



SANTA GERTRUDIS

USA

APRIL 2022 | VOLUME 25, NUMBER 4



Santa Gertrudis

SANTA GERTRUDIS

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Registrations in 2021

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Beef Breed

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Saturday, April 23, 2022

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Bred Cow • ID 529

(Reg. #20180191)

A TF Red Solo Cup granddaughter on the top side, with Tinney Farms and Briggs Ranches genetics on the bottom side. Sells bred to TF 5369H19 (Reg. #20200364). Due to calve fall 2022.



Bred Heifer • ID H048

(Reg. #20200969)

Stout bred female sired by our Roberto son, 915C6, and goes back to TF 909 on the bottom side.

Sells bred to TF 5369H19 (Reg. #20200364). Due to calve fall 2022.



Bred Heifer • ID H059

(Reg. #20200968)

This female is sired by Harris 53/6 and her dam is a Pistolero daughter. Check out her EPDs with 6 traits in the breed's Top 15%. Sells bred to TF 5369H19 (Reg. #20200364). Due to calve July 2022.

Manager: Arlin Taylor
256-507-3838
arlin.taylor@bhamfast.com
tinneyfarms.com

Tinney Farms
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Email: wendtranches@hotmail.com

Gene Kubecka
979-240-5311

Daniel Kubecka
979-240-5312

SGBI Herd #621, established 1954

SS

SANTA GERTRUDIS USA

IN THIS ISSUE

- 10** Reduce Hay Spoilage with Preservatives
- 12** For the Love of Red Cattle and Nancy
- 18** Investing in the Future
- 22** 2022 NJSGS Announcement
- 26** Commercial Data Program to Bolster Santa Gertrudis Database
- 29** Ultrasound and Genomic Data Enhance Carcass EPDs
- 30** Community in the Carolinas
- 32** Using Santa Gertrudis to Evaluate Heterosis in Intermountain West
- 33** SGBI Affiliate Association Listing
- 34** Show Results: Cattlemen's Congress
- 34** Show Results: San Antonio Livestock Show
- 36** Show Results: Dixie National Livestock Show
- 37** Show Results: Florida State Fair



DEPARTMENTS

- 6** Trail Talk
- 6** SGBI Answers Your Questions
- 8** President's Letter
- 8** SGBI Need to Know
- 16** Breed Statistics
- 16** Calendar of Events
- 16, 22** Junior Letters
- 16** New Members
- 37** Ad Index



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ON THE COVER

A pair of heifers on display during the 2021 Breeders of the Carolinas Field Day at Flatwillow Farms, Statesville, N.C.
 Photo by Darren Richmond.

Providing Polled Power Genetics to the Santa Gertrudis Breed

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Highlighting Our Sale Lots

BREEDERS OF THE CAROLINAS SALE

May 14, 2022 • Chester, S.C.



Creech Farm 350-0

Young, stout, polled herd sire.
Performance-tested and his dam goes
back to 2016 NISGS Grand Champion
STAR 5 female.



Creech Farm 335-0

Stout, big-hipped bred heifer. She
sells AI'd to CA/RDF Mateo on
11/30/21. Later exposed to SR 16/20.

Look For Our Consignments!

CRIMSON CLASSIC

April 23, 2022 • Cullman, Ala.

Creech Farms

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Flying C Ranch

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Trail Talk

EXECUTIVE DIRECTOR'S REPORT

By Webb D. Fields

(361) 592-9357 | wfields@santagertrudis.com

Another fiscal year for our association has come and gone. Each year seems like it moves faster than the last, and while we have had some great achievements I am also looking forward to the fresh start the spring and new year brings for our great breed.

By now, we are well into sale season and have wrapped up a successful show season. While writing this, I just returned from a successful show at the Houston Livestock Show and Rodeo. I am thankful for the opportunity to return to this annual event after a layoff last year, and I was very impressed with the quality of cattle and turnout for Santa Gertrudis. What was pointed out to me that I found most impressive was our young breeders who we are retaining through the junior program.

As I looked over the grand drive of both the female and bull shows, it wasn't a bunch of "regulars" and "seasoned" veterans standing out with the cattle, but a bunch of early twenty-somethings who have recently retired from the National Junior Santa Gertrudis Association and have continued their careers into adult membership. I have often talked about the strength of the junior program, and what similar programs have done for me, so it was a breath of fresh air to see these young people putting their time, money and resources toward continuing to promote Santa Gertrudis cattle. If we are to remain viable, we must make sure to keep our best youth involved, so seeing such a young, talented group in the ring was certainly comforting and fun to see.

From a sale perspective, it is also fun to see the premiums that cattle are currently bringing. While we all know of the volatility in the world, cattle prices, especially seedstock prices, continue to set a high bar. There seems to be no ceiling for cattle with excellent genetic and phenotypic merit within the industry, and those who have invested in advanced reproductive technologies such as artificial insemination, sexed semen, invitro fertilization and conventional embryo transfer are seeing dividends for these elite and progressive genetics.

As we look forward into a new fiscal year, I am excited about what the future holds for Santa Gertrudis Breeders International (SGBI). Hopefully, we have all received our inventories at this point. You will notice they have a new, clean look. We look forward to receiving them back in the office, as this will

initiate our 2022 total herd enrollment (THE). This is the much-anticipated move to being a whole-herd reporting breed. Once we receive inventories back, they will be placed in the THE management section for your herd management tab on your registry portal. This will automatically enroll your herd in THE, allowing us to track registrations out of your active dams, giving us more information on the fertility status of your inventory.

This process will help us bolster our understanding of fertility traits, something we've discussed heavily and will be key to the future success of our breed's story. Moving forward, we will not only be able to track registrations on your active THE inventory, but this will also allow us to later identify reasoning as to why a cow on your inventory did not register a calf in fiscal year 2022, if she did not. These will all be steps taken online on your membership registry portal, and we will walk you through the process once it is time. This was something the SGBI Board of Directors put in place last fall and is a step toward being at the forefront of performance data collection.

I look forward to seeing everyone down the trail this spring. 🐾

SGBI ANSWERS YOUR Questions

By Webb D. Fields, Executive Director

Q. Does SGBI have an artificial insemination (AI) semen certificate program?

A. The move to our new registry platform has opened many doors not only for innovation within our system, but also flexibility in the way we handle several aspects of our rules and regulations. Because of this added capability, the Santa Gertrudis Breeders International (SGBI) Board of Directors recently approved an adjustment to our artificial insemination (AI) certificate rule.

While we still have the rule in place, it has now become voluntary. This new Voluntary AI Certificate rule allows breeders to enroll their AI sires for the certificate program if they wish to sell certificates on their AI sires. If you do not wish to participate in AI certificates, then no action is required, and you would simply sell semen on these sires, and buyers will pay the AI service fee when they register their calves.

To enroll a bull in the program, transfer at least one certificate on your AI sire/sires through the registry. The bull will automatically be entered in the AI certificate program, requiring certificates for non-owners to register calves moving forward. This needs to be done on all sires intended for the certificate program, even those that you have sold certificates on in the past.

Please reach out to the SGBI office with any questions, and we would be happy to help ensure those AI sires you wish to enroll get placed into the program. 🐾



CRIMSON CLASSIC

Sale

April 23rd, 2022

**11:00 am • Cullman Stockyards
Cullman, AL**

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PRESIDENT'S LETTER

By Nancy Wunderlich

(979) 277-2838 | n.wunderlich@hotmail.com



I greet you with solemn, sincere thoughts for my last President's Letter column. We have certainly been challenged on many fronts the last couple years, but as a progressive membership, we have rallied together to rise above those hurdles. It has been very rewarding to witness the membership's adaptation and tenacity to forge ahead "to continue the improvement of the Santa Gertrudis breed of beef cattle" as stated in the preamble of the Santa Gertrudis Breeders International (SGBI) Constitution.

The term *legacy* has often been the topic of many discussions with our membership. No matter how one describes their own personal legacy or the legacy of the breed, I am forever humbled how our membership rallies to support each other. The soulful scripture from Titus, "Show yourself in all respects to be a model of good works," has blanketed us to meet and deal with different, unexplained challenges we all have faced in relation to so many aspects of life.

We must continue to diligently work together to keep the wheels turning toward **Data Driven, Profit Proven** success. The SGBI Board, committees and sub-committees, comprised of our fellow members, have donated their time and knowledge to make the hard decisions for the entire membership, putting their own personal agendas aside.

The Finance Committee has kept us in the black with a detailed budget. The Breed Improvement Committee has met the challenge to implement DigitalBeef as our new registry platform with the dedication of our office staff. Whole-herd reporting has been approved as is in the process of being seamlessly included in our toolbox. The Long Range Planning Committee has looked into the future to keep us navigating in the right direction. The Marketing and Promotion Committee has kept our purebred and STAR 5 cattle in the spotlight through sales and shows. The Membership Committee has remained steady and even worked toward an increase for both active members and

CONTINUED ON PAGE 22 ►

SGBI

Need to Know

A new set of classifications for multi-dam animals was approved by the Santa Gertrudis Breeders International (SGBI) Board of Directors during the fall board meeting. Multi-dam animals will now be distinguished as a 50 percent purebred animal, receiving a purebred registration certificate, but denoting the 50 percent classification as having an unknown parent. This will continue to place these multi-dam animals into a single-head contemporary in the genetic evaluation. Additionally, these animals will need to be bred back up to 7/8ths purebred status with animals of known origin prior to having the ability to be placed into contemporary groups within the genetic evaluation.

Information is king in today's fast-paced, data-driven seedstock industry. Commercial producers and fellow breeders alike look for as much accurate data as possible when making breeding and purchasing selections. We believe this is another step toward ensuring the registry and genetic evaluation is as transparent as possible, while still honoring those breeders who historically utilize multiple sires/multiple dams in large pasture settings by still supplying a registration certificate for these animals. This will allow us to continue to track these genetics to get these animals to full, 100 percent purebred status in just a few generations. Questions regarding these changes can be directed to SGBI staff. 🐾

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Quail Valley Farms

June 10-11 | Blountsville, AL



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SANTA GERTRUDIS *Production*

REDUCE HAY SPOILAGE WITH PRESERVATIVES

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



A recent research article in the *Journal of Animal Science* (Kill-erby et al., 2022; <https://doi.org/10.1093/jas/skac023>) provided results of a retrospective analysis (meta-analysis) of 50 research articles and 21 research articles that evaluated the influence of chemical and microbial additives, respectively, on hay preservation during storage. These researchers were from University of Maine, Virginia Polytechnic Institute and

Virginia State University. In these parts of the United States, as well as some regions of the Gulf Coast, it can be a challenge to put up hay that is less than 20 percent moisture content. There is no doubt that a single hay cutting can be vulnerable to wet weather and most hays are field cured over a three- to five-day period. Putting up hay during times of unpredictable rainfall can result in either rain-damaged hay or potentially storing high-moisture hay that may be lost to spoilage.



Dry matter (DM) loss during hay production can occur in two ways: 1) loss at the time of harvest; and 2) loss during hay storage (see Table 1). There is a fine balance that must be met between these two possibilities. Today may be a great day to take your hay supplier to lunch and acknowledge your appreciation for their artwork.

Hay loss at harvest due to leaf fragility can be more dramatic for legume hay (alfalfa) as compared to grass hays, especially if the hay moisture is below 15 percent. Chemical hay preservatives exist and include propionic acid, buffered organic acids, organic acids, urea and anhydrous ammonia. Microbial inoculants can be applied to hay and serve as a preservative. Basically, these added microbes are applied

to out-compete the deleterious microbes. These “bugs” can produce antimicrobial compounds (lactic, acetic and propionic acids). Moreover, these microbial treatments do not corrode hay equipment and are safe to handle, as compared to organic acid preservatives.

Unfortunately, in the present analysis of previous hay preservative research, the microbial inoculants had a low efficacy compared to the chemical treatments. However, the researchers indicated that these microbial inoculants performed better if the hay moisture content was less than 23 percent, most likely due to low numbers of unwanted bacteria and fungi in the drier hay (less than 20 percent moisture vs. greater than 20 percent moisture). In addition, the greater unwanted microbial presence in the wetter hays most likely restricted the growth of the inoculated (added) microorganisms.

Forages in this research included legume, grass or mixed (legume and grass). Legume hay was 100 percent alfalfa and the grasses included perennial ryegrass, undefined grass, bermudagrass, timothy, annual ryegrass, tall fescue, crabgrass and bromegrass. Most of the mixed hays were alfalfa and either orchard grass, timothy or bromegrass. The remainder of mixed hays were red clover and either ryegrass or timothy. The spoilage variables measured in the retrospective study included DM loss, moldiness, bale heating, nutritional composition and DM digestibility. The research also evaluated any potential interactions of preservatives with forage type, application rate and bale moisture.

The organic acid-based preservatives (propionic, buffered organic, other organic acids) were effective at reducing DM loss, moldiness and bale maximum temperature, and were effective at preserving sugars and DM digestibility during storage. Grass hays responded better to chemical preservatives than the alfalfa hay. However, responses to chemical preservatives can be influenced by forage type, hay moisture content and, obviously, application rate. Overall, propionic acid performed well. These researchers did not select application rates, they simply evaluated previous research trials. The researchers concluded that more hay spoilage research with specific forage types is warranted. 🌧

HAY MOISTURE CONTENT (MC) AT HARVEST		
ITEM	<15% MC	>20% MC
Field Loss, %DM	25	<5
Storage Loss, %DM	<5	>24

Table 1. Relationship between hay moisture content (MC) at time of harvest (baling) and loss of dry matter (DM) in the field or during storage.

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For the Love of Red Cattle and Nancy

By Hannah Gill, Contributing Writer

For Gene Kubecka, incoming Santa Gertrudis Breeders International (SGBI) president, the Santa Gertrudis breed coincides directly with his relationship with his wife, Nancy, which started in 1970. At the time, there were no cell phones, just party lines, so when you were interested in somebody, you had to get involved in an activity together to get to know them better. Though the two met through 4-H, Kubecka says he knew that if he was going to be with Nancy, he had to take a liking to the red cattle that her family was raising.

Kubecka had come from a farming and commercial cattle operation, but his first experience with purebred cattle was a Santa Gertrudis steer he purchased from Nancy's family, which he won the showmanship class at the local county fair with. It was a couple years later, after a Santa Gertrudis steer he raised won a purebred steer show that Nancy or her sister usually won, that

Kubecka says he finally got his foot in the door with his future wife. The rest is history.

After their wedding in 1978, the couple started their own Santa Gertrudis herd. Their children, Daniel and Jenna, who represent the fourth generation of Santa Gertrudis breeders, followed suit in raising and promoting the breed. Gene and Nancy with Daniel and his wife, Lauren, eventually purchased Nancy's parents' herd, forming Wendt Ranches Partners, LLC. The fifth generation of Kubeckas are raising and showing Santa Gertrudis cattle as well.

Though the breed did help his young love interest, Kubecka says it became clear early on that Santa Gertrudis cattle had a special place in his future. They appealed to him because of their true American origins, their ability to adapt to many different climate areas and their ability to cross well with both American and European cattle.

"We're one big family. We may have different ideas, but at the end of the day, we all come together."

— Gene Kubecka



Gene Kubecka believes breeders should use all the tools available to them, including the show ring, to showcase their genetics and what the Santa Gertrudis breed can do.



Gene Kubecka from Texas will serve as SGBI president for the upcoming year.

The breed has adapted and evolved in the past 50 years that Kubecka has been involved, including downsizing the overall size of the breed to become more efficient, cleaning up underlines and udders, improving soundness and overall quality, and breeding for more docile dispositions. The value of the breed's hybrid vigor has stayed the same.

"The heterosis derived from these crosses is second to none," Kubecka says. "These red cattle can grow hair in colder climates or maintain short hair in warmer climates and remain productive and be profitable."

Thanks to the internet and online meetings, Kubecka sees more opportunities for the association's committees to be more active and productive than ever before. He has worked on a number of committees within the association to improve the cattle's standings, not only in the breed but in the cattle industry as a whole, almost since his first involvement with the breed 50 years ago. He was a founding member of the Mid-Coast Junior Association

CONTINUED ON PAGE 14 »

SANTA GERTRUDIS DISTRICT VI BREEDERS



WindCrest Farm

Leitchfield, Kentucky



Nolan, Emily,
Luke & Thomas Taylor
(270) 589-9046



dee dee
WindCrest Circle A 40
Grand Champion Bull
2022 Florida State Fair



John, Karen &
Scott Taylor
(270) 287-8629

C BAR C RANCH



De Soto, MO 63020
Alan Clark
Bud & Kelly Clark
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bud@cbarcranch.net

WWW.CBARCRANCH.NET

OSBORNE LIVESTOCK

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peppydoc1@aol.com



Parker Farms



parkerfarms@scrtc.com

Charles, Deanna, Chip, June & Carsen Parker
5552 Jackson Hwy. • Cave City, KY 42127
(270) 670-6285 • (270) 670-6776

Shampain Ranch

Santa Gertrudis Cattle

Del & Ginny Thomas

Pleasant Hill, IL 62366

(217) 734-2283 • (618) 535-4470

ginny2@irtc.net



Herd #4434

RED VIEW FARMS

5480 Jordan Village Rd.

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craiglopossa@yahoo.com



WindCrest Farm John & Nolan Taylor

REGISTERED SANTA GERTRUDIS CATTLE

Gertguys@NCTC.com

1238 Claggett Rd.

Leitchfield, Ky. 42754

(270) 589-9046

Herd No. 10772

SGBI PRESIDENT PROFILE

CONTINUED FROM PAGE 12

and served in various capacities with the Mid-Coast Super Sale. He served as co-chairman of two National Santa Gertrudis Junior Heifer Shows, chairman of Santa Gertrudis Breeders International Foreign Marketing Committee, chaired the SGBI Performance Committee for six years, became SGBI vice president of Marketing and Promotion and served two stints on the SGBI Board of Directors.

His time spent serving the association and its members, combined with his experience as a producer, gives Kubecka a clear idea of where he would like to see the association move in the future and, specifically, in ways that will help the breed gain popularity in the commercial cattle industry.

"My goal is to be a very visible president, participating in as many breeder activities as possible and to be a familiar face to the beef cattle industry and its activities."

— Gene Kubecka

"I'm very adamant that if we want to be a viable breed and association, we must whole-herd report," he says. "In order for our breed to maintain its relevancy in the beef industry, we have to know what our genetics are doing, what they are capable of doing, and we have to get that into the commercial industry. We can sell cattle among ourselves, but we've got to expand what our cattle can do in the commercial industry."

Crossbreeding is where commercial Santa Gertrudis cattle shine, and Kubecka hopes the breed can move forward, without discrimination, toward the American Red and the Super American crosses.

"I think there's room for both," he says. "Let's make our cattle more relevant to the commercial industry, and if that takes crossbreeding, let's do that because the industry as a whole is changing so much."

Another way Kubecka hopes to help the breed be more visible to commercial cattlemen is by making sure the breed chooses the best genomic platform moving forward, something he anticipates being a big topic at the upcoming annual meeting.

"We need to be comparing our genetics to competing breeds out there, and



ABOVE: Kubecka and his son, Daniel, along with their wives, run the family ranch in Texas.

RIGHT: Kubecka has been involved with the Santa Gertrudis breed for the past 50 years. Today, his grandchildren are fifth-generation SGBI members.

there are some genetic platforms that allow us to do that more than others, giving us a larger footprint in the commercial cattle industry," Kubecka says. "For us to know what our genetics are capable of doing, we have to continue to track our cattle all the way from birth to the rail. We've got to scan our cattle and know what our cattle genetically bring to the table and what they can pass on, or what a commercial operator will gain by using Santa Gertrudis genetics."

Numbers speak volumes, and Kubecka knows the breed will stand out as long as numbers are recorded and compared to further enhance the breed's genetics.

"Sure, I like to sell genetics to other Santa Gertrudis breeders, but we have to sell our genetics to the commercial industry, too. So why not see where we stand against our competing breeds, because our competition shouldn't be other Santa Gertrudis breeders, it should be other breeds of cattle," Kubecka says. "We're one big family. We may have different ideas, but at the end of the day, we all come together."

During his time as president, Kubecka hopes to encourage the SGBI Board to stay focused on serving the



membership and helping them to have more profitable cattle operations. He hopes he can encourage members to take advantage of all the performance-enhancing opportunities that the association offers.

"It's imperative as a purebred association that our purebred genetics continue to be the foundation of our breed and we do not lose sight of its importance," Kubecka says. "My goal is to be a very visible president, participating in as many breeder activities as possible and to be a familiar face to the beef cattle industry and its activities." 🐄

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She sells bred to 915C8. This calf will have 5 EPD traits in the top 30%. **A STOUT, POLLED, BRED HEIFER.**



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268G6 is an own daughter of FC Pistol 28/0, one of the high-performance bulls of the breed. Her dam, Miss Grandview 268, is a full sib to CVF 2022, donor dam Miss Grandview 260 and Miss Grandview 555, the 2018-2019 high-point female.

268G6 sells bred to 915C8, combining 2 highly-proven cow families. This offspring provides 7 traits above breed average, including top 20% in BBK and total maternal. **A PROVEN GENETIC OFFERING.**



➡ *Miss Grandview 118C3 H043*

H043 is an eye-appealing, long-sided heifer by Stryker 1181C3, out of an NC Sledge 789 daughter. The **POWER** and **PERFORMANCE** is bred in this 3/4 female.

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SANTA GERTRUDIS *Calendar*

APRIL

- 1** Elite Cut Female Sale, Bosque, N.M.
- 2** Red Hot Bull Sale, Bosque, N.M.
- 2** Rocky Mountain Spring Runoff Sale, Bosque, N.M.
- 7-9** Santa Gertrudis Breeders International Annual Meeting, Lexington, Ky.
- 9** American Cattle Enterprise Brangus & Santa Gertrudis Bull Sale, Effie, La.
- 23** Crimson Classic Sale, Cullman, Ala.
- 30** Urbanosky Ranch Gertastic Private Treaty Bull Sale, www.smartauctions.co

MAY

- 7** Mid-Coast Cattleman's Opportunity Sale, Industry, Texas
- 7** Savannah River Cattlemen Sale, Hephzibah, Ga.
- 14** Breeders of the Carolinas Sale, Chester, S.C.
- 14** Strait-Hefte Tried & True Commercial Female Sale, Pearsall, Texas

JUNE

- 10** ACE 6-Year-Old Mature Cow Dispersal, Blountsville, Ala.
- 11** ACE Premier Invitational Heifer Sale, Blountsville, Ala.
- 19-24** 2022 National Junior Santa Gertrudis Show, Texarkana, Ark.

JULY

- 15-16** Kentucky National Show & Sale, Bowling Green, Ky.

AUGUST

- 30** Baby Doll Sale, Bay City, Texas

SEPTEMBER

- 10** Southern Harvest Sale, Deville, La.
- 16-17** District 6 Haltered Heifer Show & Sale, Corydon, Ind.

OCTOBER

- 1** Alabama Connection Sale, Tinney Farms, Hanceville, Ala.
- 14-15** Strait-Hefte Tried & True Production Sale, Streetman, Texas
- 21** Briggs Ranches Bull & Commercial Female Sale, Victoria, Texas
- 22** Tri-Star Santa Gertrudis Sale, Bloomington, Texas

REGISTRATIONS, STAR 5 RECORDINGS AND TRANSFERS BY DISTRICT

FEBRUARY 2022

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	62	13	0	14
2	48	8	0	112
3	8	2	0	10
4	10	16	0	59
5	27	1	0	23
6	24	2	0	9

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	12	3	0	20
2	2	0	0	1
3	0	0	0	1
4	2	0	0	0
5	0	0	0	0

FOR SGBI REGISTRATIONS CONTACT: Diana Ruiz
P. O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com
Phone: (361) 592-9357 • Fax: (361) 592-8572

SANTA GERTRUDIS WELCOMES

New Members

Active Members

Rockin P Ranch, Greenville, Texas

Junior Members

Cheney Brooks, Krum, Texas
 Halen Fletcher, Scurry, Texas

SANTA GERTRUDIS *Juniors*

By Madisyn Douglas, District 1 Director

I'm Madisyn Douglas, and I am a 16-year-old sophomore at Celeste High School in Hunt County, Texas. I belong to the Celeste FFA Chapter, and my only passion is raising and showing Santa Gertrudis cattle. My family and I live in Bonham, Texas, which is home to our 3WC cattle.

I am currently District 1 National Junior Santa Gertrudis Association director. My fellow officers, directors and I have had the great pleasure of representing our breed in the major show rings at Fort



Worth, San Antonio and Houston. We are all dedicated to promoting our outstanding breed throughout the country.

I am a member of the South Texas Junior Association affiliate where I currently hold the office of vice president and serve as queen. I am also a member of the Premier Junior Association affiliate where I currently hold the office of secretary. I believe that as a next-generation Santa Gertrudis breeder and raiser of high-quality beef, we should be active in these junior associations where we not only promote the breed but actually live and get to know the breed and industry, inside and out.

Being a part of the ranch's everyday barn life is simply not enough to support and promote the Santa Gertrudis breed. We must be a part of the science and technology to advance our great breed. We must continue to push for excellence in our generation and future generations of breeders and ranchers. 🐾

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Rockin B 821

Rockin B 1720



#20207647

Polled show prospect open heifer. Goes back to RDF Never Before 1136 & Gunslinger. Sells halter broke May 14, in the **Breeders of the Carolinas Sale**, Chester, S.C.



Polled halter broke female. Goes back to RDF Never Before 1136. Sells AI'd to Surge 4/19 and later exposed to QVF Profit Proven 046H. Sells April 23 in the **Crimson Classic Sale**, Cullman, Ala.

CRIMSON CLASSIC

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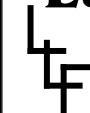
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Investing in the Future

Mississippi Affiliate Invests in the Future of Junior Members and the Breed

By Jessie Topp Becker, Managing Editor

For members of the Mississippi Santa Gertrudis Association (MSGA), investing in their junior members through time and resources has always been a top priority. In an effort to provide a learning opportunity for juniors, the MSGA recently organized an ultrasound scanning event at the Dixie National Junior Round-Up as part

of the 2022 Dixie National Livestock Show and Rodeo in Jackson, Miss.

As members organized the event, they identified several goals. One of the primary goals was for the event to be focused on both teaching and data collection.

“One of our main goals was having each junior who participates be able to

tell someone else what happened after having their animal scanned,” says Eric Tisdale, who helped organize the event. “Going forward, the expectation would be that as a junior matures, they would be able to better understand and communicate the results.”

Scanning events such as this one organized by MSGA and the Better Beef Contest as part of the National Junior Santa Gertrudis Association familiarize junior members with Santa Gertrudis Breeders International’s



(SGBI) genetic evaluation and teaches them the importance of measuring animal performance, data collection and data submission.

One of the benefits of scanning animals is that it provides valuable data to the association, which ultimately helps increase the breed’s carcass quality. Ultrasound data provides a snapshot of animal performance and helps paint the complete picture of carcass quality. This data is valuable for breeders and, on a broader scale, it also helps increase the breed’s carcass quality.

There were many steps to organizing this event. MSGA members worked to secure a certified scanner, identify a place to scan the animals, determine when to host the event and how to promote it. Ultimately, the group opted to host the event on Feb. 7 during the Dixie National Junior Round-Up because they knew junior members would already be in attendance. Organizing the event was a true team effort and Tisdale is thankful to everyone who made it possible.

“There was a resounding willingness to contribute and make the experience come to fruition,” Tisdale says.

On Feb. 7, 13 animals were scanned by Rhonda Vann, Ph.D., research professor, cattle growth physiology, Mississippi State University Department of Animal and Dairy Sciences. Vann scanned animals for greatest degree of intramuscular fat or marbling (%IMF), largest ribeye area per hundredweight (REA/cwt.), rump fat and rib fat.

“We extend a special thank you to Dr. Vann for scanning the animals and the folks at the fairgrounds vet clinic for the use of their space.”



2022 MSGA SCAN RESULTS

Member Name	Animal Name	BD	Sex	Rump Fat	Rib Fat	REA/cwt.	% IMF	Scan Wt.
Caleb French	Miss M Rock Darla 121	1/17/21	Heifer	0.44	0.31	13.35	4.69	872
Jarret Hickman	GCR 114	3/31/21	Heifer	0.35	0.25	11.9	3.08	810
Kendall Long	GCR 110	2/15/21	Heifer	0.51	0.52	12.42	3.74	914
Caden Tyson	Ridge Point 0111	11/6/20	Heifer	0.52	0.43	12.17	3.34	1085
Gracyn Foster	Mamoo's Madelyn	11/12/20	Heifer	0.39	0.23	12.14	3.42	931
Hannah Jones	Ridge Point 0121	12/12/20	Heifer	0.46	0.38	13.29	2.64	1000
Vana Berryhill	Ridge Point Scarlet	9/23/20	Heifer	0.51	0.28	13.98	3.59	1230
Ridge Point Ranch	Ridge Point 141	4/3/21	Heifer	0.3	0.18	11.05	1.97	772
Grace Randle	RF Rosie	4/4/21	Heifer	0.21	0.18	7.27	3.56	650
Ethan Duncan	Ridge Point 111	1/3/21	Bull	0.48	0.39	13.94	2.31	1200
Jarret Hickman	Legend's Semper FI	11/10/20	Bull	0.48	0.28	14.04	3.72	1190
Gracyn Foster	TideLand Double Down 104	11/16/20	Bull	0.36	0.22	12.83	4.21	1184
Vana Berryhill	Ridge Point 142	4/4/21	Bull	0.28	0.28	10.49	1.47	855

CONTINUED ON PAGE 22 »

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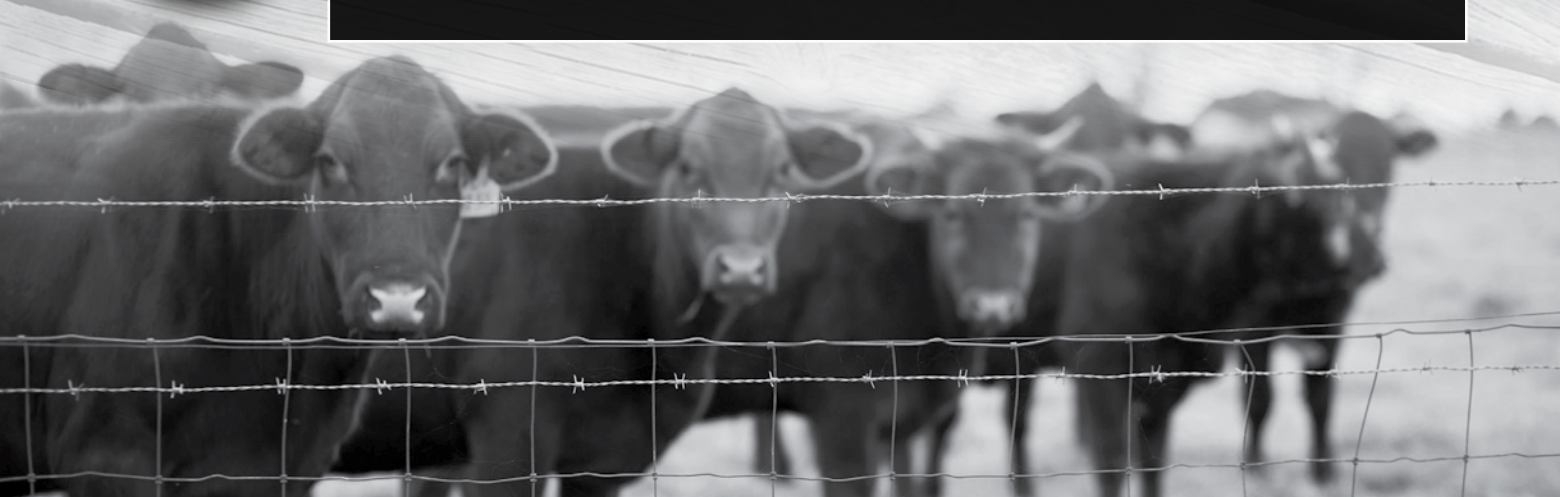
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2022 National Junior Santa Gertrudis Show

June 19-24, 2022
Texarkana, Ark.

Planning is underway for the 2022 National Junior Santa Gertrudis Show (NJS GS), June 19-25 in Texarkana, Ark.

The annual NJS GS is the highlight event for National Junior Santa Gertrudis Association (NJSGA) families. More than 1,000 junior members, their families and sponsors attend the NJS GS each year where youth showmen exhibit more than 600 head of cattle. In addition to the cattle show, junior members compete in a variety of leadership contests during the week-long event that promote personal development and agricultural excellence. Juniors also have opportunities to compete for scholarships as well as NJSGA leadership positions.

Several sponsorship opportunities are available that will allow you and your company to support Santa Gertrudis junior members and their families. If your organization is interested in becoming a part of this vibrant youth activity, securing a sponsorship agreement or learning more about opportunities with the 2022 NJS GS, contact Vickie Loessin at vickieloessin@aol.com, Patti Manak at pattimanak@gmail.com or Suzanne Fulton at esterry@hotmail.com. 🐾

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INVESTING IN THE FUTURE CONTINUED FROM PAGE 18

Since MSGA had an event sponsor, any age-appropriate animals (300 to 450 days of age) were eligible to be scanned at no cost to producers. Animals that were outside of the acceptable age range could still be scanned; however, the producer was asked to pay a small fee. At the MSGA event, two of the animals scanned were out of the acceptable age range.

The Mississippi affiliate has plans to continue and expand their scanning event in the future, and Tisdale says their members' hope is to scan even more animals in subsequent events, providing additional learning opportunities for junior members and providing more data to SGBI.

"It was definitely a learning event, top to bottom," Tisdale says. "We have plans in place to make this a recurring event at the Mississippi State Fair and Dixie National Junior Round-Up each year. We encourage each Santa Gertrudis affiliate to find a way to do something similar at one of their events."

Through teamwork and forward thinking, MSGA members are investing in the future of their junior members and the breed they love. 🐾

SANTA GERTRUDIS Juniors

By Erin Kay Daniel, District 2 Director

Hello! My name is Erin Kay Daniel, and I am a senior at Magnolia High School.

2022 promises to be a great year! New year, new shows, new calves. There are so many exciting things to look forward to and the best part of that is knowing you can be an active member in the Santa Gertrudis breed and make your voice heard.

There are so many ways to become involved and be a positive influence on things surrounding and affecting you. Whether you are on the National Junior Santa Gertrudis Association (NJSGA) Board, a committee or actively involved in your affiliate, you are making a difference and promoting your cattle in one way or another. Being an active, involved member is crucial to growing this breed.

There will always be new issues or problems to deal with, and it's very important that everyone is allowed to express their opinion and be informed. We have so many ways this can be done. Become involved in your local affiliate and



PRESIDENT'S LETTER CONTINUED FROM PAGE 8

juniors. The Youth Activities Committee continues to work year-round to secure the future of our SGBI legacy.

My final thoughts as SGBI president: We must continue to combine our sundry of talents along with our varied experiences for the survival of the Santa Gertrudis breed in an ever-changing, fluid cattle market. Deliberations need to be greeted with respect, integrity and consideration for all displaying "good works" to move forward, putting aside our own personal agendas. 🐾

cattle organizations in your county and state. Stay updated on the purebred and commercial markets in your area. Listen to what buyers are wanting. It's always helpful to keep a pulse on what is desired or needed. Become involved in SGBI; ask to be on committees or talk to committee members and ask to be included in what they are doing. Talk to the board of directors. Let them know your opinions, what you would like to see change, what you would like to participate in, things you are excited about and what is going on in your area. Attend sales and meetings when you can and participate as much as you can.

If you have any questions about how to become more involved, please ask me or any of the NJSGA Board members.

Wishing everyone a very blessed and prosperous 2022. I hope to see you all soon! 🐾

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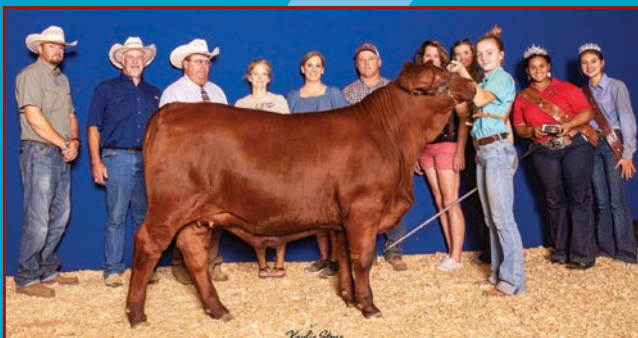
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Commercial Data Program to Bolster Santa Gertrudis Database

SGBI Encourages Purebred and Commercial Producers to Participate

Performance data collection is invaluable to genetic progress. One way to advance this progress is by increasing the amount of data that's incorporated into the breed's genetic evaluation. Through utilizing commercial data, Santa Gertrudis Breeders International (SGBI) has developed a commercial data collection program that will amplify the accuracy of the traits important to the Santa Gertrudis breed.

The idea for collecting data on commercial Santa Gertrudis-influenced cattle came about in early 2021 when Tylor Braden of King Ranch presented SGBI with the opportunity to add a large amount of data to the SGBI database. The data was collected on commercial animals whose sires were all DNA verified.

As chair of the SGBI Performance Committee and serving on the SGBI Board of Directors, Kathryn Hefte says a special committee was formed with the task of determining how best to add the King Ranch data and the implications to the purebred database. Hefte raises purebred Santa Gertrudis cattle on Hefte Ranch LLC, located in Nueces and Medina counties in Texas. She has

chaired the Performance Committee for the entirety of her six-year term on the SGBI Board. She has also served as vice president of Breed Improvement.

Along with Hefte, those serving on the committee consisted of Tylor Braden, Adolfo Sanchez, Yancey Strait, Daniel Kubecka and SGBI Executive Director Webb Fields.

"We knew that King Ranch had quite a few records in a commercial scenario utilizing Santa Gertrudis genetics where we could capture data back in a real sound manner," Fields says. "We used this data in a pilot phase for how the integration of commercial data could work and what parameters would be necessary to protect the accuracy of our purebred data."

Creating the Program

The amount of data that King Ranch offered to SGBI was extremely valuable, yet more research was needed, Hefte explains. The committee explored how other breeds were handling commercial data. Their research showed that some breeds offer monetary incentives, while others' motivation is simply to improve the accuracy of the breed's genetic evaluation. The committee's research helped provide a foundation to design the Santa Gertrudis program.

"We know that data is difficult to collect," Hefte says. "It requires labor,

money, discipline and is more accurate and valuable when collected in large numbers."

This program allows producers to add their own data from commercial animals if they meet the requirements. Because breed accuracy relies on numbers, the goal of including this additional data is to strengthen the accuracy of SGBI's database.

"The first step to improving a trait is to begin to measure the trait," Hefte explains. "So, in addition to increasing accuracy with additional data, when we measure these traits, we begin to prioritize them in our breeding selections."

The research and pilot phase with the commercial data resulted in the creation of the Santa Gertrudis Commercial Data Collection Program.

Data Collection Requirements

The program outline specifies contemporary group and data collection requirements. Sires of commercial animals must be registered with SGBI and have a full-panel genotype on file. Sire breed composition is required to be 50 percent Santa Gertrudis, or offspring enrolled in the program must be a minimum of 50 percent Santa Gertrudis breed composition verified by sire pedigree and dam affidavit. Dams must have a

CONTINUED ON PAGE 28 »

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COMMERCIAL DATA PROGRAM CONTINUED FROM PAGE 26

herd ID and birth year reported, and general breed composition must be identified.

Additionally, as part of the program, carcass and fertility data is to be collected and recorded by SGBI. Carcass data will be reported by the feedlot and packing plant to identify top carcass sires.

Fertility data will be collected from replacement females as a way to add

more accuracy to genetic evaluation in identifying sires that can produce fertile daughters. These commercial females must be at least 25 percent Santa Gertrudis, performance-only recorded with SGBI, sire verified and have at least a GGPuLD panel on file.

"Fertility is undeniably the most economically important trait," Hefte adds. "The fertility data is hard to collect and fertility EPDs have lower heritability, so it is very exciting that we will be adding a large amount of this data to

bolster our Heifer Pregnancy and Breed Back EPDs."

Invitation to Utilize Commercial Data

"We are just getting this program kicked off, and certainly offer an invitation for members to utilize it with their commercial programs," Fields says. "We are also inviting current commercial producers who are using Santa Gertrudis genetics and can capture the data, to add value back to their herds."

Hefte says producers will benefit from recording this data by adding accuracy to their own bulls and by having the data to prove their genetic abilities when selling to their customers.

"Within this first phase, the incentives are on our breeders in their ability to capture more data to make our information more accurate within our genetic evaluation," Fields adds. "I certainly could see, down the road as we grow this program, finding ways to incentivize commercial producers as well."

Producers interested in contributing commercial data to the database can contact SGBI staff to enroll and participate in improving the breed's accuracy. To see full program details, please visit santagertrudis.com. 🐄

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History: The first affiliate to be chartered by SGBI in 1953 was originally named **East Texas Santa Gertrudis Association**. In 1959, ETSGA changed its name to **Premier SGA**. We were also the association that helped put on the first National Junior SGA shows in Dallas and Waco, Texas.

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Major Emphasis: To promote Santa Gertrudis and STAR 5 cattle to commercial breeders of all breeds in Texas and the USA. We also put high emphasis on the promotion of our Juniors and the Junior Association, because the Juniors are the future breeders of Premier and SGBI. Support for our Junior members comes through our annual silent auction, which helps fund scholarships as well as Junior shows.

Ultrasound and Genomic Data Enhance Carcass EPDs

“Seedstock breeders either love the phenotype data because that’s the real data or they love the genomic data because nobody can mess with it because that’s blood. The reality of the situation is they just have to work together to get us where we continue to have accurate genetic evaluations,” said Kelli Retallick, American Angus Association genetic and genomic program director. Retallick gave her presentation titled “Impact of Ultrasound, Carcass and Genomic Data on Body Composition Expected Progeny Differences” during a Beef Improvement Federation (BIF) Symposium.

Through her presentation, Retallick discussed the reality of today’s beef market and how ultrasound data improves performance data.

Today’s Beef Market

The beef market is constantly changing due to different consumer demands and genetic improvements. In 2006, 37.5 percent of beef carcasses were grading USDA Select and only 6.6 percent of carcasses were eligible for branded beef programs such as Certified Angus Beef. For carcasses to be eligible for these branded beef programs they must grade in the upper two-thirds Choice category. By 2020, only 14.4 percent of carcasses were grading USDA Select with an increase to 22 percent of carcasses grading upper two-thirds Choice. Consumers are demanding higher quality beef products and the beef market has implemented production practices to meet the demand.

“The beef market has shifted from a commodity-driven market to a quality-driven market,” Retallick explained.

Ultrasound Data Improves Performance Data

Ultrasound data allows producers to have a look at carcass data before the



Kelli Retallick

animal arrives at the packing plant. This data can be used to increase most carcass-related expected progeny differences (EPDs) more than 10 percent. Results from a study show that ultrasound carcass data would increase the accuracy by 14 percent for Marbling, 16 percent for Ribeye Area, 17 percent for Carcass Weight and 21 percent for Fat EPDs for young, genotyped sires.

Carcass EPD accuracy would increase by more than 10 percent for older sires with more progeny carcass data. Combining ultrasound data with genomics would allow producers to improve animal performance by utilizing more accurate genetic data. This information would allow the industry to improve faster and more efficiently.

“Carcass ultrasound data is important,” Retallick said. “Ultrasound data has trended downward in recent years as genomics seem to have replaced smaller ultrasound contemporary groups.”

To watch the full presentation, visit <https://youtu.be/cScicWJfKE>. For

more information about the symposium and the Beef Improvement Federation, including additional presentations and award winners, visit BIFSymposium.com. 

2022 BIF Research Symposium and Convention

The 2022 Beef Improvement Federation (BIF) Research Symposium and Convention is slated for June 1-4 in Las Cruces, N.M. The event brings together industry professionals, producers and researchers to discuss current issues facing the beef industry. Many of the issues covered lead to new research and research projects to benefit the beef industry, and members look forward to subsequent BIF Symposiums to see the progress of these research projects.

BIF is dedicated to advancing and coordinating all segments of the beef industry. From the start, BIF sought to connect science and industry to improve beef cattle genetics. One of BIF’s first projects was to develop a way of standardizing all performance records across beef cattle breeds both nationally and internationally. The result of the project is the modern-day expected progeny differences (EPDs) system, a tool the beef industry relies heavily on today. 



COMMUNITY IN THE *Carolinas*

Breeders of the Carolinas Seeks Progress for the Breed and Community for Its Members

By Grace Vehige, Contributing Writer

If there's one thing that rings true about the cattle business, it's this: Surround yourself with good people, and your passion becomes your work. That just so happens to be the case for the crew of producers in North Carolina – better known as the Breeders of the Carolinas.

Hospitality. Quality customer service and cattle. Passion. Integrity. That's what you get when you do business with these folks. This affiliate has deep roots in the Santa Gertrudis breed with its origin dating back to 1973, though the founders were active in the breed starting in the '50s.

While the association's leadership has changed since its start, the affiliate's values have been unwavering.

Today, the association is led by its president Josh Bowman, a fourth-generation farmer in Staley, N.C., who operates Rocking B Farm alongside his father, Mickey. "We've raised Santa Gertrudis cattle for most of my life, in some shape or form, whether that be purebred or commercial cattle," Bowman says. "Dad bought his first set of Santa Gertrudis cattle from

John Massey, who was part of the association."

After Bowman's father got the family in the Santa Gertrudis business, it did not take long for them to feel at home within the breed.

"We enjoy the people. I grew up as a junior in the Carolinas, showing cattle and going to sales with Dad, and just fell in love with the breed," Bowman explains. "It was something he and I did together. Everything we've done since those first cattle we bought has been just this goal of having better cattle and doing things together and enjoying it."

The philosophies of improving Santa Gertrudis cattle and working together at Rocking B Farm have carried over into the goals of Breeders of the Carolinas, and they show no signs of slowing down.

A Common Goal

If you ask Bowman about the goals of Breeders of the Carolinas, it boils down to the people in the association. After all, the cattle business is as much a people business as it is anything else.



"The biggest goal in the association is to help network our breed of cattle throughout North Carolina, South Carolina, Virginia and surrounding states," Bowman says. "Our association is based to help everyone who wants to be a part of this great breed and to help them find cattle throughout, north and south."

Some of the ways the affiliate has been networking with producers is through their new social media pages. Breeders of the Carolinas is now active on both Facebook and Instagram and uses these platforms to recruit members, share event information and more.

Annual Sale

Perhaps one of the most noteworthy aspects of the Breeders of the Carolinas is their affiliate sale – the longest running sale in the breed. They are set to undergo their 49th sale this year, which will be held May 14.

In terms of numbers, Bowman shares that the affiliate strives for 100-head per year with 50 purebred Santa Gertrudis and 50 STAR 5s. As a whole, the sale mostly features females but, according to Bowman, it is typical to have at least four bulls offered in the sale every year.

Undoubtedly, the sale has experienced growth as they went from struggling to consign 30 lots to recruiting 100. At the end of the day, it is all owed to the good people of the association who work to connect with one another in the name of improving the Santa Gertrudis breed together.

Other Affiliate Events

Aside from their annual sale, Bowman says the affiliate hosts and attends other events throughout the year to gather members.

While the field day's date and location may vary due to who can host it

Santa Gertrudis breeders visit at the Breeders of the Carolinas Field Day at Flatwillow Farms, Statesville, N.C.





Flatwillow Farms, Statesville, N.C.



RIGHT: Attendees of the 2021 Breeders of the Carolinas Field Day pose for a photo at Flatwillow Farms, Statesville, N.C. The annual event is open to its members and others, including other cattle producers in the area.

and when, Bowman shares that the purpose of the event typically remains the same year-to-year.

“Our field day is open to everyone in our association and other associations in our area, such as our local cattlemen’s association or even folks at the national level,” Bowman says. “Each field day is unique to the farm that hosts it. Some field days will have a small show. Others just have a social event, but we try every year to have an educational event.”

According to Bowman, the educational event tends to include a representative from the Santa Gertrudis Breeders International (SGBI) Board of Directors, a regional representative or a delegate from SGBI. In the past, local Extension agents and university professors have also been invited to present at a field day. The educational component is certainly praised by many, but the true highlight of any good field day is getting to connect with likeminded individuals.

CONTINUED ON PAGE 36 »



Alicia and Elia Sanchez with Allison and Tony Creech at the 2021 Breeders of the Carolinas Sale, Chester, S.C.

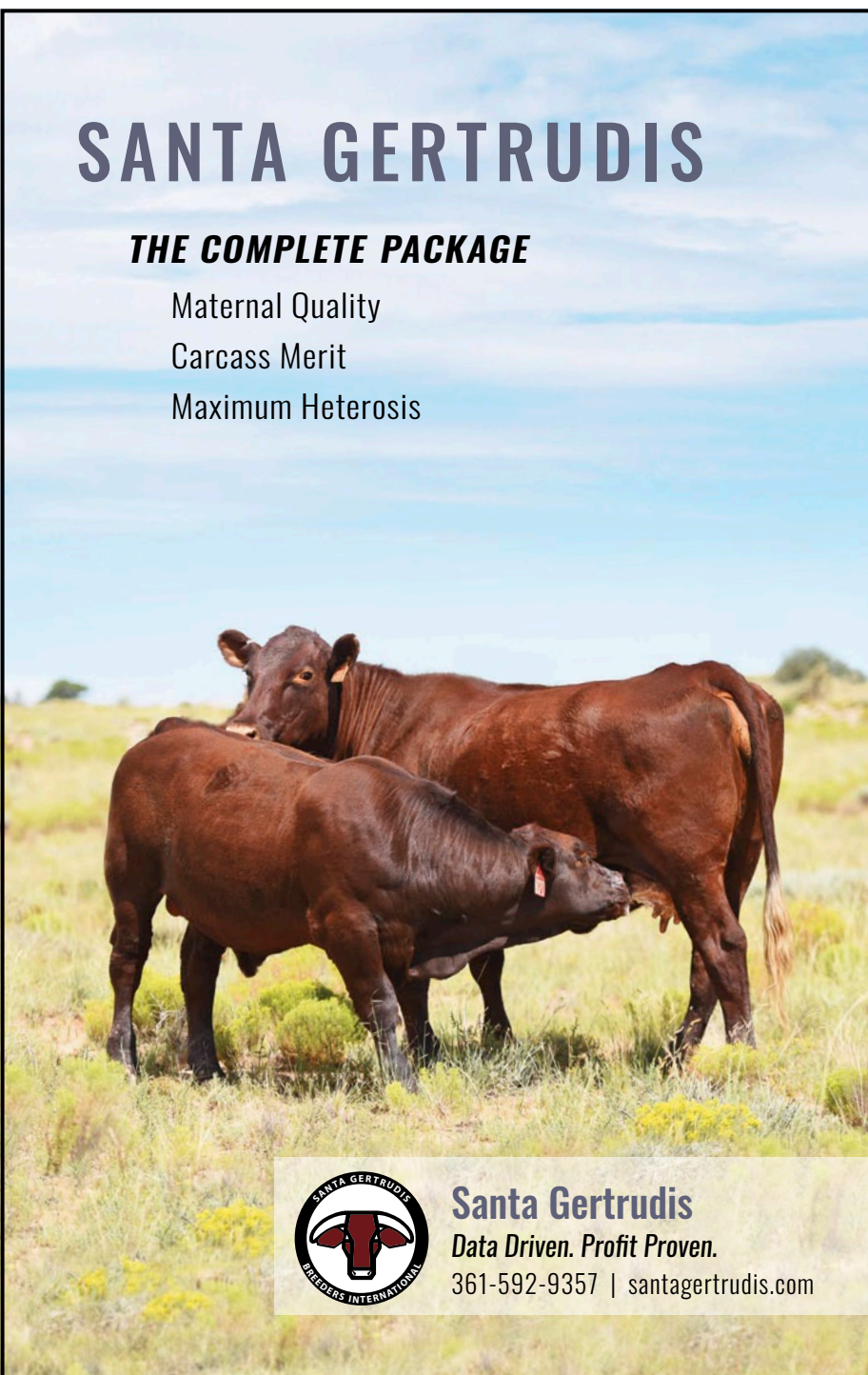
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PROJECT UPDATE

Using Santa Gertrudis to Evaluate Heterosis in Intermountain West

By Matthew Garcia, Ph.D., Beef Specialist, Utah State University

When I was approached to write an update on the Santa Gertrudis Breeders International (SGBI) and Utah State University (USU) heterosis collaboration, I was somewhat surprised that this collaboration is now going into its fifth year! The original intent of this project was to reintroduce an evidence-based heterosis project to the industry as well as identify or dispel any concerns there may have been in using the Santa Gertrudis breed in a crossbreeding program. Since the project's inception, we have seen dramatic improvement in weaning weights, feedlot efficiency, and carcass quality and composition. In this article I will briefly describe some of the projects and results in which Santa Gertrudis are being utilized.

Feedlot, Implant and Mineral Studies

One of the original intents of this study was to evaluate how Santa Gertrudis-influenced cattle would perform in the feedlot. In year two, we found that Santa Gertrudis cattle were using 13 percent less feed to get to finish than their Angus-influenced counterparts. I'm happy to say we have finished two more groups of steers, and that number has remained the same. As a result of these feeding trials, it was decided that Santa Gertrudis would also be involved in an



implant study in which cattle received no implant, one implant or two implants. Results of this study revealed there was no significant difference in gain between Santa Gertrudis and Angus that were implanted and no significant difference in non-implanted steers. Furthermore, there was almost an \$80 economic incentive to implanting vs. not implanting Santa Gertrudis steers. A second study is currently being completed that looks at multiple implant effects on feedlot performance and carcass quality.

Carcass Studies

Another major objective of this study was to evaluate how Santa Gertrudis-influenced steers would compare with respect to carcass quality and composition. We have collected carcass data from steers for two years and the results are promising. There was no discernable difference in marbling scores between Angus and Santa Gertrudis steers. However, Angus steers' marbling scores seem to be more affected by implants than Santa Gertrudis steers, and Santa Gertrudis steers have averaged a 2.5 Yield Grade (YG) while Angus steers have an average YG of 3.2. We are currently feeding another group and expect additional data this summer.

Disposition and Environmental Compatibility Evaluation

One of the initial concerns with Utah producers dealt with incorporating *Bos indicus* genetics and the subsequent effects on temperament and the ability to deal with harsh northern Utah winters. When evaluating temperament, every trial that has been conducted has measured exit velocity out of the chute. Santa Gertrudis steers and Angus steers have shown no significant difference in exit velocity, and there have been no temperament issues noted by researchers or the farm crew. When evaluating environmental compatibility, there have been no issues calving or keeping calves alive when calving in February. Since the inception of the project, there have been six Santa Gertrudis calves lost during calving season, but none was due to temperature acclimation.

Cow Longevity and Performance

While this part of the project is still in its infancy, female longevity was a major issue the project wanted to address. The premise was that by incorporating Santa Gertrudis genetics into the herd, we could potentially get more compatible genetic predisposition in a forage-variable production environment and subsequent increased longevity due to the Brahman influence of the Santa Gertrudis breed. At the present time, USU is still in the building phase of our Santa Gertrudis female herd base. Currently, we have a group of F1 3-year-olds that are calving for the second time and a larger group of 2-year-olds that are calving for the first time. As we go forward, we will continue to incorporate replacement



CONTINUED ON PAGE 35 »

SANTA GERTRUDIS BREEDERS INTERNATIONAL Affiliate Associations

Alabama Santa Gertrudis Association

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Arkoma Santa Gertrudis Association

Contact: Rance Reynolds
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<https://www.facebook.com/ArkomaSantaGertrudisAss/>

Santa Gertrudis Breeders of the Carolinas

Contact: Randy "Peaches" Carpenter
(910) 269-7717
<https://www.sgbreedersofthecarolinas.com/>

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<https://www.facebook.com/KentuckySantaGertrudisAssociation/>

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Mid-America Santa Gertrudis Association

Contact: Britney Shields
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Mid-Coast Santa Gertrudis Association

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Mississippi Santa Gertrudis Association

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Premier Santa Gertrudis Association

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Rocky Mountain Santa Gertrudis Association

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South Texas Santa Gertrudis Association

Contact: Kenneth Tom Hefte
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<http://www.SouthTexasSantaGertrudis.com>
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CATTLEMEN'S CONGRESS

Jan. 13, 2022 | Oklahoma City, Okla. | Judge: Jim Butler



GRAND CHAMPION BULL

777 Kash, shown by Erin Kay Daniel,
Magnolia, Ark.



RESERVE GRAND CHAMPION BULL

Grandview 285G, shown by
Crosswinds Ranch, Keller, Texas



BEST OF POLLED BULL

CWR Master, shown by
Crosswinds Ranch, Keller, Texas



GRAND CHAMPION FEMALE

CWR Tina Rae, shown by
Crosswinds Ranch, Keller, Texas



RESERVE GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

Miss 777 Bruno's Aggie, shown by
Erin Kay Daniel, Magnolia, Ark.



GRAND CHAMPION STAR 5 FEMALE

MTG Fergie, shown by Brittany Kunkel,
Poughkeepsie, Ark.

SAN ANTONIO LIVESTOCK SHOW

Feb. 12, 2022 | San Antonio, Texas | Judge: Joe Rathman



GRAND CHAMPION BULL

KK Valedictorian, shown by
Kalli Kimble, Kingsbury, Texas



RESERVE GRAND CHAMPION BULL

Zeus, shown by Emma McKown,
Navasota, Texas



RESERVE GRAND CHAMPION STAR 5 FEMALE

CWR Roxie, shown by
Crosswinds Ranch, Keller, Texas



GRAND CHAMPION FEMALE

KK Tullulah Tanji, shown by
Kalli Kimble, Kingsbury, Texas



RESERVE GRAND CHAMPION FEMALE

XL's Lenina 116, shown by
Kade Keithley, West Columbia, Texas

NO PHOTOS

BEST OF POLLED BULL

KK Oso Rojo, shown by Kalli Kimble,
Kingsbury, Texas

BEST OF POLLED FEMALE

XL's That Color Red 118, shown by
Excell Santa Gertrudis, Santa Fe, Texas

PROJECT UPDATE CONTINUED FROM PAGE 32

F1 Santa Gertrudis-influenced heifers into the base herd. Unfortunately, due to drought and loss of leases last year, the USU herd was slightly reduced. However, our ultimate goal is to have 50 to 60 high-quality F1 females in the herd that we can track over time to evaluate environmental compatibility, cow effect on calf performance and longevity.

Producer Buy-In and Incorporation of Santa Gertrudis Genetics

When this project began, there were only one or two individuals using Santa Gertrudis genetics in Utah. Producers were concerned about incorporating Santa Gertrudis genetics into their herds. Consequently, a concerted effort was made to incorporate this research project's findings into Extension programs statewide and regionally. To date, this project has been presented in 16 counties and nine Zoom presentations at the regional or national levels. As a result, there has been a significant increase in the number of Santa Gertrudis bulls being brought into Utah and the number of producers incorporating Santa Gertrudis genetics into their herds.

Summary

The collaborative efforts of USU and SGBI have been very beneficial and productive. Not only have the collaborating agencies benefitted, but producers in this region have also benefited by being re-introduced to heterosis and the benefits that Santa Gertrudis cattle can bring to their operations. The current collaboration has addressed concerns producers had by producing and presenting scientific and empirical evidence of the benefits of incorporating Santa

Gertrudis genetics into a breeding program in the Intermountain West. As such we hope to continue our collaboration to generate more evidence of Santa Gertrudis benefits in a cow-calf operation, feedlot, carcass characteristics and female longevity. Utah State University has already made a breeding plan to use Santa Gertrudis genetics again this year and, due to the benefits to production and research, we can envision using Santa Gertrudis genetics well into the future. 🐄





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DIXIE NATIONAL LIVESTOCK SHOW

Feb. 15, 2022 | Jackson, Miss. | Judge: Brandon Cutrer

SANTA GERTRUDIS SHOW *Results*



GRAND CHAMPION BULL

SHC Geaux Joe 15-0, shown by Brodie Triche, St. Francisville, La.



RESERVE GRAND CHAMPION BULL

Serbesea Ranger 017H7, shown by Gracey Pitchford, Athens, Texas



BEST OF POLLED BULL

QVF Chosen One 748J, shown by DMC Farm, Philadelphia, Miss.



GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

Miss Grandview 038, shown by Gracey Pitchford, Athens, Texas



RESERVE GRAND CHAMPION FEMALE

Miss 777 Bruno's Aggie, shown by Erin Kay Daniel, Magnolia, Ark.



GRAND CHAMPION STAR 5 FEMALE

BM Jessie's Girl, shown by Bar M Farm, Lenoir, N.C.

COMMUNITY IN THE CAROLINAS CONTINUED FROM PAGE 31

"We always try to educate people, but the socialization is key," Bowman says regarding the field days. "We want people to build a network here in the Carolinas, and meet and greet people and, you know, sell some animals that

way or just get to know people. This is a social breed."

To add to the social component of the breed, the Breeders of the Carolinas implemented an annual meeting to be hosted every January. The event consists of a dinner and social event for members to discuss their cattle and



RESERVE GRAND CHAMPION STAR 5 FEMALE

FC Midnight, shown by J.D. Chism, Pontotoc, Miss.



The Breeders of the Carolinas affiliate's annual sale is the breed's longest running sale. The affiliate strives to consign 100 head each year: 50 purebred Santa Gertrudis and 50 STAR 5s.

operations, as well as the annual sale and state fairs held later in the year.

Bowman says their affiliate travels to both the North Carolina State Fair and the South Carolina State Fair to promote the Santa Gertrudis breed the best way they can. The affiliate also encourages producers in and out of North Carolina to attend the fairs to boost attendance at the show and get the breed's name out more.

If you are interested in learning more about the Breeders of the Carolinas or how you can get involved, Bowman suggests visiting their website or Facebook page, or you can directly contact any Breeders of the Carolinas Board member. 🐾

FLORIDA STATE FAIR

Feb. 16, 2022 | Tampa, Fla. | Judge: Jack Ward



GRAND CHAMPION BULL

Circle A 40, shown by Windcrest Farm, Leitchfield, Ky.



RESERVE GRAND CHAMPION BULL

SP Bunyan 721, shown by Carter Jones, Lake City, Fla.



GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

OLC Sheba, shown by Bailey Jones, Lake City, Fla.



RESERVE GRAND CHAMPION FEMALE

AJ's Miss Deliah, shown by Audrey Jones, Lake City, Fla.



GRAND CHAMPION STAR 5 FEMALE

Circle H Josie, shown by Diamond H Fitting Service, Lathrop, Mo.



RESERVE GRAND CHAMPION STAR 5 FEMALE

SF Press, shown by Bo Jones, Lake City, Fla.

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Arrow Creek Santa Gertrudis.....	17	Iron Oaks Cattle.....	17, 24
Bieri Farms.....	20, 33	Jernigan Ranch.....	20
Borchers Southern Y Ranches LP.....	20, 39	John Martin Ranches.....	24
Briggs Ranches.....	20	KC Ranch LLC.....	20
Buena Vida Cattle Company.....	20	King Ranch Inc.....	40
C Bar C Ranch.....	13, 20	La Campana Ranch.....	10
Carley's Show Cattle.....	17	Louisiana Santa Gertrudis Association.....	21
Cherokee Ranch.....	20	Lucky L Farm.....	17
Corporon Acres.....	24	MC Ranch.....	20
Cox Mill Farms.....	20	Mid-Coast Santa Gertrudis Association.....	insert
Creech Farms.....	5	Myers Cattle & Land Corp.....	24
Crimson Classic Sale.....	7	Old Agency Reserve.....	20
Crosswinds Ranch.....	23, 24	Olivarez Ranches.....	24
Diamond H Fitting Service.....	27	Osborne Livestock.....	13
Diamond S Ranch.....	24	Parker Farms.....	13
District 6 Breeders.....	13	Pinnacle Cattle Co. LLC.....	24
Double TT Ranch.....	24	Pitchford Cattle Co.....	24
Excell Santa Gertrudis.....	17	Polled Power Genetics.....	5
Flying C Ranch.....	5	Polled Santa Gertrudis Association.....	5
Four J Cattle.....	24	Premier Santa Gertrudis Association.....	28
Fulton Farms.....	24	Quail Valley Farms.....	9
Goodin Farms.....	20	R&M Farms.....	20
Grandview Farms.....	15, 20	Red View Farms.....	13
Graves Creek Ranch LLC.....	20		
Gray Oaks Farm.....	5		
Gyranda Santa Gertrudis.....	24		

Richmond Photography & Video.....	24
Ridge Point Ranch.....	17
Rocking A Ranch.....	24
Rockin B Farm.....	17
Rose Hill Ranch.....	24
Running M Ranch.....	20
Santa Gertrudis Breeders International.....	31
Santa Gertrudis Breeders of the Carolinas.....	11
Santa Gertrudis Small Breeders Group.....	17
Savannah River Cattlemen Sale.....	37
Shampain Ranch.....	13
Silverbrook Ranches.....	24
South Texas Santa Gertrudis Association.....	25
South Texas Junior Santa Gertrudis Association.....	25
Square Running M Cattle.....	17
Strait Ranches.....	24, 35
T&S Farm.....	20
Thomas Burnett Cattle Farm.....	24
Tideland Farms.....	20
Tinney Farms.....	2
Triple P Ranch.....	17
Twisted "C" Farms.....	20
Urbanosky Ranch.....	24, 38
Vesper Ranch.....	24
VZ Cattle.....	17
Wendt Ranches.....	3, 24
Williams Farm.....	20
Windcrest Farm.....	13
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For more information, check out our Facebook page: Savannah River Cattlemen Sale



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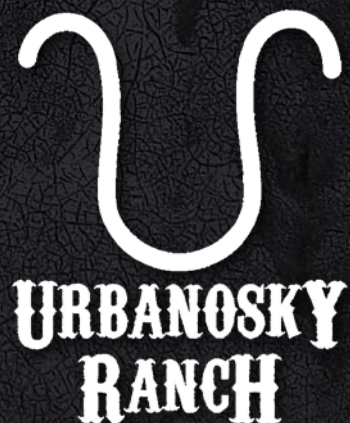
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