



SANTA GERTRUDIS

USA

AUGUST 2017 | VOLUME 20, NUMBER 8



2017 NJSGS

Santa Gertrudis



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The Wendt Family was honored to have the 2017 National Junior Show dedicated to Jane Wendt. We give special thanks to all junior members who have shown Wendt-bred cattle over the years!

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SANTA GERTRUDIS USA

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Santa Gertrudis USA (ISSN-10985026, USPS-013-876) is published monthly for \$30.00 US by Santa Gertrudis USA located at P.O. Box 427, Timnath, CO 80547. Periodicals postage paid at San Antonio, Texas and additional mailing offices. POSTMASTER: Send address changes to: *Santa Gertrudis USA*, P.O. Box 427, Timnath, CO 80547. Subscriptions: \$30 U.S. per year for all subscriptions to the U.S. and her possessions. First class subscriptions in the U.S. are available at \$50. Foreign surface mail subscriptions are \$30. Foreign airmail subscriptions are as follows: Mexico/Canada - \$60, Central America & South America - \$100, Europe and all others - \$110. We accept Mastercard, VISA and Discover. Materials in *Santa Gertrudis USA* may not be reproduced without the permission from the publisher.

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August 2017 | Volume 20, Number 8

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ON THE COVER

Sawyer Noles, Aubrey, Texas puts on her "game face" as she enters the show ring at the 2017 NJSQS.

Photo by Darren Richmond.

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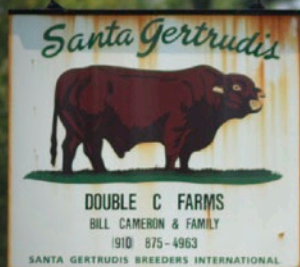
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Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

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Wow, more than 200 head of cattle were scanned during the National Junior Santa Gertrudis Show (NJS GS) in June. Live animal carcass ultrasound is a tremendous tool that can be used to speed genetic change in a herd and it is exciting to see the association's junior members take advantage of this technology to get a "snapshot" of their animal's performance. Since NJS GS, I have received a number of questions regarding the ultrasound data collected and the correct way to utilize the information in order to improve herd carcass quality.

A set of adjustments and weighted calculations was utilized for the NJS GS' Better Beef Contest, allowing organizers to announce winners for the various divisions. Normally, comparing ultrasound results across herds is not reliable and should be avoided when making selection and breeding decisions. Ultrasound information is a phenotypic record like birth weight and yearling weight. It can be influenced by animal age, sex, diet, health and a variety of other factors. In other words, management practices impact ultrasound results. The best method for comparing cattle across herds and environments is with SGBI's carcass Expected Progeny Differences (EPDs). The association's EPDs combine ultrasound data and harvest information in order to estimate the genetic potential of an animal. EPD calculations remove

environmental impact and include data from siblings, parents, grandparents and offspring. EPDs allow breeders to select with greater accuracy for the carcass traits they desire. Raw and adjusted ultrasound data doesn't have the accuracy of an EPD.

The objective of ultrasound is to correctly rank animals and accurately depict the differences between them in their contemporary group. A contemporary group is, at minimum, two animals raised together until the day they are scanned. Unfortunately, scanning just one bull or heifer has zero genetic value, since there is nothing to compare. However, scanning one head does have value; actual scan data can be used to market the individual, serve as a herd starting point or let potential buyers know the value of the animal with the hide off.

So, let's circle back around. How is the information collected during scanning best utilized? Setting carcass quality goals for the herd is the first step in utilizing ultrasound results. Recognizing

the herd's current position and targeting carcass quality goals ensure that ultrasound is a powerful tool for making selection and breeding decisions. This can be especially true in small herds as owners identify females to be retained. Each individual female retained as a replacement is critical to the success of achieving herd carcass quality goals. The ability to scan the entire female side of the calf crop allows the best animals to be retained, speeding genetic progress. Additionally, there will be a boost in EPD accuracy for the females' offspring when they are scanned in the future. When making bull selections, keep in mind ultrasound scans are indicator traits that assess genetic potential for carcass merit. For example, percentage intramuscular fat (IMF) scans are an indicator of the genetic potential for marbling. The relative performance of an animal to its contemporaries scanned for IMF, ribeye area and fat influences an animal's carcass EPDs.

Ultrasound is a tool to be used in combination with other breed association tools to identify animals that meet herd carcass quality goals. Scanning adds one piece to the carcass quality puzzle. Do you want an idea of your animal's "snapshot"? If so, rely on some beef industry standards to better put the scan results in focus:

% IMF Benchmarks

2.0%	USDA Low Select
4.0%	USDA Low Choice
9.0%	USDA Low Prime
3.42%	SGBI 6-Year IMF Average 🐄

SGBI

Need to Know

SGBI's Preferred Supplier Offers Fly Control Options

Summertime is fly season and a variety of flies, including horn flies, face flies and stable flies, can have a major economic impact on beef cattle. Losses from horn flies alone can be staggering. Economic losses associated with horn flies are estimated at more than \$1 billion dollars annually in the United States. SGBI members are strongly encouraged to assess their beef herd for fly pressure and control these pests if necessary. Good summertime fly control can help maximize the herd's yearly economic return.

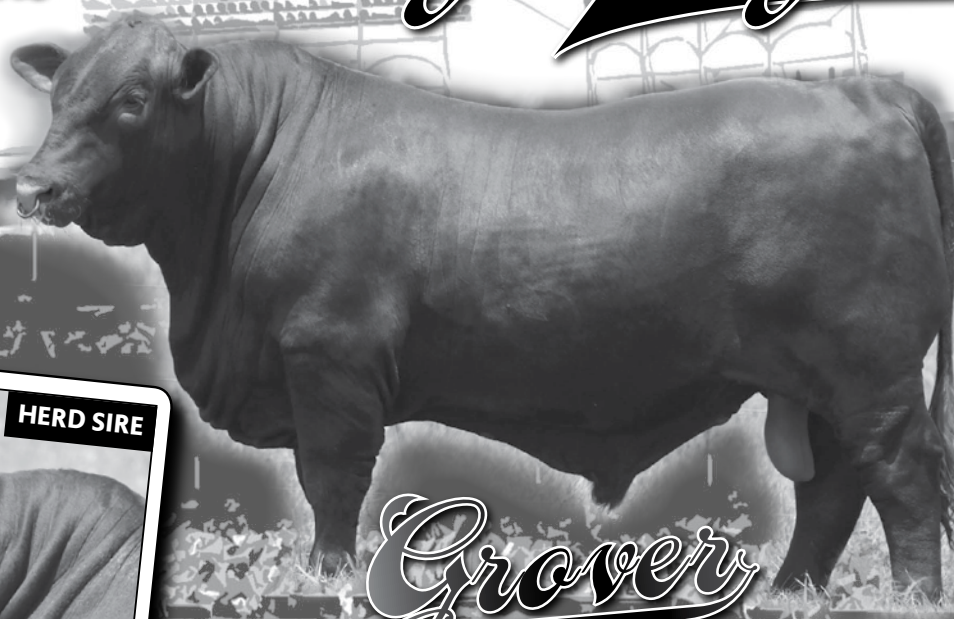
SGBI's preferred beef cattle health and nutritional supplier, Texas Beef Cattle Science Center and its distributor Stockman's Supply, LLC, Starkville, Miss., offer a complete line of fly control products including tags, pour-on products, dust and sprays. SGBI members receive a 10 percent discount on products ordered through the preferred supplier. To take advantage of the member discount, place orders directly through Stockman's Supply by calling (888) 320-6977. Identify yourself as a member of SGBI and a customer of Texas Beef Cattle Science Center prior to placing your order. 🐄



SANTA GERTRUDIS DISTRICT VI BREEDERS



He's Been Called Up to The Big Leagues



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Grover

BW: 52 lb.
YW: 1280 lb.

"Holy cow!"
- Harry Caray

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PRESIDENT'S LETTER

By Yancey Strait

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Fellow Santa Gertrudis Breeders,

I would like to start off by thanking the Louisiana Santa Gertrudis Association for hosting a great National Junior Santa Gertrudis Show (NJS GS).

Our youth program provides great opportunities for our junior members, and I am very appreciative of

the support provided by our general membership. This support is not always monetary. Many times it is simply taking the time to speak to our young members and answer questions. I am so grateful for the time adult members spent answering my questions. As a youth, I was very interested in discussing bloodlines or pedigrees and determining how to best cross certain genetics. Members spent countless hours educating me.

My hope is that we can get to a point where junior members believe it makes economic sense to be Santa Gertrudis breeders as adults. I believe junior members in the Angus, Charolais and Hereford breeds believe they can make a living raising the cattle they grew up showing.

Speaking of economics, the participation in the Better Beef Contest this year was tremendous, with 217 animals scanned and DNA samples collected on 48 head. I firmly believe phenotype plays a role in economics as well. The NJS GS had more than 500 entries, which is truly amazing. There will be a day when we see an animal win a national championship and also win the Better Beef Contest. I believe we are getting closer to seeing this every year. The combination of performance and phenotype will ensure that premiums are paid for our cattle.

I continue to be amazed by the size of our scholarship program and the number of qualifying scholarship applicants. We are proud of our graduating seniors and wish each of you the very best. Thank you to our youth and all their parents for taking the time to participate in our youth activities. I believe that these activities will provide tremendous building blocks for the future.

I encourage each of you to reach out to your Board members if you have ideas for increasing demand for our cattle or improving our value in the marketplace. I hope everyone is having a great summer. 🍷



In Memoriam

WADE STEGALL

Wade Stegall, 72, died June 19, 2017, after an extended illness, at North Mississippi Medical Center in Tupelo, Miss. He raised Santa Gertrudis cattle for years and loved

the cherry red cattle, but not as much as he loved the juniors and breeders of the Santa Gertrudis association. In Mississippi, he made sure any young person who wanted to show had a calf, and it was always a Santa Gertrudis. He was an avid 4-H volunteer, truck driver, cattleman, brick layer and co-owner of C&S Timber. He is survived by his wife, Margaret, three children, Trai, Matthew and Audra, and five grandchildren – one of whom was just elected to serve on the National Junior Santa Gertrudis Board of Directors. He was a devout Christian man who loved God, his family and friends more than anything, but not far behind were his cattle.

Memorial donations can be made to the Mississippi Junior Santa Gertrudis Association, 4522 Hwy 84 E., Meadville, MS 39653. 🍷

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Who Dat? Premier Dat!



Premier Junior Members

Hadley Brooks	Cale Cornelius	Emma Finley	Jordan Hess	Cacie Lennon	Luke Nelson	Newt Richmond
Kennedy Brooks	Caroline Daniel	Whitney Fuller	Ryan Hess	Carter Lennon	Berkley Noles	Hollyann Roach
Brooks Burton	Erin-Kay Daniel	Calli Gordon	Katherine Jones	Clayton Lennon	Casey Pitchford	Grace Short
Abbie Cates	Patrick Daniel	Brianna Grogan	William Jones	Dawson Lowe	Gracey Pitchford	Whitney Stults
Cooper Cates	Haden Davis	Mayson Harbison	Ally Kimbro	Seth H Lyness	Kimber Pitman	Cheyenne Taylor
Sadie Cates	Kaden Douglas	Josh Hass	Baylor Kimbro	Elliott Mercer	Haley Pollard	Taylor Terry
Shane Clewis	Madisyn Douglas	Kenyon Hedrick	Dawson Kline	Levi Nelson	Justin Rasco	Nathaniel Wyatt

Congrats!



1st Place Scrapbook
two years in a row!



Our new Junior Board



2017 National Queen
Hadley Brooks



1st Place
Intermediate Brain Bowl



Premier members had a
great show and a LOT of fun!

Keep Calm and Geaux Gerts!



Thank You!

ALL the parents and breeders that support our youth!



REGISTRATIONS, STAR 5 RECORDINGS AND TRANSFERS BY DISTRICT

JUNE 2017

ACTIVE MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	0	0	0	2
2	445	23	0	276
3	33	6	0	12
4	24	0	14	4
5	34	12	1	31
6	29	5	0	12

JUNIOR MEMBERS

District	Purebred Reg.	STAR 5 Reg.	Performance Only	Purebred & STAR 5 Trans.
1	42	2	2	24
2	3	0	0	3
3	6	0	0	2
4	2	0	0	2
5	6	0	0	2

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SANTA GERTRUDIS Juniors



By Saige Combs, President

Ever since I was a young girl pulling Santa Gertrudis females around the ring, I have looked up to those helping push cattle. The National Junior Santa Gertrudis Association (NJSJA) Board of Directors was just the place for me. Although no one in my family has ever been on the Board, I decided I would change that; I do not mean just being on the Board, but

becoming your newly elected president.

Hello. I am Saige Combs, and it is an honor to be the 2017-2018 NJSJA president. The Santa Gertrudis association is a great organization. During the recent National Junior Santa Gertrudis Show (NJSJS), we awarded \$43,000 in scholarships to outgoing seniors. Our breed offers phenomenal females and bulls, and each division winner was a great representation of the Santa Gertrudis breed. Growing up around the breed and watching it grow to what it is now, is something you have to be grateful for! Having the Better Beef Contest has helped this breed grow and has given us more

SANTA GERTRUDIS SEPTEMBER

Calendar

- 11** Four States Fair Open Santa Gertrudis Show, Texarkana, Ark.
- 14** Southeastern Empire Fair Open Santa Gertrudis Show, Lawrenceville, Ga.
- 15-16** District 6 Haltered Heifer Show & Sale, Richmond, Ind.
- 16** Mid-Coast Cattleman's Opportunity Sale, Hallettsville, Texas
- 24** Oklahoma State Fair Open Santa Gertrudis Show, Oklahoma City, Okla.
- 30** Breeders of the Carolinas Field Day, Creech Farms, Zebulon, N.C.
- 30** Arkoma Santa Gertrudis Association Sale, Tulsa, Okla.

OCTOBER

- 1** Tulsa State Fair Open Santa Gertrudis Show, Tulsa, Okla.
- 7** Alabama Connection Sale, Cullman, Ala.
- 18** North Carolina State Fair Open Santa Gertrudis Show, Raleigh, N.C.
- 18** Arkansas State Fair Open Santa Gertrudis Show, Little Rock, Ark.
- 20** State Fair of Texas Open Show, Dallas, Texas

NOVEMBER

- 4** Mountain Laurel Classic Sale, Calhoun, Ga.
- 10-11** Tri-Star Santa Gertrudis Sale, Bloomington, Texas
- 18** South Texas Heritage Sale, Robstown, Texas

SANTA GERTRUDIS WELCOMES

New Members

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McCorkell, La Mesa, N.M.
FNP Cattle, Faron and Nikola Smith,
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Rock Bottom Farms, Adam Brent Barclay,
Ellijay, Ga.
Leasor Farm, Andrea Leasor,
Hodgenville, Ky.

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Kailyn Keeling, Elgin, Texas
Nevaeh Tuohy, Orange, Texas
Hayden Jones, Louise, Texas

Canyon Jones, Louise, Texas
Daeleigh Faith Patridge,
Fort Worth, Texas

Beaumont Crews, Scurry, Texas
Emma McKown, Lola, Texas
Layne Berry, Beaumont, Texas
Chesney Campbell, Hooks, Texas
Toria Dutton, Magnolia, Texas
Ryleigh Coffelt, Ben Wheeler, Texas
Mark Herring Jr., Katy, Texas

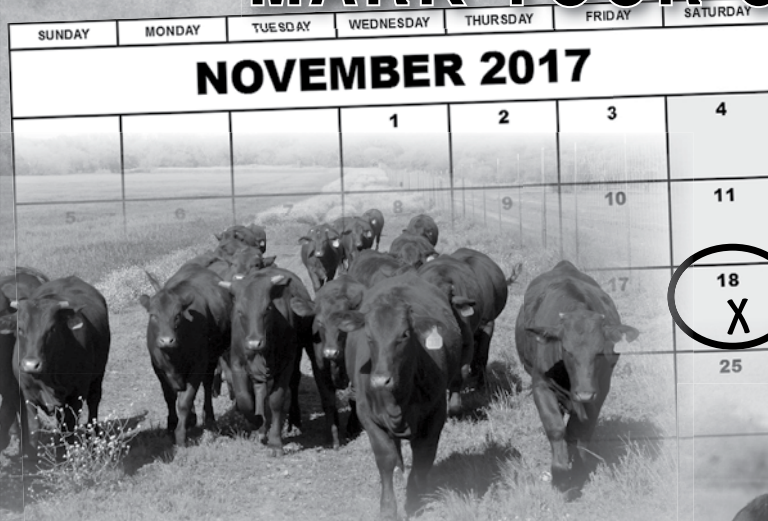
Commercial Members

John Wes Hardin, Sinton, Texas
Hugo David Garcia and Cynthia Garcia,
Laredo, Texas

information to perfect offspring.

I cannot thank you all enough for everything you do. I am excited to lead the future generation of this breed alongside my fellow directors. It is going to be a heck of a year, and I can't wait to see y'all at major shows, as well as the 2018 NJSJS. 🐾

MARK YOUR CALENDAR



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See You There!

***Congratulations to Our South Texas participants and all
Santa Gertrudis Juniors on a great 2017 NJSGS!***

Congrats to our Georgia Juniors-

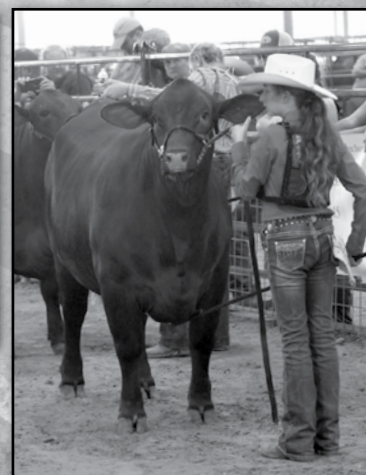
Will McDaniel & Madi Carter!



Will McDaniel won the Byron Thoms Senior High Point Individual Award!

- 1st place, Senior Public Speaking
- 2nd place, Senior Livestock Judging
- 2nd place, Senior Sales Talk
- 4th place, Senior Cattlemen's Contest

Madi Carter exhibited three outstanding heifers, placing in all her classes!



**Georgia
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Wes McDaniel

Dan Davis

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SANTA GERTRUDIS *Production* FALL CALVING IS JUST AROUND THE CORNER

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



One of the benefits of living in, or near, a Gulf Coast state is the luxury of having two calving seasons, spring and fall, if we choose. There are definitely advantages to calving in the fall. Using a very loose definition, fall calving would include calving any time from September to just past Thanksgiving. From my perspective, all the advantages center on the beef cow's reproductive per-

formance. Following proper summer grazing management, we should have the bulk of our fall-calving cows in body condition score (BCS) of at least 5 and most pushing 6, all at a very low feed cost. The exceptional BCS of these females should provide for easy calving, plenty of milk and a much reduced postpartum interval compared to spring-calving cows just coming out of winter.

Overall, the fertility of both the cows and bulls during rebreeding is also less concerning in the fall because the effects of summer heat stress are long past and the bulls are enjoying the transition into those cooler nights. Recall that it takes approximately 74 days (63 days plus epididymis transit time) to produce a sperm cell that is ready and capable of fertilizing an egg. Most heat stress damage occurs in the middle to end of sperm development, but it occurs very early in the stages of embryo development. Moreover, it takes about eight weeks for a bull to fully recover from 95-degree

days and 88-degree nights, which will dramatically affect sperm motility and quality (for a good review, see R.P. Wettemann and B.H. Boehmer, 2014¹). Therefore, even if we calve in early September, we will not turn bulls out, or artificially inseminate, until at least mid-November. By then, we know that there will be fewer hours of sunlight and hopefully cooler days/nights for at least 45 days.

Other advantages to fall calving include a more consistent weather pattern (hurricanes being the exception) and the opportunity to calve on pastures grazed short, which makes finding those calves easier. On the flip side, we will be going into winter with lower-quality forage and higher feed costs to maintain those cow-calf pairs. Stockpiling warm-season grass makes more economic sense than feeding tons of hay, but either will suffice until the cool-season forages are ready to graze. Winter wheat, ryegrass or oats should be part of a fall-calving cow nutrition program because these lactating females will definitely need more nutrition than their dry, pregnant spring-calving herd mates. If the summer rains were good to you, then a combination of limit grazing winter annuals and protein supplementation could be the most economical method to utilize stockpiled summer forage. These females will need both energy and protein during this nutritionally demanding period of the production cycle.

As summer comes to a close and we begin taking care of all those ranch projects that were postponed for various reasons, it makes good sense to double-check our calving equipment and refresh our calving protocols. Clean buckets, soap, disinfectant, lube, paper towels, clean rags, calving chains, calving chain handles and palpation sleeves should be handy and in one location. Remember that calving occurs in three stages: preparing for calving, calving and expelling the placenta. Preparation to calve can last up to 6 hours and ends with "water breaking." Delivery of the calf should take no more than two hours post water-breaking; assistance will be needed if delayed. The placenta should be expelled within 12 hours; sometimes we need to be patient.

Several cow-calf operations in the southern United States have both a spring and fall calving season, which expands marketing opportunities. Whether you have one or two calving seasons is entirely a management decision for each operation. There are definite tradeoffs in spring versus fall calving/breeding management plans. However, more options are always better.

Please keep the ranchers in the Dakotas in your prayers; they have had a tough 2017.

¹www.appliedreprostrategies.com/2014/pdf/proceedings/Wettemann.pdf 



Photo courtesy Dixie Clay, Ridge Point Ranch, Meadville, Miss.

LA CAMPANA RANCH

COMMERCIAL *AND* PUREBRED SANTA GERTRUDIS

George West, Texas
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Mid-Coast Juniors are STARS OVER TEXAS



Congratulations to all of our Juniors

who participated in the

**2017 National Junior Santa Gertrudis Show,
June 11-16 in Lake Charles, LA!**

Jonathan Amaya-Salinas
Matthew Aparicio
Cory Barrett
Caydi Blaha
Jacob Brandon
Stephanie Bullard
Saige Combs
Joshua Cramer
Madison Cruz
Samantha DiGesualdo

Ashlyn Dueitt
Kaylee Enloe
Shelby Ferguson
Bayli Fisher
Sage Fisher
Gracie Garza
Cullen Greak
Nathan Greak
Madeline Hachtel
Ryan Hachtel
Demi Harrington

James Hayes
Jena Herndon
Taylor Janssen
Kenley Kincannon
Kiley Kizziah
Kaden Leonard
Kaylee Leonard
Logan Mason
Parker Mason
Dawson Moran

Madison Moran
Kyle Oliver
Matthew Payne
Steven Payne
Kamryn Phillips
Jimmie Randall
Courtney Roberts
Emaline Robinson
Hagan Sebesta
Sierra Sebesta
Karli Supak

Landon Stem
Heather Stenson
Jordyn Trant
Lanae Tucker
Brooke Vandenberg
Macie Villanueva
Tate Vinnanueva
Blair Watz
Calvin Wunderlich
Laura Zibilski



Mid-Coast Junior
Madison Moran,
2016-2017 National
Junior Santa
Gertrudis Princess

Dedication - Jane Wendt

Editor's Note: This article is an excerpt of the speech given during the NJS GS by Jane Wendt's granddaughter, Jenna Sneed.

THE 2017 NATIONAL JUNIOR SANTA GERTRUDIS SHOW (NJS GS)

was dedicated to Jane Wendt. She and her husband Dan became Santa Gertrudis breeders in 1953 and actively operated Wendt Ranches through December 2015, when they transitioned the herd to family members Nancy, Gene, Daniel and Lauren Kubecka.

I imagine my grandmother, Jane Wendt, being a sort of gardener of her life; certain seeds she planted quickly, and they will forever bloom in my mind. Interestingly, what blooms isn't so much her accomplishments, but rather something with much deeper and more universal roots – resilience and love.

Resilience

Jane helped pioneer performance records to establish breed standards that are still revered today. Throughout her time in the cattle industry, she helped sell cattle internationally, fostered youth leadership programs, donated heifers, encouraged the start of the “bred and owned” class at the NJS GS, served on the Mid-Coast Santa Gertrudis Association Board and the Santa Gertrudis International Board and was elected as the first woman president of SGBI. She and Dan were inducted into the SGBI Hall of Fame in 2012. I've just listed accomplishments; you may be wondering, where does resilience come in?

My grandparents started from nothing, just a small seed representing a united vision, and they persevered to make it happen. Jane encountered challenge after challenge. She cared for two children with cystic fibrosis for 20 years and lost them while also caring for her two other daughters, Kathy and Nancy; endured Hurricane Karla; and became partially paralyzed in 2004. Many of you might have come to know my grandparents only after they had built their herd or acquired land. After they had “made it.” But it's important to share that for many years, my granddad would need to do things like separate stamps into piles for the house, feedlot and ranch. The accounting was that delicate.

Just like oak trees, big dreams come from one small seed. Life will test the seed. If it survives, the test makes the plant even stronger. For it to survive it takes daily investment. Getting back in the arena after life, just like an ornery show



heifer, knocks us around. Showing up to do things social media rarely captures or our modern world praises – the grunt work. Jane did grunt work with grace, humor and little fanfare.

Love

In 1953, Jane and Dan got married and spotted their first Santa Gertrudis cow. Much like their relationship, it was pretty much love at first sight with Gert cattle. My grandmother loved working cattle, keeping performance records and watching cows through the windows of her house.

She also loved the Santa Gertrudis people. Many of you are in photos that she proudly displayed in her office. She would re-read your thank-you notes and marvel. She treasured getting to share in your lives and loved being a part of your journey with Gert cattle.

She also loved handsome cattlemen in cowboy hats. I remember arriving to the funeral home in December. Standing there were Santa Gertrudis cattlemen literally lined up for my grandmother: Joe Jones, Erik Wiley, Jim Corporn and Wes Hall. While overcome with emotion, I couldn't help but chuckle; of course she would have some of her favorite cattlemen do the lifting. On a more serious note, I also couldn't help but take note of who shows up in the end. For her, it was two communities outside her family – church and Santa Gertrudis breeders. Like our cattle, the relationships appear to have longevity.

I once asked my grandmother, “What's your favorite part of raising Santa Gertrudis cattle?” She replied without hesitation, “The people.” No doubt she made an impact in the breed through what she and Dan accomplished with their herd and their service to the organization; but this breed would be just cattle without the people. Jane's legacy, the biggest seed she planted that continues to bloom, is her love for people and her ability to be resilient, to stay in the arena when things got hard. That's how she touched lives, and I believe the biggest tribute to her would be for us all to carry that sense of love and resilience forward. 🐄

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Edwards Wins SGBI Photo Contest

SANTA GERTRUDIS BREEDERS INTERNATIONAL recently conducted a photo contest on social media. The contest ran in conjunction with the 2017 National Junior Santa Gertrudis Show (NJS GS). SGBI asked for photos taken at the NJS GS, as well as a description of why the person submitting the photo is proud to raise Santa Gertrudis. The winner was selected on the number of “likes” and “shares” the photo received. Misty Edwards of New Boston, Texas, was the winner of the contest with her photo, “One More Journey.”

Here Misty explains the significance of this photo and why she is proud to raise Santa Gertrudis.

“The story behind this picture represents why so many people love this breed of cattle and the people in it. The NJS GS was Dan-rick’s Jennifer Jareau’s (JJ) last journey into the show ring. Her showman, Jarrod Fowler, has proudly carried her through her show career, with the pair winning numerous ribbons, buckles and plaques representing the beauty of the Santa Gertrudis breed. Throughout the season, I witnessed

Jarrod and JJ share a ritual before entering the ring – a moment of prayer.

In Houston, JJ arrived with her first calf; however, at the 2017 NJS GS, JJ arrived without her calf by her side. This showed everyone that people in this organization have resilience, love and faith. Many might have left JJ behind knowing that it would be difficult to place without her calf, but Jarrod stood by JJ as she has stood by him throughout the show season.

Before this picture, JJ and Jarrod stood with heads bowed together. JJ stood perfectly still while whispered words were spoken to the Lord above. I may not have heard them, but I know it wasn’t a prayer for a win; it was for safety, peace, to ease the loss of JJ’s calf, forgiveness and much more.

I have witnessed many acts of kindness, faith and love within this breed, and this is why Santa Gertrudis will always hold a place in my heart and in my pasture.”

Thanks to everyone who participated in the contest and congratulations, Misty! 🐾

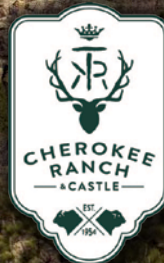


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— 63 Years Breeding Santa Gertrudis —



Special thanks to Dr. Dennis Jones of Gray Oaks Farm, buyer at the Rocky Mountain Runoff Sale and seller at the Crimson Classic. We appreciate the opportunity to continue our friendship and legacy established by Tweet Kimball at Cherokee Ranch.

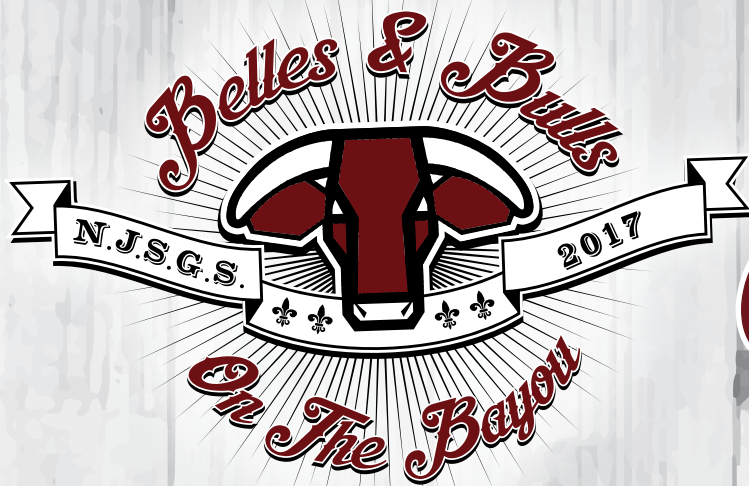


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Supporting cattlemen and the Santa Gertrudis breed across the Rocky Mountain West!



Parade of Champions

Purebred Females



Grand Champion Purebred and Champion Yearling

Miss Double TT 300, shown by Gracey Pitchford, Athens, Texas



Reserve Grand Champion Purebred and Champion Junior Calf

C-P MS 2022 017/9 D8, shown by Morgan Barrow, Edmond, Okla.



Calf Champion

ZC - Maggie, shown by Kylee Leonard, Plantersville, Texas



Reserve Champion Calf

Rockin' 3T's Betsy 9/16, shown by Bret Pitman, Ponder, Texas



Reserve Champion Junior Calf

Neal Summer 40516, shown by Joshua Cramer, Huntsville, Texas



Reserve Champion Yearling

ES 565 Honey Bun, shown by Taylor Terry, Denton, Texas



Champion Senior Female

Miss Cammi 155-5, shown by Casey Pitchford, Athens, Texas



Reserve Champion Senior Female

MCC Remy 1502, shown by Baylor Kimbro, Timpson, Texas

Belles & Bulls on the Bayou

The 2017 National Junior Santa Gertrudis Show was held June 10-17 at the Burton Coliseum Complex in Lake Charles, La. "Belles & Bulls on the Bayou" featured more than 200 junior members exhibiting more than 500 head of cattle during the week-long event. The event included numerous activities, contests, fun and competitions. Rodney Johnson, Alexandria, La. served as the showmanship judge on Wednesday; Kyle Perez, Nara Visa, N.M. served as the judge for the purebred show on Thursday; and Jacob Tipp, Sealy, Texas served as the judge for the special classes on Friday. The event concluded with the Awards Banquet on Friday evening. Congratulations to all the juniors who participated in this event. 🐄

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Purebred Bulls



Grand Champion Bull
C-P Vegas 295D5, shown by Casey Pitchford, Athens, Texas



Reserve Grand Champion Bull
Urbanosky's Tony, shown by Landon Stem, Anderson, Texas

Special Classes Females



Champion Bred and Owned
TexHess Miss Dolly, shown by Jordan Hess, Stephenville, Texas



Reserve Champion Bred and Owned
Miss WF 6708, shown by Calvin Wunderlich, Brenham, Texas

STAR 5 Female Show



Champion STAR 5
Smuckers, shown by Jenna Fullington, Terry, Miss.



Reserve Champion STAR 5
Harris Farms 224/5, shown by Emaline Robinson, Dayton, Texas

Special Classes Females



Champion Best of Polled
Miss Double TT 300, shown by Gracey Pitchford, Athens, Texas



Champion Donated Heifer
RPV Maria Laveau, shown by Heather Stenson, Houston, Texas

Class & Division Winners

Purebred Female Show



Class 1: Nov. 1, 2016 and Later

1. PC Miss Crimson Rose, shown by Casey Pitchford, Athens, Texas
2. VM Almond Joy, shown by Macie Villanueva, Alvin, Texas
3. Miss Ling, shown by Quincy Nelson, Sarcoxie, Mo.
4. Lisa Maria 611, shown by Demi Harrington, Plantersville, Texas
5. FC Piper, shown by Emmalee Taylor, St. Joe, Ark.

Class 2: Sept. 1, 2016 to Oct. 31, 2016

1. KK Sweet Caroline, shown by Kalli Kimble, Kingsbury, Texas
2. LR OLCC Poison Ivy, shown by Morgan Barrow, Edmond, Okla.
3. Yancey 603, shown by Landon Stem, Anderson, Texas
4. 777 Lady Vegas 17D7, shown by Patrick Daniel, Magnolia, Ark.
5. Honey Mustard D47, shown by Mason DeVille, Alvin, Texas

Class 3: July 1, 2016 to Aug. 31, 2016

1. Rockin' 3T's Betsy 9/16, shown by Bret Pitman, Ponder, Texas
2. Triple P's Lorena, shown by Shelby Ferguson, Spring, Texas
3. 5-E Ginger Spice 256, shown by Abbie Edenfield, Altha, Fla.
4. Starfighter, shown by Meagan Allen, Soper, Okla.
5. ET Dum Dum 637, shown by Taylor Terry, Denton, Texas

Class 4: June 1, 2016 to June 30, 2016

1. Gypsy, shown by Emma Finley, Eustace, Texas
2. Miss Candy 263, shown by Kelsie Edenfield, Altha, Fla.
3. ET 673 Lilo, shown by Taylor Terry, Denton, Texas
4. RS Sugar Cane, shown by Randall Strickmeyer, Verona, Ky.
5. SSR Gentry, shown by Saige Combs, Navasota, Texas

Class 5: May 1, 2016 to May 31, 2016

1. ZC-Maggie, shown by Kaylee Leonard, Plantersville, Texas
2. MCC Anniston 1614, shown by Ally Kimbro, Timpson, Texas
3. Neal Fancy Red, shown by Jimmie Randall, Hockley, Texas
4. ET 64 Leia, shown by Taylor Terry, Denton, Texas
5. NTR Theresa 510-6, shown by Cooper Cates, Enchanted Oaks, Texas

Class 6: Champion Calf

1. ZC-Maggie, shown by Kaylee Leonard, Plantersville, Texas

Class 7: Reserve Champion Calf

1. Rockin' 3T's Betsy 9/16, shown by Bret Pitman, Ponder, Texas

Class 8: April 1, 2016 to April 30, 2016

1. Neal Summer 40516, shown by Joshua Cramer, Huntsville, Texas
2. LR OLCC Wonder Woman, shown by Morgan Barrow, Edmond, Okla.
3. NTR Daisy 422-6, shown by Sadie Cates, Enchanted Oaks, Texas
4. Secretariat 639, shown by Taylor Terry, Denton, Texas
5. RS Spark, shown by Karli Buggs, Sarcoxie, Mo.

Class 9: March 1, 2016 to March 31, 2016

1. C-P Ms 2022017/9D8, shown by Morgan Barrow, Edmond, Okla.
2. JS Sweet Adalida, shown by Brent Coghlan, Conroe, Texas
3. Miss LCC Canyon 156, shown by Quincy Nelson, Sarcoxie, Mo.
4. RAR Miss Texas Twist 1627, shown by Kristin Storey, Adkins, Texas
5. CP T858 W212, shown by Cal Huff, Corpus Christi, Texas



Class 10: Feb. 1, 2016 to Feb. 28, 2016

1. MCC Abby 1604, shown by Baylor Kimbro, Timpson, Texas
2. SR 19/6, shown by Jessie Coker, Magnolia, Texas
3. FC Shawnee, shown by Emmalee Taylor, St. Joe, Ark.
4. Wendt 1110, shown by Kinley Kincannon, West Columbia, Texas
5. Mathis 2146, shown by JD Chism, Pontotoc, Miss.

Class 11: Jan. 1, 2016 to Jan. 31, 2016

1. Rockin' 3T's Riley 1/6, shown by Justin Spaniel, Ennis, Texas
2. SR 9/6, shown by Avery Strait, Prosper, Texas
3. Miss TT 17/1, shown by Casey Pitchford, Athens, Texas
4. Hefte Ranch D118, shown by Blair Watz, El Campo, Texas
5. Meyers 16/5M, shown by Dawson Lowe, Arlington, Texas

Class 12: Champion Junior Calf

1. C-P Ms 2022017/9D8, shown by Morgan Barrow, Edmond, Okla.

Class 13: Reserve Champion Junior Calf

1. Neal Summer 40516, shown by Joshua Cramer, Huntsville, Texas



Class 14: Nov. 1, 2015 to Dec. 31, 2015

1. Cleopatra 5-610, shown by Kamryn Phillips, Normangee, Texas
2. Sycamore 591, shown by Avery Strait, Prosper, Texas
3. PC Andie's 124/5, shown by MacKenzie Hicks, Okmulgee, Okla.
4. LWF Neosha, shown by Shelby Ferguson, Spring, Texas
5. Meyers 15/92, shown by Collyn Arbour, Iowa, La.

Class 15: Sept. 1, 2015 to Oct. 31, 2015

1. Miss Double TT 300, shown by Gracey Pitchford, Athens, Texas
2. C-P Miss Roberto 748C, shown by Laura Zibilski, Burton, Texas
3. C-P Roberto 673/C6, shown by Morgan Barrow, Edmond, Okla.
4. 4J 16/71, shown by Jordan Hess, Stephenville, Texas
5. Townsend Cattle Co. Miss R, shown by Caleb Bram, Louise, Texas

SEE MORE ON PAGE 20 »

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Class 16: July 1, 2015 to Aug. 31, 2015

1. Miss Double T 651, shown by Morgan Barrow, Edmond, Okla.
2. TexHess Miss Dolly, shown by Jordan Hess, Stephenville, Texas
3. Chloe, shown by Demi Harrington, Plantersville, Texas
4. PC Crimson Rose 71-5, shown by Casey Pitchford, Athens, Texas
5. MCC Romy 1513, shown by Ally Kimbro, Timpson, Texas

Class 17: May 1, 2015 to June 30, 2015

1. ES 565 Honey Bun, shown by Taylor Terry, Denton, Texas
2. Danrick's Halley, shown by Madison Callaway, Batson, Texas
3. Miss CG Stephanie Sue 304, shown by Calli Gordon, Chico, Texas
4. Ridge Point KG 561, shown by McRae Clay, Meadville, Miss.
5. HB 53/15, shown by Hollyann Roach, Keller, Texas

Class 18: Champion Yearling

1. Miss Double TT 300, shown by Gracey Pitchford, Athens, Texas

Class 19: Reserve Champion Yearling

1. ES 565 Honey Bun, shown by Taylor Terry, Denton, Texas

Class 20: March 1, 2015 to April 30, 2015

1. Lady Aphrodite, shown by Trayce King, Altha, Fla.
2. Rockin' 3T's Jasmine 3/5, shown by Madisen Trojacek, Corsicana, Texas
3. Tbolt Daisy Duke, shown by Whitney Fuller, Farmersville, Texas
4. ES Margo, shown by Levi Nelson, Krum, Texas
5. Miss Haven, shown by Carley Morgan, Portia, Ark.

Class 21: Jan. 1, 2015 to Feb. 28, 2015

1. Miss Cammi 155-5, shown by Casey Pitchford, Athens, Texas
2. MCC Remy 1502, shown by Baylor Kimbro, Timpson, Texas
3. MC's Baby Girl, shown by Madison Cruz, Iola, Texas
4. Rose, shown by Madisyn Douglas, Farmersville, Texas
5. HT's 124/15, shown by Jordyn Trant, Iola, Texas

Class 22: Oct. 1, 2014 to Dec. 31, 2014

1. MM 124, shown by Madeline Hachtel, Mount Enterprise, Texas
2. Miss Ballerina, shown by Quincy Nelson, Sarcocoe, Mo.
3. JF Swoosh's Sugar, shown by JD Chism, Pontotoc, Miss.
4. Meyers 14/4, shown by Caitlin Cox, Daingerfield, Texas
5. Collyn's Miss Ruby Grace 414, shown by Collyn Arbour, Iowa, La.

Class 23: July 1, 2014 to Sept. 30, 2014

1. TG Bevy 417, shown by Kalli Kimble, Kingsbury, Texas
2. Klassy's Pretty Lady, shown by Hollyann Roach, Keller, Texas
3. TexHess Miss Bulletproof, shown by Ryan Hess, Stephenville, Texas
4. Meyers 14/1, shown by Chad Coker, Magnolia, Texas
5. Heath's Sparkles, shown by Erin-Kay Daniel, Magnolia, Ark.

Class 24: Champion Senior Female

1. Miss Cammi 155-5, shown by Casey Pitchford, Athens, Texas

Class 25: Reserve Champion Senior Female

1. MCC Remy 1502, shown by Baylor Kimbro, Timpson, Texas

Class 26: Grand Champion Female

1. Miss Double TT 300, shown by Gracey Pitchford, Athens, Texas

Class 27: Reserve Grand Champion Female

1. C-P Ms 2022017/9D8, shown by Morgan Barrow, Edmond, Okla.

Purebred Bull Show

Class 28: 6 months and under, born on or after Jan. 1, 2017

1. LN Gru, shown by Levi Nelson, Krum, Texas
2. Robinson's Will Roger, shown by Emaline Robinson, Dayton, Texas
3. KK Bogo 1701, shown by Kalli Kimble, Kingsbury, Texas
4. CFF Cuervo Especial, shown by Shelby Ferguson, Spring, Texas
5. MCC Remington 1703, shown by Baylor Kimbro, Timpson, Texas

Class 29: Nov. 1, 2016 to Dec. 31, 2016

1. RS Buzz, shown by Randall Strickmeyer, Verona, Ky.
2. Trump, shown by Heather Stenson, Houston, Texas
3. PA Assett's Cherry Bomb, shown by Kalli Kimble, Kingsbury, Texas

Class 30: Sept. 1, 2016 to Oct. 31, 2016

1. Urbanosky's Tony, shown by Landon Stem, Anderson, Texas
2. SF Arke, shown by JD Chism, Pontotoc, Miss.
3. PC Roberto 32D3, shown by Gracey Pitchford, Athens, Texas
4. 777 Vegas Sumo, shown by Erin-Kay Daniel, Magnolia, Ark.
5. High Rolling Willis, shown by Josh Hass, Alba, Texas

Class 31: July 1, 2016 to Aug. 31, 2016

1. TexHess Mr. Milky Way, shown by Ryan Hess, Stephenville, Texas
2. SF Crown Royal, shown by Taylor Hampton, California, Mo.
3. 5-E Rampage 76, shown by Trayce King, Altha, Fla.
4. Wileys Lil Man, shown by Mia Wiley, DeVile, La.
5. 777 High Roller 17D1, shown by Patrick Daniel, Magnolia, Ark.

Class 32: May 1, 2016 to June 30, 2016

1. C-P Playmaker 307D1, shown by Brianna Grogan, Athens, Texas
2. 777 Vegas 1181D, shown by Patrick Daniel, Magnolia, Ark.
3. Mr. Bo Ray, shown by Gina Garza, Edinburg, Texas
4. CWR KPL Dominator, shown by Hollyann Roach, Keller, Texas
5. Mr. Flex, shown by Wyatt Nelson, Sarcocoe, Mo.

Class 33: March 1, 2016 to April 30, 2016

1. C-P Vegas 295D5, shown by Casey Pitchford, Athens, Texas
2. C-P Roberts 295D1, shown by Gracey Pitchford, Athens, Texas
3. Hellfire Maximus, shown by Jena Herndon, Wharton, Texas
4. C-P Vegas 017D2, shown by Morgan Barrow, Edmond, Okla.
5. Wendt 8872, shown by Kinley Kincannon, West Columbia, Texas

Class 34: Grand Champion Bull

1. C-P Vegas 295D5, shown by Casey Pitchford, Athens, Texas

Class 35: Reserve Grand Champion Bull

1. Urbanosky's Tony, shown by Landon Stem, Anderson, Texas

Bred & Owned Female Show



Class 38: June 2016 and later

1. KK Sweet Caroline, shown by Kalli Kimble, Kingsbury, Texas
2. PC Bambino's Mija 82-6, shown by Casey Pitchford, Athens, Texas
3. 5-E Ginger Spice 256, shown by Abbie Edenfield, Altha, Fla.
4. Miss 777 Vegas 901D4, shown by Patrick Daniel, Magnolia, Ark.
5. Robinson's 8 Ball, shown by Emaline Robinson, Dayton, Texas

Class 39: March 1, 2016 to May 31, 2016

1. SF Alex, shown by JD Chism, Pontotoc, Miss.
2. HCB Ms Pippa 4836, shown by Harrison Cade Burks, Poth, Texas
3. CWR Foxy Reanna, shown by Hollyann Roach, Keller, Texas
4. 5-E Lady Naomi 252, shown by Abbie Edenfield, Altha, Fla.
5. CSC Mrs Sally's Patience, shown by Carley Morgan, Portia, Ark.



SEE MORE ON PAGE 22 ►

Congratulations!

Jenna Herndon, Wharton, Texas
Kaylee Enloe, New Caney, Texas
Mason Deville, Alvin, Texas
Cory Barrett, Sealy, Texas

We appreciate these young people representing Woman Hollerin Ranch at Junior Nationals! We're proud of all the Juniors for their commitment to the breed and their hard work to promote these red cattle.



Woman Hollerin Ranch

Ricky & Betty McCormick

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AUCTIONEER:

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SALE CONSULTANT:

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Class 40: Jan. 1, 2016 to Feb. 28, 2016

1. Miss WF 6708, shown by Calvin Wunderlich, Brenham, Texas
2. JTP Arial 14/6, shown by Kamryn Phillips, Normangee, Texas
3. RWR Miss Pepper Potts, shown by Whitney Fuller, Farmersville, Texas
4. KK Holly 26, shown by Kalli Kimble, Kingsbury, Texas
5. HCB Touch of Spice 326, shown by Harrison Cade Burks, Poth, Texas

Class 41: Sept. 1, 2015 to Dec. 31, 2015

1. 5-E Annastasia, shown by Abbie Edenfield, Altha, Fla.
2. Robinson's Rollin' Dixie, shown by Emaline Robinson, Dayton, Texas
3. Royalty, shown by Demi Harrington, Plantersville, Texas
4. Sweet Thang, shown by Wyatt Fullington, Terry, Miss.
5. Lady Luck, shown by Chance Burney, Hooks, Texas

Class 42: May 1, 2015 to Aug. 31, 2015

1. TexHess Miss Dolly, shown by Jordan Hess, Stephenville, Texas
2. ES 565 Honey Bun, shown by Taylor Terry, Denton, Texas
3. Ridge Point KG 561, shown by McRae Clay, Meadville, Miss.
4. ET Tootsie Roll, shown by Taylor Terry, Denton, Texas
5. RMR Bluebell, shown by Caiden McDowell, Zachary, La.

Class 43: Jan. 1, 2015 to April 30, 2015

1. MC's Baby Girl, shown by Madison Cruz, Iola, Texas
2. Bullard's Reveille 516, shown by Stephanie Bullard, Carrizo Springs, Texas

Class 44: July 1, 2014 to Dec. 31, 2014

1. Klassy's Pretty Lady, shown by Hollyann Roach, Keller, Texas
2. Miss Ballerina, shown by Quincy Nelson, Sarcocoe, Mo.
3. TexHess Ms Bulletproof, shown by Ryan Hess, Stephenville, Texas



STAR 5 Female Show

Class 45: STAR 5: June 1, 2016 and later

1. Miss Circle H 613, shown by Taylor Guidry, Gueydan, La.
2. JF Josie 6 716, shown by Baylee Edwards, New Boston, Texas
3. TF Sadie, shown by Emmalee Taylor, St. Joe, Ark.
4. ET Vanellope Von Schweetz, shown by Taylor Terry, Denton, Texas
5. Double T 36, shown by Randall Strickmeyer, Verona, Ky.

Class 46: STAR 5: March 1, 2016 to May 31, 2016

1. Smuckers 310/6, shown by Jenna Fullington, Terry, Miss.
2. Miss WF 6401, shown by Calvin Wunderlich, Brenham, Texas
3. Miss Double T 1880, shown by Patrick Daniel, Magnolia, Ark.
4. XL's Golden Star 675, shown by Mason DeVille, Alvin, Texas
5. RAR 03/06, shown by Heather Stenson, Houston, Texas

Class 47: STAR 5: Jan. 1, 2016 to Feb. 28, 2016

1. Miss Hudek Farms 11/6, shown by Blair Watz, El Campo, Texas
2. Harris Farms 216/6, shown by Hadley Brooks, Krum, Texas
3. Rockin' 3T's Lola 2/6, shown by Kyndale Kozlovsky, Ennis, Texas
4. Bo Bo, shown by Cursten Allen, Soper, Okla.
5. FC Kylie, shown by Emmalee Taylor, St. Joe, Ark.



Class 48: STAR 5: Sept. 1, 2015 to Dec. 31, 2015

1. Miss Harris Farms 256/5, shown by Hadley Brooks, Krum, Texas
2. CWR Sparkles, shown by Hollyann Roach, Keller, Texas
3. HCKR Lucy 25, shown by James Desselle, Plaquemine, La.
4. Cotton Candy, shown by Kalli Kimble, Kingsbury, Texas
5. LWF Kendoll, shown by Shelby Ferguson, Spring, Texas

Class 49: STAR 5: May 1, 2015 to Aug. 31, 2015

1. ES 26, shown by Taylor Terry, Denton, Texas
2. ES Scarlet O'Hara 521, shown by Taylor Terry, Denton, Texas
3. Harris Farms 230/5, shown by Brooks Burton, Krum, Texas
4. Cinnamon, shown by Kalli Kimble, Kingsbury, Texas
5. CTF 1503, shown by Caydi Blaha, El Campo, Texas



Class 50: STAR 5: Jan. 1, 2015 to April 30, 2015

1. Harris Farms 224/5, shown by Emaline Robinson, Dayton, Texas
2. I Woke Up Like This, shown by Gracey Pitchford, Athens, Texas
3. MCC Petra 1507, shown by Baylor Kimbro, Timpson, Texas
4. Miss Black Licorice, shown by Hollyann Roach, Keller, Texas
5. DSR Wilhelmina 16/15, shown by Whitney Stults, Arlington, Texas

Class 51: STAR 5: July 1, 2014 to Dec. 31, 2014

1. Island Mia, shown by Reagan Ruddock, Rockport, Texas

Class 52: Champion STAR 5

1. Smuckers, shown by Jenna Fullington, Terry, Miss.

Class 53: Reserve Champion STAR 5

1. Harris Farms 224/5, shown by Emaline Robinson, Dayton, Texas

Special Classes

Champion Best of Polled

1. Miss Double TT 300, shown by Gracey Pitchford, Athens, Texas

Champion Donated Heifer

1. RPV Maria Laveau, shown by Heather Stenson, Houston, Texas

Champion Bred and Owned

1. TexHess Miss Dolly, shown by Jordan Hess, Stephenville, Texas

Reserve Champion Bred and Owned

1. Miss WF 6708, shown by Calvin Wunderlich, Brenham, Texas

SEE MORE ON PAGE 24 »

Mountain Laurel Classic

SANTA GERTRUDIS SALE

Hosted by the Georgia Santa Gertrudis Assoc.

NOVEMBER 4TH, 2017

At the University of Ga. Livestock
Pavilion in Calhoun, Ga.

SELLING 50 LOTS

Pairs | Bred & Open Heifers | Bulls
Santa Gertrudis Cross Females



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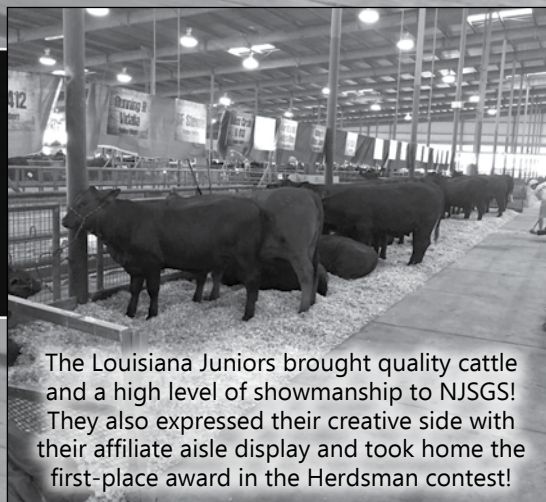
Now accepting entries.
Contact Darren Richmond for details.

Congratulations

to our Louisiana Juniors!



*Congrats
on a job well
done at the
2017 National
Junior Santa
Gertrudis Show!*



The Louisiana Juniors brought quality cattle and a high level of showmanship to NJSGS! They also expressed their creative side with their affiliate aisle display and took home the first-place award in the Herdsman contest!



Santa Gertrudis
Louisiana Association

Contest Results

Photography

Junior

1. Carley Jones, Lake City, Fla.
2. Tayler Guidry, Gueydan, La.
3. Jake Forbes, Holden, La.
4. Steven Payne, Dayton, Texas
5. Berkley Noles, Denton, Texas

Intermediate

1. Quincy Nelson, Sarcocie, Mo.
2. Grace Short, Decatur, Texas
3. J.D. Chism, Pontotoc, Miss.
4. Leighton McCulley, Summit, Miss.
5. Jocelyn Boyle, Mission, Texas

Senior

1. Justin Rasco, Burleson, Texas
2. Blair Watz, El Campo, Texas
3. Kaylee Enloe, New Caney, Texas
4. Shelby Forbes, Holden, La.
5. Haden Davis, Decatur, Texas



PowerPoint

Junior

1. Kiley Kizziah, Richmond, Texas
2. Carley Jones, Lake City, Fla.
3. Tayler Guidry, Gueydan, La.
4. Jake Forbes, Holden, La.
5. Tommy Dunaway, Randolph, Miss.

Intermediate

1. Madison Cruz, Iola, Texas
2. Corey Barrett, Sealy, Texas
3. Gracie Garza, Liverpool, Texas
4. Jakob Jones, Lake City, Fla.
5. Cali Green, Holden, La.

Senior

1. Kaylee Enloe, New Caney, Texas
2. Cole Forbes, Holden, La.
3. Shelby Forbes, Holden, La.
4. Jena Herndon, Wharton, Texas
5. Whitney Fuller, Farmersville, Texas

Livestock Judging

Junior

1. Calvin Wunderlich, Brenham, Texas
2. Kiley Kizziah, Richmond, Texas
3. Cale Cornelius, Spring, Texas
4. Kaden Leonard, Plantersville, Texas
5. Karli Buggs, Sarcocie, Mo.

Intermediate

1. Kalli Kimble, Kingsbury, Texas
2. Harrison Kimble, Kingsbury, Texas
3. Landon Stem, Anderson, Texas
4. Cooper Cates, Enchanted Oaks, Texas
5. Calli Gordon, Chico, Texas

Senior

1. Dawson Lowe, Arlington, Texas
2. Will McDaniel, Alpharetta, Ga.
3. Harrison Cade Burks, Poth, Texas
4. Brent Coghlan, Conroe, Texas
5. Randall Strickmeyer, Verona, Ky.

Cattlemen's Contest

Junior

1. Tayler Guidry, Gueydan, La.
2. Audrey Jones, Lake City, Fla.
3. Madison Moran, Brenham, Texas
4. Lucas McDowell, Zachary, La.
5. Carley Jones, Lake City, Fla.

Intermediate

1. Cal Huff, Corpus Christi, Texas
2. Sage Fisher, Carrizo Springs, Texas
3. Jakob Jones, Lake City, Fla.
4. Wyatt Fullington, Terry, Miss.
5. Laura Ziblski, Burton, Texas

Senior

1. Casey Pitchford, Athens, Texas
2. Taylor Hampton, California, Mo.
3. Harrison Cade Burks, Poth, Texas
4. Will McDaniel, Alpharetta, Ga.
5. Randall Strickmeyer, Verona, Ky.

Sales Talk

Junior

1. Macie Villanueva, Alvin, Texas
2. Carley Morgan, Portia, Ark.
3. Demi Harrington, Plantersville, Texas
4. Madison Moran, Brenham, Texas
5. Kaden Leonard, Plantersville, Texas

Intermediate

1. Kalli Kimble, Kingsbury, Texas
2. Leighton McCulley, Summit, Miss.
3. Hadley Brooks, Krum, Texas
4. Gracey Pitchford, Athens, Texas
5. Ryan Hess, Stephenville, Texas

Senior

1. Taylor Hampton, California, Mo.
2. Will McDaniel, Alpharetta, Ga.
3. Emaline Robinson, Dayton, Texas
4. Heather Stenson, Houston, Texas
5. James Desselle, Plaquemine, La.

SEE MORE ON PAGE 26 »



Video

Junior

1. Jake Forbes, Holden, La.
2. Jewelie Green, Holden, La.

Intermediate

1. Madison Maglievaz, Poteet, Texas
2. Claire Guidry, Alexandria, La.
3. Cali Green, Holden, La.

Senior

1. Jacob Brandon, Cleveland, Texas
2. Luis Juarez, Harlingen, Texas



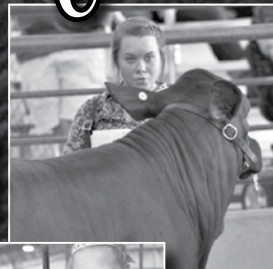
Thanks for a Great Show!



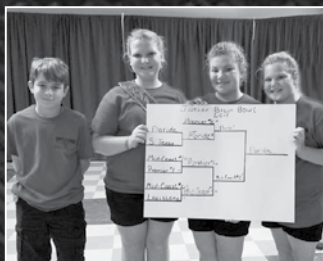
*All of our winning heifers
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Trayce King and
Lady Aphrodite 140
1st place, Class 20



Kelsie Edenfield with
Miss Candy 263
2nd place, Class 4



Florida Jr. Brainbowl Champions –
Tristan King, Bailey Jones,
Carley Jones, Audrey Jones



Abbie Edenfield and 5-E Annistatia 144
1st place, Bred & Owned, Class 41

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2017 NATIONAL JR. SANTA GERTRUDIS SHOW

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GRAND CHAMPION
BRED & OWNED FEMALE



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*Thank you to Wendt Ranches for donating
a heifer to the Bred & Owned Champion.*

RYAN HESS

1ST IN CLASS & TOP CARCASS BULL
IN BETTER BEEF CONTEST



TexHess Mr. Milky Way

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ADJ. IMF 5.0 ADJ. 450 DWT. 1821



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Public Speaking

Junior

1. Kiley Kizziah, Richmond, Texas
2. Madison Moran, Brenham, Texas
3. Bailey Jones, Lake City, Fla.
4. Taylor Guidrey, Gueydan, La.
5. Demi Harrington, Plantersville, Texas

Intermediate

1. Kalli Kimble, Kingsbury, Texas
2. Ryan Hess, Stephenville, Texas
3. Caiden McDowell, Zachary, La.
4. Laura Zibilski, Burton, Texas
5. Meagan Reiter, Hooks, Texas

Senior

1. Will McDaniel, Alpharetta, Ga.
2. Caitlin Cox, Daingerfield, Texas
3. Emmalee Taylor, St. Joe, Ark.
4. Emaline Robinson, Dayton, Texas
5. Whitney Fuller, Farmersville, Texas

Showmanship

Junior

1. Jimmie Randall, Hockley, Texas
2. Karli Buggs, Sarcoxie, Mo.
3. Demi Harrington, Plantersville, Texas
4. Kiley Kizziah, Richmond, Texas
5. Madison Moran, Brenham, Texas

Intermediate

1. Madison Cruz, Iola, Texas
2. Gracey Pitchford, Athens, Texas
3. Harrison Kimble, Kingsbury, Texas
4. Cali Green, Holden, La.
5. Cory Barrett, Sealy, Texas

Senior

1. Shelby Ferguson, Spring, Texas
2. Casey Pitchford, Athens, Texas
3. Jenna Fullington, Terry, Miss.
4. Whitney Fuller, Farmersville, Texas
5. Kaylee Enloe, New Caney, Texas

Herdsmen Contest

1. Louisiana Santa Gertrudis Assn.
2. South Texas Santa Gertrudis Assn.
3. Premier Santa Gertrudis Assn.

Brain Bowl

Junior

1. Florida Santa Gertrudis Assn.
2. Mid-Coast Santa Gertrudis Assn.

Intermediate

1. Premier Santa Gertrudis Assn.
2. Mid-Coast Santa Gertrudis Assn.

Senior

1. Mid-Coast Santa Gertrudis Assn.
2. Rio Grande Valley Santa Gertrudis Assn.

Yearbook Contest

1. Premier Santa Gertrudis Assn.
2. Rio Grande Valley Santa Gertrudis Assn.
3. Mississippi Santa Gertrudis Assn.

Byron Thoms High Point Award

Junior

Demi Harrington, Plantersville, Texas

Intermediate

Kalli Kimble, Kingsbury, Texas

Senior

Will McDaniel, Alpharetta, Ga.

High Point Exhibitor

Kalli Kimble, Kingsbury, Texas

High Point Junior Breeder

Taylor Terry, Denton, Texas

High Point Open Breeder

Rockin' 3T Ranch, Ennis, Texas

2017-2018 Queen & Princess

Kalli Kimble (left), Princess, Kingsbury, Texas
Hadley Brooks, (right), Queen, Krum, Texas

SANTA GERTRUDIS USA



Norwall & Anna Sells Hard Luck Award

Emaline Robinson, Dayton, Texas

Old Joe Award

Taylor Hampton, California, Mo.

Eldon Flowers Award

Taylor Terry, Denton, Texas



Better Beef Contest

Top Scanning Bull

TexHess Mr Milky Way, #20160653
Owned by Ryan Hess, Stephenville, Texas

\$500

High Marbling Bull

SF Crown Royal, #20160449
Owned by Taylor Hampton, California, Mo.

\$250

High Cutability Bull

SF Big Whiskey, #20162023,
Owned by Taylor Hampton, California, Mo.

\$250

Top Scanning Female and

High Cutability Female

C-P 2022 673 D I (ET), #20161550
Owned by Cursten Allen, Soper, Okla.

\$250

High Marbling Female

Showgirl, #20161390
Owned by Weston Streit, Electra, Texas

\$250

Top Scanning STAR 5

TF Sadie, #20166107
Owned by Emmalee Taylor, St. Joe, Ark.

\$250

Ryan Hess



SEE MORE ON PAGE 28 »

Congratulations!

2017 Junior Nationals

Caleb Bram

5th place, Class 15

Kallie Kimble

1st place, Class 2 and 38

Sancho's Never Before 1136 daughters.

**Semen unavailable for purchase after 10/31/17.*



We also want to congratulate **Caydi Blaha!** We're proud that you will be serving the junior association as a junior director.



Taylor Hampton



Weston Streit



Cursten Allen

T

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Ivan & Debbie Townsend & Family

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townsendcattle81@gmail.com

Scholarship Recipients

Casey Pitchford, Athens, Texas



Charlie Wilson Scholarship, given by George and Ann Butler Foundation - \$10,000

Casey has worked with Santa Gertrudis cattle for 11 years. He has shown cattle, participated in National Junior Santa Gertrudis Association programs and served on the Board of Directors for the junior association, including serving as the 2016-2017 president.

He attended Athens High School, Athens, Texas. In the fall, he plans to study kinesiology at the University of Mary-Hardin Baylor, Belton, Texas.

Emaline Robinson, Dayton, Texas



Bubba and Karen Deegan Scholarship - \$8,000 and Polled Santa Gertrudis Association Scholarship - \$1,000

In the fall, Emaline plans to pursue a degree in animal science at Sam Houston State University, Huntsville, Texas. She attended Dayton High School in Dayton, Texas. She has been involved with Santa Gertrudis cattle for 10 years. Emaline has been a member of the National Junior Santa Gertrudis Association and shown cattle during that time.

Whitney Fuller, Ravenna, Texas



Jim Corporron Scholarship - \$8,000

Whitney has been involved with the Santa Gertrudis breed for three years. She has shown cattle and participated in National Junior Santa Gertrudis Association programs. She currently serves as vice president for the junior association. She attended Bland High School in Ravenna,

Texas, and plans to study animal science at Texas A&M University-Commerce in Commerce, Texas.

Stephanie Bullard, Carrizo Springs, Texas



Johnny Charleston Scholarship - \$4,000

Stephanie has been involved with the National Junior Santa Gertrudis Association for seven years. She has shown cattle and attended National Junior Santa Gertrudis Association programming during that time. She attended Carrizo Springs High School, Carrizo Springs, Texas, and she plans to

study animal science at Texas A&M University, College Station, Texas in the fall.

Courtney Roberts, Meridian, Texas



Wylie and BJ Taliaferro Scholarship - \$4,000

Courtney has been involved with Santa Gertrudis cattle for three years. She has shown cattle during that time and has participated in programs associated with the National Junior Santa Gertrudis Association. She attended Meridian High School, Meridian, Texas, and in the fall she plans to

attend Texas State Technical College Pilot School in Waco, Texas to study aviation.

Patrick Daniel, Magnolia, Ark.



Vernon Lane Scholarship - \$2,000

Patrick plans to attend Arkansas State University, Jonesboro, Arkansas, in the fall. He will be pursuing a degree in animal science. He has shown Santa Gertrudis cattle and been a part of the National Junior Santa Gertrudis Association for seven

years. Patrick currently serves on the Board of Directors for the junior association. He attended Magnolia High School in Magnolia, Ark.

Shelby Ferguson, Spring, Texas



Joe Jones Scholarship - \$2,000

Shelby has been affiliated with the Santa Gertrudis breed for three years, showing cattle and participating in programs associated with the National Junior Santa Gertrudis Association. She attended Klien Oak High School in Spring, Texas, and she plans to study at Texas A&M University, College

Station, Texas in the fall. She will be pursuing a degree in environmental science.

Kaylee Leonard, Plantersville, Texas



David Harris Scholarship - \$2,000

Kaylee has been involved with the National Junior Santa Gertrudis Association for four years, and has shown cattle during all of those years. She attended Navasota High School in Plantersville, Texas. In the fall, she plans to study animal science at Texas A&M University, College Station, Texas.

Gina Garza, Edinburg, Texas



John Wilson Scholarship - \$1,000

Gina plans to pursue a degree in kinesiology at St. Edwards University Austin, Texas. She attended Edinburg High School in Edinburg, Texas. She has been involved with the Santa Gertrudis breed since 2014 and has shown cattle and participated in the National Junior Santa Gertrudis Association

during that time.

Dawson Lowe, Arlington, Texas



Joe & Carolyn Gilbert Scholarship - \$1,000

Dawson has been affiliated with the Santa Gertrudis breed for eight years. He has shown cattle and been a part of the National Junior Santa Gertrudis Association during that time. He attended Arlington High School in Arlington, Texas. In the fall, he plans to study environmental science at

Tarleton State University, Stephenville, Texas. 🐾

2017-2018 National Junior Santa Gertrudis Association Leadership



Elected to the 2017-2018 NJSGA Board are, back row, left to right: Harrison Kimble, Patrick Daniel, Saige Combs, Camila Cantu, Jordan Hess, Will McDaniel and Casey Pitchford. Front row, left to right, are Whitney Fuller, Taylor Terry, Caydi Blaha, Heather Stenson, Abbie Edenfield, Shelby Ferguson and Ryan Hess. Not pictured is JD Chism.

The National Junior Santa Gertrudis Association elected a new board for the coming year.

Elected as president is Saige Combs, Navasota, Texas. Combs has grown up around Santa Gertrudis cattle; she has attended Gerts Ongoing Advanced Leadership Summit (GOALS) two times and participated in several National Junior Santa Gertrudis Shows. She recently graduated high school and plans to attend Blinn College in Brenham, Texas this fall.

"I look forward to being a great role model for the youth, and a great leader to my fellow directors," Combs says.

Other NJSGA officers include Taylor Terry, vice president; Whitney Fuller, secretary; and Harrison Kimble, treasurer. 🐄

SEE MORE ON PAGE 32 »

The **ARKOMA** *Santa Gertrudis Association*

Contact Us...
ARKOMA

SANTA GERTRUDIS ASSOCIATION
P.O. Box 469 • Warner, OK 74469
Rance Reynolds • (918) 232-7870
Justin Lovett • (479) 531-4173



Congratulations to Our Arkoma Juniors!



ON A JOB WELL DONE AT THE 2017 NJSGS!

The 2017 NJSGS was Not Possible Without the Generous Support of Our Sponsors

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O/X Ranch
Osborne Livestock Company
Pitchford Cattle Company
San Jose Cattle Company
Strait Ranches
Tideland Farms
777 Farms
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Wunderlich Ranch

We Appreciate Your Hard Work & Efforts

Louisiana Santa Gertrudis
Association
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Vicki Loessin
Pattie Manak
Dixie Clay

Pete Miller
Stacey Montano
Judy McDaniel
Nancy Wunderlich
George & Melanie Hood
The Townsend Family

Helen Carleston
Sherry Hampton
Hefte Ranches
John & Joyce Curtis
Brian Cummins

A Special thank you to Priefert for supplying panels during the show!

We Thank Them All!

24th Annual District 6

HALTERED HEIFER SHOW & SALE

SEPTEMBER 15-16, 2017

Wayne County Fair Grounds

861 Salisbury Rd., Richmond, IN 47374

Junior Show Judging Contest

Public Speaking

Photo Contest

Bedding Furnished

*Events begin
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These are the type of females that sell at the D6 Sale. This award-winning female was purchased at last year's sale!



*This event makes for a
terrific weekend!
All are welcome!*

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Ask for District 6 rates!



Belles & Bulls on the Bayou



Taylor Terry

2017 NJSGS

Reserve Champion Yearling



Honey Bun

CONGRATULATIONS

on another successful NJSGS. Your hard work and dedication have paid off once again. We are very proud of you.

2017 Eldon Flowers Award



A YEAR OF EXTRAORDINARY ACCOMPLISHMENTS

Lake Charles, Louisiana



Thank you Pattie Manak and Cade Burks for the donated heifer!

2016-2017 National Queen and Junior Vice President



2017 High Point Junior Breeder

Where Are They Now?

By Jessie Topp-Becker, Managing Editor

Former NJSGA Members Reflect on Lessons Learned

Since forming in 1979, the National Junior Santa Gertrudis Association (NJSGA) has attracted thousands of members. For more than three decades, NJSGA members have helped advance the Santa Gertrudis breed by exhibiting livestock and participating in various contests and leadership activities. Although NJSGA membership ends at age 21, the lessons learned and memories made during that time resonate long after. Cindy (Carleston) Blaha and John Justiss are two outstanding former members who say their time as NJSGA members helped prepare them for their future endeavors.

Cindy Blaha

It was 1975 when Blaha started showing Santa Gertrudis cattle, four years before the NJSGA was formed. She was an active member of the Mid-Coast Junior Santa Gertrudis Association, serving terms as secretary, vice president and president. When the NJSGA formed in 1979, Blaha joined, serving on the Board of Directors for one year until she graduated high school. Today, NJSGA membership ends at age 21, but at that time, membership ended upon high school graduation.

Blaha was invited to show at the 1977 National Junior Heifer Show; at that time the show was invitation-only. "There has always been a question as to whether this should be considered the first junior nationals, since it was not open to all juniors," she explains. In 1978, Blaha attended what she says many consider to be the first National Junior Heifer Show in Waco, Texas.

It was a very exciting show, she recalls. "I won grand champion with my heifer, Punkin, purchased from Four G Ranch in Hempstead, Texas." She remembers spending quite a bit of time in the show ring that day. "We had a panel of three judges that judged the show, but it was so worth it."

Once she graduated from Louise High School and was no longer an NJSGA member, Blaha attended Wharton County Junior College before transferring to Texas A&M University in 1982, where she graduated with a bachelor's degree in agricultural education. Today, she works for the Wharton County Youth Fair and Exposition as fair coordinator, a position she's held for 16 years. "Much of what I do today is what I learned through my involvement with the National Junior Santa Gertrudis Association," she says.

She and her husband Stanley "Bud" Blaha have two children, Clint and Caydi. Through her children, Blaha has been able to remain involved with the NJSGA. Both of her children have shown Santa Gertrudis and have been actively involved with the NJSGA. Her daughter, Caydi, was recently elected



to the NJSGA Board of Directors during the 2017 National Junior Santa Gertrudis Show.

With both of her children active with the association, she says it has been fun to watch them show with the children of people she showed with. "It is wonderful to see the traditions continue to go on through our children."

"Most of all, it [NJSGA] taught me responsibility, leadership and management. It also taught me about setting and reaching goals and working together as a team."

– Cindy Blaha

Showing cattle and involvement with the NJSGA has always been a family tradition, and Blaha is pleased that the tradition is continuing with her children. "My dad, John Carleston, was the reason that I became involved with Santa Gertrudis cattle and this association," she explains. Blaha's dad served on the Youth Activities Committee and was in charge of lining up cattle at the NJSGS. Blaha's dad and mom, Helen, took over the Brain Bowl contest in 1997. Her dad passed away in 2009, but her mom continues to oversee the contest, with help from Blaha and her sister.

Reflecting on her involvement with the NJSGA, "I have to say one of the most important benefits from being



SANTA GERTRUDIS USA

MID-COAST SANTA GERTRUDIS ASSOCIATION CATTLEMAN'S *Opportunity Sale*

SATURDAY,

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LAVACA EXPOSITION CENTER
HALLETTSVILLE, TEXAS

Open & Bred Heifers · Pairs · 3N1s · STAR 5 Females

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Join us!

**Friday, Sept. 15, 2017 for Cocktails at 6:00 pm,
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Please reserve yours by Sept. 1, 2017

For more information, contact Sale Chairman:

Matt Kubena • 979-373-1911
makubena@aol.com
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Congratulations!

2017 NJSGS
Champion Donated Heifer

Heather Stenson, Katy,
Texas on winning
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Marie Laveau, bred by
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We appreciate your
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Excellent job!

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WHERE ARE THEY NOW?

CONTINUED FROM PAGE 34

involved with the NJSGA is the life-long connections and friendships that we have gained over the many years,” Blaha says. She adds that she learned many lessons from her time as an NJSGA member. “Most of all, it taught me responsibility, leadership and management. It also taught me about setting and reaching goals and working together as a team.”

John Justiss

Former NJSGA member John Justiss became involved with his beloved Santa Gertrudis cattle after returning to his family’s operation in south central Texas.

Along with his parents, Larry and Zoe, his wife, Doyce, and daughter, Jana, Justiss operates 4J Cattle, a purebred Santa Gertrudis and Santa Gertrudis-cross operation. “We’ve always had Santa Gertrudis cattle,” Justiss says. His grandfather started raising the dark red cattle in the 1950s, a tradition that the Justiss family continues. Today, 4J Cattle operates on 3,500 acres of pasture in Lavaca, DeWitt, Gonzales and Limestone counties; they run about 450 cows.

Justiss has been around Santa Gertrudis cattle his entire life and remembers being actively involved with the NJSGA. He started showing cattle in 1978 and joined the NJSGA when it formed in 1979.

One of his favorite memories from his years as a member was selecting his show heifers each year. “Getting heifers was always fun. Most of our heifers came from Briggs Ranches and Chaparrosa Ranch,” he recalls.



“Briggs was always about more than getting a heifer.” According to Justiss, selecting heifers at Briggs Ranches also included activities such as hunting arrowheads or digging cactus. Young people from all over would travel to Chaparrosa Ranch to select heifers. “There would be about 10 juniors that would show up and you would draw for position. All the heifers were the same price, and you’d go in and be looking at 25 to 30 heifers to make your selection,” he explains.

While a NJSGA member, Justiss served on the Board of Directors from 1985-1987; he served as vice president for one term, from 1986-1987. One of the hallmarks of his NJSGA career was that he was the inaugural Byron Thoms award winner in 1985, an award he won for three consecutive years. “It was a big deal,” Justiss says.

One of the most important things he learned from showing cattle and being a NJSGA member was the importance of a strong work ethic. “In those days, if you weren’t in the barn at 6 a.m., you were considered lazy. There was one year in San Antonio, between my sister and me, we had 12 head; it was a lot of work.”

After high school, Justiss attended Texas A&M University, where he earned a bachelor’s degree in animal science in 1992. After graduation, he held a few different jobs before returning to the family operation full-time in 2009.

Justiss says he is pleased with how Santa Gertrudis cattle have changed over the years. “Personally, I think they’re much better. I think they’ve moderated a bit and they’ve put more rib into them,” he says. Fertility is another area where he’s noticed improvement. “We’ve had straight Gerts breed 95 percent. And that was always one of the criticisms of Santa

“It’s [NJSGA] just a good program to get kids started in the cattle industry.”

– John Justiss

Gertrudis, that they didn’t have the fertility.”

Although raising Santa Gertrudis is a family tradition, Justiss has more compelling reasons for keeping the breed in his herd. “I’m a big proponent of keeping them red,” he says. “The black hide doesn’t make any sense to me down here. It’s like wearing a black sweater in 100-degree weather – I wouldn’t do it, so why would I make my cows do it?” The Justiss family continues to use Santa Gertrudis genetics to keep their program focused on heat tolerance and maternal ability; improving carcass traits is also a top priority.

It’s been almost three decades since Justiss has shown cattle as a NJSGA member. However, it looks like he will get involved with the organization again in the near future – this time as a parent. “Our daughter, Jana, will hopefully be picking her first show heifer next year.”

Justiss is thankful for the time he spent in the junior association and says it’s a great program for youth. “It’s just a good program to get kids started in the cattle industry.” 🐄



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- Judge Jacob Tipp for believing in Smuckers.
- Lautner Farms for selling us semen from Man Amoung Boys.
- Al Shiyou for donating a STAR 5 heifer.

Fullington Farms also thanks Scooter Sanchez, Red Doc Farms, for his purchase of Sweet Thang 11/16 at Junior Nationals.

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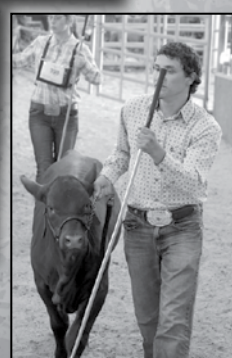
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- 10th Place - Junior Livestock Judging

HARRISON KIMBLE

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Part II



Bob Weaber, Ph.D.

By Bob Weaber, Ph.D., Cow-Calf Extension Specialist, Kansas State University

Editor's Note: In the first part of Weaber's article, he discussed heterosis and the benefits of crossbreeding. In this article, Weaber discusses breed complementarity and keys to successful crossbreeding programs.

How can I harness the power of breed complementarity?

Breed complementarity is the effect of combining breeds that have different strengths. When considering crossbreeding from the standpoint of producing replacement females, one could select breeds that have complementary maternal traits such that females are most ideally matched to their production environment. Matings to produce calves for market should focus on complementing the traits of the cows and fine-tuning calf performance (growth and carcass traits) to the marketplace. Inclusion of *Bos indicus* breeding via a cross or composite system adds a substantial amount of heterosis-generating capacity, but it also adds thermal and other stress tolerance.

There is an abundance of research that describes the core competencies (biological type) of many of today's commonly used beef breeds. Traits are typically combined into groupings such as maternal/reproduction, growth and carcass. When selecting animals for a crossbreeding system, their breed should be your first consideration.

Which breeds you select for inclusion in your mating program will be dependent on a number of factors, including the current breed composition of your cow herd, your forage and production environment, your replacement female development system and your calf marketing endpoint. All of these factors help determine the relative importance of traits for each production phase.

What are the keys to successful crossbreeding programs?

Many of the challenges that have been associated with crossbreeding systems in the past are the result of undisciplined implementation of the system. With that in mind, one should be careful to select a mating system that matches the amount of labor and expertise available to appropriately implement the system. Crossbreeding systems range in complexity from very simple programs such as the use of hybrid genetics,

which are as easy as straight-breeding, to elaborate rotational crossbreeding systems with four or more breed inputs. The biggest keys to success are the thoughtful construction of a plan and sticking to it! Be sure to set attainable goals. Discipline is essential.

A well-constructed crossbreeding system can have positive effects on an operation's bottom line by increasing the quality and gross payweight of calves produced and by increasing the durability and productivity of the cow factory. As you make your decision to straight-breed or crossbreed, make sure you don't give away a couple hundred dollars per cow to make a \$20-\$60 premium per calf sold at market or on the rail when you can go for both!

Should you need more information or advice on the merits of various crossbreeding systems, please download the National Beef Cattle Evaluation Consortiums *Beef Sire Selection Manual* and see chapters on breed and composite selection and crossbreeding systems. It is available at <http://www.nbcc.org/producers/sire.html>. You may also contact me directly at my office: 227 Weber Hall, Kansas State University, Manhattan, KS 66506. I can also be reached at (785) 532-1460 or bweaber@k-state.edu. ☞



Photo courtesy WR Ranch, Bosque, N.M.

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Starting a Succession Plan Sooner Rather Than Later

By Amanda Overleese, Freelance Writer

Ron Hanson, emeritus professor of agricultural economics at the University of Nebraska-Lincoln (UNL), urges farmers and ranchers to start a succession plan sooner rather than later. Succession planning can ensure that the legacy of an operation continues from generation to generation. Without a written succession plan that has been communicated to all family members, those involved in the operation will likely experience hardship, conflict and misunderstanding.

Hanson asks farmers and ranchers, “Why would you work your whole life to build something and then never put a plan in place to protect it?”



Do you think your operation is exempt from hardship and will transfer seamlessly to the next generation? Consider these facts Hanson provided from AgriLegacy of Tipton, Mo.: Only 30 percent of family farms make it past the second generation. Of that number, only 12 percent make it past the third generation. And of that number, only 4 percent make it past the fourth generation. That means that of the 10,000 family farms today, only 16 will continue to the fourth generation of the family.

Do the operation's owners, usually parents, have a vision for the future of the farm or ranch? Has that vision been communicated to all the adult children? If not, it is time to develop a succession plan.

Preparing for the future

When discussing the future of an operation, it is imperative that parents look at whose dreams they are planning for. Is it the parents' dream for their children to return home and farm? Is it the children's dream? Is it everyone's dream as a family? Hanson warns that children should never feel obligated to return home when their career interests or dreams lie elsewhere.

When planning for future ownership of the operation, parents have the unique opportunity to mentor their children so

they can one day take over the operation. This is a balance between the parent giving up control, and children having the opportunity to make their own mistakes. “That's when they will learn the most,” Hanson says.

Hanson emphasizes that there will be changes made between generations on the operation and that the changes should be embraced by family members. The current generation will not do everything the same way as the previous generation. “It's called technology, progress and change. Celebrate that change,” Hanson says.

Creating a succession plan

Hanson's explanation of a succession plan is simple and direct. “If something unexpected happens today to the farm or ranch, or even within the family, does everyone know and understand what happens tomorrow?” The goal of a succession plan is to protect your operation's legacy while allowing your family to remain a family. The plan spells out what will happen within the operation for all family members.

Succession planning is a difficult and uncomfortable topic because it forces families to think about their parents not always being around to ensure the family operation continues. It requires families to think about the “what-ifs” of the future. What if both parents are tragically killed? Who will manage the family ranch? What if dad has a heart attack and can no longer farm? Who will be in charge of the operation when both parents pass on?

“No one wants to talk about the day when one of the chairs at the kitchen table will be empty. But empty chairs happen and you need to have a plan for it,” Hanson stresses.

Most families never get past the obstacles and fears they have about creating a succession plan. Some of the obstacles that families face include:

- Fear of an uncomfortable and emotional conversation between family members
- Not knowing which professionals (lawyers, accountants, bankers) to trust
- Fear of failing children with an unfair plan
- Exposing family or business secrets
- Bitterness and grudges between family members
- Jealousies between adult children

“The key is to plan ahead, and that is mom and dad's responsibility. It is the parent's business. What are they going to do with it? It is their responsibility to make sure it gets talked about and communicated,” Hanson says.

Hanson encourages farm families to step out of their comfort zone and talk about these difficult topics. These tough discussions will help ensure the success of the operation, and most importantly, the well-being of the family, despite difficult, and sometimes tragic, circumstances. Families need to start the discussion and seek professional help to get a succession plan in writing.

CONTINUED ON PAGE 45 ►

“Why would you work your whole life to build something and then never put a plan in place to protect it?”

– Ron Hanson

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A Look at the Use of Santa Gertrudis Genetics at Utah State University

SANTA GERTRUDIS BREEDERS INTERNATIONAL HAS MADE GREAT STRIDES in recent years to demonstrate Santa Gertrudis' ability to thrive in a variety of environmental conditions, be profitable in both purebred and commercial cattle operation and be one of the world's leading and most efficient producers of quality beef. Collaborations with land grant universities are playing an integral part in proving the viability of Santa Gertrudis to cattle producers.

The recent collaboration with Auburn University was highlighted in the June issue of *Santa Gertrudis USA*. More recently, SGBI has been working on a collaboration with Utah State University. To investigate the advantages of crossbreeding with Santa Gertrudis, Utah State University plans to implement crossbreeding strategies to maximize the hybrid vigor of their cattle herd using Santa Gertrudis genetics.

"The big attraction to us was the fact that we can incorporate some of these genetics and really improve some of the performance and adaptability of our herds here in Utah," explains Matthew Garcia, Ph.D., assistant professor and beef specialist in the Department of Animal, Dairy and Veterinary Sciences at Utah State University.

John Ford, SGBI executive director, says Santa Gertrudis is an excellent fit for crossbreeding programs, and is excited to see the results from this project.

"The versatility of Santa Gertrudis ensures that it is a compatible and profitable cross with a wide variety of breeds, resulting in an extremely valuable F1 replacement female. Regardless of breed, crossing with Santa Gertrudis results in F1 females that are productive, predictable and profitable in any operation," Ford says.

The plan is to artificially inseminate (AI) all 250 cows in Utah State Universities' herd in Logan. Since it was June before Utah State could AI the herd, this year the project will be more of a pilot study, as only 40 head will be AI'd. The current herd at Utah State University has no Shorthorn or Brahman influence, and Garcia explains that they will achieve 100 percent hybrid vigor after the first cross with Santa Gertrudis genetics. "We know the second that we cross our black-hided herds, or even some of our red herds, that we're going to see 100-percent hybrid vigor in those offspring and they're going to be highly productive and highly desirable."

During the first two years of the project, the focus will be on generating data and following the crossbred calves from birth to carcass. Garcia is confident that the data will show the highly-desirable effects of crossbreeding with Santa Gertrudis and expects Utah producers will want to participate in the second phase of the project, which will give them the opportunity to incorporate Santa Gertrudis genetics into their own herds.

The data generated throughout the project will be shared with producers across Utah through various Extension programs. "Connecting our breed with land grant universities that have the mission of teaching, research and educational outreach is an integral part of SGBI's effort to expand the breed's industry presence," Ford says.

Although there are very few Santa Gertrudis breeders in Utah, Garcia explains that Utah producers are very progressive and he is optimistic that they will be receptive to the breed, especially once they have the data to prove their value. "We do have some very progressive producers who are willing to try new things, and if we're able to put out favorable results, we're going to have some producers who are more than willing to utilize Santa Gertrudis genetics."

The results from this project will have implications for a variety of different areas that can impact Utah producers. According to Garcia, this project has the ability to impact every aspect of cattle production – genomics, reproduction and nutrition. Throughout the project, longevity, calving intervals, feed efficiency, conversion rates and disease resistance data will be collected.

"This is a cool project for us to look at because we're not just looking at incorporating Santa Gertrudis genetics; we're looking at incorporating genetics that affect every phase of the beef production system here in Utah," Garcia says. 🐾



Thank You!

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Maddi Carter and Emma Claire Long for showing Running M Ranch heifers at the 2017 NJSGS in Lake Charles, La.! We are so proud of you and your hard work!

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SUCCESSION PLANNING

CONTINUED FROM PAGE 42

"To avoid those misunderstandings and potential conflict, you need to have that plan in place, discussed and communicated with all those involved," Hanson says.

Keeping a family intact

A succession plan reveals which family members will eventually own the family farm or ranch. Once the parents have developed the plan for their operation, it is important that they sit down and share the plan with their adult children.

Hanson urges parents to take this opportunity to invest in their children's emotional well-being. Honesty and openness promote trust and respect within the family. Hanson urges parents to ask each of their children two key questions:

- Is there anything we have ever done in our lifetime, as your parents, that would cause you to not get along with your siblings and remain a family when we are no longer here?
- Is there any reason that you would not get along with your siblings and remain a family when we are no longer here?

Hanson shares that the discussion prompted by these questions can be extremely powerful. Parents need to listen to their children's answers without judgment and without being defensive. These discussions will promote trust and respect, both of which are necessary for the operation and the family to survive through the generations.

Sibling jealousies between adult children are a real issue and can tear a family apart. Asking questions and having meaningful conversations with adult children can allow those jealousies to come to the surface and be talked about. If a member of the family is mad, bitter or jealous, communication provides the opportunity to talk about the issue and heal the hurt before it's too late.

Hanson warns about the potential dangers of excluding in-laws in the family business. Many families keep secrets from their in-laws and exclude them from the family business. Hanson warns that families who take this approach will introduce conflict, division, resentment and bitterness into family dynamics. When that negative spiral begins, doubt and suspicion quickly follow. Soon enough, there is no trust, respect or communication within the family.

"Any time you have a breakdown in communications in any relationship of any type, you have misunderstandings. Misunderstandings lead to conflict. And if you don't deal with that conflict in a positive manner, family trouble is just around the corner," Hanson says.

Hanson challenges farmers and ranchers to think about their relationship with their in-laws. If something tragic happened to their farming son or daughter, would the in-law still be part of their family? Would they be willing to guide them, protect them and be there for them? Thinking about these questions can allow a family to think about their relationship with their in-laws and the impact it can have on the future of their farm or ranch.

Editor's Note: Hanson has counseled Nebraska farm families for more than 40 years to help them resolve family conflicts in a more positive manner and to improve family relations through better communications. He retired from the University of Nebraska-Lincoln in May 2016 and is currently serving as the Harlan Agribusiness Professor Emeritus. He has taught thousands of ag economics students during his tenure at UNL and has earned 31 university and national award recognitions. 🌾

Mississippi Juniors Shine Bright on the Bayou!



JD Chism

Elected District 3 Junior Director
Top 10: Showmanship (Intermediate)
Bred and Owned Class Winner
3rd Place: Photography Contest



McRae Clay

Top 10: Sales Talk
Thank you for years of leadership and being an amazing role model to youth across the Gert world. We will miss you as a Junior but look forward to you as a volunteer.

They took 3rd in the Scrapbook Competition and had several Top 5 and Top 10 placings in the Purebred, Bred and Owned, STAR 5 and Bull Shows. We're proud of our Juniors!



Jenna Fullington

Champion Star 5 Female
Top 5: Showmanship



Lucas McDowell

Top 5: Cattlemen's Contest
Top 10: Showmanship (Junior)
Top 10: Public Speaking (Junior)



Tommy Dunaway

Top 10: Public Speaking (Junior)
Top 5: Power Point



Caiden McDowell

Top 5: Public Speaking (Intermediate)



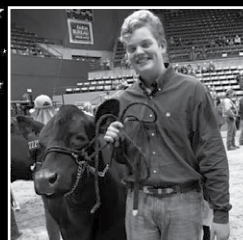
Nicole Long

Did an excellent job representing Mississippi as our Queen.



Leighton McCulley

2nd Place: Sales Talk
Top 5: Photography



Tyler Barlow

Top 10: Sales Talk (Intermediate)

Congratulations!

Wyatt Fullington

Top 5: Cattlemen's Contest

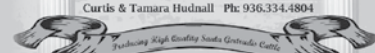


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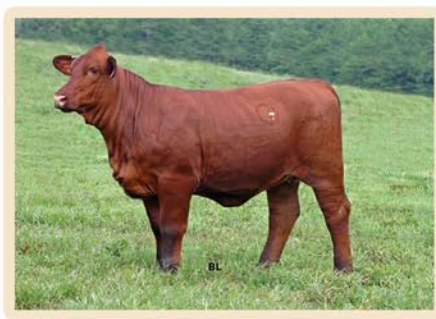
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SGBI Members Attend Santa Gertrudis World Congress

By Kade Thigpen, Ranch Foreman, Hefte Ranch

In May, the 2017 Santa Gertrudis World Congress was held in Bloemfontein, South Africa. Breeders from Paraguay, Brazil, Australia and the United States, as well as many African countries, assembled at the Sun-Windmill Resort in Bloemfontein to represent their respective Santa Gertrudis breed associations. The South African Santa Gertrudis Association and its breeders put on an excellent Congress; the hospitality of the South African breeders, at the stock show and ranch visits, was second to none, and the representation of the breed was something to be proud of.

The Santa Gertrudis cattle South Africa has produced are nothing short of an incredible representation of the Santa Gertrudis breed. Phenotypically and structurally, the cattle were exceptional class after class – the quality never fell short. A trio of judges ranked each class and did so with outstanding consistency. One of the valuable parts of the stock show was that they welcomed guest judges from a number of countries to rank a class of females and a class of bulls. Gene Kubecka, Wendt Ranches, was called out with a group of “international judges” to judge the class of females; Gene represented our country well and picked a beautiful cow-calf pair to win the class.



I had the opportunity to judge a class of bulls – my first time to guest judge. This experience was useful because it showed how different countries tend to value some traits more than others, mostly due to the fact that each country has unique environments that the cattle must survive in. For the most part, there was a general consensus on the best cattle in the ring – South African breeders proved to the world that they are serious about the Santa Gertrudis breed and are continually looking for ways to improve.

My wife, Kelley, and I had the opportunity to visit ranches and operations that relied solely on Santa Gertrudis cattle and farming. I had a great conversation with one breeder who did not grow his sale bulls out on feed, only dryland pasture. Naturally I asked him how he came to the decision to not use feed. “I sold three bulls to a commercial breeder when we first started. A terrible drought hit his area and the bulls melted away



TOP: As part of the congress, attendees had the opportunity to tour ranches and see Santa Gertrudis cattle, like this cow-calf pair, being raised on South African cattle operations.

ABOVE: Breeders from around the world attended the 2017 World Santa Gertrudis Congress May 1-5. Gene Kubecka, Wendt Ranches, Bay City, Texas; Franko Koch, Kochbo Santas, Moorreesburg, South Africa; and Kade Thigpen, Hefte Ranch, Hondo, Texas, view cattle and talk with breeders before the show.

(his cows didn’t get bred that year). Since that day we decided to grow our bulls out in natural conditions, so no matter the circumstances, they would produce. Today that same commercial buyer is our biggest customer,” he said. It was a valuable lesson, because, no matter how pretty a bull or cow looks, that animal must perform to meet the



LEFT: Gene Kubecka and Kelley and Kade Thigpen traveled to Bloemfontein, South Africa to attend the Santa Gertrudis World Congress.

RIGHT: This 8-year-old Santa Gertrudis cow is out of Mr CVF 2022. She is owned by Howard Hobson.



buyer's expectations and must be able to withstand harsh environmental conditions. Other breeders had the same mentality, and it was uplifting when they were looking toward U.S. breeders for new genetics that would provide them with the quality and hardiness they were after.

Social media has become a very special marketing tool in the current cattle industry. Many breeders who had never contacted anyone in the United States were asking about bulls they had seen on Facebook as class winners, sale toppers or outstanding producers. The interest in American Santa Gertrudis, by not only South Africa but many other foreign breeders, is very exciting and encouraging. Santa Gertrudis cattle in the United States are ahead of the pack when it comes to overall performance. Breeders see the steps we are taking with Expected Progeny Differences, carcass and fertility, and they want to add it to their herds. Gene Kubecka and David Greenup, an Australian breeder, led a meeting to introduce new ideas to the Santa Gertrudis breed worldwide. This meeting had some of the most progressive breeders from each country coming together to help each other improve the Santa Gertrudis breed. One of the main points of this meeting was to try to create a database that connects Santa Gertrudis cattle throughout the world. This would be the first of its kind for the Santa Gertrudis breed and a progressive step for the breed as a whole.

As we work toward the future, we need to take opportunities such as the World Congress to stay involved with other countries and continue to be progressive. The Santa Gertrudis World Congress will be held in the United States in 2019, providing a perfect opportunity for our country's breeders to forge international connections, have meaningful and provoking conversations with international breeders, share our knowledge of the breed and learn from the valuable wealth of knowledge of breeders from around the world. The World Congress provides a truly invaluable opportunity for these experiences. The Santa Gertrudis breed has many opportunities for improvement but it also has so much potential; working together on an international level can help us continue to foster a more competitive, thriving and functional breed. 🌱

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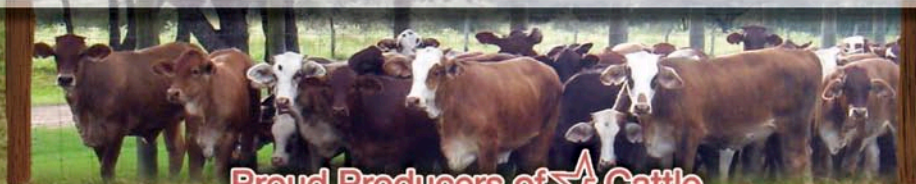
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