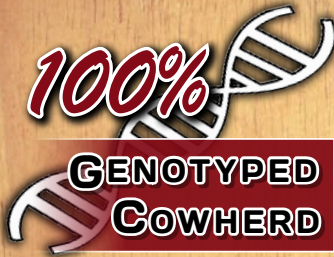


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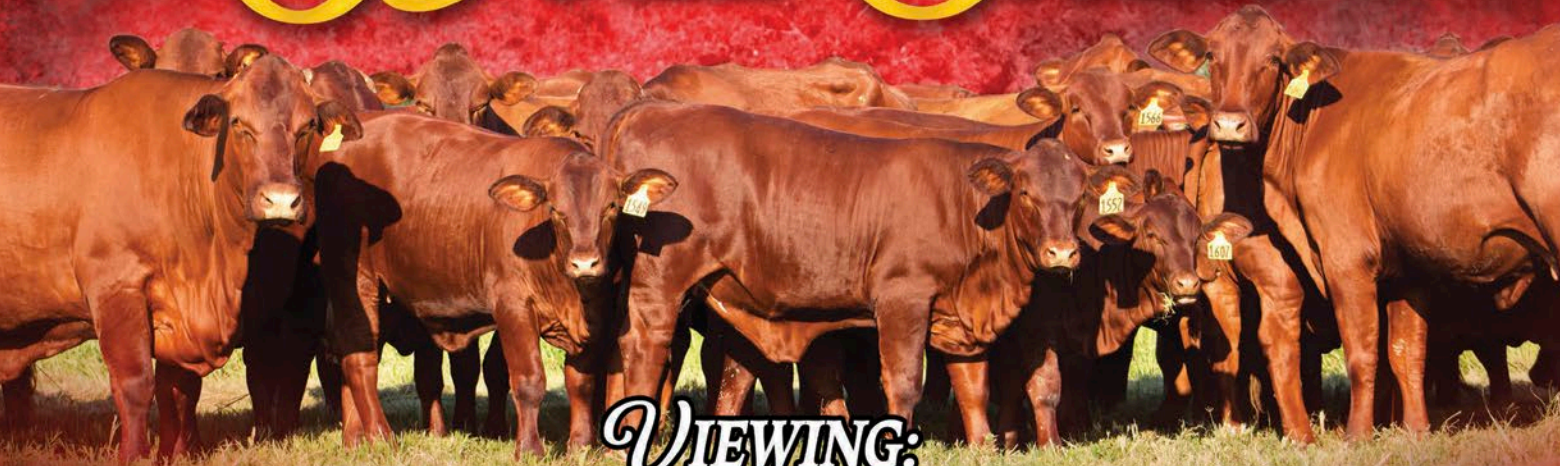
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AUGUST 2023

VOLUME 26 • NUMBER 8

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ON THE COVER

2023 National Junior Santa Gertrudis Show
Photo courtesy of Darren Richmond.

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Be a Goldfish

Have you ever seen the show *Ted Lasso* on Apple TV? If you haven't, I'd highly encourage you check it out. It's a series about soccer, of all things. A lot of you have probably never watched a soccer match, so you are probably wondering why I'm even bringing the show up. Even though it centers around soccer, the show is more about life, growth, leadership and building a strong culture. There are so many lessons I think everybody can learn from, regardless of profession or age. Along with the fantastic comedic factor, the show is filled with quotes I find especially profound. In particular, Ted references a

trudis Breeders International (SGBI) member or someone else who gets the new-and-improved *Santa Gertrudis Source*, to be curious, not judgmental. Don't be pessimistic, be optimistic. Be open minded. Ask questions. Be a learner. Don't ever stop trying to improve. Don't let judgment cloud your mind. I've said it a million times before – it doesn't matter how you get there as long as you actually get there. Don't judge someone else for how they get to the same goal. Instead, ask questions, be open minded and most important, be curious.

Ted's got another quote that I absolutely love: "Be a goldfish." Huh?

There's always going to be things we don't agree with. However, we can't dwell on those things. We have to move forward and worry about progress all the time. If we can do that, if we can be a goldfish, then not only will we continue to be successful, but we will continue to grow and improve as well.

A few other quotes from Ted that I could spend a long time getting on a motivational rant about because they have some real thought-provoking lessons are:

- "Taking on a challenge is a lot like riding a horse, isn't it? If you're comfortable while you're doing it, you're probably doing it wrong."
- "As a man once said, the harder you work, the luckier you get."
- "I think that you might be so sure that you're one in a million that sometimes you forget that, out there, you're just one in 11."
- "I shouldn't bring an umbrella to a brainstorm."
- "Just listen to your gut, and on the way down to your gut, check in with your heart. Between those two things, they'll let you know what's what."
- "It may not work out how you think it will or how you hope it does, but believe me, it will all work out."
- "Believe."

I know this report didn't center much around cattle or SGBI, but I wanted to do something fresh and take the chance to provide some life perspective. I think we all could learn from *Ted Lasso*, no matter what we do or where we are in life. Plus, if Ted was a cattle breeder, I think he'd eat up the saying, "It's about BREED improvement, not only herd improvement." 🐄

Be curious, not judgmental. Be optimistic. Be open minded. Ask questions. Be a learner. Don't ever stop trying to improve.

quote by Walt Whitman in Season 1: "Be curious, not judgmental."

I think we're all probably a little guilty of being judgmental at times. If we're being realistic, we live in a world where the first instinct is to judge and probably fall more on the pessimistic side of things. Instead, we should be asking questions, working to understand and trying to be optimistic. So, what's my point? Why am I getting so philosophical with you? Well first, if you've ever talked much with me, you know I have a tendency to do this. Second, I think every livestock producer and every breed association could learn from this. We're always so quick to judge ideas, people or livestock because they're not what we like personally. But maybe it works for someone else. Maybe it even works for the masses and benefits everybody in the long run.

I'd encourage anybody who is reading this, whether you are a Santa Ger-

trudis HC, are you crazy? A goldfish? What does that even mean? Well, one of Ted's players had an awful play, just atrocious. Ted told this player to "be a goldfish." He explained that a goldfish is the happiest animal on earth because it only has a 10-second memory. He said when it comes to mistakes and bad moments, you have to be a goldfish and just forget about them. More important, you have to move on to the next step.

A goldfish can't remember, so they can't ever think about the negative. They always have to be focused on what's next. I think we could all learn a lot from that. As cattle breeders, farmers, ranchers and just as humans, we have a tendency to let the little things bother us. Even more so, we let the negative eat at us. It's difficult, but we just cannot do that in our way of life. There's always going to be bad.

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Building Future Leaders

Congratulations to all who attended the 2023 National Junior Santa Gertrudis Show in Gonzales, Texas. Despite the heat there was a good turnout and it appeared that the Santa Gertrudis junior program is alive and well. Following the 2023 National Junior Santa Gertrudis Show (NJS GS), I took the opportunity to review the study of the association's junior program funded by the National Santa Gertrudis Youth Foundation and conducted by Texas A&M University-Kingsville in 2018-2019. I was particularly interested in the summary section that focused on steps that could be taken to strengthen what I consider to be one of the best junior beef association programs in the nation. There are three main areas identified in the study that caught my attention:

1. Offer more industry-related workshops, field days and educational activities throughout the year.

In a rapidly changing beef industry, providing our junior members with more "real-world" learning experiences allows for a better understanding of the complexities of the industry. While the NJS GS is the centerpiece of the association's youth program, can our association offer additional learning opportunities that are more production based?

2. Educate junior members and parents about association functions.

It is understandable that the NJS GS is the only interaction that many families have with Santa Gertrudis Breeders International (SGBI). This lack of understanding regarding the purpose of a beef breed association can result in misunderstanding about SGBI's role in the junior program. It is important that our junior families recognize the association's stated mission is that of pedigree management, genetic improvement and breed expansion.

3. Solicit greater involvement from the Performance Committee, Research and Education Committee and others who can assist our juniors in becoming more knowledgeable about seedstock production.

In my opinion our committees can play an integral role in strengthening our association's junior program. Having the Performance Committee, Marketing and Promotions Committee and Research and Education Committee sharing information on goals, projects and activities with the Youth Activities Committee can serve as a starting point. Involving our juniors in genetic improvement projects, commercial marketing programs and research activities would not only strengthen the junior program but also enhance SGBI's overall program.

We have a great junior program. Can we improve it and better prepare our junior members for future leadership roles in the industry? I think so and I believe it deserves our attention.

Thank you to all the parents, families, volunteers and members of the Santa Gertrudis Youth Activities Committee who helped out with the junior show and numerous competitions. Your efforts are building our future leaders! 🐄

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ACTIVITY REPORTS

SHOWS & EXHIBITS COMMITTEE · Darrell Pitchford, Chair

The Shows & Exhibits Committee has updated the 2023-2024 Point Show Nomination Form. **ATTENTION:** *The new Point Show Nomination Form must be filled out by all exhibitors wishing to participate in the end-of-year point awards.* It must be signed and submitted along with a \$100 herd nomination fee to the SBGI office by **Sept. 1, 2023**. To find the form, please visit the “Forms” tab at www.santagertrudis.com. 🐄

EVENT CALENDAR

August

- 29 Wendt's Annual Baby Doll Sale, sconlinesales.com

September

- 7 Reds to Die for Volume II, steerbladder.com
 9 Wiley Ranch Southern Harvest Sale, Effie, La.
 15 Santa Gertrudis Field Day, Encinal, Texas
 15-16 District 6 Halted Heifer Show & Sale, Corydon, Ind.
 15-16 Red Dirt Gert Sale, Encinal, Texas
 18 The Rise of Champions Sale, smartauctions.co

October

- 7 Alabama Connection Sale, Hanceville, Ala.
 13-14 Magnolia Classic Sale, smartauctions.com
 20-21 Strait Hefte Tried & True Production Sale, Streetman, Texas
 27 Tri Star Santa Gertrudis Sale, Bloomington, Texas
 28 Briggs Ranches Bull & Commercial Female Sale, Bloomington, Texas

November

- 4 Mountain Laurel Classic Sale, Calhoun, Ga.
 10-11 Quail Valley Farms Annual Bull & Female Sale, Blountsville, Ala.
 18 Hot Gert Show, Robstown, Texas
 26-Dec. 10 Santa Gertrudis World Congress 2023, Brazil

March 2024

- 19 Texas Alliance Sale, Bloomington, Texas
 23 Purple Reign III Sale, 777 Farms, Magnolia, Ark.

April

- 5 Rocky Mountain Elite Cut Sale, Belen, N.M.
 6 Red Hot Bull Sale, Belen, N.M.
 6 Rocky Mountain Spring Runoff Sale, Belen, N.M.
 13 Wiley Spring Bull Sale, Effie, La.
 20 Crimson Classic Sale, Cullman, Ala.

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SANTA GERTRUDIS Source

New Look. New Name.
Same Outstanding Publication.

You asked, we listened. Armed with results from the reader survey, we're happy to announce the launch of a completely new design featuring full color throughout, refreshed editorial and a new name for the Santa Gertrudis Breeders International (SGBI) official publication – *Santa Gertrudis Source*.

SGBI magazine survey results strongly indicated that members want more information about what is going on in the association from SGBI staff and leadership. Given that, each issue will include regular updates from SGBI staff, committees and the board of directors.

The publication's editorial mix will continue to include valuable breed, cattle and industry information to keep

readers informed, but conveyed in an updated, refreshed design.

Santa Gertrudis Source staff are also working to identify ways to increase circulation, which will benefit advertisers and the association by expanding the breed's presence in the United States and beyond!

Our goal is that with these changes and improvements, the *Source* will become the premier source for all things Santa Gertrudis!

We welcome your feedback on the launch of the new design. If you have any comments, suggestions or questions, please let us know. 🐄



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Jr. National Reserve Calf Champion Female
Exhibited by Chloe Gordon



XL'S SHEEZA STAR 236

Jr. National Yearling Champion Female
3rd Overall Female • Best of Polled Female
Exhibited by Fiona Joseph



XL'S PENDLETON 253

Jr. National Reserve Grand Champion Bull
Exhibited by Landon Stem
Purchased in Reds To Die For- Volume I



XL'S GLITTER & GOLD 370 ET

Jr. National Reserve Grand Champion Female
Exhibited by Chloe Gordon

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2023 National Junior Santa Gertrudis Show



★ ★ ★ PARADE OF CHAMPIONS ★ ★ ★

The 2023 National Junior Santa Gertrudis Show took place June 18-24, 2023, in Gonzales, Texas. This year's event included numerous activities, contests, fun and competitions. The event concluded with the awards banquet. Congratulations to all the juniors who participated in this event. 🐄

Purebred Females



Grand Champion Purebred Female and Champion Senior Female
BSR Miss Wonder ET
Kayson Pledger, Timpson, Texas



Reserve Grand Champion Purebred Female and Champion Calf
XL's Glitter & Gold 370 ET
Chloe Gordon, Alvin, Texas



Reserve Champion Calf
XL's Red Countess 260 ET
Chloe Gordon, Alvin, Texas



Champion Yearling and Grand Champion Best of Polled Female
XL's Sheeza Star
Fiona Joseph, Baytown, Texas



Reserve Champion Yearling
XL's Cambria 247 ET
Reana Villanueva, Alvin, Texas



Champion Intermediate Female
Miss CF 192
Madison Moran, Brenham, Texas



Reserve Champion Intermediate Female
JS Luna's Dream 066/J
Jacob Shipper, Franklin, Texas



Reserve Champion Senior Female
BSR Changa
Kayson Pledger, Timpson, Texas

Purebred Bulls



Grand Champion Bull
HK Swagger's Outerbanks
Kayson Pledger, Timpson, Texas



Reserve Grand Champion Bull
XL's Pendleton 253 ET
Landon Stem, Anderson, Texas

Special Class Females



Grand Champion Bred and Owned Female
SR AY Frenchie 2102
Avery Elizabeth Strait, Streetman, Texas



Reserve Grand Champion Bred and Owned Female
Harley 213/21
Landon Stem, Anderson, Texas

STAR 5 Females



Grand Champion STAR 5 Female
H Sutton's Tess
Haley Sutton, Anderson, Texas



Reserve Grand Champion STAR 5 Female
Copperheads Ms Assignment
Gracey Pitchford, Athens, Texas



Grand Champion Donated Heifer
K&B Streits Kimmy Beth K39
Arden Strait, Streetman, Texas
Heifer donated by K & B Streit Farm

More NJSGS on 14 »



A SHOW TO REMEMBER

**GRAND CHAMPION FEMALE
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HEIFER SHOW**

4TH OVERALL FEMALE



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NATIONAL CHAMPION BULL

BSR MISS WONDER



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KK SWAGGER'S OUTERBANKS



2023 National Junior Santa Gertrudis Show

★ ★ ★ CLASS & DIVISION WINNERS ★ ★ ★

Purebred Heifer Show

Class 1: Jan. 1, 2023 and Later

1. XL's Glitter & Gold 370 ET, Chloe Gordon, Alvin, Texas
2. Kubecka 600, Demi Harrington, Plantersville, Texas
3. TN Red Lady, Tripp Nichols, Axtell, Texas
4. Horseshoe B Miss 125L, Peyton Bronikowski, Franklin, Texas
5. Kiley's Callaway 106, Kiley Ann Kizziah, Richmond, Texas

Class 2: Nov. 1, 2022 to Dec. 31, 2022

1. XL's Red Countess 260 ET, Chloe Gordon, Alvin, Texas
2. RHR Reba's Denali ET, Jessi Mae Person, Combine, Texas
3. XL's Rouge Gem, Jared Gardener, Jacksonville, Texas
4. SR Ms Red Rock 5287/K2, Avery Elizabeth Strait, Prosper, Texas
5. JS Cattle 512K, Peyton Bronikowski, Franklin, Texas

Class 3: Sept. 1, 2022 to Oct. 31, 2022

1. Miss 777 Bruno 777K5, Erin Daniel, Magnolia, Ark.
2. XL's Hot Fuss 256 ET, Demi Harrington, Plantersville, Texas
3. XL's She's a Dream 254 ET, Sierra Salazar, Edinburg, Texas
4. PC Miss 1017K, Gracey Pitchford, Athens, Texas
5. Woman Hollerin Lucy 282, Tanner Lawrence, Robstown, Texas

Class 4: July 1, 2022 to Aug. 31, 2022

1. SRM Peggy Lynne 114ET, Kyndle Carrington, Timpson, Texas
2. XL's Dream Catcher 252ET, Cale Cornelius, Timpson, Texas
3. XL's Amazing Dream 229ET, Fiona Joseph, Baytown, Texas
4. Top Shelf Tequila, Alexis O'Neal, Como, Texas
5. NR Lady's Opal 729/2, Newt Richmond, Eustace, Texas

Class 5: June 1, 2022 to June 30, 2022

1. CLR Starlight, Kaden Leonard, Plantersville, Texas
2. Miss M Rock Chanel 722, Jace Carpenter, Grand Saline, Texas
3. SF Ladycakes, Cali Allison, Pontotoc, Miss.
4. SRM Honey Bless 118 ET, Adelyn Bronikowski, Franklin, Texas
5. SR Ms 9386 611/K4, Kinsley Kubecka, Bay City, Texas

Champion Calf

XL's Glitter & Gold 370 ET, Chloe Gordon, Alvin, Texas

Reserve Champion Calf

XL's Red Countess 260 ET, Chloe Gordon, Alvin, Texas

Class 8: May 1, 2022 to May 31, 2022

1. XL's Sheeza Star, Fiona Joseph, Baytown, Texas
2. XL's Dreamin of Gold 240, Chloe Gordon, Alvin, Texas
3. NTR Shelby's Spirit 520/2, Emma Finley, Eustace, Texas
4. MS DMC 295, Ashlyn Carpenter, Grand Saline, Texas
5. Miss GAL 421/2, Sylah Pitchford, Athens, Texas

Class 9: April 1, 2022 to April 30, 2022

1. Wendt's Dreamboat 1919, Gracey Pitchford, Athens, Texas
2. XL's Lookin Lavish 241 ET, Demi Harrington, Plantersville, Texas
3. JTP 411/2, Kamryn Phillips, Normangee, Texas
4. PC Ms Forgotten One 322, Cacie Lennon, Alba, Texas
5. Miss 777 Honeybadger, Erin Daniel, Magnolia, Ark.

Class 10: March 1, 2022 to March 31, 2022

1. XL's Cambria 247 ET, Reana Villanueva, Alvin, Texas
2. NTR Paisley 36/2, Demi Harrington, Plantersville, Texas
3. MCC Phoenix 2208, Ally Kimbro, Timpson, Texas
4. XL's Lilli Dreams 237, Adelyn Bronikowski, Franklin, Texas
5. LN Carmelita, Luke Nelson, Krum, Texas

Class 11: Feb. 1, 2022 to Feb. 28, 2022

1. XL's That's Gold 231, Demi Harrington, Plantersville, Texas
2. Miss Gal Queenie, Sylah Pitchford, Athens, Texas
3. Wendt's Dreamboat 1842, Jordyn Trant, Iola, Texas
4. XL's Money Honey 235, Jackson Pirtle, Henderson, Texas
5. Townsend Cattle 0122, Cade Bram, Louise, Texas

Class 12: Jan. 1, 2022 to Jan. 31, 2022

1. Miss CF 215 Annie, Logan Mason, Chappell Hill, Texas
2. FC Dixie, Cacie Lennon, Alba, Texas
3. CGF 122/22, Jewelle Green, Holden, La.
4. CF Fran, Cale Cornelius, Timpson, Texas
5. SR Ms Marksman 017/K, Penelope Jane Lode, Hockley, Texas

Champion Yearling Female

XL's Sheeza Star, Fiona Joseph, Baytown, Texas

Reserve Champion Yearling

XL's Cambria 247 ET, Reana Villanueva, Alvin, Texas



Class 15: Nov. 1, 2021 to Dec. 31, 2021

1. WL Jana 1218/21, Glen Allen Autry, Nettleton, Miss.
2. PS Honey Beatrice, Piper Louise Loden, Hockley, Texas
3. XL's Golden Iris 128, Geordon Boulware, Lufkin, Texas
4. Suki, Starlie Batey, Orange Grove, Texas
5. Miss 777 Honey Bee, Caroline Daniel, Magnolia, Ark.

Class 16: Sept. 1, 2021 to Oct. 31, 2021

1. Miss CF 192, Madison Moran, Brenham, Texas
2. JS Luna's Dream 066/J, Jacob Shipper, Franklin, Texas
3. SR Ms Marksman ET 621, Avery Elizabeth Strait, Prosper, Texas
4. Miss Mountain Dew 2171, Adyson Pavlock, East Bernard, Texas
5. Miss WF 1075, Nolan Wunderlich, Brenham, Texas

Class 17: July 1, 2021 to Aug. 31, 2021

1. SP Mary Alice, Luke Nelson, Krum, Texas
2. ET Tortilla 133, Jane Lawrence, Robstown, Texas
3. R3T's Syrus 066J, Lucas McDowell, Zachary, La.
4. PC Miss Rangers Jasmine 3, Kylee Shipper, Franklin, Texas
5. PC Miss Jazzy 915E13, Calvin Wunderlich, Brenham, Texas



More NJSGS on 16 »



Bull and Female Sale

SEPT 16, 2023 | SELLING 20 BULLS AND FEMALES

Encinal, TX | SCOnlineSales.com

All bidders entered to win a **Predator Hunt** at Reese Ranch.

All buyers entered to win a **Buck Hunt** at Reese Ranch.

Contact Devlin Reese, 956-286-4239 for details.

SEPT 15: SANTA GERTRUDIS FIELD DAY

Starts at 9 AM | Guest Speakers | Lunch | Prizes | Sale Preview

Class & Division Winners

Continued from 14

Class 18: May 1, 2021 to June 30, 2021

1. DP Lil Freak's Game on 4, Piper Louise Loden, Hockley, Texas
2. HH Scarlet, Lydia White, Angleton, Texas
3. XL's Joy 122, Brooke Fonke, Alvin, Texas
4. K&B Streit's Glitzy, Chace Streit, Electra, Texas
5. Miss Ruthless, Karlie Buggs, Sarcxie, Mo.

Champion Intermediate Female

Miss CF 192, Madison Moran, Brenham, Texas

Reserve Champion Intermediate Female

JS Luna's Dream 066/J, Jacob Shipper, Franklin, Texas

Class 21: March 1, 2021 to April 30, 2021

1. BSR Miss Wonder WT, Kayson Pledger, Timpson, Texas
2. CLB 2221, Tripp Nichols, Axtell, Texas
3. Rockin 3T's Sangria 258J, Kaden Leonard, Plantersville, Texas
4. Woman Hollerin J33, Adelyn Bronikowski, Franklin, Texas
5. Urbanosky's Venus 171, Demi Harrington, Plantersville, Texas

Class 22: Jan. 1, 2021 to Feb. 29, 2021

1. Kubecka 18/21, Demi Harrington, Plantersville, Texas
2. SR Ms Uno ET 23/J3, Arden Ellen Strait, Prosper, Texas
3. Horseshoe B Miss 205, Peyton Bronikowski, Franklin, Texas
4. XL's Lenina 116, Chloe Gordon, Alvin, Texas
5. SR Ay Frenchie 2102, Avery Elizabeth Strait, Prosper, Texas

Class 23: July 1, 2020 to Dec. 31, 2020

1. BSR Changa, Kayson Pledger, Timpson, Texas
2. XL's River Ruby 014, Jared Gardner, Jacksonville, Texas
3. Triple P's Beautiful, Lauren Hanna, Decatur, Texas
4. SP Blossom, Sean Penry, Silsbee, Texas
5. TL's Miss Rose May, Tanner Lawrence, Robstown, Texas

Champion Senior Female

BSR Miss Wonder WT, Kayson Pledger, Timpson, Texas

Reserve Champion Senior Female

BSR Changa, Kayson Pledger, Timpson, Texas

Grand Champion Female

BSR Miss Wonder WT, Kayson Pledger, Timpson, Texas

Reserve Grand Champion Female

XL's Glitter & Gold 370 ET, Chloe Gordon, Alvin, Texas

Purebred Bull Show

Class 1: Jan. 1, 2023 and Later

1. Wendt's Dreamboat 9852, Kin-sley Kubecka, Bay City, Texas
2. BSR Cosmo, Kayson Pledger, Timpson, Texas
3. Triple P's Beauregard, Lauren Hanna, Decatur, Texas
4. HKL Mr Jackpot, Hannah Jones, Lake City, Fla.
5. SHC Magic Mike, Bodie Triche, Francisville, La.

Class 2: Nov. 1, 2022 to Dec. 31, 2022

1. Woman Hollerin Rubicon K, Peyton Bronikowski, Franklin, Texas
2. SR Red Rock 5287/K4 ET, Arden Ellen Strait, Prosper, Texas
3. SRM Sizzling Red 122 ET, Charlie Gorgon, Alvin, Texas
4. CLB 3622 ET, Caleb Bram, Louise, Texas
5. EF Uncle T 123/2, Emma Finley, Eustace, Texas

Class 3: Sept. 1, 2022 to Oct. 31, 2022

1. XL's Pendleton 253 ET, Landon Stem, Anderson, Texas
2. Top Shelf Hooch, Cacie Lennon, Alba, Texas
3. Hurricanes Gustav K12, Gracey Pitchford, Athens, Texas
4. Grandview 9115K7, Gracey Pitchford, Athens, Texas
5. DP Mr Forgotten One 4, Gracey Pitchford, Athens, Texas



Class 4: July 1, 2022 to Aug. 31, 2022

1. PC Mr Sher's Kolt W21K, Gracey Pitchford, Athens, Texas
2. 4K Brickhouse, Brazos Kunkel, Wortham, Texas
3. SRM Casino Royale, Gracie Doiron, Denham Spring, La.
4. Rolling Oaks Axel, Travis Lord, Clinton, Miss.
5. Crosswinds Shockwave, Luke Nelson, Krum, Texas

Class 5: May 1, 2022 to June 30, 2022

1. Rockin P Bandit, Ty Pennington, Texarkana, Texas
2. HH Royal Flush, Hannah Hubbard, Angleton, Texas
3. Rockin P Smokey, Cole Pennington, Texarkana, Texas
4. PC Cammi's Ralph Lauren, Gracey Pitchford, Athens, Texas
5. Vengeance T203, Landon Stem, Anderson, Texas

Class 6: March 1, 2022 to April 30, 2022

1. KK Swagger's Outerbanks, Kayson Pledger, Timpson, Texas
2. Revenge T202, Landon Stem, Anderson, Texas
3. Just Fooling Around, Leilah Keller, Raceland, La.
4. TN Dutton, Tripp Nichols, Axtell, Texas
5. CGF 3422, Kamryn Hudspeth, Denham Springs, La.

Class 7: Jan. 1, 2022 to Feb. 28, 2022

1. Better Than Roses, Bodie Triche, Francisville, La.
2. SR 27/6 869/K, Tayler Guidry, Gueydan, La.
3. CGF Johnny Cash, Jewelie Green, Holden, La.
4. Aztec 205K, Shelby Keen, Carrizo Springs, Texas

Class 8: Oct. 1, 2021 to Dec. 31, 2021

1. Hurricanes J33, Gracey Pitchford, Athens, Texas

Class 9: July 1, 2021 to Sept. 30, 2021

1. Triple P's Baalis, Sierra Waneck, Iola, Texas

Grand Champion Bull

KK Swagger's Outerbanks, Kayson Pledger, Timpson, Texas

Reserve Grand Champion Bull

XL's Pendleton 253 ET, Landon Stem, Anderson, Texas

Bred & Owned Female Show

Class 1: Jan. 1, 2023 and Later

1. PC Miss Class Winner, Gracey Pitchford, Athens, Texas
2. TN Red Lady, Tripp Nichols, Axtell, Texas
3. SP Cherry Blossom Special, Sean Penry, Silsbee, Texas
4. Horseshoe B Miss 12L, Peyton Bronikowski, Franklin, Texas
5. Kiley's Callaway 106, Kiley Ann Kizziah, Richmond, Texas

Class 2: Oct. 1, 2022 to Dec. 31, 2022

1. RHR Forgot About Reba 71, Bryce Hardy, Malakoff, Texas
2. Miss WF 2007, Nolan Wunderlich, Brenham, Texas
3. JWC Aloha, Madisyn Douglas, Bonham, Texas
4. Triple Y Twix 1122R, Caden Tyson, Meadville, Miss.
5. HH Crimson, show by Hannah Hubbard, Angleton, Texas

More NJS GS on 18 »

2023 STRAIT-HEFTE

Tried & True

OCTOBER 20-21, 2023

PRODUCTION SALE

320 FM 3059 | STREETMAN, TEXAS

Friday, October 20, 2023

9:00 AM Cattle Viewing

2:00 PM BULL AND COMMERCIAL FEMALE SALE

6:00 PM Social and Dinner

Saturday, October 21, 2023

8:00 AM Cattle Viewing

8:00 - 10:00 AM Breakfast

10:30 AM TRIED AND TRUE PRODUCTION SALE

Lunch served after sale.

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Class & Division Winners

Continued from 16

Class 3: July 1, 2022 to Sept. 30, 2022

1. Horseshoe B Miss 622K, Peyton Bronikowski, Franklin, Texas
2. Lightning C Phaye, Chad Coker, Magnolia, Texas
3. NR Lady's Opal 729/2, Newt Richmond, Eustace, Texas
4. Sadie Sue, James Mason Carlow, New Boston, Texas
5. EM Clover's Jacaranda, Ethan Mikulin, Navasota, Texas

Class 4: April 1, 2022 to June 30, 2022

1. JTP 411/2, Kamryn Phillips, Normangee, Texas
2. HCC MS 872H 1005K4, Karsyn Kincannon, West Columbia, Texas
3. DP Miss Prada 038K6, Gracey Pitchford, Athens, Texas
4. Miss WF 2075, Calvin Wunderlich, Brenham, Texas
5. LN Frankie, Levi Nelson, Krum, Texas

Class 5: Jan. 1, 2022 to March 31, 2022

1. SR MS 27/6 342/K, Arden Ellen Strait, Prosper, Texas
2. Triple P's Reign, Lauren Hanna, Decatur, Texas
3. PC Miss Sandy 300/K, Gracey Pitchford, Athens, Texas
4. BJ's Cleopatra 33, Bailey Jones, Lake City, Fla.
5. EB Wendy's Hinze, Ethan Mikulin, Navasota, Texas

Class 6: Sept. 1, 2021 to Dec. 31, 2021

1. Miss 777 He\$hia, Erin Daniel, Magnolia, Ark.
2. Hackson Lori 10, Laura Jackson, Piggott, Ark.
3. Lightning C Phaith ET, Chad Coker, Magnolia, Texas
4. Miss WF 1711, Lonna Wunderlich, Brenham, Texas
5. NR Delliha 926/1, Newt Richmond, Eustace, Texas

Class 7: May 1, 2021 to Aug. 31, 2021

1. Hollie Ann, Emily Sweet, Savory, Texas

Class 8: Jan. 1, 2021 to April 30, 2021

1. SR AY Frenchie 2102, Avery Elizabeth Strait, Prosper, Texas
2. Harley 213/21, Landon Stem, Anderson, Texas
3. SHC Bombshell Brittany, Bodie Triche, Francisville, La.
4. Urbanosky's Venus 171, Demi Harrington, Plantersville, Texas
5. AJ's Miss Delliha, Audrey Jones, Lake City, Fla.

Class 9: July 1, 2020 to Dec. 31, 2020

1. Miss T-Arrow Taffy, Eli Saunders, Carmine, Texas
2. TL's Miss Rose May, Tanner Lawrence, Robstown, Texas
3. SP Blossom, Sean Penry, Silsbee, Texas
4. EF Clarabell 1231/0, Emma Finley, Eustace, Texas
5. Miss CF Remington, Madison Moran, Brenham, Texas

Grand Champion

Bred and Owned Female

- SR Ay Frenchie 2102, Avery Elizabeth Strait, Prosper, Texas

Reserve Grand Champion

Bred and Owned Female

- Harley 213/21, Landon Stem, Anderson, Texas

STAR 5 Female Show

Class 1: Jan. 1, 2023 and Later

1. BSR AR Gemma, Laura Jackson, Piggott, Ark.
2. Ridge Point 311, Caden Tyson, Meadville, Miss.
3. CLB 5323 ET, Caleb Bram, Louise, Texas

Class 2: Oct. 1, 2022 to Dec. 31, 2022

1. Copperheads Ms Assignment, Gracey Pitchford, Athens, Texas
2. K3CC Miss Dior 01 ET, Kalleigh Roberts, Damon, Texas
3. Miss TOCR Molly 643, Landon Stem, Anderson, Texas
4. Ridge Point 2102, Anna Holland Tyson, Meadville, Miss.
5. Horseshoe B Miss 220K, Kenley Kincannon, West Columbia, Texas

Class 3: July 1, 2022 to Sept. 30, 2022

1. HCC Lola K05, Tripp Nichols, Axtell, Texas
2. Horseshoe B Miss 84K, Calvin Wunderlich, Brenham, Texas
3. Miss Spot, Karlie Buggs, Sarcoxie, Mo.
4. SC Madea, Carley Morgan, Portia, Ark.
5. Rolling Oaks Daphne, Reagan Lord, Clinton, Miss.



Class 4: April 1, 2022 to June 30, 2022

1. XL's River Ivy 238, Reana Villanueva, Alvin, Texas
2. Miss Charli, Madison Moran, Brenham, Texas
3. Miss BBB 17/45K, Gracey Pitchford, Athens, Texas
4. Crosswinds Rockstar, Lauren Hanna, Decatur, Texas
5. Rita, show by Anna Holland Tyson, Meadville, Miss.

Class 5: Jan. 1, 2022 to March 31, 2022

1. H Sutton's Tess, Haley Sutton, Anderson, Texas
2. BM K62, Gracey Pitchford, Athens, Texas
3. Ms M Rock Stella's Kiss, Bryce Hardy, Malakoff, Texas
4. OLC Raspberry 322, Tanner Lawrence, Robstown, Texas
5. H2 Diamond 1752, Trustyn Cumberland, Kingsville, Texas

Class 6: Sept. 1, 2021 to Dec. 31, 2021

1. FSCC Miss Bell, Tripp Nichols, Axtell, Texas
2. RMR Cookie, Lucas McDowell, Zachary, La.
3. Keen Robyn 1223J, Shelby Keen, Carrizo Springs, Texas
4. Ridge Point 1120, Ethan Duncan, Meadville, Miss.
5. 27/21 (Twin), Demi Harrington, Plantersville, Texas

Class 7: May 1, 2021 to Aug. 31, 2021

1. Miss M Rock Goldilocks, Chad Coker, Magnolia, Texas
2. CWR Sweet Charlotte, Jon De Noon, Decatur, Texas

Class 8: Jan. 1, 2021 to April 30, 2021

1. Miss 2, Javid Sanchez, Belen, N.M.
2. FSCC Sweetness, Peyton Barnett, Burleson, Texas
3. KT 6/21, Braxton Sanchez, Belen, N.M.

Class 9: July 1, 2020 to Dec. 31, 2020

1. Miss Spec, Karlie Buggs, Sarcoxie, Mo.
2. SF Ada, Jayce Grubbs, Pontotoc, Miss.

Grand Champion STAR 5 Female

- H Sutton's Tess, Haley Sutton, Anderson, Texas

Reserve Champion STAR 5 Female

- Copperheads Ms Assignment, Gracey Pitchford, Athens, Texas

Special Class Females

Grand Champion

Best of Polled Female

- XL's Sheeza Star, Fiona Joseph, Baytown, Texas

More NJSGS on 20 »





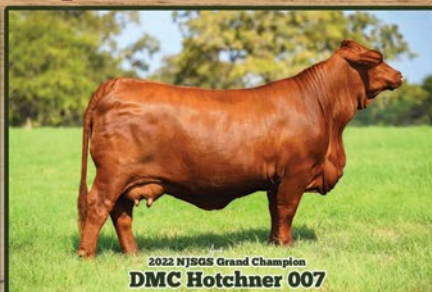
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Reserve National Champion Bred & Owned



XL Pendelton 253 ET
Dreamboat 037E2 X Miss Abigail 1637



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2023 National Junior Santa Gertrudis Show

★ ★ ★ SANTA GERTRUDIS YOUTH FOUNDATION ★ ★ ★ SCHOLARSHIP RECIPIENTS

Carley Morgan

The Wayne Duddleston Foundation Scholarship



This bubbly little Arkansas girl really puts all of the pieces together. She graduated valedictorian of her class at Sloan-Hendrix High School in Imboden, Ark., excelled in her leadership roles and athletics, logged countless community service hours assisting multiple organizations and recently won the FFA beef entrepreneurship state finals with a Santa Gertrudis Supervised Agricultural Experience project. Carley plans to attend Arkansas State University to study animal science with an emphasis on reproduction and nutrition. The foundation is proud to invest in Carley's education goals with the first annual Wayne Duddleston Foundation Scholarship.

Lauren Hanna

The Wilson Family Scholarship

Lauren graduated with honors from Decatur High School in Decatur, Texas. She has jumped into the National Junior Santa Gertrudis Association with both feet and given the breed everything she has, participating in all contests and serving as a national director. Her tireless efforts are not restricted to her Santa Gertrudis endeavors. She also excelled academically, promoted ag literacy to youth in her community, was a Texas Beef Council brand ambassador and logged more than 250 hours with local veterinarians to confirm that her dream of becoming a veterinarian was not just a pass-



ing fancy. Lauren will attend Kansas State University in the fall to study animal science.

Demi Harrington

YN Strait Legacy Scholarship given by the YN Strait Memorial Fund - \$4,000 - and David Harris Scholarship given by Charles & Pat McMahan - \$2,000

Demi recently graduated from Navasota High School in Navasota, Texas. She is passionate about Santa Gertrudis cattle and helping raise funds to support other youth involved in agriculture in her community. Demi not only excelled in the show ring but also in her academics. Her hard work paid off and she will be attending Texas A&M University in the fall to study animal science.



Carley Alexa Jones

The Burton McDaniel Memorial Scholarship given by the family of Burton McDaniel - \$4,000 - and Jim Corporron Scholarship given by Charles & Pat McMahan - \$2,000



Carley graduated from Fort White High School in Fort White, Fla. She excelled in FFA competitions and powerlifting and has her CNA and EKG certifications in addition to serving on the National Junior Santa Gertrudis Association Board of Directors. She has known she wanted to attend Abraham Baldwin Agriculture College since she was a little girl and will pursue her studies here.

Karli Buggs

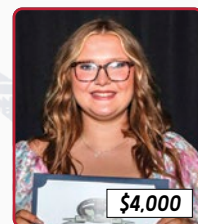
Debbie Townsend and Tana Townsend Hajovsky Memorial Scholarship given by the George & Anne Butler Foundation and the Allen & Cheryl Grainger Family



Karli graduated from Carthage High School in Carthage, Mo. Having developed a love for public speaking, she recently won the Missouri Cattlemen's Association and area FFA speaking contests. Karli has also excelled in livestock judging and will be attending Fort Scott Community College to compete on the livestock judging team.

Bailey Jones

Joe Jones Scholarship given by Charles & Pat McMahan and National Santa Gertrudis Youth Foundation



Bailey was born into her love of Santa Gertrudis cattle and she has put this love into action as the Florida princess and as a national director. She was recently on the 4-H state championship livestock judging team where she was the high individual for cattle, swine and reasons, and the second high individual for sheep and goats, earning the title of overall high individual for the state contest. She will be attending Florida Gateway College to pursue her degree in ag education following the national livestock judging competition.

Continued on 23 »

2023 NJSGS: Come and Show 'Em!

Congrats to All the Juniors!



Lonna



Nolan



A big **THANK YOU** to all who made it happen!

WF

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Calvin

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GRAND CHAMPION DONATED HEIFER
ARDEEN STRAIT

JUNIOR BYRON THOMAS HIGH POINT
ARDEEN STRAIT

JUNIOR BRAIN BOWL RESERVE CHAMPION
ARDEEN STRAIT, PIPER LODEN,
TRIPP NICHOLS, TANNER LAWRENCE

2ND PLACE HERDSMAN

DONATED HEIFER RECIPIENTS
AVERY STRAIT, PIPER LODEN

TOP 10 SHOWMANSHIP WINNERS
ARDEEN STRAIT, AVERY STRAIT, CALEB BRAM,
STARLIE BATEY, PIPER LODEN

TOP 10 PUBLIC SPEAKING WINNERS
ARDEEN STRAIT, AVERY STRAIT, SOPHIA REYES,
PIPER LODEN, PENELOPE LODEN, JANA JUSTISS,
SIERRA SALAZAR, TANNER LAWRENCE, JANE LAWRENCE

TOP 10 SALES TALK WINNERS
ARDEEN STRAIT, TRIPP NICHOLS, JANA JUSTISS, SOPHIA
REYES, SIERRA SALAZAR, AVERY STRAIT, JANE
LAWRENCE

TOP 10 LIVESTOCK JUDGING WINNERS
JANA JUSTISS, ELIZABETH JANAK, ARDEEN STRAIT,
AVERY STRAIT, BRONC CUNNINGHAM, JANE LAWRENCE

TOP 10 CATTLEMANS WINNERS
TRIPP NICHOLS, BRONC CUNNINGHAM, ARDEEN STRAIT,
JAKE EAST, JANA JUSTISS

TOP 10 PHOTOGRAPHY WINNER
ARDEEN STRAIT, TRIPP NICHOLS, CALEB BRAM, JAMES
HOWZE, AVERY STRAIT, BRONC CUNNINGHAM, LANEY
AIKEN, SOPHIA REYES, JANE LAWRENCE

TOP 5 AD
JANE LAWRENCE, JANA JUSTISS, JAMES HOWZE,
CAMERON CRAWFORD, MADISYN DOUGLAS, TANNER
LAWRENCE

TOP 5 CLASS PLACING
ARDEEN STRAIT, AVERY STRAIT, CADE BRAM, CALEB
BRAM, JANE LAWRENCE, MADISYN DOUGLAS, PENELOPE
LODEN, PIPER LODEN, SIERRA SALAZAR, STARLIE BATEY,
TANNER LAWRENCE, TRIPP NICHOLS, TRUSTYN
CUMBERLAND



ARDEEN STRAIT * AVERY STRAIT * BRONC CUNNINGHAM * CADE BRAM
CADEN STOCK * CALEB BRAM * CAMERON CRAWFORD * DALTON JOHNSON
DAVID SALAZAR * DEMI HUNTER * ELIZABETH JANAK * EVELYN GARFIELD
JAKE EAST * JAMES HOWZE * JANA JUSTISS * JANE LAWRENCE * KYE YACKEL
LANEY AIKEN * MADISYN DOUGLAS * PENELOPE LODEN * PIPER LODEN
RICHARD GARFIELD * SIERRA SALAZAR * SOPHIA REYES * STARLIE BATEY
TANNER LAWRENCE * TRIPP NICHOLS * TRUSTYN CUMBERLAND

2023 National Junior Santa Gertrudis Show

★ ★ ★ CONTEST RESULTS ★ ★ ★

Photography

Junior

1. Arden Strait, Prosper, Texas
2. Tripp Nichols, Axtell, Texas
3. James Howze, Bishop, Texas
4. Sophia Reyes, Edinburg, Texas
5. Hadley Womack, Krum, Texas

Intermediate

1. Emma Pinkerton, Alvord, Texas
2. Caleb Bram, Louise, Texas
3. Sawyer Noles, Aubrey, Texas
4. Savannah Melendez, Richmond, Texas
5. Quincy Walker, Stagecoach, Texas

Senior

1. Levi Nelson, Krum, Texas
2. Kiley Kizziah, Richmond, Texas
3. Lainey Aiken, Victoria, Texas
4. Kendall Calk, Boling, Texas
5. Shelby Keen, Carrizo Springs, Texas

Livestock Judging

Junior

1. Rhett Harrington, Plantersville, Texas
2. Re'Ana Villanueva, Alvin, Texas
3. Karson Kincannon, West Columbia, Texas
4. Arden Strait, Prosper, Texas
5. Turner Dupuis, Abbeville, La.

Intermediate

1. Jana Justiss, Yoakum, Texas
2. Calvin Wunderlich, Brenham, Texas
3. Raelee Hacke, Katy, Texas
4. Kinley Kincannon, West Columbia, Texas

Senior

1. Bailey Jones, Lake City, Fla.
2. Demi Harrington, Plantersville, Texas
3. JD Chism, Pontotoc, Miss.
4. Carlie Morgan, Portia, Ark.
5. Kyra Keller, Raceland, La.

Cattlemen's Contest

Junior

1. Turner DuPuis, Abbeville, La.
2. Tripp Nichols, Axtell, Texas
3. Bronc Cunningham, Robstown, Texas
4. Jake East, McAllen, Texas
5. Lonna Wunderlich, Brenham, Texas

Intermediate

1. Calvin Wunderlich, Brenham, Texas
2. Kenly Kincannon, West Columbia, Texas
3. Bria Levi Lockhart, Walker, La.
4. Raelee Hacke, Katy, Texas
5. Caden Tyson, Meadville, Miss.

Senior

1. Logan Hale, Sumner, Texas
2. Tayler Guidry, Gueydan, La.
3. Lellah Keller, Raceland, La.
4. Kyra Keller, Raceland, La.
5. Jackson Pirtle, Henderson, Texas

Sales Talk

Junior

1. Arden Strait, Prosper, Texas
2. Tripp Nichols, Axtell, Texas
3. Sophia Reyes, Edinburg, Texas
4. Rhett Harrington, Plantersville, Texas
5. Gracie Smith, Pattison, Texas

Intermediate

1. Quincy Walker, Stagecoach, Texas
2. Caden Tyson, Meadville, Miss.
3. Jana Justiss, Yoakum, Texas
4. Savannah Melendez, Richmond, Texas
5. Kinley Kincannon, West Columbia, Texas

Senior

1. Gracyn Foster, Laurel, Miss.
2. Cale Cornelius, Timpson, Texas
3. Demi Harrington, Plantersville, Texas
4. Kayla Sansom, Brenham, Texas
5. Emerson Boutwell, Paris, Texas

Public Speaking

Junior

1. Arden Strait, Prosper, Texas
2. Sophia Reyes, Edinburg, Texas
3. Piper Loden, Hockley, Texas
4. Anabelle Smith, Pattison, Texas
5. Penelope Loden, Hockley, Texas

Intermediate

1. Avery Strait, Prosper, Texas
2. Savannah Melendez, Richmond, Texas
3. Travis Lord, Clinton, Miss.
4. Matthew Phillips, Brenham, Texas
5. Kayson Pledger, Timpson, Texas

Senior

1. Karlie Buggs, Sarcoux, Mo.
2. Kylie Kizziah, Richmond, Texas
3. Madison Moran, Brenham, Texas
4. Alexis O'Neal, Como, Texas
5. Cale Cornelius, Timpson, Texas

Showmanship

Junior

1. Rhett Harrington, Plantersville, Texas
2. Re'Ana Villanueva, Alvin, Texas
3. Sadie Nichols, Axtell, Texas
4. Arden Strait, Prosper, Texas
5. Bree Keifer, Denton, Texas

Intermediate

1. Kenley Kincannon, West Columbia, Texas
2. Peyton Bronikowski, Franklin, Texas
3. Riley Fox, Honey Grove, Texas
4. Fiona Joseph, Baytown, Texas
5. Adelyn Bronikowski, Franklin, Texas

Senior

1. Bryce Hardy, Malakoff, Texas
2. Demi Harrington, Plantersville, Texas
3. Karlie Buggs, Sarcoux, Mo.
4. Newt Richmond, Eustace, Texas
5. Landon Stem, Anderson, Texas

Ad Contest

Junior

1. Jane Lawrence, Robstown, Texas
2. Nolan Wunderlich, Brenham, Texas
3. James Howze, Bishop, Texas
4. Cameron Crawford, Robstown, Texas
5. Tanner Lawrence, Robstown, Texas

Intermediate

1. Savannah Melendez, Richmond, Texas
2. Jana Justiss, Yoakum, Texas
3. Peyton Bronikowski, Franklin, Texas
4. Adelyn Bronikowski, Franklin, Texas
5. Raelee Hacke, Katy, Texas

Senior

1. Lauren Hanna, Decatur, Texas
2. Cale Cornelius, Timpson, Texas
3. Tayler Guidry, Gueydan, La.
4. Madysyn Douglas, Bonham, Texas
5. Gracey Pitchford, Athens, Texas

Herdsman Contest

1. Louisiana Santa Gertrudis Association
2. South Texas Santa Gertrudis Association
3. Mississippi Santa Gertrudis Association

Brain Bowl

Junior

1. Mid-Coast Santa Gertrudis Association
2. South Texas Santa Gertrudis Association

Intermediate

1. Mississippi Santa Gertrudis Association
2. Mid-Coast Santa Gertrudis Association

Senior

1. Premier Santa Gertrudis Association
2. Mid-Coast Santa Gertrudis Association



Byron Thoms High Point Award

Junior

Arden Strait, Prosper, Texas

Intermediate

Kenley Kincannon, West Columbia, Texas

Senior

Cale Cornelius, Timpson, Texas

High Point Junior Exhibitor

Gracey Pitchford, Athens, Texas

High Point Junior Breeder

Gracey Pitchford, Athens, Texas

High Point Breeder

Excell Santa Gertrudis

Norwall and Anna Sells Hard

Luck Award

Ethan Mikulin, Navasota, Texas

Old Joe Award

JD Chism, Pontotoc, Miss.

Eldon Flowers Award

Anna Tyson, Meadville, Miss.

Scholarships Continued from 20

Emily Sweet

Vernon Lane Scholarship given by
Charles and Pat McMahan



Emily plans to attend Grayson College to begin her studies and then transfer to Texas A&M Commerce to finish her ag education program.

She has a passion for agriculture, Santa Gertrudis cattle and education, which will make her an amazing ag teacher.

Makailey Brock

Bubba & Karen Deagan Scholarship given
by Charles & Pat McMahan

In addition to showing her Santa Gertrudis cattle, Makailey excelled in athletics and her FFA chapter at Veribest ISD. Her passion for cattle and improving genetics has led her to pursue a career in beef cattle reproduction. She will attend Stephen F. Austin University this fall. 🐄

No Photo
\$6,000



2023-2024 Queen and Princess

Queen

Left, Cale Cornelius,
Timpson, Texas

Princess

Right, Quincy Walker,
Stagecoach, Texas

**Congratulations to all Junior
participants on a great show!
See you next year!**



2023-2024 Junior Board

2023 National Junior Santa Gertrudis Show

★ ★ ★ BETTER BEEF CONTEST ★ ★ ★

As part of the 2023 Better Beef Contest hosted at the National Junior Santa Gertrudis Show, 150 head were ultrasound scanned, and DNA was collected on 21 bulls. Thank you to all the exhibitors who brought their cattle to be scanned. 🐄

Purebred Heifers

Top Overall Carcass

\$400 prize

Miss T-Arrow Patty Melt, owned by Matthew Phillips

Highest IMF Female

\$250 prize

Miss T-Arrow Patty Melt, owned by Matthew Phillips

Highest REA/CWT

\$250 prize

KK Swagger's Lexi, owned by Wyatt Robertson

Purebred Bulls

Top Overall Carcass

\$200 prize

SRM Casino Royale, owned by Gracie Doiron

Highest REA/CWT

\$100 prize

SRM Casino Royale, owned by Gracie Doiron

Highest IMF Bull

\$100 prize

Crosswinds Shockwave, owned by Luke Nelson

STAR 5 Females

Top Overall Carcass

\$200 prize

XL's River Ivy 238, owned by Reana Villanueva

Highest IMF

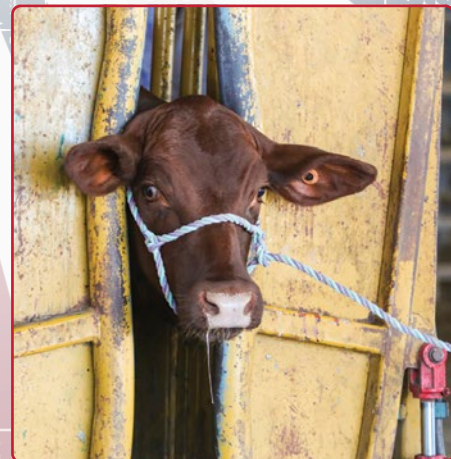
\$100 prize

XL's River Ivy 238, owned by Reana Villanueva

Highest REA/CWT

\$100 prize

Lazy L's Marla, owned by David Salazar III



Thank You!

We would like to thank all those individuals and ranches that made the Better Beef Contest possible.

Justiss Family
Wunderlich Family
Beau Robertson
Kade Thigpen
Devlin Reese
Sampson Baca

Stacey Montano
Dwayne Bronikowski
Michael Hunter
Cory Barrett
Dr. Kady Burkman
McRae Clay

Nancy Wunderlich
Pete Wunderlich
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Reagan & Michael Sims
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Q: WHAT ADVICE WOULD YOU GIVE TO SOMEONE WHO IS JUST GETTING STARTED IN THE NATIONAL JUNIOR SANTA GERTRUDIS ASSOCIATION?

A: I am Madison Moran, a 17-year-old incoming senior from Brenham, Texas. I have grown up in the Santa Gertrudis breed all of my life and am a proud member of the Mid-Coast Santa Gertrudis Association affiliate where I am also serving as association president. My family owns and operates CF Cattle Company along with my grandparents, Curtis and Kathy Fuchs, and my relatives, the Mason family. I am a fifth-generation Santa Gertrudis exhibitor, so being a part of this breed and working in the cattle industry is truly a family legacy.

Walking into the National Junior Santa Gertrudis Show for the first time can be very overwhelming. To the little guys, everyone is so big and looks so intimidating. As a little kid myself 10 years ago at my first nationals in Wichita Falls, Texas, I honestly felt the same way. I didn't know who to talk to and I dang sure wasn't going to go to any events that involved me being the center of attention. But I did get pulled out on the dance floor and I did meet people and make friends that first year. Each

show and each year since, I've made more and more lifelong friends.

Although that long and hot week in Gonzales, Texas, is over and you no longer have to worry about being the odd man out because you DID meet some new people and make some friends, major stock shows and other events are just around the corner. Believe me, they are so much more enjoyable when you have that best buddy to hang out with. My advice for new junior members who maybe just joined our breed, just competed at our junior nationals or will be joining in the major show circuit this fall or spring, get involved and meet people.

I've met many of my closest friends through my time at nationals or at various major shows. Although we only see each other a few times a year, it is so nice to have someone to hang out with at these events. I feel that these are the people who understand the life that I live. So, get out of your comfort zone and next time you are at a cattle show, make a new friend or two to add to your Gert family. 🐾

Congratulations Juniors

We are so proud of all of you for your hard work and success!

Top 3 Placings – backed by Strait Ranches Genetics Purebred Heifer Show

- Madison Moran, Miss CF 192, Breeder CF Cattle Company – 1st place Class 16, Champion Intermediate, 5th Overall
- Kaden Leonard, CLR Starlight, Breeder Country Legends Ranch – 1st place Class 5
- Logan Mason, Miss CF 215 Annie, Breeder CF Cattle Company – 1st place Class 11
- Piper Louise Loden, PA Honey Beatrice, Breeder Painted Ass Ranch – 2nd place Class 15
- Arden Ellen Strait, SR MS Uno ET 23/J3, Breeder Strait Ranches – 2nd place Class 22
- Avery Elizabeth Strait, SR MS Marksman ET 621/J12, Breeder Strait Ranches – 3rd place Class 16
- Kaden Leonard, Rockin 3T's Sangria 258J, Breeder Rockin 3T Ranch – 3rd place Class 21

Bull Show

- Sierra Waneck, Triple P's Baalis, Breeder Triple P Ranch – 1st place Class 9
- Kayson Pledger, BSR Cosmo, Breeder Kayson Pledger – 2nd place Class 1
- Arden Ellen Strait, SR Red Rock 5287/K4 ET, Breeder Strait Ranches – 2nd place Class 2
- Tayler Guidry, SR 27/6 869/K, Breeder Strait Ranches – 2nd place Class 7

Bred & Owned Show

- Avery Elizabeth Strait, SR AY Frenchie 2102 – 1st place Class 8, Grand Champion Bred & Owned
- Gracey Pitchford, PC Miss Class Winner – 1st place Class 1
- Bryce Hardy, RHR Forgot About Reba 7115K1 – 1st place Class 2
- Arden Ellen Strait, SR MS 27/6 342/K – 1st place Class 5

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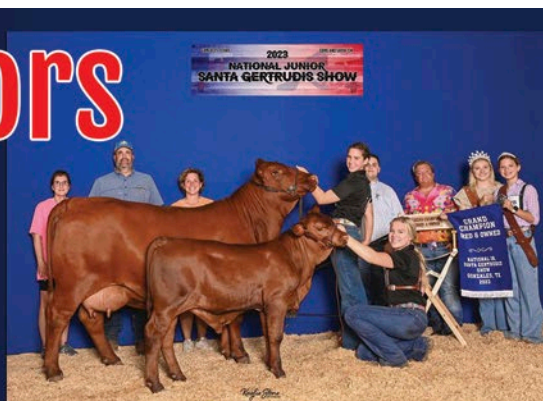
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Avery Strait
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SR AY Frenchie 2102



Madison Moran
Champion Intermediate & 5th Overall
Miss CF 192

2023 National Junior Santa Gertrudis Show

★ ★ ★ **MEMORIES** ★ ★ ★



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Precious H₂O

Periods of hot weather and lack of rain can severely deplete the normal cattle water sources. Typically, these include ponds, lakes, streams, natural springs or manmade stock tanks with an automatic float valve. This summer has been one for the record book. Three weeks of 100° F weather and 110° to 120° F heat index made me thankful for a good water well as I observed my green grass and natural tank water disappear.

Water is an important nutrient for beef cattle even though we never balance a ration for water intake. Cattle performance can be dramatically affected by water intake or lack thereof. The minimum requirement of cattle for water has been known for decades. These requirements are based upon the amount of water needed for growth, pregnancy and lactation. Moreover, these minimums account for water lost through urination, defecation, sweating and evaporation from the lungs and skin.

A very simple rule of thumb is that non-lactating cows and mature bulls residing in 90° F conditions need 1 gallon of water per 100 pounds of body weight per day. That number should be doubled to 2 gallons of water per 100 pounds of body weight per day for growing or lactating cattle in these same conditions. Spring cow-calf pairs would require more than 30 gallons of water per day this summer. We can add another 10 percent to that amount if dry grass or hay comprises



the majority of their diet. These feeds have a greater percent dry matter (less water) compared to lush green grass.

Having a reliable source of good, clean, fresh water may not be an option for all beef cattle producers. Unwanted substances in cattle water include salinity, nitrates, sulfates, blue-green algae, plus a lengthy list of potentially toxic substances. Thus, if you have never had the ranch well water tested (or perhaps natural water source) it may be prudent to do so. Your local Extension office or ranch veterinarian should be able to assist you with potential reputable water-testing laboratories. Cattle can consume water with up to 3,000 ppm total dissolved salts (TDS). Higher levels of TDS could compromise cattle performance. Water with 100 ppm nitrates (NO₃-N) should be avoided because the rumen nitrate-reducing bacteria will convert it to nitrite, which

could cause nitrite poisoning. This is the “bad one” that turns cattle blood chocolate brown because hemoglobin is converted to methemoglobin by nitrite, reducing the oxygen-carrying capacity of the blood. High-sulfate water can be diluted with low-sulfate water to remain below the 500 ppm and 1,000 ppm upper limits for calves and mature cattle, respectively.

Algae loves to grow in stagnant water with plenty of nutrients available. Most algae are not toxic to cattle but still should be removed (occasionally) from manmade stock tanks. The toxic variety produces a blue-green (turquoise) appearance to the water. This blue-green algae bloom will accumulate on the down-wind side of the tank/pond. Toxic symptoms of blue-green algae in cattle include diarrhea, vomiting, labored breathing, seizures, convulsions and even death. Copper sulfate can be used to kill blue-green algae but finding an alternate water source or fencing off the nutrient-rich, stagnant water supply may be a better option.

Water sources for cattle need to be an integral part of beef cattle management. This management should include quantity, quality and accessibility. Proper water source distribution can help better manage grazing and pasture use. A single-use, centralized cattle watering source can become an overgrazed, high-traffic and high-maintenance site. The summer is not over. Better check your PVC pipe, coupler and glue inventories. 🍷

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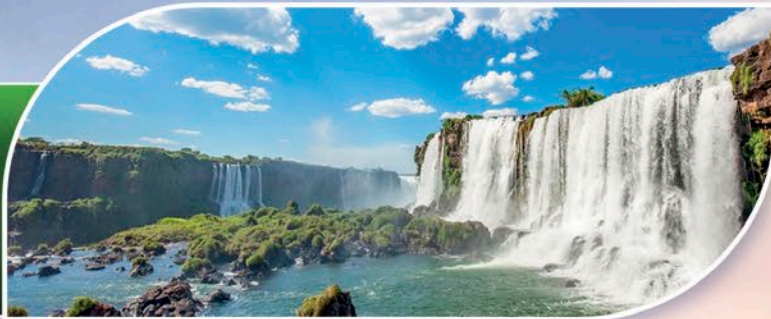
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2023 National Junior Santa Gertrudis Show



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Glen Autry
Reana Villanueva
Madison Moran



MID-COAST JUNIORS TOP GERTS!

The Mid-Coast Santa Gertrudis Association is proud of their Juniors and their success in and out of the show ring. Their hard work resulted in many champions and winners in the show and contests. We had 70 youth exhibitors and 175 head of cattle shown June 18-24, 2023, in Gonzales, Texas!

We wish to thank all who support our association and the National Junior Santa Gertrudis Show.



2023 NATIONAL JUNIOR SANTA GERTRUDIS SHOW

Mid-Coast Junior Participants at Come and Show 'Em, Gonzales, Texas

Addison Boulware	Madeline Galvan	Austin Keen	Kendra Minchew	Eli Saunders	Jordyn Trant
Geordon Boulware	Mia Galvan	Shelby Keen	Madison Moran	Jenna Shaffer	Kason Trant
Davis Brewer	Michah Galvan	Karsyn Kincannon	Adyson Pavlock	Jacob Shipper	Rylan Trant
Adelyn Bronikowski	Wade Gardner	Kenley Kincannon	Amber Pavlock	Kylee Shipper	Re'ana Villanueva
Petyon Bronikowski	Chloe Gordon	Kiley Kizziah	Matthew Philips	Anabelle Smith	Quincy Walker
Kendall Calk	Callie Hacke	Kinsley Kubecka	Addyson Phillips	Gracie Smith	Sierra Waneck
Payton Calk	Raelee Hacke	Brazos Kunkel	Kamryn Phillips	Landon Stem	Lydia White
Kyndle Carrington	Demi Harrington	Kaden Leonard	Jackson Pirtle	Haley Sutton	Calvin Wunderlich
Aidan Chapapa	Rhett Harrington	Kelton Leonard	Kalleigh Roberts	Luke Sutton	Lonna Wunderlich
Jace Ellis	Pat Higgins	Logan Mason	Chesney Robinson	Jordan Tigert	Nolan Wunderlich
Laney Ellis	Hannah Hubbard	Savannah Melendez	Denton Roessler	Avery Tobola	
Brooke Fonke	Fiona Joseph	Ethan Mikulin	Savannah Roessler	Braden Tobola	

Congratulations!

To All of Our 2023 NJSGS Louisiana Winners!

HERDSMAN CONTEST - 1ST PLACE



BETTER BEEF CONTEST WINNERS

Gracie Dorion with SRM Casino Royale

Highest Bull REA/CWT

Wyatt Robertson with KK Swagger's Lexi

Highest Heifer REA/CWT



CATTLEMEN'S CONTEST TOP 10 WINNERS

Turner Dupuis

Leilah Keller

Levi Lockhart

Kyra Keller

AJ Leblanc

CLASS WINNERS

Bodie Triche with Better than Roses



PHOTOGRAPHY TOP 10 WINNERS

Levi Lockhart

Kyra Keller

LIVESTOCK JUDGING TOP 5 WINNERS

Turner Dupuis

Kyra Keller

DISTRICT 3 DIRECTOR REPRESENTATIVE

Jewelie Green

2023 NJSGS LOUISIANA MEMBER PARTICIPANTS

AJ Leblanc
Bodie Triche
Caleb Deville
Gracie Dorion
Jewelie Green

Kamryn Hudspeth
Kyra Keller
Leilah Keller
Levi Lockhart

Mia Wiley
Tayler Guidry
Turner Dupuis
Wyatt Robertson



Louisiana
SANTA GERTRUDIS ASSOCIATION

Premier Juniors in a **PREMIER STATE OF MIND!**



◀ **Senior Brain Bowl Champions**
*Caroline Daniel, Levi Nelson,
Cale Cornelius, Berkley Noles*

2023 National Queen ▶
Cale Cornelius

Congrats to Our 2023 NJSOS Premier Winners!

Junior Board of Directors

Luke Nelson, Cale Cornelius, Lauren Hanna

Scholarship Recipient – Lauren Hanna

Byron Thoms High Point Award Senior Division

Cale Cornelius

High Point Junior Breeder – Gracey Pitchford

High Point Junior Exhibitor – Gracey Pitchford

Class Winners

*Bryce Hardy, Ty Pennington, Luke Nelson,
Gracey Pitchford (Reserve Champion STAR 5)*

Top 10 Public Speaking

Emma Pinkerton, Cale Cornelius, Alexis O'Neal

Top 10 Livestock Judging

Sawyer Noles, Ally Kimbro, Gracey Pitchford

Top 10 Photography

*Hadley Womack, Sawyer Noles, Emma Pinkerton (winner),
Levi Nelson (winner)*

Top 5 Ad Contest

Cale Cornelius, Lauren Hanna (winner), Gracey Pitchford

Top 10 Sales Talk

Alexis O'Neal, Cale Cornelius, Gracey Pitchford

Top 10 Cattleman's Contest

Lauren Hanna, Logan Hale (winner)

Top 10 Showmanship

*Bree Keifer, Cale Cornelius, Newt Richmond,
Bryce Hardy (winner), Gracey Pitchford*

Premier Junior Members

Peyton Barnett

Aubrie Bland

Claire Boutwell

Emmy Boutwell

Bailey Browne

Avery Browne

Coltin Cagle

James Mason Carlow

Jace Carpenter

Ashlyn Carpenter

Kyndle Carrington

Cale Cornelius

Graham Crose

Axel Cuevas

John DeNoon

Emily DeNoon

Emersyn DeNoon

Madisyn Douglas

Katelyn Essary

Emma Finley

Anistyn Finley

Riley Fox

Jared Wade Gardner

Chloe Gordon

Logan Hale

Lauren Hanna

Callie Haralson

Jack Haralson

Bryce Hardy

Hunter Harons

Demi Harrington

Rhett Harrington

Ellie Hix

Macy Hix

Peyton Holland

Fiona Joseph

Alora Joyner

Bree Keifer

Baylor Kimbro

Ally Kimbro

Brecken Kimbro

Cacie Lennon

Stella Mayfield

Payton Miller

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