



SANTA GERTRUDIS

USA

MARCH 2013 | VOLUME 16, NUMBER 3

2013 NATIONAL SANTA GERTRUDIS SHOW



National Grand Champion Bull



National Grand Champion Female

Santa Gertrudis



The Preferred American
Beef Breed

Become Part of the **LEGACY**

Selling 100 straws of Hatchet semen in the Crimson Classic Sale,
April 27, 2013. This will be the last offered to the public!



Hatchet,
Reg. # 1137949 (1996 – 2006)



**Tinney Farms are also
offering four pairs and
two bred heifers in the
Crimson Classic Sale!**

Hatchet was the 1998 National Champion Bull and 1998-1999 SGBI High Point Bull. He's the sire of five national champions, including two daughters who won the National Jr. Santa Gertrudis Heifer Show. Also on the female side, he's the sire of the SGBI High Point Female TF Legacy. On the bull side, he's sired two National Champions, Sombrero and Super Star, and is the sire of the Reserve National Champion Bull Tonka 395. His legacy continues with four National Champion Get-of-Sires and being named the SGBI Sire of the Year multiple times.

The last Three National Champion Bulls, **Sledge**, **Hatchetman** and **Ranger**, are grandson's of Hatchet. He's also an EPD trait leader and his calves have won the feed efficiency and profitability tests. At this year's National show in Jackson, Miss., both the National Grand Champion & National Reserve Champion Females were Hatchet granddaughters, along with the National Champion Yearling Bull, who was also a Hatchet grandson. His genetics still work and will work for years to come. Don't miss out on a great opportunity to become part of the Hatchet LEGACY!

MARK YOUR CALENDAR!

April 27, 2013 • Tinney Farms

CRIMSON
CLASSIC
Sale

Owner: Howard Tinney
256-352-5878

Manager: Arlin Taylor
256-507-3838

Tinney Farms

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Email:
howard.tinney@bhamfast.com

Website:
tinneyfarms.com

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Sat. March 23, 2013

11:00 a.m.

Lavaca County Expo Center
Hallettsville, Texas

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For more information, sale catalog
and photos visit:

www.bluebonnetclassicsale.com



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IN THIS ISSUE

- 12** Too Fat to Breed?
- 13** Sale Report
- 15** For the Love of Gerts: 2013 NJSGHS
- 18** National Show Dedicated to John & Mary Wilson
- 20** National Show Champions Named
- 22** Show Results
- 24** SGBI 62nd Annual Meeting

DEPARTMENTS

- 6** Ramblings from the Open Range
- 6** SGBI Answers Your Questions
- 8** The Cattle Call
- 11** Breed Statistics
- 11** Calendar of Events
- 11** New Members
- 17** Ad Index
- 19** Junior Page



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ON THE COVER

The Grand Champions from the 50th Annual National Santa Gertrudis Show, Feb. 9, 2013, in Jackson, Miss.
Photos courtesy Ben Meriwether.

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Bringing Our Best to the

Saturday, April 27, 2013

At Tinney Farm • Hanceville, Ala.

**CRIMSON
CLASSIC**

Sale

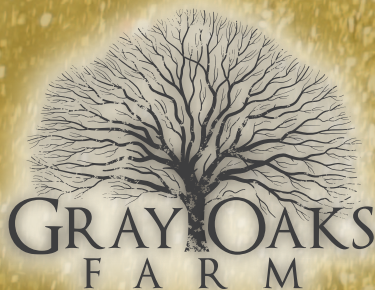
814

She combines Stormin Normin 73/0 on top and Sr Canon Blanco on bottom. Sells with a powerful heifer calf born 7-11-12 sired by G.O. 904.



Gray Oaks Farm is a member of the Alabama Connection and a sponsor of the Crimson Classic Sale.

We have cattle for sale at all times.



Dennis Jones, owner

905 Foxtrap Rd. • Russellville, AL 35654

Farm: (256) 332-0615 • Home: (941) 735-9391

email: tgj31087@aol.com



047

BD: 8/26/10 BW: 69 205 Adj. WW: 703

A son of Polled Chief 508 and his dam is a daughter of Kudo 084/92. He has a great birth-to-weaning curve. *Breed him to your heifers or your cows and sleep at night.*

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Dennis Jones, owner

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Farm: (256) 332-0615

Home: (941) 735-9391





Ramblings from the Open Range

EXECUTIVE DIRECTOR'S REPORT

By John Ford

(361) 592-9357 | jford@santagertrudis.com

The beef industry may very well be experiencing the perfect storm: a cowherd at a 60-year low, extreme weather conditions, high feed costs, an aging producer population and other challenges. One must simply look at the industry, in particular the seedstock segment, to realize change is necessary. Most members realize that this has been a year of change for SGBI. Some of the changes have been the result of financial pressures while others were the product of efforts designed to streamline operations and address efficiency issues. Additional changes are on the horizon – changes designed to strengthen the association's outreach effort and increase the breed's footprint in the commercial market.

As I have said in previous columns, change must have positive purpose. Six months have now passed since SGBI moved pedigree services back in-house, and eight months have passed since BluePrint Marketing LLC began publishing the official breed publication *Santa Gertrudis USA*. These changes combined with operational changes have proved to be financially beneficial for the association. The same is true for the Marketing and Promotions Committee's increased focus on utilizing social media and web-based tools. The result of this change in marketing strategy has resulted in thousands accessing our web-based marketing site. The change that has occurred in the last year had purpose, was positive and yielded beneficial results.

It is important to point out that all of the above mentioned change was initiated by SGBI membership. After all, change can only be successful if

it is the result of grassroots involvement. That is why participation in the association's annual membership meeting is so important to SGBI. The annual membership meeting provides the opportunity to share thoughts and ideas for association programming, services and activities. In addition to committee meetings and planning sessions, the Annual Meeting Committee has set aside time for members to meet with those responsible for the new pedigree and genetic evaluation services, publishing of the magazine, and assisting with the tracking and managing of association finances. Later in this issue of *Santa Gertrudis USA* you will find information on the upcoming annual meeting that will be held in Corpus Christi, Texas, April 18-20 at the Bayfront



Photo courtesy Red Doc Farm.

Omni Hotel. I hope to see you in Corpus Christi, Texas, also known as "The Sparkling City by the Sea." Membership input is vital to association success. The industry is changing, and grassroots involvement is the key to our association making the necessary changes to remain competitive – change that has purpose, change that is positive, change that yields beneficial results. 🍷

SGBI ANSWERS YOUR *Questions*

By John Ford, Executive Director

Q. How do we enter the Livestock Genetic Services (LGS) online registry system?

A. Registration Specialist Diana Ruiz continues to receive questions related to the LGS online registration system. As I stated in the December 2012 edition of *Ask SGBI*, we are extremely pleased that SGBI members are familiarizing themselves with the online system. The majority of questions revolve around the process to access the system. As the system was developed, member e-mail addresses were utilized as a portion of the member profile. To successfully access the system, the e-mail address entered on the LGS site must match the e-mail address that is on file with SGBI. If e-mails do not match, access to the system will be denied. The LGS user guide sent to members last fall is a great resource for taking advantage of the online registry, and it addresses many questions about the system and system use. Additional handbooks are available and can be forwarded to members requesting a copy. 🍷

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We offer bulls, commercial heifers and purebred cattle for sale by private treaty throughout the year. Vist our website for information.

Saturday,
March 23, 2013
11 a.m.

**Lavaca County
Exposition Center
Hallettsville, Texas**

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Joe Jones, manager (361) 897-1337

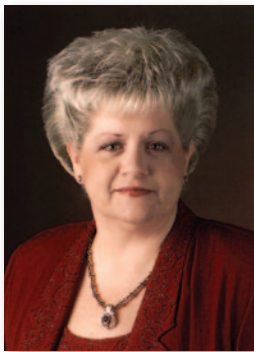
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The Cattle Call

PRESIDENT'S LETTER

By Charla Borchers-Leon

(361) 576-0891 | charlabl@icsi.net

With a natural tie to the land and the masterful plan of Mother Nature, those of us in the cattle business “talk the weather” amongst ourselves and in conversations with those in the ranching community. In fact, it has been passionate conversation ingrained in me as I descend from a family that for generations has made ranching decisions based on good practice as good stewards of the land with God’s gifts of rain and sunshine.

Our country has experienced record-setting conditions from weather this past year with a devastating drought that is not over yet, tree loss of huge proportion, a “hurricane of the century” and snow falls hardly matched through time. While these conditions have taken a drastic toll on many across the country, in our cattle industry there is promise with some green popping up in the pastures here and there, babies on the ground or about to step foot in this new world with that first gasp for air, and the calendar beginning to bring still cool, but brighter and longer days again.

Such seasonal gifts from above rank right up there with the spiritual freedom associated with a cowboy riding the open range. In fact, most in the ranching community are up before the sun – to experience the heavenly dawn of a new day – and down shortly after dusk to re-group for the next day. They live for the next day’s light as if the best is yet to come.

As I witnessed the 50th Anniversary National Santa Gertrudis Show held the second weekend in February in Jackson, Miss., I was convinced that with this milestone event, the best of the best of our purebred breeders and cattle participated with pride, dedication and vigor and in higher numbers than recent past years. Little in today’s world can claim 50 years of continuity, and our claim demonstrates the best is yet to come.

Equally as revealing, the Board of Directors met with full in-person attendance that weekend and progressed with visionary decisions that will affect finance, the association website, a proposal to address the commercial cattle industry in SGBI governing documents, the 2013-2017 Long Range Plan and marketing efforts nationwide. Your association is financially sound, and all indications are for growth for the first time in a number of years. There is no doubt that the commitments the board has made will ensure the best is yet to come.

This month our cattle are on display and being offered for sale at events from Houston to the Rio Grande Valley and places in between. Head on out to see and acquire some of our best.

In my first “Cattle Call” with you last summer, I requested your participation in our association, in membership recruitment and in promotion of our cattle. I further communicated that cattle have a way of making a trail to their destination and that we should be no different as there is a rising sun at each new day.

We are now on the continuing journey to “come home” to our Annual Meeting destination in South Texas where our breed began and where we will convene on April 18-20 for educational and social activities – culminating with a Hall of Fame evening to remember with fine dining and headliner entertainment to benefit the Santa Gertrudis Foundation.

Follow the trail to Corpus Christi, Texas, board the USS Lexington for a showcasing evening; learn about the inner workings of your association’s registry, finances and marketing capabilities; participate with other affiliates in cook-off competition; be treated to a heritage cattle pre-sale meal catered by SGBI member Robert Briggs’ Artisan Market & Catering; hear of this year’s successes and intended future endeavors of your association; and attend the Hall of Fame and Santa Gertrudis Foundation evening to help ensure the future of our breed

PRESIDENT’S LETTER CONTINUED ON PAGE 12 ▶

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RED DOC 1217 ADG 4.04 lbs/day



RED DOC 1174 ADG 4.18 lbs/day



RED DOC 1123 ADG 4.38 lbs/day



RED DOC 1342 ADG 4.04 lbs/day



Beef Cattle for the Breed & Industry



Herd Bull Semen, Elite Females & Embryos Available Private Treaty

SPRING BULL SALE

60+ BULLS SELL

at the farm

Cattle Viewing: 10:00 a.m. – Lunch: 11:30 a.m.
Bull Sale 1:00 p.m.

RED DOC FARM

reddocfarm.com
Bosque, N.M.

*All Bulls graded, gain tested, registered & fertility tested.
Centralized group delivery available.*

SALE DAY NUMBERS

Scooter Sanchez (505) 980-5093	Emilio Sanchez (505) 507-7781
Adolfo Sanchez (505) 507-2898	Bill Lundberg (479) 880-6217
Florian Sanchez (505) 379-7781	Larry Garza (956) 206-1244

*The Brand
You Trust*

Urbanosky Ranch Proudly Presents The Gert-Tastic Sale



Sale April 5th!!!

Whether you are looking for your own Cinderella or perhaps a SugarDaddy, Urbanosky Ranch has a wide selection of quality cattle that will add value to your herd. From the family owned and operated ranch that brought you recent champions in the show ring, presents a first of its kind sale. On Friday, April 5th, Urbanosky Ranch will be selling top quality cattle directly over the internet. Shop some amazing cattle from the comfort of your own home. It is very simple and only takes a small amount of time. All you need to do, is log on to cwcattlesales.com and click on Urbanosky Ranch Gert-tastic Sale. There you will find videos and pictures of some amazing lots. Don't miss out on an opportunity to bring a champion home. You can also catch a sneak peak of some of the lots which will be on display and shown at Houston Livestock Show on March 2nd. This sale you won't want to miss. It is definitely the buzz around the barn.

Urbanosky Ranch * Plantersville, Texas

Jerome Urbanosky 281.797.5715

Blake Urbanosky 936.870.5252



REGISTRATIONS, STAR 5 RECORDINGS & TRANSFERS BY DISTRICT

JANUARY 2013

District	Purebred Reg.	Star 5 Reg.	Performance Only	Purebred & Star 5 Trans.
1	87	7	0	16
2	219	15	137	75
3	18	0	0	9
4	71	5	24	7
5	6	3	1	6
6	27	1	7	4

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Phone: (361) 592-9357; Fax: (361) 592-8572

SANTA GERTRUDIS WELCOMES

New Members

Regular Members

Kathy Franco, Laredo, Texas

SANTA GERTRUDIS

Calendar

MARCH

- 1** Mid Coast Santa Gertrudis Super Sale, Houston, Texas
- 2** Houston Livestock Show Open Santa Gertrudis Show, Houston, Texas
- 8-17** 74th Annual Rio Grande Valley Livestock Show, Mercedes, Texas
- 9** Houston Livestock Show Junior Santa Gertrudis Show, Houston, Texas
- 9** South Texas Pioneer Sale, Mercedes, Texas
- 16** Rebuild with Reds Elite Bull Test Sale, Hamilton, Texas
- 23** Bluebonnet Classic Santa Gertrudis Sale, Hallettsville, Texas

APRIL

- 15** Georgia Cattlemen's Commercial Heifer Sale, Perry, Ga.
- 18-20** SGBI Annual Meeting, Corpus Christi, Texas
- 19** Heritage Replacement Heifer Sale, Robstown, Texas
- 20** "The Homecoming" Hall of Fame Induction, Kingsville, Texas
- 26** Kollege of Knowledge, Tinney Farms, Hanceville, Ala.
- 27** Crimson Classic Sale, Tinney Farms, Hanceville, Ala.

Judge a cow by what she produces!

These two heifer calves sell along with their mothers at the



**CRIMSON
CLASSIC
Sale**

**Hanceville, AL
April 27, 2013**



Harding 437/2 BD 9/18/2012

BW	WW	YW	M	TMat	CW	Mar	BF	REA
1.1	11	16	-2	2	9	-.01	.01	.04

**Projected
EPDs**

Harding 435/2 BD 9/15/2012

BW	WW	YW	M	TMat	CW	Mar	BF	REA
1.6	20	29	4	14	24	.02	.01	.18

Polled and fancy. Performance to burn.

Both are sired by HF Fred 303/9 and their mothers are bred back the same way for September 2013 calves.

GARY HARDING

P.O. Box 424, Warner, OK 74469 • 918-616-7741 • gary.harding1944@yahoo.com

SANTA GERTRUDIS *Production*

TOO FAT TO BREED?

By Randy L. Stanko, Ph.D. | Texas A&M University-Kingsville



When it comes to beef cows, most of us worry that some mother cows may be too thin to rebreed, especially if they are heavy milking or if green grass is in short supply. We rarely ask, "Is she too fat to breed?" In most cases the overly fat cow in the herd is probably the cow that has missed one or more calving seasons. The reason she is in a body condition score (BCS) of 7+ is that she has not been earning her keep. Some

would say her problem is she is too fat to breed. Realistically, she probably had other reproductive problems first, failed to conceive and then became over conditioned due to her lower nutritional demands as compared to her herd mates.

The replacement beef heifer is a little different. These females are in a completely different stage of life and are undergoing growth and developmental processes that can affect their lifetime productivity. Nutrition has a tremendous effect on developing heifers. Heifer diets typically are formulated to provide 11-12 percent crude protein and sufficient energy (fiber, carbohydrate, fat) to support daily gains of 1.5-2 pounds per day. Unfortunately, fat is "pretty" when it is on a heifer and, generally speaking, replacement heifers which compete in the show ring have excess body condition. Overfeeding replacement heifers has never been a recommended practice due to deleterious effects on reproduction and future lactation, plus the added cost of feed. Excess fat is deposited in the udder and could potentially reduce milk production by limiting the amount of milk-producing tissue. Data from a midwestern heifer development program revealed a lower first-service conception rate for heifers in a BCS of 7+ as compared to heifers with a BCS of 5.5. It has been my personal experience that over-conditioned show heifers are more difficult to settle with artificial insemination than an average-conditioned commercial heifer. Similar to the udder, the reproductive tract and pelvic cavity can be sites of excess fat deposition. Excessive fat in these areas could limit the movement of the reproductive tract which is a necessity of successful reproduction.

Recent studies in both mice and women have begun to answer questions regarding obesity and infertility. Eggs collected from obese women for purposes of *in vitro* fertilization were nearly two to three times more likely to have disorganized chromosomes (Machtinger, et al. 2012) and fat female mice produced fewer mature eggs than normal mice.

Ovulation of mature eggs with one organized set of chromosomes is required for successful fertilization in mammals. Similar studies in beef heifers may or may not be conducted in the future, and whether or not similar circumstances occur in cattle remain to be determined. None the less, these research findings are something to think about.

Ideally, replacement heifers need to be pubertal and have a BCS of 5-6 at breeding. If heifers exceed this recommended BCS, they should be fed a diet lower in energy to reduce condition prior to breeding. Rations which are low in grains and fat (excellent sources of energy), yet still adequate in protein (11-12 percent), can be fed for 30-60 days to decrease BCS by 1-1.5. Moreover, limited transportation of heifers during the first trimester of pregnancy can also increase reproductive success. Assistance with BCS can be found in Table 1.

When you raise/develop or purchase replacement beef heifers, it's best to avoid the extremes in BCSs. Heifers that are too thin and heifers that are too fat can be difficult to breed. 🐾

Table 1. Beef Cattle Body Condition Score Description, limited to BCS = 4 to 7.

BCS Score	Description
4	Last two to three ribs and pin bones visible, thin. Fat not easily apparent. Muscles visible.
5	Last two ribs easily felt (0.2 in. fat). No fat in brisket. 0.4 in. fat over pin bones.
6	Smooth throughout. Ribs not visible. Fat in brisket. Last rib fat = 0.4 in.
7	Last rib fat = 0.4-0.8 in. Brisket, tailhead and pins full. Square appearing top.

Author's note: Machtinger, R., C.M.H. Combelles, S.A. Missmer, K.F. Correia, J.H. Fox, and C. Racowsky. 2012. The association between severe obesity and characteristics of failed fertilized oocytes. *Hum. Reprod.*, 27(11):3198-3207.

PRESIDENT'S LETTER CONTINUED FROM PAGE 8

with donations toward education and research.

The trail is clear, the destination is in sight, and the rising sun is over the bay and setting on the land's horizon at the end of each day. Come on home for events and activities that will be fun, educational, worthy of your time and budget – and long remembered. The best is being set in place – and will come to one and all at this year's gathering.

I look forward to greeting you while Leading the way...to the Dawn of a New Day. 🐾

LA CAMPANA RANCH

COMMERCIAL *AND* PUREBRED SANTA GERTRUDIS

George West, Texas
(361) 566-2244
lacampanaranch.com
campana@granderiver.net

SANTA GERTRUDIS SALE *Reports*

PREMIER COWTOWN ELITE SANTA GERTRUDIS SALE

Jan. 19, 2013 | Fort Worth, Texas

SALE AVERAGES

Purebred Santa Gertrudis

5 Heifer Calf Pairs:	\$2,120	2 Bull Calf Pairs:	\$1,425
6 Bred Females:	\$2,200	6 Bred Heifers:	\$2,067
9 Open Heifers:	\$1,689	1 Bull:	\$1,300

Star 5 Santa Gertrudis

3 Open Heifers \$1,667

The 2013 Premier Cowtown Elite Santa Gertrudis Sale was held Jan. 19 in conjunction with the Open Santa Gertrudis Show at the Fort Worth Stock Show in Fort Worth, Texas. Thirty-two head of cattle sold. Lady Rosalie 008, consigned by San Jose Cattle Company, Kingsville, Texas, earned the title of high-selling lot after being purchased by Elizabeth Zwillenberg from McKinney, Texas. Bill and Jocelyn Lively from Lively Farms out of Bryan, Texas, were the volume buyers. Don't miss the sale next year on Jan. 18, 2014. 🐾



The Heritage

HEIFER REPLACEMENT SALE

Friday, April 19, 2013 • 7:00 p.m.

Held during the SGBI Annual Meeting

Richard M. Borchard Regional Fairgrounds | Robstown, Texas

Live entertainment and dinner before the sale!

BILL LUNDBERG

Lundberg Cattle Services

(479) 967-1524 (o)

(479) 880-6217 (c)

lundbergcss@yahoo.com

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Advertisers

777 Farms.....	14
Alderson/Richmond.....	16
Bar-T Ranch.....	16
Bieri Farms.....	16
Borchers Southern Y Ranches, L.P.....	16,27
Boykin Farms.....	14
Brandon Ranch.....	16
Briggs Ranches.....	7
C Bar C Ranch.....	14
Casablanca Ranch.....	14
Cedar Crest Farms.....	14
Circle A Farm.....	16,23
City View Genetics.....	17
Connors State College.....	16
Corporon Acres.....	3
Cox Mill Farms.....	14
Creech Farms.....	16
Creekline Ranch.....	14
Crimson Classic Sale.....	26

Dale Hollow Santa Gertrudis.....	16
Dan Wendt.....	17
Denson 3D Farms.....	14
Diamond S Ranch.....	16
Dietrich's Flying D Ranch.....	5
Dos Bros Ranch.....	3
Double C Farms.....	5
Double TT Ranch.....	16
DuBois Cattle Company.....	16
El Chaparral Grande Ranch.....	16
Five Oaks Farm.....	16
Flying C Ranch.....	14
Four J Cattle Company.....	16
Fred Dietrich.....	17
Gary Harding.....	11,16
Gene McCarter.....	16
Goodin Farms.....	14
Grandview Farms.....	14,21
Gray Oaks Farm.....	5,14
H&H Farms.....	14
Hadley Farms.....	16
Haman Farms.....	14
Happy Valley Ranch.....	14
Hargis Farms.....	16

Harris Riverbend Farm.....	16
Heftle Ranches.....	15,16
Heil Cattle Co.....	14
Heritage Sale.....	13
Hilton Cattle Company.....	16
Hoover Case.....	17
Iron Oaks Cattle.....	16
Jernigan Ranch.....	14
John Martin Ranches.....	16
King Ranch.....	28
Knight N Gail Farms.....	16
La Campana Ranch.....	12
Lazy E Ranch.....	5
Lundberg Cattle Services.....	17
Mathis Genetic Solutions.....	17
MC Ranch.....	14
Olivarez Ranches.....	16
Parker Farms.....	14
Polled Power Genetics.....	5
Polled Santa Gertrudis Association.....	23
Rebel Ridge.....	14
Red Doc Farm.....	5,9
Rising Sun Ranch.....	14
Rocking A Ranch.....	17
Rose Hill Ranch.....	17
Rustic Rail Ranch.....	14
Salter Farms.....	14
Shampain Ranch.....	14
Silverbrook Ranches.....	17
Snodgrass Cattle Company.....	17
Southern Breeze Ranch.....	14
Strait Ranches.....	17
Super S Cattle Company.....	5
Thirteen Oaks Ranch.....	17
Tideland Farms.....	14
Tinney Farms.....	2
Townsend Cattle Co.....	17
Urbanosky Ranch.....	10,17
Vesper Ranch.....	17
W.H. Creel Farm.....	14
Wunderlich Farms.....	17

SANTA GERTRUDIS 2013 National Show

50TH ANNUAL NATIONAL SHOW DEDICATED TO John & Mary Wilson, Lazy E Ranch

By Micky Burch, Managing Editor



To say the Lazy E Ranch is legendary is a vast understatement. The operation, started by John H. "Doc" Wilson, has been passed down to his son and daughter-in-law, John H. Wilson II and Mary Ryan Wilson. In their care, the operation has thrived and grown to support SGBI, the Polled Santa Gertrudis Association, the National Jr. Santa Gertrudis Heifer Show Donated Heifer Program and the National Santa Gertrudis Youth Foundation Scholarship Program. In honor of their commitment to the breed, the 50th Annual National Santa Gertrudis Show was dedicated to John II and Mary.

John H. Wilson

Doc, a geophysicist and petroleum geologist, founded the Lazy E Ranch almost as a hobby. He and his wife, Harriette, moved to their first property, 25 acres west of Ft. Worth at White Settlement, Texas, in the early 1950s. He later acquired additional property southwest of Ft. Worth at Kennedale and Venus. Three generations of Wilsons have spent hours on the ranches looking at cattle, riding horses, cooking out and becoming familiar with the Santa Gertrudis breed, though the Kennedale and Venus ranches were eventually sold in the 1980s.

Doc started with SGBI herd number 413. He did some of the first performance gain testing in the breed and raised one of the first Santa Gertrudis bulls to gain more than four pounds a day. Doc served on the SGBI Performance Committee and represented the association in the Beef Improvement Federation for many years. He liked polled Santa Gertrudis because they're uniform, easy to manage and predictable. Doc also created the Lazy E brand; he wanted a brand that symbolized a "W," but many of the "W" brands were already in use, so he created an "E" on its side to denote a "W." Doc passed away in 1991, and the operation was passed down to his son John II and his wife, Mary. Knowing for several years he would eventually be in charge of the operation, John II prepared himself for the task at hand and, with Mary by his side, took the operation to another level.

John H. Wilson II

Doc passed his passion for Santa Gertrudis cattle on to his two children, John II and Mary Alice. Like his father, John II graduated from the Colorado School of Mines at Golden, Colo., earning a degree in petroleum refining engineering. He was drafted during the Korean War and served three years in the army. Right before he was drafted he met Mary Ryan through a mutual friend during a business trip to Calgary, Alberta, Canada. They married before he left to serve in the war. Years later John II earned his Masters of Business Administration degree from the University of Dallas, and then he twice went through the Ranch Management School at Texas Christian University. He doubled up because times had changed so much from when he first took the courses and when he eventually took over the ranch. In addition to the Lazy E, John II owns and operates Wilson Exploration Company, an oil and gas business at Ft. Worth.

Mary grew up in southern Alberta on a ranch that raised Shorthorns and horses; the couple have their own cattle in addition to the Lazy E Ranch's, and their personal brand, "H2," originally belonged to Mary's maternal grandfather, Felix Alexander McHugh, who used it in the late nineteenth and early twentieth centuries on the ranch in Canada.

John II and Mary are very strong supporters of the Santa Gertrudis junior program and the Premier Affiliate, where John II has served on the board. In 1994 the Lazy E Ranch was awarded the Premier Affiliate Breeder of the Year, and in 2012 they were named the Mid Coast Affiliate Breeder of the Year. In 1998 John II served as president of the Polled Santa Gertrudis Association.

TOP LEFT: The 50th Annual National Santa Gertrudis Show was dedicated to John and Mary Wilson, Lazy E Ranch. Attending the dedication were (left to right) the couple's son Chris, his daughter Karly and Wylie Taliaferro, SGBI board member.

The couple have four children and an equal number of grandchildren: Cathy Wilson and husband Tony of Oxford, England; John H. Wilson III, wife Annasue, and children John IV, Sophie and Veronica of Cincinnati, Ohio; Ryan Wilson and wife Katie of Portland, Ore.; and Christopher Wilson, wife Pamela and daughter Karly of Oklahoma City, Okla.

The Lazy E Today

Today's Lazy E Ranch encompasses approximately 1,250 acres in McLennan County, Texas – about 20 miles east of Waco near the farming community of Mart. Doc bought the current ranch from a bank in 1989 and ever since then, the ranch has been known for breeding purebred Santa Gertrudis cattle, most notably polled bulls. Their production practices revolve around one, basic principal: Breed the best to produce the best. Some of their herd highlights include the 1994-1995 National Champion Best of Polled Bull Poller Bear 3106 out of the Briggs' bull Pardner and Lazy E 9128. Yukon 430/1, a purchase from Hammets as a bull calf, was the National Champion Best of Polled bull for the 1992-1993 season. Canadian Red 188, out of the famous Hustler 920 bull, has sired a number of good offspring for the ranch; cattle sired by 188 have brought top dollar at sales, and his influence is still evident at the ranch today. Ringo 877 was sired by 355, an embryo calf out of the Wasson 300 cow; the ranch has retained many daughters out of Ringo, one of which was the dam of Poller Bear. Other bulls that have had a great influence on the cattle more recently have been the Yellowknife bull and the Chinook bull; the majority of females at the ranch today go back to these bulls.



John & Mary Wilson. Photo by Cheryl Grainger.

The Lazy E Ranch also produces Star 5 cattle and grows coastal Bermuda and B Dahl bluestem for their hay supply. They implement a stringent culling process, shipping anything that is economically unsound; cattle that are still productive, but don't meet the highest standards of the Santa Gertrudis breed, are put into the ranch's polled crossbred program to produce red motley-faced females for the Star 5 program.

From a beginning on just 25 acres to becoming one of the largest supporters of SGBI and Santa Gertrudis junior programs, John and Mary Wilson are exceptionally deserving of the 50th Annual National Santa Gertrudis Show dedication.



SANTA GERTRUDIS

Juniors

By Briana Montano, District 5,
National Treasurer

Fellow Juniors,

For those members I haven't been honored to meet yet, I am Briana Montano, a University of New Mexico sophomore studying business and working for the New Mexico Cattle Grower's Association. I grew up in Las Vegas, N.M., where I raised Santa Gertrudis cattle with my family and started showing when I was six years old.

I've been honored to serve on the Junior Board of Directors for six consecutive years. Being a part of this association is more than just an activity, it's a significant part of my life. The friendships I have made are just one of the reasons why I love our association. Besides learning about livestock, traveling to shows and meeting new people, this association builds up our character, morals and values. For me, this association will forever hold a special place in my heart. Some advice from one junior to another: Take advantage of what this association has to offer because time truly does fly by. Get involved now while you have the chance!

I remember attending my first National Junior Santa Gertrudis Heifer Show (NJSGHS) in Waco, Texas. I was scared to death! As the week went on so many people embraced me, and since that moment, I've been hooked. From my first NJSGHS to now, my last, I look back and remember all the amazing memories that have been created along the

way. This year the NJSGHS is in San Marcos, Texas, and I want to encourage our entire junior membership to get excited. Heather Blewett has been working diligently to get this show put together for us; now, it's up to us to get ready to participate. Start coming up with ideas for a speech, spend an extra 20 minutes working with your heifer for showmanship, and make sure you study those Brain Bowl questions. The NJSGHS is the most exciting event within our association, and you have the opportunity to be there and participate.

At this year's NJSGHS banquet we will be raffling off a \$4,000 voucher that can be used to purchase a heifer, bull or semen from any of the 40 ranches that donated to our fundraiser this year. We would like to get our junior membership involved in selling tickets to help the Junior Board of Directors raise money. If any juniors would like to participate in selling tickets, contact Diana Ruiz at the SGBI office and request tickets be mailed to you. The junior who sells the most tickets will win a \$200 pre-paid credit card. Get involved and help our association raise money!

Spring is in the air and it's time to get involved. Get excited for the many great things going on in our association. If you ever have questions or concerns, feel free to contact any one of your Junior Board of Directors and we will be more than happy to help. I look forward to seeing each of you at the NJSGHS in San Marcos, Texas. Enjoy the beautiful weather and, most importantly, our deep cherry red cattle!

God Bless. 🐮



SANTA GERTRUDIS 2013 National Show FEBRUARY 9, 2013

The 50th Annual National Santa Gertrudis Show was held in conjunction with the Dixie National Livestock Show in Jackson, Miss., on Feb. 9, 2013. The best of the best came and competed for the title of National Champion and the following took home the honors.



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SJ High Roller, shown by Patrick Daniel & 777 Farm,
both of Magnolia, Ark.



GRAND CHAMPION FEMALE

Rosie 190, shown by Dalton Osborne, Turney, Mo.



RESERVE GRAND CHAMPION BULL

5 Bar E Integrity 350, shown by 5 Bar E Farm, Altha, Fla.



RESERVE GRAND CHAMPION FEMALE

Miss Coupe Deville, shown by Andrew Chandler,
Carthage, Mo.

CRIMSON CLASSIC *Sale*

Saturday, April 27

Tinney Farms ■ Hanceville, Alabama

Featuring

Crimson Classic Sale Lots and National Show Winners from Grandview Farms

**Selling 6 Pairs, all with heifer calves born fall 2012. Sired by:
Pusher 804, Red Hot, Sledge and Vern 021.**



Miss Grandview 285

2013 National Calf Champion Heifer. Sired by Pusher 804.

*Also selling several halter-broke show
prospect heifers and a semen lot that will
include semen on all of Grandview Farms'
major herd sires!*

**Congratulations Patrick Daniel and 777 Farm's
Chad & Jamie Daniel on these winners!**



Miss Grandview 105

2012 Reserve National Calf Champion and 2013 National Class
Winner. Sired by Pusher 804.



Pusher 804

Pusher 804 is making his mark at Grandview Farm with a pedigree that includes Mars, Grande and Playboy. His first calves have proven themselves as show and sale toppers. Look for several calves sired by 804 in the Crimson Classic Sale.



Grandview Farms Hamilton, AL

Owners: Delmo & Wilmuth Payne

Cell phone: (205) 468-5319

Email: delmo.payne@gmail.com

Website: grandviewfarm.biz

Mgr. Brent Shaw, phone: (205) 412-5761

FORT WORTH STOCK SHOW

Jan. 20, 2013 | Fort Worth, Texas | Judge: Jason Heath

FEMALE SHOW

GRAND CHAMPION FEMALE

Rosie 190, shown by Dalton Osborne, Turney, Mo.

RESERVE GRAND CHAMPION FEMALE

Tara's Belle 111, shown by Tara Ranch, Liberty, Texas

BEST OF POLLED FEMALE

AJH 030/0, shown by Mason Edwards, Gatesville, Texas

CHAMPION STAR 5 FEMALE

SJ Island Maya, shown by Reagan Ruddock, Rockport, Texas

RESERVE CHAMPION STAR 5 FEMALE

SJ Island Cora, shown by Reagan Ruddock, Rockport, Texas

BULL SHOW

GRAND CHAMPION BULL

5 Bar E Integrity 350, shown by 5 Bar E Farm, Altha, Fla.

RESERVE GRAND CHAMPION BULL

SJ High Roller 005, shown by Patrick Daniel, Magnolia, Ark.

BEST OF POLLED BULL

DC Swoosh 777, shown by Jackeltt Farm, Alpharetta, Ga.

FLORIDA STATE FAIR

Feb. 7, 2013 | Tampa, Fla. | Judge: Dale Pitchford

FEMALE SHOW

GRAND CHAMPION FEMALE

Miss Massive Amigo D255, shown by Michael Roy Rank, Orlando, Fla.

RESERVE GRAND CHAMPION FEMALE

Miss Massive Amigo D101, shown by Michael Roy Rank, Orlando, Fla.

BULL SHOW

GRAND CHAMPION BULL

Libertys Grizzley 95/011, shown by Michael Roy Rank, Orlando, Fla.

RESERVE GRAND CHAMPION BULL

Grizzley D201, shown by Michael Roy Rank, Orlando, Fla.

Coming Up in the April Issue of *Santa Gertrudis USA*

Look to the April issue of *Santa Gertrudis USA* for more coverage of the 50th Annual National Santa Gertrudis Show, including division winners and the top-three placings in each class. Show results from San Antonio and Houston, and the final points standings for the 2012-2013 show year will also be published.

The Kentucky Santa Gertrudis Association will also share the happenings from its winter meeting; all affiliate associations are welcome and encouraged to send their news in to be published in *Santa Gertrudis USA*. The April issue will also include a member profile, sale reports and regular monthly columns.

SANTA GERTRUDIS SHOW

Results



GRAND CHAMPION FEMALE



RESERVE GRAND CHAMPION FEMALE



GRAND CHAMPION BULL



RESERVE GRAND CHAMPION BULL

CRIMSON CLASSIC

FORT WORTH STOCK SHOW

Sale

Also Selling 4
Heifers bred to
Ranger & 2
Show Heifer
Prospects.

2012 National Champion Bull

RANGER

Selling April 27th 2013

FORT WORTH STOCK SHOW



Crimson Classic Sale • Tinney Farms • Hanceville, AL • Circle A Farm • Williamsport, TN • 931.682.2527



Congratulations National Show Best of Polled Winners **DC Swoosh 777**

Owned by Jacklett Farm, Alpharetta, Ga.

AJH Brazos Belle 031/0

Owned by Super S Cattle Co., Waco, Texas



Polled Santa Gertrudis Association Dues Due April 1, 2013

Breeder Member dues paid prior to April 1, 2013	\$50.00
Junior Member	\$15.00
Breeder Member after April 1, 2013	\$75.00

Please forward payment to:

Larry Osborne, Association President
(937) 604-4999 (937) 432-9346
385 Mosby Creek Rd. • Sparta, KY 41086

Money for School!

Junior Polled Santa Gertrudis Association members that are applying for 2013 scholarships are encouraged to apply for the \$1,000 scholarship made available each year by the Polled Santa Gertrudis Association. Contact SGBI Junior Association for information.

SANTA GERTRUDIS BREEDERS INTERNATIONAL 62ND ANNUAL MEETING



April 18-20, 2013

Corpus Christi, Texas



Tentative Schedule of Events

Thursday, April 18

- 11:00 a.m.** Registration available
SGBI Committee meetings begin
- 4:00 p.m.** SGBI Board meeting
- 7:00 p.m.** "The Journey" – Membership welcome and awards presentation aboard the USS Lexington

Friday, April 19

- 7:30 a.m.** "The Gathering" – Affiliate breakfast
- 8:00 a.m.** Registration continues. Trade Show and Silent Auction begin
- 9:00 a.m.** Video tour of Sam Kane Processing Plant and TAMU
Ranch to Rail National Steer Feedout Summary – Dr. Joe Paschal, TAMU AgriLife Extension Service
- 9:30 a.m.** "Cooking with Fresh Herbs" presented by Omni-Bayfront Chef
- 11:30 a.m.** Lunch
- 12:30 p.m.** "Hear Ye, Hear Ye" – meet and ask questions of the people who work for your organization. These forums will be rotated in 45-minute intervals
- SGBI's Genetic Evaluation and Pedigree Service – John Genho, Livestock Genetic Services; and Diana Ruiz, SGBI Registration Specialist
- Santa Gertrudis USA* – Making the Magazine Work for the Breed – Lisa Bard, BluePrint Marketing
- Introducing SGBI's 2013-2017 Long Range Plan – Dr. Ryan Rhodes, TAMUK – King Ranch Institute of Ranch Management
- The Association Finances – Linda Hahn, CPA, Hahn and Oldham
- 5:00 p.m.** Depart for Richard M. Borchard Regional Fairgrounds Robstown, Texas
- 5:30 p.m.** Pre-Sale Social/Dinner with live entertainment
- 7:00 p.m.** "The Heritage" – Heifer Replacement Sale

Saturday, April 20

- 8:30 a.m.** Registration, Trade Show and Silent Auction continue
"The Dynasty" – Annual Membership Meeting
- 11:30 a.m.** New Board of Directors Meeting
- 12:00 a.m.** Lunch
- 1:30 p.m.** SGBI Appetizer Cook-Off – for those who want to show off their cooking skills and share some of their local flare (details to be announced)
- Experience South Texas – for those who want to venture out and see the sites, here's your chance
- 4:30 p.m.** Tasting Party/Judging
- 5:00 p.m.** Depart for Kingsville, Texas
- 6:00 p.m.** "The Homecoming" – A Santa Gertrudis Foundation Fundraising Event & Hall of Fame Induction

"The Homecoming"

A Hall of Fame Dinner and Dance

Hosted by the Santa Gertrudis Foundation

- Social hour hosted by King Ranch
- Catered meal by the renowned Don Strange of Texas
- 2013 Hall of Fame Induction
- Dancing music provided by Johnny Bush, country/western recording artist & songwriter

Saturday, April 20, 2013 • 6:00 p.m.

King Ranch

Caesar Kleberg Wildlife Center

\$100 per person (tax deductible donation to the extent of the law) payable to the Santa Gertrudis Foundation

*Comin' Home to South Texas Tradition...
with a Little Gulf Coast Charm.*

SANTA GERTRUDIS BREEDERS INTERNATIONAL 62ND ANNUAL MEETING

Registration Form

Name _____ Spouse _____

Ranch Name _____ Herd No. _____ Phone _____

Address _____ City _____ State _____ Zip _____

ANNUAL MEETING REGISTRATION PACKET

Pre-Dawn Registration: \$165.00 per person / \$310.00 per couple (Received by March 22nd)

Sunset Registration: \$185.00 per person / \$350.00 per couple (Received after March 22nd)

*Includes: All sessions and meals, The "Journey," The "Gathering," The "Heritage," The "Dynasty,"
The USS Lexington, The Omni-Bayfront and Richard M. Borchard Regional Fairgrounds*



"THE HOMECOMING"

A Santa Gertrudis Foundation Fundraiser & Hall of Fame Induction

Plan to attend this very special event on Saturday evening immediately following the Annual Meeting. Beginning with a reception at the King Ranch followed by dining and headliner entertainment at the Caesar Kleberg Wildlife Center, this Hall of Fame evening will be one to remember. Your \$100 donation per person benefiting the Santa Gertrudis Foundation includes admission, dining by the renowned Don Strange of Texas and entertainment by country/western recording artist and songwriter, Johnny Bush. *Look for a separate invitation to follow.*

★ *Event not included in the registration packet; Separate admittance required; Invitation to follow* ★

REGISTRATION

\$165.00 per person X _____ = \$ _____

Must be received by March 22

\$310.00 per couple X _____ = \$ _____

Must be received by March 22

\$185.00 per person X _____ = \$ _____

If received after March 22

\$350.00 per couple X _____ = \$ _____

If received after March 22

TOTAL \$ _____

PAYMENT METHOD

Check No. _____ Total: \$ _____

Credit Card Type *please check one*

☐ Visa ☐ MasterCard

Credit Card No. _____

Expiration Date: _____

Card Holder Name: _____

Card Holder Signature: _____

Mail Registration to: SGBI, P. O. Box 1257, Kingsville, TX 78364
or FAX to: (361) 592-8572

HOST HOTEL

Omni-Bayfront Hotel

900 N. Shoreline Blvd. • Corpus Christi, TX 78401

(361) 887-1600 or (800) 627-6461

SGBI Annual Meeting

Room Rate: \$126.00 + taxes per night

Absolute Reservation Cut-Off Date: March 22, 2013

All rooms will be released after this date.

Rooms may also be reserved by using the link:

www.santagertrudis.com

CRIMSON CLASSIC *Sale*

April 27th 2013

Tinney Farms • Hanceville, AL

Sponsored by:

The Alabama Connection

Tinney Farms • Grandview Farm

Gray Oaks Farm



**Selling 50 High Quality
Registered Lots from our
Sponsors and Guest
Consignors.**

**Pairs • Bred Heifers
Open Heifers • Show Prospects
Herd Sires**



**Selling 50 Santa
Gertrudis Influenced Lots.
Pairs • Open & Bred
Heifers**

**Join us for a weekend of
Education & Fellowship!**

Motel Information:

Comfort Inn • 256.352.0151

Hanceville Suites • 256.352.0000

Look for our Catalog in the April SG USA!

Sale Committee

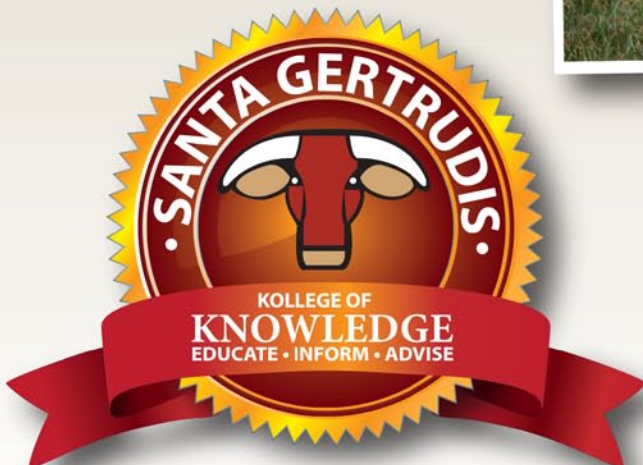
Darren Richmond • 423.364.9281 • djrichmd@aol.com

Gene McCarter • 662.665.4911

David Alderson • 931.682.2527

www.TinneyFarms.com • www.GrandviewFarm.biz

facebook.com/DarrenRichmond



April 26th, 2013 • 10:00 am

CONSISTENTLY **Y**

10**Y**0+ YEARS

OF RANCHING THE FAMILY LAND

Reliable



**SATURDAY,
MARCH 23, 2013**

'Red'-dY** for Bluebonnet**



Selling Open, Bred and
3N1 packages with top bloodlines.
Breeding to Harris 9/9 and Synergy 125/5.



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Charla Borchers-Leon



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Mary Kay Borchers

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(361) 573-5919 (H)
(361) 649-9726 (M)

Richard G. Hood
(361) 790-5641 (H)
(979) 777-8247 (M)

The

KING RANCH

Established 1853

Your Source for the "Original" Santa Gertrudis Genetics

When building a program you must start with a solid foundation. Whether you are breeding seed stock cattle or commercial animals, you need to start with a quality product that will turn a profit. King Ranch purebred Santa Gertrudis and Santa Gertrudis-influenced genetics can provide just that. Our cattle were derived from the need for performance in feed yards and breeding programs, which means they must be fertile, efficient and profitable. The combination of Brahman and Shorthorn genetics have formed a cross that is hardy and effective in a wide range of climates and conditions. The King Ranch, where it all began.



WWW.KING-RANCH.COM

ROBERT SILGUERO: (361) 219-0420, KMC DONALD@KING-RANCH.COM, JEFF JORGENSEN: (361) 219-0434