



SANTA GERTRUDIS

USA

AUGUST 2015 | VOLUME 18, NUMBER 8



2015 NATIONAL JUNIOR SANTA GERTRUDIS HEIFER SHOW

Santa Gertrudis



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Beef Breed

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Sale Consultants:

Darren Richmond: 423 364 9281

Bill Lundberg: 479 880 6217

DVAuction
Broadcasting Real-Time Auctions

Roberto

Briggs 072/13
Reg #20132309
DOB 5/15/2013



Sire: Briggs 580/0 | Dam: Briggs 092/10

EPDs

BW 1.7 | WW 30 | YW 43.9 | Milk 8 | TM 23
CW 28.8 | Marb 0.07 | Fat 0.01 | REA 0.28 | Tend 0.05
Growth Index 42.73 | Carcass Ranking 10

Briggs Ranches

X

PO Box 1417 • Victoria, Texas 77902

Joe Jones, Manager

(o) 361.897.1337 • (c) 361.550.0994

briggsranches@hotmail.com

B

Traylor Division
Bloomington, Texas

San Roque Division
Catarina, Texas

San Carlos Division
Rio Grande, Texas

Semen

\$35

per Straw

Contact:
Darrel Pitchford
903.388.2288

Kelsey Jones
361.649.9778
briggsranches48@gmail.com

SANTA GERTRUDIS USA

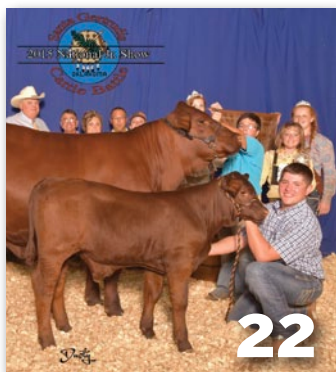
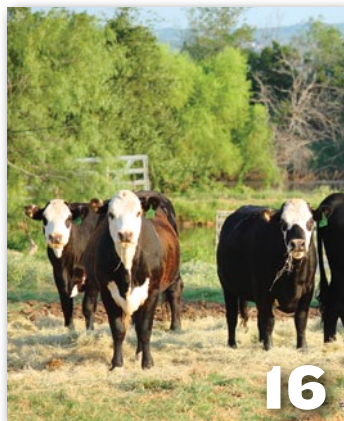
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SANTA GERTRUDIS BREEDERS INTERNATIONAL

P. O. Box 1257, Kingsville, Texas 78364
Phone: (361) 592-9357
Fax: (361) 592-8572
info@santagertrudis.com
www.santagertrudis.com

EXECUTIVE DIRECTOR

John E. Ford
Email: jford@santagertrudis.com

REGISTRATION & MEMBER SERVICES SPECIALIST

Diana L. Ruiz
Email: diana@santagertrudis.com

MEMBER SERVICES REPRESENTATIVE

Darren Richmond
(423) 364-9281 | djrichmd@gmail.com

MAGAZINE STAFF

PUBLISHER

Blueprint Marketing LLC
P.O. Box 427, Timnath, CO 80547
email: info@blueprintma.com

EDITOR

Lisa Bard | lbard@blueprintma.com
(970) 498-9306
fax: (970) 493-8930

MANAGING EDITOR

Micky Burch | mburch@blueprintma.com
(308) 440-8179

AD SALES | CATALOGS

Darren Richmond
(423) 364-9281 | djrichmd@gmail.com

CREATIVE DIRECTOR

Kathie Bedolli | kbedolli@blueprintma.com
(540) 752-6143 | fax: (540) 752-5856

AD DESIGN

Holly Holland

ADMINISTRATION

Leslie McKibben

COPY EDITOR

Kim Broers

ON THE COVER

This young man's expression says it all. Concentration and determination were on full display by all our exhibitors at this year's NJSGHS in Edmond, Okla. Photo by Darren Richmond.

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**Thank you to all the buyers of our genetics at the
Breeders of the Carolinas Sale in May as well as
private treaty sales.**

**We also thank everyone
who attended and supported
the sale!**



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Farm: (256) 332-0615

Home: (941) 735-9391





Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

(361) 592-9357 | jford@santagertrudis.com

mercial bull market share will prosper. Breeds that dismiss this important seedstock buying sector will become irrelevant in an increasingly competitive beef industry.

In today's industry, a major portion of a breed's visibility and long-term sustainability hinges on commercial bull availability.

I have traveled extensively since late March, from the Atlantic coast of Florida to the desert areas in Arizona. I've spent time with cattlemen managing small herds numbering 10 to 20 head and cattlemen managing operations with cow numbers well over the 2,000-head mark. Regardless of herd size, all expressed a desire to improve performance and enhance profitability.

Following several years of black-hided, single-breed genetics dominating commercial programs, there is renewed interest in crossbreeding and the advantages of heterosis. Bos indicus-influenced cattle have been the beneficiaries of this heightened interest, and demand for American breeds of cattle is on the rise. As an association, SGBI has taken this opportunity to intensify marketing efforts in the commercial sector of the industry. The results have been pleasing, drawing attention to the positive attributes of the breed. It is not unusual to see our cattle on the cover of regional and national livestock publications or featured during industry conferences and functions. Recent sales have provided additional proof commercial producers view Santa Gertrudis as profitable, predictable and productive. However, there are areas in the nation where our industry presence is limited or nonexistent. Surprisingly, these are sections of the country where the Santa Gertrudis genetic package would be a good fit for the environment and a profitable addition to any operation.

Time and time again, I have been told by cattlemen in areas where the breed's presence is limited that, at one time, 15 -20 years ago, Santa Gertrudis bulls *were* the bulls of choice. This is especially true across the Southeast, desert Southwest and along the Gulf Coast region. In fact, I wish I had a dollar for every time I have been told, "We *used* to run Santa Gertrudis bulls." I am also amazed, considering the amount of time that has passed, at the

number of commercial operations that have a smattering of Santa Gertrudis genetics remaining in the makeup of cowherds in these areas. Obviously, females were prized and retained when Santa Gertrudis bulls *were* more plentiful. My visits with cattlemen in these areas have revealed a number of reasons – some valid, others questionable – why Santa Gertrudis genetics are not being utilized or even considered as an option today. The reason most often given revolves around the lack of numbers. Research indicates the vast majority of commercial bulls purchased are within a 150-mile radius of the buyer's operation. Examining the directory of SGBI members, it is evident that in certain areas of the nation there aren't enough Santa Gertrudis breeders with bulls available for cattlemen to evaluate and sort through. In today's industry, a major portion of a breed's visibility and long-term sustainability hinges on commercial bull availability. Breeds committed to growing com-

How do we position the breed for growth and increased visibility in the commercial bull market? There are no quick fixes or easy answers when it comes to expanding SGBI's presence in areas that no longer have a sizable population of Santa Gertrudis cattle. Markets were not lost overnight, and recapturing commercial bull markets will be a long-term process. Innovative marketing strategies allowing SGBI members to offer bulls in volume must be developed and implemented. Collaboration with other breeds must be a consideration. The Santa Gertrudis female is prized by the commercial cattleman. She is recognized for her ability to raise a heavy, healthy calf in the most challenging conditions. Santa Gertrudis bulls have value as well, and our challenge is to convey the message of bull value and profitability to commercial cow-calf producers, specifically in areas where our breed is the perfect genetic fit. 🐄

SGBI ANSWERS YOUR

Questions

By John Ford, Executive Director

Q. What is the value of transferring animals to commercial operators, especially if they have no interest in the pedigree?

A. Good question. I realize many commercial operators are not interested in acquiring a copy of the pedigree, and incurring additional transfer cost does not appear to make good financial sense. However, I encourage members to view transferring pedigrees not as a cost, but as an investment in the association and the breed. Transferring animals marketed to commercial operations connects SGBI with these important industry members. Having access to commercial cattlemen's contact information is, as they say in credit card advertisements, *priceless*. This valuable information allows SGBI to strengthen the breed's presence in the commercial sector, expand markets and develop marketing partnerships. Recently, a bull transfer resulted in the cattleman choosing to become a commercial member and recording 15 STAR 5 females. Not a bad return for a \$15 transfer. 🐄

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JCS Julius 55/4

GROWTH INDEX: 23.96

CARCASS INDEX: 10

EPDS

WW:	17.3	TOP 1%
YW:	24.3	TOP 1%
CWT:	16.3	TOP 2%
Marb.:	-0.04	TOP 10%
REA:	0.17	TOP 3%

JCS JULIUS 55/4 { Hatchet 150

{ JCS Athena 68/7

{ Jomar 54/8

{ Sunshine 39/5

{ Top Gun 244

{ Cassie CTS/0

{ Shaker's Playboy 720

{ Grandview Cierra 433

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contact Tony Creech, President

(919) 427-4679



PRESIDENT'S LETTER

By Wes McDaniel

(770) 354-7802 | mcdanielwb@gmail.com

Thank You, Junior Supporters

Congratulations to all the juniors and family members who participated in this year's National Junior Santa Gertrudis Heifer Show (NJSGHS). I was very impressed with the quality of cattle exhibited. I was even more impressed by the quality of the young men and women whose many talents were on display throughout the week. If our junior members are any indication of what's to come for SGBI, we have a very promising future!

I want to thank all the volunteers and donors who make the NJSGHS possible every year. Your generous gifts of time and resources impact hundreds of junior members. I have heard it said and firmly believe, "Investing fully in children today will ensure the well-being and productivity of future generations for decades to come." We are fortunate to have a membership who wholeheartedly embraces this philosophy.

Investing fully in children today will ensure the well-being and productivity of future generations for decades to come.

On a personal note, returning to this year's NJSGHS evoked many fond memories of my time as a junior member. The program has grown and greatly evolved in the nearly 25 years since my first junior nationals show in Albuquerque, N.M. The addition of activities such as the Cattlemen's Contest, Sales Talk and Video Contest have given junior members opportunities to showcase their talents and better prepare themselves for success in their future endeavors. I commend all those progressive individuals who have served and continue to serve our junior membership. My hope is we will continue to analyze and build upon the junior program so that it will remain the envy of all other breed associations.



Many of our older junior members recently returned home from this year's Gerts Ongoing Advanced Leadership Summit (GOALS) in Washington, D.C. As always, this event was well-attended and the highlight of many juniors' summer breaks. GOALS was designed to prepare junior

members to become the leaders of tomorrow. I also know from personal experience the friendships developed at this event will have a lasting impact and serve these future SGBI members for years to come.

I encourage all those who are not already participating or who have eligible family members to take full advantage of SGBI's junior program. Please contact SGBI or visit www.santagertrudis.com for more details on SGBI's junior program. 🐾

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SGBI BOARD OF DIRECTORS BY REGION

WESTERN REGION

Cheryll Grainger (Texas)

Rocking A Ranch

(979) 337-4152 | clgrainger@aol.com

John Kiker (Texas)

(979) 826-8329 | j.w.k.1934@sbcglobal.net

Betty McCormick (Texas)

Woman Hollerin' Ranch

(281) 375-6861 | bettysue1959@gmail.com

Yancey Strait (Texas)

Strait Ranches

(972) 841-0989 | yancey_strait@yahoo.com

Chris Taliaferro (Texas)

TAC Land & Cattle

(214) 674-8064 | ctaliaferro1@sbcglobal.net

Wylie Taliaferro (Texas)

Double TT Ranch

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Jerome Urbanosky (Texas)

Urbanosky Ranch

(281) 797-5715 | jerome@ameritechsi.com

EASTERN REGION

David Alderson (Tenn.)

Circle A Farms

(931) 490-1324 | elaine@mtbj.net

Wes McDaniel (Ga.)

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(770) 354-7802 | mcdanielwb@gmail.com

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(937) 604-4999

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(270) 678-5302 | parkerfarms@scrtc.com

Aaron Schroeder (Mo.)

Missouri Meadows

(660) 287-7076 | aaron@missourimeadows.com

AT LARGE DIRECTORS

District 1 - Warren Harris (N.M.)

WR Ranch

(505) 504-1513 | wrranchnm@gmail.com

District 2 - Debbie Townsend (Texas)

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(979) 541-4989 | townsendcattle81@gmail.com

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STARS

MODERATE

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Shampain Ranch

Santa Gertrudis Cattle
Del & Ginny Thomas
Pleasant Hill, IL 62366
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SANTA GERTRUDIS

Juniors

By Will McDaniel, President



You're Only Young Once

In the blink of an eye, an individual's life and legacy can change drastically – and hopefully for the better. A handful of these changes may have been in the works for years, and some as briefly as seconds. My dream has been in place my entire life and laid down by numerous others before me, including two of my siblings. I am thrilled

that I can finally stand before you and humbly call myself the president of the National Junior Santa Gertrudis Association (NJSGA).

After three full years of serving on the board, I've never felt more inspired in my life to take on the challenge that I now face. While it might sound like a cliché, I've come to realize that the driving factor behind my pursuit of this position has always been a drive to "do it for (with) the kids," younger and older alike. Truthfully, the simple activities, like playing football and sitting by the pool with my fellow junior members after a hard day of showing, are the moments I cherish most. Having people I've never met in my life call me by name is a guilty pleasure that puts a smile on my face – because it's one more person I get the pleasure of meeting and one more friend I can add to my life.

The term "YOLO" (You Only Live Once, for all you older folks) doesn't deliver the message right in my opinion, but rather "YOYO" (You're Only Young Once). This serves to exemplify a lifestyle I firmly believe in. Our days as junior members of this association are limited, so why not spend those days making countless relationships and treasured memories a reality? I appreciate everyone who has made my dream to serve as president a reality, and I promise to direct

SANTA GERTRUDIS WELCOMES

New Members

Active Members

El Corazon Ranch, Juan & Irma Castro, Cedar Creek, Texas
R&L Ranch, Rick & Lisa Leever, Markleville, Ind.
Rock Creek Ranch, Eldonna Keeter, Mena, Ark.
Ruben & Evangelina Perez, Benavides, Texas
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Shelby Smith, La Grange, Ky.
Thomas Wyatt Smith, Sandia, Texas

my enthusiasm right back into the heart of our association, exactly where it is meant to be. I encourage and welcome you all to join me, along with your enthusiastic 2015-2016 NJSGA Board of Directors, in making this a great year to be a member of the junior association. 🐾

REGISTRATIONS, STAR 5 RECORDINGS & TRANSFERS BY DISTRICT

JUNE 2015

District	Purebred Reg.	Star 5 Reg.	Performance Only	Purebred & Star 5 Trans.
1	43	7	0	31
2	77	3	132	75
3	39	6	0	14
4	23	6	0	19
5	21	1	2	20
6	26	3	0	15

CONTACT FOR SGBI REGISTRATIONS: Diana Ruiz

P. O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com

Phone: (361) 592-9357; Fax: (361) 592-8572

SANTA GERTRUDIS

Calendar

AUGUST

- 3-5** Texas A&M Beef Cattle Shortcourse, College Station, Texas
- 4** Ohio State Fair Open Santa Gertrudis Show, Columbus, Ohio, *SGBI Point Show*
- 12** Indiana State Fair Open Santa Gertrudis Show, Indianapolis, Ind., *SGBI Point Show*
- 15** Mid Coast Cattlemen's Opportunity Sale, Brenham, Texas
- 29** Distinctive Dams & Daughters Sale, Corazon Pitchford Sale Facility, Athens, Texas
- 30** Kentucky State Fair Open Santa Gertrudis Show, Louisville, Ky., *SGBI Point Show*

SEPTEMBER

- 6** Delta Fair Santa Gertrudis Show, Memphis, Tenn., *SGBI Point Show*
- 17** Southeastern Empire Fair, Lawrenceville, Ga., *SGBI Point Show*
- 18-19** District 6 Show Junior Show & Sale, Richmond, Ind.

OCTOBER

- 3** Arkoma Santa Gertrudis Association Sale, Tulsa Stockyards, Tulsa, Okla.
- 4** Tulsa State Fair Open Santa Gertrudis Show, Tulsa, Okla., *SGBI Point Show*
- 10** Alabama Connection Sale, Cullman, Ala.
- 15** Arkansas State Fair Open Santa Gertrudis Show, Little Rock, Ark., *SGBI Point Show*
- 16** SGBI Board of Directors Meeting, at the State Fair of Texas, Dallas, Texas
- 17** State Fair of Texas Junior Santa Gertrudis Show, Dallas, Texas

SOMETHING EXTRAORDINARY

2015 *NJSGHS!*



Congratulations
Wyatt Nelson and
SR 60/3 for being
 selected the 2015
Grand Champion
 Purebred Female!

Sire: LJV Mason 0/72
Dam: SR 10/0

BW: 1.2 • WW: 16.8 • YW: 24.1
 Milk: 2.4 • Mat.: 10.8

This champion female was awarded to Wyatt as a donated heifer
 at the 2013 NJSGHS!

SR 22 was donated by
 Strait Ranches to the
 2014 NJSGHS and won
 by **Reagan Ruddock**.

Sire: SR 95/1
Dam: SR 848

BW: 1.0 • WW: 20.6 • YW: 30.5
 Milk: 2.0 • Mat.: 12.3



SR 22

Congratulations to the other exhibitors of
Strait Ranches females and to those
who showed females with
Strait Ranches genetics:

Hannah Burrough, Class 2 Winner, **Hurricane's Louisa**,
 Sire: SR 76/1, Breeder: Hannah Burrough

Cammi Selby, Class 4, 4th Place, **Miss Double TT 1450**,
 Sire: SR 13/0, Breeder: Double TT Ranch

Nicole Ozuna, Reserve Junior Calf Champion,
 Class 8 Winner, **C3R Chocolate**, Sire: SR: 24/1, Breeder: Nicole Ozuna

Jacob Brandon, Class 8 2nd Place, **CP Lollipop**,
 Sire: SR 76/1, Breeder: Casey Joe Parish

Nicole Ozuna, Class 10 5th Place, **C3R Love**,
 Sire: SR: 24/1, Breeder: Nicole Ozuna

Kalli Kimble, Class 15 2nd Place, **KK Lucy 103**,
 Dam: SR 54/1, Breeder: Kalli Kimble

Kalli Kimble, Class 17 2nd Place, **SR 84/3**,
 Dam: SR 966, Breeder: Strait Ranches

Congratulations to all junior exhibitors
on a fantastic show!

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GRASS CONVERTERS

Part 2

101

By Lisa Bard, *Santa Gertrudis USA* Editor

The long, hot days of summer are upon us and in many environments, this means your grass converters are at the height of their pasture and forage use. Hopefully your cattle are fat and happy, and your pastures remain green and lush. While it's usually easy to see if your cattle are in good condition, it's not always as easy to know if your pastures are. There is a lot that goes on below the surface when it comes to forage production. After summer grazing and the growing season is over, those forages have to prepare for upcoming environmental changes, and in some environments, a second (fall) growing season. All of this factors into how well your grass converters do their job of making protein from grass.

In addition to what was presented in the July issue on this topic, it is beneficial for producers to look at a few other considerations.

Water and Fencing

For producers in the eastern regions of the United States, water usage on pastures may include how to manage too much water, while in the more arid regions of the west, it's all about how to manage lack of water. Both scenarios are important and both affect the value and productivity of the grass that fuels your cattle. Drought is never good, no matter where your operation is, and it has been said that all operators should always plan for drought and bad winters, and manage accordingly. These scenarios notwithstanding, the proper and diligent use of water by cattle and ranchers can greatly improve your range efficiency and productivity.

In arid regions, water placement is vital for diverse forage utilization. Let's face it – cattle don't like to have to travel

far from water, particularly when it gets hot. If you have diverse and frequent water sources throughout your pastures, your cattle will travel more – going from water source to water source – and will, in turn, utilize available forage along the way. In many cases, the cost of establishing water sources (via pipelines and troughs, ponds, windmills, etc.) will be recouped by increased forage productivity and utilization.

The same can be said for fencing. While it may be costly to install and maintain good fencing, if it helps to improve soil, forage and water health, then the expense is more than worth it. Not only that, but fences are valuable conservation tools that force cattle to utilize your pastures in a more productive and healthy manner.

Forage Utilization

It is well-documented that uniform and diverse forage utilization is beneficial for the land, forage and cattle. Improved utilization can be obtained through any combination of fencing, stocking rates, duration of grazing, water placement, cattle movement and other practices. Many of these practices are lumped into the term "grazing systems" and include rotational, timed, short-duration/high-intensity grazing or other terms and systems. As in other management practices, there is no one right answer, but many viable options for producers. It is important, however, that operators know their pastures, inputs and outputs, and devise a system that best utilizes their forage resource AND supports its health and growth. Not having an effective grazing system that capitalizes on your resources while protecting and enhancing future productivity is akin to throwing money out the window.

Whole Ranch Profitability

So many cattle producers define profitability on a per-cow basis, but that may not be the best indicator of true profitability. In many cases, profit per acre or even total ranch profit is a better indicator of the big question: Are you making money or just getting by?

To once again quote Burke Teichert, a consultant on strategic planning for ranches and the retired vice president and general manager of Deseret Ranches, as well as a contributing writer for *BEEF Magazine* (in a blog post for *Beef Magazine* in July of 2012), the essence of profit per acre is pretty simple:

"It's very easy to get caught up in production or profit per cow rather than profit per acre or whole ranch profit. The result can be fewer cows and poorer performance that results in less production per acre or a bigger supplementation bill – perhaps both," writes Teichert. "If we focus on profit per acre, there will be a tendency to seek the right-sized cow for our environment and best practices for economic efficiency and profitability."

Profit per acre allows you to look at and evaluate the resources that go into producing each calf and includes your forage, soil and water resources. Taking it one step further and looking at whole ranch profitability is even more telling, as it takes labor, operating costs and debt repayment into consideration.

This is true systems management, and while you may never have the highest weaning weights in the country or the largest mature cow size, you may have the healthiest, most productive and most long-lived forage base and grass converters around. 🐄

Great Job!

Our Youth are the Future of the Breed!



**Congratulations to McRae Clay
for being named this year's
SGBI Queen!**



**Hats off to all the juniors
exhibiting Grandview Farms heifers!**

Reagan Ruddock • Texas
Tayler Guidry • La.
Blaine Patterson • Ind.
Randall Strickmeyer • Ky.

Claylee Chism • Miss.
Ravyn Hillis • Texas
Justin Burney • Okla.

**Congratulations Britney Shields on winning
the Grandview Farms donated heifer!**

Make your plans to attend the:
27th Annual Alabama Connection Sale
October 10, 2015 Cullman Stockyards • Cullman, Ala.

SELLING 20 REGISTERED LOTS! Plus 15-20 Commercial Quality Santa Gertrudis Females

*This year's lots will feature the first calves
sired by John 316 and show prospects
that are half siblings to 2015 National
Champion Female Grandview Annie!*

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John 316



Miss Grandview Annie

Grandview Farms Hamilton, AL

Owners: Delmo & Wilmuth Payne
Cell phone: (205) 468-5319
Email: delmo.payne@gmail.com

Website: grandviewfarm.biz
Mgr. Brent Shaw, phone: (205) 412-5761

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SALE CATALOGS:

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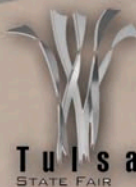
AUCTIONEER:

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SALE CONSULTANT:

Darren Richmond

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THANK YOU

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LA RUSSELL, MO



and

**777
FARMS**

MAGNOLIA, AR

Hannah Burrough and Hurricane's Louisa A18 (Class 2 winner) and Kyle Burrough and Hurricane's Roxie (Class 10 winner), would like to express their sincere appreciation to Shields Farms and 777 Farms for sponsoring the donated heifers for their respective classes.

We appreciate your support of the NJS GHS Donated Heifer Program and look forward to exhibiting our donated heifers in 2016!

HURRICANE CATTLE COMPANY
Hannah & Kyle Burrough
Weatherford, Texas



MID COAST SANTA GERTRUDIS ASSOCIATION

CATTLEMAN'S

Opportunity Sale

SATURDAY,

AUGUST 15, 2015 @ 11:00 AM

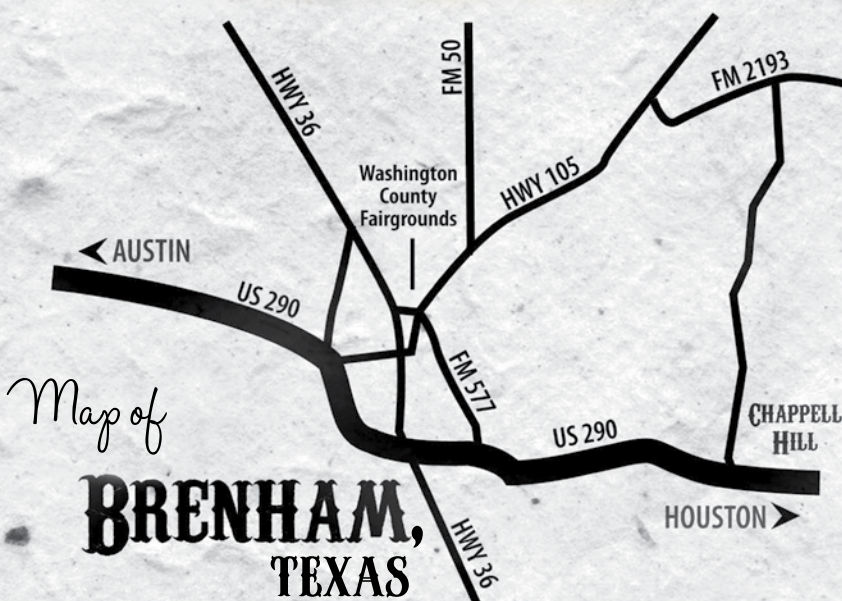
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SELECT BULLS • STAR 5 FEMALES

Washington County Fairgrounds • Brenham, Texas

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Friday, August 14, 2015

for Cocktails at 6:00 pm, followed by Dinner and Mid Coast
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Please reserve yours by July 13, 2015

For More Information Contact:

Debbie Townsend

979-541-4989

townsendcattle81@gmail.com
or any Mid Coast Board Member

WWW.MIDCOASTSANTAGERTRUDIS.COM

SANTA GERTRUDIS *Production*

PASTURE MANAGEMENT: Important in Good Times and Bad

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



If I were to make a guess, I would say that we are all in pretty good shape, grass-wise, going into August (except those ranching in California). I will go further and say that I bet most of us have even put up some hay between the weekly showers. Making hay for later feeding is also a type of pasture management. Warm-season grasses, whether native or introduced, do just what their name implies: they

grow when environmental temperatures are warm, if there is sufficient moisture. For most southern states, that would translate into increased grass production in March and April, with a major peak occurring before June. Following this June peak, production of forage declines into August, because it is the hottest and usually the driest part of the summer. Most ranches should get a second, albeit smaller, peak in forage production in late August/September, followed by a steep decline into November and December.

Clearly, proper pasture management is a year-round management skill that involves stocking rate (acres/cow/month or days), the cow herd production calendar, pasture rotation and, most likely, stockpiling forage and/or making hay. To simplify the discussion, I will leave out winter annuals and concentrate on the management of these warm-season grasses, which are the basis for most of our southern cow-calf ranches. Obviously, it makes the most sense to coordinate our cow's most critical nutritional needs with our maximum forage production. If desirable, we can effectively manage for both a spring and fall calving season because of this dual peak in warm-season forage production.

A cow's nutritional needs increase dramatically the last two months of gestation, as that is when the fetus grows the most (75 percent of total growth). This nutritional demand continues through parturition and into early lactation and re-breeding. Excellent grazing managers will time the beginning of this period of increased nutritional demand to coincide with the increase in spring forage production, minimizing the need for supplementation. If everything goes according to plan, mature cows should calve in a body condition score (BCS) of 5 on a scale of 1 to 9, and heifers/young cows should calve in a BCS of 6. A similar grazing plan could also be designed for a fall-calving herd and the fall peak of forage. In most years, that first peak in forage production will surpass the cow herd's needs, if managed properly, allowing



Photo courtesy Warren Harris.

for stockpiling of fall-winter forage or making hay. Both are an excellent source of winter energy and only need a little protein supplement to maintain dry cows.

To implement pasture management strategies, you need to know your grass, soil and rainfall patterns, and be ready to adjust your plan as needed. This requires regular pasture monitoring. You may have heard the old adage, "graze half, leave half." In theory, this is a good plan, but listening to my range specialist colleagues I have come to realize that in addition to cows there are other critters out in the pastures. Wildlife and insects also consume their share of grass. In reality, we should plan to graze only 25 to 35 percent of available forage and then rotate to a previously rested pasture. If timed correctly, the cows will be able to harvest the most recent and most nutritious plant growth, leaving the more mature parts to sustain the roots and vice versa. A healthy root system and standing forage improves the water-absorbing capacity of the soil and reduces surface temperature, respectively, which collectively decreases water runoff and erosion.

Establishing several representative exclosures within each pasture can be helpful in determining how much grass the herd has grazed; specifically, it will represent both the pre-grazing pasture condition plus any new growth that has occurred while grazing. Low-cost and maintenance-free exclosures can be made from materials you most likely have on hand (t-posts and cattle panels). Alternatively, several cell-phone photos taken before turnout can help with pasture management. If we improve our management skills when pasture conditions are good to great, we should be able to better manage through the bad times. 🐄

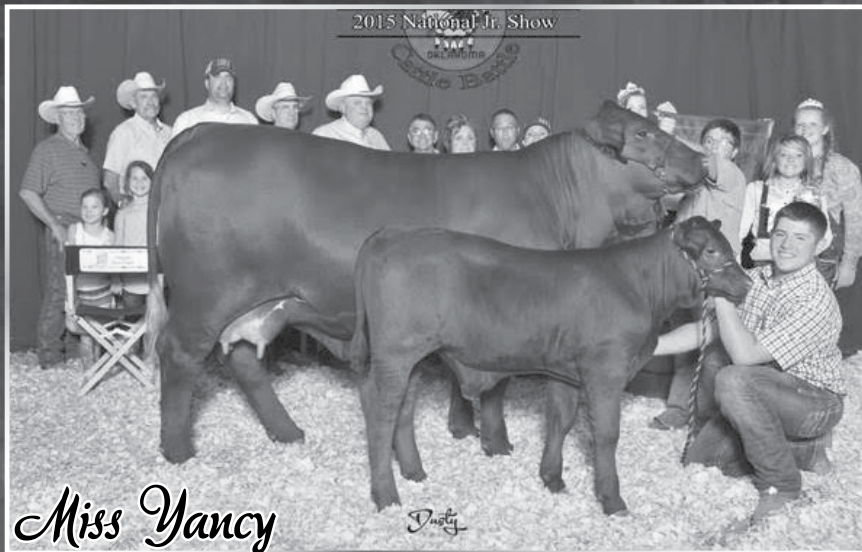
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**to Strait Ranches, Yancy Strait and Family, and Rustic Rail Ranch,
Paul and Debbie Gautz, for their support and GREAT cattle!**



Special Thanks

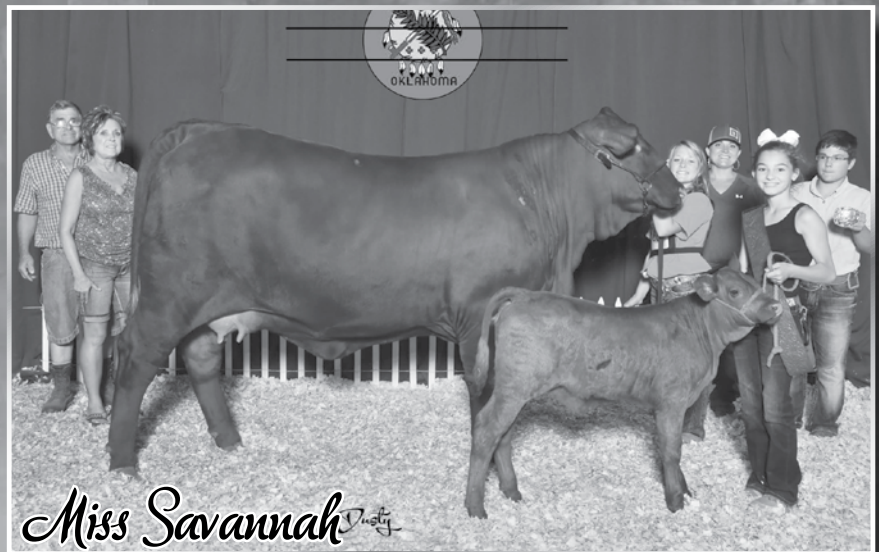
to our 2015 Class Winner
heifer donors
Vesper Ranch and
Tinney Farms.

Also, thanks to the NJSGHS
Planning Committee
for putting on
a tremendous show!

**Grand Champion Purebred Female, Champion Senior Female,
Reserve Best of Polled & Reserve Cow/Calf Pair**
SR60/3 "Miss Yancy," shown by Wyatt Nelson, Sarcoxie, Mo.
Donated by Strait Ranches.

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location to the bull of
your choice. Buyer pays
all IVF expenses.



2015 NJSGHS Class 17 Winner

Miss Savannah, shown by Quincy Nelson, Sarcoxie, Mo.
Bred by Rustic Rail Ranch.

Brian, Kasie, Wyatt & Quincy Nelson
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SANTA GERTRUDIS *Commercial Corner*

WHAT MAKES THE DIFFERENCE?

This is the second article in a series reviewing the tools available to better identify genetics that positively impact profitability; it focuses on the use of selection indices. Selection indices allow cow-calf producers to weigh profit potential in their herds.

By John Ford, SGBI Executive Director

Overwhelming. The amount of information available in today's world for producer review of registered cattle is simply overwhelming. Digesting the long list of expected progeny differences (EPDs) on a variety of traits combined with an even longer list of raw datasets from gain test, ultrasound scans, ratios and countless other measurements can leave seedstock producers and commercial cattlemen confused, aggravated and downright irritated when trying to determine which traits need prioritizing in order to fit breeding programs and marketing strategies. Animal selection and mating decisions can be intimidating, but selection indices help simplify the process.

Selection index technology has been around for decades. Lanoy N. Hazel, Ph.D., introduced the concept of selection indices 71 years ago as a student working on a graduate degree at Iowa State University. Indices have been successfully used for years in the swine, poultry and dairy industries. The use of multi-trait selection indices as tools for commercial cow-calf operators and seedstock breeders is rapidly evolving in the beef industry. A selection index incorporates several traits into a single genetic value. Traits are combined into the index based on relative economic weights of the traits, allowing producers to select for multiple traits at once. Indices are challenging to develop, but the end result is easy to use, adding a degree of simplicity and convenience to the multi-trait selection process.

Cattlemen recognize that different traits provide different economic benefits. Applying selection pressure across the entire suite of a breed's EPDs can limit progress in those traits that are the most economically important to an operation. Selection indices combine EPDs for several traits into a single economic value. Most index values are interpreted like

EPDs: the difference in index value between two bulls is the expected difference in average dollar value of their progeny when bred to like or similar females. Just like EPDs, index value only has meaning when it is used within a breed.

While some of the larger registries offer as many as six indices, SGBI calculates two: \$ Growth and Carcass Index Rank. The SGBI \$ Growth Index combines weaning weight and yearling weight into an easy-to-read dollar value, allowing for comparison, as yearlings, to the breed average. For example, a \$ Growth of 30 indicates that an animal's offspring will be, on average, worth \$30 more as a yearling than the breed average, based strictly on weight. With the majority of cattle in the United States marketed across the scale, this easy-to-use-and-understand economic index has attracted the attention of SGBI's bull-buying customers interested in genetics that result in feeder cattle capable of pushing the scales down at sale time.

The SGBI Carcass Rank Index is expressed as a numerical ranking within the breed from 1-10, with 10 being the highest. The Carcass Rank Index contains marbling, hot carcass weight, ribeye area, back fat and tenderness in the calculation. It is important to note the SGBI Index is not a grid value index focused exclusively on quality grade and yield grade, but is weighted by the economics of carcass values and includes all traits in the calculation. A Santa Gertrudis bull with a carcass rank index score of 9 would be better than 80 percent of the population in carcass composition. A ranking of 6 would place the animal in the 50th percentile.

An index is another tool in the association's toolbox that provides the information needed to better identify genetics that positively impact profitability. Selection indices are easy to use and simple to understand. Most importantly, indices provide commercial cattle buyers an easier way to identify animals with superior genetic merit. 🍀

Arkoma Warm-Up Show Held at K Bar Ranch

By Britney Shields, La Russell, Mo.

On June 20, the Arkoma Santa Gertrudis Association held its third warm-up show in Bixby, Okla., at the K Bar Ranch, owned by Ron and Jan King. Ron and Jan had never lived on a farm, but when they got married they decided they would like to have a place in the country. The couple bought 100 acres of land, which they used as a weekend retreat before their neighbor convinced them to buy cattle. Ron researched several breeds, and was impressed by the fact that Santa Gertrudis cattle are the American Original Breed and were developed in South Texas at the King Ranch, which meant they would be adaptable to the hot, humid climate of Oklahoma.

In 1996, Ron and Jan bought their first Santa Gertrudis from Chief and Mary Thornton, MC Ranch, Muskogee,

Okla., and Rance Reynolds, Reynolds Prairie View Farms of Warner, Okla. In 2003, the Kings purchased a bigger area of land near Tulsa, where they built a home and founded the K Bar Ranch. Ron retired in 2007 and expanded the herd; the couple are now proud owners of 40 momma cows and two bulls, and were excited to host an Arkoma warm-up show.

The results of the warm-up show are as follows: Junior Champion, Kari Buggs with Special; Reserve Junior Champion, Quincy Nelson with Ballerina; Senior Champion, Wyatt Nelson with Yancy; Reserve Senior Champion, Britney Shields with Kate; Grand Champion Female, Wyatt Nelson with Yancy; Reserve Champion Female, Karli Buggs with Special; Junior Showmanship, Carley Morgan; Intermediate Showmanship, Quincy Nelson; Senior Showmanship, Britney Shields. 🍀

AWARDS:

Audrey Jones – 1st Place
Junior Photography

Bailey Jones – 4th Place
Junior Photography and 10th
Place Junior Cattlemen's Contest

Carley Jones – 9th Place
Junior Sales Talk, 3rd Place
Junior Power Point and 6th Place
Junior Cattlemen's Contest

Jakob Jones – 5th Place
Intermediate Photography,
2nd Place Intermediate Power
Point and 4th Place Intermediate
Cattlemen's Contest

Turner Crews – 3rd Place
Intermediate Photography
and 8th Place Intermediate
Cattlemen's Contest

Maya Diaz – 5th Place Junior
Power Point and 3rd Place
Junior Photography

Abbie Edenfield – 1st
Runner-up National Princess



Congratulations to Our Florida Juniors at Nationals!

Also Pictured- Kelsie Edenfield, Trayce King, Tristan King, Carter Jones and Bo Jones

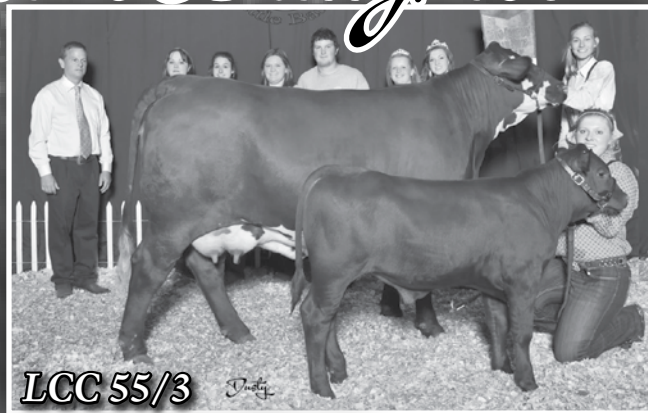
Like Mother, Like Daughter!



Miss Double TT 55

2012 NJS GHS Star 5 Champion
Sire: Polled Hereford Bull • Dam: Double TT Cow

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LCC 55/3

2015 NJS GHS Star 5 Champion
Sire: Mr Double TT Rick 10/9 • Dam: Miss Double TT 55

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HATS OFF!

TO OUR MISSISSIPPI JUNIORS

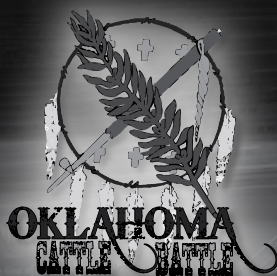
- ✪ 2015 National Champion Senior Brain Bowl Team
- ✪ Several Top 10 class winners and Top 10 name calls in all contests

Will Clay was a \$10,000 scholarship recipient and McRae Clay was named 2015 NJSGA Queen.

Claylee Chism participated in her last junior nationals. Congratulations on a successful show career and thank you for being a great mentor, role model and friend. You will be missed!

MISSISSIPPI AFFILIATE 2015 JUNIOR NATIONAL CONTESTANTS:

Tristan Buffington • Chaney Rutland
J.D. Chism • Will Clay
Jamie Bryant • Jayce Grubbs
McRae Clay • Leighton McCulley
Rachel McCulley • Claylee Chism



KALLI KIMBLE

Purebred Show: 2nd, 2nd, 10th
Bred & Owned Show: 1st
Junior Sales Talk: 1st
Junior Public Speaking: 3rd
Junior Livestock Judging: 4th
Junior Showmanship: 7th
Junior Photography: 6th
Junior Byron Thomas Award

HARRISON KIMBLE

Purebred Show: 5th, 7th, 13th, 14th
Bred & Owned Show: 5th
Intermediate Sales Talk: 3rd
Intermediate Cattleman's Contest: 10th
Newly Elected to Junior Board of Directors

AYISSA MALDONADO
Intermediate Sales Talk: 1st
Intermediate Livestock Judging: 4th
Intermediate Brain Bowl Team: 1st
Bred & Owned Show: 1st
Star 5 Show: 5th

CADE BURKS

Purebred Show: 3rd, 3rd, 4th
Bred & Owned Show: 2nd
Donated Heifer Champion
Senior Sales Talk: 10th
Senior Cattleman's Contest: 6th

CAMI CANTU

Intermediate Brain Bowl: 1st

MARLI CANTU

Represented South Texas as Queen
Newly Elected to the Junior Board of Directors

MARCO JASSO

Star 5 Show: 2nd
Skeet Shoot: 1st

ADRIAN GARZA

Purebred Show: 8th, 14th
Bred & Owned Show: 3rd
Skeet Shoot: 3rd

AMY BREWER

Purebred Show: 10th

BRIANNA RIOS

Purebred Show: 7th

CASSIDY DENSON

Purebred Show: 5th

ALYSSA DENSON

Purebred Show: 9th
Senior Photography: 8th

CARSON PETTY

Purebred Show: 7th
Bred & Owned Show: 2nd
Skeet Shoot: 3rd

DILLON THIGPEN

Purebred Show: 6th

REAGAN RUDDOCK

Class 21: 1st
Reserve Champion STAR 5
Secretary of the Board
High Point Junior Exhibitor
Old Joe Award

CAL HUFF

Intermediate Brain Bowl: 1st
Cattleman's Contest: 1st
Int. Speech Contest: 8th
Purebred Show: 7th, 8th
Bred & Owned Show: 4th, 11th

Congratulations!

Check out our web page at www.southtexassantagertrudis.com under the STJSGA tab.
For those interested in joining our affiliate, membership forms can be found on the site.
Also, be sure to "Like" our Facebook page, South Texas Junior Santa Gertrudis Association.

*Be sure to join us at the
Hot Gert Show,
open to all junior
Santa Gertrudis exhibitors,
Nov. 8 in Robstown, Texas.*

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*And to all the
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Exhibitors!*

**Kaylee Enloe
Casey Pitchford
Gracey Pitchford
Cammi Selby**

*What a great show!
Congratulations to
all our SGBI juniors!*

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2015 PARADE OF CHAMPIONS

Purebred Females



Grand Champion Purebred Female & Champion Senior Female
SR 60/3, shown by Wyatt Nelson, Sarcovie, Mo.



Reserve Grand Champion Purebred Female & Champion Yearling Female
Miss Double TT 230, shown by Michael McConaughy, Texarkana, Texas



Champion Calf Female
Myers 14/10, shown by Britney Shields, La Russell, Mo.



Reserve Champion Calf Female
Miss 777 452, shown by Patrick Daniel, Magnolia, Ark.



Champion Junior Calf Female
MCC Jenner 1401, shown by Ally Kimbro, Timpson, Texas



Reserve Champion Junior Calf Female
C3R Chocolate, shown by Nicole Ozuna, Edinburg, Texas



Reserve Champion Yearling Female
Danrick's Prentiss, shown by Madison Callaway, Batson, Texas



Reserve Champion Senior Female
Rocking A's Cajun Queen, shown by Emaline Robinson, Dayton, Texas

NATIONAL JUNIOR SANTA GERTRUDIS

CATTLE BATTLE

The 2015 National Junior Santa Gertrudis Heifer Show was held June 21-27 at the Lazy E Arena in Edmond, Okla. "Red Gerts on Red Dirt" featured some 200 junior members exhibiting more than 400 head of cattle at the "Santa Gertrudis Cattle Battle." Jerry McPeake, Warner, Okla., kicked off the live show Wednesday by judging showmanship. Jim Williams, Wharton, Texas, served as the judge for the purebred female show Thursday, while Jack Ward, Kansas City, Mo., sorted the special classes Friday, including cow-calf pairs, donated heifers, best of polled, bred and owned, and STAR 5. The event concluded Friday night with an awards banquet.



CONTINUED ON PAGE 24 »

Bred & Owned Females



**Grand Champion
Bred & Owned Female**

VM Tootsie, shown by Tate Villanueva, Alvin, Texas



**Reserve Grand Champion
Bred & Owned Female**

RS Reese's, shown by Randall Strickmeyer, Verona, Ky.

Star 5 Females



Grand Champion Star 5 Female

LCC 55/3, shown by Cammi Selby, Scurry, Texas



Reserve Grand Champion Star 5 Female

TG 328, shown by Reagan Ruddock, Rockport, Texas

Special Classes Females



Grand Champion Cow-Calf Pair

VM Tootsie, shown by Tate Villanueva, Alvin, Texas



Reserve Grand Champion Cow-Calf Pair

SR 60/3, shown by Wyatt Nelson, Sarcoxie, Mo.



Grand Champion Best of Polled

Myers 13/31, shown by Britney Shields, La Russell, Mo.



Grand Champion Donated Heifer

Miss WF 4806, shown by Cade Burks, Poth, Texas

2015 CLASS & DIVISION WINNERS

Purebred Female Show



Class 1: Nov. 1, 2014 and Later

1. RS Reese's, shown by Randall Strickmeyer, Verona, Ky.
2. Miss LCC 165/5, shown by Cammi Selby, Scurry, Texas
3. Miss Em 4808, shown by Cory James Barrett, Sealy, Texas
4. MC's Baby Girl, shown by Madison Cruz, Iola, Texas
5. Miss LCC 155/5, shown by Cammi Selby, Scurry, Texas

Class 2: Sept. 1, 2014-Oct. 31, 2014

1. Hurricane's Louisa A18, shown by Hannah Burrough, Weatherford, Texas
2. JF Swoosh's Sugar 1014, shown by J.D. Chism, Pontotoc, Miss.
3. Creech Laney 102-4, shown by Caroline Creech, Zebulon, N.C.
4. CB 430, shown by McRae Clay, Madison, Miss.
5. CWR Dr Pepper, shown by Kaitlyn Gibson, Paradise, Texas

Class 3: July 1, 2014-Aug. 31, 2014

1. Robinson 927, shown by Emaline Robinson, Dayton, Texas
2. Klassy's Pretty Lady, shown by Hollyann Roach, Keller, Texas
3. Miss Iggy, shown by Wyatt Nelson, Sarcocie, Mo.
4. Miss Abbiegale, shown by Karli Buggs, Sarcocie, Mo.
5. Heath's Sparkles, shown by Patrick Daniel, Magnolia, Ark.

Class 4: June 1, 2014-June 30, 2014

1. Myers 14/10, shown by Britney Shields, La Russell, Mo.
2. Pauline, shown by Landon Stem, Anderson, Texas
3. Wiley's 714, shown by Claire Guillory, Alexandria, La.
4. Miss Double TT 1450, shown by Cammi Selby, Scurry, Texas
5. HK Ginger 614, shown by Harrison Kimble, New Braunfels, Texas

Class 5: May 1, 2014-May 31, 2014

1. Miss 777 452, shown by Patrick Daniel, Magnolia, Ark.
2. Sparkle Berry, shown by Morley Griffith, Shawnee, Okla.
3. Triple P's Lindi, shown by Mary Tate Peppercorn, Spring, Texas
4. MCC Layla 1407, shown by Madisyn Raulston, Clarksville, Texas
5. Briggs 126/4, shown by Calli Gordon, Chico, Texas

Class 6: Champion Calf Female

Myers 14/10, shown by Britney Shields, La Russell, Mo.

Class 7: Reserve Champion Calf Female

Miss 777 452, shown by Patrick Daniel, Magnolia, Ark.

Class 8: Apr. 1, 2014-Apr. 30, 2014

1. C3R Chocolate, shown by Nicole Ozuna, Edinburg, Texas
2. CP Lollipop, shown by Jacob Brandon, Cleveland, Texas
3. MCC Rena 1406, shown by Baylor Kimbro, Timpson, Texas
4. Miss WF Gingersnap 4303, shown by Casey Pitchford, Athens, Texas
5. Miss SG 074, shown by Kaylee Enloe, New Caney, Texas

Class 9: Mar. 1, 2014-Mar. 31, 2014

1. PC Baby's Bambino 32/4, shown by Casey Pitchford, Athens, Texas
2. Miss CF 432, shown by Madison Moran, Brenham, Texas
3. RCB Ms. K.C. 400, shown by Cade Burks, Poth, Texas
4. MCC Cupcake, shown by Gina Rae Garza, Edinburg, Texas
5. Frosty, shown by Hadley Griffith, Shawnee, Okla.



Class 10: Feb. 1, 2014-Feb. 28, 2014

1. Hurricane's Roxie, shown by Kyle Burrough, Weatherford, Texas
2. SJ Lady Davina, shown by Reagan Ruddock, Rockport, Texas
3. Miss WF 4806, shown by Cade Burks, Poth, Texas
4. SC LC's Reba, shown by Saige Combs, Navasota, Texas
5. C3R Love, shown by Nicole Ozuna, Edinburg, Texas

Class 11: Jan. 1, 2014-Jan. 31, 2014

1. MCC Jenner 1401, shown by Ally Kimbro, Timpson, Texas
2. Irty Bitty, shown by Landon Stem, Anderson, Texas
3. M Rock Charm, shown by Itza Garza, Edinburg, Texas
4. Briggs 765/14, shown by Nicole Ozuna, Edinburg, Texas
5. Miss Double TT 1289, shown by Randall Strickmeyer, Verona, Ky.

Class 12: Champion Junior Calf Female

MCC Jenner 1401, shown by Ally Kimbro, Timpson, Texas

Class 13: Reserve Champion Junior Calf Female

C3R Chocolate, shown by Nicole Ozuna, Edinburg, Texas

Class 14: Nov. 1, 2013-Dec. 31, 2013

1. Miss Double TT 230, shown by Michael McConaughy, Texarkana, Texas
2. Miss CF Caroline, shown by Parker Mason, Chappell Hill, Texas
3. Rocking A's VooDoo Doll, shown by Emaline Robinson, Dayton, Texas
4. Texas G Lavenia, shown by Keaton Bush, Timpson, Texas
5. Ridge Point Diva, shown by McRae Clay, Madison, Miss.

Class 15: Sept. 1, 2013-Oct. 31, 2013

1. Harris Farms 44/3, shown by Donnie Spriggs, Texarkana, Texas
2. KK Lucy 103, shown by Kalli Kimble, New Braunfels, Texas
3. Kenzie, shown by Randall Strickmeyer, Verona, Ky.
4. Rocking A's Ruby, shown by Jena Herndon, Wharton, Texas
5. Urbanosky's American Honey, shown by Landon Stem, Anderson, Texas

Class 16: July 1, 2013-Aug. 31, 2013

1. Danrick's Prentiss, shown by Madison Callaway, Batson, Texas
2. Anna, shown by Demi Harrington, Plantersville, Texas
3. Rocking A Summertime, shown by Jamie Ann Bryant, Pontotoc, Miss.
4. Flatwillow 266, shown by Caroline Creech, Zebulon, N.C.
5. SC Duchess's Royal Pain, shown by Saige Combs, Navasota, Texas

Class 17: May 1, 2013-June 30, 2013

1. Miss Savannah, shown by Quincy Nelson, Sarcocie, Mo.
2. SR 84/3, shown by Kalli Kimble, New Braunfels, Texas
3. VM Tootsie, shown by Tate Villanueva, Alvin, Texas
4. HC McCormick's Spice 301, shown by Cade Burks, Poth, Texas
5. Myers 13/31, shown by Britney Shields, La Russell, Mo.

Class 18: Champion Yearling Female

Miss Double TT 230, shown by Michael McConaughy, Texarkana, Texas



Class 19: Reserve Champion Yearling Female

Danrick's Prentiss, shown by Madison Callaway, Batson, Texas

Class 20: Mar. 1, 2013-Apr. 30, 2013

1. SR 60/3, shown by Wyatt Nelson, Sarcxie, Mo.
2. Pistol Annie, shown by Ashlyn Dueitt, Montgomery, Texas
3. Bridgers Finally, shown by McRae Clay, Madison, Miss.
4. Miss Double TT 075, shown by Reagan Ruddock, Rockport, Texas
5. 5-E Tootsie, shown by Kelsie Edenfield, Altha, Fla.

Class 21: Jan. 1, 2013-Feb. 28, 2013

1. SJ Lady Italia, shown by Reagan Ruddock, Rockport, Texas
2. Miss WF 3304, shown by Cammi Selby, Scurry, Texas
3. Valerie, shown by Nicole Ozuna, Edinburg, Texas
4. SC Bella's Willow, shown by Saige Combs, Navasota, Texas
5. Wendt 452, shown by Cassidy Denson, Adkins, Texas

Class 22: Oct. 1, 2012-Dec. 31, 2012

1. Rocking A's Cajun Queen, shown by Emaline Robinson, Dayton, Texas
2. C Bar C Little Girl 252, shown by Casey Pitchford, Athens, Texas
3. Miss 777 205, shown by Patrick Daniel, Magnolia, Ark.
4. MCC Anna 1211, shown by Ally Kimbro, Timpson, Texas
5. Texas G Clary, shown by Keaton Bush, Timpson, Texas

Class 23: July 1, 2012-Sept. 30, 2012

1. SF Cattle Kate 431, shown by Britney Shields, La Russell, Mo.
2. Sandy, shown by Dawson Lowe, Arlington, Texas
3. Heath's Lady Limestone, shown by Patrick Daniel, Magnolia, Ark.
4. Mamie 213, shown by Caroline Creech, Zebulon, N.C.
5. J'Boo, shown by Allysa Boyd, Omaha, Texas



Class 24: Champion Senior Female SR 60/3, shown by Wyatt Nelson, Sarcxie, Mo.

Class 25: Reserve Champion Senior Female

Rocking A's Cajun Queen, shown by Emaline Robinson, Dayton, Texas

Class 26: Grand Champion Purebred Female

SR 60/3, shown by Wyatt Nelson, Sarcxie, Mo.

Class 27: Reserve Grand Champion Purebred Female

Miss Double TT 230, shown by Michael McConaughey, Texarkana, Texas



Bred & Owned Female Show

Class 31: June 1, 2014 and Later

1. RS Reese's, shown by Randall Strickmeyer, Verona, Ky.
2. Klassy's Pretty Lady, shown by Hollyann Roach, Keller, Texas
3. Hurricane's Louisa A18, shown by Hannah Burrough, Weatherford, Texas
4. Miss LCC 165/5, shown by Cammi Selby, Scurry, Texas
5. HK Ginger 614, shown by Harrison Kimble, New Braunfels, Texas

Class 32: Mar. 1, 2014-May 31, 2014

1. PC Baby's Bambino, 32/4, shown by Casey Pitchford, Athens, Texas
2. Triple P's Lindi, shown by Mary Tate Peppercorn, Spring, Texas
3. C3R Chocolate, shown by Nicole Ozuna, Edinburg, Texas
4. Priscilla, shown by Cal Huff, Corpus Christi, Texas
5. 5-E Drizzella, shown by Kelsie Edenfield, Altha, Fla.

Class 33: Jan. 1, 2014-Feb. 28, 2014

1. Miss Lady Ay, shown by Ayissa Maldonado, Edinburg, Texas
2. Hurricane's Roxie, shown by Kyle Burrough, Weatherford, Texas
3. Dee 460, shown by Adrian Garza, Edinburg, Texas
4. C3R Love, shown by Nicole Ozuna, Edinburg, Texas
5. 5-E Queen B, shown by Abbie Edenfield, Altha, Fla.

Class 34: Sept. 1, 2013-Dec. 31, 2013

1. Kenzie, shown by Randall Strickmeyer, Verona, Ky.
2. KK Lucy 103, shown by Kalli Kimble, New Braunfels, Texas
3. Ridge Point Diva, shown by McRae Clay, Madison, Miss.
4. 5-E Tinker Bell, shown by Trayce King, Altha, Fla.

Class 35: May 1, 2013-Aug. 31, 2013

1. VM Tootsie, shown by Tate Villanueva, Alvin, Texas
2. HC McCormick's Spice 301, shown by Cade Burks, Poth, Texas
3. LR Denali's Tundra, shown by Morgan Barrow, Guthrie, Okla.
4. Miss Maggie, shown by Blaine Patterson, Bloomfield, Ind.
5. Rocking A Summertime, shown by Jamie Ann Bryant, Pontotoc, Miss.

Class 36: Jan. 1, 2013-Apr. 30, 2013

1. Valerie, shown by Nicole Ozuna, Edinburg, Texas
2. Hefte Ranch A40, shown by Carson Hefte Petty, Hondo, Texas
3. Satan's Demize, shown by Allison Byrn, Afton, Okla.

Class 37: July 1, 2012-Dec. 31, 2012

Young Gun Glitter, shown by Emmalee Taylor, St. Joe, Ark.

CONTINUED ON PAGE 26 »



**Class 38: Grand Champion
Bred & Owned Female**

VM Tootsie, shown by Tate Villanueva, Alvin, Texas

**Class 39: Reserve Grand Champion
Bred & Owned Female**

RS Reese's, shown by Randall Strickmeyer, Verona, Ky.



Special Classes Female Show

Grand Champion Cow-Calf Pair

VM Tootsie, shown by Tate Villanueva, Alvin, Texas

**Reserve Grand Champion
Cow-Calf Pair**

SR 60/3, shown by Wyatt Nelson, Sarcoxie, Mo.

Grand Champion Best of Polled

Myers 13/31, shown by Britney Shields, La Russell, Mo.

Grand Champion Donated Heifer

Miss WF 4806, shown by Cade Burks, Poth, Texas



Star 5 Female Show

Class 40: June 1, 2014 and Later

1. Delilah, shown by Landon Stem, Anderson, Texas
2. Miss Butler, shown by Emmalee Taylor, St. Joe, Ark.
3. MC 430, shown by Will McDaniel, Alpharetta, Ga
4. Rocking 3T's Princess Ella (ET), shown by Reagan Ruddock, Rockport, Texas
5. Miss Sparkle, shown by Quincey Nelson, Sarcoxie, Mo.

Class 41: Mar. 1, 2014-May 31, 2014

1. CWR Brick House, shown by Hollyann Roach, Keller, Texas
2. HB 47/14/S, shown by Karli Buggs, Sarcoxie, Mo.
3. CF Jacey 410, shown by Baylor Kimbro, Timpson, Texas
4. Daisy's Ivy, shown by Cory James Barrett, Sealy, Texas
5. MCC Lady Lee, shown by Ayissa Maldonado, Edinburg, Texas

Class 42: Jan. 1, 2014-Feb. 28, 2014

1. Harris Farms 204/4, shown by Michael McConaughy, Texarkana, Texas
2. SCC's Sue Ellen, shown by Donnie Spriggs, Texarkana, Texas
3. Miss LCC Whoa!, shown by Casey Pitchford, Athens, Texas
4. PR Ribbon 47/4, shown by Joshua Browning, Asher, Okla.
5. Belle's Liberty, shown by Cory James Barrett, Sealy, Texas

Class 43: Sept. 1, 2013-Dec. 31, 2013

1. TG 328, shown by Reagan Ruddock, Rockport, Texas
2. MF Lucy, shown by Madisyn Raulston, Clarksville, Texas

Class 44: May 1, 2013-Aug. 31, 2013

1. X Winds Cabeza Blanca, shown by Hollyann Roach, Keller, Texas
2. LF Annie, shown by Seth Lyness, Ben Wheeler, Texas
3. Miss Twinkle, shown by Karli Buggs, Sarcoxie, Mo.

Class 45: Jan. 1, 2013-Apr. 30, 2013

1. LCC 55/3, shown by Cammi Selby, Scurry, Texas
2. Miss Hudek Farms 27/3, shown by Marco C. Jasso, Edinburg, Texas
3. TG 303, shown by Cory James Barrett, Sealy, Texas



Class 46: July 1, 2012-Dec. 31, 2012

1. MC 238, shown by Will McDaniel, Alpharetta, Ga.
2. SJ Island Sarita, shown by Reagan Ruddock, Rockport, Texas
3. Miss Grandview 320, shown by Claylee Chism, Pontotoc, Miss.
4. Rocking A Paige, shown by Brooke Wallace, Wharton, Texas
5. TG 240, shown by Cory James Barrett, Sealy, Texas

**Class 47: Grand Champion
Star 5 Female**

LCC55/3, shown by Cammi Selby, Scurry, Texas

**Class 48: Reserve Grand Champion
Star 5 Female**

TG 328, shown by Reagan Ruddock, Rockport, Texas

National Junior Santa Gertrudis Youth Foundation

2015 SCHOLARSHIP RECIPIENTS

Itza Garza, Edinburg, Texas

Charlie William Wilson Scholarship given by Pete and Dana Wilson and the George and Anne Butler Foundation



Itza believes a nice smile is the key to a good first impression, and that's why she's attending Texas A&M University and studying biology, with intentions of going to dental school. Eventually, she would like to become a doctor of dentistry specializing in orthodontics. Itza is active in the Santa Gertrudis breed through participation

in the National Jr. Santa Gertrudis Heifer Show (NJSGHS), Gerts Ongoing Advanced Leadership Summit (GOALS), Rio Grande Valley Jr. Santa Gertrudis Association, and her local 4-H and FFA programs.

Will Clay, Madison, Miss.

Charlie William Wilson Scholarship given by Pete and Dana Wilson and the George and Anne Butler Foundation



Will likes to create things – whether following instructions or thinking up the design on his own. He plans on using these skills as he studies to become a mechanical engineer at Ole Miss. Will is active on his family's cattle operation, in the Mississippi Jr. Santa Gertrudis Association and in the National Jr. Santa Gertrudis Association (NJSGA).

His long-term goals include owning a restaurant "of my own imagining," having a large workshop where he is free to create "anything" and owning a small herd of cattle.

Morgan Barrow, Edmond, Okla.

Bubba & Karen Deagan Scholarship given by Charles and Pat McMahan, the National Santa Gertrudis Youth Foundation and the Polled Santa Gertrudis Association



Since 7th grade, Morgan has known she wanted to help people, and decided on a career as a pharmacist. She will be attending East Carolina University to obtain her degree. Her involvement with Santa Gertrudis began before she could walk, as her dad hauled her to shows so they could watch her two older sisters and two cousins

show. When her time in the ring finally came, she took pride competing in the Bred and Owned show, which she feels deepens her involvement with the breed.

Brooke Wallace, Wharton, Texas

Johnny Carlestone Scholarship given by the John Carlestone Family and the National Santa Gertrudis Youth Foundation



Brooke plans to pursue an agribusiness degree with an emphasis on international marketing at Texas A&M University to set herself up with a career marketing Santa Gertrudis cattle abroad. She got involved with the breed after winning a calf scramble certificate and from there has grown into an educating enthusiast. Brooke created a children's book and PowerPoint

presentation that she shares through school and 4-H presentations. She is active in many activities, including school, Santa Gertrudis, church and community service.

CONTINUED ON PAGE 28 »

Keaton Bush, Timpson, Texas

David Harris Scholarship given by Charles and Pat McMahan and the National Santa Gertrudis Youth Foundation



Helping animals and people is Keaton's passion, and after a mentorship with the local veterinarian, he has decided to pursue his degree in animal science, and eventually go to vet school. Having been around Santa Gertrudis since he was a toddler, Keaton is very involved with the breed, has established his own herd and

is planning on adding cattle to it as he can. When he's not working his heifers, Keaton is involved with his church, the Junior Chamber of Commerce and FFA.

Kelly Courville, DeRidder, La.

Jim Corporron Scholarship given by Charles and Pat McMahan and the National Santa Gertrudis Youth Foundation



Working hard at his career so he can finance a herd of Santa Gertrudis cattle is a primary goal on Kelly's short list. To help him get there, he's going to major in chemical engineering at McNeese State University. He's rarely missed a NJSQHS since the age of 3, when his older brothers were showing, and has attended every NJSQHS and GOALS he was eligible

for. He has also been active in other activities, including 4-H, FFA, football, track, student council and Future Business Leaders of America.

Renee Boyle, Mission, Texas

Joe Jones Scholarship given by Charles and Pat McMahan and the National Santa Gertrudis Youth Foundation

A budding journalist, Renee is attending Texas Tech University, majoring in agricultural communications; she would like to spread the good word about agriculture through magazines. Raised in a family of six children, she's looking forward to joining one of her older brothers at Texas Tech this fall. She was introduced to the Santa Gertrudis breed by her grandparents, and started showing at age 9. She's partici-



pated in the NJSQHS, and is active in the Rio Grande Valley Jr. Santa Gertrudis Association, 4-H, FFA and her local church.

Allison Byrne, Afton, Okla.

Joe & Carolyn Garrett Scholarship given by the National Santa Gertrudis Youth Foundation



Allison is taking a unique career path by pursuing a degree in wild animal health with an emphasis on herpetology – the study of amphibians and reptiles. She first plans to get her associate's degree from Northeastern Oklahoma A&M College, then transfer to a university where she can earn her bachelor's and master's degrees. In the meantime,

she enjoys raising Santa Gertrudis with her family and donating a heifer to an area child who otherwise wouldn't have the opportunity to show cattle.

Austin Collins, Chico, Texas

John H. Wilson Scholarship given by John H. Wilson II



After several years of involvement with agriculture and cattle, Austin found himself drawn to pursuing a degree in animal science, which he will work toward at Tarleton State University. He's most looking forward to nutrition and production classes. Austin also enjoys working with his hands, which he discovered while restoring old tractors in his ag mechanics classes. After

showing and learning at the NJSQHS for five years, Austin plans to give back to the association that has meant so much to him. 🐄

2015 CONTEST RESULTS

Public Speaking

Junior Division

1. Ryan Hess, Stephenville, Texas
2. Morley Griffith, Shawnee, Okla.
3. Kalli Kimble, New Braunfels, Texas
4. Demi Harrington, Plantersville, Texas
5. Sage Fisher, Carrizo Springs, Texas

Intermediate Division

1. Hadley Griffith, Shawnee, Okla.
2. Will McDaniel, Alpharetta, Ga.
3. Caiden McDowell, Zachary, La.
4. Whitney Fuller, Farmersville, Texas
5. Stephanie Bullard, Carrizo Springs, Texas

Senior Division

1. Colt Sherrill, Mt. Ulla, N.C.
2. Emmalee Taylor, St. Joe, Ark.
3. Hannah Burrough, Weatherford, Texas
4. Jaclyn Robinson, Dayton, Texas
5. Claylee Chism, Pontotoc, Miss.



Herdsman Contest

1. Premier
2. Mid Coast
3. South Texas

Yearbook Contest

1. Premier
2. Mid Coast
3. Rio Grande Valley

Sales Talk

Junior Division

1. Kalli Kimble, New Braunfels, Texas
2. Morley Griffith, Shawnee, Okla.
3. Demi Harrington, Plantersville, Texas
4. Landon Stem, Anderson, Texas
5. Madison Moran, Brenham, Texas

Intermediate Division

1. Ayissa Maldonado, Edinburg, Texas
2. Will McDaniel, Alpharetta, Ga.
3. Harrison Kimble, New Braunfels, Texas
4. Kaylee Leonard, Plantersville, Texas
5. Hadley Griffith, Shawnee, Okla.

Senior Division

1. Joshua Browning, Asher, Okla.
2. Jaclyn Robinson, Dayton, Texas
3. McRae Clay, Madison, Miss.
4. Brooke Wallace, Wharton, Texas
5. Colt Sherrill, Mt. Ulla, N.C.

Brain Bowl

Junior Division

1. Premier
2. Mississippi

Intermediate Division

1. South Texas
2. Mid Coast

Senior Division

1. Mississippi
2. Mid Coast

Cattle Judging

Junior Division

1. Landon Stem, Anderson, Texas
2. Ryan Hess, Stephenville, Texas
3. Leighton McCulley, Summit, Miss.
4. Kalli Kimble, New Braunfels, Texas
5. Lucas McDowell, Zachary, La.

Intermediate Division

1. Dawson Lowe, Arlington, Texas
2. Casey Pitchford, Athens, Texas
3. Wyatt Nelson, Sarcocoxie, Mo.
4. Ayissa Maldonado, Edinburg, Texas
5. Will McDaniel, Alpharetta, Ga.

Senior Division

1. Jaclyn Robinson, Dayton, Texas
2. Claylee Chism, Pontotoc, Miss.
3. Joshua Browning, Asher, Okla.
4. Reagan Ruddock, Rockport, Texas
5. Caroline Creech, Zebulon, N.C.

Photography

Junior Division

1. Audrey Jones, Lake City, Fla.
2. Karli Buggs, Sarcocoxie, Mo.
3. Maya Diaz, Alachua, Fla.
4. Bailey Jones, Lake City, Fla.
5. Madison Moran, Brenham, Texas

Intermediate Division

1. Tate Villanueva, Alvin, Texas
2. Kaylee Leonard, Plantersville, Texas
3. Turner Crews, Lake City, Fla.
4. Whitney Fuller, Farmersville, Texas
5. Madison Cruz, Lola, Texas

Senior Division

1. Hollyann Roach, Keller, Texas
2. Katherine Jones, Chico, Texas
3. Micaiel Ramirez, Roswell, N.M.
4. Austin Cameron, Carthage, N.C.
5. Kelly Courville, De Ridder, La.

Power Point

Junior Division

1. Sage Fisher, Carrizo Springs, Texas
2. Kiley Kizziah, Richmond, Texas
3. Carley Jones, Lake City, Fla.
4. Carley Morgan, Portia, Ark.
5. Maya Diaz, Alachua, Fla.

Intermediate Division

1. William Jones, Chico, Texas
2. Jakob Jones, Lake City, Fla.
3. Layne Stubbs, Hooks, Texas

Senior Division

1. Mary Tate Peppercorn, Spring, Texas
2. Megan Valdez, Alvord, Texas
3. Itza Garza, Edinburg, Texas

Cattleman's Contest

Junior Division

1. Cali Green, Holden, La.
2. Taylor Guidry, Gueydan, La.
3. Sage Fisher, Carrizo Springs, Texas
4. Levi Nelson, Krum, Texas
5. Gracey Pitchford, Athens, Texas

Intermediate Division

1. Cal Huff, Corpus Christi, Texas
2. Hannah Logan, Victoria, Texas
3. Casey Pitchford, Athens, Texas
4. Jakob Jones, Lake City, Fla.
5. Tate Villanueva, Alvin, Texas

Senior Division

1. Jaclyn Robinson, Dayton, Texas
2. Austin Cameron, Carthage, N.C.
3. Joshua Browning, Asher, Okla.
4. Claylee Chism, Pontotoc, Miss.
5. Emaline Robinson, Dayton, Texas

Showmanship

Junior Division

1. Sage Fisher, Carrizo Springs, Texas
2. Gracey Pitchford, Athens, Texas
3. Morley Griffith, Shawnee, Okla.
4. Demi Harrington, Plantersville, Texas
5. Carley Morgan, Portia, Ark.

Intermediate Division

1. Kaylee Leonard, Plantersville, Texas
2. Ravyn Hillis, Simms, Texas
3. Saige Combs, Navasota, Texas
4. Layne Stubbs, Hooks, Texas
5. Jonathan Kohley, Jasper, Mo.

Senior Division

1. Justin Burney, Hooks, Texas
2. Itza Garza, Edinburg, Texas
3. Jena Herndon, Wharton, Texas
4. Chance Burney, Hooks, Texas
5. Kaleigh Evans, Lola, Texas

CONTINUED ON PAGE 30

Video Contest

Junior Division
Morley Griffith, Shawnee, Okla.

Intermediate Division
1. Will McDaniel, Alpharetta, Ga.
2. Trey Stegint, Plantersville, Texas

Senior Division
Itza Garza, Edinburg, Texas



Byron Thoms High Point Award

Junior Division
Kalli Kimble, New Braunfels, Texas

Intermediate Division
Will McDaniel, Alpharetta, Ga.

Senior Division
Jaclyn Robinson, Dayton, Texas

High Point Open Breeder Award

Mackey Cattle Company, Timpson, Texas

High Point Junior Breeder Award

Hollyann Roach, Keller, Texas

High Point Exhibitor

Reagan Ruddock, Rockport, Texas

Honorary Junior Member

Terri Fisher, Carrizo Springs, Texas, posthumously

Norvall & Anna Sells Hard Luck Award

Kristen Nelson, Magnolia, Texas

Old Joe Award

Reagan Ruddock, Rockport, Texas

Eldon Flowers Award

Taylor Hampton, California, Mo.

2015-2016 Queen

McRae Clay, Madison, Miss.

2015-2016 Queen First Runner-Up

Kaitlyn Gibson, Paradise, Texas

2015-2016 Princess

Hadley Brooks, Krum, Texas

2015-2016 Princess First Runner-Up

Abbie Edenfield, Altha, Fla.

2015 NJ&GHS Chairmen

Ira and Keri Barrow, Edmond, Okla.



Better Beef Contest

Overall Champion \$400
Carcass Female (Tie)
Myers 14/10, shown by Britney Shields, La Russell, Mo.

Overall \$400
Champion Carcass
Female (Tie)
MCC Abell 1408, shown by Baylor Kimbro, Timpson, Texas

Third Overall \$200
Carcass Female
Klassy's Pretty Lady, shown by Hollyann Roach, Keller, Texas

Champion Star 5 \$200
Carcass Female
CF Jacey 410, shown by Baylor Kimbro, Timpson, Texas

High Cutability
Female \$200
Creekline Yellow Jacket, shown by Cursten Allen, Boswell, Okla.

High Marbling
Female \$200
CWR Bouncing Betty, shown by Blaine Gibson, Paradise, Texas



***Congratulations
to all our juniors!
See you next
year!***



LEGACY

This lifestyle isn't just about animals. It's about beliefs and values passed down through generations, ensuring things are left better for those yet to come. ***It's all about Legacy!***

Premier's Legacy at the 2015 NJSGHS



1st Place Herdsman Winners

Cursten Allen
Hadley Brooks
Kennedy Brooks
Shane Clewis
Austin Collins
Haden Davis
Nate Elmore

Shelby Ferguson
Whitney Fuller
Blaine Gibson
Kaitlyn Gibson
Calli Gordon
Austin Guzman

Kenyon Hedrick
McKayla Hedrick
Jordan Hess
Ryan Hess
Amber Huff

Premier at Junior Nationals

Katie Jones
Will Jones
Ally Kimbro
Baylor Kimbro
Dawson Lowe

Richard McLeon
Elliot Mercer
Payton Millican
Levi Nelson
Luke Nelson

Casey Pitchford
Grace Pitchford
Sadie Ramsey
Justin Rasco
Hollyann Roach
Cammi Selby

Ross Smith
Whitney Stults
Irelyn Sullivan
Ty Taliaferro
Antonia Trujillo
Justin Trujillo
Megan Valdez

CONGRATS!



Premier Officers



Hollyann and Gracey!
Outstanding job, ladies,
representing Premier 2014-2015



Posing with the winnings!



1st Place Year Book



1st Place
Jr. Brain Bowl



National Princess Hadley
Brooks & 1st Runner-up
National Queen Kaitlyn Gibson

Ryan Hess – 1st Place Jr. Speech
Dawson Lowe – 1st Place Intermediate Cattle Judging
Cammi Selby – Grand Champion STAR 5 Female

Hollyann Roach – High Point Junior Breeder
Mr. and Mrs. Mackey – High Point Open Breeder
Casey Pitchford – NJSGA Vice President

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2015 National Junior Show

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Thank you all!

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2015 NJSGHS DEDICATION

Gary Harding

GARY HARDING was raised in eastern Oklahoma on a commercial cattle operation. He attended Checotah High School, where he was active in 4-H and FFA, then went on to Oklahoma State University where he was a member of the livestock judging team, Block & Bridle Club and Alpha Zeta; he worked at the purebred beef center and received a bachelor's degree in animal science. Gary then went to graduate school at the University of Nevada at Reno and received his master's in animal science, with an emphasis on range livestock nutrition.

Gary returned to Oklahoma to ranch and farm. After eight years, he took a position as the agriculture instructor at Connors State College, Warner, Okla. He started at Connors with 16 students, 35 Hereford cows and 200 acres. The following year, with a new school president, Connors hired Jerry McPeak to start a livestock judging team. Connors had a bull test facility that was dormant and Gary rejuvenated it. More than 10,000 bulls were tested under Gary's supervision during his 27 years at Connors and Alfadale Farms, El Reno, Okla.

Both Gary and Jerry believed they needed to add an American breed and a continental breed to have a complete learning experience for their students. SGBI donated 12 heifers to the college and provided semen and bulls. Oklahoma Simmental breeders followed suit.

The increase in cattle and student numbers required more resources, and Gary got creative to attain those resources. A man was arrested for growing marijuana, and it took the county, state and federal officials a few years to decide how to dispose of his 1,316 acre ranch. Gary followed the proceedings, and when it was decided the property would be disposed of under guidelines of the Farm Credit Act, he moved. With a lot of support from alumni and friends, he was able to acquire the entire ranch for the college at no cost. He recalls he had the land, but no money or labor. By this time, Connors had hired a farm manager and an assistant livestock judging team coach to help with the increasing student numbers. Gary and the farm manager went to the Oklahoma

State Prison to get help from inmates. They became certified civilian convict supervisors and hired prisoners for \$7 a month. Gary then got the Bekhaert Corporation to provide fencing materials. At that time, the property became known as "Harding's Drug Farm," but parents still let their children go to Connors. It is now officially the "Gary Harding Ranch and Research Center."

The Connors livestock judging team became the best two-year program in the nation. Ron Ramming, Ph.D., was hired as the assistant coach and is now vice-president; Blake Nelson was then hired to help coach the team. Blake and Tim Faltyn, Ph.D., current Connors president, started a show team, and they have shown numerous champions at the Houston Livestock show.

From that small beginning to the time of Gary's retirement, the Connors ag program grew to more than 200 students from 17 states and a staff of seven, the farm grew to more than 1,600 acres and the cowherd to more than 200. All of this was accomplished through donations, though Gary humbly says he was just a "professional bum" who loved kids and cattle.

Gary and Marjorie, his first wife, were married for 38 years and had two children, DeeDee and Chad. Both children showed Santa Gertrudis heifers and participated in the National Junior Santa Gertrudis Heifer Show (NJSGHS) for several years. Their granddaughter

Katy Lemasters also showed Santa Gertrudis heifers. Gary retired from Connors State College following Marjorie's passing in 2005.

On a personal note

Gary was selected to participate in the Winrock Farms summer program in 1963. The Santa Gertrudis cattle made a large impact on him and in 1976 he bought his first Santa Gertrudis. He purchased 12 cows and a King Ranch bull, joined SGBI and was given herd number 4663. He joined the Arkoma Santa Gertrudis (then Oklahoma Santa Gertrudis Association) in 1977. He has served as president, vice president, secretary-treasurer and as a board member for more than 30 years.

Gary served on the SGBI Board of Directors a total of 12 years, and has served on many committees over the past 37 years. He served as vice president for Breed Improvement, and served on committees establishing performance programs with the American Hereford Association, American Beef Records Association and Agricultural Business Research Institute.

The Steer Feedout, the brainchild of Gary and Robert Silva, began on an all-night drive to the SGBI Annual Meeting in Louisville, Ky. This program provided the basis for SGBI's carcass expected progeny differences (EPDs). Both men won several awards in the feedout. Gary participated and kept performance records for the Elite bull test at Evant, Texas, and raised some of the top performing bulls on that test. Even after reducing his herd, he participated in the summer 2014 bull test at the Genetic Development Center, Navasota, Texas, and had the top gaining Santa Gertrudis bull on test and also the highest marbling Santa Gertrudis bull on test.



SANTA GERTRUDIS USA

Gary has served in many capacities for the NJSGHS and donated three heifers. Colt Yorek received one, and he raised his national champion out of her. Another was won by Andrew Chandler; she was later named National Champion Cow-Calf Pair for Wyatt Nelson, and is the mother of Miss Softing, the top scanning heifer at the 2014 NJSGHS, and also grand champion at the Fort Worth Stock Show open show. Gary has also conducted the Brain Bowl, and judged speeches and sales talks.

Gary doesn't judge Santa Gertrudis shows in the United States, but did judge the National Santa Gertrudis show in Brazil. Robert and Gary then spent approximately 10 days traveling from ranch to ranch. Gary was also honored to be asked to judge at the National Western Livestock Show in Denver, Colo. two separate times.

In 2013, Gary sold his farm at Warner and reduced his cowherd. He married a lifelong friend of 50 years, Karen Green Martin, and now they spend a lot of time traveling. Gary said that his life is wonderful and the Santa Gertrudis breed and breeders have played a major part in it. 🍷

2015-2016 National Junior Santa Gertrudis Association Board of Directors



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Miss Savannah

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October 3, 2015

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SANTA GERTRUDIS SALE

Reports

THE DAM EFFECT ONLINE SALE

June 23, 2015

Corazon-Pitchford Cattle Co. presented the first-of-its-kind sale of Santa Gertrudis genetics June 23, in the form of choice of heifers from in vitro fertilization (IVF) matings and embryos, online via www.cattleinmotion.com.

Five lots of heifer picks from IVF matings averaged \$4,280. The high-selling lot was a heifer mating between 2015 Dam of the Year Miss Grandview 748 x Copperhead 214; she was purchased by Yancey Strait, Carrizo Springs, Texas, for \$5,800. Embryo lots averaged \$310 each. The high-selling embryo lot was a mating of 777 Vegas x Harris Farms 017/9 purchased by Red Doc Farm, Belen, N.M., for \$425 per embryo for a five-embryo lot. One CSC Playmaker semen lot of 10 units was sold for \$40 per unit. The volume buyer was Robert Silva, Krebs, Okla., who purchased two pick-of-heifer lots.

Consigners included Corazon Pitchford Cattle Co. LLC, Athens, Texas; Southern Cattle Co., Marianna, Fla.; Creekline Ranch, Boswell, Okla.; C Bar C Ranch, De Soto, Mo.; and Harris Riverbend Farm, Cleburne, Texas.

Five percent of the net proceeds was donated to the 2015 National Jr. Santa Gertrudis Heifer Show and Gerts Ongoing Advanced Leadership Summit. 🐄

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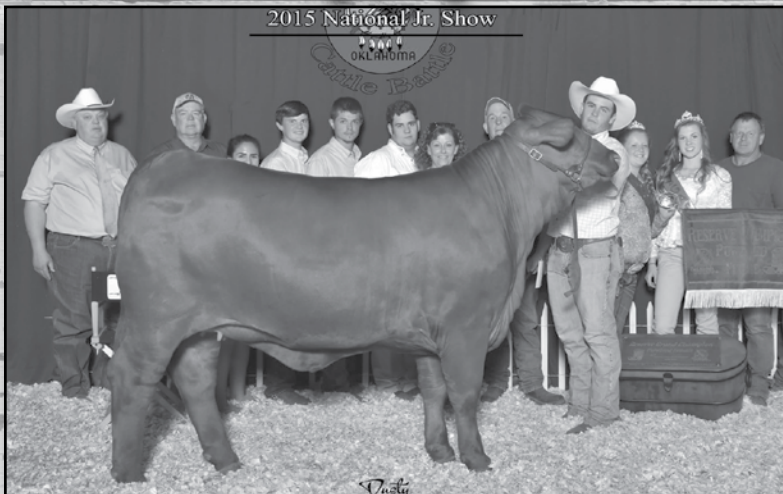


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— Michael McConaughy

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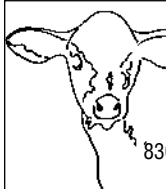
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TT Genetics Shined at the 2015 National Junior Santa Gertrudis Heifer Show!



**NJSGHS Reserve Grand
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and Champion Yearling Female**

Miss Double TT 230,
*shown by Michael McConaughy,
Texarkana, Texas
Sired by Mr. Double TT Tomahawk 414*

**NJSGHS Grand Champion
Star 5 Female**

LCC 55/3,
*shown by Cammi Selby, Scurry, Texas
Sired by Mr. Double TT Rick 10/9 and her dam
was the 2012 National Champion Star 5 Female!*



**NJSGHS Champion Calf Female and
Best of Polled Champion**

Myers 14/10,
*shown by Britney Shields, La Russell, Mo.
Sired by Mr. Double TT Rick 10/9
Also congrats to Myers Cattle Co., Navasota,
Texas, for taking advantage of TT genetics and
producing this outstanding female!*



**Congrats to these junior exhibitors also on the
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Dams & Daughters of Distinction Sale

Presented by Corazon-Pitchford Cattle Co. LLC



Saturday, August 29, 2015 at 11:00 a.m. (CDT)

**Corazon-Pitchford Sale Facility • 7150 CR 3715 • Athens, Texas
and online via cattleinmotion.com**

Cattle viewing Friday, August 28, 4:00-7:00 p.m., and Saturday morning before the sale.

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Miss Grandview 748

2014-2015 SGBI Dam of the Year
Selling her 2014 heifer by Briggs 021/5



Miss Double TT Crimson Rose

2014-2015 Produce of Dam Champion
Selling embryos and heifer pregnancies



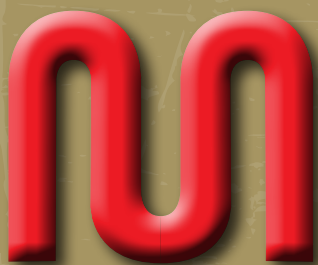
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2013-2014 High Point Female
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**For questions, catalog or to contact on sale day, call
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- Class Winner
- Heifer Calf Champion
- Champion Polled Female
- Overall Champion
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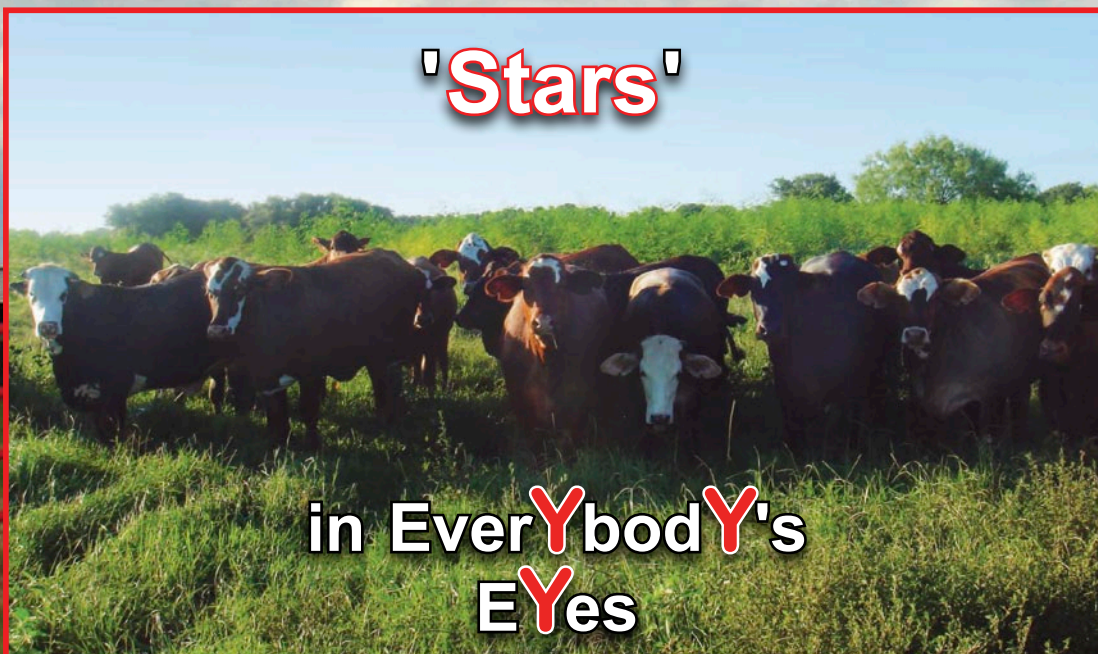


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