Purple Reign III Sale March 23, 2024 | Magnolia, Ark.



Sale Averages

46 Registered Lots	\$5,027
12 STAR 5 Lots	\$3,562

The Purple Reign Sale was hosted by 777 Farms. The high-selling lot, 1/2 interest in 777 Honeybadger 17K3, was sold to Tripp Nichols, Axtell, Texas, for \$17,000. The high-selling female, 777 Savannah Belle, was consigned by 777 Farms, Magnolia, Ark., and was sold to JTP Cattle Co., Normangee, Texas, for \$10,000. The high-selling female, Hurricanes Veronica, was consigned by Hurricane Cattle Co., Weatherford, Texas, and

was sold to L & J Cattle Co., Lafayette, La., for \$10,000. The high-selling STAR 5 female, MS M Rock Penny Lane, was consigned by M Rock Farm, Texarkana, Texas, and was sold to Maddie Willard, Etta, Miss., for \$5,750.