



SANTA GERTRUDIS

USA

July/August 2026 | Volume 29 No 7



CALENDAR OF EVENTS

July, August, and September

July

July 17-18 48th Annual Kentucky National Show and Sale *Bowling Green, Kentucky*

August

August 25 The Crown Collection Sale SC Online Sales
 August 29 Wendt's 9th Edition Babydoll Sale SC Online Sales
 August 31 - American Cattle World Expo Fort Worth, Texas
 September 4

September

September 8 Reds To Die For Volume VIII *Steerbidding.com*
 September 18-19 Red Dirt Gert Sale *Salado, Texas*
 September 18-19 33rd District 6 Show and Sale *Corydon, Indiana*

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FROM THE FRONT OFFICE

Keaton Dodd, *SGBI Executive Director*

Since our last newsletter, one of the most important and well-attended events of the year took place—the National Junior Santa Gertrudis Show in West Monroe, Louisiana. While this event provides our juniors the opportunity to gather, have fun, and compete on a national stage with their cattle, it is equally important as a place for them to learn, develop their leadership and professional skills, and build friendships and relationships that will last a lifetime.

Participation reached an all-time high this year, with more than 600 head of cattle entered and 214 exhibitors competing. From judging contests and showmanship to Brain Bowl, sales talk, and numerous leadership competitions, our youth had countless opportunities to learn, compete, and showcase the hard work they have invested throughout the year.

Two of my personal highlights were the scholarship interviews and the Donated Heifer Program. I can confidently say that this year's scholarship applicants were among the most talented, professional, and driven young people I have had the privilege of meeting. I have no doubt they represent the future of both our breed and the beef industry, and I look forward to watching them grow into leaders while remaining active supporters of our junior program for years to come. Thanks to the incredible generosity of breeders and supporters across the country, more than \$70,000 in scholarships was awarded to these outstanding young adults. We are sincerely grateful to everyone who continues to invest in the future of our breed through this program.

The Donated Heifer Program is another area where our association truly stands apart. Not only does it provide meaningful support to our junior members, but it also gives them the opportunity to begin building a herd of their own and establish a lasting investment in the Santa Gertrudis breed long after their junior show careers have ended. Like our scholarship program, the success of the Donated Heifer Program depends entirely on the generosity of breeders—both longtime supporters and those contributing for the first time.

If we hope to sustain this incredible program, two things are essential: continued breeder support through the donation of quality females and junior recipients who recognize the significance of the opportunity they have been given. To every junior fortunate enough to receive a donated heifer, remember that a simple thank-you and a phone call to the breeder who made that opportunity possible goes a long way. Those personal connections help ensure that our generous breeders remain committed to supporting the program for future generations. If you are interested in donating a female, please contact Donated Heifer Program Chair Callie Loden or myself. We would be honored to visit with you about how you can help invest in the future of our breed.

Since 2020, our junior membership has grown by more than 100 members and is now our fastest-growing membership category. While that growth is certainly encouraging, our work does not stop there. For this momentum to translate into long-term success for the Santa Gertrudis breed, we must focus on retaining these young people as active adult members. Through mentorship, sponsorship, leadership opportunities, and meaningful involvement in the business side of the breed, we can continue building the next generation of Santa Gertrudis breeders and leaders.

Finally, I want to extend my sincere appreciation to the countless volunteers, parents, adult leaders, and sponsors who generously gave their time and resources to make this year's National Junior Show such a tremendous success. Your commitment created an experience our exhibitors will remember for a lifetime, and our association is stronger because of your dedication.

God bless,

Keaton Dodd
Executive Director
Santa Gertrudis Breeders International

PRESIDENT'S PERSPECTIVE

Arlin Taylor, SGBI President

Hello, fellow Santa Gertrudis breeders,

After spending a week at the JR National show I would like to recognize one of the greatest strengths of our association—our junior members. Their enthusiasm, hard work, and dedication should give us confidence in the future of the Santa Gertrudis breed.

Our junior program is about much more than showing cattle. It teaches responsibility, leadership, sportsmanship, and the value of working hard toward a goal. Through caring for their animals, participating in shows, and becoming involved in so many activities available to them these young people are developing skills and relationships that will last a lifetime. The success of our junior program would not be possible without the parents, breeders, volunteers, and supporters to make our JR program the best, THANK YOU! When we invest in our junior members, we are also investing in stronger breeders, stronger leaders, and a stronger Santa Gertrudis association.

I encourage each of you to look for an opportunity to support a junior member. Together, we can provide them with the knowledge, encouragement, and opportunities they need to succeed. The future of our breed is bright, and it is our responsibility to help the next generation carry Santa Gertrudis forward.

Thank you for your continued commitment to our juniors, our association, and the Santa Gertrudis breed.

Arlin Taylor

President

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BREEDER FEATURE

Wiley Ranch, Effie, Louisiana

Tucked away in Avoyelles Parish on the banks of the Red River, Wiley Ranch in Effie, Louisiana, has grown from humble beginnings into a respected source of functional, profit-driven Santa Gertrudis genetics. The family operation includes Kim and Karen Wiley, their son Erik and his wife Kerl, and the next generation, Ethan, his wife Abby and Mia.

Kim Wiley sums up the ranch's philosophy simply: "We don't chase trends. We build functional cattle that last."

That philosophy has guided the operation since the beginning. Wiley Ranch was founded with just two bred Santa Gertrudis heifers purchased from longtime breeder and past Santa Gertrudis Breeders International President Dan Wendt of Bay City, Texas. Rather than rapidly expanding their herd, the family focused on steadily improving its quality.

"We tried to improve our genetics by buying better quality cattle instead of numbers", Kim Wiley said. "There's a fine line of chasing EPDs and keeping your phenotype in your herd."

Today, Wiley Ranch distinguishes itself through disciplined breeding decisions that blend practical cattle sense with science. By utilizing Total Herd Reporting, DNA testing and genomically enhanced expected progeny differences (EPDs), the family has increased the accuracy of their genetic evaluations, allowing them to make breeding decisions with greater confidence. Even so, they believe data should support good cattle, not replace them.

That philosophy extends to the ranch's customer base. Wiley Ranch develops bulls for commercial producers throughout the southeastern United States, emphasizing cattle that are profitable, adaptable and built to work in real-world conditions.

"You won't find a better mother," Erik Wiley said. "Whether it's in a purebred setting, in a commercial setting or as a recipient female, you won't find a better mother than a Santa Gertrudis."

With customers stretching from Tennessee to south Florida, Wiley Ranch has built its reputation on cattle that thrive in the challenging heat and humidity of the southeast. Their cattle are expected to remain productive under demanding conditions while maintaining body condition, breeding back consistently and raising heavy calves year after year.

"Our animals adapt very well," Kim Wiley explained. "That's what we strive to do, to make animals our customers are asking us for."

Longevity remains one of the operation's greatest measures of success. Erik Wiley recalled a cow originally purchased from Dan Wendt as a bred heifer that produced 13 calves over her lifetime while maintaining a 676-pound average weaning weight and a 353-day calving interval.

"She didn't just have a calf," Erik Wiley said. "She raised a good calf every year. Most of our cows are the same way."

For the Wiley family, every breeding decision begins with commercial cattlemen. Bulls are expected to sire calves that are born easily, grow efficiently and leave behind productive replacement females. Their success isn't measured by banners or trends, but by cattle that remain productive long after they leave the ranch.

"The commercial cattleman is the backbone of making all of us survive," Kim Wiley said.

Nearly two decades after two bred heifers arrived from Bay City, Texas, the philosophy at Wiley Ranch remains unchanged: build functional cattle, make disciplined breeding decisions and never lose sight of the commercial cattleman.

As Kim Wiley puts it, "Don't chase a trend. Go to with what the foundation is, not a trend."



JUNIOR FEATURE

Calvin Wunderlich, *Texas*

Calvin Wunderlich grew up surrounded by strong leaders and Santa Gertrudis cattle. Hailing from Brenham, Texas, his family has a long history within the breed. His grandmother, Nancy Wunderlich, is a past president of Santa Gertrudis Breeders International, while his father and uncle both previously served as presidents of the National Junior Santa Gertrudis Association.

"My grandma figured out I could walk, and then I was her gate opener," Calvin recalled with a laugh.

His grandmother introduced him to the breed, and by the age of eight he was exhibiting his first show heifer. More importantly, Calvin says she taught him far more than how to show cattle. From animal husbandry and breeding decisions to responsibility and work ethic, she laid the foundation for everything he knows today.

Showing cattle at the local, state and national levels helped Calvin grow into the person he is today. Along the way, he exhibited Reserve National Champion females, developed an eye for quality genetics and gained the confidence to trust his own judgment.

That growth eventually led him to the National Junior Santa Gertrudis Association Board of Directors, where he says leadership comes with greater responsibility.

"You're held to a different standard when you're on the junior board," Calvin said.

While many juniors primarily look forward to exhibiting their cattle, Calvin has found just as much fulfillment behind the scenes. Whether he's pushing cattle in the ring, mentoring younger members or helping ensure the show runs smoothly, he enjoys serving the association that has given him so much.

Mentoring younger exhibitors has become one of Calvin's favorite parts of the junior program. Throughout the years, he has helped Texas scramble exhibitors and younger junior members, but one moment stands above the rest: watching his younger sister succeed with a heifer they had worked with together each day.

"It was a different feeling than just you going out and winning," Calvin said.

Although he will soon age out of the junior program, Calvin has no plans to step away from the breed. With younger siblings still involved and a passion for helping the next generation, he hopes to remain active in the Santa Gertrudis breed for years to come.

"At the end of the day, this is a youth development program," Calvin said.

When asked what advice he would offer a brand-new junior member, his answer came without hesitation.

"Find something you like and then work at it," he said.

Calvin encourages younger members to explore everything the National Junior Santa Gertrudis Association has to offer. While showing cattle may be what first brings many juniors to the breed, he believes the contests, leadership opportunities and lifelong friendships often leave the greatest impact. Whether it's competing in the Cattlemen's Contest, Sales Talk or another event, he hopes every junior finds their own place to grow.



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33rd District 6 Haltered Heifer Sale

Sept 18 & 19, 2026 | Corydon, IN | Harrison County Fairgrounds



- ▶ Larry Osborne Memorial SGBI Point Show
Sept 18, 9:00 a.m.
- ▶ 33rd District 6 Sale
Sept 19, 10:00 a.m.
- ▶ District 6 Junior Show
Sept 19, 1:00 p.m.

To enter Junior & Open Shows contact Ashley Osborne | district6juniorsaleshow@gmail.com

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SGBI FEEDER CALF PROGRAM

Program Outlines

Eligibility Requirements:

- Spring-born 2026 steers or heifers that are registered or performance registered with Santa Gertrudis Breeders International
- Minimum of 45 days weaned (60 days preferred)
- Completed two rounds of modified live vaccinations (final protocol to be determined and published)
- Minimum entry weight of 500 lbs.
- Must be 840 EID tagged and DNA verified for parentage
- Must be at least 50% Santa Gertrudis genetics

Group and Enrollment Details:

- Groups of five head per producer are preferred
- Enrollment deadline: November 1, 2026
- Delivery and purchase window: Mid-December 2026
- Regional drop-off locations will be available (locations to be announced)

Program Disclaimers:

1. Santa Gertrudis Breeders International, its staff, designated drop-off locations, and all affiliated parties are not responsible for injury, illness, or pre-harvest death of cattle enrolled in the program.
2. Cattle requiring repeated treatment for chronic conditions and classified as “railers” will be managed and marketed at the discretion of the purchaser.
3. Program participants are responsible for all expenses incurred. While every effort will be made to reduce risk, neither the purchaser nor Santa Gertrudis Breeders International guarantees profitability.
4. Carcass data from purebred steers will be submitted to the SGBI genetic evaluation. Santa Gertrudis Breeders International reserves the right to make final determinations regarding program eligibility and participation.

Program Goals:

- Collect harvest and performance data (e.g., REA, IMF, ADG, feed conversion, cost of gain) to strengthen SGBI genetic evaluation
- Monitor and document cattle health to support future value-added marketing opportunities
- Enable members to pool cattle into larger, uniform groups to capture increased market value

With questions please contact:

Keaton Dodd
SGBI Executive Director
keaton@santagertrudis.com
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2026 STRAIT-HEFTE

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PRODUCTION SALE

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Friday, October 16, 2026

1:00 PM Cattle Viewing

4:00 PM BULL SALE

6:00 PM Social and Dinner

Saturday, October 17, 2026

8:00 AM Cattle Viewing

8:00 - 10:00 AM Breakfast

10:30 AM FEMALE SALE

Lunch served after sale.

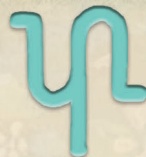
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INTERNATIONAL OUTLOOK

Panama and Paraguay

It has been a busy few weeks of travel for the Santa Gertrudis Breeders International staff. It all began with a conversation during SGBI Executive Director Keaton Dodd's trip to Panama in March, where he had the honor of judging one of the country's national fairs in David, the capital of Chiriquí Province and the heart of Panama's agricultural production.

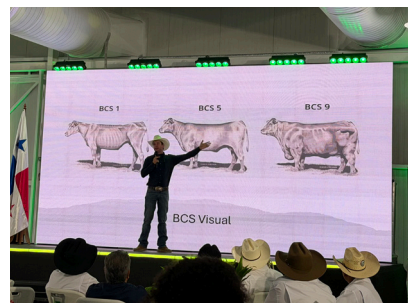
While in David, Keaton spent time with Virgilio Vergara, a past governor and dedicated Santa Gertrudis breeder. During their conversation, Vergara expressed a strong interest in SGBI's genetic evaluation and the performance information available to members. The discussion quickly evolved into questions about how Panamanian breeders could become involved with SGBI.

A few months later, Keaton was invited back to Panama to speak at the Chiriquí Beef and Dairy Expo. The trip provided an excellent opportunity not only to share the advantages of Santa Gertrudis cattle with new and prospective breeders but also to continue the conversations that began during his previous visit. While visiting several ranches throughout the region, discussions continued about Panamanian breeders becoming SGBI members. Those conversations naturally expanded to DNA testing, pedigree verification and genetic evaluation. Keaton is excited to share that SGBI is actively working to bring Panamanian breeders into its membership and genetic evaluation program.

A sincere thank you goes to the outstanding breeders of Panama and to Carlos Peña with USLGE for helping establish a partnership that SGBI hopes will continue to grow for years to come.

SGBI's international outreach continues to gain momentum across Latin America. In other international news, a delegation from the United States has been invited to participate in the 50th Anniversary Expo Rodeo Trébol in Filadelfia, Paraguay. This event is one of the premier Santa Gertrudis gatherings in South America, and SGBI is excited for the opportunity to attend. Paraguay has historically been one of the largest importers of Santa Gertrudis genetics outside the United States, and Keaton looks forward to continuing to strengthen the relationship between SGBI and the Paraguayan cattle industry.

Be sure to look for photos and a full recap from the Paraguay trip in the next issue of the Santa Gertrudis USA newsletter.



2027 Santa Gertrudis Breeders International Annual Membership Meeting

**Wednesday, March 31 - Friday, April 2, 2027
Albuquerque, New Mexico**

Host hotel: Embassy Suites by Hilton Albuquerque





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JR NATIONAL CHAMPION FEMALE
SHOWN BY AUBREY WHITE
SOLD IN REDS TO DIE FOR VOL V



XL'S BUTTERFLY DREAM 457

JR NATIONAL RESERVE SENIOR CHAMPION & 3RD OVERALL
SHOWN BY DEMI HUNTER



XL'S SWEET BLOSSOM 518

JR NATIONAL CALF CHAMPION & 4TH OVERALL
SHOWN BY KAELEE STARNES
SOLD IN REDS TO DIE FOR VOL VII



XL'S SWEET AS CANDY 520

JR NATIONAL RESERVE CALF CHAMPION & 5TH OVERALL FEMALE
SHOWN BY KADEN MULLINS
SOLD IN REDS TO DIE FOR VOL VII



XL'S WICKED DREAMS 502

JR NATIONAL YEARLING CHAMPION & JR NATIONAL BEST OF POLLED CHAMPION
SHOWN BY FIONA JOSEPH



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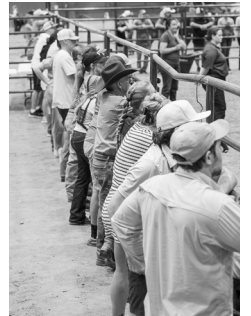
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NATIONAL JUNIOR SANTA GERTRUDIS SHOW

The dust has settled on the 2026 National Junior Santa Gertrudis Show in West Monroe, Louisiana, but the memories made throughout the week will last for years to come. Champions were crowned, contests showcased incredible talent, and every junior left with friendships, experiences, and life lessons that can only be learned in and around the barn.

Our Youth Activities Committee, contest volunteers, junior and adult board members, parents, breeders, local volunteers who assisted in judging contests, scholarship donors, and donated heifer donors all played a vital role in making this year's show a success. While these photos don't capture everyone who contributed, every single person who gave their time and talents made a difference, all of the volunteers, exhibitors, and breed supporters are appreciated.



Congratulations SOUTH TEXAS EXHIBITORS!

TO OUR 2026 NJSGS



Leila Arteaga, Barrett Birdwell, Cade Bram, Cale Bram, Caleb Bram, Joshua Carrales, Julianne Carrales, Graham Crose, Sawyer Crose, Addyson Enriquez, Jonathan Enriquez, Emma Forgy, Sebastian Salazar, Sidney Glaze, William Glaze, Carah Hailey, Claire Hailey, Sloan Howard, Kazlynn Howell, Jana Justiss, Jane Lawrence, Tanner Lawrence, Nellie Loden, Piper Loden, Brecken Massey, Robert McGurk, Atley Mikulin, Ethan Mikulin, Dawson Moran, Madison Moran, Tripp Nichols, Logan Ozuna, Andres Reyes, Sophia Reyes, Laney Rutledge, Selah Salazar, Sierra Salazar, David Salazar, Nikole Smith, Morgan Soape, Reid Soape, Arden Strait, Avery Strait, Kye Yackel

Grand Champion Bred & Owned
Tripp Nichols

Reserve Grand Champion Star Five
Morgan Soape

Byron Thoms High Point Award
Arden Strait, Avery Strait

1st Place Herdsman

Donated Heifer Recipients
Tripp Nichols, Morgan Soape,
Avery Strait

National Queen
Jana Justiss

National Directors
Jana Justiss, At Large
Piper Loden, At Large
Tripp Nichols, District 1
Arden Strait, District 1

Top 10 Showmanship

Morgan Soape, Avery Strait
Tripp Nichols, Kye Yackel,
Arden Strait, Dawson Moran,
Graham Crose, Addyson Enriquez,
Laney Rutledge, Sophia Reyes

Top 10 Public Speaking

Arden Strait, Andres Reyes,
Piper Loden, Jana Justiss,
Nellie Loden, Sierra Salazar,
Avery Strait

Top 10 Sales Talk

Sophia Reyes, Avery Strait,
Kye Yackel, Andres Reyes,
Arden Strait, Addyson Enriquez,
Tripp Nichols, Jonathan Enriquez,
Jana Justiss

Top 5 Ad Contest

Joshua Carrales, Tripp Nichols,
Jana Justiss, Tanner Lawrence

Top 10 Cattleman's Contest

Tripp Nichols, Nellie Loden,
Avery Strait, Piper Loden,
Jana Justiss, Sawyer Crose

Top 10 Photo Contest

William Glaze, Sierra Salazar,
Julianne Carrales, Cade Bram,
Selah Salazar, Kye Yackel,
Arden Strait, Graham Crose,
David Salazar, Tripp Nichols,
Addyson Enriquez

Top 10 Livestock Judging

Avery Strait, Arden Strait,
Kye Yackel, Morgan Soape,
Jonathan Enriquez, Cade Bram,
Piper Loden

Top 5 Class Placings

Tripp Nichols, Morgan Soape,
Avery Strait, Arden Strait,
Tanner Lawrence, Jane Lawrence,
Logan Ozuna, Nellie Loden,
Sawyer Crose, William Glaze,
David Salazar, Sophia Reyes,
Graham Crose, Cade Bram,
Addyson Enriquez, Dawson Moran,
Caleb Bram, Ethan Mikulin,
Sierra Salazar, Jonathon Enriquez,
Andres Reyes



SHOW RESULTS

Grand Champion Purebred Female



XL's Amazing Merit 805

KK The Valedictorian x XL's Something Amazing
Owned by: Aubrey White

Reserve Champion Purebred Female



Miss LC 10 Kay

777 Honey Badger x MS N-N 915C4 332H1202
Owned by: Hannah Shackelford

Third Overall Purebred Female



XL's Butterfly Dream 457

777 Honey Badger 1202 x XL's Daydream 009 (ET)
Owned by: Demi Hunter

Fourth Overall Purebred Female



XL's Sweet Blossom 518 ET

777 Honey Badger 1202 x MC Lady Cherokee 002
Owned by: Kaelee Starnes

Fifth Overall Purebred Female



XL'S Sweet As Candy 520ET ET

777 Honeybadger Candyman ET x XL'S Cleopatra 008ET
Owned by: Kaden Mullins

Grand Champion Best Of Polled



XL'S WICKED DREAMS 502

Dreamboat 037E2 x XL'S Red & Gold 900
Owned by: Fiona Joseph

Congratulations Arkoma Juniors!



Congratulations to all of the Arkoma exhibitors on an outstanding week at the National Junior Santa Gertrudis Show in West Monroe, Louisiana!

Your hard work, dedication, and countless hours spent caring for your cattle truly paid off. Whether you brought home banners, buckles, or valuable experience, each of you represented Arkoma with pride, sportsmanship, and determination.

We're so proud of each exhibitor, family, and supporter who helped make this week a success. We hope everyone had safe travels home, and congratulations on a job well done! Keep working hard—the future is bright for Arkoma!

Rance Reynolds - President
918-232-7870

Dale Pitchford - Youth Director
972-921-6261



ARKOMA

SANTA GERTRUDIS ASSOCIATION
Longevity. Adaptability. Hybrid Vigor.

SHOW RESULTS

Grand Champion Santa Gertrudis Bull



777 Candyman 777N6 ET

777 Honeybadger Candyman ET x Miss 777 Kitty 777
Owned by: Caroline Daniel

Reserve Champion Santa Gertrudis Bull



XL's Red Icon

KK The Valedictorian x XL's Red Queen 389
Owned By: Aubrey White

Grand Champion Star 5 Female



SF Velvet

TF 7019H4 x FC Midnight 019/0
Owned by: Ryland McDaniel

Reserve Champion Star 5 Female



JS Hermione 461/25

Crossbred x SR MS 30/F6 461/J2
Owned by: Morgan Soape

Grand Champion Bred and Owned Female



TN Jade's Jewell

20212047 x PCC Miss Copperheads Jade 30/J
Owned by: Tripp Nichols

Reserve Champion Bred and Owned Female



MS Dreamboat 2186 ET

Dreamboat 037E2 x Wendt 1887
Owned by: Kinsley Kubecka

Grand Champion Donated Heifer



SRM Wynonna 231

SRM Shazam 144 ET x SRM Honey Beesness 137 ET
Owned by: Cale Cornelius

Congratulations Cooper and Brownie ET on your first Junior Nationals!



A very special thank you to the Wunderlich and Kubecka Families for all your help this year and to the Coker Family for breeding this amazing heifer!



July/August 2026

CONTEST RESULTS

Junior Showmanship



- 1st – Morgan Soape
- 2nd – Kinsley Kubecka
- 3rd – Gentry Groves
- 4th – Jace Ellis
- 5th – Ellie Lyness
- 6th – Lonna Wunderlich
- 7th – Mari-Kathryn Johnson
- 8th – Graham Crose
- 9th – Laney Rutledge
- 10th – Laney Kubecka

Intermediate Showmanship



- 1st – Geordon Boulware
- 2nd – Aubrey White
- 3rd – Ellie Ware
- 4th – Tripp Nichols
- 5th – Ali Clayton
- 6th – Arden Strait
- 7th – Brooklyn Hardy
- 8th – Demi Hunter
- 9th – Re'ana Villanueva
- 10th – Sophia Reyes

Senior Showmanship



- 1st – Cale Cornelius
- 2nd – Kaelee Starnes
- 3rd – Eric Dudik
- 4th – Avery Strait
- 5th – Kenley Kincannon
- 6th – Kye Yackel
- 7th – Dawson Moran
- 8th – Addyson Enriquez
- 9th – Caden Tyson
- 10th – Abigail Mitchell

Junior Public Speaking



- 1st – Gracie Smith
- 2nd – Lucia Sanchez
- 3rd – Andres Reyes
- 4th – Penelope Jane Loden
- 5th – Kinsley Kubecka
- 6th – Emilio Sanchez
- 7th – Gentry Groves
- 8th – Roland Sanchez III
- 9th – Andi McDaniel
- 10th – Laney Kubecka

Intermediate Public Speaking



- 1st – Ali Clayton (Overall Speech Winner)
- 2nd – Arden Ellen Strait
- 3rd – Piper Louise Loden
- 4th – Aubrey White
- 5th – Sierra Salazar
- 6th – Sadie Nichols
- 7th – AJ LeBlanc
- 8th – Rhett Harrington
- 9th – Laynee Matchett
- 10th – Karsyn Kincannon

Senior Public Speaking



- 1st – Gracyn Foster
- 2nd – Calvin Wunderlich
- 3rd – Jana Justiss
- 4th – Kenley Kincannon
- 5th – Travis Lord
- 6th – Savannah Roessler
- 7th – Avery Strait
- 8th – Caden Tyson
- 9th – Carly Williams
- 10th – Eric Dudik

CONGRATULATIONS to CALE CORNELIUS & SRM WYNONNA 231



**2026 GRAND CHAMPION
DONATED HEIFER**



CONTEST RESULTS

Junior Livestock Judging



- 1st - Andi McDaniel
- 2nd - Kaylee Clayton
- 3rd - William Jennings Zelhart
- 4th - Kinsley Kubecka
- 5th - Morgan Soape
- 6th - Kylie Johnson
- 7th - Gracie Smith
- 8th - Lucia Sanchez
- 9th - Cade Bram
- 10th - Gracelyn Lee

Intermediate Livestock Judging



- 1st - Eliza Holloway
- 2nd - Arden Strait
- 3rd - Ali Clayton
- 4th - Laynee Matchett
- 5th - Demi Hunter
- 6th - Ryland McDaniel
- 7th - Jonathan Enriquez
- 8th - Aimsley Cossey
- 9th - Rhett Harrington
- 10th - Piper Loden

Senior Livestock Judging



- 1st - Avery Strait
- 2nd - Kye Yackel
- 3rd - Travis Lord
- 4th - Lizzie Baker
- 5th - Cheyenne Robertson
- 6th - Cole Cossey
- 7th - Adelyn Bronikowski
- 8th - Anna Phelps
- 9th - Fiona Joseph
- 10th - Morgan White

Junior Sales Talk



- 1st - Tate King
- 2nd - Andi McDaniel
- 3rd - Andres Reyes
- 4th - Lucia Sanchez
- 5th - Troy James Maslonka
- 6th - Roland Sanchez III
- 7th - Gracie Smith
- 8th - Lonna Wunderlich
- 9th - Celia Sanchez
- 10th - Kinsley Kubecka

Intermediate Sales Talk



- 1st - Sophia Reyes
- 2nd - Ali Clayton
- 3rd - Arden Strait
- 4th - Re'ana Villanueva
- 5th - Aubrey White
- 6th - Tripp Nichols
- 7th - Ellie Ware
- 8th - Jonathan Enriquez
- 9th - Laney Ellis
- 10th - Rhett Harrington

Senior Sales Talk



- 1st - Avery Strait
- 2nd - Kye Yackel
- 3rd - Addyson Enriquez
- 4th - Travis Lord
- 5th - Gracyn Foster
- 6th - Caden Tyson
- 7th - Calvin Wunderlich
- 8th - Jana Justiss
- 9th - Abigail Mitchell
- 10th - Anna Sweat

Junior Photography



1st – William Glaze
 2nd – Andi McDaniel
 3rd – Cade Bram
 4th – Selah Salazar
 5th – Celia Sanchez
 6th – Graham Crose
 7th – Tatiana Anthony
 8th – Olivia Allen
 9th – Luke Martinez
 10th – Bree Kiefer

Intermediate Photography



1st – Sierra Salazar
 2nd – Adriana Anthony
 3rd – Sadie Nichols
 4th – Ellie Ware
 5th – Aubrey White
 6th – Arden Ellen Strait
 7th – Elizabeth Hutton
 8th – Ethan Duncan
 9th – Tripp Nichols
 10th – AJ LeBlanc

Senior Photography



1st – Madeline Allen
 2nd – Julianne Carrales
 3rd – Luke Nelson
 4th – Chesney Robinson
 5th – Kye Yackel
 6th – Lizzie Baker
 7th – David Salazar III
 8th – Emma Sutton
 9th – Addyson Enriquez
 10th – Carly Williams

Congratulations Mississippi Juniors!



Travis Lord
 Sadie Nichols
 Ali Clayton
 Tommy Dunaway
 Gray Foster
 Ahlaya Stewart
 Kaylee Clayton
 Caden Tyson
 Morgan White
 Ethan Duncan
 Ryland McDaniel
 Juliet McDowell
 Lucy Holloway
 Eliza Holloway
 Sawyer Johnson
 Macie Johnson
 Kylie Johnson
 Mari-Kathryn Johnson
 Kallie Kilpatrick

Ali Clayton - 1st Place Intermediate Public Speaking
 Gracyn Foster - 1st Place Senior Public Speaking
 Eliza Holloway - 1st Place Intermediate Livestock Judging
 Intermediate Brain Bowls Winners
 Senior Brain Bowl Winners
 Ryland McDaniel - Grand Champion Star 5
 Gracyn Foster - First Place Class 7 Star 5

Morgan White - Incoming NJSGA President
 Caden Tyson - At Large Board Member
 Sadie Nichols - At Large Board Member
 Ali Clayton - District 5 Director

Tommy Dunaway - Retired Board Member
 Gracyn Foster - Retired Board Member
 Caden Tyson - \$12,500 Scholarship Recipient
 Morgan White - \$5,000 Scholarship Recipient

CONTEST RESULTS

Junior Ad Contest



1st – Joshua Carrales
2nd – Emiliana Baca
3rd – Elsie Jane Sanchez
4th – Lonna Wunderlich
5th – Tatiana Anthony

Intermediate Ad Contest



1st – Tripp Nichols
2nd – Rhett Harrington
3rd – Tanner Lawrence
4th – Aubrey White
5th – Denton Roessler

Senior Ad Contest



1st – Carly Williams
2nd – Jana Justiss
3rd – Kye Yackle
4th – Savannah Roessler
5th – Morgan White

Junior Brain Bowl



1st – Rocky Mountain
2nd – Mid-Coast

Intermediate Brain Bowl



1st – Mississippi
2nd – Mid-Coast

Senior Brain Bowl



1st – Mississippi
2nd – Mid-Coast

Junior Cattlemen's Contest



1st – Lonna Wunderlich
2nd – Hope Douglas
3rd – Penelope Jane Loden
4th – Kallie Kilpatrick
5th – Emilio Sanchez
6th – Ellie Lyness
7th – Lucia Sanchez
8th – Janie Kay
9th – Gentry Groves
10th – Sawyer Crose

Intermediate Cattlemen's Contest



1st – Tripp Nichols
2nd – Laynee Matchett
3rd – Turner Dupuis
4th – Ali Clayton
5th – Sadie Nichols
6th – Piper Louise Loden
7th – Elizabeth Romines
8th – AJ LeBlanc
9th – Wyleigh Oliver
10th – Karsyn Kincannon

Senior Cattlemen's Contest



1st – Calvin Wunderlich
2nd – Sierra Waneck
3rd – Avery Elizabeth Strait
4th – Travis Lord
5th – Savannah Roessler
6th – Jana Justiss
7th – Kenley Kincannon
8th – Caden Tyson
9th – Leylan Schroeder
10th – Lizzie Baker

CONGRATULATIONS TO LENNON CATTLE COMPANY

2026 RESERVE CHAMPION PUREBRED HEIFER MISS LC 10 KAY



STRAIT *by Ranches*



CALF AT SIDE IS SIRED BY CROSSWINDS BIG MACK
BIG MACK SEMEN AVAILABLE CALL CROSSWINDS 817-431-1888



CONGRATULATIONS TROY AND INDY!

We would like to wish this dynamic duo a happy birthday and congratulate their success on their first NJSGS!
Troy turned 11 on July 2nd and "INDY" turned one on July 4th!




DOWN THE LINE
CATTLE CO.

Special thanks to Buena Vida Cattle Co for their excellent genetics and Pitchford Marketing Services for helping us find INDY in the Final Sort Sale!
We would also like to thank our dear friend Mrs. Elia Sanchez with Red Doc Farm for encouraging Troy to attend and compete at his first Jr. Nationals.
We are forever grateful for your friendship and the memories made that week!



CONGRATULATIONS!

ON A YEAR OF SUCCESS FOR THE WUNDERLICH FAMILY!
CONGRATULATIONS TO ALL THREE GRANDCHILDREN ON THEIR ACCOMPLISHMENTS,
AND BEST WISHES TO CALVIN AS HE ATTENDS TEXAS A&M UNIVERSITY ON SCHOLARSHIP.

Gert Dynasty
VEST MONROE, LOUISIANA



Junior Ad Contest - 4th Place
Lonna Wunderlich



Senior Cattleman's Contest - 1st Place
Calvin Wunderlich



Junior Cattleman's Contest - 1st Place
Lonna Wunderlich



Peewee Showmanship
Faith Wunderlich



Junior Showmanship - 6th Place
Lonna Wunderlich



Purebred Heifer Show
Class 14
Lonna Wunderlich



Calvin Wunderlich - Brenham, Texas
Scholarship: The J.B. "Dick" Vesper Legacy Scholarship
Donor: J.B. "Dick" Vesper Legacy Endowment
Award: \$12,500



Bred and Owned Heifer Show
Class 7 - 1st Place
Calvin Wunderlich



Purebred Heifer Show
Class 8
Nolan Wunderlich



Purebred Heifer Show
Class 16
Leylan Schroeder



Junior Sales Talk - 8th Place
Lonna Wunderlich



Senior Public Speaking - 2nd Place
Calvin Wunderlich



Senior Sales Talk - 7th Place
Calvin Wunderlich



Donated Heifer
Recipient: Demi Wunder



NJSGA Treasurer
Calvin Wunderlich

SPONSORSHIPS

Platinum Sponsors

Fulton Farms

Gold Sponsors

Boeuf River Land & Cattle Co.
Excell Santa Gertrudis
Kings Prime Syndicate
Kinsley Kubecka
Lazy Dog Cattle Co.
Rocking A Ranch
Wunderlich Farms

Silver Sponsors

In The Red Ranch
Steerbidder
Strait Ranches
Zelhart Cattle Company

Bronze Sponsors

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Delta Waterfowl
Empire Ag
Fence Creek Cattle Company
French Settlement Sausage
Hurricane Cattle Company
J Bar Custom Designs
Justiss Family/4J Cattle Company
Nichols Farms
Noles Enterprises, LLC
O/X Ranch
Piper & Nellie Loden
Red Doc Farms
Rockin S6 Cattle Co.
Rustic Rail Ranch
South Texas Junior Santa Gertrudis Association
Stegall Farms
The Family of Ellie Ware
Wendt Ranches

Buckle Sponsors

Audra, JD & Claylee Chism
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Champion Genetics
DuBois Cattle Company
Greg & Hilda Edenfield of 5-E Farms
H2 Cattle Company
Jamie & Lexie Edenfield of 5-E Farms
Luke & Levi Nelson
MC Ranch
Peter and Kris Wunderlich Family
Premier Santa Gertrudis Association
RCK Genetics
Scott Sherrill & JC Sherrill, JR
Stroman Cattle Company
The Family of Cale Cornelius
Twin Oaks Farms
Washington Animal Clinic, PLLC
Windcrest Farms

NJSGA BOARD



District 1: Calvin Wunderlich, Arden Strait, Adelyn Bronikowski, Tripp Nichols, Kelci Pittman

District 2: Anna Phelps

District 3: Morgan White, Juliett McDowell

District 4: Kenlie Miller

District 5: Ali Clayton

President: Morgan White

Vice President: Arden Strait

Secretary: Adelyn Bronikowski

Treasurer: Calvin Wunderlich

Reporter: Anna Phelps

At Large: Caden Tyson, Jana Justiss, Piper Loden, Sadie Nichols, Karsyn Kincannon

NJSGA Queen: Jana Justiss

NJSGA Princess: Kinsley Kubecka



OVERALL AWARDS

Eldon Flowers Award



Briar Bannahan

Honorary Junior Member Award



Casey Jones

Ole Joe Award



Tommy Dunaway

Norval and Anna Sells Hardluck Award



Brian Levi Lockhart

Byron Thoms High Point Award



Junior - Kinsley Kubecka
Intermediate - Arden Strait
Senior - Avery Strait

NJSGS High Point Exhibitor Award



Kaelee Starnes

NJSGS High Point Junior Breeder Award



Kinsley Kubecka

NJSGS High Point Open Breeder Award



Excell Santa Gertrudis



TB CATTLE FARM

— TROUP, TX —

CONGRATULATIONS TO THE TB CATTLE FARM JUNIORS ON A SUCCESSFUL NJSGS!

WATCH FOR ELITE PRIVATE TREATY FEMALES AVAILABLE THIS FALL

THOMAS BURNETT (512) 676-7086

YOUTH | TRADITION | BREED | EXCELLENCE



BETTER BEEF CONTEST



PUREBRED FEMALES

TOP OVERALL CARCASS
PC OAKLEY 106/N
Owned by EMILIANA BACA
\$400 prize

HIGHEST REA/CWT
TRIPLE P'S TAHITI
Owned by DENTON ROESSLER
\$250 prize

HIGHEST IMF FEMALE
PC OAKLEY 106/N
Owned by EMILIANA BACA
\$250 prize

PUREBRED BULLS

TOP OVERALL CARCASS
HARRIS 9148N
Owned by CARAH HAILEY
\$200 prize

HIGHEST REA/CWT
FC 45/5
Owned by COLE COSSEY
\$100 prize

HIGHEST IMF BULL
HARRIS 9148N
Owned by CARAH HAILEY
\$100 prize

STAR 5 FEMALES

TOP OVERALL CARCASS
CROSSWINDS MONEY MAKER
Owned by GRANT STARK
\$200 prize

HIGHEST REA/CWT
CROSSWINDS MONEY MAKER
Owned by GRANT STARK
\$100 prize

HIGHEST IMF
CCC SNICKERS 503
Owned by ALI CLAYTON
\$100 prize



**XL'S AMAZING
MERIT**

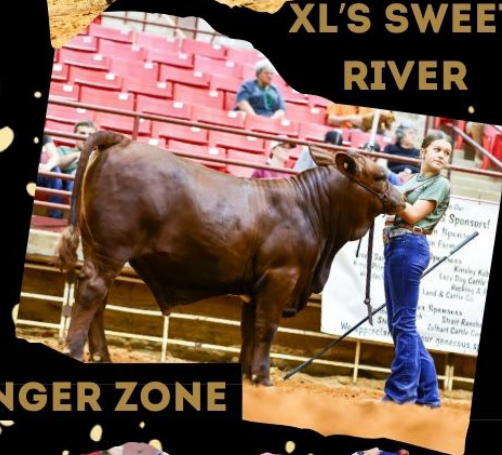
Junior National Grand Champion Female

*Congratulations
Aubrey White!*

Celebrating the genetics, dedication, and
friendships that made this unforgettable week
possible!



**XL'S SWEET
RIVER**



AW DANGER ZONE



XL'S RED ICON
Junior National Reserve Champion Bull



XL'S TYPHOON

SCHOLARSHIPS



Calvin Wunderlich - Brenham, Texas
Scholarship: The J.B. "Dick" Vesper Legacy Scholarship
Donor: J.B. "Dick" Vesper Legacy Endowment
Award: \$12,500

Caden Tyson - Meadville, Mississippi
Scholarship: The Wayne Duddleston Foundation Scholarship and The DuBois Family Scholarship
Donor: The Wayne Duddleston Foundation and the DuBois Family Endowment
Award: \$12,500

Avery Strait - Streetman, Texas
Scholarship: Y.N. Strait Legacy Scholarship and Double G Memorial Scholarship
Donor: Y.N. Strait Memorial Fund and donations in memory of Gilbert Garza Sr. and Gilbert Garza Jr.
Award: \$8,000

Mia Wiley - Deville, Louisiana
Scholarship: The Dr. Burton McDaniel Jr. Memorial Scholarship and The David Harris Scholarship
Donor: Jessica and Wes McDaniel and Charles and Pat McMahan
Award: \$8,000

Jewelie Green - Holden, Louisiana
Scholarship: The Justiss Family Endowed Scholarship in Memory of Larry Justiss and The Vernon Lane Scholarship
Donor: The Justiss Family/Four J Cattle and Charles and Pat McMahan
Award: \$8,000

Kenley Kincannon - West Columbia, Texas
Scholarship: Debbie Townsend and Tana Townsend Hajovsky Memorial Scholarship and The Jim Corpron Scholarship
Donor: George and Anne Butler Foundation, Allen and Cheryll Grainger, and Charles and Pat McMahan
Award: \$6,000

Savannah Roessler - Gainesville, Texas
Scholarship: The Wilson Family Scholarship and The Bubba & Karen Deagen Scholarship
Donor: Wilson Family and Charles and Pat McMahan
Award: \$6,000

Morgan White - Starkville, Mississippi
Scholarship: Wayne Duddleston Foundation and The Joe Jones Scholarship
Donor: Charles and Pat McMahan
Award: \$5,000

Brian Levi Lockhart - Walker, Louisiana
Scholarship: 5 P's Scholarship (Prior Planning Prevents Poor Performance) - In Memory of Delmo Reed Payne
Donor: Payne/Ainsworth/Mikels Family
Award: \$5,000

3X NJSGS



Grand Champion
Bred & Owned
2024 2025 2026

Tripp Nichols



777 HONEYBADGER 17K3
PAYDAY



TN Jade's Jewell
TN Payday's Joy

PAYDAY OFFSPRING NJSGS RESULTS

- ★ 2 B&O Class Winners
- ★ 1 PB Class Winner
- ★ 2 top 5 placings in PB Show

Semen Available

GEORGIA

SANTA GERTRUDIS ASSOCIATION

Longevity. Adaptability. Hybrid Vigor



**Congratulations to the Georgia Junior
Santa Gertrudis Association members who
competed at the National Junior Santa Gertrudis Show
and the Georgia Junior Beef Futurity!**

2026-2027 DONATED HEIFER

Pitchford Cattle Company



Recipient: Kaelee Starnes

777 Farms



Recipient: Morgan Soape

In The Red Ranch



Recipient: Kaden Mullins

Ridge Point Ranch



Recipient: Hannah Shackelford

Double G Farms



Recipient: Kinsley Kubecka

Urbanosky Ranch



Recipient: Ryland McDaniel

Strait Ranches



Recipient: Re'Ana Villanueva

Stegall Farms



Recipient: Gentry Groves

Square Running M



Recipient: Avery Strait

Wendt Ranches Partners



Recipient: Tripp Nichols

Wunderlich Farms



Recipient: Demi Hunter

Wiley Ranch



Recipient: Abigail Mitchell

REDDOC★
farm★

Thank you to each bidder & buyer!

RED **HOT** BULL SALE

Santa Gertrudis Breeders International
PO Box 1257
Kingsville, TX 78364



RED DOC 4044 & 6024



RED DOC ANCHO 5071

RED **HOT**
BULL SALE

APRIL 2 & 3, 2027



RED DOC ET DINERO 4608

RED DOC HUSTLIN' 5117