



SANTA GERTRUDIS

USA

AUGUST 2013 | VOLUME 16, NUMBER 8

2013 NATIONAL JUNIOR SANTA GERTRUDIS HEIFER SHOW

Santa Gertrudis



The Preferred American
Beef Breed



ALABAMA CONNECTION

Santa Gertrudis Production Sale



2012 National Champion Female / SGBI High Point Female
National Champion Best of Polled Female

Miss TT 336 sells with her May 2013 heifer Calf sired by National Champion Bull Hatchetman.

Also Selling...

the Full Sister to 2012 National
Calf Champion Heifer

Sparkles,

a February 2012 female
sired by TT Mudflap.

**Tinney Farms will be offering
20 plus pairs and
10 bred heifers in this year's
Connection Sale.**

October 5, 2013 at 11:00 a.m.
Tinney Farms • Hanceville, AL

Hosted by Tinney Farms with Grandview Farm & Gray Oaks Farm

Plus

Pick of the 2013 Calf Crop!



Manager: Arlin Taylor

Phone: 256-507-3838

Tinney Farms

5251 Co. Rd. 601 • Hanceville, AL 35077

Email: arlint@bellsouth.net

Website: tinneyfarms.com

Briggs Ranches

10th Annual Santa Gertrudis Bull Sale

75 "Ready to Work" Gert Bulls Sell!

200 Select "Star 5" Commercial Females Sell!

Friday • October 18, 2013 • 11a.m.



Beef Bulls To Fit Any Program



**These Star 5 heifers
sell bred to Angus Bulls.
All of these heifers will be
sorted into uniform groups.**



Guest Bull Consignors:

Corporron Acres

Harris Riverbend Farms

John Martin Ranches



*All sale events at Briggs Ranches,
Bloomington, Texas*

36th Annual Tri-Star Santa Gertrudis Sale

Saturday • October 19, 2013 • 11a.m.

**An offering of performance proven genetics from three
of the most respected and consistent programs
in the industry...featuring**

**Briggs Ranches, Corporron Acres,
and Harris Riverbend Farms**

Facebook Page
[facebook.com/briggsranch](https://www.facebook.com/briggsranch)

E-mail Joe Jones:
briggsranches@hotmail.com

X Briggs Ranches B

PO Box 1417 • Victoria, Texas 77902 (361) 573-7141 • **Joe Jones**, manager (361) 897-1337 • cell (361) 550-0994

*Traylor Division
(Bloomington, Texas)*

*San Roque Division
(Catarina, Texas)*

*San Carlos Division
(Rio Grande City, Texas)*

SANTA GERTRUDIS USA

August 2013 | Volume 16, Number 8

IN THIS ISSUE

- 10** Crossbreeding vs. Straight Breeding in Commercial Beef Production
- 12** National Junior Santa Gertrudis Heifer Show Champions
- 16** Juniors Compete in Contests at San Marcos
- 18** 2013 Junior Nationals Dedicated to Wylie Taliaferro
- 22** Remembering the First NJSGA President
- 23** Scholarship Winners Named
- 32** Check Out the Latest Photo Contest Winner

DEPARTMENTS

- 6** Ramblings from the Open Range
- 6** SGBI Answers Your Questions
- 8** Down the Road
- 20** Junior Letter
- 28** Breed Statistics
- 28** Calendar of Events
- 28** New Members
- 32** Ad Index



Santa Gertrudis USA (ISSN-10985026, USPS-013-876) is published monthly for \$30.00 US by *Santa Gertrudis USA* located at 480 Jason Rd., Ft. Collins, CO 80524. Periodicals postage paid at San Antonio, Texas and additional mailing offices. POSTMASTER: Send address changes to: *Santa Gertrudis USA*, 480 Jason Rd., Ft. Collins, CO 80524. Subscriptions: \$30 U.S. per year for all subscriptions to the U.S. and her possessions. First class subscriptions in the U.S. are available at \$50. Foreign surface mail subscriptions are \$30. Foreign airmail subscriptions are as follows: Mexico/Canada - \$60, Central America & South America - \$100, Europe and all others - \$110. We accept Mastercard, VISA and Discover. Materials in *Santa Gertrudis USA* may not be reproduced without the permission from the publisher.

Santa Gertrudis USA is recognized by the Santa Gertrudis Association as the official breed publication for Santa Gertrudis cattle; however, management, editing and financial responsibilities are vested in Blueprint Marketing LLC. We reserve the right to edit or refuse any copy or advertising material submitted for publication. Blueprint Marketing LLC hereby expressly limits its liability resulting from any and all misprints, errors and/or inaccuracies in advertisement or editorial content. The opinions and views expressed in all editorial material are those of the writer or the person interviewed and not necessarily those of *Santa Gertrudis USA*.

SANTA GERTRUDIS BREEDERS INTERNATIONAL

P. O. Box 1257, Kingsville, Texas 78364
Phone: (361) 592-9357
Fax: (361) 592-8572
info@santagertrudis.com
www.santagertrudis.com

EXECUTIVE DIRECTOR

John E. Ford
Email: jford@santagertrudis.com

REGISTRATION & MEMBER SERVICES SPECIALIST

Diana L. Ruiz
Email: diana@santagertrudis.com

MAGAZINE STAFF

PUBLISHER

Blueprint Marketing LLC
480 Jason Rd., Ft. Collins, CO 80524
(970) 498-9306
fax: (970) 493-8930
email: info@blueprintma.com

EDITOR

Lisa Bard | lbard@blueprintma.com

MANAGING EDITOR

Micky Burch | mburch@blueprintma.com

AD SALES | CATALOGS

Darren Richmond
(423) 364-9281 | djrichmd@aol.com

CREATIVE DIRECTOR

Kathie Bedolli | kbedolli@blueprintma.com

AD DESIGN

Holly Holland

ADMINISTRATION

Leslie McKibben

COPY EDITOR

Meghan Richey

ON THE COVER

Hard work and focused determination were on display at the 2013 NJSGHS in San Marcos, Texas. Photo by Jill M. Richmond.

Show photos courtesy of Barker Photography, Darren and Jill Richmond and Taylor Ware. We thank them for their fantastic coverage!

Providing Polled Power Genetics to the Santa Gertrudis Breed

LAZY E RANCH

John & Mary Wilson

Fort Worth Office

(817) 336-5214

Ranch: (254) 863-5716

Herd # 413



DIETRICH'S FLYING D RANCH

10 Seminole Tr. • Orlando, Florida 32833

Phone: (407) 568-2351

www.DietrichsFlyingDRanch.com

HERD # 873

Champion Polled Santa Gertrudis Cattle



RED DOC FARM



Dr. Roland & Elia Sanchez

703 S. Christopher Road
Belen, NM 87002

(505) 864-7781 Office
(505) 864-2898 Residence

Thank you to all the buyers of our genetics at the Breeders of the Carolinas Sale in May as well as private treaty sales.

**Thomas Cameron, NC
Jimmy Cox, NC
Michael Hadley, NC
Curtis Hipp, SC
H&M Land & Cattle, VA
Lane Livengood, NC
Pete Locklear, NC
Joe McPhaul, NC
David Padgett, SC
John Sherer, SC
Ronald Wood, NC**

We also thank everyone who attended and supported the sale!



*Proudly Raising Santa
Gertrudis Cattle since 1973*

DOUBLE C FARMS

Bill Cameron Jr. • (910) 875-4963

377 Double C Drive, Raeford, NC 28376

Super S Cattle Co.

SCOTT & AMANDA SONNTAG

317 Factory Dr. • Waco, TX 76710

Scott.Sonntag@sonntagoil.com

254-772-0590

Double C Farms

William W. Cameron, Jr. & Family

377 Double C Drive

Raeford, North Carolina 28376

(910) 875-4963



GRAY OAKS FARM

Dennis Jones, owner

905 Foxtrap Rd., Russellville, AL 35654

Farm: (256) 332-0615

Home: (941) 735-9391





Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

(361) 592-9357 | jford@santagertrudis.com



The dog days of summer are here. In south Texas it is the hottest time of the year; temperatures will top the century mark daily and do so through the month of September. Residents will stir early of the morning and late in the evening, seeking shade or the comfort of air conditioning the remainder of the time. South Texas does not have a corner on extreme heat during the dog days of summer; it is difficult to find a consistently cool spot anywhere in the U.S., especially the southern half of the nation. I am convinced the dog days of summer were foremost on the mind of Bob Kleberg and his brother Congressman Dick Kleberg as they worked to develop a breed of cattle that would perform in the most challenging of environmental conditions. Driving around the countryside in the heat of the day, one quickly realizes that cattle containing Santa Gertrudis genetics can be found where they belong: in the pasture efficiently converting forage, while cattle comprised of other breeds, particularly those that are black-hided, are standing chin deep in ponds or stock tanks.

Let me assure you that cattlemen nationwide are taking notice of our

breed's ability to perform in adverse conditions. The drought conditions that have plagued numerous sections of the country at one time or another during the past five years, though challenging for all, have showcased our cattle, highlighting their numerous positive

traits. I will not dispute the fact that some breed associations have done a skillful marketing job, convincing cattle producers that profitability is tied to the color of an animal's hide; however, the adverse weather conditions have served as a wake-up call for many. Beef producers are realizing profitability is not tied to the color of an animal's hide, but the ability to wean a heavy, healthy calf in any environment.

I am excited about the future of the breed and the growth of the association. Inquiries are on the increase, and calls are received daily from cattlemen looking for bulls and females. There is a renewed interest in heterosis, and that interest strengthens our presence in the industry. During the Beef Improvement Federation conference held in early June, I fielded questions about Santa Gertrudis maternal and carcass traits from industry leaders, university personnel, commercial cattlemen and others. A statement was made by a conference attendee that the Santa Gertrudis breed seemed to be growing in popularity. I quickly pointed out that profitability, not popularity, will determine the future of a breed. The versatility of Santa Gertrudis cattle ensures that it is a compatible and profitable cross with a wide variety of breeds, and the results are highly marketable feeder cattle and extremely valuable F1 replacement females. It goes without saying a profitable breed is a popular breed. 🐄

SGBI ANSWERS YOUR

Questions

By John Ford, Executive Director

Q. The National Junior Santa Gertrudis Heifer Show (NJSGHS) always generates interest in National Junior Santa Gertrudis Association (NJSGBA) membership. Immediately before and following the NJSGHS, SGBI is asked by parents and agriculture science teachers what the requirements are to become a member of the NJSGBA.

A. As written in the NJSGBA constitution and bylaws, junior members shall be reputable individuals who are breeders or exhibitors of Santa Gertrudis cattle or are interested in the Santa Gertrudis breed. They shall be approved for membership by the board of directors or its designee upon the receipt of a properly completed application for membership and first year membership dues. Junior members shall be young men and women under the age of 21 years. 🐄

CAROLINA CORNER

*We've Got Something Special
Going on in the Carolinas!*

The 40th Annual Santa Gertrudis Breeders of the Carolinas Sale was the best sale we've had in over 20 years! 58% of the registered purebred Santa Gertrudis cattle in the sale were purchased by people who weren't current SGBI members. The volume buyer was a local commercial breeder.

Keep an eye on happenings in the Carolinas, and join us next spring for the 41st Annual Breeders of the Carolinas Sale, May 10, 2014!

Contact Us Today:

J.C. Sherrill, Jr. Ranch

(704) 278-2196 • (704) 633-5723



Volume buyer

YOUR CAROLINA CORNER SANTA GERTRUDIS BREEDERS

Creech Farms

12483 NC 39 • Zebulon, NC 27597
Tony (919) 427-4679 • Brandon (919) 761-3894
Email: ccreech6@gmail.com
CF Herd No. 16769 • Herd No. 37879 CF

HADLEY FARMS

Registered Santa Gertrudis

Michael Hadley 9108 Bethel-S. Fork Road
(336) 214-0281 Snow Camp, NC 27349

J.C. Sherrill, Jr. Ranch

Carlyle and April Sherrill
Scott, Colt & Lauren
Mount Ulla, NC 28125
(704) 278-2196 • (704) 633-5723
carlyle@sherrillcameron.com

Knight n Gail Farms

Jimmy & Gail McKnight
Davidson, North Carolina
(704) 574-3132
jemcknight@mindspring.com
Carolina's Best Polled Santa Gertrudis Cattle Since 1994



LOU AL TUCK FARMS

Great Falls, S.C.

Al Jackson • 803.984.0704
Ajackson@pike.com
T.A. Jackson • 803.482.2283



Santa Gertrudis BREEDERS OF THE CAROLINAS

For more information:
contact Tony Creech, President
(919) 427-4679



Down the Road

PRESIDENT'S LETTER

By Curtis Salter

(850) 957-4409 | salterfarms@att.net

I went to the National Junior Santa Gertrudis Heifer Show this year for the first time in about 25 years. I was very impressed. My grandson and I drove about 13 hours on Wednesday and arrived about 3 minutes before the scholarship interviews started. This is the first time I've been involved in this process. There were 11 young men and women interviewed by the committee. The experience was like talking to 40-year-old adults in 18-year-old bodies. I couldn't believe these young folks had so much control over their lives and their future. The process was very rewarding to me. Young men and women like these will restore your faith in the younger generation. When you talk to these types of young people, you realize our future is in good hands. SGBI gave out \$35,000 in scholarships to some very deserving people that weekend. This money could not have been spent better anywhere. Congratulations and good luck to all the recipients. To their moms and dads: Good, good job.

Let's talk about marketing a little. Carol and I seldom sell calves when they are ready to be sold; we normally sell them when we need money. We should be selling them when they bring the most return or profit. Most people who have registered cattle are good business people, but I wonder if we use some of our good business practices every day in our cattle operation.

The day I wrote this letter I watched some calves sell on a television auction; 500- to 600-pound steer calves in the Midwest were bringing \$1.58 to \$1.70 per pound. It got me thinking – I know it costs a lot of money to ship cattle, but either way it goes we pay the shipping cost. I pulled the sales receipt on the last 14 steers I sold at the local sale barn, and I'm going to throw some numbers at you. My 14 steers averaged 510 pounds, and the average price was \$1.40 per pound. Commission was \$28.50 per head. My steers netted \$714 each. If we ship 1,000 miles at \$4 per mile (\$4,000) and sell the same calves for an average price of \$1.64 per pound, then the same steer brings \$836. On a 48,000-pound load (94 head), that's \$122 per head or \$11,468 per load.

I know most people can't ship 94 calves at one time, but four or five people together surely can. Feedyards are begging for cattle. SGBI Executive Director John Ford receives calls regularly from feeders looking for calves of any size. He is putting some programs together to help you sell your cattle. Pool your calves together and take advantage of what SGBI can do for you; \$122 per head – think about it.

I want to thank everyone who participated in the SGBI Shows & Member Survey. This survey gives every member something to think about and a tool to work with.

Last, but certainly not least, I'd like to wish a very Happy Birthday to my wife Carol; I couldn't do it without you.

Thanks so much and we'll talk more, Down the Road.
God Bless.

Luke 10:2: The harvest truly is great, but the labourers are few: pray ye therefore The Lord of the harvest, that he would send forth labourers into his harvest.



Membership Directory Coming This Fall!

The October issue of *Santa Gertrudis USA* will include the annual membership directory, making this issue a year-round reference and breed promotional piece. Don't miss out on your opportunity to be a part of this big book.

Contact Darren Richmond at (423) 364-9281 or djrichmd@aol.com for details. 🐾

SGBI OFFICERS OF THE BOARD

PRESIDENT Curtis Salter

SECRETARY/TREASURER Deanna Parker

BREED IMPROVEMENT Gary Harding

MARKETING & PROMOTION Cheryll Grainger

YOUTH ACTIVITIES Tom DuBois

MEMBERSHIP Bud Clark

LONG RANGE PLANNING Wes McDaniel

SGBI BOARD OF DIRECTORS BY REGION

WESTERN REGION

Tom DuBois (Texas)

DuBois Cattle Co.

(281) 723-9716 | tom.dubois@us.atlascopco.com

Cheryll Grainger (Texas)

Rocking A Ranch

(979) 337-4152 | clgrainger@aol.com

Darrell Pitchford (Texas)

Pitchford Cattle Co.

(903) 388-2288 | pitchfordcattle@hotmail.com

Yancey Strait (Texas)

Strait Ranches

(972) 841-0989 | yancey_strait@yahoo.com

Wylie Taliaferro (Texas)

Double TT Ranch

(469) 644-1620 | wylietaliaferro@yahoo.com

John Kiker (Texas)

(979) 826-8329 – j.w.k.1934@sbcglobal.net

EASTERN REGION

David Alderson (Tenn.)

Circle A Farms

(931) 490-1324 | elaine@mtbj.net

Debbie Gautz (Mo.)

Rustic Rail Ranch

(417) 438-8712

debbiegautz@yahoo.com

Wes McDaniel (Ga.)

MC Ranch

(770) 354-7802 | mcdanielwb@gmail.com

Darren Richmond (Ga.)

(423) 364-9281 | djrichmd@aol.com

Curtis Salter (Fla.)

Salter Farms

(850) 957-4409 | salterfarms@att.net

Deanna Parker (Ky.)

Parker Farms

(270) 678-5302 | parkerfarms@scrtc.com

AT LARGE DIRECTORS

District 1 - Warren Harris (N.M.)

WR Ranch

(505) 504-1513 | w07Harris@live.co

District 2 - Pat Stults (Texas)

Diamond S Ranch

(817) 534-0044 | pstults@jpsalliance.com

District 3 - Gary Harding (Okla.)

(918) 616-7741 | gary.harding1944@yahoo.com

District 4 - Gene McCarter (Tenn.)

(662) 665-4911(m) | (731) 645-3652

District 5 - John Denson (Ga.)

Denson 3D Farms

(706) 259-3838 | denson3dfarms@gmail.com

District 6 - Bud Clark (Mo.)

C Bar C Ranch

(314) 607-1076 | bud@cbarcranch.net



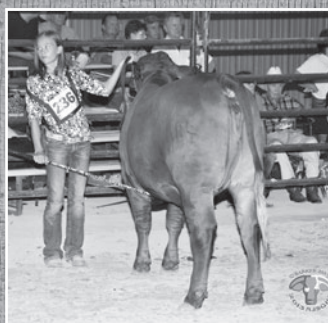
HATS OFF

to the juniors who showed Rocking A
heifers at the NJSGHS!

Thanks for an exciting year!



Hannah Burrough



Caydi Blaha



Cole Turner



Laura Bullard



Emma Robinson



Rolando Lozano



Cody Rogers



Tanner Lowe



Coy McManners

NOT PICTURED:

Baillie McManners

Kelly Courville

Rocking A Ranch

Allen & Cheryl Grainger

P.O. Box 2282 • Brenham, TX 77834

Email: clgrainger@aol.com

Allen cell: (979) 337-4151 • Cheryl cell: (979) 337-4152

CROSSBREEDING VS. STRAIGHT BREEDING IN COMMERCIAL BEEF PRODUCTION

By Randy L. Stanko, Ph.D. | Texas A&M University-Kingsville



John Ford and I recently attended the 45th Annual Beef Improvement Federation (BIF) Research Symposium and Conference in Oklahoma City, Okla. The theme of one of the general sessions was comparing crossbreeding and straight breeding of commercial cattle. I thought this month I would summarize the more interesting topics discussed at this symposium. First I want to direct you to a series of outstanding 2009 publications

written by S.P. Hammack, Texas A&M University professor and Extension Beef Cattle Specialist-Emeritus. Articles can be found and printed from the Texas A&M AgriLife Extension Service Bookstore website <http://agrilifebookstore.org/publications> by following the link "Browse the Shelves," and finding "Livestock," and then linking to "Beef cattle." The 10 publications all have the common title "Texas Adapted Genetic Strategies." Although written specifically for Texas, there is a wealth of information in these publications that could potentially help market bulls and replacement heifers to various customers.

A strong point that was made at BIF by a major cattle feeder/packer is that there are too many average and below-average crossbred cattle moving through the industry, and not nearly enough producers are implementing planned crossbreeding programs using complementary breeds. Moreover, the industry as a whole needs more disciplined use of purebred or hybrid bulls in a well-planned crossbreeding program. There is no doubt that crossbreeding (heterosis) benefits the low- to moderately-heritable traits such as fertility, calf survival and growth rate. In fact, it's estimated that a crossbred cow will produce an extra 600 pounds (lb.) of weaning weight over her lifetime as compared to a straight bred cow. None the less, if these crossbred calves lack genetics for muscle expression, muscle yield, feed efficiency and sufficient marbling, they aren't desired and may be discounted. In all crossbreeding systems we must combine strengths to overcome weaknesses and utilize both dam breeds and sire breeds equally.

In contrast, it was also discussed at BIF that a well-planned, well-executed commercial straight bred breeding program can generate just as much profit and economic efficiency as a commercial crossbred beef herd. To capture this profit potential from a herd of cattle that will have lower production efficiency, as compared to a crossbred herd, one must construct a breeding program that emphasizes growth and carcass performance. Regardless of genetic makeup, beef feeders and packers will pay premiums for cattle they call "5 x 5 cattle." These cattle need to approach an average daily gain (ADG) of 5.0 pounds, and a feed-to-gain ratio of 5:1 in the feed yard (i.e., 5 x 5). They also must perform well on the rail: yield grade 3.5 or better and quality grade low-Choice or better. To produce such calves, in my opinion, each specific breed would need to have an enormous genetic base and extensive performance evaluation systems to assist commercial beef producers in establishing such a straight bred breeding program. Currently very few breeds have such resources.

So where do American cattle fit? Most American breeds are medium to high in growth, size and fleshing ability; are medium in milk and age at puberty; and medium in muscling and yield as compared to other breeds (Hammack, 2009). Except for pure *Bos indicus*, no breed can compete with American breeds in terms of hot climate adaptability. The single functional trait that has been and will need to continue to be improved in American breeds is marbling. Approximately 50 percent or less of a pen of straight bred American cattle will grade low-Choice or better, on average. In commercial cattle herds the straight bred American female can be mated with British sires to produce outstanding market calves and replacement heifers or mated with a Continental carcass merit sire to produce good market calves. As a commercial herd sire American breed bulls can be bred to either British, American-cross or Continental-British cross females to generate desirable market calves. Or American sires can be bred to British, *Bos indicus*-British, other American or American-cross, Continental-British cross or Continental-*Bos indicus* to generate functional replacement heifers. American breeds will continue to contribute to the overall efficiency of beef production in the southern U.S. and when we begin to rebuild the nation's cow herd let us not miss a wonderful opportunity to strengthen all the breeds' weaknesses. 🌧

LA CAMPANA RANCH
COMMERCIAL *AND* PUREBRED SANTA GERTRUDIS

George West, Texas
(361) 566-2244
lacampanaranch.com
campana@granderiver.net

An opportunity to make our replacements yours



photo by Darren Richmond

This is our 59th year in the purebred SANTA GERTRUDIS business.

Above are some of our 23 registered replacement heifers for sale due to drought.

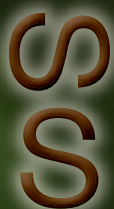
21 are polled. They are 15- to 18-months, open and ready to breed.

Also, we will be weaning a large group of polled heifers in August and September.

They will fit the Junior program, as well as beginning and established herds.

Bulls also for sale: 2-years-old, clean underlines, virgin bulls.

Come give them a look. Visitors always welcome!



Wendt Ranch

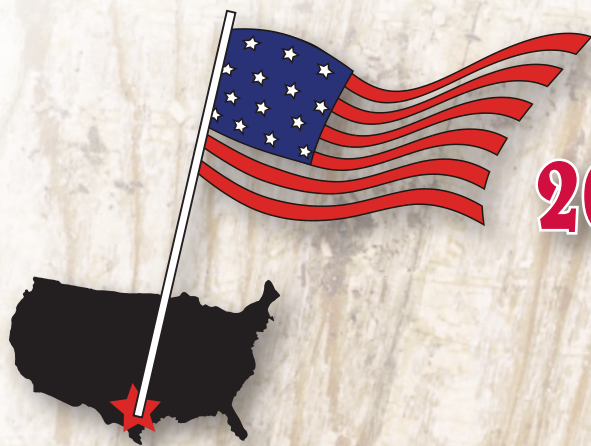
Dan & Jane Wendt, owners

5473 FM 457, Bay City, TX 77414

dwendt@1skyconnect.net • wendtranch.net

home/office: 979-245-5100 • cell: 979-244-6774





2013 National Junior Santa Gertrudis Heifer Show

SHOW CHAMPIONS



Grand Champion Purebred
LCC 138/I, shown by Cammi Selby, Scurry, Texas



Grand Champion Bred & Owned
J&S Syrah O/O, shown by Jordan Symon, Alvin, Texas



Grand Champion Star 5
MC Gucci MC 220, shown by Mackenna McIntyre, Angleton, Texas



Reserve Grand Champion Purebred
AJH 031/I0, shown by Mason Edwards, Gatesville, Texas



**Reserve Grand Champion
Bred & Owned**
LF Baley, shown by Seth Lyness, Ben Wheeler, Texas



Reserve Grand Champion Star 5
Rocking A 37/I, shown by Hannah Burrough, Weatherford, Texas



Champion Donated Heifer
Grandview Glitz 230, shown by Briana Montano, Las Vegas, N.M.



Champion Cow-Calf Pair
Harding 367/I, shown by Wyatt Nelson, Carthage, Mo.



Champion Best of Polled
CF Foxy Lady 235, shown by Parker Mason, Brenham, Texas

DIVISION WINNERS



The 2013 National Junior Santa Gertrudis Heifer Show was held June 17-21 at the Hays County Civic Center, San Marcos, Texas. Almost 200 junior members exhibited some 400 head of cattle at the event dubbed "For the Love of Gerts: Keeping Traditions and Making Memories." After three days of stall assignments, social activities and competitive contests, Roger Welch, Hondo, Texas, started the cattle judging with showmanship on Wednesday. Darren Richmond, Ringgold, Ga., served as the judge for the purebred females show Thursday, while Gary Buckholz, Waxahachie, Texas, sorted the special classes Friday, including cow-calf pairs, donated heifers, best of polled, bred and owned, and Star 5. The event concluded Friday night with an awards banquet. 🐄



Champion Calf Female
ET Cosmo 21, shown by Taylor Terry, Denton, Texas



Reserve Champion Calf Female
Robinson's Tatum 810, shown by Jaclyn Robinson, Dayton, Texas



Champion Junior Calf Female
Grandview Annie, shown by Patrick Daniel, Magnolia, Ark.



Reserve Champion Junior Calf Female
Harris Farms 27/2, shown by Reagan Ruddock, Rockport, Texas



Champion Senior Female
AJH 031/10, shown by Mason Edwards, Gatesville, Texas



Reserve Champion Senior Female
Rafter Y Julie 716/0, shown by Kayla Threet, Ennis, Texas



Champion Yearling Female
LCC 138/1, shown by Cammi Selby, Scurry, Texas



Reserve Champion Yearling Female
Miss Grandview S234, shown by Patrick Daniel, Magnolia, Ark.

2013 NJSGHS CLASS & DIVISION WINNERS



PUREBRED FEMALE SHOW

Class 1: Nov. 1, 2012 and Later

- 1) MCC Anna 1211, shown by Ally Kimbro, Timpson, Texas
- 2) Young Gun Glitter, shown by Emmalee Taylor, St. Joe, Ark.
- 3) Miss 777 205, shown by Patrick Daniel, Magnolia, Ark.

Class 2: Sept. 1, 2012-Oct. 31, 2012

- 1) Miss 777 291, shown by Erin Kay Daniel, Magnolia, Ark.
- 2) Rocking 3T's Alana 8/2, shown by Kayla Threet, Ennis, Texas
- 3) Harding 432, shown by Karly Critendon, Port Lavaca, Texas

Class 3: July 1, 2012-Aug. 31, 2012

- 1) Miss Double TT 968, shown by Casey Pitchford, Athens, Texas
- 2) SF Bonnie 72/12, shown by Britney Shields, La Russell, Mo.
- 3) Robinson's Weldie 825, shown by Jaclyn Robinson, Dayton, Texas

Class 4: June 1, 2012-June 30, 2012

- 1) Robinson's Tatum 810, shown by Jaclyn Robinson, Dayton, Texas
- 2) Starlet 2-41, shown by Demi Harrington, Plantersville, Texas
- 3) Miss Foxy Chix, shown by Quincy Nelson, Carthage, Mo.

Class 5: May 1, 2012-May 31, 2012

- 1) ET Cosmo 21, shown by Taylor Terry, Denton, Texas
- 2) Miss Double TT 975, shown by Cammi Selby, Scurry, Texas
- 3) Miss 3/12, shown by Briana Montano, Las Vegas, N.M.

Class 6: Champion Calf Female

ET Cosmo 21, shown by Taylor Terry, Denton, Texas

Class 7: Reserve Champion Calf Female

Robinson's Tatum 810, shown by Jaclyn Robinson, Dayton, Texas

Class 8: Apr. 1, 2012-Apr. 30, 2012

- 1) Miss Callie Rene 423, shown by Cal Huff, Corpus Christi, Texas
- 2) Briggs 546/2, shown by Patrick Daniel, Magnolia, Ark.
- 3) Miss Andie 418/12, shown by Clay Gautz, Sarcocie, Mo.

Class 9: Mar. 1, 2012-Mar. 31, 2012

- 1) Harris Farms 27/2, shown by Reagan Ruddock, Rockport, Texas
- 2) Rosehill's Perfect 10, shown by Hayley Lewis, New Cany, Texas
- 3) PC Yellow Rose 32*2, shown by Gracey Pitchford, Athens, Texas

Class 10: Feb. 1, 2012-Feb. 28, 2012

- 1) C3R Zoey, shown by Nicole Ozuna, Edinburg, Texas
- 2) F227, shown by Gracey Pitchford, Athens, Texas
- 3) Miss Wild Kat 228/12, shown by Quincy Nelson, Carthage, Mo.

Class 11: Jan. 1, 2012-Jan. 31, 2012

- 1) Grandview Annie, shown by Patrick Daniel, Magnolia, Ark.
- 2) CF Lady Charysma 123, shown by Michael McConaughy, Texarkana, Texas
- 3) SF Hollidini, shown by Claylee Chism, Pontotoc, Miss.

Class 12: Champion Junior Calf Female

Grandview Annie, shown by Patrick Daniel, Magnolia, Ark.

Class 13: Reserve Champion Junior Calf Female

Harris Farms 27/2, shown by Reagan Ruddock, Rockport, Texas

Class 14: Nov. 1, 2011-Dec. 31, 2011

- 1) Rocking A 1190, shown by Cole Turner, Anahuac, Texas
- 2) Texas G Flora 7/11, shown by Olivia Grounds, Princeton, Texas
- 3) Miss Midget 1202/11, shown by Quincy Nelson, Carthage, Mo.

Class 15: Sept. 1, 2011-Oct. 31, 2011

- 1) Miss Grandview S234, shown by Patrick Daniel, Magnolia, Ark.
- 2) QT 12/11, shown by Will Holloway, Sherman, Texas
- 3) HH 26-1 W26-1, shown by Kamden Flippin, California, Mo.

Class 16: July 1, 2011-Aug. 31, 2011

- 1) LCC 138/1, shown by Cammi Selby, Scurry, Texas
- 2) Ariel 32/1, shown by Kayla Stults, Arlington, Texas
- 3) Smallwood 103, shown by Calli Gordon, Chico, Texas

Class 17: May 1, 2011-June 30, 2011

- 1) Miss Double TT 710 710-1, shown by Cammi Selby, Scurry, Texas
- 2) HH W-21 W21-1, shown by Casey Pitchford, Athens, Texas
- 3) Rose Hill Jwown 1/7, shown by MacKayla McIntyre, Angleton, Texas

Class 18: Champion Yearling Female

LCC 138/1, shown by Cammi Selby, Scurry, Texas

Class 19: Reserve Champion Yearling Female

Miss Grandview S234, shown by Patrick Daniel, Magnolia, Ark.

Class 20: Mar. 1, 2011-Apr. 30, 2011

- 1) Miss Ambbie 38/11, shown by Marissa Calvin, Sarcocie, Mo.
- 2) RPV 13/1, shown by Gracey Pitchford, Athens, Ga.
- 3) DSR Tank's Buttercup 136, shown by Kayla Threet, Ennis, Texas

Class 21: Jan. 1, 2011-Feb. 28, 2011

- 1) Harding 367/1, shown by Wyatt Nelson, Carthage, Mo.
- 2) Harris Farms 30/1, shown by Carson Petty, Hondo, Texas
- 3) Hot Shot Wendt 122, shown by Shelby McArthur, Richmond, Texas

Class 22: Oct. 1, 2010-Dec. 31, 2010

- 1) Miss Grandview 105, shown by Erin Kay Daniel, Magnolia, Ark.
- 2) Rocking A's Cherry Belle 1070, shown by Tanner Lowe, Arlington, Texas
- 3) Miss Harlee 1102/10, shown by Quincy Nelson, Carthage, Mo.

Class 23: July 1, 2010-Sept. 30, 2010

- 1) AJH 031/10, shown by Mason Edwards, Gatesville, Texas
- 2) Rafter Y's Julie 716/0, shown by Kayla Threet, Ennis, Texas
- 3) Baby Grace 10, shown by Jessica McMillan, Purdue Hill, Ala.

Class 24: Champion Senior Female

AJH 031/10, shown by Mason Edwards, Gatesville, Texas

Class 25: Reserve Champion Senior Female

Rafter Y's Julie 716/0, shown by Kayla Threet, Ennis, Texas

Class 26: Grand Champion Purebred Female

LCC 138/1, shown by Cammi Selby, Scurry, Texas

Class 27: Reserve Grand Champion Purebred Female

AJH 031/10, shown by Mason Edwards, Gatesville, Texas





BRED & OWNED FEMALE SHOW

Class 1: June 1, 2012 and Later

- 1) LF Baley, shown by Seth Lyness, Ben Wheeler, Texas
- 2) LF Cherry, shown by Seth Lyness, Ben Wheeler, Texas
- 3) Young Gun Glitter, shown by Emmalee Taylor, St. Joe, Ark.

Class 2: Mar. 1, 2012-May 31, 2012

- 1) ET Cosmo 21, shown by Taylor Terry, Denton, Texas,
- 2) Arlette, shown by Cole Turner, Anahuac, Texas,
- 3) Willow, shown by Taylor Hampton, California, Mo.

Class 3: Jan. 1, 2012-Feb. 28, 2012

- 1) Hurricane's Claire Y07, shown by Hannah Burrough, Weatherford, Texas
- 2) Miss Wild Kat 228/12, shown by Quincy Nelson, Carthage, Mo.
- 3) SF Hollidini, shown by Claylee Chism, Pontotoc, Miss.

Class 4: Sept. 1, 2011-Dec. 31, 2011

- 1) Tex Hess Hollywood, shown by Jordan Hess, Stephenville, Texas
- 2) Texas G Flora 7/II, shown by Olivia Grounds, Princeton, Texas
- 3) Texas G Emmy 3/II, shown by Olivia Grounds, Princeton, Texas

Class 5: May 1, 2011-Aug. 31, 2011

- 1) Ariel 32/I, shown by Kayla Stults, Arlington, Texas
- 2) Riley I/II, shown by Zach Riley, East Bernard, Texas
- 3) Love Bug 759, shown by Clay Robinson, Dayton, Texas

Class 6: Jan. 1, 2011-Apr. 30, 2011

- 1) C3R Ashly, shown by Nicole Ozuna, Edinburg, Texas
- 2) Liv I/83, shown by Abigail Caraveo, Pharr, Texas

Class 7: July 1, 2010-Dec. 31, 2010

- 1) J&S Syrah 0/0, shown by Jordan Symon, Alvin, Texas
- 2) Liv 0/76, shown by Abigail Caraveo, Pharr, Texas

Class 8: Grand Champion Bred & Owned Female

J&S Syrah 0/0, shown by Jordan Symon, Alvin, Texas

Class 9: Reserve Grand Champion Bred & Owned Female

LF Baley, Shown by Seth Lyness, Ben Wheeler, Texas

STAR 5 FEMALE SHOW

Class 1: June 1, 2012 and Later

- 1) TF Strawberry Swirl, shown by Cammi Selby, Scurry, Texas
- 2) SJ Island Sarita, shown by Reagan Ruddock, Rockport, Texas
- 3) LF Jessie, shown by Seth Lyness, Ben Wheeler, Texas

Class 2: Mar. 1, 2012-May 31, 2012

- 1) Jazz 212, shown by Caiden McDowell, Zachary, La.
- 2) CF Foxy Lady 231, shown by Parker Mason, Chappell Hill, Texas
- 3) Miss Grandview 236, shown by William Clay, Madison, Miss.

Class 3: Jan. 1, 2012-Feb. 28, 2012

- 1) MC Gucci MC 220, shown by Mackenna McIntyre, Angleton, Texas
- 2) Rocking A 37/I, shown by Hannah Burrough, Weatherford, Texas
- 3) Miss Double TT 847, shown by Cammi Selby, Scurry, Texas

Class 4: Sept. 1, 2011-Dec. 31, 2011

- 1) Miss Double TT 850, shown by Casey Pitchford, Athens, Texas
- 2) TG 105, shown by Cory Barrett, Sealy, Texas
- 3) CF FPXXU ADU 195, shown by Parker Mason, Chappell Hill, Texas



Class 5: May 1, 2011-Aug. 31, 2011

- 1) Wild Thing 41, shown by Seth Lyness, Ben Wheeler, Texas
- 2) LCC 671, shown by Cammi Selby, Scurry, Texas
- 3) RO Lucky's Star 8161, shown by Will McDaniel, Alpharetta, Ga.

Class 6: Jan. 1, 2011-Apr. 20, 2011

- 1) SJ Island Cora II-20, shown by Reagan Ruddock, Rockport, Texas
- 2) Sassie 30Y, shown by Chantell Matthews, Cartersville, Ga.
- 3) SJ Island II-22, shown by Nicole Ozuna, Edinburg, Texas

Class 7: July 1, 2010-Dec. 31, 2010

- 1) M Rock Café Ole 310, shown by Hollyann Roach, Keller, Texas
- 2) DSR Wynonna 81/0, shown by Kayla Stults, Arlington, Texas
- 3) Wendt 178, shown by Megan Hartin, Athens, Texas

Class 8: Grand Champion Star 5 Female

MC Gucci MC 220, shown by Mackenna McIntyre, Angleton, Texas

Class 9: Reserve Grand Champion Star 5 Female

Rocking A 37/I, shown by Hannah Burrough, Weatherford, Texas



SPECIAL PLACINGS FEMALE SHOW

Grand Champion Donated Heifer

Grandview Glitz 230, shown by Briana Montano, Las Vegas, N.M.

Grand Champion Best of Polled

CF Foxy Lady 235, shown by Parker Mason, Chappell Hill, Texas

Grand Champion Cow-Calf Pair

Harding 367/I, shown by Wyatt Nelson, Carthage, Mo.

2013 NJSGHS SHOW CONTEST RESULTS

Public Speaking JUNIOR DIVISION

- 1) Gracey Pitchford, Athens, Texas
- 2) Kalli Kimble, New Braunfels, Texas
- 3) Landon Stem, Navasota, Texas

INTERMEDIATE DIVISION

- 1) Will McDaniel, Alpharetta, Ga.
- 2) Micaiel Ramirez, Roswell, N.M.
- 3) Casey Pitchford, Athens, Texas

SENIOR DIVISION

- 1) Colt Sherrill, Mount Ulla, N.C.
- 2) Briana Montano, Las Vegas, N.M.
- 3) Jaclyn Robinson, Dayton, Texas

Herdsman Contest

- 1) Premier
- 2) Florida

Yearbook Contest

- 1) South Texas
- 2) Mid Coast
- 3) Rio Grande Valley

Sales Talk

JUNIOR DIVISION

- 1) Abigail Caraveo, Pharr, Texas
- 2) Ryan Hess, Stephenville, Texas
- 3) Landon Stem, Navasota, Texas

INTERMEDIATE DIVISION

- 1) Kamden Flippin, Jamestown, Mo.
- 2) Reagan Ruddock, Rockport, Texas
- 3) Will McDaniel, Alpharetta, Ga.

SENIOR DIVISION

- 1) Clay Robinson, Dayton, Texas
- 2) Briana Montano, Las Vegas, N.M.
- 3) Claylee Chism, Pontotoc, Miss.

Brain Bowl

JUNIOR DIVISION

- 1) Premier
- 2) South Texas
- 3) Mid Coast

INTERMEDIATE DIVISION

- 1) South Texas
- 2) Mid Coast
- 3) Georgia

SENIOR DIVISION

- 1) Mid Coast
- 2) Mississippi

Cattle Judging JUNIOR DIVISION

- 1) J.D. Chism, Pontotoc, Miss.
- 2) Jocelyn Boyle, Mission, Texas
- 3) Cal Huff, Corpus Christi, Texas

INTERMEDIATE DIVISION

- 1) Zach Riley, East Bernard, Texas
- 2) Renee Boyle, Mission, Texas
- 3) Will McDaniel, Alpharetta, Ga.

SENIOR DIVISION

- 1) Cole Turner, Anahuac, Texas
- 2) James Schuetz, Chico, Texas
- 3) Briana Montano, Las Vegas, N.M.

Photography

JUNIOR DIVISION

- 1) April Salinas, Edinburg, Texas
- 2) Gracey Pitchford, Athens, Texas
- 3) Erin Kay Daniel, Magnolia, Ark.

INTERMEDIATE DIVISION

- 1) Ethan Wiley, Deville, La.
- 2) Jordan Hess, Stephenville, Texas
- 3) Victoria Gutierrez, Edinburg, Texas

SENIOR DIVISION

- 1) Cole Turner, Anahuac, Texas
- 2) Rachel McCulley, Summit, Miss.
- 3) Eric Johnston, Shepherd, Texas

Power Point

JUNIOR DIVISION

- 1) Sage Fisher, Carrizo Springs, Texas
- 2) Cory Barrett, Sealy, Texas
- 3) Briana Cantu, San Juan, Texas

INTERMEDIATE DIVISION

- 1) Itza Garza, McAllen, Texas
- 2) Stephanie Bullard, Carrizo Springs, Texas
- 3) Nicole Ozuna, Edinburg, Texas

SENIOR DIVISION

- 1) Brooke Millican, Decatur, Texas
- 2) Chantell Matthews, Catersville, Ga.
- 3) Clarissa Maldonado, Edinburg, Texas



Cattleman's Contest

JUNIOR DIVISION

- 1) Cal Huff, Corpus Christi, Texas
- 2) Jakob Jones, Lake City, Fla.
- 3) Sage Fisher, Carrizo Springs, Texas

INTERMEDIATE DIVISION

- 1) Wyatt Bradshaw, Orange Grove, Texas
- 2) Stephanie Bullard, Carrizo Springs, Texas
- 3) Taylor Hampton, California, Mo.

SENIOR DIVISION

- 1) Zach Riley, East Bernard, Texas
- 2) Clay Robinson, Dayton, Texas
- 3) Trey Roach, Keller, Texas

Showmanship

JUNIOR DIVISION

- 1) Abigail Caraveo, Pharr, Texas
- 2) Cal Huff, Corpus Christi, Texas
- 3) Madison Cruz, Iola, Texas

INTERMEDIATE DIVISION

- 1) Emaline Robinson, Dayton, Texas
- 2) Keaton Bush, Timpson, Texas
- 3) Reagan Ruddock, Rockport, Texas

SENIOR DIVISION

- 1) Cole Turner, Anahuac, Texas
- 2) Clarissa Maldonado, Edinburg, Texas
- 3) Cody Rogers, Spring, Texas

Membership Contest

Baillie McManners, Conroe, Texas

Byron Thoms High Point Award

JUNIOR DIVISION

Cal Huff, Corpus Christi, Texas

INTERMEDIATE DIVISION

Will McDaniel, Alpharetta, Ga.

SENIOR DIVISION

Briana Montano, Las Vegas, N.M.

High Point Open Breeder Award

Double TT Ranch, Wylie & B.J. Taliaferro,
Rosser, Texas

High Point Junior Breeder Award

Jessica McMillan, Purdue Hill, Ala.

High Point Exhibitor & Old Joe Award

Cammi Selby, Scurry, Texas

Hard Luck Award

Megan Hartin, Athens, Texas

Eldon Flowers Award

Westin Taylor, St. Joe, Ark.

2013-2014 Queen

Rebekah Wessels, Robstown, Texas

2013-2014 Princess

Taylor Terry, Denton, Texas

2013 NJSGHS Chairmen

Heather Blewett, New Braunfels, Texas

Vickie Loessin, Robstown, Texas

Rene Chapman, Calallen, Texas

Honorary Junior Member

Howard Tinney, Hanceville, Ala.



THANK YOU 2013 NATIONAL JUNIOR SANTA GERTRUDIS HEIFER SHOW SPONSORS



FRIENDSHIP SPONSORS

James & Helen McAda

Ali McDaniel

Brian & Cathy Cummins

Rio Grande Valley SGA

Lazy JV

Jim Banner

Cooks Cattle Company

MC Ranch

Woman Hollerin Ranch

La Compana Ranch

Bill & Sandy Miller

Alabama Affiliate

LMR Ranch

Drs. Peter & Kris Wunderlich

Wes McDaniel

Doug & Sandy Kindy-Luchesse Boots

Double G Farms

South Texas Junior SGA

John Martin & Family

TARA Ranch

Mid Coast SGA

Bill Wight

Mackey Cattle Company

Parker Farms

Borchers Southern Y Ranches, LP

Amanda Howze Lawrence &

Abby Loessin Crawford

Shampain Ranch

JHC Cattle

Pohl Cattle Company

Peppercorn Family

Anna McDaniel

Bobbitt-McGregor Plum Hill

Santa Gertrudis Ranch

You Made It Happen!

CORPORATE SPONSORS

Strait Ranches

San Marcos Dodge Jeep Ram

The George & Ann Butler Foundation

Vesper Ranch

Hefte Ranches

Rene Champman – Lara Energy

PLATINUM SPONSORS

Hefte Ranches

Vesper Ranch

San Jose Cattle Company

Jubalee, LTD

San Marcos Convention & Visitors Bureau

GOLDEN SPONSORS

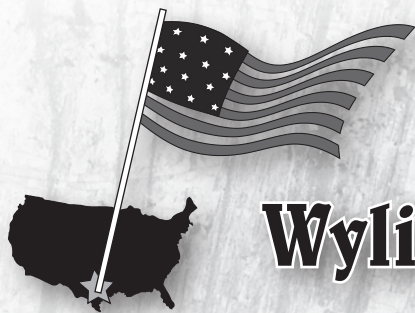
Lyssy & Eckel Feed

Sac-N-Pac & Centerpoint Station

E Bar W Santa Gertrudis

Anderson Bean Boots

The Blewett family offers its special thanks to
Vicki Loessin, Rene Chapman, YN & Cynthia
Strait, Kathryn Petty and the KT Hefte Family
for making the show possible.



2013 NJSNGHS DEDICATION

Wylie Taliaferro, Servant Leader

Editor's Note: The following is an excerpt of Allen Grainger's presentation at the 2013 National Junior Santa Gertrudis Heifer Show Awards Banquet dedicating this year's show to Wylie Taliaferro.

A servant leader is someone who shares power, puts the needs of others first and helps them develop and perform as highly as possible. First off, let me say that the gentleman we are dedicating this year's show to has gone above and beyond that definition. He has had a profound impact on a tremendous number of individuals, including each and every one of you.

You may not realize it, but the roots of the National Junior Santa Gertrudis Heifer Show and the junior organization began more than 35 years ago at a meeting in Fort Worth, Texas, in a room at the Green Oaks Hotel. Jim Theeck, Charlie Bradbury, Kenneth Ellis, Roy Henry and tonight's honoree sat down one afternoon and mapped out the future of the National Junior Santa Gertrudis Heifer Show.

What came out of that meeting were the seeds of a program that is the envy of all other beef breed youth programs. With the one-of-a-kind donated heifer program, unprecedented scholarship program, leadership activities such as GOALS (Gerts Ongoing Advanced Leadership Summit) and more, there is one man from the group of five that has continually been there to support and refine those initial efforts. That man is Mr. Wylie Taliaferro.

Born in March of 1943 to Ben and Opal Taliaferro, Wylie spent his youth on the family farm near Rosser, Texas. His father farmed, and his mother was the postmaster at the Rosser Post Office for nearly 40 years. Each morning Wylie did normal farm chores, like milking the cow and feeding the chickens, before heading off to school. Around the age of 13,

his father became a truck driver to better support the family, and Wylie took over the family farm operations that included cattle and crops.

A funny story comes out of Wylie's years on the farm.

The Taliaferro's had an employee named Mose Burliegh, who had a son named Robert George Burliegh. As the story goes, Mose was always at the barn in the morning before anyone else – Wylie could never beat him there. One morning, showing the determination he has for all things he takes on, a young Wylie got to the barn at 3:00 a.m., telling himself, "I finally beat Mose to the barn," only to turn the lights on and see Mose sitting there, beating him yet again. Wylie asked Mose, "How did you know I would be here early?" Mose answered, "Wylie, I just knew." This is but one example of Wylie's determination. Mose and his son Robert George worked for the Taliaferro's for most of their lives.

Wylie bought his first Santa Gertrudis bull from Charles Pearce in Corsicana, Texas, in the early 1960s. Ben told Wylie he couldn't put the bull on the family's Hereford cows, so Wylie instead put him on a small set of his own cows. When Wylie's calves outweighed his father's by 150 pounds or more, Ben asked Wylie to get him a few of those bulls to put on the family cows.

After excelling at sports in high school, Wylie went to Navarro College on a basketball scholarship and majored in English with a minor in agriculture. Wylie returned home in 1965, taught English and coached basketball at Scurry High School. Halfway into his first year, the agriculture instructor quit, and Wylie was offered the job as sole agriculture teacher, FFA advisor and basketball coach.

"Mr. T," as his students knew him by, sacrificed personally so his students could excel. Teaching school and being a coach is tough enough. Add to that the responsibilities of an FFA advisor who coached winning parliamentary and judging teams, hauled students and, quite often, more than 50 head of Santa Gertrudis heifers to all of the major livestock shows in Texas as well as the National Junior Santa Gertrudis Heifer Show, had numerous district and area FFA officers, took kids to the state and national FFA conventions and contests, had an unprecedented number of students attain their American Farmer Degree from the National FFA organization, all the while growing his family's farming and ranching operation to 1,000 mother cows and 2,500 acres of hay and it's easy to see Wylie was driven to succeed on many levels.

Wylie has taken on other missions in life as well. To fight the growing drug problem in the school system, Wylie went head first in the fight against drugs. He not only received death threats, but lost several hay barns to drug dealing arsonists seeking revenge. This left Wylie undeterred and he continued the fight ultimately making the community a safer place.

Wylie Taliaferro, left, and Allen Grainger, right.

CONTINUED ON PAGE 28 ►



Keeping Traditions & Making Memories

The **ARKOMA** *Sale at Tulsa*



Saturday, September 28, 2013 at 11 a.m.

Tulsa Stockyards, Tulsa, Oklahoma

CATTLE VIEWING AT THE STOCKYARDS:

Friday from 3 to 6 p.m.

Saturday from 9 to 11 a.m.

Join us for pre-sale hors d'oeuvres on Friday evening at 6 p.m. at the Tulsa Stockyards!

SG OPEN SHOW:

Sunday, September 29

SALE HEADQUARTERS:

Hampton Inn

100 McNabb Field Rd., Catoosa, Okla.

(918) 739-3939

(Located across from the Hard Rock Casino & 1 mile from the sale facility. Rooms have been booked under the Arkoma Assoc. Please reserve by Sept. 12.)

★ **BULLS** ★ **PAIRS**

★ **BRED & OPEN HEIFERS**

Contact Us...

SALE DAY PHONE:

(918) 232-7870

ARKOMA PRESIDENT:

Rance Reynolds

(918) 232-7870

SALE CATALOGS:

Don Perner

(918) 366-2732

AUCTIONEER:

Hoover Case

SALE CONSULTANT:

Bill Lundberg

(479) 967-1524



***Congratulations Mid-Coast Juniors
on a successful 2013 NJSGHS!***



©BARKER
2013 PHOTOGRAPHY



By Morgan Barrow, President

Hi everyone,
I'm Morgan Barrow. I currently reside in Guthrie, Okla., along with my family, and I have been involved with the Santa Gertrudis breed my entire life. I am going to be a junior at

Guthrie High School. I've already had many opportunities so far; I am on the varsity cheerleading team and I was honored to be selected your National Junior Santa Gertrudis Association president for this upcoming year. I would like to give a big thank you to Heather Riha-Blewett, her committee and everyone who made junior nationals possible.

Two of the events from junior nationals I thoroughly enjoyed were Mini Goals and Survivor. It was wonderful to start the week off with the younger generation at Mini Goals. They really broke out of their shells, just like the shirt said. They were all excited and pumped up to be there, which helped energize me for the rest of the week. Thank you to the Garza family for all the extra work you did to make this possible. Survivor was a nice break to have from working the show ring. I enjoyed being able to let go and have fun. All the juniors were laughing and having a blast. You can really tell who is competitive when Survivor starts. Thank you to the

SANTA GERTRUDIS *Juniors*

Cantu family for working hard and getting Survivor to run smoothly. I am amazed at how great of work ethic some of our juniors have, specifically those who competed in Brain Bowl who were able to answer a question by only hearing three words. Brain bowl was a success; thank you Mrs. Carleston for putting it on.

I would like to share that your junior board worked really hard at nationals – whether it was keeping time for sales talks, working the ring or helping a junior in showmanship. Each and every one of them worked hard for the juniors. The entire junior board is so passionate about our association, and I'm blessed to be a part of it. I strongly encourage you to bring someone new into the Santa Gertrudis breed. I hope when I'm at a show in your area you will introduce me to the new junior members you have brought into our breed. Together we can make the membership contest the hardest contest to win at next year's junior nationals! Let us make this a goal and strive hard to accomplish it. Remember, "I can do all things through Christ who strengthens me." Philippians 4:13

Thank you and God bless. 🙏

A Great Showing at the 2013 National Junior Santa Gertrudis Heifer Show!



Champion Cow-Calf Pair

Congratulations Wyatt Nelson with Harding 367/1 and heifer calf Softing 316/13 for winning her class on Thursday's show and the Cow-Calf show on Friday. Thank you Gary Harding for donating this great heifer at the NJSGHS in 2011. Thanks also to Strait Ranches for donating a heifer this year!

Look for our genetics at the
Arkoma Sale at Tulsa, Okla.
on September 28.

RUSTIC RAIL RANCH

Paul & Debbie Gautz

9865 Blarney Lane • Carthage, MO 64836

debbiegautz@yahoo.com

417-437-2452 • 417-438-8712

We have cattle for sale at all times.

FLYING C RANCH

ARKOMA SALE AT TULSA

SEPT. 28, 2013



32/7 is sired by Top Gun 244. Her dam is a daughter of Gunslinger 13/5. She sells with a heifer calf born 4/22/13 by Shooter 13/0. She sells Bred to H&B Hef-a-Nizer.

32/7 has good length, depth and a beautiful udder with balanced EPDs.

BW 1.5 • WW 11.7 • YW 14.4 • Mat. 3.5 • TM 9.35

OUR BRED HEIFERS ARE COMING OUT OF OUR REPLACEMENTS!



25/1 is a polled daughter of Top Gun 244 and her dam is by Gunslinger 13/5. She sells bred to H&B Hef-a-Nizer; AI'd 4/22/13.

21/1 is sired by Young Gun 13/7, a son of Gunslinger and full brother to Shooter and Duchess. She sells bred to H&B Hef-a-Nizer; AI'd 5/1/13.

ALSO BRINGING A HERD SIRE PROSPECT!

FC Reload 1/2 is a son of McNear 323/7 who is a son of Maverick N113 on the top and by a daughter of Gunslinger 13/5 on the bottom.

WE HOPE TO SEE YOU AT TULSA ON SEPTEMBER 28, 2013.
QUESTIONS ABOUT OUR CONSIGNMENTS? GIVE US A CALL.



FLYING C RANCH

Lester & Ouida Cossey
2639 Gum Springs Rd.
Searcy, AR 72143
(501) 207-2272

REMEMBERING THE FIRST NJSGA PRESIDENT

By Jeffrey Tennant

Reprinted from *The National Future Farmer*, October-November 1980

A Note from John Ford: *This article about the first president of the National Junior Santa Gertrudis Association (NJSGA) Monty Vesper was submitted by his father, long-time Santa Gertrudis breeder and Charter SGBI Member Dick Vesper. I found the article to be very timely considering this is the Santa Gertrudis USA youth issue. After attending the 2013 National Show, there is no doubt in my mind the young people involved with our breed are as committed to Santa Gertrudis today as they were 30 years ago. I suspect in 20 to 30 more years, future NJSGA members will also look back at the accomplishments of today's members. Monty Vesper passed away as a young adult, but there is no doubt he made a significant contribution to the SGBI youth program and the Santa Gertrudis breed.*

A torrid summer sun bathes the south Texas mesquite and cactus as Monty and J.B. Vesper bring their truck to a halt. A long, beckoning yell brings more life to the plain as mahogany-red cattle make their way through a dusty cover to a common feeding ground. The cattle, the Vesper family and the ranch are stories in themselves, each a picture of life in Lone Star agriculture.

"Grandfather purchased the original part of the ranch in 1875," says Monty, a Cotulla, Texas, FFA member who has garnered countless awards over his past five years of active membership. "We've been building ever since."

Monty, his father J.B. "Dick," mother Leslie and sister Kelly call the shots on this 15,000-acre ranch, just one of two ranches operated by the family. The other spread, 5,200 acres, complements the main ranch that covers two counties around the ranching community of Cotulla. "We own a herd of 1,000 registered Santa Gertrudis cows," shares the elder Vesper. "At one time, my father, J.H. Vesper, was a registered Brahman breeder. He started crossing the Brahman with Shorthorn and Herefords to arrive at a generation of cattle well-adapted to this country. These crosses did so well, he began looking for a true breed. In 1939, he went to King Ranch and purchased the original Santa Gertrudis bulls we put with our

crossbred cows. From that foundation, we've built our entire herd."

The Vespers have never purchased a female for their herd and theirs is one of the first American ranches to sell registered Santa Gertrudis. The King Ranch, the largest ranch in North America with its estimated 850,000 acres, lies within 100 miles of the Vesper fenceline. The King Ranch made history with its development of Santa Gertrudis, America's first and only true breed. The Vesper's, with sales of animals to satisfied buyers from all over the world, have confidence in their herd's quality. The family is also active in the breed's association, Santa Gertrudis Breeders International, based nearby in Kingsville.

"I just completed a term as the first president of the National Santa Gertrudis Junior Association," says Monty, also a recently retired state vice-president for the Texas FFA Association. The 19-year-old Texas A&M veterinary science student presided over the association's first year, traveling the country on behalf of the breed. Monty's FFA awards, such as Area Star Greenhand, Star Chapter Farmer of Texas and Star Lone Star (State) Farmer, came as a result of diligent work and building his own herd of Santa Gertrudis.

The Vespers have never purchased a female for their herd and theirs is one of the first American ranches to sell registered Santa Gertrudis.

"I branded Monty's first registered heifer when he was 11 months old," says J.B. "Monty has built his herd to more than 90 registered cows. He's done a lot of showing, but instead of selling the animal after the show, he puts her back into his breeding herd."

"I've been able to show for the last 13 years," adds Monty, "at top stock shows across Texas and out of state." By adding the shown heifers to the permanent herd, Monty as tripled the herd since joining FFA with 26 head. "I use the same management practices my dad uses," he continues. "No matter whether the heifer is a champion or not, she's culled and sold to slaughter if she

doesn't calve every year. That's a rigid rule, but it accounts for the 96.6 percent live calf crop in our overall herd. By eliminating such animals we've 'bred in' a good calving percentage."

"We go straight to the feedlot with anything we feel can't go on to make a breeding bull," J.B. adds. "At weaning time, we determine top-end bulls. As they grow out, we keep culling them. Once they reach 12 months old, they can be classified by Santa Gertrudis Breeders International, and branded with an 'S.' The top-end bulls then go to our herd as breeding bulls."

Periodically, Vesper bulls go for sale to buyers from the U.S., and countries such as Canada, Spain, the Philippine Islands, central South America and South Africa. Bulls are divided in two classes. Number one bulls sell for \$3,500 to \$5,000, with number two's going for \$2,500 to \$3,500. With animals worth such amounts, a tight watch is kept on cattle inventories. "We separate the fields into small parcels," explains Monty. "We know exactly how many cattle are in each pasture, where the pasture is and whether bulls, cows or heifers are held there."

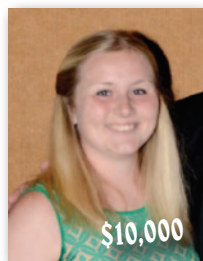
Feeding and watering of the herd is accomplished efficiently and with little worry about lack of rain. When feeding is necessary, such as under drought conditions, range cubes are provided. Santa Gertrudis have adapted well to the south Texas rangeland, so grazing often suffices. Stock tanks and large ponds are scattered over the Vesper ranch with deep-water wells and 25 miles of pipeline below the surface. Since all the animals are bred and calved on the ranch, vaccinating with a 7-way vaccine at two to three months wards off any health problems.

While standardized, five-foot fences divide the sprawling ranch, cattle aren't the only animals that are kept in check by the fencing. "Several years ago," says Monty, "we instituted a program to keep deer and other wildlife populations up on our ranch. Cotulla is known as the white-tail deer capital of the world. Because of the intensive hunt-

CONTINUED ON PAGE 30 ►

2013 National Junior Santa Gertrudis Youth Foundation Scholarship Recipients

The National Santa Gertrudis Youth Foundation awarded 11 scholarships in the total amount of \$35,000 to graduating seniors at the 2013 National Junior Santa Gertrudis Heifer Show Awards Banquet on Friday, June 28, 2013. The Youth Foundation would like to thank Pete and Dana Wilson, The George and Anne Butler Foundation, Charles and Pat McMahan, Wylie and B.J. Taliaferro, Karen Brown, The Polled Santa Gertrudis Association, Lamar Kelly, and John H. Wilson II for their generous support of this year's scholarship program. 🐄



Lauryn Hefte

Charlie William Wilson Scholarship
Lauryn is from Corpus Christi, Texas, and is a graduate of Calallen High School. She plans to attend Texas A&M University and pursue a degree in

accounting. She wants to become a certified public accountant (CPA) and continue breeding her herd of Santa Gertrudis cattle.

\$10,000

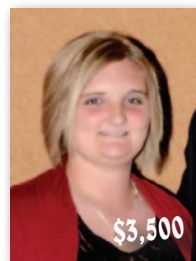


Claylee Chism

Vernon Lane Scholarship and Ginger and Brianna Kelly Scholarship
Claylee is from Pontotoc, Miss., and is a graduate of Pontotoc High School. She plans to attend Mississippi State University seeking a

degree in chemistry, ultimately getting her doctor of medicine degree in pediatric orthopedics. Claylee is a past member of the Mississippi State 4-H Leadership Council and remains involved in her community.

\$4,000



Britney Shields

Polled Santa Gertrudis Association Scholarship and Jim Corporron Scholarship

Britney is from Sarcoxie, Mo., and is a graduate of Sarcoxie High School. She will be seeking an agribusiness degree from Missouri State University and then going on to work in the agriculture industry. Britney likes giving back to her community.

\$3,500

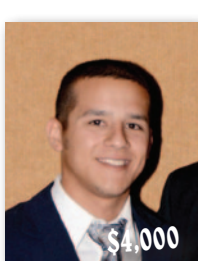


Clarissa Maldonado

Bubba and Karen Deagan Scholarship, Bill Brown Memorial Scholarship and John H. Wilson Scholarship
Clarissa is from Edinburg, Texas, and is a graduate of Edinburg North High

School. She plans on attending Texas A&M University in the fall, pursuing a degree in animal science. She most recently was a member of the state champion and national runner-up Mariachi teams.

\$5,000

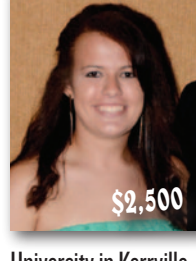


Lesmar Cantu

Joe Jones Scholarship and Charlie Wilson Scholarship
Lesmar is from McAllen, Texas, and is a graduate of McAllen Memorial High School. He plans on pursuing a degree in Wildlife

Management from Texas A&M University-Kingsville at Kingsville, Texas, with the ultimate goal of becoming a game warden. Les enjoys golf and the extreme sport of bull riding.

\$4,000



Megan Hartin

David Harris Scholarship
Megan graduated from Athens High School in Athens, Texas, and will pursue a degree in business administration/marketing from Schreiner

University in Kerrville, Texas. Megan played sports and was very active in 4-H and FFA throughout her high school career.

\$2,500

CONTINUED ON PAGE 24 ►



Michael McConaughy

Wylie & B.J. Taliaferro Scholarship

Michael is from Texarkana, Texas, and graduated from Redwater High School. He plans to get a degree from

Southern Arkansas University in animal science and pursue a career as an agricultural Extension agent. He will be working as a herdsman for a Santa Gertrudis ranch in southern Arkansas while in college.

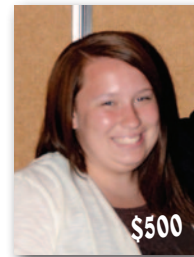


Thomas Boyle

Joe and Carolyn Garrett Scholarship

Thomas is a graduate of Sharyland High School in Mission, Texas, and plans to attend Texas A&M University to study animal science. He plans to return

home after college and work in his family's ranching business. He was very active in 4-H and FFA and hopes to make an impact in the beef industry.



Tiffany Van Zile

National Santa Gertrudis Youth Foundation Scholarship

Tiffany is from Texarkana, Texas, and is a graduate of Redwater High School. She plans to attend Texarkana Community College in the

fall seeking a nursing degree. She chose her career goals because she really enjoys helping others. 🐾



Mary Failla

Johnny Carleston Scholarship

Mary is a graduate of East Bernard High School in East Bernard, Texas. She plans on getting a degree in food science and animal science from Texas Tech University.

Her dream job is to work in research and development at Blue Bell Creameries.



Ashley McDowell

National Santa Gertrudis Youth Foundation Scholarship

Ashley is a graduate of Central High School in Zachary, La. She will be studying pre-veterinary medicine at Louisiana State

University with the goal of becoming a large animal veterinarian. Her annual family vacations were at the National Junior Santa Gertrudis Heifer Show.

**Congratulations
to all our winners on
a job well done!**

MOUNTAIN LAUREL CLASSIC SANTA GERTRUDIS SALE

HOSTED BY THE GEORGIA SANTA GERTRUDIS ASSOC.

November 9th, 2013 • 11:00am
At the University of Ga. Livestock Pavilion
in Calhoun, Ga.



SALES MGR.

Darren Richmond 423.364.9281

djrichmd@aol.com

For entries or catalogs contact
Darren Richmond.

SALE COMMITTEE

Dan Davis 678.852.7301

Wesley McDaniel 770.354.7802

Now Accepting Entries

Congratulations to the 2013 National Junior Heifer Show Exhibitors of Grandview Females



Miss Grandview Annie

CLASS WINNER & JUNIOR CHAMPION

Sired by Pusher 804.

Shown by Patrick Daniel • Magnolia, Ark.



Miss Grandview Maggie S234

CLASS WINNER & RESERVE YEARLING CHAMPION

Sired by National Champion Bull Sledge.

Shown by Patrick Daniel • Magnolia, Ark.



Miss Grandview Glitz 230

CHAMPION DONATED HEIFER

Sired by Red Hot 4010.

Shown by Briana Montano • Las Vegas, N.M.

Other Winner:

Miss Grandview 105 CLASS WINNER

Sired by Pusher 804. Shown by Patrick Daniel.

Congratulations to Other Grandview Heifer Exhibitors:

Will & McRae Clay • Madison, Miss.

Claylee & J.D. Chism • Pontotoc, Miss.

Come to the

Alabama Connection Sale

October 5, 2013

Tinney Farms • Hanceville, Ala.

Select your next champion at the
Alabama Connection Sale!

Selling pairs, bred heifers & show prospects.



Grandview Farms Hamilton, AL

Owners: Delmo & Wilmuth Payne

Cell phone: (205) 468-5319

Email: delmo.payne@gmail.com

Website: grandviewfarm.biz

Mgr. Brent Shaw, phone: (205) 412-5761

COMING OCTOBER 21ST-24TH, 2013 ON CATTLE IN MOTION

Señoritas of San Jose Online Sale

FEATURING SANTA GERTRUDIS & STAR 5 GENETICS



SAN JOSE CATTLE COMPANY



~ P.O. Box 711 Kingsville, TX 78363 ~ Office: 361-294-5462 ~ Felix Cell : 361-522-0807 ~ Wade Cell 361-386-5134 ~

MISS GRANDVIEW ANNIE SHINES!



**2013 OPEN NATIONAL CALF
CHAMPION AND NJSCHS JUNIOR
CHAMPION & CLASS WINNER**

We sincerely thank Delmo Payne and Grandview Farms for their continued support and friendship.

Patrick and Erin-Kay would like to thank the NJSGA donated heifer program and the ranches who we won heifers from: J Star C Ranch, Vesper Ranch, Hefte Ranches and Super S Cattle Co.

**777
FARMS**
MAGNOLIA, AR

CHAD & JAMIE DANIEL AND FAMILY

(870) 904-3070

(479) 206-9199

E-Mail: triple7farms@gmail.com

**SEMEN IS AVAILABLE FROM
NATIONAL CHAMPION
SJ HIGH ROLLER.**

**Bert Boykin**

Box 587, Rainesville, AL 35986
(256) 638-2165 day
(256) 623-2126 farm
(256) 574-3831 night

Boykin Farms

Herd #36106

Jerry, Donna, Benjamin & Elizabeth Johnson
jerry&waterjetcutting.net

P.O. Box 220 Cell: (479) 936-0912
Pea Ridge, AR 72751 Toll Free: (800) 408-9538

GOODIN FARMS

AUSTIN, IN
SGBI Herd #19416

(812) 794-2624
www.goodinfarms.com

BERLEY, JERRY & TERRY GOODIN
Breeders of Santa Gertrudis Cattle
Official Nu Gen Project Farm

Southern Breeze Ranch

Lamar Kelly
Enon, AL
(334) 667-0097 ranch
(404) 915-4952 cell
www.sbranch.com

**5 BAR FARM**

Greg and Hilda Edenfield
Altha, FL
(850) 209-0780
email: fivebare@yahoo.com

Creekline Ranch

Marlin & Carla Allen

1459 Rd. 210 • Emporia, KS 66801
(620) 342-7212 • (620) 344-6045
(620) 366-0400
email: huskq2000@yahoo.com

Parker Farms

Breeders of Quality Santa Gertrudis Cattle

Charles, Deanna, 5552 Jackson Hwy.
Chip, June & Carsen Parker Cave City, KY 42127
(270) 678-5302 • (270) 651-3131

Cedar Crest Farms

408 Suite B, Hwy 31 N.W.
Hartselle, Alabama 35640

ALABAMA
256-773-4077
Charles Sandlin



TENNESSEE
931-294-5507
James Sandlin

DENSON 3D FARMS

Herd # 9006

JOHN & KAY DENSON
1548 BROOKER FARM RD
DALTON, GA 30721
706-259-3838 (home)
706-264-1224 (cell)
denson3dfarms@gmail.com

C Bar C RANCH

REGISTERED SANTA GERTRUDIS



ALAN CLARK
5901 Big River Heights Rd.
De Soto, MO 63020
(636) 586-6034

BUD & KELLY CLARK
5905 Big River Heights Rd.
De Soto, MO 63020
(314) 607-1076

WWW.CBARCRANCH.NET
email: bud@cbarcranch.net

GRANDVIEW FARMS

5400 Bexar Ave. East
Hamilton, AL 35570
www.grandviewfarm.biz
NATIONAL CHAMPION BULL



Delmo Payne, Owner (205) 468-5319 (cell)
Brent Shaw, Manager (205) 412-5761 (cell)

GRAY OAKS FARM

POLLED SANTA GERTRUDIS CATTLE

BULLS & HEIFERS FOR SALE

905 Foxtrap Rd.
Russellville, AL 35654
Dennis Jones, owner

Farm: (256) 332-0615 Home: (941) 735-9391

JERNIGAN RANCH

Wayne & Lavonne
Buena Vista, GA 31803

O: (229) 649-2575 • H: (229) 649-7724

C: (229) 649-9659

Email: wjernigansr@gmail.com

RUSTIC RAIL RANCH

PAUL & DEBBIE GAUTZ

9865 Blarney Lane • Carthage, MO 64836
debbiegautz@yahoo.com
417-437-2452 • 417-438-8712



Scotty Hooper (256) 338-8605
Seth Hooper (256) 338-7197

281 County Rd. 643
Cullman, AL 35055

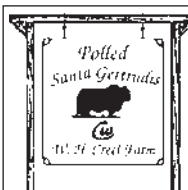
E-mail: rshooper@mywaytrans.com
www.mywaytrans.com (choose H&H Farms)
Ranch Mgr: Johnny Smith (256) 531-5595

**MC Ranch**

6016 Salem Valley Rd.
Ringgold, GA 30736
www.mcranch.com



Dr. Burton & Judy McDaniel
(770) 475-0287 home (404) 313-0292 cell
Email: mrmcranch@aol.com



Bill & Frances Creel

P.O. Box 1477
PURVIS, MS 39475
(601) 794-5176



Chad, Jamie, Patrick,
Erin-Kay & Caroline Daniel
(870) 904-3070
triple7farms@gmail.com

MAGNOLIA, AR

**HEIL CATTLE CO.**

Doug & Debbie Heil
Stonefort, IL 62987
618-672-4887 (h) • 618-525-0611 (c)
dheil@harrisburtruss.com

Herd #37491
Eddyville, IL Premise

Tideland Farms

Al Shiyou
6033 Pontiac Dr.
Kiln, MS 39556

(c) 228.216.8731
(h) 228.255.8729

Replacement Heifers & Bulls
We Got Some Good Ones.

Flying C Ranch

LESTER & OUIDA COSSEY
2639 Gum Springs Rd.
Searcy, AR 72143
(501) 207-2272

POLLED AND HORNED
SANTA GERTRUDIS

**Shampain Ranch**

Santa Gertrudis Cattle

Del & Ginny Thomas
Pleasant Hill, IL 62366
(217) 734-2283
ginny2@irtc.net

Herd #4434

REGISTRATIONS, STAR 5 RECORDINGS & TRANSFERS BY DISTRICT

APRIL 2013

District	Purebred Reg.	Star 5 Reg.	Performance Only	Purebred & Star 5 Trans.
1	30	0	5	34
2	117	7	1	85
3	20	0	0	10
4	11	0	4	26
5	23	1	0	20
6	27	5	6	28

CONTACT FOR SGBI REGISTRATIONS:

Diana Ruiz

P. O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com
Phone: (361) 592-9357; Fax: (361) 592-8572

WYLIE TALIAFERRO

CONTINUED FROM PAGE 18

His dedication to the Santa Gertrudis organization often goes unnoticed. Let me tell you just a few of the things he has done for all of us:

Wylie was the first donor to the National Santa Gertrudis Youth Foundation – an organization with assets of more than \$625,000 today. He continues to serve on the Foundation Management Committee as well as the Scholarship Committee.

Wylie and his wife, B.J., give a scholarship each year at this show.

Wylie and B.J. donate heifers annually to this show.

When the show needed a new computer and software, Wylie told Sandy Miller to get it and he paid the bill.

When a donor was unable to donate a heifer one year, Wylie and B.J. gave an additional heifer that year.

When etiquette manuals were needed for the junior board for a leadership function, Wylie and B.J. provided them.

Wylie has continually served in one capacity or another on the Youth Activities Committee and many other committees within SGBI.

There are countless more examples of his and B.J.'s generosity that go unnoticed.

Giving back is in Wylie Taliaferro's DNA, and I urge all of you to look at the example Wylie has set and consider giving back to this organization. We all owe a debt of gratitude not only to Wylie, but to his family: Thank you from the bottom of our hearts for allowing Wylie, "Daddy," and "Grandad" to make such an impact upon the lives of all of us.

One phrase I hear Wylie say most every time I talk with him defines who he is; it defines his modesty and his values; it defines how he operates, putting others before him and always doing selfless deeds. Ask Wylie how he is today, and the answer is always, "Better than I deserve to be."

It is with unmitigated honor and great pleasure to dedicate the 2013 National Junior Santa Gertrudis Heifer Show to my good friend and mentor, a true servant leader, Mr. Wylie Taliaferro. 🐄

SANTA GERTRUDIS *Calendar*

AUGUST

- 2** Ozark Empire Fair Jr. Santa Gertrudis Show, Springfield, Mo.
- 3** Ozark Empire Fair Open Santa Gertrudis Show, Springfield, Mo.
- 5-7** Texas A&M Beef Cattle Shortcourse, College Station, Texas
- 7** Indiana State Fair Open Santa Gertrudis Show, Indianapolis, Ind.
- 10** Mid-Coast Cattlemen's Opportunity Sale, Brenham, Texas
- 25** Kentucky State Fair Open Santa Gertrudis Show, Louisville, Ky.

SEPTEMBER

- 1** Delta Fair Open Santa Gertrudis Show, Memphis, Tenn.
- 7** Tennessee State Fair Open Santa Gertrudis Show, Nashville, Tenn.
- 20-21** District 6 Jr. Show & Sale, Richmond, Ind.
- 22** Oklahoma State Fair Open Santa Gertrudis Show, Oklahoma City, Okla.
- 28** Arkoma Santa Gertrudis Sale, Tulsa, Okla.
- 29** Tulsa State Fair Open Santa Gertrudis Show, Tulsa, Okla.

OCTOBER

- 4** SGBI Board Meeting Prior to the Alabama Connection Sale, Hanceville, Ala.
- 5** 25th Anniversary Alabama Connection Sale, Hanceville, Ala.
- 15-17** Sunbelt Ag Expo, Moultrie, Ga.
- 17** Arkansas State Fair Open Santa Gertrudis Show, Little Rock, Ark.
- 18** Briggs Ranches 10th Annual Santa Gertrudis Bull Sale, Victoria, Texas
- 19** 36th Annual Tri-Star Santa Gertrudis Sale, Victoria, Texas
- 20** State Fair of Texas Open Santa Gertrudis Show, Dallas, Texas

NOVEMBER

- 9** Mt. Laurel Classic Santa Gertrudis Sale, Calhoun, Ga.
- 22** North American International Livestock Expo Open Santa Gertrudis Show, Louisville, Ky.

SANTA GERTRUDIS WELCOMES

New Members

Regular Members

Shawnee Arnold, Belton, Texas

Junior Members

Turner Crews, Lake City, Fla.

Kaily Critendon, Port Lavaca, Texas

Morgan Douglas, Princeton, Texas

Dustin Oliver, Alvin, Texas

Amy Sanders, Decatur, Texas

Creech Farms

12483 NC 39 • Zebulon, NC 27597
 Tony (919) 427-4679 • Brandon (919) 761-3894
 Email: ccreech6@gmail.com
 Herd No. 16769 • Herd No. 37879

CF

CF

HADLEY FARMS

Registered Santa Gertrudis

Michael Hadley 9108 Bethel-S. Fork Road
 (336) 214-0281 Snow Camp, NC 27349

Sundance Farm

Lane & Greg Livengood

1457 Yokley Rd. • Thomasville, NC 27360
 (336) 848-1445 cell (336) 476-5183 home
 Herd No. 9562
 Featuring Santa Gertrudis & Star 5 Cattle

SD

ARROW RANCH

Dr. Carl O. Westbrook • Vincent & Mary Westbrook

685 West 7th Street South • Tulsa, Oklahoma 74132
 (918) 640-3960 • vincent-westbrook@utulsa.edu
 Justin Geisinger, Ranch Mgr. • (918) 440-7264 • jgarroww@utulsa.edu

BRANDON RANCHHOME OF POLLED
JIM BOB 293REGISTERED SANTA GERTRUDIS
HERD NO. 18704David Brandon
(918) 633-6251

8712 N. 40th St. • W Porter, Okla. 74454

CONNORS
— STATE COLLEGE —

Blake Nelson Dale Pitchford
 918.463.6279 972.921.6261
 Rt. 1 Box 1000 • Warner, OK 74469
 www.connorsstate.edu

Gary Harding

918-463-5286
 P.O. Box 424 • Warner, OK 74469

Circle A Farm

David & Elaine Alderson
 Registered Santa Gertrudis Cattle

Phone (931) 682-2527
 4824 Leipers Creek
 Williamsport, TN 38487

DALE HOLLOW

SANTA GERTRUDIS

REGISTERED SANTA GERTRUDIS CATTLE

Drue & Courtney Jolly

Phone: (931) 704-2477 P.O. Box 8101
 Email: Drue.Jolly@yahoo.com Gallatin, TN 37066

Five Oaks Farm

Jim & Tammy Graves, Owners
 Chapel Hill, Tennessee
 phone: (931) 703-8151
 email: sidetrain18@yahoo.com

5G

GENE MCCARTER

3098 Gravel Hill Rd.
 Guys, TN 38339
 (662) 665-4911

BAR-T RANCH

Rick and Pam Thomas

7288 Luella Road • Sherman, Texas 75090
 (972) 977-8897

r.thomas1947@yahoo.com Herd #8802

BIERI FARMS

P.O. Box 441 • Angleton, Texas 77516
 Office: (979) 849-7911 • Fax: (979) 849-1926
 oldaggie56@aol.com • www.bierifarms.com

Borchers**Southern Y Ranches, L. P.**

Charla Borchers-Leon • Mary Kay Borchers
 2401 North Wheeler Street
 Victoria, Texas 77901 • (361) 575-1297

Santa Gertrudis Y Braford F1

Purebred • Star 5 • Crossbred Cattle

Tommy Phillips Richard G. Hood
 (361) 573-5919 (H) (361) 790-5641 (H)
 (361) 649-9726 (M) (979) 777-8247 (M)

Briggs Ranches

Cowman Selected. Cowman Proven.

PO Box 1417 • Victoria, Texas 77902
 (361) 573-7141

Joe Jones, manager (361) 897-1337

B

Traylor Division
 Bloomington, Texas
 (361) 897-1337

San Roque Division
 Catarina, Texas
 (830) 999-3236

X

San Carlos Division
 Rio Grande City, Texas

Joe Jones: briggsranches@hotmail.com

www.BriggsRanches.com

Diamond S Ranch

Registered Santa Gertrudis Cattle

Jerry & Pat Stults

Fort Worth, Texas

Private treaty bulls and females for sale at all times. Call & Come by to
 see the difference the new Santa Gertrudis can make in your herd.

817/ 534-0044 Office

817/ 925-1639 Jerry Cell
jstults@jpsalliance.com817/ 475-3226 Pat Cell
pstults@jpsalliance.com**Double TT Ranch**

Wylie and B. J. Taliaferro

Box 57, Rosser, TX 75157 • Herd # 3326
 Home: (972) 452-8451 • Wylie Cell: (469) 644-1620
 Fax: (972) 452-3520 • Duane Miller: (214) 793-5111

Santa Gertrudis Cattle

Herd No. 14644

D

T

D

DuBois Cattle Company

Tom & Debbie DuBois P.O. Box 576
 Ranch (903) 626-4153 Jewett, Texas 75846
 tom.dubois@us.atlascopco.com

El Chaparral Grande Ranch

Herd No. 10149

E

Richard & Sharon Stellman
 408 FM 1376
 Boerne, Texas 78006
 (830) 537-5778
 E-mail: rgsecgr@gvtc.com

Ranch - Hondo, Texas
(830) 426-5119**Four J Cattle**

Registered Santa Gertrudis & Crosses

Larry & Zoe Justiss 6994 U.S. Hwy 77 N
 (979) 562-2126 Hallettsville, TX 77964
 zjustiss@cvctx.com www.fourjcattle.com

HARGIS FARMS

SANTA GERTRUDIS

Box 457 • Hemphill, TX 75948
 (409) 787-2165
 Herd # 7325

-H-

HARRIS RIVERBEND FARM

DAVID & LAURIE HARRIS
 P.O. Box 691 • Cleburne, Texas 76033
 (817) 641-4159
 david.harrisfarms@yahoo.com

HEFTE RANCHES

Kathryn Heft Petty Kenneth Tom Heft
 (830) 741-3969 (361) 767-2058

1200 State Hwy 173 N
 Hondo, Texas 78861 Cattle Located in Hondo
 and Agua Dulce, Texas

HILTON CATTLE COMPANY

Proud Breeders of Santa Gertrudis Cattle

DON AND DEB HILTON

P.O. Box 534

Chappel Hill, TX 77426

(713) 598-2692

H

IRON OAKS CATTLE

Lou & Robin Breving
Alvarado, Texas
817-821-7540
loub5@sbcglobal.net

Registered Santa Gertrudis & Star Five

GO TEXAN.

Strait Ranches
Y.N. Strait Family
Carrizo Springs, TX
830.317.3310 | 830.876.3309
www.straitranches.com

WUNDERLICH FARMS
Herd #: 18001, 19282, 34115, 35706
TERRY & NANCY WUNDERLICH AND FAMILY
1755 LANGE LAKE RD. • BRENHAM, TEXAS 77833
979-277-2838
n.wunderlich@hotmail.com

John Martin Ranches
Box 869
San Diego, Texas 78384
(361) 256-3554
Charter Member S.G.B.I.

J-
Herd #4

TARA Ranch
LIBERTY, TX
Curtis & Tamara Hudnall Pfc 936.334.4804

David Alderson 931.682.2527
Williamsport, TN.
Darren Richmond 423.364.9281
djrighmd@aol.com

ALDERSON/ RICHMOND
Marketing & Promotion of Santa Gertrudis Cattle

OLIVAREZ RANCHES
Since 1898
Santa Gertrudis Since 1950
Herd #439

Ben D. Olivarez P.O. Box 829
(956) 585-1661 (o) Mission, TX 78573

THIRTEEN OAKS RANCH
VALLEY MILLS, TEXAS

HAROLD C. COBB
Santa Gertrudis Cattle

P. O. Box 21775 Bus. 254-749-2586
Waco, Texas 76702 haroldccobb@gmail.com

Darrel Gray, DVM
drdgray@bellsouth.net

2903 Co. Rd. 434 Office
Moulton, AL 35650 (256) 974-5392

City View Genetics
Bovine Embryo Transfer & Veterinary Services

Rocking A Ranch
Santa Gertrudis Cattle Herd #878
"The Tradition Continues"

ALLEN & CHERYLL GRAINGER
P.O. BOX 2282, BRENHAM, TX 77834
979-830-8785

Townsend Cattle Co.
Ivan & Debbie Townsend
SANTA GERTRUDIS • STAR FIVE
Louise, Texas
(979) 541-3409
email: townsend30@yahoo.com

HOOVER CASE AUCTIONEER

P.O. Box 281
Marshfield, MO 65706
(417) 844-6020

Rose Hill Ranch
AJ & Rosemary Gambino & Sons
Boone, A J III, Troy
P. O. Box 235 Pattison, TX 77466
(281) 375-8836
www.santagertrudiscattle.com
e-mail: rgambino@consolidated.net

URBANOSKY RANCH
SGBI HERD # 2243 • EST. 1969
HOME OF HELLACIOUS 750

14525 URBANOSKY LN., PLANTERSVILLE, TX 77363
JEROME CELL (281) 797-5715 • RANCH (936) 894-2017
BLAKE CELL (936) 870-5252

LUNDBERG CATTLE SERVICES

Photography • Marketing • Advertising
Herd Consulting • Sales Consulting

Bill Lundberg Office: (479) 967-1524
P.O. Box 567 Cell: (479) 880-6217
Russellville, AR 72801 lundbergcss@yahoo.com

SILVERBROOK RANCHES
Helen Groves, owner
Ken Welch, general manager
17490 Private Road 4105, Baird, TX 79504
(325) 854-1002 Fax (325) 854-1010

VESPER RANCH
J.B. "Dick" Vesper
Kelly Vesper
Charter Member SGBI - Herd 43
Drawer 679, Cotulla, TX 78014
(830) 879-2245
Santa Gertrudis Since 1940

MATHIS GENETIC SOLUTIONS
Certified Artificial Insemination and Embryo Transfer Technician

Doniphan, Mo. Craig Mathis 573.996.4875 (h)
mgs63935@yahoo.com 573.429.0996 (c)

SILER
SANTA GERTRUDIS CATTLE

DAVID & AVANELL SILER
P.O. Box 3
Doole, Texas 76836
(325) 483-5449

Dan Wendt
Herd Established in 1954
PERFORMANCE TESTING SINCE 1958

E-mail: dwendt@1skyconnect.net
Website: www.wendtranches.com

5473 FM 457 PH. (979) 245-5100
Bay City, Texas 77414 FAX (979) 244-4383

PITCHFORD CATTLE SERVICES

Specializing in Show & Sale Cattle
Offering Year Round Gain Testing
Herd Consultation, Management & A.I. Work

Darrell, Shana, (903) 388-2288 (c)
Casey & Gracey Pitchford (903) 677-0664 (h)
8565 CR 3913 • Athens, Texas
PITCHFORDCATTLE@HOTMAIL.COM

MONTE VESPER CONTINUED FROM PAGE 22

ing, though, control is necessary. Our pastures are managed with both game and livestock in mind. Instead of plowing an entire field, or removing all the brush, we leave 50-acre patches. The brush gives protection to both cattle and wildlife."

The work involved in managing a large ranch entails many long hours.

While Monty's leadership activities and college studies require a lot of his time, he still finds time to help at home. "School has always kept me busy," says Monty, something you'd expect from a student with a \$6,000 scholarship attend college. "But we've always been able to tie in agriculture—it's a way of life for south Texas kids. With vocational agriculture's importance here, we were given special privileges as far as showing calves,

traveling to speak at banquets and such."

Leadership activities are as much a part of the Vesper's ranch as the cattle. Complete managerial control, concern and a simple love for ranching will likely maintain the Vespers' strong reputation as fine cattle ranchers. 🐄

ROOTED DEEP IN TRADITION

We may grow in different directions, but our roots remain as one; each will always be a part of the other. That's definitely true about these fabulous females! The 1984 NJSGHS Champion was in the bloodlines of the 2004 NAILE Reserve Champion. The 2004 NAILE Reserve Champion was the dam to the 2006 NJSGHS Champion. The 2006 NJSGHS Champion was the grand dam to the 2013 NJSGHS Champion.



1984 NJSGHS Champion
Miss TT 22/3



2004 NAILE Reserve Champion
Miss Double TT 22/3



2006 NJSGHS Champion
Miss Double TT 22/5



2013 NJSGHS Champion ~ LCC 138/1
Bred and owned by Cammi Selby, Scurry TX

THANK YOU!

Taylor Farms for sponsoring our 2012 Donated Heifer, and DuBoise Cattle Co. and Wunderlich Farms for sponsoring our 2013 Donated Heifers. Thanks also to Wylie and BJ Taliaferro for all of their support.

Cammi Selby & Lauren Miller

Phone:
214-793-0512
479-409-2333

Scurry, Texas

Email:
sandymiller15@yahoo.com
laurenlaclie@hotmail.com

ANOTHER GREAT YEAR!

N
J
S
G
H
S



2
0
1
3

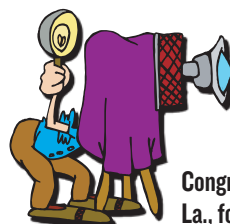
Hefte Ranches would like to congratulate Lauryn Hefte and Carson Petty for a job well done at the National Junior Santa Gertrudis Heifer Show!

HEFTE RANCHES

Kathryn Hefte Petty
(210) 414-2493

Kenneth Tom Hefte
(361) 813-4937

1200 State Hwy 173 N • Hondo, Texas 78861



santa Gertrudis Photo Contest

Congratulations to Ethan Wiley, Wiley Ranch, Effie, La., for submitting this month's winning photograph. What a beautiful bull!

WE WANT MORE PICTURES! This is an ongoing contest, so keep your photos coming! We would love some more cover photos, so remember to turn your camera for a vertical shot!

Please email high resolution photos to kbedolli@blueprintma.com.



Dietrich Honored by Florida Cattleman's Association

Fred Dietrich, Santa Gertrudis breeder and auctioneer from Orlando, Fla., was recognized by the Florida Cattleman's Association as an Honorary State Director as a result of a lifetime of service to the organization.

At the same time, Michal Roy Rank of Dietrich's Flying D Ranch, also of Orlando, Fla., was recognized with Florida

Premier Show Awards for Premier Champion Bull, Linerty's Grizzley 95/011; Premier Champion Female, Miss Massive Amigo D 101; and as the Overall Premier Exhibitor. Dietrich's Flying D Ranch has been showing Santa Gertrudis since 1957. 🐄

Advertisers

5 Bar E	27
777 Farms	26,27
Alderson/Richmond	30
Arkoma Sale	19
Arrow Ranch	29
Bar-T Ranch	29
Bieri Farms	29
Borchers Southern Y Ranches, L.P.	29,35
Boykin Farms	27
Brandon Ranch	29
Breeders of the Carolinas Association ..	7
Briggs Ranches	3,29
C Bar C Ranch	27
Carolina Corner	7
Casablanca Ranch	27
Cedar Crest Farms	27
Circle A Farm	29
City View Genetics	30
Connors State College	29

Cox Mill Farms	27
Creech Farms	7,29
Creekline Ranch	27
Dale Hollow Santa Gertrudis	29
Dan Wendt	30
Denson 3D Farms	27
Diamond S Ranch	29
Dietrich's Flying D Ranch	5
District 6 Santa Gertrudis Sale	34
Double C Farms	5
Double TT Ranch	29
DuBois Cattle Company	29
El Chaparral Grande Ranch	29
Five Oaks Farm	29
Flying C Ranch	21,27
Four J Cattle Company	29
Gary Harding	29
Gene McCarter	29
Goodin Farms	27
Grandview Farms	25,27
Gray Oaks Farm	5,27
H&H Farms	27
Hadley Farms	7,29
Haman Farms	27
Hargis Farms	29

Harris Riverbend Farm	29,33
Hefte Ranches	29,32
Heil Cattle Co.	27
Hilton Cattle Company	29
Hoover Case	30
Iron Oaks Cattle	30
Jernigan Ranch	27
J.C. Sherrill, Jr. Ranch	7
John Martin Ranches	30
King Ranch	36
Knight N Gail Farms	7
La Campana Ranch	10
Lazy E Ranch	5
Lauren Miller	31
Lou Al Tuck Farms	7
Lundberg Cattle Services	30
Mathis Genetic Solutions	30
MC Ranch	27
Mid Coast Santa Gertrudis Association ..	19
Mountain Laurel Sale	24
National Jr. Santa Gertrudis Association ..	17
Olivarez Ranches	30
Parker Farms	27
Pitchford Cattle Co.	30
Polled Power Genetics	5

Rebel Ridge	27
Red Doc Farm	5
Rising Sun Ranch	27
Rocking A Ranch	9,30
Rose Hill Ranch	30
Rustic Rail Ranch	20,27
Salter Farms	27
San Jose Cattle Company	26
Shampain Ranch	27
Siler Santa Gertrudis Cattle	30
Silverbrook Ranches	30
Southern Breeze Ranch	27
Strait Ranches	30
Sundance Farm	29
Super S Cattle Company	5
Tara Ranch	30
Thirteen Oaks Ranch	30
Tideland Farms	27
Tinney Farms	2
Townsend Cattle Co.	30
Urbanosky Ranch	30
Vesper Ranch	30
W.H. Creel Farm	27
Wendt Ranch	11
Wunderlich Farms	30

Congratulations Juniors on a Great National Show!

Thanks to everyone who participated and made it a terrific event!



Reserve National Champion Female

AJH 031/0

Bred by Harris Riverbend Farm • Shown by Mason Edwards, Gatesville, TX

Mason says **THANK YOU** to
San Jose Cattle Co. for donating the heifer
he received for winning his class at the NJSCHS.
Look for Super S Cattle in upcoming sales.

Look for
Harris Riverbend Farms
consignments in the
Tri Star Sale Oct. 19, 2013.

SUPER S CATTLE CO.

Scott & Amanda Sonntag

2945 County Road 108

Gatesville, TX 76528

Office: (254) 772-0590 • Cell: (817) 648-1046

info@sonntagoil.com



HARRIS RIVERBEND FARM

David & Laurie Harris

P.O. Box 691, Cleburne, Texas 76033

Home: (817) 641-4159 • Office: (817) 641-4771

Cell: (817) 996-5866

david.harrisfarms@yahoo.com

20th Annual District 6 HALTERED HEIFER SHOW & SALE

SEPTEMBER 20-21, 2013

Wayne County Fair Grounds

861 Salisbury Rd., Richmond, IN 47374

Selling:

20-25 haltered open heifers,
bred heifers and pairs!
2 bulls may also sell!



\$10,000 in Prize Money!



WIN A \$1,000 SCHOLARSHIP:

Write an essay on *why* you deserve to win a \$1,000 scholarship and mail it to Larry Osborne at 385 Mosby Creek Rd., Sparta, KY 41086. We thank Greg Holman, Holman Motors – a great breed supporter – for his generous offer of \$500 toward this scholarship.

Call Larry for details at 937-604-4999.

WE APPRECIATE THE SUPPORT:

We thank the many individuals who make this event possible through their contributions.

Our special thanks to Stanley Meeks, Bob Hiss, Todd Osborne and David Hampton for donating heifers this year.

TO REQUEST A CATALOG:

Barb Moller: 618-282-3590

FOR MORE INFORMATION:

Larry Osborne:

937-435-9346 or 937-604-4999

David Hampton:

573-796-2763

Headquarter hotel

Quality Inn: 877-859-5095

CONSISTENTLY **Y**

100+
YEARS
OF RANCHING
THE FAMILY LAND

Reliable

- **Star** Fives -



Consistent**Y** **Bright** Offspring

Borchers Southern

Ranches, L.P.

Charla Borchers-Leon

Mary Kay Borchers

2401 North Wheeler Street • Victoria, Texas 77901 • (361) 575-1297



Tommy Phillips
(361) 573-5919 (H)
(361) 649-9726 (M)

E-mail: charlabl@icsi.net • FAX: (361) 576-0891
Website: www.cattletoday.com/borchers_southern_y

Richard G. Hood
(361) 790-5641 (H)
(979) 777-8247 (M)

The **KING RANCH**

*Your Source for the
"Original" Santa
Gertrudis Genetics*

Established 1853

When building a program you must start with a solid foundation. Whether you are breeding seed stock cattle or commercial animals, you need to start with a quality product that will turn a profit. King Ranch purebred Santa Gertrudis and Santa Gertrudis-influenced genetics can provide just that. Our cattle were derived from the need for performance in feed yards and breeding programs, which means they must be fertile, efficient and profitable. The combination of Brahman and Shorthorn genetics have formed a cross that is hardy and effective in a wide range of climates and conditions. The King Ranch, where it all began.




KING RANCH

WWW.KING-RANCH.COM

ROBERT SILGUERO: (361) 219-0420 • JJORGENSON@KING-RANCH.COM • JEFF JORGENSON: (361) 219-0434