



SANTA GERTRUDIS

USA

AUGUST 2014 | VOLUME 17, NUMBER 8



**2014 NATIONAL JUNIOR
SANTA GERTRUDIS
HEIFER SHOW**

Santa Gertrudis



The Preferred American
Beef Breed

The Tradition Continues!

26th ANNUAL
ALABAMA CONNECTION

Santa Gertrudis Production Sale

**HOSTED BY TINNEY FARMS AT THE FARM
OCTOBER 4, 2014 • HANCEVILLE, AL**

*Join Tinney Farms again this year for that great southern hospitality and
the Highest in Quality Cattle you have come to expect for over 25 years!*

SELLING 50 LOTS FROM

Tinney Farms

GRANDVIEW FARMS


GRAY OAKS
FARM



Manager:

Arlin Taylor

Phone: 256-507-3838

Email: arlin.taylor@bhamfast.com

Website: tinneyfarms.com

Tinney Farms

5251 Co. Rd. 601 • Hanceville, AL 35077

Sale Consultants:

Darren Richmond: 423 364 9281

Bill Lundberg: 479 880 6217

DVAuction
Broadcasting Real-Time Auctions

11th Annual Santa Gertrudis Bull Sale & Commercial Female Sale and 37th Annual Tri-Star Santa Gertrudis Sale

Offering 75+ Bulls and 200 Select "Star 5" Commercial Females with an offering of Performance Proven Genetics from three of the most respected & consistent programs in the industry...featuring Briggs Ranches, Corpordon Acres & Harris Riverbend Farms.



Schedule of Events

Thursday, November 6th

4:00pm - Cattle viewing

Friday, November 7th

7:00am - Cowboy coffee

11:00am - 11th Annual Bull Sale

1:00pm - 11th Annual Commercial Female Sale

4:00pm - Tri-Star cattle viewing

6:00pm - Gathering & dinner

Saturday, November 8th

8:00am - Breakfast & cowboy coffee, cattle viewing

11:00am - 37th Annual Tri-Star Sale

*All sale events at Briggs Ranches
Bloomington, Texas*

DVAuction
Broadcasting Real-Time Auctions

**american
marketing
services**
Marketing Superior Genetics

Mark Cowan, markc@amscattle.com, 903.495.4522
Trey Kirkpatrick, treyk@amscattle.com, 979.324.5518
Richard Hood, richardh@amscattle.com, 979.224.6150
Brad wright, bradw@amscattle.com, 979.219.4599
www.amscattle.com

Briggs Ranches



Traylor Division
Bloomington, Texas

PO Box 1417 • Victoria, Texas 77902

Joe Jones, Manager: (o) 361.897.1337 • (c) 361.550.0994
briggsranches@hotmail.com

San Roque Division
Catarina, Texas



San Carlos Division
Rio Grande, Texas



SANTA GERTRUDIS USA

August 2014 | Volume 17, Number 8

IN THIS ISSUE

- 8** Santa Gertrudis Breeders Recognized by Florida Cattlemen's Association
- 12** Champions Named at National Junior Santa Gertrudis Heifer Show
- 16** Juniors Compete in Multiple Contests at Junior Nationals
- 18** Santa Gertrudis Youth Awarded Scholarships
- 20** Go Green by Stockpiling Winter Forage
- 22** Juniors Dedicate Show to Bill "Mr. B" Burton
- 28** Inaugural "Better Beef" Contest Held at Junior Nationals

DEPARTMENTS

- 6** Ramblings from the Open Range
- 6** Ask SGBI
- 8** Down the Road
- 10** SGBI New Members
- 10** Breed Statistics
- 10** Calendar of Events
- 10** Junior Letter
- 30** Ad Index



Santa Gertrudis USA (ISSN-10985026, USPS-013-876) is published monthly for \$30.00 US by *Santa Gertrudis USA* located at P.O. Box 427, Timnath, CO 80547. Periodicals postage paid at San Antonio, Texas and additional mailing offices. POSTMASTER: Send address changes to: *Santa Gertrudis USA*, P.O. Box 427, Timnath, CO 80547. Subscriptions: \$30 U.S. per year for all subscriptions to the U.S. and her possessions. First class subscriptions in the U.S. are available at \$50. Foreign surface mail subscriptions are \$30. Foreign airmail subscriptions are as follows: Mexico/Canada - \$60, Central America & South America - \$100, Europe and all others - \$110. We accept Mastercard, VISA and Discover. Materials in *Santa Gertrudis USA* may not be reproduced without the permission from the publisher.

Santa Gertrudis USA is recognized by the Santa Gertrudis Association as the official breed publication for Santa Gertrudis cattle; however, management, editing and financial responsibilities are vested in Blueprint Marketing LLC. We reserve the right to edit or refuse any copy or advertising material submitted for publication. Blueprint Marketing LLC hereby expressly limits its liability resulting from any and all misprints, errors and/or inaccuracies in advertisement or editorial content. The opinions and views expressed in all editorial material are those of the writer or the person interviewed and not necessarily those of *Santa Gertrudis USA*.

SANTA GERTRUDIS BREEDERS INTERNATIONAL

P. O. Box 1257, Kingsville, Texas 78364
Phone: (361) 592-9357
Fax: (361) 592-8572
info@santagertrudis.com
www.santagertrudis.com

EXECUTIVE DIRECTOR

John E. Ford
Email: jford@santagertrudis.com

REGISTRATION & MEMBER SERVICES SPECIALIST

Diana L. Ruiz
Email: diana@santagertrudis.com

MAGAZINE STAFF

PUBLISHER

Blueprint Marketing LLC
P.O. Box 427, Timnath, CO 80547
email: info@blueprintma.com

EDITOR

Lisa Bard | lbard@blueprintma.com
(970) 498-9306
fax: (970) 493-8930

MANAGING EDITOR

Micky Burch | mburch@blueprintma.com
(308) 440-8179

AD SALES | CATALOGS

Darren Richmond
(423) 364-9281 | drichmd@aol.com

CREATIVE DIRECTOR

Kathie Bedolli | kbedolli@blueprintma.com
(540) 752-6143 | fax: (540) 752-5856

AD DESIGN

Holly Holland

ADMINISTRATION

Leslie McKibben

COPY EDITOR

Kim Broers

ON THE COVER

National Junior Santa Gertrudis Heifer Show participant Tate Villanueva and his father, Teddy, Alvin, Texas. Photo by Darren Richmond.

Providing Polled Power Genetics to the Santa Gertrudis Breed

LAZY E RANCH

John Wilson, Owner

John Kuretsch

Ranch Manager

Ranch: (254) 749-9519

Herd # 413



DIETRICH'S FLYING D RANCH

10 Seminole Tr. • Orlando, Florida 32833

Phone: (407) 470-4638

www.DietrichsFlyingDRanch.com

HERD # 873

Champion Polled Santa Gertrudis Cattle



RED DOC FARM



Dr. Roland & Elia Sanchez

703 S. Christopher Road
Belen, NM 87002

(505) 864-7781 Office
(505) 864-2898 Residence

**Thank you to all the buyers of our genetics at the
Breeders of the Carolinas Sale in May as well as
private treaty sales.**

**We also thank everyone
who attended and supported
the sale!**



*Proudly Raising Santa Gertrudis Cattle
since 1973*

DOUBLE C FARMS

Bill Cameron Jr. • (910) 875-4963

377 Double C Drive, Raeford, NC 28376

Polled Santa Gertrudis Association

Curtis Hudnall, President • (936) 334-4804

Larry Osborne, Secretary & Treasurer
(937) 604-4999

Double C Farms

William W. Cameron, Jr. & Family

377 Double C Drive
Raeford, North Carolina 28376
(910) 875-4963



GRAY OAKS FARM

Dennis Jones, owner

905 Foxtrap Rd., Russellville, AL 35654

Farm: (256) 332-0615

Home: (941) 735-9391





Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

(361) 592-9357 | jford@santagertrudis.com

During my travels, I make an effort to “brand” myself in a manner that conveys to those around me my affiliation with Santa Gertrudis cattle and SGBI. I have found simply carrying a copy of the latest *Santa Gertrudis USA* issue through a busy airport is a great way to attract attention and stimulate conversation. My efforts work well and I am amazed by the number of people who approach me who participated, or whose children participated, in the National Junior Santa Gertrudis Association. They are always complimentary, recalling fond memories of the National Junior Santa Gertrudis Heifer Show and time spent with family and friends. Many of the young adults attribute their successes in life to the lessons learned through participation in this program.

I am quick to give credit for the junior program’s long-term success to SGBI’s many volunteers who generously contribute time, talent and resources to ensure our association’s youth effort is the envy of all other breed associations. However, as you might expect, I always

follow with a question, “Are you an active or commercial member of SGBI today – and if not, why not?” Unfortunately, many are not. At the conclusion of their tenure as juniors, they disappear from the SGBI’s membership rolls. It is understandable: College or vocational training is the next logical life step. Acquiring employment, getting married, becoming established in the community and securing a house become the focus of life; it is a natural progression.

Former junior members of SGBI are knowledgeable and persuasive advocates for animal agriculture, and the skills learned through involvement with the youth program have placed them in community leadership positions. I hope every member of our association takes great satisfaction in the fact that SGBI’s junior program has contributed to the development of productive citizens. This is commendable and a reason for pride; however, at day’s end we must remember that SGBI is a cattle breed association, and the ability to accom-

plish our mission of breed improvement, marketing and promotion is dependent on paid membership with cattle on the books. As the executive director of SGBI, I must ask what can be done to better retain our association’s junior members and move them into the active membership ranks. It is a perplexing question and there are no easy answers.

Cattle ownership is a function of land availability. One does not happen without the other. Most junior members have access to some property, through family, friends or their school, enabling them to own a show heifer project(s). However, few have the land resources that will allow their youth project to serve as a springboard for the development of a full-fledged seedstock operation. The problem is compounded by the lack of financing available to a young person interested in a production agriculture enterprise. These challenges are much greater than our association’s ability to address, and I don’t have the answers. There have been attempts to form a young breeders group, and the association offers several membership categories, but neither have proved very successful at retention. I do know SGBI must do better at retaining these outstanding young people. I welcome thoughts and suggestions regarding this concern. As you flip through this month’s youth issue of *Santa Gertrudis USA*, you will quickly see why the SGBI youth program is a great source of association pride, and readers will certainly be impressed by the accomplishment of the breed’s young people. 🐄



SGBI ANSWERS YOUR

Questions

By John Ford, Executive Director

Q. How does an SGBI member order a DNA kit?

A. The number of members requesting hair kits in order to collect and submit DNA samples has been tremendous. In fact, SGBI was not adequately prepared to handle the number of requests received for DNA kits; quite frankly, we dropped the ball early on. However, working with our program partner Livestock Genetic Services, the system to order kits has been streamlined and should be functioning better. Forms to order DNA kits are now available on the SGBI website, www.santagertrudis.com. To find the order form, start on the homepage, then click on “SGBI.” Then, follow the drop-down menu to “Forms” and click. Complete the requested DNA fingerprint form, making sure to include the animal’s registration number. Completed forms can be mailed, faxed or emailed to SGBI. Diana Ruiz will forward the requested number of kits. 🐄

CAROLINA CORNER

Join Us!

BREEDERS OF THE CAROLINAS FIELD DAY

SAT., SEPTEMBER 13, 2014

Lou Al Tuck Farms, Great Falls, S.C.

9 A.M. EST

Come & enjoy a great
time talkin' cattle!

GUEST SPEAKERS

LUNCH

OPEN SHOW

 **LOU AL TUCK FARMS**
(803) 984-0704

YOUR CAROLINA CORNER SANTA GERTRUDIS BREEDERS

Creech Farms

12483 NC 39 • Zebulon, NC 27597
Tony (919) 427-4679 • Brandon (919) 761-3894
Email: ccreech6@gmail.com
CF Herd No. 16769 • Herd No. 37879 CF

J.C. Sherrill, Jr. Ranch

 Carlyle and April Sherrill
Scott, Colt & Lauren
Mount Ulla, NC 28125
(704) 278-2196 • (704) 633-5723
carlyle@sherrillcameron.com

Knight n Gail Farms

Jimmy & Gail McKnight
Davidson, North Carolina
(704) 574-3132
jemcknight@mindspring.com
Carolina's Best Polled Santa Gertrudis Cattle Since 1994



LOU AL TUCK FARMS

 Great Falls, S.C.
Al Jackson • 803.984.0704
Ajson@pike.com
T.A. Jackson • 803.482.2283

Santa Gertrudis BREEDERS OF THE CAROLINAS

For more information:
contact Tony Creech, President
(919) 427-4679

CAROLINA CORNER SPACE AVAILABLE

There is an opportunity to become a part of
this elite group of advertisers.
Contact Darren Richmond at (423) 364-9281
for details.



Down the Road **PRESIDENT'S LETTER**

By Curtis Salter

(850) 957-4409 | salterfarms@ymail.com

Those who can, do. Those who can do more, volunteer.

– Author Unknown

A truer statement is hard to find when it comes to the many good folks who volunteer to help with the National Junior Santa Gertrudis Heifer Show (NJSNGHS). The number and quality of people who show up to support our youth at their biggest annual event never ceases to amaze me, and to each and every one of the volunteers who make the NJSNGHS happen every year, I sincerely say, "Thank you."

Philanthropy is something the members of our breed do, and do well. Every issue of *Santa Gertrudis USA* lists the 18 members of our board – all of whom are volunteers. And those are just the folks on the SGBI board; that doesn't even begin to recognize all of the people who volunteer to work sales held by our affiliates, host field days at their farms and ranches, and help our youth get started with their heifer projects. Many individuals who go unrecognized are doing more because they can, because they are volunteers in the truest sense of the word.

If you can do more, I encourage you to. Remember, it doesn't have to be the biggest job in the world you take on as a volunteer. Maybe you can volunteer to help with a church bake sale, organize a school fundraiser or come up with snacks for one afternoon at next year's NJSNGHS. No matter the task, you will be appreciated for your helping hand. To everyone who volunteers, whether it's with SGBI, their community or both, I say again, "Thank you." 🐄



Dietrich and 5 Bar E Win Florida Premier Show Awards

The 51st Annual Florida Premier Show Awards were presented June 18 at the Florida Cattlemen's Association Annual Convention held in Marco Island, Fla. Points are earned by winning at six shows in Florida. The Premier Champion Female is 5 Bar E Little Ann, shown by 5 Bar E Farm, Altha, Fla. The Premier Champion Bull is Amigo Massive Mt. Trip D155, owned by Michael Roy Rank of Dietrich's Flying D Ranch, Orlando, Fla. The overall premier exhibitor award was also won by Dietrich's Flying D Ranch, which has been showing Santa Gertrudis cattle since 1957. 🐄

SGBI OFFICERS OF THE BOARD

PRESIDENT Curtis Salter
SECRETARY/TREASURER Deanna Parker
BREED IMPROVEMENT Yancey Strait
LONG RANGE PLANNING Warren Harris
MARKETING & PROMOTION Wes McDaniel
YOUTH ACTIVITIES Betty McCormick
MEMBERSHIP Jerome Urbanosky

SGBI BOARD OF DIRECTORS BY REGION

WESTERN REGION

Tom DuBois (Texas)
 DuBois Cattle Co.
 (281) 723-9716 | tom.dubois@us.atlascopco.com

Cheryll Grainger (Texas)
 Rocking A Ranch
 (979) 337-4152 | clgrainger@aol.com

John Kiker (Texas)
 (979) 826-8329 – j.w.k.1934@sbcglobal.net

Betty McCormick (Texas)
 Woman Hollerin' Ranch
 (281) 375-6861 – bettysue1959@gmail.com

Yancey Strait (Texas)
 Strait Ranches
 (972) 841-0989 | yancey_strait@yahoo.com

Wylie Taliaferro (Texas)
 Double TT Ranch
 (469) 644-1620 | wylietaliaferro@yahoo.com

Jerome Urbanosky (Texas)
 Urbanosky Ranch
 (281) 797-5715 – jerome@ameritechsi.com

EASTERN REGION

David Alderson (Tenn.)
 Circle A Farms
 (931) 490-1324 | elaine@mtbj.net

Debbie Gautz (Mo.)
 Rustic Rail Ranch
 (417) 438-8712
 debbiegautz@yahoo.com

Wes McDaniel (Ga.)
 MC Ranch
 (770) 354-7802 | mcdanielwb@gmail.com

Curtis Salter (Fla.)
 Salter Farms
 (850) 957-4409 | salterfarms@ymail.com

Deanna Parker (Ky.)
 Parker Farms
 (270) 678-5302 | parkerfarms@scrtc.com

AT LARGE DIRECTORS

District 1 - Warren Harris (N.M.)
 WR Ranch
 (505) 504-1513 | wrranchnm@gmail.com

District 2 - Pat Stults (Texas)
 Diamond S Ranch
 (817) 534-0044 | pstults@jpsalliance.com

District 3 - Gary Harding (Okla.)
 (918) 616-7741 | gary.harding1944@yahoo.com

District 4 - Gene McCarter (Tenn.)
 (662) 665-4911(m) | (731) 645-3652

District 5 - John Denson (Ga.)
 Denson 3D Farms
 (706) 259-3838 | denson3dfarms@gmail.com

District 6 - Todd Osborne (Mo.)
 Osborne Livestock Co.
 (859) 991-2438 | peppydoc1@aol.com

SANTA GERTRUDIS DISTRICT VI BREEDERS



We let the cows do the work...



Since 1990, Missouri Meadows has specialized in the breeding of Santa Gertrudis, Durham Red and Star5 cattle. The farm is owned and run by Aaron and Amy Schroeder along with their two sons, Jack and Isaac.

Hughesville, MO | missourimeadows.com

C Bar C Ranch

De Soto, MO 63020

ALAN CLARK BUD & KELLY CLARK
(636) 586-6034 (314) 607-1076
www.cbarcranch.net • bud@cbarcranch.net

HAMPTON HILLS

DAVID & SHERRY HAMPTON



Herd #4900

26779 Hwy. 87
California, MO 65018
(573) 796-2763
david@pbomc.com



HEIL CATTLE CO.

Doug & Debbie Heil
Stonefort, IL 62987
(618) 672-4887 (h) • (618) 525-0611 (c)
dheil@harrisburgtruss.com
Herd #37491 Eddyville, IL Premise



Missouri Meadows
Aaron, Amy, Jack & Isaac Schroeder
18067 McCurdy Road
Hughesville, MO 65334
(660) 829-3067
www.missourimeadows.com
Registered Santa Gertrudis, Durham Red & Star 5

OSBORNE LIVESTOCK

Todd, Donna, Dalton & Ashley Osborne
Sparta, Ky. • Turney, Mo.
(859) 991-2438
peppydoc1@aol.com



Parker Farms



parkerfarms@scrtc.com

Charles, Deanna, Chip, June & Carsen Parker
5552 Jackson Hwy. • Cave City, KY 42127
(270) 678-5302 • (270) 670-6776

SANTA GERTRUDIS

Juniors

By Reagan Ruddock, president



Howdy! I'm honored to serve as your 2014-15 NJSGA president and look forward to continuing the work that so many capable leaders started before me to build and grow our junior association into one that is the envy of all breed associations. One of my goals this year is to unify our NJSGA by reaching out to all junior members to help them feel connected to their local affiliates.

Each year, many new members purchase heifers and never realize what is available to them through our associa-

tion. Many arrive at the NJSGHS alone and unaware that they could be part of a fun, interactive affiliate where they would make friends for life. As we move into a busy season of sales, weekend prospect shows and major stock shows across the United States, I would like to encourage both breeders and junior members to help with this mission to grow our affiliate groups and unite our membership.

As breeders, when you sell a heifer to a young person, you are often the face of the Santa Gertrudis breed to that new member. Please use this opportunity to share with him or her the benefits of the NJSGA and the contact information for your local affiliate. Junior members, when you see new faces at a show, please make a point to introduce yourself and welcome the new members to our organization. If they live in your area, invite them to join your affiliate and inform them about both local activities and enjoyable team events they can be a part of in Guthrie, Okla., next summer. I'm so thankful to each and every one of you who welcomed me to the breed many years ago and look forward to seeing you at upcoming breed events.

God Bless! 🍀

REGISTRATIONS, STAR 5 RECORDINGS & TRANSFERS BY DISTRICT

JUNE 2014

District	Purebred Reg.	Star 5 Reg.	Performance Only	Purebred & Star 5 Trans.
1	22	3	0	45
2	III	27	63	76
3	II	I	0	II
4	10	6	0	II
5	15	0	0	12
6	4	3	0	II

CONTACT FOR SGBI REGISTRATIONS: Diana Ruiz

P. O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com

Phone: (361) 592-9357; Fax: (361) 592-8572

SANTA GERTRUDIS WELCOMES

New Members

Active Members

Hull Ranches, Raul Salinas, Rockdale, Texas
Paul Burrough, Weatherford, Texas

Commercial Members

Scott Cherry, Monroe, Ga.

Junior Members

Dezzaray Brown, Ben Wheeler, Texas
Alexis Cole, Effie, La.
Austin Guzman, Mansfield, Texas

Connor Hardy, Spring, Texas
Anna Henderson, Scranton, Ark.
Cayden Jackson, Pittsburg, Texas
Kamryn Phillips, Normangee, Texas
Courtney Roberts, Meridian, Texas
Rockin R, Aaron Zuniga, Raymondville, Texas
Anna Sifers, Athens, Texas
Irelyn Sullivan, Ft. Worth, Texas
Ryan Ticken, Floresville, Texas
Justin Trujillo, Burleson, Texas

SANTA GERTRUDIS Calendar

AUGUST

- 2 Ozark Empire Fair Open Santa Gertrudis Show, Springfield, Mo.
- 4-6 Texas A&M Beef Cattle Short Course, College Station, Texas
- 6 Indiana State Fair Open Santa Gertrudis Show, Indianapolis, Ind.
- 9 Mid Coast Santa Gertrudis Assn. Cattleman's Opportunity Sale, Brenham, Texas
- 17 Missouri State Fair Open Santa Gertrudis Show, Sedalia, Mo.
- 24 Kentucky State Fair Open Santa Gertrudis Show, Louisville, Ky.
- 31 Delta Fair Open Santa Gertrudis Show, Cordova, Tenn.

SEPTEMBER

- 11 Southeastern Empire Fair Open Santa Gertrudis Show, Lawrenceville, Ga.
- 13 Breeders of the Carolinas Field Day, Lou Al Tuck Farm, Great Falls, S.C.
- 19-20 District 6 Junior Show & Sale, Richmond, Ind.
- 21 Oklahoma State Fair Open Santa Gertrudis Show, Oklahoma City, Okla.
- 26 SGBI Board of Directors Meeting, Tulsa, Okla.
- 27 Arkoma Sale, Tulsa, Okla.
- 28 Tulsa State Fair Open Santa Gertrudis Show, Tulsa, Okla.

OCTOBER

- 4 26th Alabama Connection Santa Gertrudis Production Sale, Hanceville, Ala.
- 16 Arkansas State Fair Open Santa Gertrudis Show, Little Rock, Ark.
- 19 State Fair of Texas Open Santa Gertrudis Show, Dallas, Texas



Urbanosky Ranch

Home Of:
Bulletproof 4-30
Hellacious 750
Leonidas 8-300

The Sires of Champions!



Congratulations!

To all the junior members who bought and exhibited heifers from us. Your hard work and dedication earned Urbanosky Ranch the 2014 NJSGHS High Point Breeder of the Year. A special thanks to: Tate Villanueva, Kristin Nelson, Ashlyn Dueitt, Lily Romanchuk, Amber Barrow, Landon Stem, Keaton Bush, Rachael Fargerson, Kody Kasproicz and Demi Harrington. Urbanosky Ranch has new calves being born and many new show quality and replacement heifer prospects. Call us today to buy sexed or conventional semen or set up an appointment to come look at our herd.

Plantersville, Texas

Jerome Cell: 281.797.5715 Blake Cell: 936.870.5252
 Ranch Phone: 936.894.2017

SGBI HERD
 NUMBER

2243

SGBI MEMBER
 SINCE

1969

2014 NATIONAL JUNIOR SANTA GERTRUDIS HEIFER SHOW

Kickin' it up a notch with Gerts!

SHOW CHAMPIONS



**GRAND CHAMPION
PUREBRED**

MC 202, shown by Will McDaniel, Alpharetta, Ga.



**GRAND CHAMPION
BRED AND OWNED**

ET Cosmo, shown by Taylor Terry, Denton Texas



GRAND CHAMPION STAR 5

SJ Island Sarita, shown by Reagan Ruddock,
Rockport, Texas



**RESERVE GRAND CHAMPION
PUREBRED**

Ariel, shown by Kayla Stults, Arlington, Texas



**RESERVE GRAND CHAMPION
BRED AND OWNED**

Ariel, shown by Kayla Stults, Arlington, Texas



**RESERVE GRAND CHAMPION
STAR 5**

Miss Double TT 850, shown by
Casey Pitchford, Athens, Texas



**GRAND CHAMPION
COW-CALF PAIR**

Grandview Annie, shown by Patrick Daniel,
Magnolia, Ark.



**GRAND CHAMPION
BEST OF POLLED**

Grandview Annie, shown by Patrick Daniel,
Magnolia, Ark.



**GRAND CHAMPION
DONATED HEIFER**

Miss Double TT 075, shown by
Reagan Ruddock, Rockport, Texas



DIVISION WINNERS

The 2014 National Junior Santa Gertrudis Heifer Show was held June 15-20 at the J.S. Birdwell Agricultural Center in Wichita Falls, Texas. Almost 200 junior members exhibited some 400 head of cattle at the event dubbed "Kickin' It Up a Notch with Gerts." Ryan Rathmann, Ph.D., Lubbock, Texas, served as the judge for the purebred female show Thursday, while Blake Nelson, Warner, Okla., sorted the special classes Friday, including cow-calf pairs, donated heifers, best of polled, bred and owned, and Star 5. The event concluded Friday night with an awards banquet.



CHAMPION CALF

HC McCormick's Spice 301, shown by Cade Burks, Poth, Texas



RESERVE CHAMPION CALF

VM Tootsie, shown by Tate Villanueva, Alvin, Texas



CHAMPION JUNIOR CALF

Miss Double TT 075, shown by Reagan Ruddock, Rockport, Texas



RESERVE CHAMPION JUNIOR CALF

ET Chupa 37, shown by Taylor Terry, Denton, Texas



CHAMPION YEARLING

Miss WF 2320, shown by Caiden McDowell, Zachary, La.



RESERVE CHAMPION YEARLING

LF Cherry, shown by Seth Lyness, Ben Wheeler, Texas



CHAMPION SENIOR FEMALE

MC 202, shown by Will McDaniel, Alpharetta, Ga.



RESERVE CHAMPION SENIOR FEMALE

Ariel, shown by Kayla Stults, Arlington, Texas

CLASS AND DIVISION WINNERS

PUREBRED FEMALE SHOW

Class 1: Nov. 1, 2013 and Later

- 1) Miss CF Caroline 390, shown by Parker Mason, Chappell Hill, Texas
- 2) Texas G Lavenia, shown by Keaton Bush, Timpson, Texas
- 3) Hefte Ranch B00, shown by Carson Hefte Petty, Hondo, Texas

Class 2: Sept. 1, 2013-Oct. 31, 2013

- 1) Urbanosky's American Hone, shown by Landon Stem, Anderson, Texas
- 2) Earl's Miss Kami, shown by Morgan Barrow, Guthrie, Okla.
- 3) KK Lucy 103, shown by Kalli Kimble, New Braunfels, Texas

Class 3: July 1, 2013-Aug. 31, 2013

- 1) Jolene, shown by Keaton Bush, Timpson, Texas
- 2) Anna, shown by Demi Harrington, Plantersville, Texas
- 3) CF Belle 247, shown by Caroline Spence, Edgewood, Texas

Class 4: June 1, 2013-June 30, 2013

- 1) Allison, shown by Randall Strickmeyer, Verona, Ky.
- 2) HH Roho Sita, shown by Morgan Barrow, Guthrie, Okla.
- 3) SJ Lady Rialta 314, shown by Reagan Ruddock, Rockport, Texas

Class 5: May 1, 2013-May 31, 2013

- 1) HC McCormick's Spice 301, shown by Cade Burks, Poth, Texas
- 2) VM Tootsie, shown by Tate Villanueva, Alvin, Texas
- 3) Kubecka 128, shown by Cole Denton Turner, Anahuac, Texas

Class 6: Champion Calf Female

HC McCormick's Spice 301, shown by Cade Burks, Poth, Texas

Class 7: Reserve Champion Calf Female

VM Tootsie, shown by Tate Villanueva, Alvin, Texas



Class 8: Apr. 1, 2013-Apr. 30, 2013

- 1) Miss Double TT 075, shown by Reagan Ruddock, Rockport, Texas
- 2) ET Chupa 37, shown by Taylor Terry, Denton, Texas
- 3) SR 60/3, shown by Wyatt Nelson, Carthage, Mo.

Class 9: Mar. 1, 2013-Mar. 31, 2013

- 1) Pistol Annie, shown by Ashlyn Dueitt, Montgomery, Texas
- 2) Miss Softing, shown by Quincy Nelson, Carthage, Mo.
- 3) NTR Miss Trixie 32-3, shown by Casey Pitchford, Athens, Texas

Class 10: Feb. 1, 2013-Feb. 28, 2013

- 1) X Winds Cabernet, shown by Hollyann Roach, Keller, Texas
- 2) SC Bella's Willow, shown by Saige Combs, Navasota, Texas
- 3) Hurricane's Daisy, shown by Hannah Burrough, Weatherford, Texas

Class 11: Jan. 1, 2013-Jan. 31, 2013

- 1) SJ Lady Italia, shown by Reagan Ruddock, Rockport, Texas
- 2) Taters Miss Blair, shown by Breana Tater, Inez, Texas
- 3) Young Gun Delle, shown by Emmalee Taylor, St. Joe, Ark.

Class 12: Champion Junior Calf Female

Miss Double TT 075, shown by Reagan Ruddock, Rockport, Texas

Class 13: Reserve Champion Junior Calf Female

ET Chupa 37, shown by Taylor Terry, Denton, Texas

Class 14: Nov. 1, 2012-Dec. 31, 2012

- 1) Texas G Clary, shown by Keaton Bush, Timpson, Texas
- 2) MCC Anna 1211, shown by Ally Kimbro, Timpson, Texas
- 3) Young Gun Glitter, shown by Emmalee Taylor, St. Joe, Ark.

Class 15: Sept. 1, 2012-Oct. 31, 2012

- 1) Katniss, shown by Taylor Terry, Denton, Texas
- 2) Rocking A's Cajun Queen, shown by Emaline Robinson, Dayton, Texas
- 3) BF Paprika, shown by Medody Riley, Victoria, Texas

Class 16: July 1, 2012-Aug. 31, 2012

- 1) LF Cherry, shown by Seth Lyness, Ben Wheeler, Texas
- 2) Hermione, shown by Taylor Terry, Denton, Texas
- 3) Jemma 2-30, shown by Landon Stem, Anderson, Texas

Class 17: May 1, 2012-June 30, 2012

- 1) Miss WF 2320, shown by Caiden McDowell, Zachary, La.
- 2) ET Cosmo, shown by Taylor Terry, Denton, Texas
- 3) LF Baley, shown by Seth Lyness, Ben Wheeler, Texas

Class 18: Champion Yearling Female

Miss WF 2320, shown by Caiden McDowell, Zachary, La.



Class 19: Reserve Champion Yearling Female

LF Cherry, shown by Seth Lyness, Ben Wheeler, Texas

Class 20: Mar. 1, 2012-Apr. 30, 2012

- 1) Wyatt's Miss Becky Sue, shown by Calli Gordon, Chico, Texas
- 2) Molly 412, shown by Gracey Pitchford, Athens, Texas
- 3) Sue Ellen, shown by Adrian Garza, Edinburg, Texas

Class 21: Jan. 1, 2012-Feb. 28, 2012

- 1) MC 202, shown by Will McDaniel, Alpharetta, Ga.
- 2) Hurricane's Claire, shown by Hannah Burrough, Weatherford, Texas
- 3) Grandview Annie, shown by Patrick Daniel, Magnolia, Ark.

Class 22: Oct. 1, 2011-Dec. 31, 2011

- 1) SR 54/1, shown by Kalli Kimble, New Braunfels, Texas
- 2) Rocking A's Tess, shown by Kyle Burrough, Weatherford, Texas
- 3) Carroll 142, shown by Bayli Fisher, Carrizo Springs, Texas

Class 23: July 1, 2011-Sept. 30, 2011

- 1) Ariel, shown by Kayla Stults, Arlington, Texas
- 2) MC Darla, shown by Will McDaniel, Alpharetta, Ga.
- 3) LCC 138/1, shown by Cammi Selby, Scurry, Texas

Class 24: Champion Senior Female

MC 202, shown by Will McDaniel, Alpharetta, Ga.

Class 25: Reserve Champion Senior Female

Ariel, shown by Kayla Stults, Arlington, Texas

Class 26: Grand Champion Purebred Female

MC 202, shown by Will McDaniel, Alpharetta, Ga.

Class 27: Reserve Grand Champion Purebred Female

Ariel, shown by Kayla Stults, Arlington, Texas

BRED AND OWNED FEMALE SHOW

Class 31: June 1, 2013 and Later

- 1) Robinson's 860, shown by Emaline Robinson, Dayton, Texas
- 2) M Rock Charm 114, shown by Michael McConaughy, Texarkana, Texas
- 3) HK Sparkle 73, shown by Harrison Kimble, New Braunfels, Texas

Class 32: Mar. 1, 2013-May 31, 2013

- 1) LF Splash, shown by Seth Lyness, Ben Wheeler, Texas
- 2) ET Chupa 37, shown by Taylor Terry, Denton, Texas
- 3) LF Boom Boom, shown by Seth Lyness, Ben Wheeler, Texas

Class 33: Jan. 1, 2013-Feb. 28, 2013

- 1) Valerie, shown by Nicole Ozuna, Edinburg, Texas
- 2) Nite Crawler, shown by Wyatt Nelson, Carthage, Mo.
- 3) Taters Miss Blair, shown by Breana Tater, Inez, Texas

Class 34: Sept. 1, 2012-Dec. 31, 2012

- 1) Katniss, shown by Taylor Terry, Denton, Texas
- 2) Young Gun Glitter, shown by Emmalee Taylor, St. Joe, Ark.
- 3) Riley's Butter, shown by Zach Riley, East Bernard, Texas

Class 35: May 1, 2012-Aug. 31, 2012

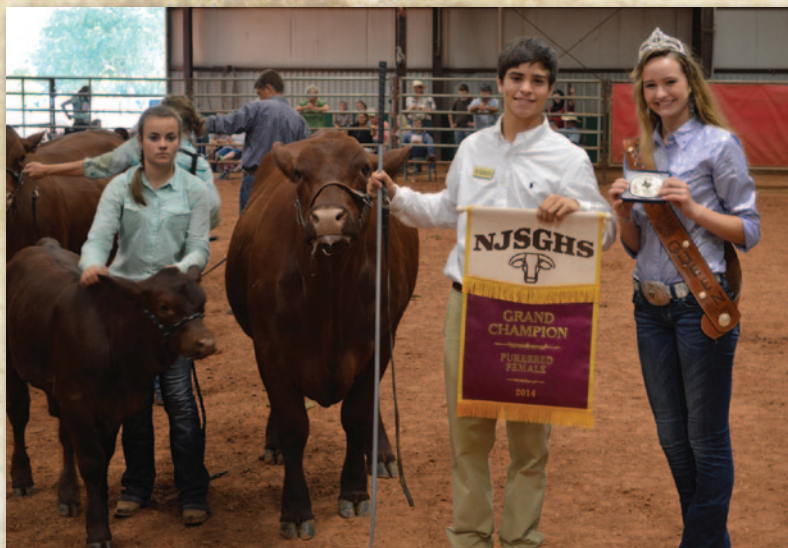
- 1) ET Cosmo, shown by Taylor Terry, Denton, Texas
- 2) LF Cherry, shown by Seth Lyness, Ben Wheeler, Texas
- 3) Hermione, shown by Taylor Terry, Denton, Texas

Class 36: Jan. 1, 2012-Apr. 30, 2012

- 1) Hurricane's Claire, shown by Hannah Burrough, Weatherford, Texas
- 2) SF Hollidini, shown by Claylee Chism, Pontotoc, Miss.
- 3) Nadia, shown by Blaine Patterson, Bloomfield, Ind.

Class 37: July 1, 2011-Dec. 31, 2011

- 1) Ariel, shown by Kayla Stults, Arlington, Texas
- 2) LCC 138/1, shown by Cammi Selby, Scurry, Texas



Class 38: Grand Champion Bred & Owned Female

ET Cosmo, shown by Taylor Terry, Denton Texas

Class 39: Reserve Grand Champion Bred & Owned Female

Ariel, shown by Kayla Stults, Arlington, Texas

STAR 5 FEMALE SHOW

Class 40: June 1, 2013 and Later

- 1) X Winds Bonita Cabeza Blan, shown by Hollyann Roach, Keller, Texas
- 2) Miss Twinkle, shown by Karli Buggs, Sarcoxie, Mo.
- 3) ET "Skittles" Spree 49, shown by Taylor Terry, Denton, Texas

Class 41: Mar. 1, 2013-May 31, 2013

- 1) Miss Hudek Farms 27/3, shown by Marco C. Jasso, Edinburg, Texas
- 2) Miss Grandview Dixie, shown by Britney Shields, La Russell, Mo.
- 3) HB 525, shown by Hollyann Roach, Keller, Texas

Class 42: Jan. 1, 2013-Feb. 28, 2013

- 1) LF Jessie, shown by Seth Lyness, Ben Wheeler, Texas
- 2) LCC 55/3, shown by Cammi Selby, Scurry, Texas
- 3) Gypsy Rose, shown by Morgan Barrow, Guthrie, Okla.

Class 43: Sept. 1, 2012-Dec. 31, 2012

- 1) MC 238, shown by Will McDaniel, Alpharetta, Ga.
- 2) TG 240, shown by Cory James Barrett, Sealy, Texas
- 3) Miss CF 292, shown by Parker Mason, Chappell Hill, Texas

Class 44: May 1, 2012-Aug. 31, 2012

- 1) SJ Island Sarita, shown by Reagan Ruddock, Rockport, Texas
- 2) Jazz 212, shown by Caiden McDowell, Zachary, La.
- 3) ET Emulous Hersey, shown by Shelby Bradley, Diamond, Mo.

Class 45: Jan. 1, 2012-Apr. 30, 2012

- 1) Miss Grand View 236, shown by McRae Clay, Madison, Miss.
- 2) DTD 04202, shown by Tate Villanueva, Alvin, Texas



Class 46: July 1, 2011-Dec. 31, 2011

- 1) Miss Double TT 850, shown by Casey Pitchford, Athens, Texas
- 2) TG 105, shown by Cory James Barrett, Sealy, Texas
- 3) Teddi Bear 91/11, shown by Shelby Bradley, Diamond, Mo.

Class 47: Grand Champion Star 5 Female

SJ Island Sarita, shown by Reagan Ruddock, Rockport, Texas

Class 48: Reserve Grand Champion Star 5 Female

Miss Double TT 850, shown by Casey Pitchford, Athens, Texas

SPECIAL CLASSES FEMALE SHOW

Grand Champion Cow-Calf Pair

Grandview Annie, shown by Patrick Daniel, Magnolia, Ark.

Grand Champion Best of Polled

Grandview Annie, shown by Patrick Daniel, Magnolia, Ark.

Grand Champion Donated Heifer

Miss Double TT 075, shown by Reagan Ruddock, Rockport, Texas



CONTEST RESULTS

PUBLIC SPEAKING

Junior Division

- 1) Kallie Kimble, New Braunfels, Texas
- 2) Ryan Hess, Stephenville, Texas
- 3) Braylee Cowan, Dodd City, Texas

Intermediate Division

- 1) Will McDaniel, Alpharetta, Ga.
- 2) Cynthia Cantu, San Juan, Texas
- 3) McRae Clay, Madison, Miss.

Senior Division

- 1) Colt Sherrill, Mt. Ulla, N.C.
- 2) Tate Peppercorn, Spring, Texas
- 3) Hannah Burrough, Weatherford, Texas

HERDSMAN CONTEST

- 1) Mississippi
- 2) South Texas
- 3) Mid-Coast

YEARBOOK CONTEST

- 1) Rio Grande Valley
- 2) Mid-Coast
- 3) South Texas

SALES TALK

Junior Division

- 1) Jocelyn Boyle, Mission, Texas
- 2) Caiden McDowell, Zachary, La.
- 3) Leighton McCully, Summit, Miss.

Intermediate Division

- 1) Cynthia Cantu, San Juan, Texas
- 2) Will McDaniel, Alpharetta, Ga.
- 3) Kamden Flippin, Jamestown, Mo.

Senior Division

- 1) Cole Turner, Anahuac, Texas
- 2) Jaclyn Robinson, Dayton, Texas
- 3) Thomas Boyle, Mission, Texas

BRAIN BOWL

Junior Division

- 1) Premier
- 2) Mississippi

Intermediate Division

- 1) Rio Grande Valley
- 2) Premier

Senior Division

- 1) Mississippi
- 2) Louisiana

CATTLE JUDGING

Junior Division

- 1) Caiden McDowell, Zachary, La.
- 2) Tate Villanueva, Alvin, Texas
- 3) Kenyon Hedrick, Chico, Texas

Intermediate Division

- 1) Bailey Fisher, Carrizo Springs, Texas
- 2) Saige Combs, Navasota, Texas
- 3) Emaline Robinson, Dayton, Texas

Senior Division

- 1) Claylee Chism, Pontotoc, Miss.
- 2) Jaclyn Robinson, Dayton, Texas
- 3) Thomas Boyle, Mission, Texas

PHOTOGRAPHY

Junior Division

- 1) Karli Buggs, Sarcoxie, Mo.
- 2) Leighton McCulley, Summit, Miss.
- 3) Gracey Pitchford, Athens, Texas

Intermediate Division

- 1) Camila Cantu, San Juan, Texas
- 2) Alyssa Denson, Adkins, Texas
- 3) Madison Cruz, Iola, Texas

Senior Division

- 1) Britney Shields, La Russell, Mo.
- 2) Itza Garza, McAllen, Texas
- 3) Kelly Courville, De Ridder, La.

POWER POINT

Junior Division

- 1) Cory James Barrett, Sealy, Texas
- 2) Jakob Jones, Lake City, Fla.
- 3) Kalli Kimble, New Braunfels, Texas

Intermediate Division

- 1) Ayissa Maldonado, Edinburg, Texas
- 2) Miles Diaz, Alachua, Fla.
- 3) Nicole Ozuna, Edinburg, Texas

Senior Division

- 1) Mary Tate Peppercorn, Spring, Texas
- 2) Renee Boyle, Mission, Texas
- 3) Itza Garza, McAllen, Texas

CATTLEMAN'S CONTEST

Junior Division

- 1) Turner Crews, Lake City, Fla.
- 2) Jakob Jones, Lake City, Fla.
- 3) Cory James Barrett, Sealy, Texas

Intermediate Division

- 1) Kyle Burrough, Weatherford, Texas
- 2) Cal Huff, Corpus Christi, Texas
- 3) Casey Pitchford, Athens, Texas

Senior Division

- 1) Zach Riley, East Bernard, Texas
- 2) Trey Roach, Keller, Texas
- 3) Jaclyn Robinson, Dayton, Texas

DUMMY ROPING CONTEST

Junior

- 1) Jakob Jones, Lake City, Fla.
- 2) Turner Crews, Lake City, Fla.

Intermediate

- 1) Miles Diaz, Alachua, Texas

Senior

- 1) Ryan Ticken, Floresville, Texas
- 2) Les Cantu, McAllen, Texas

SHOWMANSHIP

Junior Division

- 1) Tate Villanueva, Alvin, Texas
- 2) Ally Kimbro, Timpson, Texas
- 3) Kallie Kimble, New Braunfels, Texas

Intermediate Division

- 1) Taylor Terry, Denton, Texas
- 2) Reagan Ruddock, Rockport, Texas
- 3) Saige Combs, Navasota, Texas

Senior Division

- 1) Britney Shields, La Russell, Mo.
- 2) Trey Roach, Keller, Texas
- 3) Mackayla McIntyre, Angleton, Texas

BYRON THOMAS HIGH POINT AWARD

Junior Division

Caiden McDowell, Zachary, La.

Intermediate Division

Emaline Robinson, Dayton, Texas

Senior Division

Jaclyn Robinson, Dayton, Texas

HIGH POINT OPEN BREEDER AWARD

Jerome Urbanosky, Plantersville, Texas



HIGH POINT JUNIOR BREEDER AWARD

Taylor Terry, Denton, Texas

HIGH POINT EXHIBITOR

Reagan Ruddock, Rockport, Texas

HONORARY JR. MEMBER

Brad Bland, Chico, Texas

NORVELL AND ANNA SELLS HARD LUCK AWARD

Parker Mason, Chappell Hill, Texas
Saige Fisher, Carrizo Springs, Texas

OLD JOE AWARD

Hannah Burrough, Weatherford, Texas

EDDON FLOWERS AWARD

Candice Killebrew, Terry, Miss.

2014*2015 QUEEN

Hollyann Roach, Keller, Texas

2014*2015 PRINCESS

Gracey Pitchford, Anthens, Texas

2014 NISCS CHAIRMEN

Brad Bland, Chico, Texas

2014*2015 NISCA BOARD OF DIRECTORS

Reagan Ruddock, Rockport, Texas, Dist. 1

Will McDaniel, Alpharetta, Ga., At-Large

Hollyann Roach, Keller, Texas, At-Large

Morgan Barrow, Guthrie, Okla., Dist. 2

Cade Burks, Poth, Texas, Dist. 1

Bayli Fisher, Carrizo Springs, Texas, Dist. 1

Patrick Daniel, Magnolia, Ark., At-Large

Colt Sherrill, Mt. Ulla, N.C., At-Large

Casey Pitchford, Athens, Texas, Dist. 1

Les Cantu, McAllen, Texas, Dist. 1

Zach Riley, East Bernard, Texas, Dist. 1

McRae Clay, Madison, Miss., Dist. 3

Hannah Burrough, Weatherford, Texas, Dist. 1

Caroline Creech, Zebulon, Texas, Dist. 4

Thank You!

2014 NATIONAL JUNIOR SANTA GERTRUDIS HEIFER SHOW SPONSORS

Heifer Donors

Kay Burkman, Painted Ass Ranch
Rodney Elmore, E Bar W Santa Gertrudis Ranch
Jamie Daniel, Triple 777 Farms
Felix Serna, San Jose Cattle Co.
Nancy & Terry Wunderlich, Wunderlich Farm
Delmo Payne, Grandview Farm
Lou & Robin Breving, Iron Oaks Cattle
Jerry & Pat Stults, Diamond S Ranch
YN & Cynthia Strait, Strait Ranches
Jerry & Patricia Cates, In The Red Santa Gertrudis
Arlin Taylor, Tinney Farms
Jerome Urbanosky, Urbanosky Ranch
Dalton & Ashley Osborne
Joe Jones, LRB Ranches, LLC - Briggs Ranches
Thomas Posey, LT Cattle Company
Joe & Linlea Shelby, True Gert Cattle
David & Laurie Harris, Harris Farms
John Wilson (John Kuretsch), Lazy E Ranch
Dan & Jane Wendt, Wendt Ranch
JJ & Chris McMillan, Turkey Trot Ranch

Corporate Sponsors (\$5,000 or more)

George & Anne Butler Foundations

Silver Sponsors (\$1,000-\$2,499)

Rodney Elmore & Dustin Wyatt, E Bar W Santa Gertrudis Ranch
Helen K. Groves
YN Strait, Strait Ranches
Kathryn Hefte, Hefte Ranch
Ricky & Betty McCormick, Woman Hollerin Ranch
Romines Farm, Mid Coast SGA
Brad Bland, Rocking B Farms
Premier Santa Gertrudis Association

Friendship Sponsors

Larry & Zoe Justiss, Four J Cattle Company
Arkoma SG Association
Curtis & Kathy Fuchs, CF Cattle Company
Brian & Cathy Cummins
Kathy Cook, Cooks Kattle Company
Brenda Mackey, Mackey Cattle Company
Rio Grande Valley SG Association
Judy & Burton McDaniel, MC Ranch
Ali McDaniel, MC Ranch
Anna McDaniel, MC Ranch
Wes McDaniel, MC Ranch
Helen K. Carlston, JHC Ranch
Richard McLeon, MBA
(in honor of Mr. Bill Burton, from Grapevine class of 1981)
Bill & Sandy Miller
Pat & Beverly Heath
Audra Chism, C&S Timber
Borchers Southern Y Ranches LP
LeRoy & Mary Moczygemba, LMR Farms
Jonathan & Holly Haralson
Dayne Wunderlich
Paul Wunderlich
Drs. Peter & Kris Wunderlich
Frontier Trading, Inc.

We couldn't have
done it without you!

SCHOLARSHIP AWARD WINNERS

Colleen Byrn, Afton, Okla.



Charlie William Wilson Scholarship

Colleen plans on pursuing an undergraduate degree in agricultural business management with a minor in marketing, then earning a master's in agricultural business management.

She would like to advise farmers and ranchers who may be struggling financially.

Rachael McCully, Summit, Miss.



J.B. "Dick" Vesper Scholarship

Rachael knew early she wanted to be a nurse, and will be attending Southwest Mississippi Community College, then transferring to Mississippi University for Women, to pursue her degree. Eventually, she would like to earn her master's in nursing and be a neonatal nurse.

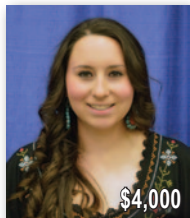
Jacklyn Robinson, Dayton, Texas



Vernon Lane Scholarship

Combining her passion for agriculture and family tradition of teaching, Jacklyn plans to attend Sam Houston State University to pursue a degree in interdisciplinary agriculture with a teaching certificate in order to become an ag science teacher.

Victoria Gutierrez, Edinburg, Texas



Joe Jones Scholarship

Victoria plans to attend Texas A&M University-Kingsville, and major in animal science. She would like to specialize in large animal veterinary medicine or wildlife management.

Hannah Burrough, Weatherford, Texas



Jim Corporron Scholarship

Following in her father's footsteps, Hannah plans to earn a degree in agribusiness with a minor in agricultural education in order to become an ag lender. She plans to further her academic career at Texas A&M University.

Mary Peppercorn, Spring, Texas



Bubba & Karen Deagan & J.B. "Dick" Vesper Scholarships

To study agricultural science, Mary plans on attending Texas A&M University this fall. She would like to advise and encourage students to be a part of agriculture and to make a positive difference.

Charles "Colton" Sherill, Mt. Ulla, N.C.



David Harris Scholarship

Colt has chosen to pursue a degree in business administration from the University of North Carolina at Wilmington. After that, he plans to earn his MBA from the University of North Carolina at Chapel Hill.

Molly Maroney, Telephone, Texas



Wylie & B.J. Taliaferro Scholarship

Hoping for a career as a secondary agriculture teacher and FFA advisor, Molly will be attending Texas A&M University-Commerce, and majoring in agricultural sciences. She plans to join collegiate FFA while working on her degree.

Zachery Riley, East Bernard, Texas



Johnny Carleston Scholarship

Zach has plans to attend Navarro College and go through the John Deere Tech/agriculture mechanization program. He

would like to own his own ranch, continue breeding Santa Gertrudis cattle and support the Santa Gertrudis junior program.

Dalton Osborne, Turney, Mo.



John H. Wilson & Polled Santa Gertrudis Association Scholarships

Dalton plans to study veterinary technology at Maple Woods Community College this fall. Ultimately, he

would like to become a large animal vet and own his own clinic.

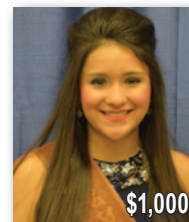
Justin Burney, Hooks, Texas



Joe & Carolyn Garrett Scholarship

Having had great ag teachers and FFA advisors in high school, Justin has chosen to pursue a degree in agricultural education. He will be attending Connors State College, where he received a scholarship to be a member of the show team.

Taylor Martinez, Edinburg, Texas

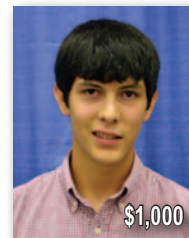


National Santa Gertrudis Youth Foundation Scholarship

In preparation for studying to become a physical therapist, Taylor graduated from Edcouch-Elsa

High School with 27 college credit hours. She has also established a small herd of Santa Gertrudis to help pay for her college education.

Austin Cameron, Carthage, N.C.



National Santa Gertrudis Youth Foundation Scholarship

Austin plans to attend Sandhills Community College this fall, then transfer to North Carolina State University to major in animal science. He enjoys raising cattle, poultry and produce. 🐔

Congratulations Juniors...

HOPE IT WAS FUN FOR ALL!



Special thanks to Cade Burks of Poth, Texas, for exhibiting HC McCormick's Spice 301, a 5-E Seven daughter. She was named Champion Calf at the NJSGHS and is a Woman Hollerin Ranch bred female on both the top and bottom sides.

Congratulations to all the juniors who showed Woman Hollerin Ranch heifers – we're very proud of you!



Cory Barrett · Briana Tater · Cal Huff
Kali Kimball with her homegrown 5-E Seven daughter

GIVE US A HOLLER
for 5-E Seven
conventional or sexed semen.

Woman Hollerin Ranch

Ricky & Betty McCormick

1211 Peach Ridge Road • Brookshire, TX 77423 • Home: (281) 375-6861 • Cell: (281) 797-6355

www.womanhollerinranch.com

SANTA GERTRUDIS *Production* GO GREEN BY STOCKPILING WINTER FORAGE

By Randy L. Stanko, Ph.D., Texas A&M University-Kingsville



Winter feed can be the largest production expense in your cattle enterprise. Saving fuel or haying expenses by letting your cows harvest winter forage will let your ranch become a member of the ever-increasing "Green Movement." Spend some time on any college campus and you will quickly realize how big "Going Green" has become.

Traditional feeding programs along the U.S. gulf coast have relied on feeding warm-season grasses (hay) during periods of cool or dry weather. Nearly all grasses can be stockpiled in summer/early fall for utilization during late fall/winter.

Although quality may suffer, stockpiled forage will supply the bulk of a cow's energy requirements and, depending on production status, only protein (≤ 1 lb./day) supplement is needed. Stockpiled Bermuda grass can supply enough nutrition for a dry, pregnant cow through January if you plan properly. First, producers can expect to graze stockpiled forage for approximately 50-60 days if they capitalize on the last 70-80 days of the typical growing season. You should graze (or hay harvest) the "to be stockpiled" forage to 2-4 inches by mid-July to August. Fertilize this forage with 40-50 lb. of nitrogen per acre by mid-August, and pray for moisture. If you do get rain, obviously a must, let this forage grow until October through December, or when you need it.

Second, strip or rotational grazing of stockpiled forage provides better utilization when compared to unrestricted grazing – 65 percent vs. 35 percent efficiency, respectively. A single-strand electric fence can be used to control the timing (usually 1 or 2 days) and intensity of grazing stockpiled forage. Because dormant forage does not need to be protected, producers can start strip grazing at the water source and work toward the opposite end of the pasture. Graze the top two-thirds of the stockpiled forage because it is primarily leaf and provides the best nutrition. If cows are forced to continue to graze closer than the top 65 percent, they will consume mostly stems, which is much lower in nutritive value. When stockpiled forage is completely grazed, it will be time to start feeding hay or move cattle to another stockpiled pasture.

Third, if appropriately timed, producers can incorporate the planting of winter annuals (oats, wheat or ryegrass) on

sufficiently grazed, stockpiled winter pastures, which can further winter grazing and improve soil fertility. Winter annuals can be drilled or broadcast-planted and followed by light disking. Producers will always need a limited amount of hay until winter annuals are ready to be grazed or during periods of adverse winter weather.

Fourth, remember a 1,000-lb. cow will consume 26 lb. of forage dry matter (DM) per day (2.6 percent of her body weight); so, ten cows (each weighing 1,000 lb.) will consume 260 lb. DM per day or 18,200 lb. over 70 days (about 17 round bales). However, winter grazing with 65 percent efficiency will require a total of 28,000 lb. of stockpiled forage for 10 cows over 70 days [$=18,200 \div 0.65$]. Typical pastures of fertilized, warm-season grass can produce $\frac{3}{4}$ to 1 ton of forage per acre; therefore, about 19 acres of stockpiled forage would support ten cows for 70 days [$28,000 \text{ lbs.} \div 1,500 \text{ lb./acre} = 18.66 \text{ acres}$]. Always be sure to provide free-choice loose mineral to the cattle and closely monitor the body condition of the cattle.

Requirements and Precautions

Stockpiled pastures must be easy to access in case you need to pull cattle or supplement with protein. Pastures should also have an adequate water source and be well-drained from winter moisture. Winter precipitation is always welcome, but can also cause weathering loss: decreased digestibility and protein content, and muddy conditions. Muddy pastures can result in soil compaction and long-term damage to grass plants. Providing a "sacrifice pasture" or dry lot for hay feeding during wet weather is best. Often, August through September are pasture shortage months, and stockpiling forage may not fit into the grazing plan. Producers must carefully consider which pastures to use for stockpiling winter forage. Thoughtful planning and reliable fall moisture will allow winter grazing to become an important economical component of your ranch enterprise. 🐄

Thoughtful planning and reliable fall moisture will allow winter grazing to become an important economical component of your ranch enterprise.

LA CAMPANA RANCH
COMMERCIAL *AND* PUREBRED SANTA GERTRUDIS

George West, Texas
(361) 566-2244
lacampanaranch.com
campana@granderiver.net

CONGRATULATIONS

to Our Florida Juniors!



2014 NSGHS Our Stars Were Shining Bright!



Candice Killebrew
We've had some great years!



JD Chism



Claylee Chism
First Place Senior Cattle Judging
National Queen First Alternate



McRae Clay
Class Winner Star 5 Show



Rachel McCulley
Dick Vesper Memorial
Scholarship Recipient



Chaney Rutland
Welcome to the
Mississippi Juniors!



Leighton McCulley

- ★ First Place Herdsman Award
- ★ First Place Senior Brain Bowl
- ★ Second Place Junior Brain Bowl
- ★ Several Top 10s in Public Speaking, Sales Talk and Photography Contests as well as the Purebred and Bred & Owned Shows

Congratulations to Our Mississippi Junior Association!

BILL "MR. B" BURTON

Billy Carl Burton ("Mr. B") was born March 14, 1943, in Brady, Texas. He graduated from Eden High School and San Angelo College. On Dec. 31, 1966, Bill married LaQuita Deck. In January 1967, he graduated from Texas A&M University and began teaching 6th grade science at Grapevine, Texas.

In 1970, he took the ag science job at Grapevine High School, where he led one of the largest Santa Gertrudis show teams and a first-class ag department. In 1984, he went to work managing John Toole's Santa Gertrudis ranch, where he developed an embryo program. In 1992, Bill went back to Grapevine and once again took over the ag department. He remained in Grapevine until June 2009, when his health forced him to retire.

Bill and LaQuita have two sons: Brett Burton of Krum, Texas; and Brooke Burton of Justin, Texas; and one daughter: Brandi Ables of Decatur, Texas. They have five grandsons: Brady Burton, Brooks Burton, Brennen Ables, Brogan Ables and Briggs Ables; and two granddaughters: Brittany Burton and Brylee Ables.

Bill has been the recipient of many awards and has been recognized for his devotion, hard work and love for the young people he believed to be worth it all. He is truly an ag teaching legend.



Thank you, Bill Burton. You taught us long ago that the champion banners don't count as much as how you won the show. 🐄

Congratulations Mid-Coast Juniors On a Successful 2014 Nationals!



See you next year!

CONGRATULATIONS

Taylor Terry

**2014 CHAMPION
BRED & OWNED**



ET Cosmo 21

**ON ANOTHER
OUTSTANDING**

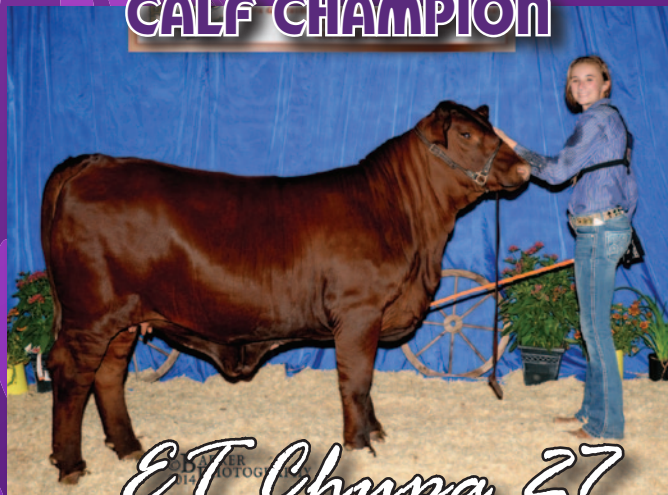
njsghs

**2014 INTERMEDIATE
CHAMPION SHOWMAN**

2014 JUNIOR BREEDER



**2014 RESERVE
CALF CHAMPION**



ET Chupa 27

2014 CLASS WINNER



ET Katniss 29

WE THANK ALL OUR HEIFER DONORS PAST & PRESENT

We are so proud of the young lady you are growing up to be. Your hard work shows in all that you try to accomplish in life. You will always be our princess.

Love Your Mom (the "Queen"), Dad & Grandmother

A big *Thank You*
Brent for all you do to
help make it a success!

For Your Part in My Journey

San Jose Cattle Company

breeders of

2014 NISGHS Champion Star 5



SJ Island Sarita

2014 NISGHS Class Winner



SJ Lady Italia

I'm so Thankful

Double TT Ranch

breeders of

2014 NISGHS Champion Donated Heifer

2014 NISGHS Junior Calf Champion



Miss Double TT 075 "Tyra"

2014 NISGHS DONORS

THANK YOU FOR SUPPORTING OUR PROGRAM

Special Thanks To

GRANDVIEW FARMS

STRAIT RANCHES

TURKEY TROT RANCH

For Your Class 8, 11, and Star 5 Donations

Reagan Ruddock



PROS PULL YELLOW



High-volume hay production, better-looking bales and fewer hassles — all things a pro needs when it comes to baling hay. Only the Super M Series Balers feature the patented dual-stage belt tightening system, exclusive direct crop feed and the durability you expect from Vermeer. So no matter what color the tractor, the **PROS PULL YELLOW**.

Vermeer, the Vermeer logo and Equipped to Do More are trademarks of Vermeer Manufacturing Company in the U.S. and/or other countries. © 2014 Vermeer Corporation. All Rights Reserved.

Vermeer®



EQUIPPED TO
DO MORE.™

PROFITABLE - PREDICTABLE - PRODUCTIVE

Santa Gertrudis genetics give you more than meets the eye

-  **PROFITABLE** feeders that perform efficiently and produce high quality, lean and tender carcasses
-  **PREDICTABLE** bulls backed by industry-leading, genomically enhanced EPDs
-  **PRODUCTIVE** females that perform in harsh, difficult environments with strong maternal heterosis

The new color of RED is BLACK on the bottom line

**MAKE PROFITABLE SELECTION DECISIONS
WITH CONFIDENCE**

**The only *Bos Indicus* influenced breed offering the
reliability of DNA verified EPDs**

SantaGertrudis.com
361-592-9357
sgbi@SantaGertrudis.com



PRODUCTIVE, HEAT TOLERANT CATTLE



Cattle Solutions

**BEAR 30/2
SOLD AT TRI-STAR 2013**

**SELLING
NOVEMBER 7 & 8, 2014
AT BRIGGS RANCHES
BLOOMINGTON, TEXAS**

Santa Gertrudis x Hereford Bred Heifers

Santa Gertrudis x Red Angus Bred Heifers

Santa Gertrudis x Angus Bred Heifers

AI'd to Atlanta of Salacoa 488Z



PERFORMANCE FEMALES



**PROVEN PERFORMANCE, EXCEEDING EXCELLENCE
HARRIS RIVERBEND FARM**

David & Laurie Harris

PO Box 691 • Cleburne, TX 76033

Home: 817.641.4159 • Office: 817.641.4771 • Mobile: 817.996.5866

Cattle Solutions

Running M Ranch
 Polled Bulls for Sale
 Herd No. 2926
Jimmy & Ginger Montgomery
 17925 Hwy. 82 • Union Springs, Ala. 36089
 334.703.1314 (c) • 334.738.4886 (h)

Southern Breeze Ranch

 Lamar Kelly
 Enon, AL
 (334) 667-0097 ranch
 (404) 915-4952 cell
 www.sbranch.com

Casablanca Ranch
 Registered Santa Gertrudis Cattle
 Grass Fed Beef
 County Road 99 Abbeville, AL
 www.casablancaranch.com
 Paul Anderson (334) 790-3274 cbranch.al@gmail.com
 Larry Burkhalter (334) 790-4351 Lsburk1@aol.com

Cedar Crest Farms
 408 Suite B, Hwy 31 N.W.
 Hartselle, Alabama 35640
 ALABAMA 256-773-4077 Charles Sandlin
 TENNESSEE 931-294-5507 James Sandlin

GRANDVIEW FARMS

 5400 Bexar Ave. East
 Hamilton, AL 35570
 www.grandviewfarm.biz
 NATIONAL CHAMPION BULL
 "SLEDGE"
 Delmo Payne, Owner (205) 468-5319 (cell)
 Brent Shaw, Manager (205) 412-5761 (cell)

H & H FARMS

 Registered Santa Gertrudis and Star Five
 Herd # 35308
Scotty Hooper (256) 338-8605
Seth Hooper (256) 338-7197
 281 County Rd. 643
 Cullman, AL 35055
 E-mail: rshooper@mywaytrans.com
 www.mywaytrans.com (choose H&H Farms)
 Ranch Mgr: Johnny Smith (256) 531-5595

777 FARMS

 MAGNOLIA, AR
 Home of National Champion SJ High Roller
 Chad, Jamie, Patrick,
 Erin-Kay & Caroline Daniel
 (870) 904-3070
 triple7farms@gmail.com

Flying C Ranch

 POLLED AND HORNED
 SANTA GERTRUDIS
LESTER & OUIDA COSSEY
 2639 Gum Springs Rd.
 Searcy, AR 72143
 (501) 207-2272

5 BAR FARM

 Home of 2-Time National Champion
MAGNUM 357
Greg and Hilda Edenfield
 Altha, FL
 (850) 209-0780
 email: fivebare@yahoo.com

Salter Farms

 Registered Santa Gertrudis Cattle
Curtis Salter, Owner
 8325 Springhill Rd.
 Milton, FL 32570
 Home: 850-957-4409
 Cell: 850-501-1847
 Fax: 850-957-4690

DENSON 3D FARMS

 Herd # 9006
JOHN & KAY DENSON
 1548 BROOKER FARM RD
 DALTON, GA 30721
 706-259-3838 (home)
 706-264-1224 (cell)
 denson3dfarms@gmail.com

Jernigan Ranch

Wayne & Lavonne
 Buena Vista, GA 31803
 O: (229) 649-2575 • H: (229) 649-7724
 C: (229) 649-9659
 Email: wjernigansr@gmail.com

MC Ranch

 6016 Salem Valley Rd.
 Ringgold, GA 30736
 www.mc ranch.com
Dr. Burton & Judy McDaniel
 (770) 475-0287 home (404) 313-0292 cell
 Email: mrmc ranch@aol.com

HEIL CATTLE CO.

 Doug & Debbie Heil
 Stonefort, IL 62987
 618-672-4887 (h) • 618-525-0611 (c)
 dheil@harrisburgruss.com
 Herd #37491
 Eddyville, IL. Premise

Shampain Ranch

 Herd #4434
 Santa Gertrudis Cattle
Del & Ginny Thomas
 Pleasant Hill, IL 62366
 (217) 734-2283
 ginyin2@irtc.net

GOODIN FARMS

 AUSTIN, IN (812) 794-2624
 SGBI Herd #19416 www.goodinfarms.com
BERLEY, JERRY & TERRY GOODIN
 Breeders of Santa Gertrudis Cattle
 Official Nu Gen Project Farm

Heath Farms
Pat & Beverly Heath
 387 Goodin Williams Rd.
 Hodgenville, KY 42748
 email: bheath12@windstream.net
 (270) 358 4820

Parker Farms

 Breeders of Quality
 Santa Gertrudis Cattle
 Charles, Deanna,
 Chip, June & Carsen Parker
 5552 Jackson Hwy.
 Cave City, KY 42127
 (270) 678-5302 • (270) 651-3131

Rebel Ridge
Rodney Smith
 502-222-9667
 rodoridgerunner@bellsouth.net
 1610 Rebel Ridge Rd. • LaGrange, KY 40031
 David Smith
 502-338-6269
 rebelridge7@aol.com

WILEY RANCH

Erik or Kim Wiley
 155 Sayes Rd., Deville, LA 71328
 (318) 481-8082 • (318) 481-6927
 erikkeri@yahoo.com

Cotton Branch PLANTATION

 Santa Gertrudis
Ryan Cowart, Manager
 601-384-6719
 Ed & Barbara Herring
 Smithdale, MS
 601-384-7062 cell
 601-384-2617 farm

Bill & Frances Creel

 P.O. Box 1477
 PURVIS, MS 39475
 (601) 794-5176

Tideland Farms

Al Shiyou
 6033 Pontiac Dr.
 Kiln, MS 39556
 (c) 228.216.8731
 (h) 228.255.8729
Replacement Heifers & Bulls
We Got Some Good Ones.

MATHIS FARMS
 Santa Gertrudis and Star 5 cattle
Craig Mathis
 Doniphan, Mo. 573.996.4875 (h)
 mgs63935@yahoo.com 573.429.0996 (c)

RUSTIC RAIL RANCH
PAUL & DEBBIE GAUTZ
 9865 Blarney Lane • Carthage, MO 64836
 debbiegautz@yahoo.com
 417-437-2452 • 417-438-8712

WR RANGH
 1331 Park Ave. S.W., Apt. 707
 Albuquerque, N.M. 87102
 (505) 504-1513
 wrranchnm@gmail.com

Cox Mill Farms

 Herd #16315
 C (919) 708-2816
 H (919) 499-6741
 Alan & Vivian Cox
 6444 Cox Mill Rd.
 Sanford, NC 27332

2014 NJSGHS

"Better Beef" Contest Helps Build Breed Database

By Micky Burch, managing editor

The National Jr. Santa Gertrudis Heifer Show (NJSGHS) may very well be the junior event of the year. Junior Santa Gertrudis members gather from across the nation for a fun-filled week of friendship, healthy competition and awesome prizes. That environment includes an educational component seen in contests like the brain bowl and cattlemen's contest. New to the NJSGHS in 2014 was the "Better Beef" contest; for the first time ever, juniors had the opportunity to have their heifers scanned for rib-eye area, percent intramuscular fat (marbling) and fat thickness. The contest not only benefited the juniors who participated, but also added to the SGBI carcass database.

The idea for the contest originated among the members of the Hefte family. "Hefte Ranch has been scanning our replacement heifers and top-end bulls for many years; however, when our kids began showing, the most desirable heifers went on the show road instead of to the gain tests, so we never had the opportunity to scan the show animals," Kathryn Hefte Petty explains. Kathryn and her brother, Kenneth Tom Hefte, began to wonder not only how these heifers would scan, but if other showmen were curious about the carcass side of their show heifers.

"We began asking these questions, and were encouraged to offer the ultrasound scans to juniors by Ben Olivarez, Yancey Strait, and Roland and Adolfo Sanchez," she adds.

The advice from these cattlemen to move forward with the contest was sound. "The contest was completely optional, but we encouraged juniors to take advantage of the free scan and the marketing information it would provide," she says. In addition, participation in the contest by the juniors would help build the SGBI database. The call to action resulted in 121 of 160 eligible heifers being scanned at the first NJSGHS "Better Beef" contest. "We were overwhelmed by the juniors' response," Kathryn says humbly.

In addition to the three ultrasound measurements taken by technician Donnie Robertson, all of the heifers were weighed and Patrick Wall, Iowa State University Extension, adjusted and calculated the results. Heifers ranged from 10 months to 17 months of age and were adjusted to a 410-day average.

After receiving highly positive feedback from the participants, the contest sponsors hope to make it an annual event. "In the future, we would like to be able to let all participants see their raw data in real time, and also make the results more user-friendly," Kathryn says about future contests. "Also, we hope to be able to offer straws of semen from the breed's top-indexing bulls, in addition to the prize money, to the winning contestants." And for good reason. Carcass traits are becoming ever more important to the producer because packers are offering greater price incentives for desirable carcasses. Often, producers who retain ownership receive higher prices for cattle that have better yield and quality grades. "Ranches that develop a reputation for

"Better Beef" Contest Results

Top Scanning Female (\$500)

Quincy Nelson, Carthage, Mo.

Reserve Top Scanning Female (\$250)

Kaitlyn Gibson, Paradise, Texas

3rd Top Scanning Female (\$200)

Hollyann Roach, Keller, Texas

4th Top Scanning Female (\$150)

Levi Nelson, Carthage, Mo.

5th Top Scanning Female (\$100)

Ty Wylie Taliaferro, Rosser, Texas

High Cutability Female (\$200)

Shelby Fitzgerald, Brazoria, Texas

High Marbling Female (\$200)

Saige Combs, Navasota, Texas

higher marbling and yielding cattle can expect higher prices for their calves," Kathryn explains. In turn, commercial cattlemen are beginning to demand this kind of information when they purchase bulls, and purebred breeders are finding that bulls with exceptional carcass traits are in high demand and can be priced accordingly.

The sponsors of the contest – Strait Ranches, Carrizo Springs, Texas; Red Doc Farms, Belen, N.M.; and Hefte Ranches, Hondo, Texas – share a genuine belief and interest in building the breed's database, locating bloodlines that produce superior carcass traits and educating youth about the economic importance of these traits. "As purebred breeders, we have benefited economically by having this data on our cattle, and we wanted juniors to be aware of the value these traits can add to their heifers," Kathryn points out.

At the end of the day, everyone involved considered the contest a success. All the donors were excited about the information that was acquired for addition to the database, and many of the juniors were able to learn about the economic value of having such data on their cattle. Kathryn and the other sponsors also thank the volunteers with the South Texas Affiliate who helped during the scanning process, and Betty McCormick, Brookshire, Texas, and Brad Bland, Chico, Texas, who allowed them to attempt the contest for the first time at their show. "I have witnessed and been inspired by the great passion Santa Gertrudis breeders and junior exhibitors have for their red cattle and their willingness to do whatever it takes to make our breed the best," she concludes. 🐾



Junior exhibitors line up to participate in the Better Beef Contest.

Sundance Farm

Lane & Greg Livengood

1457 Yokley Rd. • Thomasville, NC 27360
(336) 848-1445 cell (336) 476-5183 home

Herd No. 9562

Featuring Santa Gertrudis & Star 5 Cattle



L V E T T F A R M

www.lovettfarm.com

Specializing in Polled Santa Gertrudis

CHARLES & RHONDA LOVETT

10119 U.S. Hwy. 50E • Hillsboro, OH 45133

(937) 393 0859 • lovettfarm@gmail.com

ARROW RANCH

Dr. Carl O. Westbrook • Vincent & Mary Westbrook

685 West 77th Street South • Tulsa, Oklahoma 74132

(918) 640-3960 • vincent-westbrook@utulsa.edu

Justin Geisinger, Ranch Mgr. • (918) 440-7264 • jgarowranch@gmail.com

Creekline Ranch

Marlin & Carla Allen

21 N. 4010 Rd. • Boswell, OK 74727

(620) 342-7212 • (620) 344-6045

(620) 366-0400

email: huskq2000@yahoo.com

Gary Harding

918-616-7741

P.O. Box 424 • Warner, OK 74469



Double P Ranch

Don & Eric Perner

(918) 366-2732

16702 Adams Road
Mounds, OK 74047

e-mail: dperner@olp.net
Herd No. 4405

REYNOLDS PRAIRIE VIEW FARMS

Rance & Kathy Reynolds

(918) 232-7870

Warner, OK 74469

kathy051@cox.net



Circle A Farm

David & Elaine Alderson

Registered Santa Gertrudis Cattle

Phone (931) 682-2527

Champions for the
Pasture & Showing

4824 Leipers Creek
Williamsport, TN 38487



BAR-T RANCH

Rick and Pam Thomas

7288 Luella Road • Sherman, Texas 75090

(972) 977-8897

r.thomas1947@yahoo.com

Herd #8802

BIERI FARMS

P.O. Box 441 • Angleton, Texas 77516

Office: (979) 849-7911 • Fax: (979) 849-1926

oldaggie56@aol.com • www.bierifarms.com

Blackjack Oaks Ranch

Where Excellence is the Norm



Allen & Karen Ginnard

Washington, Texas

936.878.1825 • 713.586.9978

www.blackjackoaksranch.com

Borchers Southern Y Ranches, L. P.

Charla Borchers-Leon • Mary Kay Borchers

2401 North Wheeler Street

Victoria, Texas 77901 • (361) 575-1297

Santa Gertrudis Y Braford F1

Purebred • Star 5 • Crossbred Cattle

Tommy Phillips

(361) 573-5919 (H)

(361) 649-9726 (M)

Richard G. Hood

(361) 790-5641 (H)

(979) 777-8247 (M)

Briggs Ranches

Cowman Selected. Cowman Proven.

PO Box 1417 • Victoria, Texas 77902

(361) 573-7141

Joe Jones, manager (361) 897-1337



Traylor Division

Bloomington, Texas

(361) 897-1337

San Roque Division

Catarina, Texas

(830) 999-3236



San Carlos Division

Rio Grande City, Texas

Joe Jones: briggsranches@hotmail.com

www.BriggsRanches.com



Jerry & Pat Stults

Fort Worth, Texas

Private treaty bulls and females for sale at all times. Call & Come by to see the difference the new Santa Gertrudis can make in your herd.

817/ 534-0044 Office

817/ 925-1639 Jerry Cell
jstults@jpsalliance.com

817/ 475-3226 Pat Cell
pstults@jpsalliance.com

Double TT Ranch

Wylie and B. J. Taliaferro

Box 57, Rosser, TX 75157 • Herd # 3326

Home: (972) 452-8451 • Wylie Cell: (469) 644-1620

Fax: (972) 452-3520 • Duane Miller: (214) 793-5111

Santa Gertrudis Cattle

Herd No. 14644



DuBois Cattle Company

Tom & Debbie DuBois

P.O. Box 576

Ranch (903) 626-4153

Jewett, Texas 75846

tom.dubois@us.atlascopco.com

El Chaparral Grande Ranch

Herd No. 10149



Richard & Sharon Stellman

408 FM 1376

Boerne, Texas 78006

(830) 537-5778

Ranch - Hondo, Texas

(830) 426-5119

E-mail: rgsecgr@gvnc.com

Four J Cattle

Registered Santa Gertrudis & Crosses

Larry & Zoe Justiss

(361) 772-5613

zjustiss@cvctx.com

6994 U.S. Hwy 77 N

Hallettsville, TX 77964

www.fourjcattle.com

Fulton Farms ES

(940) 368-7630

(940) 898-1423

Jane Fulton, Suzanne Fulton & Taylor Terry

Post Office Box 3064 • Denton, TX 76202

esterry@hotmail.com

HARGIS FARMS

SANTA GERTRUDIS

Box 457 • Hemphill, TX 75948

(409) 787-2165

Herd # 7325



HARRIS RIVERBEND FARM

DAVID & LAURIE HARRIS

P.O. Box 691 • Cleburne, Texas 76033

(817) 641-4159

david.harrisfarms@yahoo.com

HEFTE RANCHES

Kathryn Hefte Petty

(830) 741-3969

Kenneth Tom Hefte

(361) 767-2058

1200 State Hwy 173 N

Hondo, Texas 78861

Cattle Located in Hondo

and Agua Dulce, Texas



IRON OAKS CATTLE



Lou & Robin Breving

Alvarado, Texas

817-821-7540

loub5@sbcglobal.net



John Martin Ranches

Box 869

San Diego, Texas 78384

(361) 256-3554

Charter Member S.G.B.I.



Herd #4



MYERS CATTLE & LAND CORP.

CARROLL D. MYERS
(936) 825-6544
www.myerscattleandland.com

SANTA GERTRUDIS HERD #6491
25821 STATE HWY 6 SOUTH NAVASOTA, TEXAS 77868-8225
FOR ADDITIONAL INFO: LAUREN MYERS WEST (281) 744-7605

OLIVAREZ RANCHES



Since 1898
Santa Gertrudis Since 1950
Herd #439

Ben D. Olivarez P.O. Box 829
(956) 585-1661 (o) Mission, TX 78573

Rocking A Ranch

Santa Gertrudis Cattle
Herd #878
"The Tradition Continues"

ALLEN & CHERYLL GRAINGER
P.O. BOX 2282, BRENHAM, TX 77834
979-830-8785

Rose Hill Ranch



AJ & Rosemary Gambino
Boone, A J III, Troy
P. O. Box 235 Pattison, TX 77466
(832) 496-8836
www.santagertrudiscattle.com
e-mail: rgambino@consolidated.net

SILVERBROOK RANCHES

Helen Groves, owner
Ken Welch, general manager
17490 Private Road 4105, Baird, TX 79504
(325) 854-1002 Fax (325) 854-1010



SILER

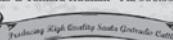
SANTA GERTRUDIS CATTLE
DAVID & AVANELL SILER
P.O. Box 3
Doole, Texas 76836
(325) 483-5449



Strait Ranches
Y.N. Strait Family
Carrizo Springs, TX
830.317.3310 | 830.876.3309
www.straitranches.com

TARA Ranch

LIBERTY, TX
Curtis & Tamara Hudnall Pfc 936.334-4804



THIRTEEN OAKS RANCH

VALLEY MILLS, TEXAS



HAROLD C. COBB
Santa Gertrudis Cattle



P. O. Box 21775 Bus. 254-749-2586
Waco, Texas 76702 haroldccobb@gmail.com

Townsend Cattle Co.

Ivan & Debbie Townsend

SANTA GERTRUDIS • STAR FIVE

Louise, Texas

(979) 541-3409

email: townsend30@yahoo.com



URBANOSKY RANCH

SGBI HERD # 2243 • EST. 1969

HOME OF HELLACIOUS 750

14525 URBANOSKY LN., PLANTERSVILLE, TX 77363

JEROME CELL (281) 797-5715 • RANCH (936) 894-2017

BLAKE CELL (936) 870-5252



VESPER RANCH



J.B. "Dick" Vesper

Kelly Vesper

Charter Member SGBI - Herd 43
Drawer 679, Cotulla, TX 78014
(830) 879-2245

Santa Gertrudis Since 1940

Dan Wendt

Herd Established in 1954

PERFORMANCE TESTING SINCE 1958

E-mail: dwendt@1skyconnect.net

Website: www.wendtranches.com

SGBI Herd #821

5473 FM 457
Bay City, Texas 77414

PH. (979) 245-5100
FAX (979) 244-4383

WUNDERLICH FARMS

Herd #s: 18001, 19282, 34115, 35706

TERRY & NANCY WUNDERLICH AND FAMILY
1755 LANGE LAKE RD. • BRENHAM, TEXAS 77833



979-277-2838

n.wunderlich@hotmail.com

Advertisers

5 Bar E Farm.....27
777 Farms.....27
Alderson/Richmond Marketing
& Promotion.....30
Arkoma Sale.....32
Arrow Ranch.....29
Bar-T Ranch.....29
Bickett Genetics.....30
Bieri Farms.....29
Blackjack Oaks Ranch.....29
Borchers Southern Y
Ranches, L.P.....29, 35
Briggs Ranches.....3, 29
C Bar C Ranch.....9
Carolina Corner.....7
Casablanca Ranch.....27
Cedar Crest Farms.....27
Circle A Farm.....29
Cotton Branch Plantation..27
Cox Mill Farms.....27
Creech Farms.....7
Creekline Ranch.....29
Dan Wendt.....30
Denson 3D Farms.....27
Diamond S Ranch.....29
Dietrich's Flying D Ranch....5

District IV Breeders.....9, 33
Double C Farms.....5
Double P Ranch.....29
Double TT Ranch.....29
DuBois Cattle Company....29
El Chaparral Grande Ranch..29
Florida Junior Santa
Gertrudis Assn.....21
Flying C Ranch.....27
Four J Cattle.....29
Fulton Farms.....23, 29
Gary Harding.....29
Goodin Farms.....27
Grandview Farms.....27, 34
Gray Oaks Farm.....5
H&H Farms.....27
Hampton Hills.....9
Hargis Farms.....29
Harris Riverbend Farm..26, 29
Heath Farms.....27
Heffe Ranches.....29
Heil Cattle Co.....9, 27
Hoover Case.....30
Iron Oaks.....29
J.C. Sherrill, Jr. Ranch.....7
Jernigan Ranch.....27

John Martin Ranches.....29
King Ranch Inc.....36
Knight N Gail Farms.....7
La Campana Ranch.....20
Lazy E Ranch.....5
Lou Al Tuck Farms.....7
Lovett Farm.....29
Lundberg Cattle Services...30
Mathis Farms.....27
MC Ranch.....27
Mid Coast Santa Gertrudis 22
Mississippi Junior Santa
Gertrudis Assn.....21
Missouri Meadows.....9
Myers Cattle & Land
Corporation.....30
National Junior Santa
Gertrudis Association.....17
Olivarez Ranches.....30
Osborne Livestock.....9
Parker Farms.....9, 27
Pitchford Cattle Services...30
Polled Power Genetics.....5
Polled Santa Gertrudis Assn. 5
Reagan Ruddock.....24
Rebel Ridge.....27
Red Doc Farm.....5
Reynolds Prairie View
Farms.....29
Rocking A Ranch.....30

Rose Hill Ranch.....30
Running M Ranch.....27
Rustic Rail Ranch.....27
Salter Farms.....27
Santa Gertrudis Breeders
International.....24
SG Breeders of the
Carolinas.....7
Shampain Ranch.....27
Siler Santa Gertrudis
Cattle.....30
Silverbrook Ranches.....30
Southern Breeze Ranch....27
Strait Ranches.....30
Stricko Ranch.....32
Sundance Farms.....29
Tara Ranch.....30
Thirteen Oaks Ranch.....30
Tideland Farms.....27
Tinney Farms.....2
Townsend Cattle Co.....30
Urbanosky Ranch.....11, 30
Vermeer Corporation.....24
Vesper Ranch.....30
W.H. Creel Farm.....27
Wiley Ranch.....27
Woman Hollerin Ranch.....19
WR Ranch.....27
Wunderlich Farms.....30, 31

SERVICES

David Alderson
931.682.2527
Williamsport, TN.

Darren Richmond
423.364.9281
djrighmd@aol.com



**ALDERSON/
RICHMOND**

Marketing & Promotion
of Santa Gertrudis Cattle

Bickett Genetics

Todd J. Bickett DVM

Embryologist

455 Brotherton Lane
Chickamauga, GA 30707

O: 706-375-6586 • C: 423-667-3799
tjbickett5@gmail.com



HOOVER CASE AUCTIONEER

P.O. Box 281
Marshfield, MO 65706
(417) 844-6020



LUNDBERG CATTLE SERVICES



Photography • Marketing • Advertising
Herd Consulting • Sales Consulting

Bill Lundberg Office: (479) 967-1524
P.O. Box 567 Cell: (479) 880-6217
Russellville, AR 72801 lundbergcss@yahoo.com

PITCHFORD CATTLE SERVICES

★ Specializing in Show & Sale Cattle
★ Offering Year Round Gain Testing
★ Herd Consultation, Management & A.I. Work
Darrell, Shana, (903) 388-2288 (c)
Casey & Gracey Pitchford (903) 677-0664 (h)
8565 CR 3913 • Athens, Texas
PITCHFORDCATTLE@HOTMAIL.COM

CONGRATULATIONS JUNIORS!

CHAMPION YEARLING FEMALE



CAIDEN MCDOWELL

MISS WF 2320

Class 17: 1st place

Champion Yearling Female



CADE BURKS

Winner 2014

Wunderlich Farms Donated Heifer

WF

WUNDERLICH FARMS



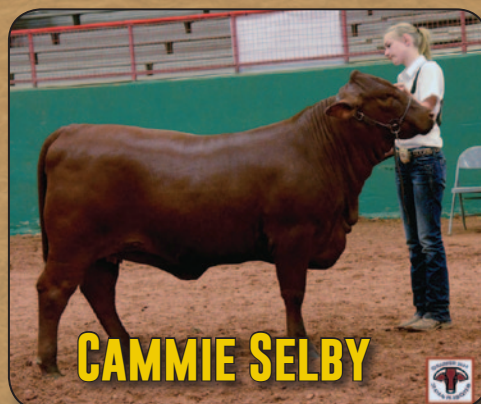
ASHLEY MCDOWELL

MISS WF 2893

Class 16: 10th place

MISS WF 2356

Class 17: 4th place



CAMMIE SELBY

MISS WF 3304

Class 10: 7th place

2013 Donated Heifer



TAYLOR STABLER

MISS SG 143

Class 10: 8th place

(979) 277-2838 | (979) 251-1938

1755 Lange Lake Rd. • Brenham, Texas 77833

n.wunderlich@hotmail.com

2014

NJSGFS

The **ARKOMA** *Sale at Tulsa*

Saturday, September 27, 2014 at 11 a.m.

Tulsa Stockyards, Tulsa, Oklahoma

CATTLE VIEWING AT THE STOCKYARDS:

Friday from 3 to 6 p.m.

Saturday from 9 to 11 a.m.

Join us for a pre-sale catered dinner on Friday evening at 6 p.m. at the Tulsa Stockyards!

SG OPEN SHOW:

Sunday, September 28

SALE HEADQUARTERS:

Holiday Inn (Downtown Tulsa)

17 West 7th Street, Tulsa, Okla.

(918) 585-5898 • (800) 315-2621

Ask for Arkoma Santa Gertrudis Sale rate.

★ **BULLS** ★ **PAIRS**

★ **BRED & OPEN HEIFERS**

Contact Us...

SALE DAY PHONE:

(918) 232-7870

ARKOMA PRESIDENT:

Rance Reynolds

(918) 232-7870

SALE BROADCAST LIVE BY:



SALE CATALOGS:

Don Perner

(918) 366-2732

AUCTIONEER:

Hoover Case

SALE CONSULTANT:

Bill Lundberg

(479) 967-1524



CHAMPIONS BREED CHAMPIONS!



TF 110 RED SOLO CUP

Semen is available.

Contact: Pitchford Cattle Service

Darrell: (903) 388-2288

STRICKO RANCH

Rob, Randall, Judy & Joe Strickmeyer

Verona, Ky. • (859) 242-3356

**2014 NATIONAL
BEST OF POLLED BULL**

**2013 NATIONAL
YEARLING CHAMPION
BULL**



**2014 NJSGHS
CLASS WINNER**

Sired by Red Solo Cup

21st Annual District 6

HALTERED HEIFER SHOW & SALE

SEPTEMBER 19-20, 2014

Wayne County Fair Grounds

861 Salisbury Rd., Richmond, IN 47374

Junior Show Judging Contest

Public Speaking

Photo Contest

Bedding Furnished

*Events begin
at 10:30 a.m.*

Thanks to All Our Supporters



***We will make this event an enjoyable
weekend. All are welcome!***



WIN A \$1,000 SCHOLARSHIP:

Write an essay on "What District 6 Means to Me" of 250 words or more and mail it to Larry Osborne at 385 Mosby Creek Rd., Sparta, KY 41086. Call Larry for details at 937-604-4999.

DONATIONS ACCEPTED

Send all donations to David Hampton at 26779 Hwy. 87, California, Mo. 65018

BRING AUCTION ITEMS

BRING YOUR BEST DESSERT

TO REQUEST A CATALOG:

Barb Moller: 618-282-3590 (h)
618-282-2315 (w)

FOR MORE INFORMATION:

Larry Osborne:
937-604-4999

HEADQUARTER HOTEL:

Quality Inn: 877-859-5095
\$72.00-\$95.00 ask for District 6 rates!

Congratulations to the 2014 National Junior Heifer Show Exhibitors of Grandview Females



Miss Grandview Annie *Sired by Pusher 804!*

GRAND CHAMPION COW/CALF

**GRAND CHAMPION
BEST OF POLLED FEMALE**

*Shown by Patrick Daniel & 777 Farm
Magnolia, Ark.*



Pusher 804

Semen available!

**Congratulations to Other
Grandview Heifer Exhibitors:**

Will & McRae Clay • Madison, Miss.
Claylee & J.D. Chism • Pontotoc, Miss.

Britney Shields • La Russell, Mo.
Blaine Patterson • Bloomfield, Ind.

Caydi Blaha • El Campo, Texas



Miss Grandview 236

STAR 5 CLASS WINNER

Shown by McRae Clay • Madison, Miss.

Look for more winners like these at the
26th Annual Alabama Connection Sale
October 4, 2014 Tinney Farms • Hanceville, Ala.

SELLING 20 LOTS! Pairs, Bred Heifers & Show Prospects

Grandview Farms Hamilton, AL
Owners: Delmo & Wilmuth Payne
Cell phone: (205) 468-5319
Email: delmo.payne@gmail.com

Website: grandviewfarm.biz

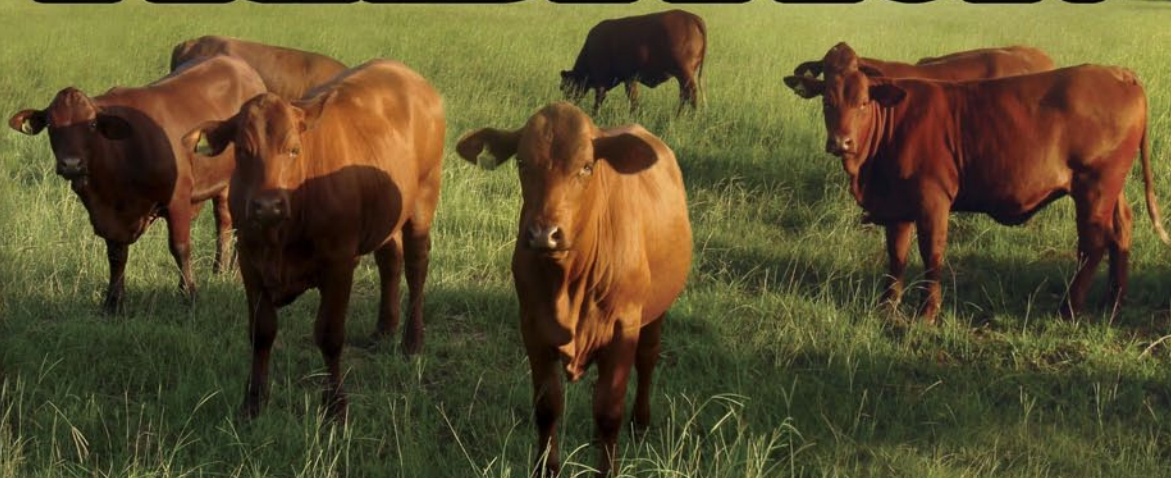
Mgr. Brent Shaw, phone: (205) 412-5761

This sale will be broadcast live on the internet.
DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

True BY

100+
YEARS
OF RANCHING
THE FAMILY LAND

TRADITION



Heavenly **Y** *Heifers
and
Summer Grass*

Borchers Southern

Ranches, L.P.

Charla Borchers-Leon

Mary Kay Borchers

2401 North Wheeler Street • Victoria, Texas 77901 • (361) 575-1297



Proud Producers of  Cattle

E-mail: charlabl@icsi.net • FAX: (361) 576-0891
Website: www.cattletoday.com/borchers_southern_y

Tommy Phillips
(361) 573-5919 (H)
(361) 649-9726 (M)

Richard G. Hood
(361) 790-5641 (H)
(979) 777-8247 (M)

The **KING RANCH**

*Your Source for the
"Original" Santa
Gertrudis Genetics*

Established 1853

When building a program, you must start with a solid foundation. Whether you are breeding seedstock or commercial animals, you need to start with a quality product that will turn a profit. King Ranch purebred Santa Gertrudis and Santa Gertrudis-influenced genetics can provide just that. Our cattle were derived from the need for performance in feedyards and breeding programs, which means they must be fertile, efficient and profitable. The combination of Brahman and Shorthorn genetics have formed a cross that is hardy and effective in a wide range of climates and conditions. The King Ranch: where it all began.



KING RANCH

WWW.KING-RANCH.COM

ROBERT SILGUERO: (361) 219-0420 • JEFF JORGENSEN: (361) 219-0434 • JJJORGENSEN@KING-RANCH.COM