DIVISION WINNERS ON PAGE 24 »

2020 SANTA GERTRUDIS JUNIOR NATIONAL *Grand Champion* FEMALE

Such Standouts, Both Young Man & Heifer!

Briggs Ranches congratulates Caleb Bram with his heifer Briggs 217G being selected Junior National Grand Champion at the 2020 Santa Gertrudis Junior National Show.

Caleb is a 4th generation Santa Gertrudis breeder. He and his family are "Bed Rock" members in the support and betterment of Santa Gertrudis and the entire SGBI Association.

Briggs 217G is an own daughter of Roberto 072/13. She has been a standout since the day she was born. This female exemplifies Briggs Ranches' type and kind!



SAVE THE DATE: November 13 & 14, 2020
43rd Annual Registered Santa Gertrudis Female Sale
Briggs Ranches | Traylor Division | Bloomington, TX

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Traylor Division
Bloomington, Texas

San Roque Division
Catarina, Texas

San Carlos Division
Rio Grande, Texas



BRED & OWNED FEMALE SHOW

CLASS 1: SEPT. 1, 2019 AND LATER

1. Ms Rafter Z CP's Legacy 7, shown by Laura Zibilski, Burton, Texas
2. HS Mabelle, shown by Heather Stenson, Houston, Texas
3. KK Tallulah's Tanji, shown by Kalli Kimble, Kingsbury, Texas
4. ET Bertie, shown by Taylor Terry, Denton, Texas
5. In The Red Gemma 13/0, shown by Cooper Cates, Enchanted Oaks, Texas

CLASS 2: JUNE 1, 2019 TO AUG. 31, 2019

1. Miss 777 Kirby, shown by Erin Kay Daniel, Magnolia, Ark.
2. Pearl, shown by Newt Richmond, Eustace, Texas
3. Ms Rafter Z Topanga Lynn, shown by Laura Zibilski, Burton, Texas
4. ET Jean, shown by Taylor Terry, Denton, Texas
5. LN 21, shown by Luke Nelson, Krum, Texas

CLASS 3: MARCH 1, 2019 TO MAY 31, 2019

1. Miss Fergie, shown by Karli Buggs, Sarcoxie, Mo.
2. Lacey's Honey 2519, shown by Caydi Blaha, El Campo, Texas
3. ET Vivi 912, shown by Taylor Terry, Denton, Texas
4. Kick'n A Daisy Mae, shown by Colby Anderson, Purdon, Texas
5. Better Honey 2619, shown by Caleb Bram, Louise, Texas

CLASS 4: JAN. 1, 2019 TO FEB. 28, 2019

1. KK Valley Girl, shown by Kalli Kimble, Kingsbury, Texas
2. SR AY Sage 1901, shown by Avery Strait, Prosper, Texas
3. MCC Fendi 1901, shown by Mayson Harbison, Timpson, Texas
4. WM 119 Berry, shown by Madeline Hachtel, Mt. Enterprise, Texas
5. NF Maicie, shown by Berkley Noles, Aubrey, Texas

CLASS 5: SEPT. 1, 2018 TO DEC. 31, 2018

1. Miss River Vegas, shown by Quincy Nelson, Sarcoxie, Mo.
2. NTR Miss 1012/8, shown by Sadie Cates, Enchanted Oaks, Texas
3. CSC Callie's Miss Tulsa, shown by Carley Morgan, Portia, Ark.
4. KK Patron's Tequila Sunrise, shown by Kalli Kimble, Kingsbury, Texas
5. 5-E Miss Lyla, shown by Abbie Edenfield, Altha, Fla.

CLASS 6: MAY 1, 2018 TO AUG. 31, 2018

1. NTR Shelby's Dream 714/8, shown by Cooper Cates, Enchanted Oaks, Texas
2. KK Sabes Tatiana (ET), shown by Kalli Kimble, Kingsbury, Texas
3. CGF 82/18, shown by Cali Green, Holden, La.
4. KK Georgia Cate, shown by Kalli Kimble, Kingsbury, Texas
5. MCC Armani 1803, shown by Ally Kimbro, Timpson, Texas

CLASS 7: JAN. 1, 2018 TO APRIL 30, 2018

1. PC Clara 1/18, shown by Bret Pittman, Ponder, Texas
2. ET Milk Shake 89, shown by Taylor Terry, Denton, Texas
3. Mercury's Delilah, shown by William Jones, Chico, Texas
4. Miss Malibu, shown by Sierra Sebesta, Snook, Texas
5. BJ's Red Ginger, shown by Bailey Jones, Lake City, Fla.

CLASS 8: JULY 1, 2017 TO DEC. 31, 2017

1. Miss Big Starr, shown by Karli Buggs, Sarcoxie, Mo.

CLASS 9: GRAND CHAMPION BRED AND OWNED FEMALE

NTR Shelby's Dream 714/8, shown by Cooper Cates, Enchanted Oaks, Texas

CLASS 10: RESERVE GRAND CHAMPION BRED AND OWNED FEMALE

Miss River Vegas, shown by Quincy Nelson, Sarcoxie, Mo.

STAR 5 FEMALE SHOW

CLASS 1: SEPT. 1, 2019 AND LATER

1. Miss TOCR Jade 719G, shown by Laura Zibilski, Burton, Texas
2. Miss Hudek Farms 40/9, shown by Peyton Bronikowski, Franklin, Texas
3. Plumlee, shown by Jenna Fullington, Terry, Miss.
4. FSCC Miss Bacardi, shown by Macy Hix, Burleson, Texas
5. ET Kie, shown by Taylor Terry, Denton, Texas

CLASS 2: STAR 5: JUNE 1, 2019 TO AUG. 31, 2019

1. XWinds Bahama Mama, shown by Kalli Kimble, Kingsbury, Texas
2. Miss Happy Face, shown by Karli Buggs, Sarcoxie, Mo.
3. WKM CSC Violets Hon, shown by Carley Morgan, Portia, Ark.
4. HCC Valerie, shown by Dawson Morgan, Brenham, Texas
5. ET Sprite, shown by Luke Nelson, Krum, Texas

CLASS 3: MARCH 1, 2019 TO MAY 31, 2019

1. Lucinda, shown by Cydnee-Ann Presson, Texarkana, Ark.
2. Miss 777 Rainey, shown by Taylor Kelner, Bradley, Ark.
3. MS Paisley, shown by Cheyenne Watson, St. James, Mo.
4. ET Charlotte, shown by Chase Jones, Jackson, Miss.
5. HCC Stormy, shown by Calvin Wunderlich, Brenham, Texas

CLASS 4: JAN. 1, 2019 TO FEB. 28, 2019

1. GC Peppermint, shown by Tayler Guidry, Gueydan, La.
2. Bella 2/19, shown by Tyler Barlow, Jackson, Miss.
3. Miss Double's Jolene, shown by Jessie Coker, Magnolia, Texas
4. Korban 106, shown by Ethan Wiley, Deville, La.
5. WR 253-Beretta, shown by Mark Vaughn, Austin, Ark.

CLASS 5: SEPT. 1, 2018 TO DEC. 31, 2018

1. Dubois 18/44, shown by Gracey Pitchford, Athens, Texas
2. TG Treanna 882, shown by Kenley Kincannon, West Columbia, Texas
3. FC Scout 024/8, shown by Cole Cossey, Searcy, Ark.
4. LJV XI/2, shown by Demi Harrington, Plantersville, Texas
5. HCC Anna, shown by Nolan Heard, Centralia, Ill.

CLASS 6: MAY 1, 2018 TO AUG. 31, 2018

1. Miss 777 Gypsy, shown by Caroline Daniel, Magnolia, Ark.
2. CWR White Lace Stocking, shown by Gabby Salinas, Keller, Texas
3. XWinds Black Magic, shown by Chad Coker, Magnolia, Texas
4. CWR Miss Oreo's Got, shown by Whitney Stults, Arlington, Texas
5. Heath's Honey, shown by Jaicie Biggers, Augusta, Ga.

CLASS 7: JAN. 1, 2018 TO APRIL 30, 2018

1. MTG Jazzy, shown by Brittany Kunkel, Poughkeepsie, Ark.
2. RFBC Black Rose 12F, shown by Karli Buggs, Sarcoxie, Mo.
3. Miss Hudek Farms 36/8, shown by Taylor Watz, El Campo, Texas
4. Sweet Pea, shown by Carlos Sanchez, Bosque, N.M.
5. Felicia, shown by Anna Tyson, Meadville, Miss.

CLASS 8: JULY 1, 2017 TO DEC. 31, 2017

1. Omolara, shown by Mackenzie Hicks, Okmulgee, Okla.

CLASS 9: GRAND CHAMPION STAR 5

MTG Jazzy, shown by Brittany Kunkel, Poughkeepsie, Ark.

CLASS 10: RESERVE GRAND CHAMPION STAR 5

XWinds Bahama Mama, shown by Kalli Kimble, Kingsbury, Texas

SPECIAL CLASSES

CHAMPION BEST OF POLLED

Miss 777 Kitty, shown by Erin Kay Daniel, Magnolia, Ark.

RESERVE CHAMPION BEST OF POLLED

Urbanosky's Lagertha, shown by Demi Harrington, Plantersville, Texas

CHAMPION DONATED HEIFER

QVF Ms Clancy 6050G, shown by Carley Morgan, Portia, Ark.

RESERVE CHAMPION DONATED HEIFER

XWinds Bahama Mama, shown by Kalli Kimble, Kingsbury, Texas



CONSISTENT PREDICTABLE PROVEN

XL MIDAS 355



Let Midas 355 put you in the Winner's Circle!



***Heifer Sexed and
Conventional
Semen Available!***

XL's THREE RIVERS 902

**2020 NJSGS Calf Champion Female
(XL Midas 355 daughter)**

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with Excell Santa Gertrudis genetics!***

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Santa Fe, Texas

Todd: 281.705.0832

excellsantagertrudis@gmail.com

www.excellsantagertrudis.com

2020 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

CONTEST RESULTS

PHOTOGRAPHY

JUNIOR

1. Savannah Roessler, Gainesville, Texas
2. Myka Mikolajchak, Alvin, Texas
3. Adelyn Bronikowski, Franklin, Texas
4. Avery Strait, Prosper, Texas
5. Bracken Kimbro, Timpson, Texas

INTERMEDIATE

1. Steven Payne, Dayton, Texas
2. Allee Johnson, Victoria, Texas
3. Baylor Kimbro, Timpson, Texas
4. Jordan Tigert, Daingerfield, Texas
5. Macie Villanueva, Alvin, Texas

SENIOR

1. Payton Hampton, California, Mo.
2. Shelby Forbes, Holden, La.
3. Cali Green, Holden, La.
4. Kasen Jouett, Tomball, Texas
5. Taylor Watz, El Campo, Texas

VIDEO

JUNIOR

1. Myka Mikolajchak, Alvin, Texas
2. Calvin Wunderlich, Brenham, Texas
3. Jana Justiss, Yoakum, Texas
4. Jewelie Green, Holden, La.
5. Brian Levi Lockhart, Walker, La.

INTERMEDIATE

1. Hagan Sebesta, Snook, Texas
2. Keely Mikolajchak, Alvin, Texas
3. Lauren Hanna, Decatur, Texas

SENIOR

1. Madison Maglievaz, Charlotte, Texas
2. Meagan Reiter, Hooks, Texas
3. Cali Green, Holden, La.
4. Sierra Sebesta, Snook, Texas

POWERPOINT

JUNIOR

1. Caleb Bram, Louise, Texas
2. Nolan Wunderlich, Brenham, Texas
3. Piper Loden, San Antonio, Texas
4. Myka Mikolajchak, Alvin, Texas
5. Jana Justiss, Yoakum, Texas

INTERMEDIATE

1. Hagan Sebesta, Hooks, Texas
2. Cali Allison, Pontotoc, Miss.
3. Carley Jones, Lake City, Fla.
4. Bailey Jones, Lake City, Fla.
5. Kiley Kizziah, Richmond, Texas

SENIOR

1. Cory Barrett, Sealy, Texas
2. Shelby Ferguson, Spring, Texas
3. JD Chism, Pontotoc, Miss.
4. Gracie Garza, Liverpool, Texas
5. Sierra Sebesta, Hooks, Texas

LIVESTOCK JUDGING

JUNIOR

1. Jana Justiss, Yoakum, Texas
2. Tripp Nichols, Axtell, Texas
3. Cole Cossey, Searcy, Ark.
4. Rhett Harrington, Plantersville, Texas
5. Aimsley Cossey, Searcy, Ark.

INTERMEDIATE

1. Carley Morgan, Portia, Ark.
2. Madison Moran, Brenham, Texas
3. Landon Southern, Sinton, Texas
4. Aubrey Jones, Lake City, Fla.
5. Ally Kimbro, Timpson, Texas

SENIOR

1. Payton Hampton, California, Mo.
2. Cooper Cates, Enchanted Oaks, Texas
3. Taylor Terry, Denton, Texas
4. Landon Stem, Anderson, Texas
5. Reagan Powers, Mansfield, Texas

CATTLEMEN'S CONTEST

JUNIOR

1. Mia Wiley, Deville, La.
2. Calvin Wunderlich, Brenham, Texas
3. Jacie Biggers, Augusta, Ga.
4. Dawson Morgan, Portia, Ark.
5. Kenley Kincannon, West Columbia, Texas

INTERMEDIATE

1. Landon Southern, Sinton, Texas
2. Madisyn Douglas, Bonham, Texas
3. Madison Moran, Brenham, Texas
4. Kiley Kizziah, Richmond, Texas
5. Thomas Smith, Clanton, Ala.

SENIOR

1. Blaine Gibson, Paradise, Texas
2. Mikaela Terry, Bryan, Texas
3. Laura Zibilski, Burton, Texas
4. Taylor Terry, Denton, Texas
5. Heather Stenson, Houston, Texas

SALES TALK

JUNIOR

1. Calvin Wunderlich, Brenham, Texas
2. Avery Strait, Prosper, Texas
3. Kenley Kincannon, West Columbia, Texas
4. Jewelie Green, Holden, La.
5. Aimsley Cossey, Searcy, Ark.

INTERMEDIATE

1. Gracy Foster, Laurel, Miss.
2. Levi Nelson, Krum, Texas
3. Carley Morgan, Portia, Ark.
4. Kaden Leonard, Plantersville, Texas
5. Carley Jones, Lake City, Fla.



SENIOR

1. Laura Zibilski, Burton, Texas
2. Kalli Kimble, Kingsbury, Texas
3. Shelby Ferguson, Spring, Texas
4. Ryan Hess, Stephenville, Texas
5. Meagan Reiter, Hooks, Texas

PUBLIC SPEAKING

JUNIOR

1. Avery Strait, Prosper, Texas
2. Tanner Lawrence, Robstown, Texas
3. Myka Mikolajchak, Alvin, Texas
4. Calvin Wunderlich, Brenham, Texas
5. Jewelie Green, Holden, La

INTERMEDIATE

1. Madison Moran, Brenham, Texas
2. Kiley Kizziah, Richmond, Texas
3. Carley Morgan, Portia, Ark.
4. Landon Southern, Sinton, Texas
5. Tayler Guidry, Gueydan, La.

SENIOR

1. Reagan Powers, Mansfield, Texas
2. Kalli Kimble, Kingsbury, Texas
3. Caitlyn Hobbs, Mt. Pleasant, Texas
4. Sierra Sebesta, Hooks, Texas
5. Laura Zibilski, Burton, Texas

SHOWMANSHIP

JUNIOR

1. Re'ana Villanueva, Alvin, Texas
2. Bodie Triche, St. Francisville, La.
3. Dawson Moran, Portia, Ark.
4. Kenly Kincannon, West Columbia, Texas
5. Adelyn Bronikowski, Franklin, Texas

INTERMEDIATE

1. Matthew Self, Nacogdoches, Texas
2. Ally Kimbro, Timpson, Texas
3. Bryce Hardy, Kaufman, Texas
4. Newt Richmond, Eustace, Texas
5. Tommy Dunaway, Randolph, Miss.

SENIOR

1. Laura Zibilski, Burton, Texas
2. Kalli Kimble, Kingsbury, Texas
3. Caleb Denmon, Buna, Texas
4. Cali Green, Holden, La.
5. Caitlyn Hobbs, Mt. Pleasant, Texas

HERDSMAN

1. Mid-Coast Santa Gertrudis Association
2. Louisiana Santa Gertrudis Association
3. Mississippi Santa Gertrudis Association

BRAIN BOWL

JUNIOR

1. Mid-Coast #1 Santa Gertrudis Association
2. Mississippi Santa Gertrudis Association

INTERMEDIATE

1. Mid-Coast #1 Santa Gertrudis Association
2. Florida Santa Gertrudis Association

SENIOR

1. Premier Santa Gertrudis Association
2. Mid-Coast #1 Santa Gertrudis Association

YEARBOOK

1. Premier Santa Gertrudis Association
2. Mississippi Santa Gertrudis Association
3. South Texas Santa Gertrudis Association

BYRON THOMS HIGH POINT AWARD

JUNIOR

Kenley Kincannon, West Columbia, Texas

INTERMEDIATE

Landon Southern, Sinton, Texas

SENIOR

Laura Zibilski, Burton, Texas

HIGH POINT JUNIOR EXHIBITOR

Gracie Pitchford, Athens, Texas

HIGH POINT JUNIOR BREEDER

Kalli Kimble, Kingsbury, Texas

HIGH POINT BREEDER

Woman Hollerin Ranch

NORWALL AND ANNA SELLS HARD LUCK AWARD

Alexis Meyerhoff, Santa Fe, Texas

OLD JOE AWARD

Chase Jones, Aubrey, Texas, and Taylor Terry, Denton, Texas

ELDON FLOWERS AWARD

Chase Jones, Aubrey, Texas



2020-2021 QUEEN AND PRINCESS

Queen – Erin Kay Daniel, Magnolia, Ark. (right)
Princess – Gracyn Foster, Laurel, Miss. (left)



MORE NJSGS ON PAGE 28 »

SCHOLARSHIP RECIPIENTS

Tyler Barlow, Jackson, Miss.



\$5,000

THE BUBBA AND KAREN DEAGAN SCHOLARSHIP

Tyler has been a Santa Gertrudis Breeders International (SGBI) member for five years. He plans to attend Hinds Community College where he will study animal science.

Dylan Leedy, Cave City, Ark.



\$2,000

THE JIM CORPORRON SCHOLARSHIP

Dylan joined SGBI in 2014. Since then he has participated in six National Junior Santa Gertrudis Shows. Dylan will attend Ozarka College.

Cooper Cates, Enchanted Oaks, Texas

THE BURTON McDANIEL MEMORIAL SCHOLARSHIP

Cooper has been an SGBI member since 2009. In his latest National Junior Santa Gertrudis Show (NJS GS), he took home the Reserve Champion Intermediate Female and the Grand Champion Bred and Owned Female. Cooper plans to attend Southwestern University where he will study pre-med.



\$5,000

Adrian Garza, Edinburg, Texas

THE JOHN CARLESTON SCHOLARSHIP

Adrian has participated in 11 National Junior Santa Gertrudis Shows and has been a part of SGBI for 11 years. Adrian plans to attend Southwestern University where he will study business.



\$1,500

Sierra Sebesta, Snook, Texas

THE VERNON LANE SCHOLARSHIP

Sierra joined the National Junior Santa Gertrudis Association (NJSGA) in 2014. She has participated in a number of contests and shows while in the association, and placed in the top five in both the video and PowerPoint presentation competitions at this year's NJSGS. Sierra plans to attend Texas



\$5,000

A&M University where she will study animal science.

Caiden McDowell, Zachary, La.

THE DAVID HARRIS SCHOLARSHIP

Caiden has been an SGBI member for 11 years. He plans to attend McNeese State where he will study agricultural business.



\$4,500

THE WILSON FAMILY SCHOLARSHIP

Chase has been an SGBI member for four years. This year at the NJSGS, he was awarded the Old Joe Award and the Eldon Flowers Award. He plans to attend Texas Tech University in the fall where he will study mechanical engineering.



\$1,500

Anna Tyson, Meadville, Miss.

THE CHARLIE WILLIAM WILSON, III, SCHOLARSHIP

Anna has been a part of SGBI since 2017. She plans to attend Copiah Lincoln Community College where she will study nursing.



\$500

Cory Barrett, Sealy, Texas

THE JOE JONES SCHOLARSHIP

Cory has been an SGBI member since 2011. Recently, he took first place at the NJSGS in the PowerPoint presentation competition. He plans to attend Texas State Technical College where he will study welding and diesel mechanics.



\$4,000

THE NATIONAL SANTA GERTRUDIS YOUTH FOUNDATION SCHOLARSHIP

William has been an SGBI member for seven years. He plans to attend Weatherford College in the fall where he will study music.



\$500

CONTINUED ON PAGE 38 »

MAKING ARKANSAS PROUD

FIRST PLACE INTERMEDIATE LIVESTOCK JUDGING

Carley Morgan, Portia, Ark.



GRAND CHAMPION DONATED HEIFER

MS. CLANCY

Carley Morgan, Portia, Ark. (Donated by Quail Valley Farm)



Cole and Aimsley Cossey, Searcy, Ark., competed in multiple contests and Placed TOP TEN in the Registered Female Show.



13TH PLACE STAR 5

LLF LIL DARLIN

Kaylee Leddy, Cave City, Ark.

CARLEY'S SHOW CATTLE

Ben, Leah & Carley Morgan
(870) 759-1947

DIAMOND K FARMS

Charles, Jennifer, Cory & Brittany Kunkel
(501) 412-5188



GRAND CHAMPION STAR 5 FEMALE

MTG JAZZY

Brittany Kunkel, Poughkeepsie, Ark.



TOP 10 REGISTERED HEIFER

Dylan Leddy, Cave City, Ark.

TOP 10 SALES TALK, SR LIVESTOCK JUDGING, & \$2,000 JIM CORPERRON SCHOLARSHIP

Dylan Leddy, Cave City, Ark.

FLYING C RANCH

Lester & Ouida Cossey
(501) 207-2272

LUCKY L FARM

Sean, Ramona, Dyland & Kaylee Leddy
(870) 613-1200

MR. TOCR



MAVERICK

902



GRAND CHAMPION BULL

SHOWN BY LAURA ZIBILSKI

2020 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

RESERVE GRAND CHAMPION BULL

2020 Houston Livestock Show

2019 National Junior Santa Gertrudis Show

GRAND CHAMPION BULL

2019 Louisiana State Fair

2019 South Texas Hot Gert Open Show

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Producing cattle that works for both the purebred and commercial cattleman.

CONGRATULATIONS!



Kalli Kimble with Xwinds Bahama Mama, Reserve Grand Champion Donated Heifer and Reserve Grand Champion STAR 5.

Also, congratulations Gaby Salinas, Whitney Stults, Blaine Gibson and Chad Coker on placing 2nd, 3rd and 4th with your Purebred and STAR 5 heifers from Crosswinds.

**We are proud
of our Crosswinds Team!**

*If you're looking for a Purebred or STAR 5,
contact us for some promising results.*

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CONGRATULATIONS CALEB BRAM!

**2020 NATIONAL
JUNIOR SANTA GERTRUDIS SHOW
GRAND CHAMPION FEMALE
Briggs 217G**

Many thanks
to **Briggs
Ranches** for the
opportunity to
show this exciting
heifer!

Also our sincere
appreciation to
**Woman Hollerin
Ranch** for their
donated heifer to
NJSGS.



#20191968 • Roberto Briggs 072/13 x Myers 14/10



B



CADE BRAM

PeeWee Showmanship

Congrats to our NJSGS Juniors!



Congratulations to Adelyn Bronikowski for her **BIG WIN** with her Woman Hollerin Ranch Female!! She is a daughter from our Honey Badger 1202 herd sire.



Reana Villanueva placed 1st and Adelyn Bronikowski was 2nd with Honey Badger daughters in the Class 2 Purebred Female show.



Peyton Bronikowski with his class-winning bull calf, a son of Honey Badger 1202.



BIG CONGRATULATIONS to Caleb Bram for winning Class 9! Woman Hollerin was the Heifer Donor for this class. Caleb also won Grand Champion!



Congrats to Kalli Kimble with this outstanding Honey Badger daughter – a winner in the Purebred Show and the Bred & Owned Show.



Woman Hollerin Ranch

Ricky & Betty McCormick
1211 Peach Ridge Road, Brookshire, TX 77423
Home: (281) 375-6861 • Cell: (281) 797-6355
www.womanhollerinranch.com

Honey Badger 1202
Conventional Semen
Available at \$50/straw



Premier Juniors had "Gerts a Plenty" at Junior Nationals

— Congrats 2020 NJSGS Premier Winners! —



High Point Junior Exhibitor – Gracey Pitchford
Reserve Divisions Purebred Female –
Newt Richmond, Cooper Cates
Champion Bred & Owned – Cooper Cates
Old Joe Award – Taylor Terry, Chase Jones
Eldon Flowers Award – Chase Jones
Scholarship Recipients –
Cooper Cates, Will Jones, Chase Jones, William Noland, Jr.
Senior Brain Bowl Team, 1st Place –
Levi Nelson, Ryan Hess, Kennedy Brooks, Coby Hagan
Better Beef Largest REA/cwt (Purebred Female) –
Tripp Nichols with MN Miss Sandy
Better Beef Largest REA/cwt (Purebred Bull) –
Madisyn Douglas with 777 Maximus 941



Yearbook, 1st Place – William Noland, Jr.
Top 10 Livestock Judging (all divisions) –
Tripp Nichols, Ally Kimbro, Cooper Cates, Taylor Terry, Blaine Gibson
Top 10 Public Speaking (all divisions) –
Cale Cornelius, Taylor Terry
Top 10 Sales Talk (all divisions) –
Levi Nelson, Cale Cornelius, Ryan Hess, Gracey Pitchford
Top 10 Photography (all divisions) –
Bracken Kimbro, Baylor Kimbro, Ally Kimbro
Top 10 Cattleman's Contest (all divisions) –
Madisyn Douglas, Blaine Gibson, Taylor Terry, Gracey Pitchford
Top 10 Showmanship (all divisions) –
Cade Nolen, Ally Kimbro, Bryce Hardy, Newt Richmond, Emma Finley



Premier Junior Members

Cursten Allen	Jessie Coker	CJ Grogan	Clifton Johnson Jr.	Payton Millican	Casey Pitchford	Damien Sharp
Kagan Boggs	Cale Cornelius	Coby Hagan	Chase Jones	Luke Nelson	Gracey Pitchford	Avery Elizabeth Strait
Hadley Brooks	Beaumont Crews	Koen Hamann	William Jones	Levi Nelson	Bret Pittman	Arden Ellen Strait
Kennedy Brooks	Madisyn Douglas	Mayson Harbison	Ally Kimbro	Tripp Nichols	Blake Privett	Whitney Stults
Brooks Burton	Lannie Farris	Bryce Hardy	Baylor Kimbro	William Noland	Graydon Rainey	Taylor Terry
Sadie Cates	Emma Finley	Jordan Hess	Brecken Kimbro	Cade Nolen	Justin Rasco	Makila Watson
Abbie Cates	Jon Kip Floyd	Ryan Hess	Dawson Kline	Sawyer Noles	Newt Richmond	Bailey Wiley
Cooper Cates	Blaine Gibson	Casen Hill	Madison Kregar	Berkley Noles	Tatom Robinson	Emily Wiley
Shane Clewis	Jonathon Glasscock	Macy Hix	Cacie Lennon	Emily Odell	Chesney Robinson	Nate Wyatt
Chad Coker	Calli Gordan	Kathryn Hudman	Luke Melton	Alexis Oneal	Elizabeth Romines	



— Thank You! —

ALL the parents and breeders who support our youth!



2020 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

BETTER BEEF CONTEST **AWARDS**

During the 2020 National Junior Santa Gertrudis Show, 162 heifers and bulls were scanned as part of the Better Beef Contest. The purebred Santa Gertrudis heifers averaged 4.38 percent intramuscular fat (%IMF) and a 1.15 square inch ribeye area per hundredweight (REA/cwt). The purebred bulls averaged 3.99 %IMF and 1.10 REA/cwt. Star 5 heifers averaged 4.93 %IMF and 1.15 REA/cwt. These numbers show a stark improvement from past years' averages and prove that the Santa Gertrudis breed is making huge strides in carcass improvement.

Thank you to all the exhibitors and parents who participated, as well as everyone who helped make this contest possible – Suzanne Fulton, Nancy and Dr. Terry



Wunderlich, Beau Robertson, Briana and Samson Baca, Stacey Montano, Dr. Kay Burkman, Robert Rhodes, Pete Wunderlich, Donnie Robertson, Brad Wright and everyone else who lent a hand.

Also, thank you to the following ranches who donated prize money: Harris Farms, Strait Ranches, Tinney Farms, Red Doc Farm, Townsend Cattle Co., and Hefte Ranch. 🐄

Results can be found online at [https://img1.wsimg.com/blobby/go/1135cf71-305d-47a4-b37e-313dac2efe77/downloads/NJSG%20Results%202020%20\(I\).pdf?ver=1593037038973](https://img1.wsimg.com/blobby/go/1135cf71-305d-47a4-b37e-313dac2efe77/downloads/NJSG%20Results%202020%20(I).pdf?ver=1593037038973).

PUREBRED FEMALE, TOP CARCASS AND HIGH IMF

WR 280, owned by Macie Brouillette, Effie, La.

PUREBRED FEMALE, HIGH REA/CWT

MN Miss Sandy, owned by Tripp Nichols, Axtell, Texas

PUREBRED BULL, TOP CARCASS

Jay 113, owned by Landon Gremillion, Plaquemine, La.

PUREBRED BULL, HIGH IMF

Top Shelf Tito, owned by Payten Hampton, California, Mo.

PUREBRED BULL, HIGH REA/CWT

777 Maximus 941, owned by Madisyn Douglas, Bonham, Texas

STAR 5 FEMALE, TOP CARCASS

SF Midnight Special, owned by Caleb French, Noxapater, Miss.

STAR 5 FEMALE, HIGH IMF

Pointer 4/9, owned by Brooks Burton, Krum, Texas

STAR 5 FEMALE, HIGH REA/CWT

MTG Fergie G40, owned by Brittany Kunkel, Poughkeepsie, Ark.

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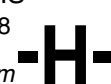
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Juliet McDowell
Hannah Jones
Jenna Fullington
Allie Shelton
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Congratulations On Another Great NJSGS!

SCHOLARSHIP RECIPIENTS

CONTINUED FROM PAGE 28

Casey Kelly, Spring, Texas

THE NATIONAL SANTA GERTRUDIS YOUTH FOUNDATION SCHOLARSHIP

Casey joined SGBI in 2017. Since then he has participated in three National Junior Santa Gertrudis Shows. He plans to attend Lone Star Community College in the fall where he will study agricultural mechanics and welding.



Quincy Nelson, Sarcxie, Mo.

THE NATIONAL SANTA GERTRUDIS YOUTH FOUNDATION SCHOLARSHIP

Quincy has been an SGBI member since 2010. Since then she has participated in 10 junior nationals and, this year, she took home the Reserve Grand Champion Bred and Owned Female. She plans to attend Crowder College where she will study nursing.



William Noland, Jr., Cypress, Texas

THE NATIONAL SANTA GERTRUDIS YOUTH FOUNDATION SCHOLARSHIP

William joined SGBI in 2017. William plans to attend Blinn College in the fall where he will study agricultural science.



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Congratulations!



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Taylor Guidry	Landon Gremillion
Collin Hebert	Macey Brouillette
Logan Hebert	Olivia Dauzat
Anna Claire Hebert	Abby Deloach



Congratulations to our senior graduate, Maggie Mouton, and your rewarding show career. You have been an extraordinary role model, mentor, and friend! Good luck on your next adventure!



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Congratulations
to all our 2020 NJSGS Exhibitors!

Adrian Garza	Kalli Kimble
Amy Brewer	Landon Southern
Allie Wood	Madison Maglievaz
Arden Ellen Strait	Piper Louise Loden
Avery Elizabeth Strait	Tanner Lawrence
Brianna Rios	Thomas Smith
Caleb Bram	Wade Southern
Cameron Southern	Madisyn Douglas
Harrison Kimble	Ryan Gonzales
Jana Justiss	



Wait 'Til Next Year!

We thank Kalli Kimble and Avery Strait for representing South Texas as the 2019-2020 National Queen and Princess!

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TENTATIVE SCHEDULE

Thursday, Oct. 1

9:30 a.m. - 12:00 p.m. Board of Directors
Fall Meeting

12:00 p.m. - 2:00 p.m. Annual Report to SGBI
Membership Luncheon

2:00 p.m. - 4:00 p.m. Committee Meetings

6:30 p.m. - 7:00 p.m. Awards Social

7:00 p.m. - 10:00 p.m. President's Dinner,
Hall of Fame Inductions,
Awards Banquet and Auction

Please feel free to make your own hotel
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This will be a great weekend full of Santa
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TRAIL TALK

CONTINUED FROM PAGE 6

show itself, with record numbers of cattle and participation. Both judges also commented on the breed's growth from years past in the right direction of the right kind of cattle. We know the progress our breed has made, both genetically and phenotypically, but it is sure nice to hear outsiders within the industry acknowledge the progress as well.

I walked away from the NJSQS as excited as ever about the future of Santa Gertrudis Breeders International and the Santa Gertrudis breed. We have some extremely bright,

young future leaders who are absolutely devoted to this breed of cattle. We must continue to support and cultivate these young people, and continue to find ways to retain them as adult members and future leaders within this association.

We must not leave the future of our breed to chance, as I know these great young minds can continue to lead us in a positive direction for years to come. I hope they know my door is always open to them. I look forward to many more years of watching our youth prosper. 🐄

2020 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

GERTS A PLENTY IN 2020 *MEMORIES*



Where Are They Now?

By Kelsey Pope, Contributing Writer

Dynamic Couple Brought Together by Santa Gertrudis

Wes and Jessica McDaniel share how showing cattle and being involved in the National Junior Santa Gertrudis Association helped form their lives and careers.

Raising Santa Gertrudis cattle, showing and family is what brought Wes and Jessica McDaniel together and helped pave their path into successful careers.

From a young age, both Wes and Jessica were involved in their family cattle operations, and that enthusiasm for cattle and showing brought them to the National Junior Santa Gertrudis Association (NJSGA).

Wes's family operation, MC Ranch, Ringgold, Ga., began raising Santa Gertrudis cattle in the 1970s and started exhibiting Santa Gertrudis cattle in 1990. Their family has been actively involved in both Santa Gertrudis Breeders International (SGBI) and the NJSGA, and has a long line of national champions. They received the great honor of earning the SGBI Breeder of the Year Award five years in a row (1994-1998).

"I grew up only knowing Santa Gertrudis cattle and began showing cattle at an early age," Wes says.

With his family raising Santa Gertrudis cattle, Wes got involved in showing and later leading the NJSGA Board, serving as president. Wes's father, the late Dr. Burton McDaniel, served on the SGBI Board of Directors for 12 years, and his mother, Judy, served on the SGBI Youth Activities and Finance Committees for many years. Judy and Burton chaired the 2012 SGBI Annual Meeting in Chattanooga, Tenn.; 1995 National Junior Heifer Show in Perry, Ga.; and biannual GOALS adventures across the country. Burton is also credited for financially supporting the SGBI NuGen Project.

Wes's siblings – Ali, Anna and Will – were also actively involved in the junior association and showing cattle. Both Ali and Anna served as NJSGA queens. Anna and Will also served as NJSGA presidents.

Wes graduated from the University of Georgia with a degree in risk management and insurance, and a minor in agribusiness, before earning a law degree at Atlanta's John Marshall Law School. Following graduation, Wes launched a career as an insurance defense attorney in Atlanta. He is now a partner at the Law Offices of Nathaniel F. Hansford, standing up for the rights of injured workers across the state of Georgia as a workers' compensation attorney. Wes gives credit to his unique background for being an advocate for the injured.

With the family farm only 1½ hours north of Atlanta, Wes circled back and became more involved with the family farm



ABOVE: Wes and Jessica McDaniel with their children, Andi and Wesley.

RIGHT: Wes and Jessica met at a young age through the NJSGA.

after college. He took a more active role with SGBI, serving as the vice president of Long Range Planning, during which he led the development of the association's Road Map for Success. He was also vice president of Marketing and Promotion, where he worked to expand the Santa Gertrudis footprint to develop and implement a targeted marketing strategy.

"Through that vision, I found myself more actively involved as SGBI president," Wes says.

Wes speaks fondly of his time as SGBI president and working with former SGBI Executive Director John Ford. After retiring from the board, Wes became more engaged in the day-to-day management of the cattle operation.



Sadly, Burton unexpectedly passed away April 28, 2019. Wes stepped up to help his mom and siblings with more of the cattle management and decisions.

"I'm fortunate to live so close to the ranch so that my family and I can spend weekends there," Wes says.

Wes acknowledges the impact that NJSGA had on his life, mostly because that is how he met his wife.

"Wes and I met in late elementary school and remained friends throughout years of showing and NJSGA," Jessica reflects. "That turned into adoration and then to marriage."

Jessica grew up in Jewett, Texas, located in the central part of the state where the land has been in their family for close to 150 years. Jessica moved from Houston to Jewett in the first grade, and her parents, Tom and Debbie DuBois, obtained a Santa Gertrudis cow herd and started DuBois Cattle Co. The DuBois family has been actively involved as SGBI members, with Tom also serving on the SGBI board.

This is where Jessica went head-first into showing cattle.

"We spent a lot of time watching others show," Jessica recalls. "The Fuchs family from Brenham, Texas, was dominating the show world at the time, and they took my family



ABOVE: The DuBois Family – Tom, Debbie, Renee and Jessica.

RIGHT: Jessica with all of her awards and trophies from showing Santa Gertrudis cattle.



under their wing and taught us a lot about cattle and showing."

Once in high school, Jessica and her sister, Renee, were attending more than 80 shows a year and were involved in the Texas Club Calf Association show circuit. Their parents were their supporters, getting them up early and taking them to shows every weekend. Together throughout their show career, the DuBois family accomplished countless national championships as well as championships at all of the major shows in Texas. Jessica is especially proud that during their time, she was the only junior member to also win the national showmanship competition in all three divisions.

CONTINUED ON PAGE 44 »

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WHERE ARE THEY NOW?

CONTINUED FROM PAGE 43

"Showing cattle was our life," Jessica says.

She also got involved in leadership in the junior association and served as the NJSGA secretary the same year Wes was the NJSGA president; Jessica was also an NJSGA queen.

After graduating from high school, Jessica attended Texas A&M University and studied agricultural journalism. Later, she earned her master's degree in agricultural education, communication and leadership from Texas A&M.

Wes and Jessica have two children, 4-year-old daughter, Andi, and 1½-year-old son, Wesley. They are grateful to be able to raise their children being involved in the farm and around Santa Gertrudis cattle.

"I guess you can say we are re-populating the junior association," Wes jokes.

Besides her role as a wife and mom, Jessica is the director of development in the Office of Foundation Relations at Emory University in Atlanta, Ga. She manages a team that fundraises for the university's health care and graduate schools.

As family life started to change for the McDaniels, so did the focus of their cattle operation.

"We switched from a show focus to more of a production focus when my career picked up and our family started to grow," Wes recalls.

"Looking back, I really value my time that I served on the NJSGA Board," Wes says. "Seeing how an association works, and being exposed to real-world businesses and associations not only helped me in my transition to leadership roles on the SGBI Board, but also in my professional career."



ABOVE: Jessica and Wes (front row to the right) with their fellow NSGJA Board members in 2003.

RIGHT: Wes and Jessica while Jessica served as the NJSGA queen.

"When you're the figurehead, people come to you, and that skill has served me well as an attorney," he adds.

Wes and Jessica both believe their backgrounds raising cattle and developing a hard-work ethic serve them well in their careers and as parents, wanting the same for their young children.

"Hands down, showing cattle taught me about hard work and the value of a strong work ethic," Jessica says. "I was up before school feeding and working with my cattle."

"It also taught me how to assess if things aren't working, and how can I change it to be successful. Being resourceful to make a change has served me well in life," she adds.

The ability to use critical thinking and evaluate a situation is another skill Jessica learned from judging cattle.

"I learned to be decisive and give reasons to support that decision," she says "That is a critical skill to have in any career, and I would encourage any young juniors to get involved in livestock judging."

Supporting education and leadership are another important reason to show cattle and participate in the junior association. Nearly 100 percent of Jessica's undergraduate school expenses were paid for with scholarships from showing and being involved with cattle organizations.

Overall, raising cattle and involvement in the association have impacted both Wes and Jessica and their family for the best.

"This has defined our family – the relationships we have made have been lifelong and our 'cattle family' is very dear to us," Jessica says.

"Santa Gertrudis has made our family what it is, and I look forward to continuing that legacy with my children and extended family," Wes adds. 🐄



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SGBI Point Show Update

Due to the recent events and health concerns, the Santa Gertrudis Breeders International (SGBI) Point Show schedule has been greatly affected. The following shows have already been canceled: Ohio State Fair, Indiana State Fair, Kentucky State Fair, Oklahoma State Fair, Tulsa State Fair, Gwinnett County Fair, State Fair of Texas, Missouri State Fair, Arkansas State Fair and the North Carolina State Fair.

Shows still scheduled to take place as of July 17, include:

SHOW	LOCATION	DATE
Ozark Empire Fair	Springfield, Mo.	July 30-Aug. 8
Four States Fair	Texarkana, Ark.	Sept. 11-20
Louisiana State Fair	Shreveport, La.	Oct. 22-Nov. 8
North American International Livestock Expo	Louisville, Ky.	Nov. 3-19
Hot Gert Show	Robstown, Texas	Nov. 21-22

At the recent SGBI Shows & Exhibits Committee meeting in Texarkana, Ark., the committee voted on the following changes to the upcoming point show season.

Due to the cancellation of the Ohio, Indiana and Kentucky state fairs, the committee voted to have an SGBI Point Show at the District 6 Junior Show and Sale to take place Sept. 17-18 in Corydon, Ind., using an SGBI-approved judge. *This change is for this year only.*

The committee also approved that the South Carolina State Fair can become an SGBI Point Show to replace the North Carolina State Fair *for this year only.*

A note for exhibitors and breeders: each year, the Shows & Exhibits Committee is responsible for raising funds for the National Show and the High Point Awards. This coming show season (2020-2021) budget is \$10,000 to fund these events and awards. At the recent meeting, the committee approved two steps toward this goal.

Each exhibitor seeking eligibility for year-end high-point awards will be required to pay a nomination fee of \$100 per herd number by Sept. 1, 2020; nominations coming in after that date will be charged a \$100 late fee, making the total nomination fee for late nomination \$200. No nominations will be accepted after Jan. 1, 2021. These fees will go toward our yearly budget. Please note that any partnerships are considered a new herd number.

Also at this year's Four States Fair in Texarkana, Ark., entry fees other than \$5 per head to the show will be paid to the Shows & Exhibits Committee fund.

Any breeders or exhibitors interested in donating a female, embryos or semen to be auctioned off at the 2021 Banners & Buckles Sale in Jackson, Miss., can contact Darren Richmond at (423) 364-9281 or djrichmd@gmail.com. 📧



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