



SANTA GERTRUDIS

USA

APRIL 2013 | VOLUME 16, NUMBER 4



Santa Gertrudis



The Preferred American
Beef Breed

CRIMSON CLASSIC SALE

Santa Gertrudis Cattle



Hatchet

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Lot 2

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**Selling
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and
2 Bred Heifers**



Lot 7

TF 6132 – Old Joe Daughter sells with heifer calf sired by TF 217 and exposed back to Hatchetman.



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256-352-5878

Manager: Arlin Taylor
256-507-3838

Tinney Farms
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Email:
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2013 National Santa Gertrudis Show

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Thank you Pitchford Cattle Service for showing and exhibiting High Roller.



Sam 69

NATIONAL CALF CHAMPION HEIFER

2013 National Santa Gertrudis Show



Miss Grandview Annie 285

Thank you Grandview Farms and Delmo Payne for giving us the opportunity to purchase several outstanding females that have put us in the Winners Circle!

CONSIGNING TO THE CRIMSON CLASSIC SALE

Halter-broke heifer, sired by NC Sledge
Cow-calf pair with Hatchet genetics

NATIONAL CHAMPION BULL

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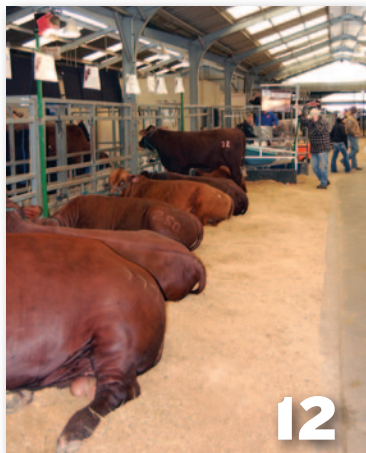
E-Mail: triple7farms@gmail.com

IN THIS ISSUE

- 10** Herd Sires: Fitness Equals Functionality?
- 11** Sale Report
- 11** First Winner Chosen for Photo Contest
- 12** Show Results
- 14** SGBI 2012-2013 High-Point Winners Announced
- 16** SGBI Inducts Four into Hall of Fame
- 20** Kentucky Association Hosts Winter Meeting
- 21** The Homecoming

DEPARTMENTS

- 6** The Cattle Call
- 8** Ramblings from the Open Range
- 8** SGBI Answers Your Questions
- 9** Breed Statistics
- 9** Calendar of Events
- 9** New Members
- 9** Junior Page
- 18** Ad Index



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SANTA GERTRUDIS BREEDERS INTERNATIONAL

P. O. Box 1257, Kingsville, Texas 78364
Phone: (361) 592-9357
Fax: (361) 592-8572
info@santagertrudis.com
www.santagertrudis.com

EXECUTIVE DIRECTOR

John E. Ford
Email: jford@santagertrudis.com

REGISTRATION & MEMBER SERVICES SPECIALIST

Diana L. Ruiz
Email: diana@santagertrudis.com

MAGAZINE STAFF

PUBLISHER

Blueprint Marketing LLC
480 Jason Rd., Ft. Collins, CO 80524
(970) 498-9306
fax: (970) 493-8930
email: info@blueprintma.com

EDITOR

Lisa Bard | lbard@blueprintma.com

MANAGING EDITOR

Micky Burch | mburch@blueprintma.com

AD SALES | CATALOGS

Darren Richmond
(423) 364-9281 | djrichmd@aol.com

CREATIVE DIRECTOR

Kathie Bedolli | kbedolli@blueprintma.com

AD DESIGN

Holly Holland

ADMINISTRATION

Leslie McKibben

COPY EDITOR

Meghan Richey

ON THE COVER

National Champion Bull "Hatchetman" at work at Tinney Farms in Hanceville, Ala. Photo by Darren Richmond.

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Daughter of Chinook.

739



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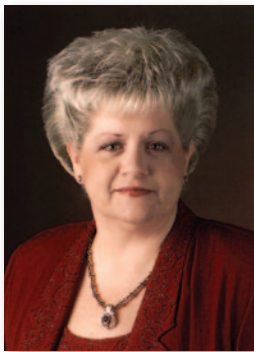
Dennis Jones, owner

905 Foxtrap Rd., Russellville, AL 35654

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Home: (941) 735-9391





The Cattle Call

PRESIDENT'S LETTER

By Charla Borchers-Leon

(361) 576-0891 | charlabl@icsi.net

It wasn't long ago that I first communicated with you as president of your association and encouraged you to participate in it via attendance, committee input, membership recruitment and promotion in "cow talk," cattle sales and in the ring. We began a journey together across the open range and traversed this great country of ours, forming a trail to our destination just like that of the cattle we breed and own. There has been a lot of hard work like the legendary cowboys know best at the end of the day met by the rising sun at each new day.

As the sun begins to meet the horizon once again, we are almost back home to where it all began – and where it will begin anew. The indelible marks of the King Ranch with the birth of foundation sire "Monkey" in 1920 and the official recognition of the Santa Gertrudis breed by the U.S. Department of Agriculture with the distinction of being the first all-American breed in 1940 led to promotion and the formation of Santa Gertrudis Breeders International as an association in 1960.

In six decades plus two years as an association, we have grown – and had growing pains; expanded services – and done without to be more fiscally responsible; outsourced our registry – and brought it back home; moved our physical headquarters from across the road – to being adjacent to – the King Ranch; initiated new marketing tools – and now re-directed and re-designed them. You, the members, also provided input in the formation of the Long Range Plan of the past five years and helped in defining the updated future plan.

As you know, in just a short few weeks we will assemble in South Texas for the 62nd Annual Membership Meeting in Corpus Christi on April 18-20 to conduct association business, benefit from professionals who work with us and be together within the Gert family of friends. We have also brought together vintage breeders with newer member herds for a first-time Heritage Heifer Replacement Sale on Friday evening, April 19. Reservations and registration should be in place for these well-planned events, but we will not turn away folks who see it in their destination plans to attend.

Coming back to our roots, literally, is the vision for "The Homecoming" event that will take place on Saturday evening, April 20. It will be an evening to remember as the sun sets on the horizon at a reception at the King Ranch, followed by a delectable dining experience by the renowned Don Strange of Texas, and dancing to country recording artist and songwriter Johnny Bush at the Caesar Kleberg Wildlife Center nearby in Kingsville.

The highlight of the evening will be the induction of the 2013 Hall of Fame recipients who helped bring our breed association from its earlier days to its present-day status. All hats will be tipped to Mr. Euel Hammett, Mr. Roger Letz, Mr. Jack Maltsberger (posthumously) and Mr. Gene McCarter. Attendance will benefit the Santa Gertrudis Foundation with income tax deductibility to the extent of the law. With invitations having been sent to all members for return reservation, we need to know you are coming, please, by April 10. Contact sgbi@santagertrudis.com or (361) 592-9357 to indicate your attendance. Join your association in honoring these gentlemen with welcoming congratulations to them and their families. You will not want to miss this exceptional event to help further Santa Gertrudis education and research to boot!

Cattle are available early this month at sales from Georgia to New Mexico. "Round-up" the month with the Kollege of Knowledge and Crimson Classic Sale the last weekend of April hosted by the Alabama Connection breeders. The two days are designed with worthy breed information and full of southern hospitality with great cattle available for sale.

PRESIDENT'S LETTER CONTINUED ON PAGE 9 ▶

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WESTERN REGION

Charla Borchers-Leon (Texas)
Borchers Southern Y Ranches, L.P.
(361) 576-0891 | charlabl@icsi.net

Tom DuBois (Texas)
DuBois Cattle Co.
(281) 723-9716 | tom.dubois@us.atlascopco.com

Cheryll Grainger (Texas)
Rocking A Ranch
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(770) 354-7802 | mcdanielwb@gmail.com

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(918) 470-5371 | rdsilva06@abcgloba.net

AT LARGE DIRECTORS

District 1 - Adolfo Sanchez, M.D. (N.M.)
Red Doc Farm
(505) 507-2898 | dolfosanchez@yahoo.com

District 2 - Pat Stults (Texas)
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40th Annual Santa Gertrudis BREEDERS OF THE CAROLINAS SALE

May 11, 2013 • Sale Begins at 11:00 a.m. EDT

Auctioneer

E. B. Harris

Location

Chester Livestock Exchange
2531 Lancaster Hwy. • Chester, S.C.

Sale Consultant

Bill Lundberg

Purebred Entries

*Bulls, Pairs, 3-in-1s, Bred Cows
and Heifers, Open Heifers*

Commercial Entries

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For more information
contact Carlyle Sherrill at
(704) 278-2196 • (704) 633-5723

In honor of this, our 40th Annual Santa Gertrudis Breeders of the Carolinas Sale, the Board of Directors is rewarding premiums to the purchasers of the high-selling lots. There will be a \$400 prize awarded to the purchaser of the high-selling purebred Santa Gertrudis female, a \$400 prize to the purchaser of the high-selling purebred Santa Gertrudis bull and a \$400 prize to the purchaser of the high-selling commercial lot.

THE ANNUAL MEETING OF THE SANTA GERTRUDIS BREEDERS OF THE CAROLINAS WILL TAKE PLACE AT THE CHESTER LIVESTOCK EXCHANGE (177 EXIT 65) AT 7:00 P.M. FRIDAY NIGHT, MAY 10, 2013.



Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

(361) 592-9357 | jford@santagertrudis.com

According to CattleFax News, the total U.S. cattle inventory decreased for the sixth consecutive year in 2012, resulting in a national herd that has declined an astounding 7.3 million head since 2007. A closer examination of the numbers finds that the beef cowherd is now less than 30 million head. This year starts with an inventory at a 61-year low. The lingering drought in the Southwest, unusually dry conditions in the Mid-west, record feeder prices and other factors ended any thoughts of rebuilding for the majority of U.S. beef producers in 2012.

However, digging a little deeper into the data, signals can be found that rebuilding may be slowly taking shape. The number of heifers going to slaughter decreased slightly in 2012 and this information is a good indication that a limited number of beef producers are beginning to retain heifers. In fact, states in the Northern Great Plains and Rocky Mountain West that received adequate moisture saw their herd numbers inch slightly upward in 2012. When rebuilding begins in earnest, what strategies will cattlemen utilize? Results from a recent *BEEF Magazine* survey found that 81.6 percent of the producers expanding or planning on expanding their cowherds in 2013 will do so by holding back heifers, 42.2 percent say they will buy replacements, and 10.5 percent will sell fewer cull cows. Yes, the math looks a little unusual and the total does equal more than 100 percent, but that's because most producers plan on rebuilding by doing a combination of the three – retaining, purchasing and being less stringent in the culling process.

Keep those figures in mind while we talk about the growing demand for Santa Gertrudis bulls. Members continue to report that commercial bull sales are brisk. Several have commented that demand is much greater than supply and the number of bull

inquiries received at SGBI are certainly growing. Is it a coincidence that the demand for Santa Gertrudis bulls is on the rise during these early stages of the rebuilding process? I don't think so. I'm convinced that knowledgeable commercial cattlemen understand the value of Santa Gertrudis genetics. Utilizing a Santa Gertrudis sire offers a tremendous number of options, including the ability to raise a high-quality replacement female known for outstanding maternal traits. With 81.6 percent of producers planning on retaining heifers during the rebuilding process, our opportunities to market bulls to the commercial sector has never been greater.

This leads me to one more observation; another *BEEF Magazine* survey related to bull prices indicates the majority of potential bull-buying respondents expect higher prices in 2013. Nearly 60 percent are prepared for increases in the 10-15 percent range. There is no doubt that Santa Gertrudis-influenced females are prized within the commercial sector and their value is reflected in the price received. However, in my opinion, Santa Gertrudis bulls are often undervalued in the marketplace. As I analyze the data and review the numbers, are conditions not ripe for an adjustment in the prices received for Santa Gertrudis bulls? After all, what other breed is capable of producing a highly coveted F1 commercial female and an efficient and profitable feeder? 🐄



SGBI ANSWERS YOUR

Questions

By John Ford, Executive Director

Q. What hotels/motels are near the show facilities in San Marcos, Texas, where the 2013 National Junior Santa Gertrudis Heifer Show (NJSGHS) will be held?

A. Based on the number of inquiries Diana Ruiz and I have received, the 2013 NJSGHS should be a great one. The show is set for June 17-21 in San Marcos, Texas. It is a wonderful Texas Hill Country location that offers a number of family-friendly activities and attractions. Show Chairman Heather Blewett has been busy making sure that the 2013 show will be one to remember. The following hotels are near the show facility:

- Headquarter Hotel: Embassy Suites Hotel, Spa & Conference Center, (512) 392-6450, 1001 E. McCarty Lane, San Marcos, Texas, 78666
- Country Inn & Suites, (512) 392-8111, 1560 IH-35 South, San Marcos, Texas, 78666
- Candlewood Suites, (512) 392-8111, 600 Wonder World Drive, San Marcos, Texas, 78666
- Baymont Inn & Suites, (512) 392-6800, 4210 IH-35 at Centerpoint Road, San Marcos, Texas, 78666 🐄

SANTA GERTRUDIS

Juniors

By Brook Milligan, District 1, National Secretary



Hey guys,
For those of you that I haven't ran into along the show road, I am Brooke Milligan and I have the privilege of serving our wonderful membership as National Secretary. I am from Decatur, Texas, and am currently a sophomore at Texas Tech University where I am pursuing a degree in Agricultural and Applied Economics. I have been

blessed to be a part of this association for the last nine years. In those nine years I have had the honor of meeting people

REGISTRATIONS, STAR 5 RECORDINGS & TRANSFERS BY DISTRICT

FEBRUARY 2013

District	Purebred Reg.	Star 5 Reg.	Performance Only	Purebred & Star 5 Trans.
1	76	4	0	62
2	330	345	431	83
3	12	0	0	5
4	51	2	0	7
5	26	0	2	11
6	14	0	0	9

CONTACT FOR SGBI REGISTRATIONS:

Diana Ruiz

P. O. Box 1257, Kingsville, Texas 78364 | diana@santagertrudis.com

Phone: (361) 592-9357; Fax: (361) 592-8572

SANTA GERTRUDIS WELCOMES

New Members

Junior Members

Harlie Smith, Pearland, Texas
Gabriella Cedillo, Katy, Texas
Rolando Raul Lozano II, Elsa, Texas
Spinning S, Harley Stabler, Lola, Texas

Regular Members

Quail Valley Ranch, Steven G. Stafford,
Stockdale, Texas
Rancho El Toro, Rolando Raul Lozano,
Elsa, Texas

Commercial Members

Ken Mar Farms, Kenneth & Marie Black,
Fort Payne, Ala.

from all over the country, making friends and memories that will last a lifetime, serving as the 2010-2011 National Queen, and serving on the National Board of Directors as a District 1 Director and National Secretary.

Henry David Thoreau once said, "You must live in the present, launch yourself on every wave, find your eternity in each moment." With that being said, I want to encourage each and every member to take every opportunity presented to them, look for the beauty in the small things and take time to appreciate the things that we normally overlook.

The opportunities that have been given to me through the National Junior Santa Gertrudis Association have been some of the most rewarding and exciting parts of my life. Whether traveling to stock shows, winning a buckle or scholarship, making countless new friends or listening to the stories about "how things used to be," I can say from the bottom of my heart I don't regret one second I've spent taking the extra minute to make sure I took in every moment.

So whether it's your first or last year at Junior Nationals, I encourage you to really live in the moment. This year, take on an extra competition, introduce yourself to someone new, help out a fellow junior, participate in all of the fun events, have a smile on your face whether it's 5 a.m. on show day or 10 p.m. after a long day in the barns, and take a minute to go out of your way to thank the people that make it all possible. I hope to see you all at the National Junior Santa Gertrudis Heifer Show in San Marcos, Texas, this summer.

Thanks and Wreck 'em. 🐾

SANTA GERTRUDIS Calendar

APRIL

- 5** Georgia Cattlemen's Commercial Heifer Sale, Perry, Ga.
- 5** Urbanosky Ranch Gert-Tastic Sale, Plantersville, Texas
- 13** Red Doc Farm Red Hot Bull Sale, Bosque, N.M.
- 18-20** SGBI Annual Meeting, Corpus Christi, Texas
- 19** Heritage Replacement Heifer Sale, Robstown, Texas
- 20** "The Homecoming" Hall of Fame Induction, Kingsville, Texas
- 26** Kollege of Knowledge, Tinney Farms, Hanceville, Ala.
- 27** Crimson Classic Sale, Tinney Farms, Hanceville, Ala.

MAY

- 11** 40th Annual Breeders of the Carolinas Sale, Chester, S.C.

JUNE

- 17-21** National Junior Santa Gertrudis Heifer Show, San Marcos, Texas

PRESIDENT'S LETTER CONTINUED FROM PAGE 6

My cattle call to you is to "Come one, Come all" to the events planned for your knowledge and enjoyment in the month of April. Our journey together will come full circle with one last message from me to you as your president in next month's publication.

It remains my privilege to
Lead the Way ... Home ...
To the Dawn of a New Day 🐾

SANTA GERTRUDIS *Production*

HERD SIRES: FITNESS EQUALS FUNCTIONALITY?

By Randy L. Stanko, Ph.D. | Texas A&M University-Kingsville



Feeding and developing young beef bulls can be accomplished in various ways; some bulls are developed at the ranch on mostly grass, some at central bull tests, while others are developed to be part of a show string. Regardless, most bulls are fed to gain between 2.0 and 4.0 pounds (lb.) per day depending on age, frame score, body condition score (BCS), desired rate of gain and environmental conditions. As usual, more

is not always better. Increased daily gain of developing bulls requires increased energy (mostly grain) in the diet and, thus, increases the opportunity for excess fat deposition, digestive upset, liver abscesses and founder.

A common complaint of bull buyers is the poor condition of their new sire following the first breeding season. Bulls will lose BCS/weight during the breeding season and young bulls tend to lose the most (100 to 300 lb.). Logically, one might conclude we should turn out bulls in heavier condition. However, bulls with excess condition tend to be less active, can fatigue easily, will likely spend more time belly-deep in the tanks and could be compromised in fertility. A Canadian study evaluated the effect of BCS on semen quality in 1,635 physically normal bulls (structurally sound and adequate scrotal circumference). Irrespective of the time period tested (Jan.-Dec., Jan.-March or April-June), bulls with a BCS greater than or equal to 7.2 had the least satisfactory semen quality (Barth and Waldner, 2002). Less than 50 percent of these over-conditioned bulls had satisfactory semen quality as compared to 70-85.5 percent of bulls with a BCS of 5.4 to 6.3. Over-conditioned young bulls, like heifers, can deposit fat where it's not needed – within the scrotum. Excess fat in the scrotum can interfere with normal thermoregulation of the testicles (Coulter et al., 1997), especially in the summer, and has been implicated as a potential cause of conditions known as soft testicles and degenerated testicles (Barth and Waldner, 2002).

The ideal condition for a young bull (or any age bull for that matter) at the start of the breeding season is not thin, but not fat – hard and trim like an athlete (BCS 6). Physically fit bulls will breed more cows, have a higher libido longer and

have less fighting injuries. Young bulls require plenty of space to exercise (2 acres per bull) and will get plenty of exercise if feed and water are on opposite ends of the pen. Seedstock operations use long narrow paddocks to house their herd sires and young sires offered for sale. To ensure that we are turning out a functional young herd sire and to avoid the breeding season “crash” in BCS, we must ensure all of our bulls have been prepared. This is especially true for bulls coming from a show string, coming off of a gain test that has been feeding a diet high in energy or even bulls, similar to me, that are coming out of winter in better condition than expected.

To transition bulls from a high-grain diet to a diet they will be consuming during the breeding season, we need to gradually adjust bulls down to a forage/pasture-based diet. This can be accomplished by *slowly* decreasing the amount of grain fed by 15-20 percent per week. Over this 5- to 6-week period, make sure the bulls also have plenty of opportunity to exercise and establish a pecking order if used in a multiple sire breeding group. A good ration for a young growing bull (average daily gain approximately 2 lb.) to transition into, or to use prior to turn out, would be 10-11 percent protein and 60-70 percent total digestible nutrients. This could be provided by allowing full access to medium-quality hay supplemented with 6-10 lb. of grain with mineral. Zinc is an important mineral for bull fertility and should be fed at levels of 40 parts per million (ppm) if organic to 60 ppm if inorganic. Whole cottonseed can be a good source of both protein and energy for growing bulls, *but never feed more than 3-5 lb. per day to yearling or older bulls and do not feed to pre-pubertal bulls* due to the contraceptive effects of the natural compound found in whole cottonseed known as gossypol.

Most of us could not run a half marathon, not to mention a full marathon, without proper training and preparation. Let us not ask our herd sires, young or old, to perform their function over a 60-90 day period without proper preparations.

Barth, A.D. and C.L. Waldner. 2002. *Factors affecting breeding soundness classification of beef bulls examined at the Western College of Veterinary Medicine. Canadian Veterinary Journal*, 43(4):274-284.

Coulter, G.H., R.B. Cook, and J.P. Kastelic. 1997. *Effects of dietary energy on scrotal temperature, semen quality, and sperm production in young beef bulls. J. Anim. Sci.*, 75:1048-1052. 🐄

LA CAMPANA RANCH

COMMERCIAL *AND* PUREBRED SANTA GERTRUDIS

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SANTA GERTRUDIS SALE *Reports*

2013 SANTA GERTRUDIS INTERNATIONAL SUPER SALE

March 1, 2013 | Houston Livestock Show

SALE AVERAGES

3 Bulls:	\$4,867	2 Pairs:	\$3,200
7 Open Heifers:	\$2,307	2 Semen Lots:	\$1,025
3 Bred Heifers:	\$3,400	2 Embryo/Flush Lots:	\$3,200

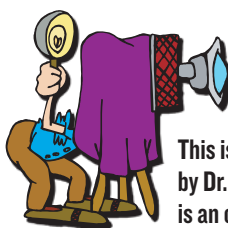
An enthusiastic crowd representing seven states, Mexico and Costa Rica were on hand for the Annual Santa Gertrudis International Super Sale held at the Houston Livestock Show. Festivities began with a pre-sale aisle party followed by the sale.

Auctioneer Doak Lambert called for the first lot. 19 lots grossed \$57,275.

The high-selling lot, an April 2012 bull calf, 4W's Red Hot Elvis, was sold by junior member Brooke Wallace, Wharton, Texas, to Triple 7 Farms, Chad and Jamie Daniel of Magnolia, Ark., for \$7,500. The high-selling female lot was from Cammi Selby, Rosser, Texas, and sold to Seth Almanza, Mabank, Texas, for \$4,200.

Nicolas Quitana, La Ceiba Ranch, Zapata, Mexico, purchased four lots, and Manual Garcia, El Purgatorio, Monterrey, Mexico, purchased two lots.

Sale sponsors were Capital Farm Credit and Bovine Elite LLC. Pre-sale aisle party sponsors were Harris Riverbend Farms, Briggs Ranches, San Jose Cattle Company, Corporron Acres, Red Doc Farms, Borchers Southern Y Ranches, L.P., Wendt Ranch and Robert Silva. 🐾



Santa Gertrudis Photo Contest

This issue's photo contest winning picture was submitted by Dr. Roland Sanchez at Red Doc Farm, Belen, N.M. This is an ongoing contest, so keep your photos coming! Email high resolution photos to kbedolli@blueprintma.com.



William Shakespeare said,
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50TH ANNUAL SANTA GERTRUDIS 2013 National Show FEBRUARY 9, 2013

JACKSON, MISS. | JUDGE: BLAKE NELSON

CLASS 1: EARLY SUMMER HEIFER CALF

- 1: O/X Mia, shown by Briana Montano, Las Vegas, N.M.
2: CWR Klassy-Y, shown by Cross Winds Ranch, Keller, Texas

CLASS 2: LATE JUNIOR HEIFER CALF

- 1: Miss Blue Ribbon, shown by Karli Buggs, Sarcoxie, Mo.
2: Abrasion 235, shown by Woman Hollerin Ranch, Brookshire, Texas

CLASS 3: EARLY JUNIOR HEIFER CALF

- 1: Miss Grandview Annie, shown by Patrick Daniel, Magnolia, Ark.
2: Mocha 2698, shown by Woman Hollerin Ranch, Brookshire, Texas

CLASS 4: LATE SENIOR HEIFER CALF

- 1: Smiths Kenzie, shown by Colt Sherrill, Mt. Ulla, N.C.
2: OK Miss Scarlet, shown by Carley Morgan, Portia, Ark.

CLASS 5: EARLY SENIOR HEIFER CALF

- 1: 5-E Bella, shown by Greg & Hilda Edenfield, Altha, Fla.
2: Rocking Razzle, shown by Rocking A Ranch, Brenham, Texas

CLASS 6: CHAMPION HEIFER CALF

Miss Grandview Annie, shown by Patrick Daniel, Magnolia, Ark.

CLASS 7: RESERVE CHAMPION HEIFER CALF

5-E Bella, shown by Greg & Hilda Edenfield, Altha, Fla.

CLASS 8: LATE SUMMER YEARLING HEIFER

- 1: LCC 138/I, shown by Cammi Selby, Scurry, Texas
2: McDarla, shown by Will McDaniel, Alpharetta, Ga.

CLASS 9: EARLY SUMMER YEARLING HEIFER

- 1: Miss Double TT 710, shown by Cammi Selby, Scurry, Texas
2: Miss Dora, shown by Evins Wilbourn, Terry, Miss.

CLASS 10: LATE JUNIOR YEARLING HEIFER

- 1: Rocking A Annabelle, shown by Rocking A Ranch, Brenham, Texas
2: Dijon 1698, shown by Woman Hollerin Ranch, Brookshire, Texas

CLASS 11: EARLY JUNIOR YEARLING HEIFER

- 1: JCS Little Ms Sunshine, shown by Colt Sherrill, Mt. Ulla, N.C.
2: Circle A Lady Far, shown by Cody Mattingly, Bradenburg, Ky.

CLASS 12: CHAMPION YEARLING HEIFER CALF

LCC 138/I, shown by Cammi Selby, Scurry, Texas

CLASS 13: RESERVE CHAMPION YEARLING HEIFER CALF

Rocking A Annabelle, shown by Rocking A Ranch, Brenham, Texas

CLASS 14: LATE SENIOR YEARLING HEIFER

- 1: Miss Grandview 105, shown by Patrick Daniel, Magnolia, Ark.
2: Long Lady, shown by Cody Hutcherson, Wrightsville, Ga.

CLASS 15: EARLY SENIOR YEARLING HEIFER

- 1: AJH 031/O, shown by Mason Edwards, Gatesville, Texas
2: Rafter Y's Julie, shown by Kayla Threet, Ennis, Texas

CLASS 16: LATE TWO-YEAR-OLD HEIFER

- 1: O/X Morgan, shown by Briana Montano, Las Vegas, N.M.
2: KF Mocha Latte 3/10, shown by Candice Killebrew, Terry, Miss.

CLASS 17: EARLY TWO-YEAR-OLD HEIFER

- 1: Rosie 190, shown by Dalton Osborne, Turney, Mo.
2: Miss Coupe Deville, shown by Andrew Chandler, Williamsport, Tenn.

CLASS 18: CHAMPION SENIOR FEMALE

Rosie 190, shown by Dalton Osborne, Turney, Mo.

CLASS 19: RESERVE CHAMPION SENIOR FEMALE

Miss Coupe Deville, shown by Andrew Chandler, Williamsport, Tenn.

CLASS 20: GRAND CHAMPION FEMALE

Rosie 190, shown by Dalton Osborne, Turney, Mo.

CLASS 21: RESERVE GRAND CHAMPION FEMALE

Miss Coupe Deville, shown by Andrew Chandler, Williamsport, Tenn.

CLASS 22: BEST OF POLLED FEMALE AWARD

AJH 031/O, shown by Mason Edwards, Gatesville, Texas

CLASS 23: EARLY SUMMER BULL CALF

- 1: Mr. Double TT Dexter 336/2, shown by Double TT Ranch, Keller, Texas
2: Sugar Daddy 250, shown by Mosby Creek Rd, Dayton, Ohio

CLASS 24: LATE JUNIOR BULL CALF

- 1: Diablo, shown by Andrew Chandler, Williamsport, Tenn.
2: 5-E 64, shown by David Alderson, Williamsport, Tenn.

CLASS 25: EARLY JUNIOR BULL CALF

- 1: RRR Remington, shown by Rustic Rail Ranch, Carthage, Mo.
2: Mr. Double TT Wylie 803-2, shown by ROBT - Randall & Ryan Strickmeyer, Verona, Ky.

CLASS 26: LATE SENIOR BULL CALF

- 1: RO Magnums Major, shown by Carson Priddle, Doniphan, Mo.

CLASS 27: EARLY SENIOR BULL CALF

- 1: Circle A Iron Man, shown by David Greer, Brandenburg, Ky.
2: 3B Sparky, shown by Evins Wilbourn, Terry, Miss.

CLASS 28: CHAMPION BULL CALF

RRR Remington, shown by Rusty Rail Ranch, Carthage, Mo.

CLASS 29: RESERVE CHAMPION BULL CALF

Mr. Double TT Dexter 336/2, shown by Double TT Ranch, Keller, Texas

CLASS 30: LATE SUMMER YEARLING BULL

- 1: SJ Rambler 127, shown by Blake Dupont, Kingsville, Texas
2: Rockin 3T Prince Charman, shown by Kayla Threet, Ennis, Texas

CLASS 31: EARLY SUMMER YEARLING BULL

- 1: Hadley 13/I, shown by Michael Hadley, Snow Camp, N.C.

CLASS 32: LATE JUNIOR YEARLING BULL

- 1: Red Solo Cup TF 110, shown by ROBT - Randall & Ryan Strickmeyer, Verona, Ky.
2: SJ Hawkeye 106, shown by Perry R. Bass, Kingsville, Texas

CLASS 33: EARLY JUNIOR YEARLING BULL

- 1: Jake 3/11, shown by Wayne Jernigan, Sr., Buena Vista, Ga.
2: Wendr's Rifleman's Pistol 794, shown by Ethan Wiley, DeVile, La.

CLASS 34: CHAMPION YEARLING BULL

Red Solo Cup TF 110, shown by ROBT - Randall & Ryan Strickmeyer, Verona, Ky.

CLASS 35: RESERVE CHAMPION YEARLING BULL

SJ Rambler 127, shown by Blake Dupont, Kingsville, Texas

CLASS 36: LATE SENIOR YEARLING BULL

- 1: FC Pistol 28/O, shown by Super S Cattle Co., Waco, Texas & Harris Riverbend Ranch, Cleburne, Texas
2: 5-E Spartigus 302, shown by Greg & Hilda Edenfield, Altha, Fla.

CLASS 37: EARLY SENIOR YEARLING BULL

- 1: 5-E Integrity 350, shown by Greg & Hilda Edenfield, Altha, Fla.
2: C Bar C Boggz 915-O, shown by Alan Bud II & Kelly Clark, Deso, Texas

CLASS 38: LATE TWO-YEAR-OLD BULL

- 1: SJ High Roller 003, shown by 777 Ranch & Patrick Daniel, both of Magnolia, Ark.
2: 5-E 290, shown by Greg & Hilda Edenfield, Altha, Fla.

CLASS 39: EARLY TWO-YEAR-OLD BULL

- 1: DC Swoosh, shown by Jacklett Farms, Alpharetta, Ga.

CLASS 40: AGED BULL

- 1: 5-E Short Mag 270, shown by Greg & Hilda Edenfield, Altha, Fla.

CLASS 41: CHAMPION SENIOR BULL

SJ High Roller 003, shown by 777 Ranch & Patrick Daniel, both of Magnolia, Ark.

CLASS 42: RESERVE CHAMPION SENIOR BULL

5-E Integrity 350, shown by Greg & Hilda Edenfield, Altha, Fla.

CLASS 43: GRAND CHAMPION BULL

SJ High Roller 003, shown by 777 Ranch & Patrick Daniel, Magnolia, Ark.

CLASS 44: RESERVE GRAND CHAMPION BULL

5-E Integrity 350, shown by Greg & Hilda Edenfield, Altha, Fla.

CLASS 45: BEST OF POLLED BULL AWARD

DC Swoosh, shown by Jacklett Farms, Alpharetta, Ga.

CLASS 46: PRODUCE-OF-DAM

- 1: Briggs 019/5, Greg & Hilda Edenfield, Altha, Fla.
2: Y Knot's Y Now, Cross Winds Ranch, Keller, Texas

CLASS 47: GET-OF-SIRE

- 1: Magnum 357, Gerg & Hilda Edenfield, Altha, Fla.
2: Gunslinger 13/5, Flying C Ranch, Searcy, Ark.



SANTA GERTRUDIS SHOW

Results

SAN ANTONIO STOCK SHOW

Feb. 11, 2013 | San Antonio Texas | Judge: Duane Miller

NATIONAL SHOW, CONTINUED

STAR 5 CLASSES



CHAMPION STAR 5

SJ Island Maya, shown by Reagan Ruddock, Rockport, Texas



RESERVE CHAMPION STAR 5

X Winds Jamak In Waves, shown by Cross Winds Ranch, Keller, Texas

CLASS 1

- 1: RF Duchess 3, shown by McRae Clay, Madison, Miss.
- 2: Miss Grandview 236, shown by Will Clay, Madison, Miss.

CLASS 2

- 1: SJ Island Maya, shown by Reagan Ruddock, Rockport, Texas
- 2: X Winds Jamak In Waves, shown by Cross Winds Ranch, Keller, Texas

CLASS 3

- 1: M Rock Café Ole', shown by Cross Winds Ranch, Keller, Texas



GRAND CHAMPION FEMALE

Rocking A Casey, shown by Brooke Wallace, Wharton, Texas



RESERVE GRAND CHAMPION FEMALE

SR 54/1, shown by Kalli Kimble, New Braunfels, Texas



GRAND CHAMPION BULL

Red Man 62-11, shown by Charles Erwin, Terrell, Texas



RESERVE GRAND CHAMPION BULL

4W'S Red Hot Elvis 1202, shown by Brooke Wallace, Wharton, Texas

HOUSTON LIVESTOCK SHOW

March 2, 2013 | Houston, Texas | Judge: Tommy Brandenburg



GRAND CHAMPION FEMALE

Rocking A Casey, shown by Brooke Wallace, Wharton, Texas



RESERVE GRAND CHAMPION FEMALE

Rocking A Annabelle, shown by Rocking A Ranch, Brenham, Texas



GRAND CHAMPION BULL

CSC Hitchhiker, shown by Connors State College, Warner, Okla.



RESERVE GRAND CHAMPION BULL

5 Bar E Integrity 350, shown by 5 Bar E Farm, Altha, Fla.

2012-2013 SGBI High Point Show Winners

FINAL SHOWN BY POINTS

Heifer Calf Division

5 Bar E Bella	5 Bar E Farm	43
OLC Dixie	Dalton Osborne	26
Miss Grandview Annie 285	Patrick Daniel	18

Yearling Heifer Division

Miss TT 645	Randall Strickmeyer	29
LLC 138/1	Cammi Selby	23
CKC Couchs Velvet	Kathy Cook	20

Senior Female Division

Rosie I90	Dalton Osborne	129
Miss Coupe Deville	Andrew Chandler	26
O/X Morgan	Briana Montano	22

High Point Overall Female

Rosie I90	Dalton Osborne	129
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Runner-Up High Point Female

5 Bar E Bella	5 Bar E Farm	43
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Bull Calf Division

Circle A Ironman	David Greer	29
RRR Remington	Rustic Rail Ranch	22
Honey Badger	777 Farm	18

Yearling Bull Division

Red Solo Cup TF I10	Randall Strickmeyer	49
TF Maxbo I04	Tinney Farm/ Quail Valley Farm	23
CSC Hitch Hiker	Connors State College	20

Senior Bull Division

5 Bar E Integrity 350	5 Bar E Farm	129
SJ High Roller	San Jose Cattle Co.	42
DC Swoosh 777	Jacklett Farm	19

High Point Overall Bull

5 Bar E Integrity 350	5 Bar E Farm	129
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Runner-Up High Point Overall Bull

Red Solo Cup TF I10	Randall Strickmeyer	49
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Best of Polled Female

CKC Couch's Velvet	Kathy Cook	5
AJH Brazos Belle 031/0	Super S Cattle Co.	5

Best of Polled Bull

DC Swoosh 777	Jacklett Farm	6
FC Pistol 28/0	Super S Cattle Co.	2

Produce of Dam

Bar E Farm	Briggs 019/5	20
Lovett Farm	LF Golden Ruler	7

Get-of-Sire

Mosby Creek Ranch	OU Super Star 6	
Lovett Farm	LF Corona	5

Sire of the Year

Magnum 357	5 Bar E Farm	188
Super Star	Tinney/Gray Oaks Farm	184

Dam of the Year

5 Bar E Farm	Briggs 019/5	192
--------------	--------------	-----

Breeder of the Year

5 Bar E Farm	178
Country Club Farm	129

Exhibitor of the Year

5 Bar E Farm	178
Dalton Osborne	155



HIGH POINT OVERALL FEMALE

Rosie I90



RUNNER UP HIGH POINT OVERALL FEMALE

5 Bar E Bella



HIGH POINT OVERALL BULL

5 Bar E Integrity 350



RUNNER-UP HIGH POINT OVERALL BULL

Red Solo Cup TF I10



BEST OF POLLED FEMALE (TIE)

AJH Brazos Belle 031/0



BEST OF POLLED BULL

DC Swoosh 777



BEST OF POLLED FEMALE (TIE)

CKC Couch's Velvet

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SGBI Inducts Four Into Hall of Fame

By John Ford, SGBI Executive Director

SGBI is proud to honor four Hall of Fame inductees at the 62nd Annual Meeting. "The Homecoming," a Hall of Fame dinner and dance, will be hosted by The Santa Gertrudis Foundation at the Caesar Kleberg Wildlife Center on Saturday, April 20, 2013. —

Roger B. Letz

"We take great pleasure in sending you this first issue of the Santa Gertrudis Journal. It is Volume 1, Number 1. This magazine will appear monthly and is dedicated to all cattle-



men who are breeders of purebred Santa Gertrudis cattle, commercial Santa Gertrudis cattle, and to those just interested in Santa Gertrudis cattle."

With this simple greeting, which appeared on page 7 of the September 1959 issue of the *Santa Gertrudis Journal*, a 20-year relationship between publisher Roger B. Letz and the Santa Gertrudis breed was formed. The Journal, owned

in its entirety by Roger and his wife Betty, demonstrated the faith they had in the relatively new breed. Roger left his position as assistant editor of *The Cattleman* magazine to start a publication devoted to providing news and information to Santa Gertrudis breeders around the world. For 20 years Roger and Betty served not only as publishers of the Journal, but also as ambassadors for the breed around the globe.

J.T. Maltsberger, Jr.



J.T. (Jack) Maltsberger, Jr., Cotulla, Texas, devoted his life to building genetically superior Santa Gertrudis cattle, capable of performing in the heavy brush and prickly pear of South Texas. His life's work resulted in Maltsberger genetics being found around the world. He was one of the first, following E.J. Barker of Cuba, to buy Santa Gertrudis bulls from the King Ranch. A true cattleman, Jack focused on superior genetics in order to breed

animals that produced maximum returns with minimal feed and labor. As a founding director of SGBI, he was an advocate of rigorous culling practices to improve the breed and instrumental in the classification process. Maltsberger Ranch hosted the first SGBI classification on Oct. 11, 1951. Improv-

ing the breed was a priority and is reflected in a statement Jack made in June 1974 prior to his passing, "Do not hesitate to sacrifice a defective animal; the population will benefit in generations to come."

Euel Hammett



It began as an effort to purchase a handful of cows in order to stock an Ector County, Texas, grass lease in 1963 and evolved into a purebred Santa Gertrudis operation focused on producing top-quality polled genetics. Euel and Fannie Hammett, Odessa, Texas, began purchasing Santa Gertrudis cattle in the early 1960s and continued building their herd throughout the mid and late 1980s. Recognizing the demand for polled cattle, the Hammett operation centered

on producing the best polled Santa Gertrudis cattle possible, such as Chester 138/8, the 1989 SGBI Polled Animal of the Year, who was a 15-time Polled Champion. At the urging of Tweet Kimball, Cherokee Ranch, Euel served as one of the founding directors of the Santa Gertrudis Polled Association. He served on the Polled Association board for a number of years, promoting the use of polled genetics in Santa Gertrudis operations worldwide.

Gene McCarter

Few, if any, involved with the Santa Gertrudis breed can match the show ring accomplishments of Gene McCarter; as one customer stated in the early 1990s, "Gene McCarter knows how to feed 'em, show 'em and put 'em on the map." When Gene accepted a position with Buddy Smith, Santa Services, in 1980 no one could dream of the tremendous impact he would have promoting Santa Gertrudis cattle across the nation. His success, first with Santa Services and then with his own company, is undeniable. Over a 28-year period, Gene fitted 20 National Champions. It was not unusual for him to have 100 head under his care at any time. A 2007 recipient of the SGBI President's Award, Gene has provided leadership to the association in numerous capacities, including multiple terms as a member of the Board of Directors; however, he will be remembered for his success promoting Santa Gertrudis cattle on the show road.



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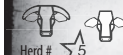
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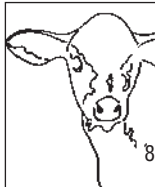
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Alderson/Richmond.....	17
Bar-T Ranch.....	17
Bieri Farms.....	17
Borchers Southern Y Ranches, L.P.	17,23
Boykin Farms.....	15
Brandon Ranch.....	17
C Bar C Ranch.....	15
Casablanca Ranch.....	15
Cedar Crest Farms.....	15
Circle A Farm.....	17
City View Genetics.....	18
Connors State College.....	7,17,19
Cox Mill Farms.....	15
Creech Farms.....	17
Creekline Ranch.....	15
Crimson Classic Sale.....	Insert
Dale Hollow Santa Gertrudis.....	17
Dan Wendt.....	18
Denson 3D Farms.....	15
Diamond S Ranch.....	17
Dietrich's Flying D Ranch.....	5
Double C Farms.....	5
Double TT Ranch.....	17
DuBois Cattle Company.....	17
El Chaparral Grande Ranch.....	17
Five Oaks Farm.....	17
Flying C Ranch.....	15
Four J Cattle Company.....	17
Fred Dietrich.....	18
Gary Harding.....	17
Gene McCarter.....	17
Goodin Farms.....	15
Grandview Farms.....	15
Gray Oaks Farm.....	5,15
H&H Farms.....	15
Hadley Farms.....	17
Haman Farms.....	15
Happy Valley Ranch.....	15
Hargis Farms.....	17
Harris Riverbend Farm.....	17
Hefte Ranches.....	17,19
Heil Cattle Co.....	15
Hilton Cattle Company.....	17
Hoover Case.....	18
Iron Oaks Cattle.....	17
Jernigan Ranch.....	15
John Martin Ranches.....	17
King Ranch.....	24
Knight N Gail Farms.....	17
La Campana Ranch.....	10
Lauren Miller.....	21
Lazy E Ranch.....	5
Lundberg Cattle Services.....	18
Mathis Genetic Solutions.....	18
MC Ranch.....	15
Olivarez Ranches.....	18
Parker Farms.....	15
Polled Power Genetics.....	5
Rebel Ridge.....	15
Red Doc Farm.....	5
Rising Sun Ranch.....	15
Rocking A Ranch.....	18
Rose Hill Ranch.....	18
Rustic Rail Ranch.....	15,20
Salter Farms.....	15
San Jose Cattle Company.....	22
SG Breeders of the Carolinas.....	7
Shampain Ranch.....	15
Silverbrook Ranches.....	18
Snodgrass Cattle Company.....	18
Southern Breeze Ranch.....	15
Strait Ranches.....	18
Sundance Farm.....	17
Super S Cattle Company.....	5
The Heritage Sale.....	insert
Thirteen Oaks Ranch.....	18
Tideland Farms.....	15
Tinney Farms.....	2
Townsend Cattle Co.....	18
Urbanosky Ranch.....	18
Vesper Ranch.....	18
W.H. Creel Farm.....	15
Woman Hollerin Ranch.....	11
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We would like to thank Red Doc Farm, Bosque, N.M. for purchasing our 2 heifer lots at the South Texas Pioneer Sale last month.

We'd also like to extend our gratitude to Larry Garza, the entire Garza family and the members of the Rio Grande Valley Santa Gertrudis Association for organizing this great sale.

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KENTUCKY ASSOCIATION HOSTS WINTER MEETING

By Karen Taylor

Despite a Winter Storm Watch in the state, almost two dozen members of the Kentucky Santa Gertrudis Association met at WindCrest Farm in Leitchfield, Ky., on Saturday, Feb. 2. The winter meeting was hosted by John and Karen Taylor and Nolan and Emily Taylor. New items discussed included



Kentucky Association Board Members (front row, from left): Nolan Taylor, Beverly Heath, Jarrod Heath, (back row, from left): Rodney Smith, Karen Taylor, Dan Pearman and Cody Mattingly.

preparation and improvements for the 35th annual Kentucky National Show and Sale taking place in Bowling Green, Ky., on Saturday, July 20, 2013.

Reports were provided by SGBI Shows and Exhibits members Deanna Parker and Pat Heath regarding the establishment of Super Point Shows and their possible sites/shows. Concerns regarding no Super Point shows taking place in Missouri were expressed by the members.

Karen Taylor, SGBI Membership Committee member, reported the initiatives being considered by this committee such as upgrading the SGBI website to possibly include downloaded press release forms for members to complete and submit to their local newspapers for event attendance and results, which would also include basic information about the breed. This exposure to the general population in the members' geographic area would help promote the breed. The possibility of individual farm/ranch webpages linked via the SGBI website could allow photos, infor-



Kentucky Youth Members: William Pearman, Cody Mattingly (Jr. President) and Emily Pearman.

mation and communication for Santa Gertrudis members and

non-members via the web.

The longest-running, consecutively-held junior show is our own Kentucky National held each July immediately following the Kentucky National Show and Sale in Bowling Green. Discussion was held on donated items for the auction prior to the sale. A Split-the-Pot Cash Raffle will be utilized to help support the shows.

The Kentucky Association is excited about the July show and sale. Anyone interested in consigning should contact Darren Richmond at (423) 364-9281 or djrichmd@aol.com. 🐾

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We would like to thank our buyers from recent sales!



Buyers from the Premier Cowtown Elite Sale in Fort Worth:

Mr. Brian Cummins
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(Pictured above left)



Mr. Jared Carpenter
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Buyers from the Mid-Coast International Super Sale in Houston:

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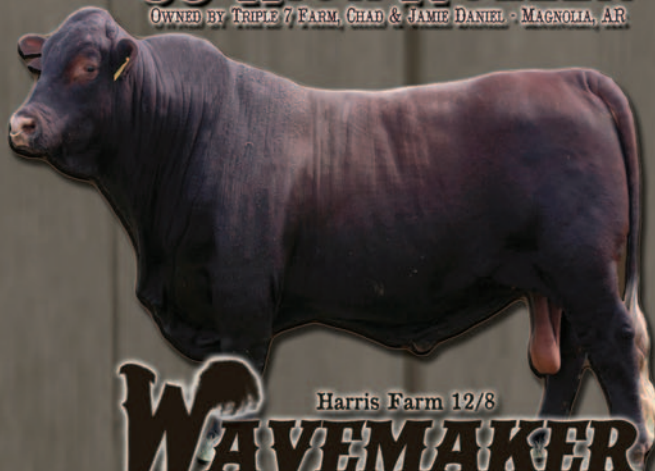
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