



SANTA GERTRUDIS

USA

APRIL 2019 | VOLUME 22, NUMBER 4



Grand
Champion
Bull



Grand
Champion
Female

2019 NATIONAL SHOW

Santa Gertrudis



The Preferred American
Beef Breed

MASTERPIECE 101



2017 NATIONAL CHAMPION

MASTERPIECE 101

(Reg. #20141438)

Masterpiece capped off one of the most dominant show careers in recent breed history. He had 13 consecutive Grand Championships and was named the 2017 National Champion Bull! We look for great things in his future. He is one of the best balanced EPD bulls, and now is your chance to use one of the most powerful bulls in the breed. His first calf crop looks *very impressive!*

Owned by Tinney Farms and Circle A Farm.

BW	WW	YW	Milk	T MAT	REA	Marb	FAT	HCW	Sh F
+0.27	+1.75	-3.50	-1.16	-0.29	-0.07	-0.01	+0.00	-1.42	-0.02
H Prg	Brd Bk	SC	\$G	Carc Idx					
-0.08	-0.10	+0.23	-1.75	3					

Richmond

Mark your calendar for the
CRIMSON CLASSIC
April 27, 2019 • Cullman, Ala.

Look for our catalog in this issue of
Santa Gertrudis USA magazine!

SEMEN \$50/STRAW

for either bull, 10 straw minimum

MASTERPIECE— contact Darren Richmond
423-364-9281 • djrichmd@gmail.com

PISTOLERO— contact Arlin Taylor (below) or Richard Hood
979-224-6150 • richard@amscattle.com

Pistolero

PISTOLERO 64/5

(Polled • Reg #20157885)

A Pistol son out of donor cow Harco 1247. Pistolero has some of the strongest numbers in the breed: WW 34.04, YW 61.74, HCW 43.50 and a Growth Index of \$56.83.

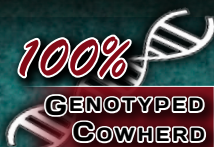
Co-owned with Harris Farms and Quail Valley Farms.

BW	WW	YW	Milk	T MAT	REA	Marb	FAT	HCW	Sh F
+2.17	+34.04	+61.74	+6.38	+23.41	+0.65	-0.04	+0.03	+43.50	-0.01
H Prg	Brd Bk	SC	\$G	Carc Idx					
-0.20	+0.15	+1.06	+56.83	10					



**THANK YOU to our
Houston Sale Purchaser:**

Nick Gandy of N-N Ranch,
Van, Texas



Follow us on Facebook!

Tinney Farms

5251 Co. Rd. 601 • Hanceville, AL 35077

Manager: Arlin Taylor

256-507-3838

arlin.taylor@bhamfast.com

tinneyfarms.com

Proven, Predictable, Profitable



Reg #: 20177028
ADG: 5.13 · Ratio: 152
WDA: 3.37 · Ratio: 129
REA/CWT: 1.04 · IMF: 4.15



Reg #: 20185322
ADG: 4.74 · Ratio: 140
WDA: 3.22 · Ratio: 123
REA/CWT: 1.21 · IMF: 4.28

**SEMEN PACKAGES
AVAILABLE!**

Proof is in
the prodigy.
Just look at
these four sons!

KR 1131/13

Reg. #20134080

	BW	WW	YW	Mat	TMat	HCW
EPD	-0.17	3.29	24.64	-1.57	0.08	16.25
ACC	0.46	0.63	0.49	0.29	—	0.38
	REA	Marb	Tend	Fat	Carcass	\$G
EPD	0.19	0.03	0.00	0.01	10	\$18.56
ACC	0.33	0.32	0.23	0.43		



Reg #: 20177094
ADG: 4.73 · Ratio: 140
WDA: 2.98 · Ratio: 114
REA/CWT: 1.05 · IMF: 4.16

Reg #: 20185611
ADG: 3.71 · Ratio: 110
WDA: 2.84 · Ratio: 108
REA/CWT: 1.1 · IMF: 5.16



Bulls for sale at the ranch!

Wendt Ranches

5475 FM 457, Bay City, TX 77414

Email: wendtranches@hotmail.com

Gene Kubecka

979-240-5311

Daniel Kubecka

979-240-5312

SGBI Herd #621, established 1954

Raising quality Santa Gertrudis for 65 years

Mark your calendar!

NuGen/Wendt Elite Sale

in conjunction with 2019

Santa Gertrudis World Congress

Saturday, Oct. 19, 2019

SS

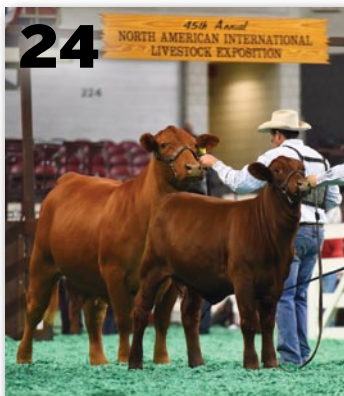
SANTA GERTRUDIS USA

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SANTA GERTRUDIS BREEDERS INTERNATIONAL

P.O. Box 1257, Kingsville, Texas 78364
 Phone: (361) 592-9357
 Fax: (361) 592-8572
 info@santagertrudis.com
 www.santagertrudis.com

EXECUTIVE DIRECTOR

John E. Ford
 Email: jford@santagertrudis.com

REGISTRATION & MEMBER SERVICES SPECIALIST

Diana L. Ruiz
 Email: diana@santagertrudis.com

MEMBER SERVICES

Emma Ramirez
 Email: emma@santagertrudis.com

DNA COORDINATOR

Melissa Braden
 Email: melissa@santagertrudis.com

MEMBER SERVICES REPRESENTATIVE

Darren Richmond
 (423) 364-9281 | djrichmd@gmail.com

MAGAZINE STAFF

PUBLISHER

Blueprint Media
 P.O. Box 427, Timnath, CO 80547
 Email: info@blueprintma.com

MANAGING EDITOR

Jessie Topp-Becker
 (701) 307-0772 | jbecker@blueprintma.com

EDITOR

Lisa Bard | lbard@blueprintma.com
 (970) 498-9306

AD SALES | CATALOGS

Darren Richmond
 (423) 364-9281 | djrichmd@gmail.com

CREATIVE DIRECTOR

Kathie Bedolli | kbedolli@blueprintma.com
 (970) 568-8219

MATERIALS COORDINATOR

Megan Sajbel

AD DESIGN

Holly Holland

ADMINISTRATION

Leslie McKibben

COPY EDITOR

Larisa Willrett



ON THE COVER

National champions were named during the 56th Annual National Santa Gertrudis Show at the Dixie National Show in Jackson, Miss.
 Photos courtesy Darren Richmond.

Providing Polled Power Genetics to the Santa Gertrudis Breed

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William W. Cameron, Jr. & Family

377 Double C Drive
Raeford, NC 28376
(910) 875-4963
redbull@embarqmail.com



RED DOC FARM

Dr. Roland & Elia Sanchez
703 S. Christopher Road (505) 864-7781 Office
Belen, NM 87002 (505) 864-2898 Residence



GRAY OAKS FARM

Dennis Jones, owner
905 Foxtrap Rd., Russellville, AL 35654
Home: (941) 735-9391
Austin Logan, Manager
(256) 335-8821



Creech Never Again 911-4

Never Again has been our senior herd sire for several years. He continues to produce our top calves every year.

We are consigning several of his offspring to the Crimson Classic and Breeders of the Carolinas Sales.



CRIMSON CLASSIC SALE

APRIL 27, 2019 • CULLMAN, ALA.

3-N-1

Harding 437/2 sells with heifer calf born 9/6/2018, sired by Never Again and is bred back to Never Again.

BRED HEIFERS

Creech 194-7: Never Again daughter exposed to Creech 178-7 1/19/19, then RDF Roughneck 6224 until 3/9/19. Her dam is a ZEB 802 daughter.

Creech 198-7: Never Again daughter exposed same as 194-7.

BREEDERS OF THE CAROLINAS SALE

MAY 11, 2019 • CHESTER, S.C.

3-N-1s

Creech 104 sells with a heifer calf born 1/10/19, sired by Never Again, and bred back the same way.

Miss Massive Amigo D255 sells with heifer calf born 10/12/18, sired by Never Again, and is bred back the same way.

BULL

Creech 199-7 Never Again son
scanned REA: 11.30 • IMF: 4.24

Creech Farms

ZEBULON, N.C. 919.427.4679

Polled Santa Gertrudis Association

Curtis Hudnall, President • (936) 334-4804
Larry Osborne, Secretary & Treasurer
(937) 604-4999

CREECH FARMS

12483 NC 39 • Zebulon, NC 27597
Tony (919) 427-4679
Brandon (919) 761-3894
Email: ccreech6@gmail.com
Herd No. 16769 • Herd No. 37879



Flying C Ranch

Lester & Ouida Cossey
2639 Gum Springs Rd., Searcy, AR 72143
(501) 207-2272





Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

(361) 592-9357 | jford@santagertrudis.com

The amount of data that SGBI members submitted for inclusion in the association's genetic evaluation has increased substantially over the last six years. In 2017, SGBI members submitted 11,021 data points on 5,382 purebred registrations. Although the process to sort and analyze the 2018 registrations and data submission numbers is just beginning, I am confident records submitted in 2018 will easily surpass the number of datapoints collected in 2017. Santa Gertrudis has truly become a DATA DRIVEN breed, and it is gratifying to see industry members recognize SGBI's efforts to collect the phenotypes needed to calculate one of the most comprehensive genetic evaluations in the seedstock sector.

There is no doubt that SGBI members understand the importance of data submission, but it does not hurt to occasionally remind ourselves that data collected but not properly converted into usable information has little or no value. As seedstock producers, we must recognize that the quality of cattle produced is determined by the cattle's genetic makeup, and genetic makeup is

controlled by the decisions we make.

Raw or actual data simply provides a snapshot about a specific animal at the time the measurement is collected. Raw measurements include the muddled effects of genetics and environment and, consequently, the genetic ability of the animal is unknown. However, properly collected and adjusted data becomes valid information that can be used to make sound breeding and selection comparisons, as well as rational management decisions.

Have SGBI members been utilizing the information that the association's genetic evaluation has generated in order to make genetic improvement? The answer is a resounding yes, especially for carcass and growth traits. Non-parent genetic trends for the past six-year period clearly show that members have placed selection pressure on carcass traits, resulting in an improvement in marbling scores and an increase in ribeye area (REA). The breed's marbling expected progeny differences (EPDs) for non-parent animals moved from a negative 0.0046 to a positive 0.0045, a remarkable advance

in a short time. The average REA EPD was just as notable, jumping from 0.023 to 0.094.

The increase in growth traits was equally impressive. The breed's weaning weight EPD rose 3.83 pounds, creeping up each year from a 2.36-pound average in 2013 to an average of 6.19 pounds in 2018. The yearling weight (YW) EPD grew a remarkable 6.68 pounds from 2013 to 2018. The 2013 average YW EPD was 3.86 pounds and the 2018 average was a very pleasing 10.59 pounds.

How do we keep the momentum and remain the industry's DATA DRIVEN breed? We must continue to collect data and validate performance on the traits that put dollars in our customers' pockets. Ultimately, most of the profitability in bull selection has to do with maternal ability in the cow-calf segment. In my opinion, SGBI's recently developed fertility EPDs – heifer pregnancy and breed back – provide the information needed to select for and make the most fertile females possible.

SGBI's heifer pregnancy EPD measures the probability that a heifer will get pregnant as a yearling (up to 21 months), and breed back measures the probability that a 2-year-old will be pregnant given she was listed as pregnant as a yearling. This information can be collected and submitted to SGBI following palpation.

The influx of data and the variety of new tools available to SGBI members have had a profound impact on the breed, enabling breeders to better identify profitable genetics and put selection pressure on the traits that keep our cattle-buying customers profitable. 🐾

GOALS 2019

The excitement is growing among National Junior Santa Gertrudis Association (NJSJA) members eagerly waiting to register for Gerts Ongoing Advanced Leadership Summit (GOALS). This year's leadership conference will help junior members reach the peak of leadership excellence by elevating their GOALS in Estes Park, Colo., July 28-Aug. 1.

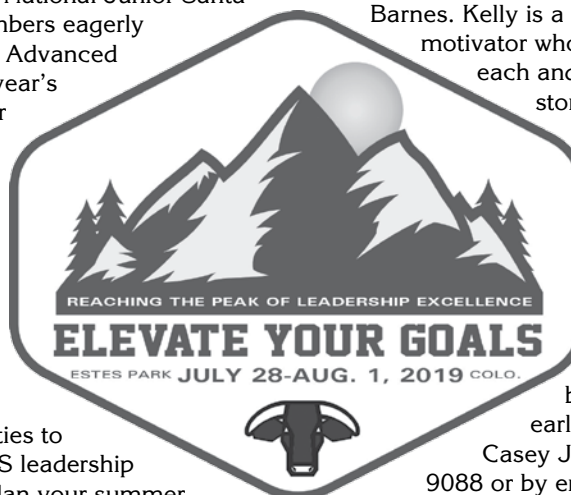
Every other summer, some 50 NJSJA members make a positive decision and choose to attend the breed association's leadership program. With so many diverse and wonderful summer opportunities, it can be difficult to select which activities to participate in. Please give the GOALS leadership program real consideration as you plan your summer.

Leadership transcends the boundaries of activities such as cheerleading, soccer and even showing cattle.

This year, our featured leadership facilitator will be Kelly Barnes. Kelly is a phenomenal leadership teacher and motivator who has the true gift of connecting with each and every participant. He is known as a storyteller who makes his audience cry, laugh and cry laughing while focusing on organizational leadership, personal growth, relationship building and goal setting. We encourage all NJSJA members, ages 13 and older, to register for GOALS 2019 and join us in beautiful Estes Park. You'll be glad you did!

Registration information will be available on the SGBI website in early May. For more information, contact

Casey Jones by phone or text at (386) 623-9088 or by email at jbarfarms5@gmail.com. 🐾



SANTA GERTRUDIS DISTRICT VI BREEDERS



- HERD SIRE PROSPECT -

We would like to thank Alderson/Richmond Marketing & Promotion for the great work they have done with RINGO.

MF
Ringo

Reg. No. 20180680 | BD: 5/9/18

SIRE: TF Hatchetman 921

DAM: Circle A Lady Far 121

Class winner at 2018 NAILE



**Be sure to keep and eye out for
Ringo at upcoming shows!**

M **MATTINGLY**
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(270) 668-3177

C BAR C RANCH
De Soto, MO 63020
Alan Clark
Bud & Kelly Clark
(314) 607-1076
bud@cbarcranch.net
www.cbarcranch.net

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Aaron, Amy, Jack & Isaac Schroeder
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www.missourimeadows.com
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(270) 678-5302 • (270) 670-6776

MATTINGLY FARMS
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Roger, Ivy, Whitney & Chase
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Brandenburg, Ky. 40108
(270) 668-3177
mattinglyfarms96@yahoo.com

Shampain Ranch
Santa Gertrudis Cattle
Del & Ginny Thomas
Pleasant Hill, IL 62366
(217) 734-2283
ginny2@irtc.net

PRESIDENT'S LETTER

By Jerome Urbanosky

(281) 797-5715 | jerome@ameritechsi.com



By the time you receive this issue of *Santa Gertrudis USA*, the SGBI Annual Meeting will be days away. I hope to see you at the San Antonio River Walk, as this meeting has all the earmarks of being epic. If you haven't signed up yet, it probably isn't too late to attend. Check with SGBI's go-to lady, Diana Ruiz.

I am glad (hopefully by now) to have the opportunity to dry up some. In our area, south central Texas, it has been raining every two to three days since Labor Day. There was no last hay cutting except for some junk that was baled after the first frost in December. This long, wet winter has really been hard on our cows and everyone else's cattle as well. We had some old, weak cows just give up, and that is always heartbreaking. This was compounded by the cull-cow market suffering with prices as low as \$0.25 per pound.

Right or wrong, if we pregnancy check an old cow and she is bred, it seems like a better idea to let her have that one last calf. We have two cows in our herd that are 18 years old. Anyway, by the time you read these words of experience, spring has arrived and I'm glad.

I heard some radio DJs complaining about daylight savings time. I am so thankful that daylight is here. It gives me the opportunity to drive around after I get home from work and look at the new baby calves. We make an effort to ear tag and weigh every baby calf the day it is born, and at Urbanosky Ranch that is a couple hundred, so it's a big job.

We bought a calf catcher that hooks up to a four-wheeler a couple of years ago. It has been a life saver (mainly for me). Blake Urbanosky can still outrun and dodge a protective Santa Gertrudis mother cow much better than I can! We are pretty good at catching calves with the calf catcher, but we have to do some little repairs on it from time to time.

Here are some things we have learned in using the calf catcher:

- A Santa Gertrudis calf over 24 hours old is part deer and part racehorse, and damn near impossible to catch.
- Santa Gertrudis cows are much less tolerant of someone tagging and weighing their calves than the British breed cows in the calf catcher video.
- Our ATV is a Kawasaki 750, and it takes every bit of its power and speed to catch the calves.

In closing, the International Super Sale in Houston, Texas, was legendary. Anytime you sell a young bull for \$39,000 and a pregnant heifer for \$51,000, that is really something.

The Houston Junior Show was also tremendous. Avery Strait's cow-calf pair entered a very rare club of Triple Crown winners; that means they won Fort Worth, San Antonio and Houston. It takes a rare and very special animal to do it. I love the Straits!

My grandson, Landon Stem, had reserve grand champion at the Houston Junior Show and my granddaughter, Demi Harrington, was named champion showman. I am so proud!

Until next time, spread the good news about Santa Gertrudis. 🐄

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(210) 414-2493 | hefteranch@gmail.com
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Urbanosky Ranch
(281) 797-5715 | jerome@ameritechsi.com
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Wunderlich Farms
(979) 277-2838 | n.wunderlich@hotmail.com

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Circle A Farm
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(601) 384-6719 | rcowart@cottonbranch.com
Deanna Parker (Ky.)
Parker Farms
(270) 670-6285 | parkerfarms@scrtc.com
Robert Silva (Okla.)
(918) 470-5371 | rdsilva06@sbcglobal.net

AT-LARGE DIRECTORS

District 1 – Alicia Sanchez (N.M.)
Red Doc Farm
(505) 463-1993 | alicia@justiceins.com
District 2 – Debbie Townsend (Texas)
Townsend Cattle Company
(979) 541-4989 | townsendcattle81@gmail.com
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777 Farms
(870) 904-3070 | jd@gregbennett.com
District 4 – Arlin Taylor (Ala.)
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(256) 507-3838 | arlin.taylor@bhamfast.com
District 5 – Tony Creech (N.C.)
Creech Farms
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Osborne Livestock Co.
(859) 991-2438 | peppydoc1@aol.com

Santa Gertrudis 2019 **USA**
WORLD CONGRESS

★★★ 4-19 OCTOBER | GROWING GLOBALLY ★★★

www.santagertrudisWC2019.com

QUAIL VALLEY REDEMPTION 60E1



REDEMPTION AWARDS

- 2018-2019 SGBI Overall High Point Bull
- 2018-2019 SGBI High Point Bull Calf
- 2019 National Calf Champion
- 6-Time Grand Champion including:
 - Fort Worth Stock Show
 - State Fair of Texas
 - North American Livestock Exposition
- Reserve Grand Champion Houston Livestock Show



**SEMEN
WILL BE
AVAILABLE
SOON!**

**THANK YOU ALDERSON/
RICHMOND MARKETING**

For exhibiting Redemption so successfully.

Thank You to Our

HOUSTON INTERNATIONAL SUPER SALE BUYERS

Strait Ranches and Hefte Ranch for their purchase of the pick of the 2019 heifer calf crop.

Vesper Ranch (Kelly Vesper) for their purchase of SR 60/3 Miss Yancey – Redemption's dam and the 2018-2019 SGBI Dam of the Year as well as the National Champion Produce of Dam.



Save the Date!

MAY 18, 2019

**Alabama SG Association
Field Day and Junior Show**
being held at Quail Valley Farms!



QUAIL VALLEY FARMS

Oneonta, Alabama

Ricky Cleveland, Owner

(205) 533-5049 • ricky@xcelmasonry.com

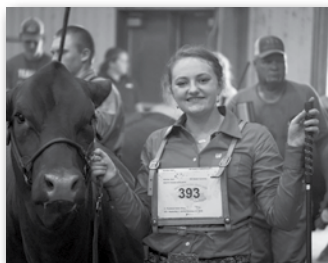
Josh Latham, Farm Manager • (205) 446-5539

Brian Wood • (205) 410-7834

SANTA GERTRUDIS Juniors

By Kalli Kimble, At-Large Director

Hello, everyone. My name is Kalli Kimble and I am currently serving as a National Junior Santa Gertrudis Association At-Large director. In this article, I'd like to highlight our National Open Show. The one thing I love about this breed is how involved our junior exhibitors are with our legacy breeders. With the attendance of large ranches, cornerstone breeders and junior exhibitors, the cattle evaluated in the ring at the National Open Show are some of the best cattle in the breed. The opportunities that come from showing against large operations can range anywhere from getting some advice from the experts to building lifelong relationships with breeders who've been in the industry for many years.



The National Open Show is just one of the great chances for junior members to interact with long-time ranchers and build their herds to be as exceptional as the large-scale operations. Other opportunities include our Donated Heifer

Program, other open livestock shows, field days and sales. So, I want to say thank you to all the legacy breeders, foundation association members and adults in this great breed who continue to leave a lasting impact on our junior members. I can't wait to see everyone at junior nationals! 🐾

REGISTRATIONS, STAR 5 RECORDINGS AND TRANSFERS BY DISTRICT

FEBRUARY 2019

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	65	29	3	45
2	289	13	46	68
3	33	1	0	21
4	5	0	0	19
5	57	6	3	9
6	22	1	5	2

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	17	2	0	3
2	6	0	0	2
3	4	0	0	3
4	0	0	0	0
5	2	0	1	2

FOR SGBI REGISTRATIONS CONTACT: Diana Ruiz

P. O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com

Phone: (361) 592-9357 • Fax: (361) 592-8572

SANTA GERTRUDIS Calendar

APRIL

- 5-6** Rocky Mountain Santa Gertrudis Association Spring Runoff Sale, Bosque, N.M.
- 6** Red Doc Farm's Red Hot Bull Sale, Bosque, N.M.
- 11-13** SGBI 68th Annual Meeting, San Antonio, Texas
- 27** Crimson Classic Sale, Cullman, Ala.

MAY

- 11** Breeders of the Carolinas Sale, Chester, S.C.
- 11** Mid-Coast Santa Gertrudis Association Cattleman's Opportunity Sale, Brenham, Texas
- 18** Alabama Santa Gertrudis Association Field Day and Junior Show, Oneonta, Ala.

JUNE

- 22-29** 2019 National Junior Santa Gertrudis Show, Bryan, Texas

JULY

- 19-20** Kentucky National Show & Sale, Bowling Green, Ky.
- 28-Aug. 1** Gerts Ongoing Advanced Leadership Summit, Estes Park, Colo.

OCTOBER

- 4-19** Santa Gertrudis World Congress 2019
- 19** NuGen/Wendt Elite Sale, Bay City, Texas
- 26** 2nd Annual Strait-Hefte Tried & True Production Sale, Carrizo Springs, Texas

2020

OCTOBER

- 16-17** 3rd Annual Strait-Hefte Tried & True Production Sale, Carrizo Springs, Texas

SANTA GERTRUDIS WELCOMES

New Members

Active Members

Kevon Fuchs, Needville, Texas
Crutchfield Farms, Inc., Kevin Crutchfield, Midland, N.C.
JT Cattle Company, Jessica Taylor, Clarksville, Texas

Junior Members

Tripp Nichols, Axtell, Texas
Brenden Henke, Hallettsville, Texas
Hayden Els, Ledbetter, Texas
David Ronald Els, Ledbetter, Texas
Carter Jones, Lake City, Fla.

SANTA GERTRUDIS SMALL BREEDERS GROUP



Carley's Show Cattle
Ben, Leah & Carley Morgan
205 Madison St. • Portia, Ark.
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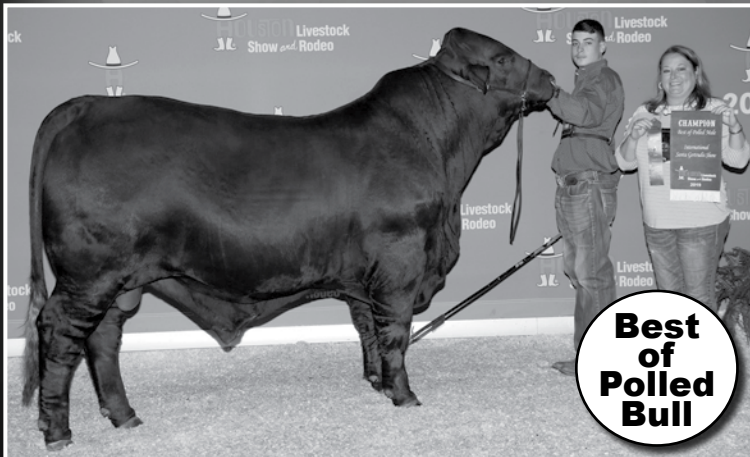
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MECONIUM: WHAT IS IT? AND WHY?

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



A recent bout of lambing problems in our university's flock of hair sheep prompted me to review and present this month's topic. Pulling newborn lambs and seeing them covered with "egg-yolk" yellow slime as they exited momma can give you pause. Either I had forgotten or have been fortunate for a very long time, because at first encounter I had no idea what that yellow stuff was or why

I was seeing it.

I have assisted multiple livestock species with birthing and typically do not observe them to be covered with meconium. Meconium, or first manure, is normally located in a calf's lower colon where it will eventually pass as "calf poop" the first few days after birth. If you have experienced a calf covered with meconium, regardless if you participated in the birthing process, consider it a warning signal. That calf most likely had a stressful birth.

Typically, once a cow is in heavy labor, the birthing process will continue until she delivers the calf. About two hours after the cow's first water breaks, you should see a healthy calf on the ground. However, if the cow quits trying halfway through or if the calf is presented in the wrong position, you have trouble. Moreover, if the calf is not delivered within minutes of its shoulders appearing, the oxygen supply can be restricted. Calves receive oxygen through the umbilical cord until just prior to birth and then, subsequently, take their first breath. If the umbilical cord is pinched and oxygen supply restricted, that can stimulate the lower colon to contract and expel meconium. The meconium gets diluted with uterine fluid and stains the calf mustard yellow.

A calf stained with meconium often will not be as vigorous, will not initially nurse as well and will not be as efficient in absorbing those critical colostrum immunoglobulins. Secondary effects can also manifest into pneumonia, scours or navel infection. Meconium aspiration into the lungs has been reported in both humans and cattle, and results in respiratory distress and occasional death.

A study published in 1992 examined the lungs of 52 calves submitted for necropsy at a Canadian Veterinary School. Of the 52 calves, 42.5 percent had evidence of meconium in the lungs. The researchers concluded that observed changes in the lung tissue, due to meconium aspiration, were similar to those of human meconium aspiration

syndrome and commonly occur in calves that die within two weeks of birth.

If you have several meconium-stained calves in sequence, it is a warning sign telling you that you need to assist with birthing sooner or that you may not be seeing signs of early labor. The lack of early labor signs could be due to a *slight* calcium deficiency, as uterine smooth muscle requires calcium for normal contraction. If you observe yellow fetal fluids in the first water bag break, do not hesitate to jump in and assist that calf. You must be prepared to deal with a backwards or breech calf because the added strain on the back end of the calf often helps to push out the meconium.

A critical component of a trouble-free calving season is to have accurate calving date expectations based upon timely rectal palpation (60 to 150 days of gestation), daily observation of heavy-bred cows and heifers, and be able to identify the early stages of labor. Here is a brief refresher:

Stage 1: Female isolates herself, hindquarter ligaments become loose, tailhead lifts, clear mucous discharge. Heifers spend more time in stage 1 than cows.

Stage 2: Actual delivery of the calf, +/- 60 minutes.

Stage 3: The expulsion of the placenta/fetal membranes.

Remember that there are two water bags: the first water bag serves as hydraulic pressure to stretch and loosen the cervix and vagina, respectively (let it do its job), and the second is the amniotic sack, which surrounds and protects the fetus during gestation. Never break the first water bag! It is ok to break the second water bag if you are pulling a calf.



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Like Father, Like Sons



The CSC Santa Gertrudis herd is focused on raising easy-keeping cattle that perform well in the pasture and the show ring.

It was no stroke of luck that caused Connors State College's (CSC) Livestock Show Team to bring home the national champion bull title from the National Santa Gertrudis Show on Feb. 9, but luck did play a part in the name of the champion bull – Crap Shoot 11-7.

Crap Shoot was named after his sire and grandsire, Vegas 4-11 and SJ High Roller 005, respectively, both national champions themselves, and his dam isn't poorly bred either. Crap Shoot's mother is by Hitchhiker, who is by donated SJ Traveler semen. Hitchhiker was raised at CSC and won a few grands himself.

So, for Crap Shoot, the bull who was named after an unpredictable outcome,

his season and the season for the CSC show team was far from unpredictable, placing as the reserve grand champion in Oklahoma City, Okla., reserve division in Tulsa, Okla., reserve grand champion in Louisville, Ky., reserve grand champion in Dallas, Texas, and reserve division in Fort Worth, Texas.

"At first we thought that he had grand blood wherever we went, but we learned it's not like that," says Paige Hoover, a CSC freshman and the student who showed Crap Shoot at the time of his big win. "We just kept taking care of him and trying to better him."

The college began breeding Santa Gertrudis cattle in 1980 when prominent breeders donated their bloodlines to the program in the form of eight heifers. The first bull was donated as well. Per college rules, the program couldn't buy outside females; they must be home raised. Rance Reynolds and Gary Harding, who worked for the program at the time, began retaining the best females and eventually started raising their own bulls. Although many animals and semen have been donated throughout the last 39 years, the farm only purchased one animal, a bull by the name of Taser, two years ago.

Roger Morton, who has been the CSC farm manager for 12 years, says the program was pointed in a solid direction when he came on board, but he has

seen many changes over his years of involvement, such as an increase in the size of the cow herd, greater focus on improving and spraying pastures and the addition of the show team.

"It all started in 2011," he says. "We had a livestock judging team and we have a rodeo team, so we decided to put together a show team and recruit some kids."

The students get credit for the class and are graded on their performance. While the class usually consists of agriculture majors, anyone with an interest in showing cattle is welcome. Students are responsible for halter breaking, feeding and taking care of the animals, including all daily chores the animals require, as well as getting them show ready and clipped.

"We did it all as a team," Hoover says. "It was definitely a learning experience."

The team was assisted by their coach, Debby Golden, and the team and livestock manager, Larry McFarland.

"The show team was kind of an all-hands-on-deck deal," Morton says. "There were the three of us doing it; Debby helped coach, Larry hauls them all, but the kids really deserve all the credit."

Where Morton is concerned, owning a national champion bull has only increased the program's desire to continue breeding top-notch Santa Gertrudis genetics.



Paige Hoover, who showed Crap Shoot at the time of his win, says the entire season was a team effort.

CONTINUED ON PAGE 33 »

CSC CRAP SHOOT 11-7

2019 National Champion Bull



**SEMEN
AVAILABLE SOON!**



Crap Shoot 11-7's pedigree is backed by a line of National Champions! He is the son of the 2016 National Champion 777 Vegas 4-11 and the grandson of the 2013 National Champion High Roller. We're anxiously waiting for his first calf crop this fall.

**For more information, contact
Roger Morton
918-463-6304 or 918-557-4560**



2019 National Santa Gertrudis Show

DEDICATION *Wayne Jernigan Sr.*

By Darren Richmond, SGBI Member Services Representative

Since the early 1980s, Wayne Jernigan Sr., and his family have been a mainstay in the production and promotion of Santa Gertrudis cattle throughout the country and specifically in the Southeast. My earliest memory of Wayne and his son, Wayne Jr., is at the Fort Worth Stock Show in the early 1980s. They came all the way from south Georgia with an outstanding bull calf named Big John. For the next several years, the Jernigans hauled Big John throughout the country, winning championships and promoting U.S. cattle.

Not only did Wayne use the show ring as a promotional tool, he was on the cutting edge of performance testing and data collection when it wasn't the norm.

Located in Buena Vista, Ga., Jernigan Ranch has used performance data and expected progeny differences as a tool in their breeding selections for many years. Wayne has served multiple

terms on the Santa Gertrudis Breeders International (SGBI) Board of Directors, served on multiple SGBI committees and been very involved in the Georgia Santa Gertrudis Association.

Wayne and wife, Lavonne, have been a mainstay at the Sunbelt Ag Expo, Moultrie, Ga., and the Georgia Cattleman's Convention, Perry, Ga. And for many years have represented the Santa Gertrudis breed at these events, visiting with tens of thousands of visitors, telling them about the breed and putting Santa Gertrudis bulls in many herds throughout the Southeast.

Today, Jernigan Ranch is still on the cut-

ting edge of using DNA and collecting data. Most recently, the ranch had the highest average daily gaining bull at the Tinney Farms bull test in Alabama.

You will also find Jernigan Ranch cattle consigned to most sales in the Southeast, with Wayne sharing his genetics with other breeders and still exhibiting cattle at livestock shows. He continues to tell all who will stop to listen how great the Santa Gertrudis cattle breed is.

Wayne is a true southern gentleman and ambassador to our breed. Congratulations on this well-deserved award.



2019 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

JUNE 22-29, 2019 • BRYAN, TEXAS



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PLANS ARE WELL UNDERWAY for the 2019 National Junior Santa Gertrudis Show (NJS GS) to be held at the Brazos Expo Center in Bryan, Texas, June 22-29, 2019.

The annual NJS GS is the highlight event for SGBI junior association families. More than 1,000 junior members, their families and sponsors attend the NJS GS each year where youth showmen exhibit more than 600 head of cattle. In addition to the cattle show, junior members compete in a variety of leadership contests that promote personal development and agricultural excellence during the week-long event. Juniors also have opportunities to compete for scholarships as well as leadership positions in the National Junior Santa Gertrudis Association (NJS GA).

Several sponsorship opportunities are available that will allow you and your company to support Santa Gertrudis junior members and their families. As a NJS GS sponsor, you will have the ability to have a presence at the show, where the focus is youth development and livestock production.

If your organization is interested in becoming a part of this vibrant youth activity, securing a sponsorship agreement or learning more about opportunities with the 2019 NJS GS, contact Christy Moran at (979) 203-0433 or moran_fam4@yahoo.com, or Nancy Wunderlich at (979) 277-2838 or n.wunderlich@hotmail.com. A donation form can also be found by visiting <http://santagertrudis.com/njs ga.html>.

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2019 National Santa Gertrudis Show

AT THE DIXIE NATIONAL

Feb. 9, 2019 | Jackson, Miss. | Judge: Cary Crow

PARADE OF CHAMPIONS



GRAND CHAMPION BULL

CSC 11-7, shown by Connors State College,
Warner, Okla.



RESERVE GRAND CHAMPION BULL

5J Boomerang 614, shown by Perry Bass,
Kingsville, Texas



BEST OF POLLED BULL

777 Gambler, shown by Circle A Farm,
Williamsport, Tenn.



CHAMPION BULL CALF

QV Redemption 60E1, shown by
Quail Valley Farms, Oneonta, Ala.



GRAND CHAMPION FEMALE

Miss Range Freak 413D1, shown by Grandview Farms
and Stroman Cattle Co., Hamilton, Ala.



RESERVE GRAND CHAMPION FEMALE

Rafter Y's Bristol, shown by Landon Stern,
Navasota, Texas



BEST OF POLLED FEMALE

Miss 777 Vegas Showgirl 901 D4, shown by
Erin-Kay Daniel, Magnolia, Ark.



CHAMPION HEIFER CALF

Miss 777 Red Fern, shown by Erin-Kay Daniel,
Magnolia, Ark.



GRAND CHAMPION STAR 5 FEMALE

Miss Double 2152, shown by Jessie Coker,
Magnolia, Texas



RESERVE GRAND CHAMPION STAR 5 FEMALE

MTG Jazzy, shown by Brittany Kunkel,
Poughkeepsie, Ark.

RESERVE CHAMPION BULL CALF

Circle A Creed, shown by Thomas Benfield, Statesville, N.C.

RESERVE CHAMPION HEIFER CALF

Honey Zinfandel E82, shown by Woman Hollerin Ranch, Brookshire, Texas



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2019 National Santa Gertrudis Show

The 56th Annual National Santa Gertrudis Show was held in conjunction with the Dixie National Show in Jackson, Miss. Santa Gertrudis cattle from across the country competed for the title of national champion. Here's who took home the honors.

EARLY SUMMER HEIFER CALF

1. Flatwillow Lyric, shown by Thomas Benfield, Statesville, N.C.
2. BSR Marilyn Monroe, shown by Tate Villanueva, Timpson, Texas

LATE JUNIOR HEIFER CALF

1. CB 819, shown by Landon Stern, Navasota, Texas
2. Miss Zajic Farms 118, shown by Garret Tims, Ennis, Texas

EARLY JUNIOR HEIFER CALF

1. RS Scarlet 8/8, shown by Cody Heath, Turners Station, Ky.
2. H&M Cracklin Rosie, shown by Mackenzie Hicks, Okmulgee, Okla.

LATE SENIOR HEIFER CALF

1. Honey Zinfandel E82, shown by Woman Hollerin Ranch, Brookshire, Texas
2. Miss 777 Matilda 7122, shown by Erin-Kay Daniel, Magnolia, Ark.

EARLY SENIOR HEIFER CALF

1. Miss 777 Red Fern, shown by Erin-Kay Daniel, Magnolia, Ark.
2. Miss Big Star, shown by Karli Buggs, Sarcoxie, Mo.

CHAMPION HEIFER CALF

Miss 777 Red Fern, shown by Erin-Kay Daniel, Magnolia, Ark.



CLASS WINNERS



RESERVE CHAMPION HEIFER CALF

Honey Zinfandel E82, shown by Woman Hollerin Ranch, Brookshire, Texas

RESERVE CHAMPION YEARLING HEIFER

CSC Paula 44, shown by Connors State College, Warner, Okla.

LATE SENIOR YEARLING HEIFER

1. Miss 777 Vegas Showgirl 901 D4, shown by Erin-Kay Daniel, Magnolia, Ark.
2. Honey Zin D71, shown by Woman Hollerin Ranch, Brookshire, Texas

EARLY SENIOR YEARLING HEIFER

1. Miss LCC 10/6, shown by Cody Heath, Turners Station, Ky.
2. Miss 777 Vegas 285D, shown by M Rock Farm, Billy Eubanks, Texarkana, Texas

LATE TWO-YEAR-OLD HEIFER

1. HH Lolly, shown by Landon Stern, Navasota, Texas
2. Miss Starling, shown by Quincy Nelson, Sarcoxie, Mo.

EARLY TWO-YEAR-OLD HEIFER

1. Miss Range Freak 413D1, shown by Grandview Farms and Stroman Cattle Co., Hamilton, Ala.
2. PC MS 2022 017/9D7, shown by Serbesa, Honduras

CHAMPION SENIOR FEMALE

Miss Range Freak 413D1, shown by Grandview Farms and Stroman Cattle Co., Hamilton, Ala.

LATE SUMMER YEARLING HEIFER

1. Clara Mae 7-26, shown by Tate Villanueva, Timpson, Texas
2. Miss 777 Kitty 777, shown by Erin-Kay Daniel, Magnolia, Ark.

EARLY SUMMER YEARLING HEIFER

1. K&B Streits Trudy 700/17, shown by Gracey Pitchford, Athens, Texas
2. Summer Sage, Tinney Farm, Cullman, Ala.

LATE JUNIOR YEARLING HEIFER

1. CSC Paula 44, shown by Connor State College, Warner, Okla.
2. Miss Double TT 107, shown by Cody Heath, Turners Station, Ky.

EARLY JUNIOR YEARLING HEIFER

1. Rafter Y's Bristol, shown by Landon Stern, Navasota, Texas
2. Miss 777 17E2, shown by Caroline Daniel, Magnolia, Ark.

CHAMPION YEARLING HEIFER

Rafter Y's Bristol, shown by Landon Stern, Navasota, Texas

MORE RESULTS ON PAGE 22 »



LJV MASON 0/72
 TOP 1% YW HCW REA
 TOP 2% WW
 TOP 5% TEND
 TOP 10% MARB SC BBK
 SIRE OF SR 60/3 AND SR 23/7

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 GRAND CHAMPION



2019 SAN ANTONIO JUNIOR SHOW
 GRAND CHAMPION



2019 HOUSTON JUNIOR SHOW
 GRAND CHAMPION



2019 FORT WORTH JUNIOR SHOW
 GRAND CHAMPION



Congratulations

Quall Valley Farms was awarded the 2019 National Champion Produce of Dam with SR 60/3 "Miss Yancey". SR 60/3 was also named Champion Produce of Dam at the Houston Open Show. We are excited that SR 60/3 "Miss Yancey" will be returning to South Texas with **Vesper Ranch**.

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CLASS WINNERS
CONTINUED FROM PAGE 20

**RESERVE CHAMPION
SENIOR FEMALE**

Miss 777 Vegas Showgirl 901 D4, shown by Erin-Kay Daniel, Magnolia, Ark.

GRAND CHAMPION FEMALE

Miss Range Freak 413D1, shown by Grandview Farms and Stroman Cattle Co., Hamilton, Ala.

**RESERVE GRAND CHAMPION
FEMALE**

Rafter Y's Bristol, shown by Landon Stern, Navasota, Texas

BEST OF POLLED FEMALE

Miss 777 Vegas Showgirl 901 D4, shown by Erin-Kay Daniel, Magnolia, Ark.

EARLY SUMMER BULL CALF

1. Assassin 59/8, shown by Landon Stern, Navasota, Texas
2. Rockin 3T's Creed 16/8, shown by Joey Martinez, Rice, Texas

LATE JUNIOR BULL CALF

1. Rockin 3T's CV 3/8 ET, shown by Taylor Janssen, Palacios, Texas
2. MRR LM Astro 31-8, shown by Casey Pitchford, Athens, Texas

EARLY JUNIOR BULL CALF

1. Circle A Creed, shown by Thomas Benfield, Statesville, N.C.
2. PC Mr. Red Solo 112 E1, shown by Casey Pitchford, Athens, Texas

LATE SENIOR BULL CALF

1. Redemption 60E1, shown by Quail Valley Farms, Oneonta, Ala.
2. Grandview 815, shown by Gracey Pitchford, Athens, Texas

EARLY SENIOR BULL CALF

1. 5P Vegas 790, shown by Santo Poco Ranch, Kenedy, Texas
2. OLC Master Plan 97, shown by Ashley Osborne, Lathrop, Mo.

CHAMPION BULL CALF

QV Redemption 60E1, shown by Quail Valley Farms, Oneonta, Ala.

**RESERVE CHAMPION
BULL CALF**

Circle A Creed, shown by Thomas Benfield, Statesville, N.C.

**EARLY SUMMER
YEARLING BULL**

1. Rockin 3T's Something to Talk About, shown by Casey Pitchford, Athens, Texas
2. Rocking KV "Bert" 1704, shown by Kaylee Enloe, New Caney, Texas



LATE JUNIOR YEARLING BULL

1. CSC 11-7, shown by Connor State College, Warner, Okla.
2. Quail Valley Farms 704, shown by Lee Easterling, Morton, Miss.

**EARLY JUNIOR
YEARLING BULL**

1. 777 Gambler, shown by Circle A Farm, Williamsport, Tenn.
2. El Patron, shown by Jakob Jones, Lake City, Fla.

CHAMPION YEARLING BULL

CSC 11-7, shown by Connor State College, Warner, Okla.

**RESERVE CHAMPION
YEARLING BULL**

Rockin 3T's Something to Talk About, shown by Casey Pitchford, Athens, Texas

LATE SENIOR YEARLING BULL

1. 777 High Roller 901 D5, shown by Erin-Kay Daniel, Magnolia, Ark.
2. RS Buzz, shown by Cody Heath, Turners Station, Ky.

**EARLY SENIOR
YEARLING BULL**

5J Boomerang 614, shown by Perry Bass, Kingsville, Texas

LATE TWO-YEAR-OLD BULL

1. MR Flex, shown by B Square Ranch, Timpson, Texas
2. 777 Vegas 1181D, shown by Erin-Kay Daniel, Magnolia, Ark.

EARLY TWO-YEAR-BULL

1. Rushmore 141, shown by Tinney Farms, Cullman, Ala.

AGED BULL

1. C-P Copperhead 915C4, shown by Casey Pitchford, Athens, Texas
2. Big Show 129-5, shown by Thomas Benfield, Statesville, N.C.

CHAMPION SENIOR BULL

5J Boomerang 614, shown by Perry Bass, Kingsville, Texas

**RESERVE CHAMPION
SENIOR BULL**

C-P Copperhead 915C4, shown by Casey Pitchford, Athens, Texas

GRAND CHAMPION BULL

CSC 11-7, shown by Connors State College, Warner, Okla.

**RESERVE GRAND
CHAMPION BULL**

5J Boomerang 614, shown by Perry Bass, Kingsville, Texas

BEST OF POLLED BULL

777 Gambler, shown by Circle A Farm, Williamsport, Tenn.

PRODUCE-OF-DAM

1. Miss Yancy SR 6013, shown by Quail Valley Farms, Oneonta, Ala.
2. CSC Cowgirl 373, Connor State College, Warner, Okla.

GET-OF-SIRE

1. 411 Vegas, Connor State College, Warner, Okla.
2. Circle A Masterpiece, shown by Tinney Farms, Cullman, Ala.

STAR 5 FEMALES CLASS 1

1. MTG Jazzy, shown by Brittany Kunkel, Poughkeepsie, Ark.
2. Xwinds Mighty Mighty, Mallory Anderson and CrossWinds Ranch, Keller, Texas

STAR 5 FEMALES CLASS 3

1. Miss Double 2152, shown by Jessie Coker, Magnolia, Texas
2. Heath's BFS, shown by Cody Heath, Turners Station, Ky.

**GRAND CHAMPION
STAR 5 FEMALE**

Miss Double 2152, shown by Jessie Coker, Magnolia, Texas

**RESERVE GRAND CHAMPION
STAR 5 FEMALE**

MTG Jazzy, shown by Brittany Kunkel, Poughkeepsie, Ark.

MORE PHOTOS ON PAGE 28 »

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Not a FREAK Accident – Bred to Be a National Champion

From the time she was a calf to her first parade in the show ring, a group of Santa Gertrudis breeders found extraordinary potential in Miss Ranger Freak 413D1, the 2019 National Grand Champion Female. She was exhibited by Delmo Payne, of Grandview Farms, and Bill Stroman, of Stroman Cattle Co.

This champion female earned her unique and truthful name, “Freak.”

“We named her ‘Freak’ because everything about her – genotype and phenotype – is freaking good,” says Darrell Pitchford, of Pitchford Cattle Co., who raised Miss Ranger Freak 413D1.

Soundness and visual appeal have been essential elements to Pitchford and his operation as he knows they play a vital role in the show ring and an animal’s ability to perform in production.

“Our intense embryo transfer program and use of expected progeny differences (EPDs) contribute to producing that much-needed phenotype,” Pitchford says.

Ever since he was 10 years old, Darrell Pitchford has been dedicated to furthering the breed and his herd in and out of the show ring.

Over the course of 33 years, Pitchford developed professional experience and relationships through judging numerous state fairs and junior shows, has owned and operated several livestock businesses and has even served on several breed association boards,

including his newly elected term to the Santa Gertrudis Breeders International Board of Directors.

Today, Pitchford Cattle Company consists of more than 300 Santa Gertrudis, Angus and Shorthorn cattle.

“There are good people in this industry, and I’m grateful for the business partners I have developed,” Pitchford says.

A Partnership Begins

Pitchford raised and sold Miss Ranger Freak as a heifer in the 2016 Proven Progeny Sale to Bill Stroman.

“She was attractive, long-bodied, had great EPDs and was just the whole package,” Stroman says about the purchase.

In 1971, Bill Stroman, Bryan, Texas, and his brother Mark Stroman, Goliad, Texas, started Stroman Cattle Co., herd No. 2582. Currently, both brothers are still involved in breeding quality Santa Gertrudis cattle.

Stroman sold half interest to Payne in the 2018 International Mid-Coast Santa Gertrudis Super Sale in Houston, Texas., and introduced another business partner to Miss Ranger Freak.

“He’s a good man,” Stroman says. “I was thrilled for Payne to purchase the half interest and to have him as a business partner.”

When the opportunity presented itself for Payne to purchase half interest, he didn’t hesitate. He knew the potential and power this female possessed.

“She caught my eye a year ago at the Fort Worth show, and after I saw how much power and breed character she had, I thought to myself, ‘I’d like to own that animal,’” Payne says. “So, I bought half interest in her and hope she will make a

tremendous contribution to our donor program.”

Five Alabama breeders started the Alabama Connection Sale in 1987, and it has grown into the most premier sale in the Southeast.

“We made a pledge to each other to only sell sound, functional cattle,” Payne says. “I am so proud to have been a part of this sale.”

Several national champions, herd sires and donors have been sold in this sale.

“Our mission is to produce not only quality show cattle, but also to build performance cattle that ensure our customers the cattle we raise can perform throughout the country,” Payne says with confidence.

Payne not only emphasizes hard work, but he also knows what key characteristics to select for that will ultimately make a national champion title.

“Since 1990, we’ve been fortunate to win several national titles,” Payne says. “Winning was achieved through many years of selecting for the right genetics and breeding the right genetics.”

Payne believes in having proper condition and design with the right day and a lot of luck to win on the national level.

“I look at the pedigree, then the animal, and then I observe the soundness and correctness,” Payne says. “From those characteristics, I can determine if I think that animal has production potential within my herd.”

Breeding for the Future

With several state fair grand champion titles under her belt, Miss Ranger Freak is one of the highest-point yearling females today. Along with her success in the show ring she also has excellent EPDs, having six traits ranking in the top 35 percent of the Santa Gertrudis breed registry.

Her sire, Diamond S Ranger 146, and dam, Harding 413/2, bred a true champion.

With this combination of pedigree, show performance and breed-changing genetics, Miss Ranger Freak 413D1 is the type of female that will leave her footprints for years to come. 🐾



Darrell Pitchford and Matt Nichols show Miss Ranger Freak, who later went on to become 2019 National Grand Champion Female.

We Thank Our Houston Buyers

Thank you Vesper Ranch (Kelly Vesper) and Harris Riverbend Farms for purchasing our Houston Sale consignments!

WATCH FOR OUR CONSIGNMENTS



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APRIL 27, 2019

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EMAIL: delmo.payne@gmail.com

WEBSITE: grandviewfarm.biz

MANAGER: Brent Shaw, (205) 412-5761

HERDSMAN: Seth Holmes, (205) 412-7053



2019 NATIONAL CHAMPION STAR 5 FEMALE



Miss Double 2152

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SUPPORT SANTA GERTRUDIS WORLD CONGRESS 2019

In six months, breeders from all over the world will travel to the United States for the Santa Gertrudis World Congress 2019 to learn about the Santa Gertrudis breed, meet with U.S. breeders and plot the future for the global growth of the preferred American beef breed.

During the 16-day tour, guests will cover more than 1,200 miles and five states. From the lush pastures of the Southeast to the arid, dry locales of Texas and back to the coastal region, the congress will showcase Santa Gertrudis' adaptability, flexibility and performance.

While World Congress may not be visiting your operation – or even your state – there are still many opportunities for you to get involved. Sponsorship is one way you can support and enhance the event.

Whether you're a producer, affiliate, business owner or allied industry representative, World Congress represents an incredible opportunity for you to showcase your cattle, organization, product or service to breeders who are eager to learn more about how they can enhance their operations.

The World Congress Committee has developed a full range of sponsorship opportunities that will appeal to all investment levels and give recognition in return. All sponsorships are intended to help SGBI supporters make a positive, long-term

impact on the association and Santa Gertrudis breed, while highlighting your brand.

There are several sponsorship opportunities for your consideration, ranging from "Patron" at the \$10,000+ level to "Friend" at \$250. In addition, the committee is pleased to offer a limited number of exclusive sponsorships – these are first come, first served, so be sure to act quickly if you're interested in any of these opportunities.

A sponsorship of any kind is a great way to reach elite Santa Gertrudis breeders from around the world. Don't miss this rare, unique opportunity to enhance your brand, partner with SGBI and support the breed's global growth.

For more information on Santa Gertrudis World Congress 2019 sponsorships, please contact Kathryn Hefte, SG World Congress Committee chair, at (210) 414-2493 or hefteranch@gmail.com; John Ford, SGBI executive director, at (361) 592-9357 or jford@santagertrudis.com; or Samantha Murnin, SG World Congress sponsor liaison, at (970) 318-6551 or smurnin@blueprintma.com.

A sponsorship guide is also available on the Santa Gertrudis World Congress 2019 website, www.santagertrudisWC2019.com. 📄



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Thanks for the Memories! ✨





See You Next Year!

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SANTA GERTRUDIS SALE *Reports*

BANNERS & BUCKLES PROSPECT SALE

FEB. 8, 2019 | JACKSON, MISS.

SALE AVERAGES

3	Bulls	\$2,360
14	Open Heifers	\$3,365
5	STAR 5 Open Heifers	\$2,260
24	Embryos	\$615

The Banners & Buckles Prospect Sale manager was Darren Richmond, and the auctioneer was Jarvene Shackelford. The high-selling female, a Vegas daughter, was consigned by Carson Priddle, Rolling Oaks Ranch, Doniphan, Mo., and was sold to Laura Jackson, Piggott, Ark., for \$5,100. The high-selling bull was consigned by Flying C Ranch, Las Vegas, Nev., and was sold to Ryan Colley Farm, Augusta, Ga., for \$3,000. The high-selling STAR 5 heifer was consigned by Crosswinds Ranch, Keller, Texas, and was sold to Jessie Coker, Magnolia, Texas, for \$3,100. The high-selling STAR 5 heifer was consigned by Flying C Ranch, and was sold to David Herring, Laurel, Miss., for \$3,100. The D6 donated heifer was sold to Wiley Ranch, Deville, La. Thank you for your support of the District 6 Juniors. 🐄

2019 MID-COAST SANTA GERTRUDIS INTERNATIONAL SUPER SALE MARCH 1, 2019 | HOUSTON, TEXAS

SALE AVERAGES

32	Lots	\$11,220	4	Donor Females	\$15,000
1	Bull	\$39,000	4	Pregnant Recipients	\$6,375
4	Bred Heifers	\$16,375	5	Embryos	\$800
7	Open Heifers	\$15,000	7	Flushes	\$5,079
2	Calf Crop Picks	\$22,500	50	Semen Straws	\$155

The 2019 Mid-Coast Santa Gertrudis International Super Sale was held at the Houston Livestock Show and Rodeo. There were 58 registered buyers from 11 states and one buyer from Honduras. The auctioneer was Doak Lambert and the sale was managed by American Marketing Services. The high-selling lot, Lot 19, a pick of 2017 bred heifers and first-calf pairs, was consigned by King Ranch, Inc., Kingsville, Texas, and was sold to Silva Ranch, Krebs, Okla. (also Costa Rica), for \$51,000. The high-selling lot, Lot 1, pick of 2018 spring performance-tested bulls, was consigned by King Ranch, Inc., and was sold to Quail Valley Farms, Oneonta, Ala., and Schuster Farms, San Juan, Texas, for \$39,000. The high-selling lot, Lot 12, pick of heifer calf crop, was consigned by Quail Valley Farms, and was sold to Strait Ranches, Carrizo Springs, Texas, and Hefte Ranch, Hondo, Texas, for \$30,000. The high-selling lot, Lot 16, 50

CONTINUED ON PAGE 37 ►

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Fundraiser Supports Santa Gertrudis Foundation



The Red Legacy Dinner and Dance was held immediately following the International Super Sale at the Houston Livestock Show and Rodeo on March 1. This event originated as an opportunity for individuals to contribute to the Santa Gertrudis Foundation and enjoy an evening with Santa Gertrudis friends at the same time. The proceeds benefit Santa Gertrudis education and research. Santa Gertrudis breeders who utilize the tools available to them through advanced technology have seen increased profitability in their cattle. This progressive direction is possible through the Foundation and also ensures that future advancement and profits are possible.

The event kicked off with information and an update on the Santa Gertrudis Foundation while everyone enjoyed a buffet dinner catered by Pappa's Catering. Music for the dance was provided by the band Horizon. In addition, everyone enjoyed taking pictures at the Forever Snapped photo booth.

This event would not be possible without the support of our contributors. We'd like to thank all of our sponsors and ticket buyers for their contributions to the foundation. 🍷

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Raffle Winners:

Kelly Vesper (Mystery chest: Turquoise necklace and Santa Gertrudis logo insulated cups)
David Moran (9mm pistol)
Craig Hajovsky (12-gauge shotgun)
Kelsey Cawley (Santa Gertrudis vase)

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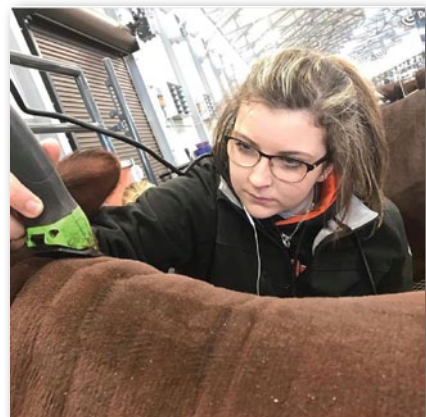
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LIKE FATHER, LIKE SONS FROM PAGE 14 »

"We're trying to raise the next national champion female," he says. "We're shooting for moderate-framed cattle. We're cleaning them up a little bit with not as much leather on them, a little more thickness to them. We're going for easy-



Morton gives the students all the credit for the big win because they truly do all the work building up to the shows – from halter breaking to feeding to, eventually, clipping and prepping the animal for show day.

institution. People have donated their bloodlines, and it's been a lot of people."

The original heifers were donated by breeders such as the Cozgroves, Wassons, Alsups and Sizemores. Since then, 777

keeping cattle that will perform well."

But the program's successes, including a national champion yearling heifer in 2010, wouldn't be possible without the help of many breeders in the Santa Gertrudis world.

"You know, just about every breeder in the country has had a hand in this program, really," Morton says. "The people in the Gert business have been really good to this



Building up to having a grand champion bull, Morton says, couldn't have come without the help from just about every Santa Gertrudis breeder in the country.

Farms, Reynolds Prairie View Farms, Robert Silva, Rance Reynolds, Darrel Pitchford and the King Ranch, plus many more have helped build the program to where it is today.

The next step for the program, Morton says, will be flushing some cows to try this proven cross again. They also have plans to cross Crap Shoot on some CSC cattle, and then Crap Shoot is headed to stud. The farm plans to draw and sell semen from him. With a name like Crap Shoot and a national champion title under his belt, the odds must be in his favor. 🐄

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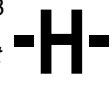
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MARCH 2019 | VOLUME 27, NUMBER 3

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SAN ANTONIO LIVESTOCK SHOW

Feb. 12, 2019 | San Antonio, Texas | Judge: Kody Lucherk

SANTA GERTRUDIS SHOW *Results*



GRAND CHAMPION BULL

RK Kodiak, shown by Kaylee Leonard,
Plantersville, Texas



RESERVE GRAND CHAMPION BULL

Magnum, shown by Karli Shupak,
Caldwell, Texas



◀ GRAND CHAMPION FEMALE

KK Sweet Caroline, shown by
Kali Kimble, Kingsbury, Texas



RESERVE GRAND CHAMPION FEMALE AND

BEST OF POLLED FEMALE

SCCS Sisalee, shown by
Whitnee Green, Hooks, Texas

HOUSTON LIVESTOCK SHOW

March 2, 2019 | Houston, Texas | Judge: Knox Wunderlich



GRAND CHAMPION BULL

CP Copperhead 915C4, shown by
Pitchford Cattle Co., and Stroman
Cattle Co., Athens, Texas



RESERVE GRAND CHAMPION BULL

Quail Valley Redemption 60E1, shown
by Quail Valley Farms, Oneonta, Ala.



BEST OF POLLED BULL

Danricks Gideon, shown by
Matthew Payne, Dayton, Texas



GRAND CHAMPION FEMALE

SR 23/7, shown by Avery Strait,
Prosper, Texas



RESERVE GRAND CHAMPION FEMALE

Rafter Y Mindy, shown by
Wethington Cattle Co., Iola, Texas



BEST OF POLLED FEMALE

CP Miss 2022 017/9D7, shown by
Serbesa, San Pedro Sula, Honduras

FLORIDA STATE FAIR

Feb. 11, 2019 | Tampa, Fla. | Judge: Randy Daniels



GRAND CHAMPION BULL

El Patron 112/7, shown by Jakob Jones, Lake City, Fla.



RESERVE GRAND CHAMPION BULL AND BEST OF POLLED BULL

Tumbleweeds Red Jasper, shown by Madi Carter, Willacoochee, Ga.



GRAND CHAMPION FEMALE AND BEST OF POLLED FEMALE

Running M Diamond, shown by Madi Carter, Willacoochee, Ga.



RESERVE GRAND CHAMPION FEMALE

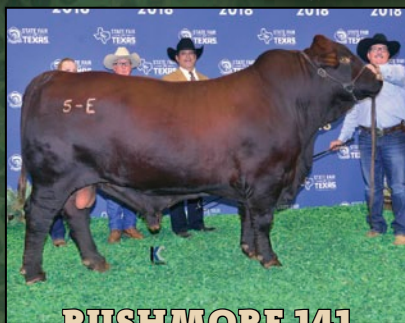
Tumbleweeds Miss Crystal, shown by Madi Carter, Willacoochee, Ga.

INTERNATIONAL SUPER SALE REPORT CONTINUED FROM PAGE 31

percent interest in bred heifer Red Doc Sabe 7470, was consigned by Red Doc Farm, Belen, N.M., and was sold to Townsend Cattle Company, Louise, Texas, for \$25,000. The high-selling lot, Lot 29, pick of fall 2017 performance-tested open heifers, was consigned by Harris Riverbend Farms, Cleburne, Texas, and was sold to Hefte Ranch and Strait Ranches for \$25,000. The high-selling lot, Lot 15, donor dam Ms. Yancey SR 60/3, was consigned by Quail Valley Farms, and was sold to Vesper Ranches, Cotulla, Texas, for \$20,000. The high-selling lot, Lot 11, pick of entire calf crop, was consigned by Tinney Farms, Hanceville, Ala., and was sold to N-N Ranch, Van, Texas, for \$15,000. 🐄

Congratulations!

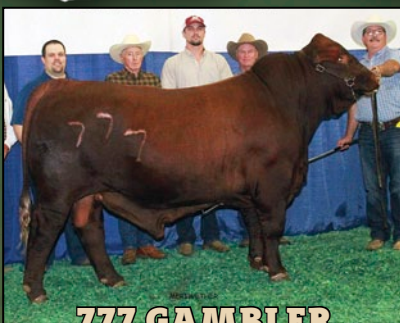
2018-2019 Winners and A/R Customers



RUSHMORE 141

2018-2019 SGBI High Point Senior Bull
Owner: Tinney Farms

We also congratulate Tinney Farms on their
2018-2019 High Point Yearling Female!



777 GAMBLER

2018-2019 SGBI Runner-Up High Point
Bull, High Point Yearling Bull and
High Point Polled Bull

Owners: 777 Farms and Circle A Farm



QV REDEMPTION

2018-2019 SGBI High Point Bull
and SGBI High Point Bull Calf
Owner: Quail Valley Farms

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Schuster Farms is Excited to Join
Robert Silva as Co-owner of KR 921/15

el Rey

KR 921/15 Polled

20154201

3/16/2015

SIRE: KR 800/11

DAM: KR 110N/09



Index Information	
Growth Index	28.31
Carcass Ranking	10

EPDs as of : 2/19	Birth Weight	Weaning Weight	Yearling Weight	Milk	Total Maternal	Carcass Weight	Marb	Back Fat	REA	Tend	SC
EPD	0.17	13.93	32.48	4.91	11.88	22.47	0.27	0.03	0.37	0.01	0.64
Accuracy	0.48	0.50	0.44	0.26		0.36	0.38	0.50	0.36	0.23	0.41

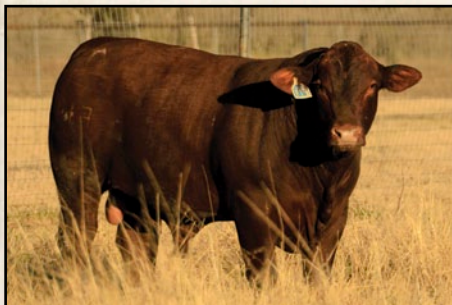
Thanks to Schuster Farms for purchasing breeding interest and possession of KR 921/15 "el Rey." His daughters offered at public auction have averaged over \$10,000. Three of his sons are listed in the Young Sires Trait Leaders for carcass traits, and all have a Growth Index of more than \$29.

Adj WW	YW	ADG	*ADG Cont. Rank	REA	REA/CWT	IMF	*IMF Cont. Rank
657	1235	3.94	4	16.1	1.30	5.77	5

***Contemporary Rank 78 Bulls**



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