



SANTA GERTRUDIS

USA

AUGUST 2019 | VOLUME 22, NUMBER 8



2019 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

Santa Gertrudis

SANTA GERTRUDIS

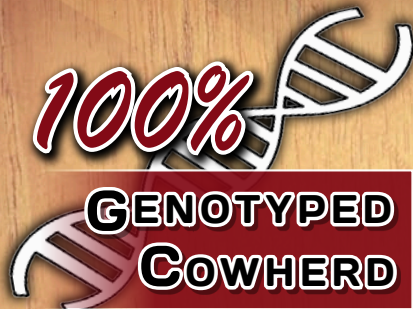
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4:00 pm - Field Day

7:00 pm Dinner & Dance

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8:00 am - Cowboy Coffee, Viewing Cattle

11:00 am - Sale Begins

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SANTA GERTRUDIS USA

IN THIS ISSUE

- 7** Sponsor Support Key to World Congress Success
- 12** Genetics are Great, but Reproduction Is Still No. 1
- 14** Innovating Agriculture
- 16** NJS GS Scholarship Recipients
- 18** NJS GS Parade of Champions
- 20** NJS GS Class and Division Winners
- 26** NJS GS Contest Results
- 30** Texas Two Step Memories
- 32** Where Are They Now?
- 41** Better Beef Contest Results
- 44** Setting Herd Objectives

DEPARTMENTS

- 6** Ramblings from the Open Range
- 8** President's Letter
- 10** Junior Letter
- 10** Breed Statistics
- 10** Calendar of Events
- 10** New Members
- 40** Ad Index



14



18

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ON THE COVER

Fierce determination is displayed on the face of 2019 National Junior Santa Gertrudis Show participant, Caleb Bram, Louise, Texas.

Photo by Darren Richmond.

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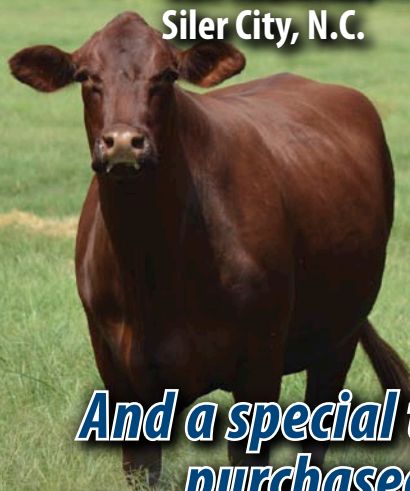
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Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

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Anyone who spent time at the National Junior Santa Gertrudis Show earlier this summer quickly recognized that the Santa Gertrudis Breeders International's (SGBI) youth program is one of the best in the nation. More than 250 young cattlemen and cattlemen exhibited more than 600 outstanding Santa Gertrudis animals during the week-long event. In addition to the show, juniors participated in numerous leadership and life skills activities.

The entire week was supported by dedicated volunteers committed to developing the next generation of active SGBI members. Having a long history with youth livestock programs, I am confident that a young person who cares for an animal project has a better understanding of life than a young person who has not had a beef cattle-related experience. My belief is supported by university and Extension research, as well as the ongoing Santa Gertrudis Youth Foundation-funded study.

SGBI's junior exhibitors often refer to the breed's youth association, National Junior Santa Gertrudis Association (NJSGBA), as their *Gert Family*, and a Texas Tech University study confirms that the development of social relationships is considered one of the most important components of youth livestock program participation. Social interaction is a learned behavior and one of life's most important skills. Social relationships serve as the foundation for positive interactions with others and can greatly impact career choice. Preliminary data from the SGBI-funded youth program research project also supports Texas Tech's findings. SGBI junior members who took part in the foundation study stated they consider the social aspect of NJSGBA participation one of the most important elements of the breed's junior association.

Surprisingly, leadership development was not a theme mentioned in

the Texas Tech study. However, the SGBI study found that both parents and members consider leadership development an extremely important component of the breed's junior program. SGBI juniors and their parents agreed that the leadership opportunities NJSGBA offers support a young person's transition into adulthood and provides the skills necessary to become responsible citizens and valued members of their community.

All studies clearly indicate involvement in a youth livestock program is a rewarding experience that advances social relationships, fosters cooperation, enhances self-reliance and devel-

ops leadership skills. The pride that SGBI membership has in the association's youth program is understandable – it is one of the nation's best and is comprised of exceptional young cattle producers.

Can our junior program become even better? Sure, it can. While all research and studies mention that participation in a junior program enhances industry knowledge, it is not a major theme. Industry knowledge ranked sixth in the Texas Tech study and third (out of three) in the SGBI project. This data tells me that SGBI has an opportunity to assist our junior members in becoming better educated about the beef industry and the role that profitable seedstock production plays in the competitive seedstock sector.

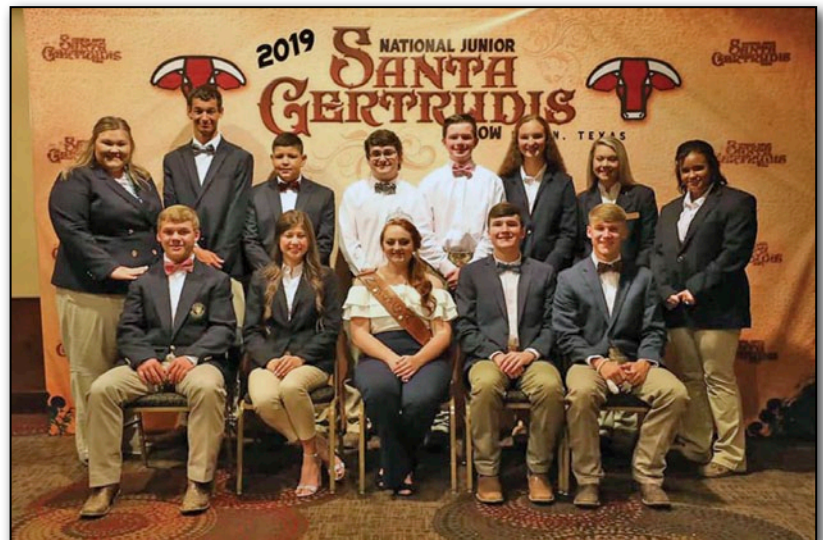
As America's Data Driven and Profit Proven breed, we recognize that the development of new expected progeny differences, indices and other genetic tools will continue to strengthen the breed's industry presence. Involving our association's young people in SGBI's efforts to develop and offer cutting-edge selection and decision-making

CONTINUED ON PAGE 8 »

2019-2020 NJSGBA Board of Directors

NATIONAL JUNIOR SANTA GERTRUDIS ASSOCIATION (NJSGBA) MEMBERS were elected to serve on the NJSGBA Board of Directors at the 2019 National Junior Santa Gertrudis Show, June 22-29 in Bryan, Texas.

Kalli Kimble, Kingsbury, Texas, was elected to lead the organization in the coming year as president. The 2019-2020 officer team also includes Vice President Ryan Hess, Stephenville, Texas; Secretary Hadley Brooks, Krum, Texas; and Treasurer JD Chism, Pontotoc, Miss. The following district directors were also elected: Calli Green, Holden, La.; Erin Kay Daniel, Magnolia, Ark.; Taylor Jansen, Palacios, Texas; Landon Stem, Anderson, Texas; Leighton McCulley, Summit, Miss.; Kelsie Edenfield, Altha, Fla.; Javid Sanchez, Bosque, N.M.; Levi Nelson, Krum, Texas; and Casey Kelly, Spring, Texas. 🐄



SANTA GERTRUDIS USA

Santa Gertrudis **2019** *USA* **WORLD CONGRESS**

★ ★ ★ 4-19 OCTOBER | **GROWING GLOBALLY** ★ ★ ★

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Growing Globally Strategic Planning Session New Orleans • Oct. 8-10

Beef is one of the most consumed meats in the world, second only to pork in terms of total volume. The global beef market was estimated at \$300.6 billion U.S. dollars in 2017 and is projected to exhibit a 3.1 percent compound annual growth rate from 2017 to 2025. Beef demand dynamics are changing due to rapid global economic development.

Where does the Santa Gertrudis breed fit in this scenario of a growing demand for beef? How should the breed expand its global footprint? How do Santa Gertrudis associations and countries work together to grow the breed, increase marketshare and facilitate a greater flow of genetic material between countries? The Growing Globally Strategic Planning Sessions on Oct. 8 and 9 will be devoted to answering these questions and laying the foundation for collaboration between countries, building on the breed's strengths, working to improve weaknesses and taking advantage of global opportunities.

Ryan Rhoades, Ph.D., Colorado State University, and John Ford, SGBI executive director, will facilitate the strategic planning process. Each World Congress participant will be asked in advance to contribute thoughts to a SWOT (strengths, weaknesses, opportunities, threats) analysis. Results from this analysis will be used to develop a global, long-term plan for Santa Gertrudis growth and success.

Thank you to all the World Congress sponsors. This event would not be possible without their support.

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Day registrations and Growing Globally Strategic Planning Session registrations remain open on a space available basis.

Register at:

www.SantaGertrudisWC2019.com

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PRESIDENT'S LETTER

By Jerome Urbanosky

(281) 797-5715 | jerome@ameritechsi.com



The National Junior Santa Gertrudis Show (NJS GS) was super successful and at or near a record for number of entries. It is quite an accomplishment to see how quality and uniformity have improved over the years. A big thank you is due to all the volunteers who gave their blood, sweat and tears to make this an event for all to enjoy and remember.

I would also like to thank all the ranches and families who donated heifers to the class winners. I know this is a huge sacrifice and represents a major commitment. So, thank you donors for your generosity.

Two things that I have been working on is the Search Committee for our new executive director and the Santa Gertrudis World Congress 2019. As far as I can tell, both are coming together nicely.

I have said it many times and I believe it – “The only thing that remains constant is change.” As much as we have enjoyed John Ford, a new executive director will be selected and our great beef breed will move forward.

Keeping change in mind, Urbanosky Ranch was dealt a crushing blow when our senior herd sire, Gert Dynasty 2-40, passed away during the prime of his life in late June. Our herd bull battery consists of seven bulls, each having his own herd of cows. We always have a few young herd sire prospects lined up just waiting for their chance. Moving up will be Trash Talk T75. He is a son of Bulleproof and “Desi” Miss Double TT 230-3.

You, as Santa Gertrudis breeders, have or will experience heartbreaking losses. It is never easy, but life goes on and we have to deal with it the best we can.

As SGBI president, I had the honor of participating in the scholarship candidate interview process during the NJS GS in Bryan, Texas. I’m so proud that the National Junior Santa Gertrudis Foundation was able to make \$34,000 available to the 15 scholarship candidates who applied and interviewed.

The National Junior Santa Gertrudis Foundation is led by Angie Ruddock, and she is doing a tremendous job. I am thankful that she is so capable and committed to the foundation.

In closing, I once again would like to give an update on my dad, Harold Urbanosky. If you have read my previous President’s Letters, you know he has bone marrow cancer and is terminal. As of this writing, he has defied all medical expectations and is still with us. We love having him around to tell us what needs to be done and how to do it!

Until next time, spread the good news about Santa Gertrudis. 🍄

EXECUTIVE DIRECTOR'S REPORT

CONTINUED FROM PAGE 6

tools will not only improve the breed’s position but ensure our juniors can make profitable breeding decisions, keeping their herds at the forefront of the seedstock industry.

Most important, involvement prepares them for future leadership positions in an industry that is driven by performance data and supported by cutting-edge technology. Today’s beef industry is a moving target, especially from a marketing standpoint. Making sure our association’s junior members understand markets and marketing strategies is also key to developing cattlemen and cattlemen who will remain viable producers in a volatile industry. After all, successful operations spend as much time developing and maintaining a marketing program as they do a breeding program.

I remember the excitement of preparing for the junior show and heading down the road in the bobtail truck 50-odd years ago. I am thrilled that today’s juniors are equally enthusiastic, and I am confident the beef seedstock industry’s future is bright. 🍄

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JUNE 2019

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	19	0	0	51
2	294	36	40	142
3	41	9	0	7
4	154	14	0	19
5	13	3	0	121
6	16	2	6	12

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	40	1	0	25
2	2	0	0	1
3	12	5	0	8
4	1	0	0	1
5	4	1	0	3

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SANTA GERTRUDIS Juniors

By Kalli Kimble, President

My name is Kalli Kimble and I'm from Kingsbury, Texas. I will be serving as the 2019-2020 National Junior Santa Gertrudis Association (NJSGA) president and am so excited to see what the year entails. I hope everyone had a great time in Bryan for the 2019 National Junior Santa Gertrudis Show! It was so awesome to see so many new faces, and the show was one of the largest national shows to date.

Since the dust has now settled and my favorite week of the year has come to an end, I realized something. These people, this organization and these cattle all bring us together as one big family. To say I had a successful week is an understatement, but it wouldn't have been possible without my "village" helping me every step of the way. I believe that in the past years, the connection between junior members and foundation breeders has become closer.

As the Santa Gertrudis family continues to grow and expand, I feel it's important that we thank each of our own "villages" for their efforts since they are the influencers of generations to come. I know that without genetics from the



SANTA GERTRUDIS

Calendar

AUGUST

- 7** Indiana State Fair Open Santa Gertrudis Show, Indianapolis, Ind.
25 Kentucky State Fair Open Santa Gertrudis Show, Louisville, Ky.

SEPTEMBER

- 20-21** District 6 Show and Sale, Harrison County Fairgrounds, Corydon, Ind.
28 Arkoma Santa Gertrudis Association Sale, Tulsa, Okla. **CANCELLED**
28 Carolinas Field Day, Raeford, N.C.
29 Tulsa State Fair Open Santa Gertrudis Show, Tulsa, Okla.

OCTOBER

- 4-5** Alabama Connection Sale, Blountsville, Ala.
4-19 Santa Gertrudis World Congress 2019
10-12 State Fair of Texas, Dallas, Texas
19 NuGen/Wendt Elite Sale, Bay City, Texas
25-26 2nd Annual Strait-Heftie Tried & True Production Sale, Carrizo Springs, Texas

NOVEMBER

- 2** Mountain Laurel Classic Sale, Calhoun, Ga.
8-9 16th Annual Briggs Ranches Bull & Commercial Female Sale/TriStar Sale, Bloomington, Texas
21 North American Livestock Expo Show, Louisville, Ky.
23 South Texas Heritage Sale, Robstown, Texas

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Casen Hill, Petty, Texas

Paige Rodgers, Arlington, Texas

Kylee Shipper, Franklin, Texas

Kenadee Kuykendall, Meridian, Texas

Blake Jones, Brenham, Texas

donated heifer program, knowledge from breeders like Felix Serna and advisements from operations like Strait Ranches, I would not be where I am today, as a breeder or a leader.

To all our wiser generations, thank you for the knowledge you've passed down, and to our new up and comers, observe and learn from those around you. As each of you takes on this new year, reflect on these words: "You are the sum of those whom you surround yourself with." 🐄

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SANTA GERTRUDIS *Production*

GENETICS ARE GREAT, BUT REPRODUCTION IS STILL NO. 1

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



Genetic selection, expected progeny differences (EPDs) and genomic-enhanced EPDs are wonderful tools. It is amazing that we can take a hair sample from a bull calf that is still at momma's side, and use it to further improve the accuracy of determining his true genetic merit. Combining these new genetic tools with a pedigree and performance data of the individual cattle therein (as well as their offspring), we can now gener-

ate EPDs that are as reliable as if that young bull calf had already sired 10 calves. That is truly remarkable.

When we look at all of the beef cattle production traits for which EPDs are generated, unfortunately we see very few that directly affect reproduction. Why is that? Heritability of reproduction and traits associated with reproduction is generally low (5-10 percent), whereas traits that influence growth and product (carcass) are moderate (20-40 percent) to highly (40-50 percent) heritable, respectively.

What is heritability? In a nutshell, it is the percentage of the variation we observe in a specific cattle trait that is directly related to genetics. The remaining percentage of the variation observed in a performance trait is attributed to environment (environment that surrounds cattle) and how the individual's genetics and environment interact. For example, cattle, no matter how great genetically, would not be productive in Antarctica. Hence, we don't raise cattle in Antarctica due to the "environmental effect." Here's another extreme example: if a sire or semen straw is never placed into a cow's "environment," then it's impossible for her to become pregnant, no matter what her genetics for fertility are.

The only reproductive trait that surpasses the low-heritability threshold is scrotal circumference (SC), and we have an EPD for that. Scrotal circumference is considered a moderately heritable trait (0.26-0.53) so cattlemen should consider selecting herd sires with larger SC and a higher SC EPD. Daily sperm production, sperm motility and percentage of normal sperm in young bulls is highly correlated (0.72-0.92) with SC. Scrotal circumference is also considered a good predictor of age at puberty in future heifers sired by the bull. Bulls that have large SC, between 12 to 20 months of age, will sire daughters that will begin their estrous cycles (puberty) sooner than bulls with smaller SC at the same age.

Other than SC, reproductive traits and performance are pretty much the responsibility of cattle managers. Annual

breeding soundness exams and judicious culling of sub-fertile females raised in "our environment" is a great place to begin (genetic-environment interaction). Nutritional status and body condition of cows and heifers prior to the breeding season cannot be over emphasized. Calve cows and raise heifers to be in a body condition of 5 (scale 1 to 9) at breeding and further maintain females in positive nutritional status through the breeding season. This may take extra feed, but it is well worth the added expense.

Minimizing stressors such as extreme heat, extreme cold, poor health, poor nutrition or lack of mineral will reduce the environmental influence on reproduction and allow the genetic components to be expressed. Avoid summer breeding (July-August). This will help both sires and dams since heat stress affects sperm, egg and embryo viability. Heat-stressed cows will also show less estrus behaviors and/or may not ovulate. Finally, to avoid dystocia and issues that can dramatically influence subsequent breeding, try to select and utilize low birth weight sires for virgin heifers.

Of all the females in your herd, it is those first-calf heifers we want to breed for the second time that need the most attention. Think about it. They have just had their first calf, are lactating for the first time and are still physically growing. Then we want them to breed back within 90 days of calving. That is why we should try to get those virgin heifers raised to be bred one month prior to mature cows. This practice will let them have an extra month to recover, prepare and be ready to breed simultaneously with mature cows. Remember, reproduction, at least for now, should still be No. 1. 🐄



Photo courtesy Creech Farms, Zebulon, N.C.

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We Thank You!

INNOVATING AGRICULTURE

By Hannah Gill, Freelance Writer

INNOVATION – defined as a new method, idea or product – was the resounding theme of Tom Field’s presentation during the Young Producers Symposium hosted with the 2019 Beef Improvement Federation research symposium on June 18. Without innovation, Field, Ph.D., director of the Engler Agribusiness Entrepreneurship Program at University of Nebraska’s Institute of Agriculture and Natural Resources, said it will be difficult for the agriculture and livestock industries to grow and further develop in the future. It will all come down to thinking outside of the box.

“I used to believe that the power was in the answer, but it is not,” Field said. “The power is in the question. Every spreadsheet that was built, I guarantee you, was built by the creation of a good question. I don’t think it was, ‘Oh, we have an answer.’ It was, ‘What do we need to know, and what are the questions we need to ask to make this business work?’”

Because of the world that today’s livestock producers live in where change is inevitable and constant, Field said that asking questions will only become more important. Although many people in the industry tend to be resistant to change, the world is interested in agriculture. For example, Field listed 100 tech companies that are devoted to agriculture, investing serious capital and intellectual capacities in changing the way agriculturists do business.

“One of the greatest opportunities in our history is that, for the first time in a very long time, an entire generation of bright, smart, disruptive people care about what we’re doing,” Field said. “They want into agriculture and they may want to do it differently than we’ve done it, but we get a chance to access a brand new generation of talent if we’ll choose it. Or, we can reject them and say, ‘Oh, that’s too much change.’”

When it comes to encouraging change, it is important to encourage innovation without putting others in a box.

For example, fleas can jump about 8 inches, nearly 180 times their length. When fleas are placed in a 4-inch box for three days, they won’t be able to leave the box once it’s opened because they will have been trained to jump no higher than 4 inches.

“Think about the conversations you’ve had with your employees or kids,” Field said. “Have we put them in a box and trained them to only use half of their natural capacity? I’ve put other people, myself, employees, my brothers and our business in a jar at times. This is a big deal. The question is, what is limiting your capacity to think outside what you currently know?”

Where does innovation come from?

Field said innovation comes first from a pain point.

“People will not innovate when they are comfortable,” he said.

Selective breeding came from people who were unhappy with their cattle and wanted a different result.

“There was a selective decision made, and that was innovation,” he explained. “Pain points are real, and they drive every major innovation in the marketplace.”

The second place innovation comes from is unhappy customers or people who have experienced something unpleasant.

“If we were really good at our job, we might not be facing cellular [fake meat] products,” Field said. “They are a com-

petitor and they are here because we didn’t meet everybody’s expectations. Not all customers love what we do, so we are going to have figure out how to innovate and out-compete these new competitors because they are here.”

Knowing the problem and knowing there are unhappy customers doesn’t just solve the problem though. Somebody has to bring creativity to the table, and that is where innovation comes from.

“That is, in essence, the American way,” Field said.

Where can we put innovation to work?

Many places, according to Field, especially in agriculture and on the farm or ranch, are prime incubators of innovation.

“How many of you kids remember encountering a barbed-wire gate you were instructed to get open before the cattle got there, and you could not get that gate open? We’ve all encountered one of those situations, and we innovate like crazy to figure out how to solve it. A piggin’ string, old chain, stretcher, all kinds of devices [can be] used to solve a pain point,” he said. “That’s innovation. Innovation is not that hard.”

Although innovation is not hard, solutions that actually make it into the marketplace can be more difficult and are the products of design. That can be a harder concept to grasp.

“If all your friends are cowboys and cowgirls, you have a problem,” Field said. “If you want to really learn innovation, you are going to have to hang out with people who don’t think, talk, behave or look like you.”

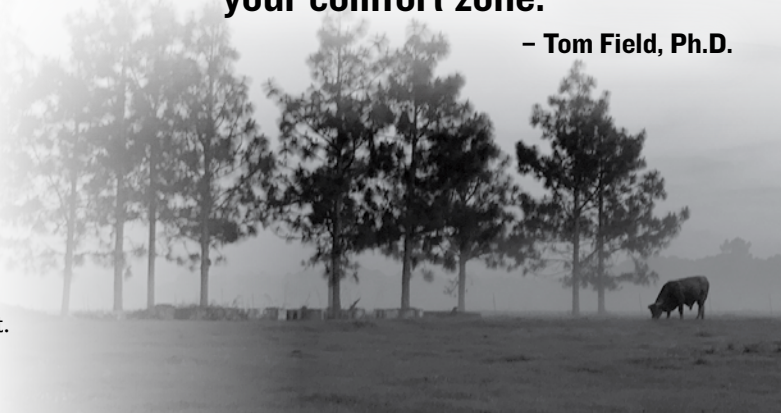
About 20 years ago, Field’s father began inviting people who had been critical of agriculture to their family’s branding. Now, their brandings have the craziest group of people – from nurses and doctors to hippies and the county attorney.

“Everybody has learned some skill at that branding, but most important, we’ve learned to listen to what they’re observing and having to say about the land, the product and how we do things,” Field said. “That’s pretty valuable. You need the most bizarre set of friends that you can find, and you need as many bizarre friends as you can get because they will bring something to you, which is a way to see the problem differently.”

CONTINUED ON PAGE 40 »

“All of the magic happens outside of your comfort zone.”

– Tom Field, Ph.D.



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SCHOLARSHIP Recipients

Hadley Brooks, Krum, Texas



THE WILSON FAMILY SCHOLARSHIP – \$8,000

Hadley has been a member of Santa Gertrudis Breeders International (SGBI) for seven years. She is a fourth-generation Santa Gertrudis breeder and has served as both the National Junior Santa Gertrudis Association (NJSGA) princess and queen. She also served on the NJSGA Board of

Directors. Hadley plans to attend Texas Tech University where she will study agribusiness.

Harrison Kimble, Kingsbury, Texas

THE BURTON MCDANIEL MEMORIAL SCHOLARSHIP – \$4,000

Harrison has been an SGBI member since 2009. Since then, Harrison has served on the NJSGA Board in multiple capacities, worked with the South Texas Junior Santa Gertrudis Association and has attended the National Junior Santa Gertrudis Show (NJSGS) since 2006. Harrison will attend Texas A&M University and will study business finance.



Victor Calvin Huff IV, Corpus Christi, Texas



JIM CORPORRON SCHOLARSHIP – \$4,000

Victor has raised Santa Gertrudis cattle for nine years. Currently, he has more than 30 head. Victor has been involved with SGBI for nine years where he has participated in the South Texas Junior Santa Gertrudis Association and attended seven National Junior Santa Gertrudis Shows. Victor plans to

attend Texas A&M University in the fall to study agribusiness.

Caydi Blaha, El Campo, Texas

JOHN CARLESTON SCHOLARSHIP – \$3,500

Caydi and her family have been involved with Santa Gertrudis cattle for almost 40 years and she has been a part of SGBI for 10 years. She has served on the NJSGA Board of Directors, where she held roles such as vice president, and she has been very active in her affiliate. She will be attending Wharton County Junior College where she will study agribusiness.



Brooke Vandenberg, Palacios, Texas



BUBBA AND KAREN DEAGAN SCHOLARSHIP – \$2,000

Brooke has been a part of SGBI for three years. She raises STAR 5 commercial heifers and has been to three National Junior Santa Gertrudis Shows. She has participated in many activities, including showmanship, the cattlemen's contest and brain

bowl, where her team took first in 2018. She plans to attend Texas A&M University where she will study animal science and pre-veterinary medicine.

Whitney Stults, Arlington, Texas

THE VERNON LANE SCHOLARSHIP – \$2,000

Whitney was raised on a Santa Gertrudis ranch and started showing cattle as soon as she was able. Whitney has participated in 11 National Junior Santa Gertrudis Shows. She has been a member of SGBI since 2010. Whitney has participated in various ways with SGBI, including attending the last two GOALS conferences and participating in her affiliate. Whitney will attend Tarleton State University where she will study agriculture education.



Abbie Cates, Enchanted Oaks, Texas



THE JOE JONES SCHOLARSHIP – \$2,000

Abbie has been working with Santa Gertrudis cattle since the age of 8. She is a third-generation Santa Gertrudis showman, but her family has been involved with the breed for 60 years. Abbie has been a part of the Premier Santa Gertrudis Association for 10 years and has participated in just as many National Junior Santa Gertrudis Shows. Abbie plans to attend Tarleton State University to pursue a degree in nursing.

Sadie Cates, Enchanted Oaks, Texas

THE DAVID HARRIS SCHOLARSHIP – \$2,000

Sadie has been a part of SGBI since 2009, but her family has been involved with the breed for 60 years. She has shown cattle at the National Junior Santa Gertrudis Show for 10 years and has been the Premier Junior Santa Gertrudis Association reporter for the past three years. She has participated in a number of events at the NJSGS, including placing



CONTINUED ON PAGE 34 »

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PUREBRED FEMALE SHOW



GRAND CHAMPION PUREBRED AND CHAMPION SENIOR

KK Sabe's Un Valiente (ET), shown by Kalli Kimble,
Kingsbury, Texas



RESERVE GRAND CHAMPION PUREBRED AND INTERMEDIATE CHAMPION

Miss WF 7004, shown by Calvin Wunderlich,
Brenham, Texas



RESERVE CHAMPION SENIOR

SR 23/7, shown by Avery Strait, Prosper, Texas



CALF CHAMPION

Miss MN 715-8, shown by Bryce Hardy,
Kaufman, Texas



CALF RESERVE CHAMPION

RS Mitzi, shown by Rilee Hall, Pattison, Texas



CHAMPION YEARLING

Miss CF 833, shown by Logan Mason,
Chappell Hill, Texas



RESERVE CHAMPION YEARLING

PC Clara 1/18, shown by Bret Pittman, Ponder, Texas



RESERVE INTERMEDIATE CHAMPION

Hefte Ranch F02, shown by Harrison Kimble,
Kingsbury, Texas

TEXAS TWO STEP • BRYAN, TEXAS

PUREBRED BULL SHOW

THE 2019 NATIONAL JUNIOR SANTA GERTRUDIS SHOW WAS HELD JUNE 22-29, 2019, AT THE BRAZO COUNTY EXPO IN BRYAN, TEXAS. "TEXAS TWO STEP" FEATURED MORE THAN 257 YOUNG CATTLEMEN AND CATTLEWOMEN WHO EXHIBITED MORE THAN 600 HEAD DURING THE WEEK-LONG EVENT. THIS YEAR'S EVENT INCLUDED NUMEROUS ACTIVITIES, CONTESTS, FUN AND COMPETITIONS. THE EVENT CONCLUDED WITH THE AWARDS BANQUET. CONGRATULATIONS TO ALL THE JUNIORS WHO PARTICIPATED IN THIS EVENT. 🐄

MORE NJSGS ON PAGE 20 ▶

STAR 5 FEMALE SHOW



GRAND CHAMPION BULL
Rockin KV "Malone" 1802, shown by Kaylee Enloe,
New Caney, Texas



RESERVE GRAND CHAMPION BULL
Mr. TOCR Maverick 902, shown by Laura Zibilski,
Burton, Texas

SPECIAL CLASS FEMALES



CHAMPION BRED AND OWNED
KK Sweet Caroline, shown by Kalli Kimble,
Kingsbury, Texas



RESERVE GRAND CHAMPION BRED AND OWNED
PC Clara 1/18, shown by Bret Pittman, Ponder, Texas



GRAND CHAMPION STAR 5
MTG Jazzy, shown by Brittany Kunkel,
Poughkeepsie, Ark.



CHAMPION BEST OF POLLED
Miss 777 Kitty 777, Erin-Kay Daniel, Magnolia, Ark.



RESERVE CHAMPION BEST OF POLLED
5K 82, shown by Kenley Kincannon,
West Columbia, Texas



RESERVE GRAND CHAMPION STAR 5
Miss Hudek Farms 36/8, shown by Taylor Watz,
El Campo, Texas



CHAMPION DONATED HEIFER
K&B Streit's 802/18, shown by
Ellistin Morey, Golden City, Mo.



RESERVED GRAND CHAMPION DONATED HEIFER
Rockin 3T's Ashlynn 6/8 ET, shown by Avery Strait,
Prosper, Texas

2019 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

CLASS & DIVISION

Winners

PUREBRED HEIFER SHOW

CLASS 1: NOV. 1, 2018 AND LATER

1. Jubileena Bing Bing, shown by Graydon Rainey, Denton, Texas
2. MCC Ambee, shown by Brecken Kimbro, Timpson, Texas
3. Myers 18/12 Miss Halli Malli, shown by Jordan Tigert, Daingerfield, Texas
4. Miss Hudek Farms 100/8, shown by Adelyn Bronikowski, Waller, Texas
5. Miss River Vegas, shown by Quincy Nelson, Sarcoxie, Mo.

CLASS 2: SEPT. 1, 2018 TO OCT. 31, 2018

1. CSC Callie's Miss Tulsa Time, shown by Carley Morgan, Portia, Ark.
2. Miss WF 8043, shown by Calvin Wunderlich, Brenham, Texas
3. Triple P's Buffy, shown by Nathan Wolfe, Angleton, Texas
4. Myers 18/2, shown by Hadley Brooks, Krum, Texas
5. Miss Penelope 918, shown by Cydnee-Ann Presson, Texarkana, Texas

CLASS 3: JULY 1, 2018 TO AUG. 31, 2018

1. Miss MN 715-8, shown by Bryce Hardy, Kaufman, Texas
2. ET Popsicle, shown by Taylor Terry, Denton, Texas
3. KK Georgia Cate, shown by Kalli Kimble, Kingsbury, Texas
4. Leather and Lace, shown by Madison Reeves, Cleveland, Texas
5. Miss LCC Dreamer 458, shown by Quincy Nelson, Sarcoxie, Mo.

CLASS 4: JUNE 1, 2018 TO JUNE 30, 2018

1. KK Sabes Tatiana (ET), shown by Kalli Kimble, Kingsbury, Texas
2. Myers 18/75, shown by Chad Coker, Magnolia, Texas
3. Miss Double TT 2370, shown by Emily Wiley, North Richland Hills, Texas
4. Myers 18/94, shown by Dawson Moran, Brenham, Texas
5. Circle A 51, shown by Ethan Wiley, North Richland Hills, Texas

CLASS 5: MAY 1, 2018 TO MAY 31, 2018

1. RS Mitzi, shown by Rilee Hall, Pattison, Texas
2. Destin, shown by Landon Stem, Anderson, Texas
3. Rafter Y's Twinkle, shown by Kelton Leonard, Plantersville, Texas
4. Miss WF 8048, shown by Nolan Wunderlich, Brenham, Texas
5. Rockin 3'Ts Rubi 17/8, shown by Allison Baca, Burleson, Texas

CLASS 6: CHAMPION CALF

1. Miss MN 715-8, shown by Bryce Hardy, Kaufman, Texas

CLASS 7: RESERVE CHAMPION CALF

1. RS Mitzi, shown by Rilee Hall, Pattison, Texas

CLASS 8: APRIL 1, 2018 TO APRIL 30, 2018

1. PC Clara 1/18, shown by Bret Pittman, Ponder, Texas
2. Miss TOCR El Diablo 813, shown by Laura Zibilski, Burton, Texas
3. 5K 82, shown by Kenley Kincannon, West Columbia, Texas
4. Hurricane's Miss Loretta, shown by Koen Hamann, Weatherford, Texas
5. MCC Mayzee 1815, shown by Mayson Harbison, Timpson, Texas

CLASS 9: MARCH 1, 2018 TO MARCH 31, 2018

1. Miss CF 833, shown by Logan Mason, Chappell Hill, Texas
2. Rockin 3T's Crimson Mirage 4/8, shown by Kagan Boggs, Waxahachie, Texas
3. Myers 18/73, shown by Brooks Burton, Krum, Texas
4. C Bar C Fancy 37/8, shown by Taylor Terry, Denton, Texas
5. Ruby's Rose, shown by Jessie Coker, Magnolia, Texas

CLASS 10: FEB. 1, 2018 TO FEB. 28, 2018

1. Top Shelf Amaretto, shown by Payten Hampton, California, Mo.
2. SR 18/18, shown by Kalli Kimble, Kingsbury, Texas
3. Lazy H Dixie, shown by Kathryn Hudman, Mineola, Texas
4. K&B Streit's 803/18, shown by Ellistin Morey, Golden City, Mo.
5. HT/JT's 228/81, shown by Kaylee Leonard, Plantersville, Texas

CLASS 11: JAN. 1, 2018 TO JAN. 31, 2018

1. Urbanosky's Lagertha, shown by Demi Harrington, Plantersville, Texas
2. Miss CF 815, shown by Dawson Moran, Brenham, Texas
3. MN 0118, shown by Taylor Watz, El Campo, Texas
4. Broken T's 125/8, shown by Rylan Trant, Iola, Texas
5. KFLS Stormy D 106F, shown by Laura Zibilski, Burton, Texas

CLASS 12: CHAMPION YEARLING FEMALE

1. Miss CF 833, shown by Logan Mason, Chappell Hill, Texas

CLASS 13: RESERVE CHAMPION YEARLING FEMALE

1. PC Clara 1/18, shown by Bret Pittman, Ponder, Texas

CLASS 14: NOV. 1, 2017 TO DEC. 31, 2017

1. Hefte Ranch F02, shown by Harrison Kimble, Kingsbury, Texas
2. MS Wasobi 748E1, shown by Laura Zibilski, Burton, Texas
3. MCC Pook 1734, shown by Cale Cornelius, Timpson, Texas
4. Miss Hudek Farms 759, shown by Adelyn Bronikowski, Waller, Texas
5. Miss 777 Matilda 7122, shown by Erin-Kay Daniel, Magnolia, Ark.

CLASS 15: SEPT. 1, 2017 TO OCT. 31, 2017

1. Miss 777 Red Fern, shown by Erin-Kay Daniel, Magnolia, Ark.
2. Top Shelf Rum Chata, shown by Payten Hampton, California, Mo.
3. ET 746, shown by Taylor Terry, Denton, Texas
4. Manni, shown by Carter Sechelski, Iola, Texas
5. Rocking A Lucille 1755, shown by Taylor Janssen, Palacios, Texas

CLASS 16: JULY 1, 2017 TO AUG. 31, 2017

1. PC/RR Miss Ranger 25E1 (ET), shown by Laura Zibilski, Burton, Texas
2. Miss 777 Kitty 777, shown by Erin-Kay Daniel, Magnolia, Ark.
3. MS CF 787, shown by Madison Moran, Brenham, Texas
4. LN Lavendar, shown by Luke Nelson, Sarcoxie, Mo.
5. PC/MN Miss Cadillac 719-7, shown by Gracey Pitchford, Athens, Texas

CLASS 17: MAY 1, 2017 TO JUNE 30, 2017

1. Miss WF 7004, shown by Calvin Wunderlich, Brenham, Texas
2. Miss 777 High Roller 205, shown by Caroline Daniel, Magnolia, Ark.
3. 5-E Belle 18, shown by Abbie Edenfield, Altha, Fla.
4. MCC Sadie 1718, shown by Baylor Kimbro, Timpson, Texas
5. ET Twinkie, shown by Taylor Terry, Denton, Texas

CLASS 18: INTERMEDIATE CHAMPION FEMALE

1. Miss WF 7004, shown by Calvin Wunderlich, Brenham, Texas

CLASS 19: RESERVE INTERMEDIATE CHAMPION FEMALE

1. Hefte Ranch F02, shown by Harrison Kimble, Kingsbury, Texas

CLASS 20: MARCH 1, 2017 TO APRIL 30, 2017

1. KK Sabe's Un Valiente (ET), shown by Kalli Kimble, Kingsbury, Texas
2. Honey Louise E22, shown by Calen Bram, Louise, Texas
3. Miss WF 7002, shown by Calvin Wunderlich, Brenham, Texas
4. ET Chicken Nugget, shown by Taylor Terry, Denton, Texas
5. Miss Brassy, shown by Karli Buggs, Sarcoxie, Mo.



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Schedule of Events

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4:00 p.m. Field Day
7:00 p.m. Dinner & Dance

Saturday, Oct. 19

9:00 a.m. Cattle Viewing
11:00 a.m. Sale



Accommodations

LaQuinta: (979) 323-9095

Candlewood Suites: (979) 245-7500

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CLASS 21: JAN. 1, 2017 TO FEB. 28, 2017

1. SR 23/7, shown by Avery Strait, Prosper, Texas
2. Honey Lacey E4, shown by Caydi Blaha, El Campo, Texas
3. Miss WF 7707, shown by Calvin Wunderlich, Brenham, Texas
4. Rafter Y's Reba, shown by William Noland, Cypress, Texas
5. Miss 777 High Roller 901EI ET, shown by Jessie Coker, Magnolia, Texas

CLASS 22: OCT. 1, 2016 TO DEC. 31, 2016

1. B14 Briggs 337D, shown by Casey Pitchford, Athens, Texas
2. Lisa Marie 611, shown by Demi Harrington, Plantersville, Texas
3. XL's River Rose 677, shown by Madison Kobersky, Alvin, Texas
4. RAR Miss Sangria, shown by Sierra Sebesta, Snook, Texas
5. Rose Hill Nadia, shown by Mikaela Terry, Bryan, Texas

CLASS 23: JULY 1, 2016 TO SEPT. 30, 2016

1. Triple P's Lorena, shown by Shelby Ferguson, Spring, Texas
2. KK Sweet Caroline, shown by Kalli Kimble, Kingsbury, Texas
3. Miss LaLa, shown by Shane Clewis, Godley, Texas
4. ET Dum Dum, shown by Taylor Terry, Denton, Texas
5. Miss 777 Vegas 285D2 Diamond, shown by Madisyn Douglas, Bonham, Texas

CLASS 24: CHAMPION SENIOR FEMALE

1. KK Sabe's Un Valiente (ET), shown by Kalli Kimble, Kingsbury, Texas

CLASS 25: RESERVE CHAMPION SENIOR FEMALE

1. SR 23/7, shown by Avery Strait, Prosper, Texas

CLASS 26: GRAND CHAMPION FEMALE

1. KK Sabe's Un Valiente (ET), shown by Kalli Kimble, Kingsbury, Texas

CLASS 27: RESERVE GRAND CHAMPION FEMALE

1. Miss WF 7004, shown by Calvin Wunderlich, Brenham, Texas

PUREBRED BULL SHOW

CLASS 1: 6 MONTHS AND UNDER, BORN ON OR AFTER JAN. 1, 2019

1. Mr. TOCR Maverick 902, shown by Laura Ziblski, Burton, Texas
2. 5-E Pay Day 21, shown by Kelsie Edenfield, Altha, Fla.
3. LC 924, shown by Clayton Lennon, Alba, Texas
4. RS Sleep EZ 1/9, shown by Cody Heath, Turners Station, Ky.
5. 218/19, shown by Mikaela Terry, Bryan, Texas

CLASS 2: NOV. 1, 2018 TO DEC. 31, 2018

1. Master Jude, shown by Alexis Armstrong, Houston, Texas
2. Shadrach 912, shown by Micah Flemens, Sulphur Springs, Texas
3. ET Smartie, shown by Taylor Terry, Dayton, Texas
4. Urbanosky's Boone, shown by Landon Stem, Anderson, Texas
5. Townsend 2518, shown by Caleb Bram, Louise, Texas

CLASS 3: SEPT. 1, 2018 TO OCT. 31, 2018

1. LN Sven, shown by Levi Nelson, Sarcocie, Mo.
2. Dozer, shown by Aubrie Lambertson, Joplin, Mo.
3. H&M Jag, shown by Louis Hicks, Okmulgee, Okla.
4. CLC's Cash, shown by Courtney Roberts, Alice, Texas
5. SF Archie, shown by Leighton McCulley, Summit, Miss.

CLASS 4: JULY 1, 2018 TO AUG. 31, 2018

1. 777 Tahoe, shown by Erin-Kay Daniel, Magnolia, Ark.
2. CJ's Outlaw, shown by Carley Jones, Lake City, Fla.

CLASS 5: MAY 1, 2018 TO JUNE 30, 2018

1. Rocking KV "Malone" 1802, shown by Kaylee Enloe, New Caney, Texas
2. KK Sabes Heatwave (ET), shown by Kalli Kimble, Kingsbury, Texas
3. Rockin 3T's Creed 16/8, shown by Josh Spaniel, Ennis, Texas
4. KK Sabes Rico Suave (ET), shown by Kalli Kimble, Kingsbury, Texas
5. Assassin 59/8, shown by Landon Stem, Anderson, Texas

CLASS 6: MARCH 1, 2018 TO APRIL 30, 2018

1. Rockin 3T's CV 3/8 ET, shown by Taylor Janssen, Palacios, Texas
2. ET Top Shelf Jose Cuervo, shown by Payten Hampton, California, Mo.
3. PC Bambinos Toro 33/8, shown by Baylor Kimbro, Timpson, Texas
4. CB Ammo 813, shown by Ethan Wiley, North Richland Hills, Texas
5. RS Boone, shown by Karli Buggs, Sarcocie, Mo.

CLASS 7: JAN. 1, 2018 TO FEB. 28, 2018

1. QVFS The Warden 82FI, shown by Quincy Nelson, Sarcocie, Mo.
2. Dueces 22/8, shown by Hadley Brooks, Krum, Texas
3. Magnum, shown by Karli Shupak, Somerville, Texas
4. SR 5/18, shown by Taylor Terry, Denton, Texas
5. PC Mr Red Solo 112EI, shown by Casey Pitchford, Athens, Texas

CLASS 8: GRAND CHAMPION BULL

1. Rockin KV "Malone" 1802, shown by Kaylee Enloe, New Caney, Texas

CLASS 9: RESERVE GRAND CHAMPION BULL

1. Mr. TOCR Maverick 902, shown by Laura Ziblski, Burton, Texas

BRED & OWNED FEMALE SHOW

CLASS 1: SEPT. 1, 2018 AND LATER

1. MCC Fendi 1901, shown by Mayson Harbison, Timpson, Texas
2. KK Valley Girl, shown by Kalli Kimble, Kingsbury, Texas
3. NTR Miss 1012/8, shown by Sadie Cates, Enchanted Oaks, Texas
4. 5-E Miss Lyla, shown by Abbie Edenfield, Altha, Fla.
5. CSC Callie's Miss Tulsa Time, shown by Carley Morgan, Portia, Ark.

CLASS 2: JUNE 1, 2018 TO AUG. 31, 2018

1. KK Sabes Tatiana (ET), shown by Kalli Kimble, Kingsbury, Texas
2. NTR Shelby's Dream 714/8, shown by Cooper Cates, Enchanted Oaks, Texas
3. KK Georgia Cate, shown by Kalli Kimble, Kingsbury, Texas
4. RMR Katie Scarlett, shown by Caiden McDowell, Zachary, La.
5. ET Popsicle, shown by Taylor Terry, Denton, Texas

CLASS 3: MARCH 1, 2018 TO MAY 31, 2018

1. PC Clara 1/18, shown by Brett Pittman, Ponder, Texas
2. 5K 82, shown by Kenley Kincannon, West Columbia, Texas
3. ET Milk Shake 89, shown by Taylor Terry, Denton, Texas
4. Bonfire 803, shown by Stephanie Bullard, Carrizo Springs, Texas
5. H&M Betty Sue 2, shown by Mackenzie Hicks, Okmulgee, Okla.



CONTINUED ON PAGE 24 ►

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SR 19/18
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**HEFTE RANCH
F19** #20176891



SR 135/7
#20175656



**HEFTE RANCH
F113** #20182556



CLASS 4: JAN. 1, 2018 TO FEB. 28, 2018

1. Mercury's Delilah, shown by William Jones, Chico, Texas
2. WM 118 Angel, shown by Madeline Hachtel, Mount Enterprise, Texas
3. Garza's Baby Bean, shown by Gracie Garza, Liverpool, Texas
4. Miss Valentine, shown by Amber Salinas, Edinburg, Texas

CLASS 5: SEPT. 1, 2017 TO DEC. 31, 2017

1. Miss 777 Red Fern, shown by Erin-Kay Daniel, Magnolia, Ark.
2. Ms Wasobi 748EI, shown by Laura Zibilski, Burton, Texas
3. Miss Big Starr, shown by Karli Buggs, Sarcoxie, Mo.
4. Miss 777 Matilda 7122, shown by Erin-Kay Daniel, Magnolia, Ark.
5. ET 746, shown by Taylor Terry, Denton, Texas

CLASS 6: MAY 1, 2017 TO AUG. 31, 2017

1. ET Twinkie, shown by Taylor Terry, Denton, Texas
2. 5-E Belle 18, shown by Abbie Edenfield, Altha, Fla.
3. LN Lavendar, shown by Luke Nelson, Sarcoxie, Mo.
4. Lazy H Darcy, shown by Coby Hagan, Hawkins, Texas

CLASS 7: JAN. 1, 2017 TO APRIL 30, 2017

1. ET Chicken Nugget, shown by Taylor Terry, Denton, Texas
2. 5-E Twix 5, shown by Kelsie Edenfield, Altha, Fla.
3. Bar K's 171 Rose's Hope, shown by Claire Guillory, Alexandria, La.
4. LN Rapunzel, shown by Levi Nelson, Krum, Texas

CLASS 8: JULY 1, 2016 TO DEC. 31, 2016

1. KK Sweet Caroline, shown by Kalli Kimble, Kingsbury, Texas
2. ET Dum Dum, shown by Taylor Terry, Denton, Texas
3. TexHess Ms Luzianna, shown by Ryan Hess, Stephenville, Texas

CLASS 9: GRAND CHAMPION BRED AND OWNED FEMALE

1. KK Sweet Caroline, shown by Kalli Kimble, Kingsbury, Texas

CLASS 10: RESERVE GRAND CHAMPION BRED AND OWNED FEMALE

1. PC Clara 1/18, shown by Bret Pittman, Ponder, Texas

STAR 5 FEMALE SHOW

CLASS 1: SEPT. 1, 2018 AND LATER

1. WLC Miss Panda 70G, shown by Zane Wilson, El Campo, Texas
2. Myers 18/14, shown by Cory Barrett, Sealy, Texas
3. Ms Felicity 748F, shown by Laura Zibilski, Burton, Texas
4. HCB Black Widow 84G, shown by Myka Mikolajchak, Alvin, Texas
5. Helene, shown by Ryan Butler, Dickinson, Texas

CLASS 2: JUNE 1, 2018 TO AUG. 31, 2018

1. Xwinds Black Magic, shown by Chad Coker, Magnolia, Texas
2. CWR Miss Maybelline, shown by Blaine Gibson, Paradise, Texas
3. CSC Miss Hardin's Hadley, shown by Carley Morgan, Portia, Ark.
4. CWR Miss Jetta, shown by Mallory Anderson, Bridgeport, Texas
5. Sweet Lips, shown by Cal Huff, Corpus Christi, Texas

CLASS 3: MARCH 1, 2018 TO MAY 31, 2018

1. MTG Jazzy, shown by Brittany Kunkel, Poughkeepsie, Ark.
2. Miss Hudek Farms 36/8, shown by Taylor Watz, El Campo, Texas
3. Miss 777 Gypsy, shown by Caroline Daniel, Magnolia, Ark.
4. K/C's Sakuva 8-113, shown by Madisen Trojacek, Corsicana, Texas
5. Harris Perfecto IOF, shown by Calvin Wunderlich, Brenham, Texas

CLASS 4: JAN. 1, 2018 TO FEB. 28, 2018

1. FC Callie 2/8, shown by Joseph Cossey, Searcy, Ark.
2. Miss CF Blaze 811, shown by Dawson Moran, Brenham, Texas
3. XWinds Cadillac Porche, shown by Blaine Gibson, Paradise, Texas
4. DS3 Black Diamond, shown by Calli Gordon, Chico, Texas
5. RB Hope, shown by Randy Buegeler, Washington, Texas

**CLASS 5: SEPT. 1, 2017 TO DEC. 31, 2017**

1. Miss TOCR 44F, shown by Laura Zibilski, Burton, Texas
2. Omolara, shown by Mackenzie Hicks, Okmulgee, Okla.
3. PC Miss Playmaker 240IE, shown by Cooper Cates, Enchanted Oaks, Texas
4. Myers 17/43, shown by Casey Pitchford, Athens, Texas
5. CWR Mighty Mighty, shown by Mallory Anderson, Bridgeport, Texas

CLASS 6: MAY 1, 2017 TO AUG. 31, 2017

1. Circle A 57, shown by Madison Moran, Brenham, Texas
2. Danrick's Peanut, shown by Sean Penry, Silsbee, Texas
3. SJ Miss Reyna 721, shown by Kelsey Bordovsky, Riviera, Texas
4. CWR Oreo's Truffle, Blaine Gibson, Paradise, Texas
5. Paula Jan, shown by Kyle Oliver, Conroe, Texas

CLASS 7: JAN. 1, 2017 TO APRIL 30, 2017

1. Miss Double 2152, shown by Jessie Coker, Magnolia, Texas
2. Oprah, shown by Brooks Burton, Krum, Texas
3. RMR Dory, shown by Caiden McDowell, Zachary, La.
4. Maggie 741, shown by Alexis Rabalais, Mansura, La.
5. Royal Princess, shown by Ashley Osborne, Lathrop, Mo.

CLASS 8: JULY 1, 2016 TO DEC. 31, 2016

1. Miss Circle H 613, shown by Tayler Guidry, Gueydan, La.
2. SJ Miss 631, shown by Kelsey Bordovsky, Riviera, Texas

CLASS 9: GRAND CHAMPION STAR 5 FEMALE

1. MTG Jazzy, shown by Brittany Kunkel, Poughkeepsie, Ark.

CLASS 10: RESERVE GRAND CHAMPION STAR 5 FEMALE

1. Miss Hudek Farms 36/8, shown by Taylor Watz, El Campo, Texas

SPECIAL CLASSES

CHAMPION BEST OF POLLED

1. Miss 777 Kitty 777, Erin-Kay Daniel, Magnolia, Ark.

RESERVE CHAMPION BEST OF POLLED

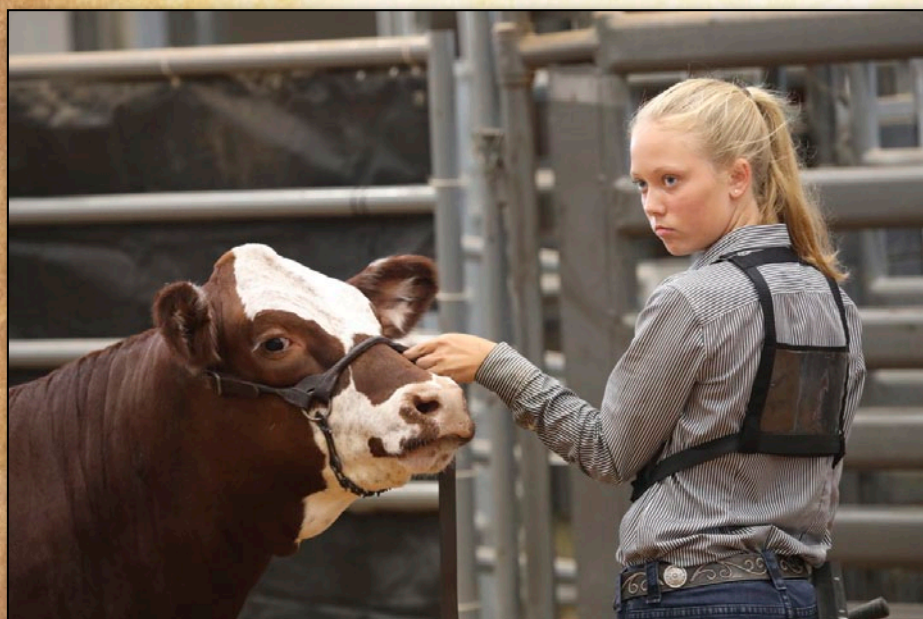
1. 5K 82, shown by Kenley Kincannon, West Columbia, Texas

CHAMPION DONATED HEIFER

1. K&B Streit's 802/18, shown by Ellistin Morey, Golden City, Mo.

RESERVE CHAMPION DONATED HEIFER

1. Rockin 3T's Ashlynn 6/8 ET, shown by Avery Strait, Prosper, Texas





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2019 NATIONAL JUNIOR SANTA GERTRUDIS SHOW



CONTEST

Results

POWERPOINT

JUNIOR

1. Myka Mikolajchak, Alvin, Texas
2. Tommy Dunaway, Randolph, Miss.
3. Caleb Bram, Louise, Texas
4. Hagan Sebesta, Snook, Texas
5. Savannah Roessler, Gainesville, Texas

INTERMEDIATE

1. Carley Jones, Lake City, Fla.
2. Taylor Guidry, Gueydan, La.
3. Emily Sweet, Savoy, Texas
4. Cali Green, Holden, La.
5. Kiley Kizziah, Richmond, Texas

SENIOR

1. Nathan Wolfe, Angleton, Texas
2. William Noland, Cypress, Texas
3. Gracie Garza, Liverpool, Texas
4. Whitney Stults, Arlington, Texas.
5. William Jones, Chico, Texas

LIVESTOCK JUDGING

JUNIOR

1. Kyleigh Lock, Mount Enterprise, Texas
2. Cale Cornelius, Spring, Texas
3. Newt Richmond, Eustace, Texas
4. Calvin Wunderlich, Brenham, Texas
5. Kaden Leonard, Plantersville, Texas

INTERMEDIATE

1. Madison Douglas, Bonham, Texas
2. Colby Mullins, New Baden, Texas
3. Chad Coker, Magnolia, Texas
4. Bailey Jones, Lake City Fla.
5. Kalli Kimble, Kingsbury, Texas

SENIOR

1. Cal Huff, Corpus Christi, Texas
2. Blaine Patterson, Broom Field, Ind.
3. Dylan Leddy, Cave City, Ark.
4. Mikaela Terry, Bryan, Texas
5. Karli Shupak, Somerville, Texas

CATTLEMEN'S CONTEST

JUNIOR

1. Kenley Kincannon, West Columbia, Texas
2. Hagan Sebesta, Snook, Texas
3. Graycn Foster, Laurel, Miss.
4. Ryan Hachtel, Mount Enterprise, Texas
5. Calvin Wunderlich, Brenham, Texas

INTERMEDIATE

1. Tayler Guidry, Gueydan, La.
2. Amy Brewer, Tivoli, Texas
3. Mason Gisler, Victoria, Texas
4. Kalli Kimble, Kingsbury, Texas
5. Madison Moran, Brenham, Texas

SENIOR

1. Stephanie Bullard, Carrizo Springs, Texas
2. Harrison Kimble, Kingsbury, Texas
3. Will McDaniel, Alpharetta, Ga.
4. Cory Barrett, Sealy, Texas
5. Tate Villanueva, Alvin, Texas

SALES TALK

JUNIOR

1. Graycn Foster, Laurel, Miss.
2. Logan Mason, Chappell Hill, Texas
3. Javid Sanchez, Bosque, N.M.
4. Kaden Leonard, Plantersville, Texas
5. Avery Strait, Prosper, Texas

INTERMEDIATE

1. Kalli Kimble, Kingsbury, Texas
2. Madison Moran, Brenham, Texas
3. Meagan Reiter, Hooks, Texas
4. Ryan Hess, Stephenville, Texas
5. Demi Harrington, Plantersville, Texas

SENIOR

1. Laura Zibilski, Burton, Texas
2. Shelby Ferguson, Spring, Texas
3. Tate Villanueva, Alvin, Texas
4. Ashley Osborne, Lathrop, Mo.
5. Karli Shupak, Somerville, Texas

PHOTOGRAPHY

JUNIOR

1. Luke Nelson, Sarcoxie, Mo.
2. Kenley Kincannon, West Columbia, Texas
3. Caleb Bram, Louise, Texas
4. Arden Strait, Prosper, Texas
5. Avery Strait, Prosper, Texas

INTERMEDIATE

1. Kalli Kimble, Kingsbury, Texas
2. Taylor Watz, El Campo, Texas
3. Chad Coker, Magnolia, Texas
4. Madisyn Douglas, Bonham, Texas
5. Tayler Guidry, Gueydan, La.

SENIOR

1. Quincy Nelson, Sarcoxie, Mo.
2. Shelby Ferguson, Spring, Texas
3. Jocelyn Boyle, Mission, Texas
4. Gracie Garza, Liverpool, Texas
5. Cole Forbes, Holden, La.

VIDEO

JUNIOR

1. Joseph Cossey, Searcy, Ark.
2. Hagan Sebesta, Snook, Texas
3. Jewelie Green, Holden, La.

INTERMEDIATE

1. Carley Jones, Lake City, Fla.
2. Claire Guillory, Alexandria, La.

SENIOR

1. Sierra Sebesta, Snook, Texas
2. William Noland, Cypress, Texas

PUBLIC SPEAKING

JUNIOR

1. Myka Mikolajchak, Alvin, Texas
2. Avery Strait, Prosper, Texas
3. Logan Mason, Chappell Hill, Texas
4. Arden Strait, Prosper, Texas
5. Kenley Kincannon, West Columbia, Texas

INTERMEDIATE

1. Kalli Kimble, Kingsbury, Texas
2. Ryan Hess, Stephenville, Texas
3. Madison Moran, Brenham, Texas, and Kiley Kizziah, Richmond, Texas
4. Caitlyn Hobbs, Mount Pleasant, Texas
5. Gracey Pitchford, Athens, Texas

SENIOR

1. Laura Zibilski, Burton, Texas
2. Sierra Sebesta, Snook, Texas
3. Ashley Osborne, Lathrop, Mo.
4. Taylor Terry, Denton, Texas
5. Shelby Ferguson, Spring, Texas

SHOWMANSHIP

JUNIOR

1. Adelyn Bronikowski, Waller, Texas
2. Kenley Kincannon, West Columbia, Texas
3. Dawson Moran, Brenham, Texas
4. Payton Hampton, California, Mo.
5. Avery Strait, Prosper, Texas

INTERMEDIATE

1. Daniel Esquivel, Pasadena, Texas
2. Gracey Pitchford, Athens, Texas
3. Demi Harrington, Plantersville, Texas
4. Carley Morgan, Portia, Ark.
5. Karli Buggs, Sarcoxie, Mo.

SENIOR

1. Cooper Cates, Enchanted Oaks, Texas
2. Brittany Kunkel, Poughkeepsie, Ark.
3. Kaylee Leonard, Plantersville, Texas
4. Rilee Hall, Pattison, Texas
5. Laura Zibilski, Burton, Texas

BRAIN BOWL

JUNIOR

1. Mid-Coast Santa Gertrudis Association
2. Mississippi Santa Gertrudis Association

INTERMEDIATE

1. Premier Santa Gertrudis Association
2. Mid-Coast Santa Gertrudis Association

SENIOR

1. Mississippi Santa Gertrudis Association
2. South Texas Santa Gertrudis Association

HERDSMAN

1. Mid-Coast Santa Gertrudis Association
2. Louisiana Santa Gertrudis Association
3. Mississippi Santa Gertrudis Association

YEARBOOK

1. Mid-Coast Santa Gertrudis Association
2. Premier Santa Gertrudis Association
3. Mississippi Santa Gertrudis Association

AFFILIATE HOSPITALITY

1. Louisiana Santa Gertrudis Association
2. Mid-Coast Santa Gertrudis Association
3. Arkoma Santa Gertrudis Association



BYRON THOMS HIGH POINT AWARD

JUNIOR

Kenley Kincannon, West Columbia, Texas

INTERMEDIATE

Kalli Kimble, Kingsbury, Texas

SENIOR

Laura Zibilski, Burton, Texas

JUNIOR EXHIBITOR OF THE SHOW

Laura Zibilski, Burton, Texas

JUNIOR BREEDER OF THE SHOW

Taylor Terry, Denton, Texas

OPEN BREEDER OF THE SHOW

Myers Cattle & Land Co., Navasota, Texas

2019-2020 QUEEN AND PRINCESS

Queen – Kalli Kimble, Kingsbury, Texas

Princess – Avery Strait, Prosper, Texas

NORWALL & ANNA SELLS HARD LUCK AWARD

Madison Reeves, Cleveland, Texas

OLD JOE AWARD

Caydi Blaha, El Campo, Texas

ELDON FLOWERS AWARD

Jessie Coker, Magnolia, Texas

CONTINUED ON PAGE 30 »

BUENA VIDA CATTLE COMPANY

Congratulates



GRAND CHAMPION HEIFER

KK Sabes Un Valiente ET

Sire: 777 Vegas 411

Dam: Red Doc Sabe Esta 5209

Calf at Side: KK Valley Girl

Sired by 777 Honey Badger 1202

Bred and Owned by Kalli Kimble

GRAND CHAMPION BRED AND OWNED HEIFER

KK Sweet Caroline

Sire: RDF Never Before 1146

Dam: TG Bevy 417

Calf at Side: KK Georgia Cate

Sired by SR Genesis 7/5

Bred and Owned by Kalli Kimble





RESERVE INTERMEDIATE CHAMPION HEIFER

Hefte Ranch 502

Sire: Red Doc Never Sank 5012

Dam: Hefte Ranch D08

Bred by Hefte Ranch

Exibited by Harrison Kimble

CLASS 4 AND BRED AND OWNED CLASS WINNER

KK Sabe's Tatiana

Sire: SR T22

Dam: Red Doc Sabe Esta 5209

Bred and Owned by Kalli Kimble



Harrison and Kalli Would Like to Thank the Show Heifer Donors

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2019 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

Texas Two Step MEMORIES



MAKING ARKANSAS PROUD

STAR 5 CLASS WINNER



Joseph Cossey, Searcy, Ark.



Cole Cossey, Searcy, Ark.

GRAND CHAMPION STAR 5 FEMALE



MTG JAZZY

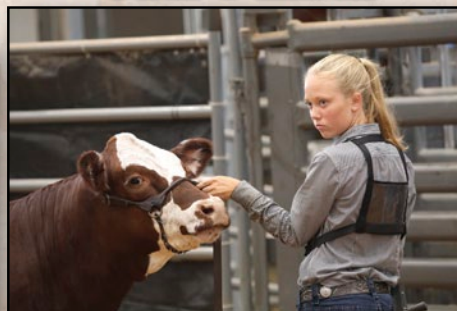
Brittany Kunkel, Poughkeepsie, Ark.

PUREBRED CLASS WINNER



Carley Morgan, Portia, Ark.

HIGH SCANNING STAR 5 HEIFER



Carley Morgan, Portia, Ark.



Aimsley Cossey, Searcy, Ark.



Dylan Leddy, Cave City, Ark.

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Where Are They Now?

By Kate Hagans, Freelance Writer

Some may say our environment and the experiences we endure mold us into the people we ultimately become. Making the decision to be involved in the Santa Gertrudis breed and their junior program has paved the way for two industry professionals. These past junior members give full credit to the National Junior Santa Gertrudis Association (NJSGA) program, founded in 1979, for developing them into who they have become.

Kasie Nelson, now a veterinarian, was an active member of the junior program thanks to her parents. She exhibited at her first National Junior Santa Gertrudis Show (NJS GS) in San Marcos, Texas, in 1984, when she was 8 years old.

"My mom and dad took us to all of the national junior shows," Nelson says. "But what got us into the breed was our parents, who fell in love with the cattle and people."

Nelson's success in the junior program stretches back to when she first exhibited the national champion female in 1986 at the NJS GS in Kingsville, Texas. Once she grew older, Nelson quickly became dedicated to the junior program by watching her two children, Quincy and Wyatt, show in some of the same show rings she did.

"For me, it's a very rewarding memory, but so was watching my son win reserve national champion female, which was also in Kingsville," Nelson adds.



Kasie Nelson enjoyed her own junior show success at the 1986 Ohio State Fair.

Nelson's son, Wyatt, won reserve national champion in Kingsville, Texas, in 2010 and national grand champion in Guthrie, Okla., in 2015. Nelson's daughter, Quincy, also plays an active role in the NJS GA as well.



Keeping active in the junior program, Nelson was proud of her son exhibiting the 2015 national champion female in Guthrie, Okla.

Nelson recalls the National Junior Santa Gertrudis Shows being a highlight experience because youth from across the United States were able to come together.

"The heifer that I won with, Victoria, was exceptional," Nelson says.

Nelson purchased her heifer from the La Paloma Ranch.

"I came back the next year and was reserve senior champion at the Lake Charles, La., junior national show."

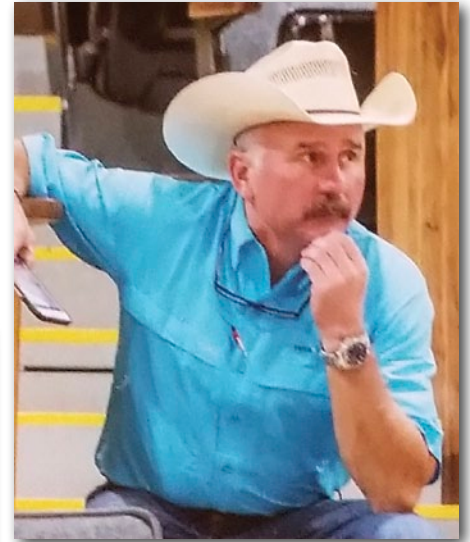
Serving on the Board

Growth as a person comes from many angles, and Nelson wanted to explore all the NJS GA had to offer. She had the opportunity to experience what it was like to serve on the NJS GA Board of Directors from 1991 to 1993.

To her, the junior program helped develop her leadership skills and build personal contacts along the way.

"Knowing people and having those contacts in different states opened up multiple opportunities for me in my youth as well as those who came after me," Nelson says.

"I remember looking up to Gene McCarter, and even begging my mom to let me go on the show road and work for him," Nelson recalls. "And the Rich-



If it wasn't for being involved in the National Junior Santa Gertrudis Association (NJS GA), Dunham wouldn't be the confident, outgoing and successful person he is today.

mond family – I used to run around with Darren and Jill as a little kid."

Being able to get involved in the NJS GA helps youth develop their own community and strengthen their personal skills into adulthood.

"I was a shy little kid and the program really helped me blossom into an outgoing teenager and young adult," Nelson says. "We hear this statement time and time again for everyone involved in this wonderful program."

Nelson and her family were eager to jump right back into the community once her children were born and able to begin showing.

"Once our kids were old enough to show as peewees, we were right back in the junior program," Nelson adds.

Nelson and her family are not the only ones to express the positives of personal growth and family bonding. Taw Wayne Dunham has spent many years with the NJS GA, even serving on the NJS GA Board, working all the way up to president. Dunham, who has worked for Purina Animal Nutrition since graduating from Texas A&M University in 1990, is an NJS GA veteran.

"My dad managed the La Puerta division of Chaparrrosa Ranches, owned by the B.K. Johnson family, one of the premier Santa Gertrudis herds in the nation," Dunham recalls.

Mid-Coast Juniors

Cowboy Boots and Mid-Coast Roots



There were 93 juniors and 200 head of cattle shown by Mid-Coast exhibitors.

We were proud to be the hosts of the 2019 NJSGS "Texas Two Step – Good Gert Cattle and Great Gert Youth" in Bryan, Texas!



We wish to congratulate all the Mid-Coast Juniors for representing our association well as the largest affiliate with cattle exhibited and juniors participating.

We were well represented in every contest in all divisions and in the cattle shows.

We wish to thank all of the supporters of this association and the National Junior Santa Gertrudis Show.



Congratulations to all of our Juniors
who participated in the
2019 National Junior Santa Gertrudis Show!

Cory Barrett	Ace Davidson	Koen Hamann	Kelton Leonard	Steven Payne	Erin Sword
Layne Berry	Caleb Denmon	Demi Harrington	Kyleigh Lock	Lyndsie Petrosky	Mikaela Terry
Caydi Blaha	Travis Denton	Rhett Harrington	Logan Mason	Addyson Phillips	Jordan Tigert
Caleb Bram	Jordyn Dozier	Hannah Hubbard	Parker Mason	Kamryn Phillips	Rylan Trant
John Brockman	Kaelyn Dozier	Taylor Janssen	Emma McKown	Cydnee-Ann Presson	Lanae Tucker
Adelyn Bronikowski	Loghyn Dozier	Jamary Jeffery	Alexis Meyerhoff	Madison Reeves	Brooke Vandenberg
Peyton Bronikowski	Kelsey Drane	Mackleny Johnson	Myka Mikolajchak	Courtney Roberts	Rylee Vandenberg
Cade Brooks	Kaylee Enloe	Allee Johnston	Dawson Moran	Savannah Roessler	Tate Villanueva
Carson Brooks	Shelby Ferguson	Jana Justiss	Madison Moran	Hagan Sebesta	Taylor Watz
Pamela Brown	Sage Fisher	Casey Kelly	Colby Mullins	Sierra Sebesta	Nathan Wolfe
Rebecca Brown	Gracie Garza	Kalli Kimble	William Noland	Carter Sechelski	Calvin Wunderlich
Stephanie Bullard	Mason Gisler	Kenley Kincannon	Hadleigh Rae Novosad	Jacob Shipper	Nolan Wunderlich
Aidan Chapa	Madeline Hachtel	Kiley Kizziah	Kyle Oliver	Karli Shupak	Chase Young
Chad Coker	Ryan Hachtel	Madison Kobersky	Dalton Patterson	Harlea Smith	Kaylee Young
Jessie Coker	Rilee Hall	Kaden Leonard	Matthew Payne	Landon Stem	Laura Zibilski
Saige Combs		Kaylee Leonard		Heather Stenson	

SCHOLARSHIP RECIPIENTS

CONTINUED FROM PAGE 16

first in 2018 for the Premier scrapbook. She will attend Trinity Valley Community College in the fall where she will study animal science.

Ashley Osborne, Lathrop, Mo.



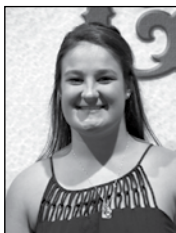
THE DAVIS HARRIS SCHOLARSHIP – \$2,000

Ashley has been involved with the Santa Gertrudis breed since she was 5 years old. As she got older, she started to show cattle. Since then she has participated in many National Junior Santa Gertrudis Shows and has been a part of SGBI since 2005. She is very involved with her District 6 affiliate where she was queen for four years and showed on their behalf at many shows and sales across the Midwest, including the Missouri State Fair. She plans to attend Northwest Missouri State University where she will pursue a degree in agricultural education.

Laura Zibilski, Burton, Texas

POLLED SANTA GERTRUDIS ASSOCIATION SCHOLARSHIP – \$1,250

Laura joined SGBI in 2016. Since then she has competed in three National Junior Santa Gertrudis Shows. She has won multiple titles, including the Best of Polled in 2018 and the 2018 Louisiana Junior Champion and Reserve Champion Female. She will attend Blinn College in the fall where she will study agriculture communication.



Calli Gordon, Chico, Texas



GEORGE AND ANN BUTLER SCHOLARSHIP – \$1,250

Calli joined SGBI in 2012. Since then she has competed in eight National Junior Santa Gertrudis Shows. While showing Santa Gertrudis cattle, Calli has also been building a herd of her own. Currently, she has 18 head in her pasture, not including the seven or eight bulls she has sold. She will attend Weatherford College in the fall where she will study nursing and oncology.

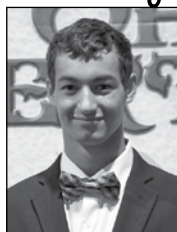
Lanae Tucker, Palacios, Texas

NATIONAL SANTA GERTRUDIS YOUTH FOUNDATION – \$500

Lanae has participated in three National Junior Santa Gertrudis Shows and has been a part of SGBI since 2016. She is a part of the Mid-Coast Santa Gertrudis Association and has participated in the showmanship, livestock judging and brain bowl competition at the NJSGS. In 2018, she placed in the top ten in showmanship. She plans to attend Texas State University where she will study sports science.



Taylor Janssen, Palacios, Texas



NATIONAL SANTA GERTRUDIS YOUTH FOUNDATION – \$500

Taylor has been working with Santa Gertrudis cattle for three years, showing and building his herd. Currently, Taylor has six head in his herd, but it continues to grow. Taylor has served on the NJSGA Board as District 1 director. Taylor plans to attend Wharton Junior College to study criminal justice.

Shelby Forbes, Holden, La.

NATIONAL SANTA GERTRUDIS YOUTH FOUNDATION – \$500

Shelby has participated in five National Junior Santa Gertrudis Shows. She has been a member of the SGBI since 2012. She competes in the Better Beef Contest every time she goes to the NJSGS and she has also attended the GOALS conference two times. Shelby will attend Southeastern Louisiana University where she will study education.



Jessie Coker, Magnolia, Texas



NATIONAL SANTA GERTRUDIS YOUTH FOUNDATION – \$500

Jessie has been involved with SGBI for two and a half years. He has participated in GOALS, ran for the NJSGA Board and has shown Santa Gertrudis and STAR 5 cattle at many shows, including the NJSGS. Jessie plans to attend Tarleton State University where he will study agribusiness. 🐾

WHERE ARE THEY NOW?

CONTINUED FROM PAGE 32

Surrounded by these influences, Dunham soon experienced what real show life was about.

"Growing up on the ranch, we raised purebred Santa Gertrudis, and Chaparrosa hauled a huge show string of 20-plus head to all the major shows," Dunham says. "My first show heifer came from the Chaparrosa, which is how I started my show career."

Learning Curves

"I was lucky to be able to travel with SGBI classifiers Joe Jones and Carl Finke to most of the major shows and sales during my time on the NJSGA Board," Dunham says. "Their dedication to the breed and support of the NJSGA Board was a huge influence on my board days."

By 1986, Dunham had worked his way up to NJSGA Board president.

"My time on the NJSGA Board as the national president gave me the opportunity to develop my public speaking skills by getting in front of people and speaking in front of a crowd," he says.

Dunham went on to graduate from Texas A&M University and began working for Purina Animal Nutrition in 1991.

CONTINUED ON PAGE 42 🐾



2019 Premier Juniors Kicked Up Their Heels at Junior Nationals



Premier Junior Members

Mallory Anderson	Shane Clewis	Bryce Hardy	Chase Jones	Clayton Lennon	Sawyer Noles	Damien Sharp
Hadley Brooks	Cale Correlius	Jordan Hess	Will Jones	Carter Lennon	Casey Pitchford	Whitney Stults
Kennedy Brooks	Madisyn Douglas	Ryan Hess	Ally Kimbro	Dawson Lowe	Gracey Pitchford	Taylor Terry
Brooks Burton	Emma Finely	Macy Hix	Baylor Kimbro	Luke Melton	Brett Pitman	Nate Wyatt
Abbie Cates	Calli Gordon	Kathryn Hudman	Brecken Kimbro	Levi Nelson	Graydon Rainey	Emily Wiley
Cooper Cates	Coby Hagan	Nathan Jackson	Dawson Kline	Luke Nelson	Justin Rasco	
Sadie Cates	Mayson Harbison	Clifton Johnson Jr.	Cacie Lennon	Berkley Noles	Newt Richmond	

Congrats!



Cooper Cates,
Senior Showmanship Winner



Scholarship Winners
Whitney Stultz, Hadley Brooks
Cali Gordon (not pictured:
Abbie Cates and Sadie Cates)



Taylor Terry,
High Point
Junior Breeder



1st Place Intermediate Brain Bowl
(Unbeaten since 2014!)
Ryan Hess, Levi Nelson,
Caroline Daniel and
Kennedy Brooks



Bryce Hardy,
Calf Champion

Luke Nelson, Junior
Photo Contest Winner

Madisyn Douglas, Intermediate
Livestock Judging Winner

Clifton Johnson Jr,
Top Carcass Female



Thank You!

ALL the parents and breeders that support our youth!



South Texas Junior

SANTA GERTRUDIS ASSOCIATION

We congratulate the all Junior National participants on their achievements:

KELSEY BORDOVSKY

- ★ Senior Showmanship: 8th
- ★ Class 23: 9th
- ★ STAR 5 Class 6: 3rd
- ★ STAR 5 Class 8: 2nd
- ★ Senior Brain Bowl: 2nd

KURT BORDOVSKY

- ★ Senior Brain Bowl: 2nd
- ★ Class 23: 7th
- ★ Bred & Owned Class 2: 13th

CALEB BRAM

- ★ Class 20 Heifer: 2nd
- ★ Photography: 3rd
- ★ Power Point: 3rd
- ★ Junior Showmanship: 8th
- ★ Public Speaking: 8th
- ★ Junior Brain Bowl Team

AMY BREWER

- ★ Class 3 Bull: 7th
- ★ Intermediate Brain Bowl Team

CADEN BROOKS

- ★ Class 11 Heifer: 19th

CARSON BROOKS

- ★ Class 10 Heifer: 20th

SARAH DUPONT

- ★ Class 4: 12th
- ★ Intermediate Brain Bowl Team

REAGAN FOX

- ★ Intermediate Brain Bowl Team

ISABEL HUBERT

- ★ STAR 5 Class 3: 10th
- ★ Intermediate Brain Bowl Team

CAL HUFF

- ★ Senior Livestock Judging: 1st
- ★ STAR 5 Class 3: 5th
- ★ Cattleman's Contest: 5th

TAYLOR JANSSEN

- ★ Class 6 Bull: 1st
- ★ Class 14 Heifer: 5th
- ★ Senior Brain Bowl: 2nd

JANA JUSTISS

- ★ Cattleman's Contest: 9th

KALLI KIMBLE

- ★ Grand Champion Purebred Heifer
- ★ Grand Champion Bred and Owned Heifer
- ★ National Junior President
- ★ Class 4 Purebred: 1st
- ★ Bred & Owned Class 2: 2nd
- ★ Bred & Owned Class 3: 1st
- ★ Champion Intermediate Photography, Sales Talk, and Public Speaking

- ★ Livestock Judging: 5th
- ★ Cattleman's Contest: 5th
- ★ Senior Brain Bowl Team: 2nd

HARRISON KIMBLE

- ★ Reserve Champion Yearling Heifer
- ★ Senior Cattleman's Contest: 2nd
- ★ Senior Photography: 7th

TANNER LAWRENCE, JR.

- ★ Photography: 8th

BRIANNA RIOS

- ★ Intermediate Showmanship: 10th
- ★ Intermediate Brain Bowl Team

AVERY STRAIT

- ★ Reserve Champion Senior Heifer
- ★ Reserve Champion Donated Heifer
- ★ Public Speaking: 2nd
- ★ Junior Showmanship: 5th
- ★ Photography: 5th
- ★ Sales Talk 5th
- ★ Livestock Judging: 10th
- ★ Junior Brain Bowl Team

ARDEN STRAIT

- ★ Photography: 4th
- ★ Public Speaking: 4th
- ★ Class 1 Purebred: 6th
- ★ Class 9 Purebred: 10th
- ★ Junior Brain Bowl Team



NATIONAL QUEEN
Kallie Kimble
NATIONAL PRINCESS
Avery Strait



CONGRATULATIONS!

The Edenfield family would like to thank everyone from Junior Nationals. The kids showed well and had a great time!



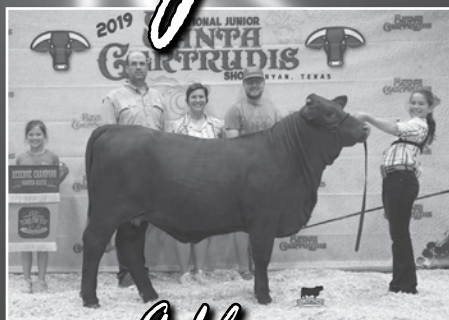
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Thank you to all who contributed
to a great 2019 National Junior
Santa Gertrudis Show!

See you next year!

CB I am so excited to have been
awarded a heifer from Cotton
Branch Plantation, Smithdale, Miss.,
at the 2019 NJSGS!

- Avery Elizabeth Strait

Congratulations

to our senior graduates on their
rewarding show careers. They
have been extraordinary role
models, mentors, and friends!
Good luck on your next adventure!



Collin Hebert



Cole Forbes and Shelby Forbes



2019 NJSGS CONTESTANTS

Cole Forbes	Landon Gremillion	Alexis Rabalais
Jake Forbes	Taylor Guidry	Cheyenne Robertson
Shelby Forbes	Claire Guillory	Ethan Wiley
Cali Green	Collin Hebert	Mia Wiley
Jewelie Green		



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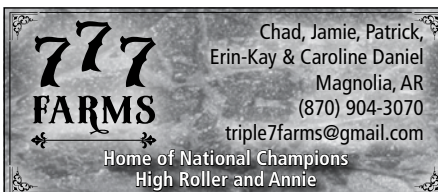
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Don't miss out on the SGBI Membership Directory in the October issue of SG-USA!

Make sure that your dues are paid and your membership information is up-to-date so that you are included in this annual directory.

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5 Bar E Farm.....	36	Mountain Laurel Classic Santa Gertrudis Sale.....	15
777 Farms.....	38, 45	Myers Cattle & Land Corp.....	25, 39
Alabama Connection Sale.....	17	National Junior Santa Gertrudis Association.....	13
Alderson/Richmond Marketing & Promotion.....	40	Olivarez Ranches.....	39
Arrow W Ranch.....	38	Osborne Livestock.....	9
Bieri Farms.....	38	Painted Ass Ranch LLC.....	11
Blackjack Oaks Ranch.....	38	Parker Farms.....	9
Borchers Southern Y Ranches LP.....	38, 47	Payne Ranch.....	11
Briggs Ranches.....	39	Perner, Don & Eric.....	38
Buena Vida Cattle Company.....	28, 29	Pinnacle Cattle Co. LLC.....	39
C Bar C Ranch.....	9, 38	Pitchford Cattle Co.....	40
Carley's Show Cattle.....	11, 31	Polled Power Genetics.....	5
Cedar Crest Farms.....	38	Polled Santa Gertrudis Association.....	5
Cherokee Ranch.....	38	Premier Santa Gertrudis Association.....	35
Circle A Farm.....	38	Red Dawn Farms.....	11
Corporon Acres.....	39	Red Doc Farm.....	5
Cotton Branch Plantation.....	38	Red View Farms.....	9
Cox Mill Farms.....	38	Reynolds Prairie View Farms.....	38
Creech Farms.....	5	Richmond Photography & Video.....	40
Crosswinds Ranch.....	39	Rockin' 3T Ranch.....	11
Denmon Cattle Co.....	11	Rockin' KV Ranch.....	11, 42
Diamond K Farms.....	31	Rocking A Ranch.....	39
Diamond S Ranch.....	39	Rose Hill Ranch.....	39
District 6 Breeders.....	9	Running M Ranch.....	38
Double C Farms.....	5	Santa Gertrudis Small Breeders Group.....	11
Double TT Ranch.....	39	Shampain Ranch.....	9
Flying C Ranch.....	5, 31	Siler Santa Gertrudis.....	39
Four J Cattle.....	39	Silverbrook Ranches.....	39
Fulton Farms.....	39	South Texas Heritage Sale.....	15
Goodin Farms.....	3, 38	South Texas Junior Santa Gertrudis Association.....	36
Grandview Farms.....	38	Southern Breeze Ranch.....	38
Gray Oaks Farm.....	5	Strait Ranches.....	23, 37, 39
Hargis Farms.....	39	Streck, Jake & Haley.....	11
Harris Riverbend Farms.....	39	Terry Reagan.....	40
Heath Farms.....	38	Texas Oaks Cattle Ranch.....	41
Hefte Ranch.....	23, 39	Tideland Farms.....	38
Heil Cattle Co.....	38	Tinney Farms.....	2
Hinton Cattle.....	40	Townsend Cattle Company.....	39
Hoover Case.....	40	Triple P Ranch.....	11, 43
Hurricane Cattle Company.....	11	Urbanosky Ranch.....	39
Jernigan Ranch.....	38	Vesper Ranch.....	39
Jim Campbell Farm.....	38	VZ Cattle.....	11
John Martin Ranches.....	39	Wendt Ranches Partners LLC.....	3, 39
King Ranch Inc.....	48	Williams Farm.....	11
La Campana Ranch.....	12	Wiley Ranch.....	38
La Cuchilla Ranch.....	39	Woman Hollerin Ranch.....	43
Low Al Tuck Farms.....	38	Wunderlich Farms.....	39, 46
Louisiana Santa Gertrudis Association.....	37		
Lundberg Cattle Services.....	40		
Mattingly Farms.....	9		
MC Ranch.....	3, 21, 38		

INNOVATING AGRICULTURE CONTINUED FROM PAGE 14

How can we become more innovative?

The first step to becoming more innovative is to get past whatever barrier is holding you back. It's like being on the sideline during a game, and as soon as you step foot on the field everything changes.

"We've all got this notion that, 'I'm not creative,'" Field said. "Yeah you are. Some of us are more creative than others in certain ways, but everybody has a level of creativity. The key is to get past that artificial barrier and get on the field, which means you just have to start. It's a full participation event and you have to be willing to try."

What gets in the way of innovation?

The reality is, innovation is messy and human nature steers away from messy. If you are a leader, you have to be willing to let your team try messy things. If you are a perfectionist, you have to be willing to look at the whole picture and speed up your process rather than focus on small details.

"All the magic happens outside of your comfort zone," Field said.

Field requires all of his students to do one thing that is most often out of their comfort zones – talk to 50 people in their target market. If students can master pushing past their comfort zones, they will win. But if they get caught in that box with those fleas, they're going to be in trouble.

"How do you do it?" he asked. "Thirty seconds of courage. I think about how I just need 30 seconds of being brave – not even a full minute – over and over again."

With practice, you will learn how to push out of your comfort zone and, eventually, become a more innovative person.

"It will not be a straight line. Innovation is never a straight line, it's twists and turns and mistakes and going back and starting over and retraining," he said. "Innovation is really nothing more than this: the ability to take a look and see what everybody else is seeing and see something different. Where everybody else sees the problem, see the opportunity. Where everybody else sees the throwaway resource, see the value. It's true in people, it's true in land, it's true in innovation." 🐄

2019 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

BETTER BEEF Contest

DURING THE 2019 NATIONAL JUNIOR SANTA GERTRUDIS SHOW, 170 HEAD OF CATTLE WERE SCANNED AS PART OF THE BETTER BEEF CONTEST. TWENTY-EIGHT DNA SAMPLES WERE ALSO COLLECTED FOR GENOTYPING. SPECIAL THANKS TO THOSE WHO DONATED PRIZES FOR THIS EVENT: HARRIS FARMS, HEFTE RANCH, RED DOC FARM, STRAIT RANCHES, TINNEY FARMS AND TOWNSEND CATTLE COMPANY. 🐄



PUREBRED FEMALE, TOP CARCASS AND HIGH REA/CWT

SCC/GV Miss Freaky Thing 413F1, shown by
Clifton Wayne Johnson, Jr., Mabank, Texas

PUREBRED FEMALE, HIGH IMF

FC Firefly 33/8, shown by Baylor Kimbro, Timpson, Texas

PUREBRED BULL, TOP CARCASS AND HIGH REA/CWT

H&M Maverick, shown by Mackenzie Hicks,
Okmulgee, Okla.

PUREBRED BULL, HIGH IMF

KKSabes Rico Suave, shown by Kalli Kimble,
Kingsbury, Texas

STAR 5 FEMALE, TOP CARCASS

CSC Miss Hardin's Hadley, shown by Carley Morgan,
Portia, Ark.

STAR 5 FEMALE, HIGH REA/CWT

Lucy, shown by Cheyenne Robertson, Bell City, La.

STAR 5 FEMALE, HIGH IMF

Miss 777 Jade, shown by Madisyn Douglas,
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WHERE ARE THEY NOW?

CONTINUED FROM PAGE 34

Today, he is still with the company as manager of strategic events where he represents Purina at more than 50 events each year, nationwide.

"The best advice I can give youth in the junior program is to stay involved in every opportunity the association pres-



One of the most important lessons Dunham learned from being involved in the junior program is to sell himself as a professional and walk with confidence through his career.

ents to you and continually develop your leadership skills," Dunham says. "No matter what job life leads you to, you will always have to present and sell yourself."

Donation Heifer Program

The NJSGA Donation Heifer Program was established to help stimulate growth in the NJSGA and to get youth engaged in the Santa Gertrudis breed. Nelson and Dunham both cherished and promoted the NJSGA Donation Heifer Program. All class winners at the annual

"Being able to get involved in the NJSGA helps youth develop their own community and strengthen their personal skills into adulthood."

– Taw Wayne Dunham

NJSGS receive a buckle and a donation heifer from a specific ranch.

"The donation heifer program separates the junior program from any other kind of experience," Nelson says. "It's a great motivation for youth to be in this breed and to have a chance to exhibit at the other national junior shows."

Not only does it give youth a chance to become active in showing, but it also helps grow the Santa Gertrudis breed. Dunham also received a donation heifer while being involved in the NJSGA.

"Being involved in the junior program and receiving a donation heifer was another avenue I used to help pay my way through college," Dunham says.

"My son won national champion with a heifer that was donated a few years before," Nelson states. "He brought her back and [she] won the junior national show as a cow, donated by Strait Ranches."

The NJSGA is an organization dedicated to the growth and development of the Santa Gertrudis breed, but even more toward the growth and development of its young people. Nelson and Dunham are just two examples of the outcome of being a part of the NJSGA. As generations move through the NJSGA, the ability to stay relevant remains in its dedication to giving its juniors a platform for success. 🐄

It's Been A Great Ride!

Grand Champion Bull

As I come to the end of my Junior Show career, I reflect on what a fantastic experience it's all been.

I want to especially thank Trey and Dana Daniel at The Danrick, who have helped so much through these years and also everyone who has helped guide us along the way.

– Kaylee Enloe



Rockin KV *Malone* 1802



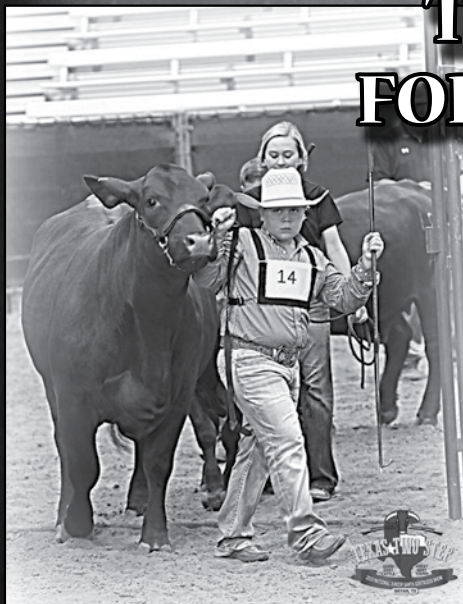
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SETTING *HERD OBJECTIVES*

By Brad Wright, Ranch Hand Analytics

Editor's Note: The following article is a brief synopsis of Brad Wright's presentation during the 2019 SGBI Annual Meeting.

There are many tools available to breeders to assist in selection and breeding decisions, but if objectives are not adequately defined, those tools can be more confusing than helpful. Breeding objectives are determined by establishing a baseline in three areas: where you want to go, where you are now and the most efficient path to get from where you are to where you want to be.



Brad Wright

First, determine where you want to go. This is defined by determining what makes the most profit. What do your customers demand? How are your customers using your genetics? Also, consider your environment and keep in mind maternal traits that allow your cows to flourish in your environment with minimal inputs. List the traits of economic

importance in your herd and prioritize them.

Second, using the identified traits of economic importance, determine how your cow herd compares to what you hope to produce. Develop a way to objectively evaluate the genetic potential of cows to identify strengths and, most important, weaknesses that need to be corrected to better fit your environment and your customer's needs. Also, consider moving cows to the commercial herd that do not have the genetic potential to produce the desired product. Often times, faster improvement can be made by culling the bottom than by putting increased pressure on the top.

Third, design a plan to correct the identified weaknesses, and breed cattle as consistently as possible to reach the end goal. Expected progeny differences (EPDs) are the best tool available to make genetic selection decisions. However, for

EPDs to work, they must be used as a specific breeding tool instead of a marketing tool. As breeders, the terms "good" and "bad" must be removed from the vocabulary when describing EPDs. There are times where decreasing a trait could be in the best interest of the designed plan.

It is also important to consider EPD accuracy. While it is important to test and try young sires, the bulk of your breeding objectives should be based around proven sires that create a consistent, expected product. To increase the accuracy of animals produced, proper collection of data in good contemporary groups is the driver of accurate EPDs. It is important to turn in all data on all calves to get the best picture of how genetics are working under your management and environment. Contemporary groups offer the best information when more than one sire is represented. The easiest way to incorporate highly accurate reference sires is through the use of artificial insemination.

Genomics can also add a tremendous amount of accuracy to EPDs and strengthen the ability to make genetic selection. DNA is not only used in the calculation of genomically enhanced EPDs, but it is also used to confirm parentage. The entire premise of the EPD system cannot work if the pedigree information is incorrect, so as more breeders submit samples, the strength of the entire breed database is strengthened with increased parent verification.

Indexes can also be helpful in a balanced approach to breeding. There may be breed indexes that fit your selection goals, or it may be best to create your own index to better fit your production goals. If you decide to use indexes, make sure that you understand the underlying traits and points of emphasis to make sure you are not inadvertently putting selection pressure in an area that is contrary to your production goals.

Many of the available selection tools get used as marketing tools when sale time rolls around. Have a plan for your herd needs and do not get caught up in the hype or the "bull-of-the-month club." The breeders who are able to set a clear path and produce a consistent product are those who get to enjoy the benefits of being a seedstock breeder for many years and develop a tremendous commercial following for their genetics. 🐄



Photo by Cate Doubet

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