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USA

APRIL 2023 | VOLUME 26, NUMBER 4

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Grand Champion Female



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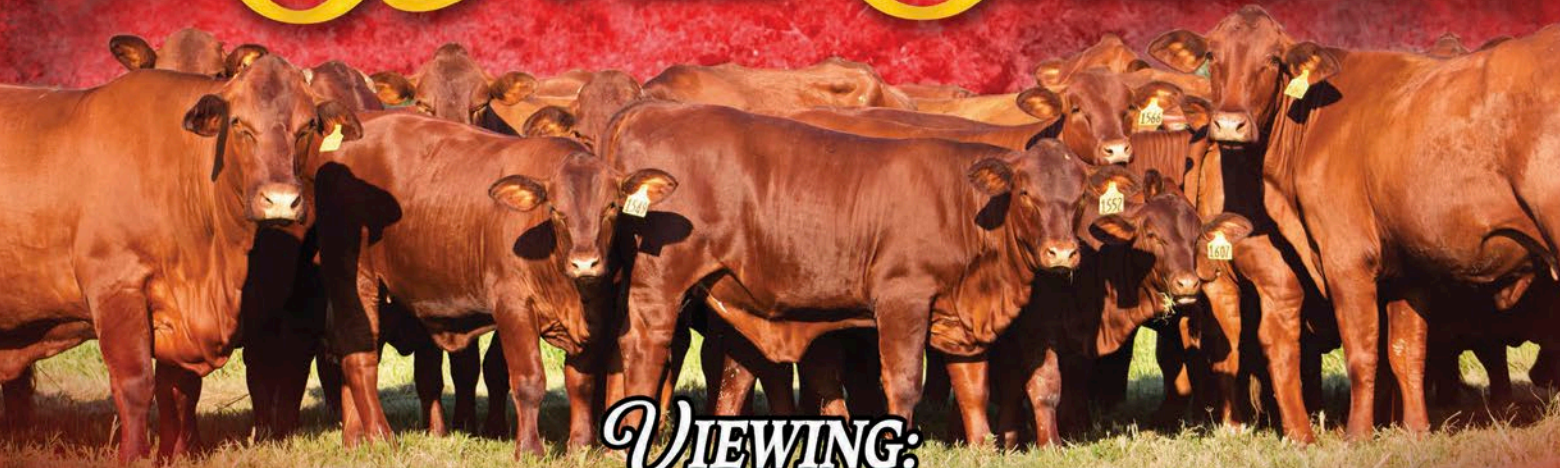
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SALE DATE:
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SANTA GERTRUDIS USA

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Santa Gertrudis USA (ISSN-10985026, USPS-013-876) is published monthly for \$30.00 US by Santa Gertrudis USA located at P.O. Box 427, Timnath, CO 80547. Periodicals postage paid at Timnath, CO and additional mailing offices. POSTMASTER: Send address changes to: *Santa Gertrudis USA*, P.O. Box 427, Timnath, CO 80547. Subscriptions: \$30 U.S. per year for all subscriptions to the U.S. and her possessions. First class subscriptions in the U.S. are available at \$50. Foreign surface mail subscriptions are \$30. Foreign airmail subscriptions are as follows: Mexico/Canada - \$60, Central America & South America - \$100, Europe and all others - \$110. We accept Mastercard, VISA and Discover. Materials in *Santa Gertrudis USA* may not be reproduced without the permission from the publisher.

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SANTA GERTRUDIS USA

April 2023 | Volume 26, Number 4

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ON THE COVER

Terry Burks, National Santa Gertrudis Show judge, selects the National Grand Champion Female, XL Cleopatra, shown by Todd Hyde, and her calf, shown by Fiona Joseph.

Photos by Darren Richmond.

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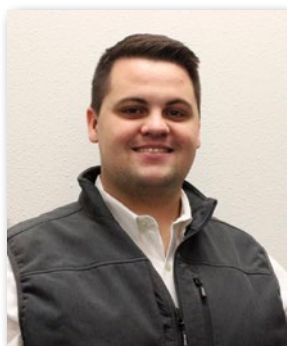
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EXECUTIVE DIRECTOR'S REPORT

By HC Neel

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Opportunity

Oppportunity. People keep asking me what I think after being on the job for this long. They ask me what I see, they ask me what the future entails. The answer is very simple in my opinion: opportunity. Guys, we have a product that a lot of people want. Quite frankly, every time I go out somewhere I see increased interest in our cattle. We just have to capitalize on this interest.

I had the pleasure of going to Utah State University for the Utah Beef Field Day at the end of February. I was raised in South Texas and am proud to say that. That said, I have never seen that much snow, nor have I ever been as cold as I was in Utah. But you know what was really cool (no pun intended)? The Santa Gertrudis-sired calves thriving in that cold and the data that came with them. There were almost 200 breeders in attendance, and they all heard these facts about the Santa Gertrudis-sired cattle compared to Angus-sired cattle: There were zero Santa Gertrudis-sired calves lost to cold stress as compared to six of the Angus group.

They also have required substantially less medicine cost. Santa Gertrudis-sired cattle wean 50 pounds heavier, on average, than the other sire group. Feed efficiency data shows that they require approximately 13 percent less feed than their counterparts to reach the same end weight. There was no noticeable difference in quality grade between the two groups at harvest (all consistently grading Choice), but Santa Gertrudis-sired cattle were substantially better in terms of Yield Grade, averaging a YG 2. I've talked with Matt Garcia, Ph.D., and we'll have more information and data to share with you all toward the end of the year.

But why should I talk so much about the Utah study? I didn't. I spent that time talking about real-world, current data on Santa Gertrudis-sired cattle and how it was presented to producers that make their living in the cattle industry. These are the type of messages we need to be presenting, the data we need

to be telling people. You literally would not believe how many people came up to me that day expressing interest in Santa Gertrudis after they actually saw the cattle and the data. We HAVE to get our story out there. We HAVE to tell the people what we have. Telling each other within this association is great, but we HAVE to branch out and tell the cattle industry what we have.

I can work on that a lot from my end, but it takes all of your help, too. Don't tell everybody stories, show them the cattle and show them the data. Ever seen the movie *Field of Dreams*? Ever heard "If you build it, they will come"? Let's continue to build our market by promoting our cattle and what they can do for the beef cattle industry. If we do that, more and more customers will come.

So, there's my soapbox for this month; let's talk about some other business. I've been traveling a lot. By the time you read this, I hope I've had the chance to

talk to you at one of the many events, sales, etc., I've attended. I also want to remind all of you that, as much as I want to, I just flat don't know who some of you are yet. So, if you haven't had the chance to talk to me, please just come over and introduce yourself and let's strike up a conversation! I love getting to talk with all of you. But if I haven't gotten the chance, I like to think I'm a pretty approachable guy. So please just come over and say hello! In April, I'll be at a sale just about every weekend from New Mexico to Alabama.

Plus, it's Santa Gertrudis Breeders International (SGBI) Annual Meeting time. I look forward to seeing all of you in Amarillo at the Embassy Suites. I've had a walk through of the hotel and it is going to be a fantastic event. I am especially excited for the educational day, and you should be too! Again, this presents great OPPORTUNITY for our breed, and I hope we can all use the information provided to continue to promote ourselves to the industry. If you have any questions about the SGBI Annual Meeting, please reach out to us at the SGBI office.

I'll leave you with this: It is okay to be a strictly show breeder. It is okay to be a strictly commercial breeder. But at the end of the day, it is imperative that we are all SANTA GERTRUDIS BREEDERS. As always, it's about BREED improvement, not only herd improvement. 🐄



SANTA GERTRUDIS USA

2ND ANNUAL WILEY RANCH BULL & COMMERCIAL FEMALE SALE

INCLUDING LOUISIANA BRANGUS BREEDERS' BULLS

4.15.2023

10:30 am | Effie, LA

150+

Brangus, Ultrablacks,
& Santa Gertrudis Bulls

100+

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PRESIDENT'S LETTER

By Gene Kubecka

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Wow! How fast a year can go by! As I sit here writing my last President's Letter, I am reminiscing about how my one-year term as your president has unfolded.

The breed has accomplished many positive milestones. The one that comes to my mind immediately is the hiring of HC Neel as our new executive director.

HC was selected from a group of outstanding candidates. When the dust settled at the Dallas Santa Gertrudis Breeders International (SGBI) Board meeting, he got the nod. HC started work Jan. 3 and has shown he is up to the task. Thanks HC, you have made my life a lot less stressful.

Another positive milestone is our breed's steady progress toward a larger footprint in the commercial cow sector with bulls that are being sold to this ever-growing and important market. Have we as a breed reached our full potential? No, not even close, but we are headed in the right direction. To this day, I know we are missing a huge opportunity to expand our breed's footprint by not doing a beta run with IGS or other relevant platforms to find out how our breed's genetics match up with the majority of the beef industry. This was one of my top priorities to get accomplished. However, with having to step in as interim executive director for six months, I wasn't able to get this done.

We must not be blinded by "you can't see the forest because of a few trees." I think we are doing our breed a great injustice by not seeing this through. The cattle industry continues to change, and I want our breed to be on the forefront, not sitting on the sideline in a bubble. You know where I stand. Now I want to challenge the incoming leadership to get this done in some form to see where we stand as a breed in the beef industry.

I want to encourage our continued involvement in the Genetic Merit Task Force. This will add dollars to our pockets each year because we will be getting what our cattle are worth and not docked because of hair color.

I would like to thank SGBI staff for being there for me during this sometimes very challenging year and the board of directors for being candid and honest as we traveled through some rough waters. And last but not the least is a thank you to my family for their undying support of me during this last year. A special thank you to my son, Daniel, for holding down the ranch while I was away so much.

Thank you to the SGBI members for honoring me to serve as your president. Let's continue to do great things together! 🤠

SAVE THE DATE! June 18-24 2023 National Junior Santa Gertrudis Show Come And Show 'Em

National Junior Santa Gertrudis Show



Gonzales, Texas June 18 - 24, 2023

Plans are underway for the 2023 National Junior Santa Gertrudis Show (NJS GS), June 18-24, 2023. Join your fellow National Junior Santa Gertrudis Association members for the 2023 NJS GS in Gonzales, Texas.

More information, including a schedule and registration, will be included in future issues of *Santa Gertrudis USA*, but mark your calendars and save the date. 🤠

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THE END OF OTC LIVESTOCK ANTIBIOTICS

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



Most of us knew this was coming since 2018-2019, but I think COVID-19 may have taken our eyes off of the ball. Moreover, we all know how fast time flies. The Food and Drug Administration's Center for Veterinary Medicine plan for supporting veterinary antimicrobial stewardship will be fully implemented as of June 11, 2023. If you want to read the 2016-2019 report (200-plus pages) see <https://www.fda.gov/media/159544/download>.

So, what am I talking about? The medically important antibiotics will become prescription only and not available over the counter (OTC). These include the following:

1. Injectable tylosin (ex. Tylan)
2. Injectable penicillin (ex. Pro-Pen-G)
3. Intramammary penicillin (ex. MASTI-CLEAR)
4. Injectable tetracycline (ex. Duramycin)
5. Oral tetracycline (ex. TetraMed)
6. Sulfadimethoxine (ex. ALBON)
7. Sulamethazine (ex. Sustain III or SMZ-Med 454)
8. Cephapirin intramammary tubes (ex. ToDAY)
9. Cephapirin benzathine intramammary tubes (ex. ToMORROW)
10. Swine lincomycin
11. Swine gentamicin

The good news is that vaccines, de-wormers, injectable and oral nutritional supplements, ionophores, pro/prebiotics and topical non-antibiotic treatments will not require veterinary prescription. The really good news is that we will continue to be able to purchase medically important antimicrobials with a prescription from our veterinarian. Not being able to purchase any livestock antimicrobials would be terrible and could, in my opinion, be considered animal cruelty. Under the new rule, cattle producers must have a current veterinary client-patient relationship (VCPR). I would estimate that 99.99 percent of Santa Gertrudis Breeders International members have a VCPR. Small producers with multiple, outstanding veterinarians in their region are fortunate; whereas, I would guess that larger beef cattle producers may use only one VCPR. I am very lucky as I have three to four VCPRs, and I try to use each, every year. Most of the time it comes down to who I can get to diagnose/treat my problem the fastest.

The largest unknown in my mind is what animal health supply distributors or local livestock feed/health businesses

will be willing to accommodate all of our prescriptions and prescription expiration dates. There is no doubt that we can always purchase prescribed antimicrobials directly from our veterinarian (our own VCPR). However, my main concern is what I would do between Saturday at noon until Monday morning at 8 a.m. This is where the VCPR will be most important.

The good news is that vaccines, de-wormers, injectable and oral nutritional supplements, ionophores, pro/prebiotics and topical non-antibiotic treatments will not require veterinary prescription. The really good news is that we will continue to be able to purchase medically important antimicrobials with a prescription from our veterinarian.

After all is said and done, overall, this ruling is probably a good plan to remove drug residues from meat, milk and eggs. This rule is intended to improve food safety, reduce the impact of drug residues on our own gut microflora and slow down the development of human antimicrobial resistance. We may not like it. We may feel that it is government intrusion. Please establish your own VCPR, check your current livestock health product inventory and double check the expiration dates of those products. Please do not over-purchase (i.e., hoard) between now and June 11. 🐄



Photo from Cherokee Ranch, Sedalia, Colo.

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TAKING THE LEAD

Adolfo Sanchez to Serve as SGBI President

By Jessie Topp-Becker, Managing Editor

Physician, cattle producer, entrepreneur, husband and father. These are just a few of the hats worn by Adolfo Sanchez, MD. In April, Sanchez will start wearing a new hat - that of Santa Gertrudis Breeders International (SGBI) president.

"I'm excited to serve as the next president of SGBI," Sanchez says. "It's an honor to be part of such a great organization. It's a great opportunity to work with a lot of knowledgeable individuals - both board of directors and membership - in order to achieve the goal of raising high-quality Santa Gertrudis."

A Bosque, N.M., native, Sanchez has a lifetime of experience raising Santa Gertrudis cattle on the Sanchez family's operation, Red Doc Farm.

"I've been involved in raising Santa Gertrudis cattle since my childhood," Sanchez says. "In 1988, I started showing in open shows, and I've worked alongside my brothers and sisters and family to develop Red Doc Farm, which is one of the leading Santa Gertrudis operations in the United States, focused on producing genetics for the commercial cattle industry."

Specifically, Sanchez has worked on creating commercial industry ties for Red Doc Farm customers to enhance their value in Red Doc-sired calves. He also works on research and development of Red Doc cattle, including carcass data collection, Red Doc's GrowSafe program and ongoing genetic evaluations of the Red Doc bull and heifer programs.

In the early years, Red Doc Farm tried raising different breeds of cattle on their operation located in New Mexico's high desert country. However, none would match the hardiness and adaptability like Santa Gertrudis.

"It's an honor to be part of such a great organization. It's a great opportunity to work with a lot of knowledgeable individuals - both board of directors and membership - in order to achieve the goal of raising high-quality Santa Gertrudis."

- Adolfo Sanchez

"Santa Gertrudis' ability to tolerate the rustic environments, deal with extreme changes in temperature, the maternal components of the females, the rustic components of the bulls, their ability to travel, their good disposition, their feed efficiency and their ability to gain weight on challenging forages are all great qualities that continue to provide for beef production here in the high desert region," Sanchez says. "This is a tough area to raise cattle and Santa Gertrudis continues to be the most profitable livestock we've found."

Beyond his work as an integral part of the Red Doc team, Sanchez works fulltime as a rural family medicine doctor. He returned to Belen, N.M., in 2010 following his family medicine residency at Texas A&M. Sanchez worked alongside his father in their medical practice until his father's death in 2020.



Today, Sanchez manages the practice along with his wife and mother, Elia. Sanchez and his wife, Christina, have two daughters, Catarina and Eliana. The couple is heavily involved in their community and are in the process of starting a few different entities, including a commercial fruit orchard.

Sanchez is also a decades-long member of SGBI. He first served on SGBI's Board of Directors in 2007. He was re-elected to the board in 2022. In addition to serving on SGBI's Board of Directors, he has served on various committees over the years, including the Breed Improvement, Breed Standards, Research and Education committees; he currently serves as chairman of the Performance Committee.

These experiences have helped prepare him for this new journey as the association's president.

"Being involved with SGBI for numerous years, understanding the mechanics of the association, understanding the bylaws, understanding the dynamics within the breed and association services as well as working with the membership positions me to help Santa Gertrudis continue to maintain its place in the beef industry and further our place in the beef industry," Sanchez says.

As he prepares to lead the association, growth is one word that comes to mind.

"I would like to see growth in the herd book," he says. "I'd like to see our registration numbers grow. Most importantly, I'd like to see more registered Santa Gertrudis sales, as well as registered Santa Gertrudis transfers."

"I would like to reactivate the grading-up program to help develop additional purebred Santa Gertrudis genetics and availability of Santa Gertrudis genetics to commercial cattlemen," he adds. "Lastly, I would like to work on some unifying factors to help both large and small breeders continue to build equity in Santa Gertrudis genetics."

A former member of the National Junior Santa Gertrudis Association (NJSGBA), Sanchez is a strong supporter of youth development. He says getting NJSGBA members to become active SGBI members is paramount to the association's continued success.

"I believe that retention of Santa Gertrudis breeders as they develop through the youth program into the adult program is critical to the viability of the Santa Gertrudis breed," Sanchez says. "My goal is to see that young breeders have the tools to

CONTINUED ON PAGE 14 »



SANTA GERTRUDIS

**BREEDERS
OF THE CAROLINAS**



*** 50th ***
Anniversary

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May 13, 2023 • 11 a.m. EST

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This sale will be broadcast live on the internet.
DVAuction
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LOCATION!**

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Monroe, N.C.

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SLEEP INN

Matthews, N.C. (704) 841-1660

For more information, please visit our website

www.sgbreedersofthecarolinas.com

TAKING THE LEAD

CONTINUED FROM PAGE 12

be successful in raising registered Santa Gertrudis cattle. If we don't make the effort, we're going to struggle to be viable in the future.

"I understand that not everyone is going to stay active in cattle production," he adds. "Nonetheless, I think it's a great opportunity to invite those youth who are now more established in their careers or families to consider coming back to SGBI and participating as adult members and getting their kids involved in the youth program."

With decades of experience as an SGBI member and a lifetime of raising Santa Gertrudis, Sanchez is poised to lead the association and its members in 2023. 🐄



SANTA GERTRUDIS *Calendar*

APRIL

- 1** Red Hot Bull Sale, Bosque, N.M.
- 1** Rocky Mountain Santa Gertrudis Association Spring Runoff Sale, Bosque, N.M.
- 15** American Cattle Enterprise Brangus & Santa Gertrudis Bull Sale, Deville, La.
- 15** 2nd Annual Wiley Ranch Bull & Commercial Female Sale, Effie, La.
- 22** Crimson Classic Sale, Cullman, Ala.
- 27-29** SGBI Annual Meeting, Amarillo, Texas

MAY

- 5-7** Premier Santa Gertrudis Association Annual Meeting, Field Day & Junior Warm-Up Show, TBD
- 13** Santa Gertrudis Breeders of the Carolinas Sale, Monroe, N.C.
- 20** Mid-Coast Opportunity Sale, Brenham, Texas

JUNE

- 9-10** Quail Valley Farms Mature Cow Herd & Elite Invitational Heifer Sale, Blountsville, Ala.
- 18-24** 2023 National Junior Santa Gertrudis Show, Gonzales, Texas

JULY

- 3-6** Beef Improvement Federation Annual Symposium, Calgary, Alberta, Canada
- 25-29** 2023 Gerts Ongoing Advanced Leadership Summit, Louisville, Ky.

AUGUST

- 29** Wendt's Annual Baby Doll Sale, www.sconlinesales.com

SEPTEMBER

- 15-16** District 6 Halted Heifer Show & Sale, Corydon, Ind
- 15-16** Red Dirt Gert Sale, Encinal, Texas

OCTOBER

- 20-21** Strait Hefte Tried & True Production Sale, Streetman, Texas
- 23** Briggs Ranches Bull & Commercial Female Sale, Bloomington, Texas
- 28** Tri Star Santa Gertrudis Sale, Bloomington, Texas

NOVEMBER

- 26-Dec. 11** Santa Gertrudis World Congress 2023, Brazil

REGISTRATIONS, STAR 5 RECORDINGS AND TRANSFERS BY DISTRICT

FEBRUARY 2023

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	224	61	3	14
2	86	15	0	101
3	25	5	0	10
4	34	4	1	6
5	10	0	0	5
6	7	1	0	6

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	14	2	0	15
2	5	1	0	1
3	1	1	0	1
4	0	0	0	0
5	0	0	0	0

FOR SGBI REGISTRATIONS CONTACT: Diana Ruiz

P.O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com

Phone: (361) 592-9357 • Fax: (361) 592-8572

SANTA GERTRUDIS WELCOMES

New Members

Active Members

Sunrise W Land & Cattle LLC, Rochelle, Texas
Texas State University, San Marcos, Texas
Rockhard Farms, Kaplan, La.

Commercial Members

MMC Cattle Company, Wylie, Texas
Bryon Kelley, Peterson, Iowa

Junior Members

Estella Trevino, Rosenberg, Texas
Halee Wiley, Freeport, Texas
Melanie Moyer, Richmond, Texas
Millie Ferguson, Huntsville, Texas

5J'S CATTLE COMPANY



Look For Our Consignments



SELLING 40 RED MOTT OPEN HEIFERS

*** 50th ***
Anniversary

BREEDERS OF THE CAROLINAS SALE May 13, 2023

NEW LOCATION: Monroe, N.C.



RDF Never Sank daughter



Thank You!

777 Farms, Magnolia, Ark., for their purchase of Five J's 21305, the high-selling STAR 5 female in the Banners & Buckles Sale, Jackson, Miss.

We congratulate you on her being named Reserve National Champion STAR 5 Female.

A special thanks to Nathan Barlow for fitting her for the Show and Sale!

ARRIVING DAILY!

Spring Calf Crop



FIVE J'S CATTLE COMPANY

Jody Standley, Owner
Clayton, NC
(919) 291-4212

Kim Y. Prestwood, Manager | (828) 320-7317
www.FiveJsFarm.com

2023 National Santa Gertrudis Show

AT THE DIXIE NATIONAL SHOW & RODEO

Feb. 11, 2023 | Jackson, Miss. | Judge: Terry Burks

The 60th Annual National Santa Gertrudis Show was held in conjunction with the Dixie National Show & Rodeo in Jackson, Miss. Santa Gertrudis cattle from across the country competed for the title of national champion. Here's who took home the honors.

PARADE OF CHAMPIONS



Grand Champion Bull and Champion Yearling Bull

KK The Valedictorian, shown by Buena Vida Cattle
and B Square Ranch, Kingsbury and Timpson, Texas



Reserve Grand Champion Bull and Champion Bull Calf

777 Honey Badger 17K4 Candyman, shown by
777 Farms, Magnolia, Ark.



Best of Polled Bull

Triple P's Legacy, shown by
Triple P Ranch, Trinity, Texas



Champion Senior Bull

Serbasa Ranger 017H7 Hemo, shown by
Pitchford Cattle Co. and Serbasa, Athens, Texas



Grand Champion Female and Champion Senior Female

XL Cleopatra 008 ET, shown by
Excell Santa Gertrudis, Santa Fe, Texas



Reserve Grand Champion Female, Champion Heifer Calf and Best of Polled Female

NTR Paisley 36/2, shown by
In the Red Ranch, Eustace, Texas



Champion Yearling Heifer

XL Lenina 116, shown by
Excell Santa Gertrudis, Santa Fe, Texas



Grand Champion STAR 5 Female

KK Swagger's GIGI, shown by
Blaine Gibson, Paradise, Texas



Reserve Grand Champion STAR 5 Female

Five J's 21305, shown by
777 Farms, Texarkana, Texas

NOT PICTURED

Reserve Champion Bull Calf

DP Mr Copperhead III/J2, shown by
Gracey Pitchford, Athens, Texas

Reserve Champion Senior Bull

777 2022 205G4 Badger, shown by M Rock Ranch
and Rockin 3T Ranch, Texarkana and Ennis, Texas

Reserve Champion Yearling Heifer

Miss Grandview J027, shown by
Rockin 3T Ranch, Ennis, Texas

Reserve Champion Yearling Bull

Triple P's Legacy, shown by
Triple P Ranch, Trinity, Texas

Reserve Champion Heifer Calf

PC Miss Sandy 300/K, shown by
Gracey Pitchford, Athens, Texas

Reserve Champion Senior Female

Miss Grandview 7108H3, shown by
777 Farms, Magnolia, Ark.

MORE RESULTS ON PAGE 18

SANTA GERTRUDIS DISTRICT VI BREEDERS



WindCrest Farm

HERD # 1431

Leitchfield, Kentucky

SEE OUR CONSIGNMENTS AT THESE SPRING SALES

**CRIMSON
CLASSIC**
Sale

April 22, 2023

Cullman, Ala.

This sale will be broadcast live on the internet.
DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

**50th
Anniversary**

BREEDERS

OF THE CAROLINAS SALE

May 13, 2023

Monroe, N.C.

*Includes a
Pistol Son!*



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NOLAN & EMILY TAYLOR
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peppydoc1@aol.com

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Shampain Ranch

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RED VIEW FARMS

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(812) 829-8053

craiglopossa@yahoo.com



WindCrest Farm
John & Nolan Taylor

REGISTERED SANTA GERTRUDIS CATTLE

Gertguys@NCTC.com

1238 Claggett Rd.

Leitchfield, Ky. 42754

(270) 734-1670

Herd No. 1431

2023 National Santa Gertrudis Show

CLASS WINNERS

Early Summer Heifer Calf

1. XL Dreamin of Gold 240, shown by Excell Santa Gertrudis, Santa Fe, Texas
2. XL Sheeza Star 236 ET, shown by Excell Santa Gertrudis, Santa Fe, Texas
3. XL's Amazing Dream 229ET, shown by Fiona Joseph, Baytown, Texas

Late Junior Heifer Calf

1. NTR Paisley 36/2, shown by In the Red Ranch, Eustace, Texas
2. Wendt Dreamboat 1929, shown by Wethington Cattle Company, Iola, Texas
3. KK Material Girl, shown by Kalli Kimble, Kingsbury, Texas

Early Junior Heifer Calf

1. PC Miss Sandy 300/K, shown by Gracey Pitchford, Athens, Texas
2. KK Flirty Girl, shown by Kalli Kimble, Kingsbury, Texas
3. XL That's Gold 231, shown by Excell Santa Gertrudis, Santa Fe, Texas

Late Senior Heifer Calf

1. Miss Grandview 205J, shown by Roland Christian, Ennis, Texas
2. WL Mandy, shown by Wethington Cattle Company, Iola, Texas
3. XL Golden Iris, shown by Excell Santa Gertrudis, Santa Fe, Texas

Early Senior Heifer Calf

1. Grandview 9115J12, shown by Red Dawn Farm, Gallant, Ala.
2. Miss 777 Keshia, shown by Erin Kay Daniel, Magnolia, Ark.
3. Gray Oaks 140, shown by Gracyn Foster, Laurel, Miss.

Champion Heifer Calf

NTR Paisley 36/2, shown by In the Red Ranch, Eustace, Texas

Reserve Champion Heifer Calf

PC Miss Sandy 300/K, shown by Gracey Pitchford, Athens, Texas

Late Summer Yearling Heifer

1. R3T's Syrus 066J, shown by Lucas McDowell, Baton Rouge, La.
2. XL's Alice Ann 117, shown by Fiona Joseph, Baytown, Texas
3. BG Braylee 101, shown by Geordon Boulware, Lufkin, Texas

Early Summer Yearling Heifer

1. CSC Mary-Anne, shown by Connors State College, Warner, Okla.
2. Lakota 59/21, shown by Landon Stem, Navasota, Texas
3. Miss 777 Boston, shown by Erin Kay Daniel, Magnolia, Ark.

Late Junior Yearling Heifer

1. Miss Grandview J027, shown by Rockin 3T Ranch, Ennis, Texas
2. CLB 2221, shown by Tripp Nichols, Axtell, Texas
3. Rockin 3T's 2022 942JI, shown by Gracey Pitchford, Athens, Texas

Early Junior Yearling Heifer

1. XL Lenina 116, shown by Excell Santa Gertrudis, Santa Fe, Texas
2. CWR Cascadia, shown by Crosswinds Ranch, Keller, Texas
3. Miss 777 Bruno 285J2 Aggie, shown by Erin Kay Daniel, Magnolia, Texas

Champion Yearling Heifer

XL Lenina 116, shown by Excell Santa Gertrudis, Santa Fe, Texas

Reserve Champion Yearling Heifer

Miss Grandview J027, shown by Rockin 3T Ranch, Ennis, Texas

Late Senior Yearling Heifer

1. CWR Honolulu, shown by Madisyn Douglas, Bonham, Texas
2. QVF MS Paradigm 253H10 Marina, shown by Darrell Pitchford, Athens, Texas
3. CGF 1020/20, shown by Levi Lockhart, Walker, La.



Early Senior Yearling Heifer

1. Miss Grandview 7108H3, shown by 777 Farms, Magnolia, Ark.
2. Miss Rosetta, shown by Karli Buggs, Sarcoxie, Mo.
3. CWR Ladybug, shown by Lennon Cattle, Alba, Texas

Late 2-Year-Old Heifer

1. XL Cleopatra 008 ET, shown by Excell Santa Gertrudis, Santa Fe, Texas

Champion Senior Female

XL Cleopatra 008 ET, shown by Excell Santa Gertrudis, Santa Fe, Texas

Reserve Champion Senior Female

Miss Grandview 7108H3, shown by 777 Farms, Magnolia, Ark.

Grand Champion Female

XL Cleopatra 008 ET, shown by Excell Santa Gertrudis, Santa Fe, Texas

Reserve Grand Champion Female and Best of Polled Female

NTR Paisley 36/2, shown by In the Red Ranch, Eustace, Texas

Early Summer Bull Calf

1. Top Shelf Hooch, shown by Top Shelf Cattle Company, California, Mo.
2. Creech 438-2, shown by Morse View Farm, Mountain Grove, Mo.
3. Rolling Oaks Axel, shown by Rolling Oaks Ranch, Doniphan, Mo.



MORE RESULTS ON PAGE 20 »

SANTA GERTRUDIS SMALL BREEDERS GROUP

Brad & Sarah Carlile Madisyn Douglas
(214) 514-6145 (913) 915-2933



ARROW CREEK

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Santa Gertrudis luckyfarm12@gmail.com
STAR 5

Rockin B Farm Would Like to Invite All Santa Gertrudis Breeders



Rockin B 1621

Our featured lot, Rockin B 1621, is a polled,
halter-broke SR Surge 4/19 daughter.
She goes back to Never Before and donor
Red Doc Ruby on her dam's side.

Sells A1'd on 1/29/23 to Chosen One!

*** 50th ***
Anniversary

TO THE
BREEDERS
OF THE CAROLINAS SALE

May 13, 2023

Union County Agri Center, Monroe, N.C.

This sale will be broadcast live on the internet.
DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available

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Andrew: (417) 989-1721

Andrea: (417) 259-0774

andrea.creed98@gmail.com

HERD NO.
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kim.peppercorn@yahoo.com



VZ Cattle

Scott & Tracy Van Zile
New Boston, Texas 75570

(903) 908-2910 or

(903) 908-2239

vzcattle@gmail.com

VZ Cattle
Santa Gertrudis

Late Junior Bull Calf

1. 777 Honey Badger 17K4 Candyman, shown by 777 Farms, Magnolia, Ark.
2. Revenge T202, shown by Urbanosky Ranch, Plantersville, Texas
3. Just Fooling Around, shown by Bodie Triche, St. Francisville, La.

Early Junior Bull Calf

1. Better Than Roses, shown by Bodie Triche, St. Francisville, La.
2. WM 422 Guss, shown by Ryan Hachtel, Mount Enterprise, Texas
3. WM 322 Nash, shown by Madeline Hachtel, Mount Enterprise, Texas

Late Senior Bull Calf

1. DP Mr Copperhead III/J2, shown by Gracey Pitchford, Athens, Texas
2. Hurricane J33, shown by Hurricane Cattle Company, Weatherford, Texas
3. KK Tiago, shown by Kalli Kimble, Kingsbury Texas

Early Senior Bull Calf

1. Grandview 9115J3, shown by TB Cattle Farm, Troup, Texas

Champion Bull Calf

777 Honey Badger 17K4 Candyman, shown by 777 Farms, Magnolia, Ark.

Reserve Champion Bull Calf

DP Mr Copperhead III/J2, shown by Gracey Pitchford, Athens, Texas

Late Summer Yearling Bull

1. Creek Nation, shown by Quincy Nelson, Krum, Texas
2. Triple P's Baalis, Trip P Ranch, Trinity, Texas

Early Summer Yearling Bull

1. Triple P's Legend, shown by Triple P Ranch, Trinity, Texas
2. CSC Boudreaux, shown by Connors State College, Wagner, Okla.
3. R3T's 7133 136J, shown by Gracey Pitchford, Athens, Texas

Late Junior Yearling Bull

1. 777 Bruno 777J1 Kash, shown by Erin Kay Daniel, Magnolia, Ark.
2. Grandview J017, shown by Zajic Farms and Spaniel Farms & Cattle, Ennis, Texas

Early Junior Yearling Bull

1. KK The Valedictorian, shown by Buena Vida Cattle and B Square Ranch, Kingsbury and Timpson, Texas
2. Triple P's Legacy, shown by Triple P Ranch, Trinity, Texas
3. CGF 12021, shown by Jewelie Green, Holden, La.

Champion Yearling Bull

KK The Valedictorian, shown by Buena Vida Cattle and B Square Ranch, Kingsbury and Timpson, Texas

Reserve Champion Yearling Bull

Triple P's Legacy, shown by Triple P Ranch, Trinity, Texas

Late Senior Yearling Bull

1. Zeus, shown by Landon Stem, Navasota, Texas



Early Senior Yearling Bull

1. Morse View Never Before Dynamite, shown by Morse View Farm, Mountain Grove, Mo.
2. Morse View Jf Hatcher, shown by Morse View Farm, Mountain Grove, Mo.

Late 2-Year-Old Bull

1. Serbesa Ranger 017H7 Hemo, shown by Pitchford Cattle Co. and Serbesa, Athens, Texas
2. Circle A 40, shown by WindCrest Farm, Leitchfield, Ky.
3. 777 Vegas 942H2 Zeus, shown by Caroline Daniel, Magnolia, Ark.

Early 2-Year-Old Bull

1. CWR KPL's Master, shown by Crosswinds Ranch, Keller, Texas

Aged Bull

1. 777 2022 205G4 Badger, shown by M Rock Ranch and Rockin 3T Ranch, Texarkana and Ennis, Texas

Champion Senior Bull

Serbesa Ranger 017H7 Hemo, shown by Pitchford Cattle Co. and Serbesa, Athens, Texas

Reserve Champion Senior Bull

777 2022 205G4 Badger, shown by M Rock Ranch and Rockin 3T Ranch, Texarkana and Ennis, Texas

Grand Champion Bull

KK The Valedictorian, shown by Buena Vida Cattle and B Square Ranch, Kingsbury and Timpson, Texas

Reserve Grand Champion Bull

777 Honey Badger 17K4 Candyman, shown by 777 Farms, Magnolia, Ark.

Best of Polled Bull

Triple P's Legacy, shown by Triple P Ranch, Trinity, Texas

Produce-Of-Dam

1. RAR Miss Abigail, Excell Santa Gertrudis, Santa Fe, Texas
2. GVF Little Annie 9115, shown by Grandview Farms, Hamilton, Ala.

Get-of-Sire

1. XL Midas 355, Excell Santa Gertrudis, Santa Fe, Texas
2. Copperhead 915, shown by Darrell Pitchford, Athens, Texas

STAR 5 Female Class 1

1. Crosswinds Chestnut Blaze, shown by Josh Morris, Ector, Texas
2. Miss BB 17/45K, shown by Darrell Pitchford, Athens, Texas
3. Crosswinds Rock Star, shown by Crosswinds Ranch, Keller, Texas

STAR 5 Female Class 2

1. KK Swagger's GIGI, shown by Blaine Gibson, Paradise, Texas
2. BM K62, shown by Darrell Pitchford, Athens, Texas
3. Creech 412-2, shown by Bar M Farms, Lenoir, N.C.

STAR 5 Female Class 3

1. Five J's 21305, shown by 777 Farms, Magnolia, Ark.
2. H2 Belle 8, shown by H2 Cattle Company, Clarksville, Texas
3. H2 Ariel 6, shown by H2 Cattle Company, Clarksville, Texas

STAR 5 Female Class 4

1. CSC Fancy, shown by Connors State College, Wagner, Okla.
2. SF Mercury Star, shown by Macie Johnson, Independence, Miss.

STAR 5 Female Class 5

1. Miss Spec, shown by Karli Buggs, Sarcoux, Mo.
2. KCBK Ginger's Spice, shown by Diamond G Ranch, Lufkin, Texas
3. OLC Miss Frosty, shown by Osborne Livestock Co., Lathrop, Mo.

Grand Champion STAR 5 Female

KK Swagger's GIGI, shown by Blaine Gibson, Paradise, Texas

Reserve Grand Champion STAR 5 Female

Five J's 21305, shown by 777 Farms, Magnolia, Ark.

MORE NATIONAL SHOW ON PAGE 22 »

2023 National Santa Gertrudis Show

DEDICATION PAT & BEVERLY HEATH

Pat and Beverly Heath's adventure in the Santa Gertrudis breed started more than 40 years ago with the purchase of three heifers from Davis Double D Farms in Tennessee. That small purchase led to a herd of close to 100 Santa Gertrudis and STAR 5 females.

Since then, Pat and Beverly have poured their hearts and souls into the breed they love, serving as a superintendent of the North American International Livestock Exposition (NAILE) since 1983 and acting as ring master for both the Kentucky State Fair and NAILE for more than 40 years. Pat has served in multiple offices with the Kentucky Santa Gertrudis Association and Beverly has been both the treasurer and secretary for that same association for 35 years. Beverly is actively involved in the association and has been the junior advisor for the Kentucky Santa Gertrudis Breeders Association for more than 30 years, where she has been instrumental in keeping the longest running junior show in the East going. Pat and Beverly have raised

more than \$100,000 for the juniors and donated thousands of dollars to make sure the Kentucky kids have a show.

Not only are Pat and Beverly active in the Kentucky Santa Gertrudis Association, but they have served multiple terms on the Santa Gertrudis Breeders International Youth Activities and Shows & Exhibits committees as well.

Pat and Beverly have raised two high point STAR 5 females, a NAILE Reserve Grand Champion Female and the dam of the National Junior Santa Gertrudis Show (NJSQS) Better Beef winner. They are also constant attendees at the NJSQS, where they've offered to haul juniors' cattle for free. Furthermore, Pat and Beverly were so generous that if you didn't have a calf, chances are they'd simply give you one.

The Heaths not only are dedicated to helping their

Gert family, but they are dedicated to helping others too. Beverly is a nationally recognized artist, donating her time to the National Genealogy Society, DAR, CAR and 4-H, where she's spent more than 40 years volunteering. Pat has worked to develop a non-profit that gives to people who are down on their luck. 🐾



MID-COAST
SANTA GERTRUDIS
ASSOCIATION



CATTLEMAN'S OPPORTUNITY

Santa Gertrudis Sale

SATURDAY, MAY 20, 2023, at 12:00 P.M.

Washington County Fairgrounds • Brenham, Texas



~ OFFERING ~

Open & Bred Heifers • Pairs • 3N1s
STAR 5 Females • Select Gain-Tested Bulls

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of SG USA!

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Ask for the "Mid-Coast
Opportunity Sale"
block rate

Contact

SALE COMMITTEE

Jason Miller • 979-533-3304 • millerjason1227@gmail.com
Michael Hunter • 832-341-5734

WWW.MIDCOASTSANTAGERTRUDIS.COM

2023 National Santa Gertrudis Show

MEMORIES



WE EXTEND A SPECIAL THANK YOU TO OUR DONORS AND AWARD SPONSORS

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Family of Cale Cornelius
The Danrick
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Madisyn Douglas

Excell Santa Gertrudis
Georgia Santa Gertrudis
Association
Grandview Farm
Heard Farm
Todd Hix Family
In the Red Ranch
Iron Oaks Ranch
Reagan and Travis Lord
M Rock Farm

Duane and Sandy Miller
Morse View Farm
Osborne Livestock Co.
Painted Ass Ranch
Dan Palecek
Parker Farms
Pitchford Cattle Co.
Red Dawn Farm
Rockin 3T Ranch
Rockin B Farm

Rolling Oaks Ranch
Running Square M Cattle
Brent and Marla Shaw
Stegall Farm
J.D. Stephens
Strait Ranches
TB Cattle Farm
Triple H Ranch
VZ Cattle Co.
White Rock Farm

SAN ANTONIO LIVESTOCK SHOW

Feb. 12, 2023 | San Antonio, Texas | Judge: Mark Ebling

SANTA GERTRUDIS SHOW

Results



GRAND CHAMPION BULL

HH Royal Flush, shown by
Hubbard Cattle Co., Angleton, Texas



RESERVE GRAND CHAMPION BULL AND BEST OF POLLED BULL

Russian Roulette, shown by
Mikaela Terry, Bryan, Texas



GRAND CHAMPION FEMALE

XL's River Ruby 014, shown by
Wade Garder, Troup, Texas



RESERVE GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

Miss 777 Exuma, shown by
Mason Carlow, Hooks, Texas

Correction

In the March issue of *Santa Gertrudis USA*, the article announcing the SGBI Board of Directors candidates listed the incorrect district/regions for two of the candidates. Trai Stegall is running unopposed in the Eastern Region and David Alderson is running for the At-Large seat in District 4. 🐄



FLORIDA STATE FAIR

Feb. 15, 2023 | Tampa, Fla. | Judge: Todd Herman



GRAND CHAMPION BULL

XL Gold Standard, shown by
Excell Santa Gertrudis, Santa Fe, Texas



RESERVE GRAND CHAMPION BULL

JF Hatcher, shown by
Morse View Farm, Mountain Grove, Mo.



GRAND CHAMPION FEMALE

XL Sheeza Star, shown by
Excell Santa Gertrudis, Santa Fe, Texas



RESERVE GRAND CHAMPION FEMALE

XL Dreamin of Gold, shown by
Excell Santa Gertrudis, Santa Fe, Texas



GRAND CHAMPION STAR 5 FEMALE

CJ's Miss Willow, shown by
Carley Jones, Lake City, Fla.



RESERVE GRAND CHAMPION STAR 5 FEMALE

MV Maggie May, shown by
Morse View Farm, Mountain Grove, Mo.

Understanding EPDs and Genomics

A Guide to EPD Accuracy and Confidence for Producers and Buyers

By Kelsey Pope, Contributing Writer



Cattle data - more specifically expected progeny difference (EPDs) and genomics - are valuable tools in your toolbox to help make sound selection decisions and identify animals that will perform profitably in the most challenging environmental conditions. This article will serve as a user-friendly guide to EPDs and why producers should be utilizing genomic data.

The Santa Gertrudis Breeders International (SGBI) genetic evaluation is one of the most comprehensive among *Bos indicus*-influenced breeds. Thirty years of ranch phenotypes and scan records serve as the foundation for SGBI's genetic evaluation.

An EPD is a comparative tool used to *predict* how the progeny of a parent animal are expected to perform compared to the progeny of another parent animal. Essentially, a mating creates a combination of DNA that performs a certain way. That's why, for centuries, cattle producers have bred naturally for certain traits. Yet today, genomics analyzed from the animal's DNA provides more accurate traits that producers can have confidence in choosing.

Reading and Understanding EPDs

When an animal is registered and parent verified, SGBI provides a pedigree with EPDs. The statistical analysis used for EPD calculation also accounts for the effects of environment (nutrition, climate, geographical location, etc.) that exist between herds.

To understand these EPD traits, as an example, let's look at Chart 1 showing EPDs for Birth Weight (BW), Calving Ease Direct (CED) and Weaning Weight (WW) for calves sired by two bulls bred to genetically equal females and managed under equal conditions. Looking at BW, calves sired by Bull A should be 4 pounds lighter at birth, on average, than calves sired by Bull B ($2.5 - (-1.5) = 4$). For WW, calves sired by Bull B should be 10 pounds heavier at weaning, on average, than calves sired by Bull A ($25 - 15 = 10$). And for CED, first-calf heifers bred to Bull A should have 4 percent more unassisted births, on average, than first-calf heifers bred to Bull B ($8.0 - 4.0 = 4$).

Chart 1

EPD	Bull A	Bull B
Birth Weight (BW)	-1.5	+2.5
Weaning Weight (WW)	15	25
Calving Ease Direct (CED)	8.0	4.0

Adding Genomics to EPDs

SGBI Executive Director HC Neel says that genomic test results are used to enhance the predictability and accuracy of an animal's EPDs, particularly on young animals.

"It isn't until an animal's DNA goes through genomic testing, or a genotype using SNP markers, that [it] gets down to the actual genetic value of an animal for a particular trait," Neel explains.

A genotype is a panel of 50,000 to 150,000 SNP markers, a more modern type of marker analysis that is currently used in today's industry and genetic market. When an animal is genotyped, it will provide genomic-enhanced EPDs (GE-EPDs) and parent verification if the parents have DNA on file. Ten years ago, SGBI released the GE-EPDs for *Bos indicus*-influenced cattle. The inclusion of GE-EPDs resulted in information that is more accurate and predictable than a pedigree and performance prediction alone.

The genomic tests offered by Neogen for Santa Gertrudis breeders are categorized as 100K or 150K, correlating with the number of SNP markers in each test. Jamie Courter, Ph.D., bovine technical services manager at Neogen, says when adding these results in with

pedigree, performance and progeny data that is already used, accuracy and reliability of an animal's EPDs increase.

"The EPD is the best prediction given the information available at that given time," Courter says. "By increasing the accuracy of the EPD, genomics help to shorten the range of potential change in the prediction over time. In other words, it almost serves as insurance that you are selling (or buying) a bull as marketed, based on the most accurate information available at the time."

A common misconception is that a 100k genomic test should improve an animal's EPDs, but that is not the case, Neel says. "They could get better, they could get worse or they could stay the same. It makes them more accurate and determines the actual genetic value of that animal for that trait."

When you have the backing of all of that data, it makes breeders more confident in breeding decisions and buyers more confident in their purchasing decisions.

EPD Accuracy

Accuracy is essentially a measure of confidence in a particular EPD. Accuracy for an EPD ranges from 0.0 to 1.0. With higher accuracy, or closer to 1.0, an EPD can be considered more reliable and predictable. The lower the accuracy, the less confident you can be in that EPD.

"Remember, as more data is collected on a parent animal, their relatives and their progeny, their EPD will move closer to their true genetic merit for that particular trait," Neel says.

This is where the importance of DNA genomic testing comes in. Genotypes boost EPD accuracy for young, non-parent animals. But what about proven-parent animals? With a bull that has 0.7 accuracy for BW, a genotype probably won't bump that up much. However, it will bump the accuracy up for traits that are difficult to measure, such as carcass traits in breeding animals and maternal traits in bulls on older animals. That, in combination with phenotype data and ultrasound scan data, can additionally improve accuracy.

"It is important that those older, proven-parent animals still have genotypes

and performance records,” Neel adds. “The more data we have, the easier it is to identify markers and improve the genetic panels used to calculate GE-EPDs.”

As with anything, time allows for improvement, refinement and innovation. Generating GE-EPDs is no different. More animals with genotypes that have more data only help to make the numbers more accurate and useful, which is why numbers continue to update and change when SGBI’s EPDs are updated monthly.

Reading ACC and Percentile Rank EPDs

While the EPD value is important, looking at the percentage rank and accuracy can provide an even clearer picture of where that animal ranks. The Accuracy EPD (ACC) and Percentile Rank (% Rank) EPDs listed on a pedigree offer breeders more confidence in choosing the genetics that will work best for them.

But what do the numbers mean? For example, for the animal in Chart 2, its BW ACC is relatively high (remember, the closer to 1.0, the more accurate), while the YW ACC is low. This is typically due to a lack of yearling weight data on progeny. However, there are many birth weight records on file for progeny, resulting in a higher accuracy for BW.

Chart 2

	BW	YW
EPD	1.8	+2.5
BW ACC	0.67	0.08
BW % Rank	50	30

Percentile Rankings are one of the most important traits to view when studying EPDs, especially if you are unfamiliar with how to read them. A “1” figure means that animal is in the top 1 percent of the breed; a “50” is breed average; and, a “95” is the bottom 5 percent of the breed for that particular trait. The animal in Chart 2 is at breed average for BW and in the top 30 percent for YW.

When reading EPDs, take note that just because an animal has a good or bad EPD for one trait, does not mean they will be the same for every trait.

When you have the backing of all of that data, it makes breeders more confident in breeding decisions and buyers more confident in their purchasing decisions.

As this example demonstrates, having a GE-EPD does not mean we do not need to record phenotype data (weaning weights, yearling weights, scan/ultrasound data, etc.). In fact, the more data put in, the more accurate a genetic evaluation becomes.

The Future of Genomics

While 150K is the largest SNP marker currently being used to evaluate DNA, there are already technologies looking into much larger genetic pools of data. Sequencing technology, which can measure 2.5 million SNP markers, is on the horizon.

“It was only 15 years ago that the original 50K SNP chip became available to the beef industry,” Courter adds. “We have come a long way since then. Today, with sequencing, we find ourselves at the next ‘step’ of technology availability and adoption. We at Neogen look forward to what this product availability will bring to the beef industry.”

GE-EPDs are a great way to help the Santa Gertrudis breed, ultimately resulting in more confident buying decisions from commercial customers.

CONTINUED ON PAGE 26 »

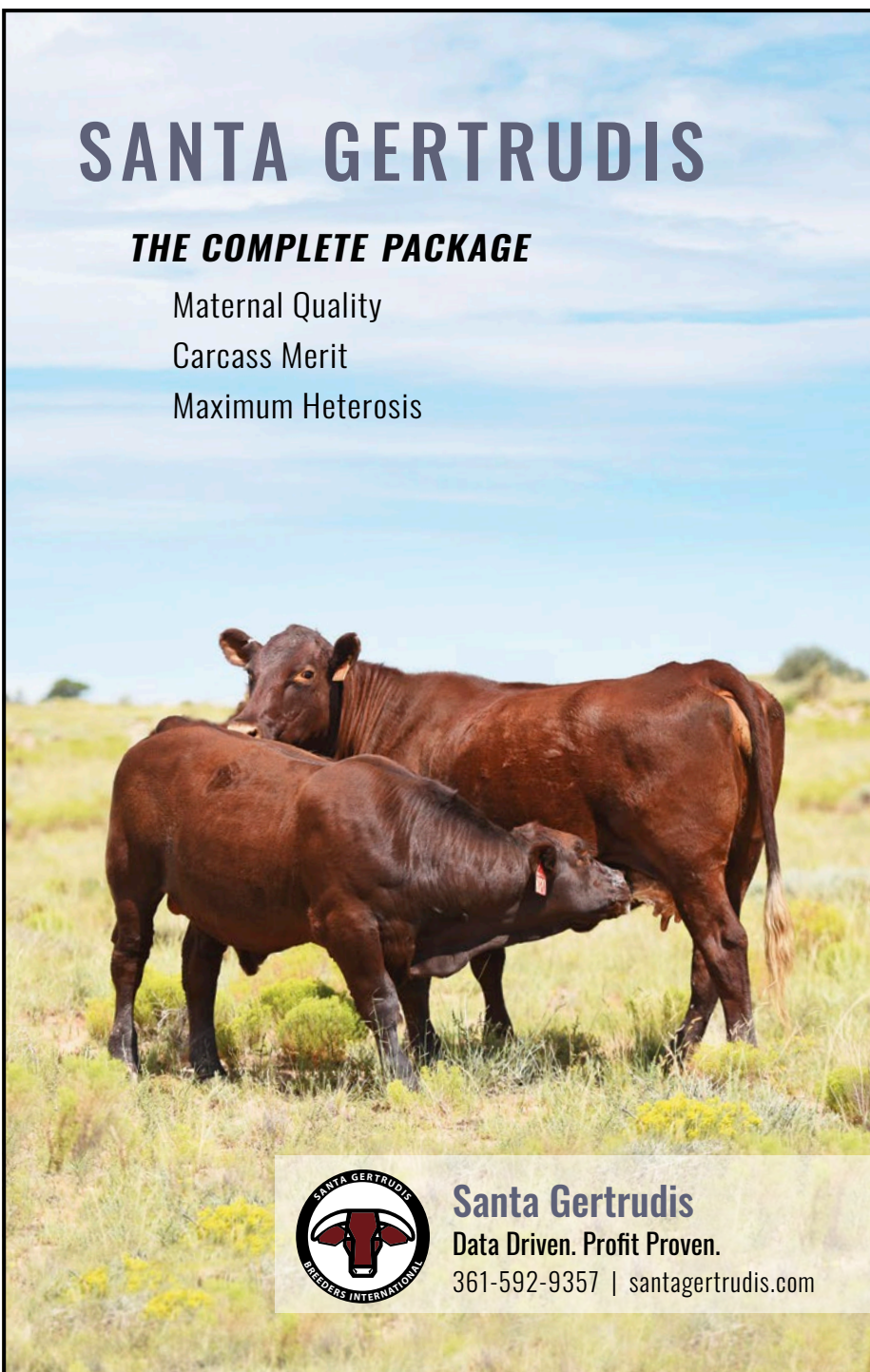
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GERTS ONGOING ADVANCED LEADERSHIP SUMMIT 2023



Every other year, National Junior Santa Gertrudis Association (NJS GA) members anticipate the opportunity to register for and attend Gerts Ongoing Advanced Leadership Summit (GOALS). This year's leadership conference will help junior members **"SWING FOR THE FENCES"** as we step up to the plate for leadership development in Louisville, Ky., home of the Louisville Slugger. GOALS 2023 will be held July 25-29. We want you to be a part of our GOALS 2023 team!

The GOALS retreat will be held at a resort offering lodging and recreation of all kinds during free time. It also yields the perfect setting for leadership development and team building facilitated by a dynamic individual and former FFA member with a great agricultural background and connection to youth organizations like the NJS GA. Rhett Laubach will join the group as a professional key-

note speaker, trainer, author, leadership expert and owner of YourNextSpeaker. Laubach will share hours of time with our youth for a fun, interactive leadership training experience. We will also spend a day at Cedar Creek Farms, learning about the farm-to-fork operation that raises Santa Gertrudis cattle. There will also be a field day experience with local Kentucky ag representatives from various arenas of work and expertise. This GOALS trip will also allow for some fun and interesting touristy opportunities for our juniors!

We encourage all Santa Gertrudis youth to attend the NJS GA leadership program this summer. With so many diverse and wonderful summer opportunities afforded these days, it can be difficult to select which activities to participate in, but we encourage giving the GOALS leadership program real consideration. Leadership development

not only happens in the cattle showing arena - past GOALS attendees will tell you that these experiences are some of their most memorable as this event focuses on organizational leadership, relationship building, personal development and goal setting. We encourage all NJS GA members, age 13 and older, to register for GOALS 2023 and join us in Louisville in July.

Registration information will be available on the Santa Gertrudis Breeders International website in early May and there will be more information in future issues of *SG USA* and on the NJS GA Facebook page. For more information, contact GOALS 2023 co-chairmen Casey Jones at (386) 623-9088 or Jbarfarms5@gmail.com or Christy Moran at (979) 203-0433 or moranfam4@yahoo.com. 🐾

UNDERSTANDING EPDs AND GENOMICS CONTINUED FROM PAGE 25

"And at the end of the day, if you can feel more confident in the decisions you make in your herd, that not only helps you out, but it helps everybody out," Neel concludes.

BREED AVERAGES

- A breed average is truly an average of the data set
- Breed Average for Active Sires (as of March 2023)
 - BW: 0.1
 - WW: 10
 - YW: 13
 - Milk: -0

Breed averages are updated monthly by SGBI and can be found on DigitalBeef on the left-hand column under "Cattle Evaluation."

More detailed resources, including EPD percentile ranks, Trait Leaders and a Resources Guide can be found on the SGBI website under the Registry/Genetics tab. 🐾

SANTA GERTRUDIS *Juniors*

By Madisyn Douglas, District 1 Director



My name is Madisyn Douglas. I'm a National Junior Santa Gertrudis Association (NJS GA) District 1 director in addition to being the NJS GA National Queen. I'm from Bonham, Texas, and attend Celeste High School.

I have been lucky to be involved in such an amazing organization as the National Junior Santa Gertrudis Association, where I have learned so much about expected progeny differences (EPDs). EPDs have been applied to improve beef cattle genetics for almost four decades. EPDs are predictions of the genetic transmitting ability of a parent to its offspring and are used to make selection decisions for traits desired in the herd. I know many Santa Gertrudis breeders live by EPDS. Maybe it should be your next move! 🐾

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SANTA GERTRUDIS SALE

Reports

BANNERS & BUCKLES SALE

FEB. 10, 2023 | JACKSON, MISS.

SALE AVERAGES

27	Lots	\$5,105	5	STAR 5 Open Heifers	\$6,850
2	Bulls	\$4,125	2	Semen Lots	\$4,000
20	Open Heifers	\$4,767			

The Banners & Buckles Sale was held in conjunction with the National Santa Gertrudis Show at the Dixie National Livestock Show in Jackson, Miss. The auctioneer was Jarvene Shakelford, and the sale chairman was Darren Richmond.

The high-selling open heifer was consigned by Grandview Farms, Hamilton, Ala., and was sold to Roland Christian, D&R Farms, Ennis, Texas, for \$12,500. The high-selling STAR 5 open heifer was consigned by 5J's Cattle Co., Clayton, N.C., and was sold to 777 Farms, Magnolia, Ark., for \$15,000. The

2023 BIF Research Symposium and Convention

The 2023 Beef Improvement Federation (BIF) Research Symposium and Convention will be hosted July 3-6 in Calgary, Canada.

The BIF Symposium features more than two days of educational programming, which will be focused on this year's theme "Precision Breeding." July 3 kicks off with the Young Producer Symposium and the Welcome and Scholarship Reception. The National Association of Animal Breeders (NAAB) will also host its biennial symposium.

Each year the BIF Symposium draws a large group of leading seedstock and commercial beef producers, academics and allied industry partners. The attendance list is a "who's who" of the beef value chain, offering great networking opportunities and conversations about the issues of the day. Program topics focus on how the beef industry can enhance value through genetic improvement across a range of attributes that affect the value chain.

This year's general session speakers will include Peter Amer, Ph.D., AbacusBio Limited managing director; Filippo Miglior, Ph.D., Lactanet Canada scientist and innovation executive; Brian Kinghorn, Ph.D., University of New England, Australia; John Crowley, Ph.D., AbacusBio Limited; Juan Pedro Steibel, Ph.D., Iowa State University Lush chair for animal breeding and genetics; and Mokah Shmigelsky, OneCup AI CEO.

Technical breakout sessions will focus on a range of beef production and genetic improvement topics. A highlight of this year's symposium will be a technology showcase at Olds College.

For registration and more symposium details, including hotel information, visit BIFSymposium.org.



high-selling bull was consigned by Creech Farms, Zebulon, N.C., and was sold to RJ Ranch, Augusta, Ga., for \$4,750.



The high-selling STAR 5 lot sellers, 5J's Cattle Co., and buyers, 777 Farms.

WENDT'S SUPER SANTA SALE

FEB. 18, 2023 | ONLINE

SALE AVERAGES

7	Bred Heifers	\$7,750
18	Open Heifers	\$4,930

The high-selling bred female was purchased by In the Red Ranch, Eustace, Texas, for \$14,500.

Wendt's Super Santa Sale consignors.



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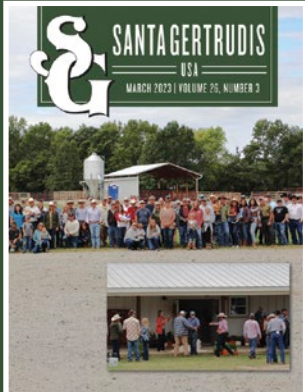
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