

# South Texas Heritage Sale

**Nov. 18, 2023 | Robstown,  
Texas**



## Sale Averages

Open Heifers .....	\$3,229
Bred Heifers .....	\$3,012
Open STAR 5 .....	\$1,723
Bred STAR 5.....	\$2,183
Santa Gertrudis Pairs.....	\$3,978

The 2023 South Texas Heritage Sale was held Nov. 18, 2023, at the Richard Borchard Fairgrounds in Robstown, Texas.

The high-selling open heifer, Lot 19, Hefte Korban L116 ET, was consigned by the Hefte/Korban Partnership, Hondo, Texas, and was sold to Red Doc Farms, Belen, N.M., for \$10,000. The high-selling bred heifer, Lot 9, Double G Farms 203, was consigned by Double G Farms, Edinburg, Texas, and was sold to Cunningham Ranches, for \$7,500. The high-selling pair, Lot 12, SJ Lady 190E 109, was con-

signed by San Jose Cattle Company, Kingsville, Texas, and was sold to Cunningham Ranches for \$6,500. The high-selling STAR 5 females, a set of twins, was consigned by Passion Farms, Luling, Texas, and was sold to Buena Vida Ranch, Kingsbury, Texas, for \$3,750 each.

San Jose Cattle Company was awarded the Heritage Breeder Award for their years of support to the South Texas Affiliate and the Santa Gertrudis breed.

# Briggs Bull and Commercial Female Sale and Tri-Star Sale

Oct. 27-28, 2023 | Bloomington, Texas



## Sale Averages

Brangus Bulls.....	\$5,535
Santa Gertrudis Bulls.....	\$ 4,130
Super American Bulls.....	\$4,750
American Red Commercial Females.....	\$1,916
Super American Commercial Females.....	\$2,134
Santa Gertrudis Commercial Females.....	\$2,244
Tri-Star Females.....	\$4,870
Total Commercial Females .....	\$2,108

The 46th Annual Tri-Star Sale kicked off with more than 200 people in attendance and 88 registered buyers. The high-selling lot, Lot 226, a Chosen One daughter, was consigned by Harris Riverbend Farms, Cleburne, Texas, and was sold to Dewayne Walker, Laneville, Texas, for \$13,000. The second

high-selling lot, Lot 227, an X Factor daughter, was sold to Dewayne Walker for \$11,000. The Briggs Bull & Female Sale was just as strong. The high-selling lot, Lot 1, Conquistador of Briggs 1524K11, was sold to Zajic Farms, Ennis, Texas, 777 Farms, Magnolia, Ark., and Mattingly Farms Battletown, Ky., for \$32,000.

# Strait-Hefte Tried & True Sale

Oct. 20-21, 2023 | Streetman, Texas



## Sale Averages

56 Bulls .....	\$5,500
53 Bred Females.....	\$4,580
18 Commercial Females.....	\$1,800
12 Open Heifers .....	\$4,942
10 Pairs .....	\$9,300
3 Embryo Packages.....	\$1,250

Thank you so much to our buyers and everyone who participated in the 6th Annual Strait-Hefte Tried & True Production Sale. We appreciate your support and are grateful for the opportunity to share our genetics and build lasting relationships. Seventy-one buyers from 13 states purchased 153 lots.

The high-selling lot, SR Crossfire 621/J13, was sold to Flying C Ranch, Searcy, Ark., for \$20,000. The high-selling lot, SR Guns & Roses 23/K2, was sold to Townsend Cattle Company, Louise, Texas, for \$20,000. The high-selling lot, Hefte Ranch K113, was sold to

Triple H Ranches, Navasota, Texas, for \$17,000.

The high-selling lot, SR MS Wickham 654/L, was sold to Craig and Tonya Bram, Louise, Texas, for \$11,000. The high-selling lot, Hefte Ranch K37, was sold to Wunderlich Farms, Brenham, Texas, for \$9,500. The high-selling lot, Hefte Ranch K141, was sold to Five J's Cattle Company, Clayton, N.C., for \$9,000. The high-selling lot, FC 67/1 ET, was consigned by Flying C Ranch and was sold to David Branch, Rayville, La., for \$9,000.

# Magnolia Classic Online Sale

Oct. 14, 2023 | *Smartauctions.com*



## Sale Averages

12 Lots ..... \$3,625

The Magnolia Classic Online Sale was sponsored by DMC Farm and Graves Creek Ranch. The sale manager was Darren Richmond.

The high-selling lot, an open heifer, was consigned by Grandview Farms, Hamilton, Ala., and was sold to TB Cattle Farm, Troupe, Texas, for \$6,000. The second high-selling lot, an open heifer, was consigned by Ridge Point Ranch, Meadville, Miss., and was sold to James Randle, Pontotoc, Miss., for \$4,500. The third high-selling lot, an open heifer, was consigned

by DMC Farm, Philadelphia, Miss., and was sold to Joyce Curtis, Denham Springs, La., for \$4,250.

The high-selling bred female, was consigned by Stegall Farm, Pontotoc, Miss., and was sold to Daniel Kubecka, Bay City, Texas, for \$4,000.

The high-selling bull was consigned by Graves Creek Ranch, Columbia, Miss., and was sold to Cole Bourne, Lumberton, Miss., for \$3,750. We want to give a special thanks to the volume buyer Branch Ranch, Rayville, La.

# Alabama

## Connection Sale

Oct. 7, 2023 | Hanceville, Ala.



### Sale Averages

72 Lots ..... \$4,640

The 35th Alabama Connection Sale was hosted by Tinney Farms and sponsored by Grandview Farms, Tinney Farms and Quail Valley Farms.

The high-selling lot, a bred cow, was consigned by Grandview Farms, Hamilton, Ala., and was sold to Lou Al Tuck Farm, Great Falls, S.C., for \$12,000.

The high-selling pick of donors flush was consigned by Grandview Farms and was sold to Red Dawn Farms, Gallant, Ala., for \$9,500.

The volume buyers were Flying AA Farms, Gray, Ga., Branch Ranch, Rayville, La., and McFall Farm, Paragould, Ark.

# 30th District 6 Show & Sale

Sept. 15-16, 2023 | Corydon,  
Ind.



## Sale Averages

15 Lots ..... \$3,200

The 30th District 6 Show and Sale chairman was Todd Osborne and the sale manager was Darren Richmond.

The high-selling lot, a STAR 5 bred heifer, was consigned by Gracey Pitchford, Eustace, Texas, and was sold to Kelly Copas, Franklin, Ky., for \$8,500. The volume buyers were Tom Heywood, Goshen, Ind., and Kelly Copas.

# Excell Santa Gertrudis Reds to Die for Volume II



**Sept. 7, 2023 | Santa Fe, Texas**

## Sale Averages

1 Bull .....	\$3,500
13 Open Heifers .....	\$8,712
6 (1-unit) Semen Lots.....	\$617
5 (3-unit) Embryo Lots .....	\$2,670

Excell Santa Gertrudis second biannual online Reds to Die for Volume II sale was hosted by *Steerbidder.com* Sept. 7, 2023. The high-selling lot, Lot 1, XL's Rouge Ruby 375 (ET), was sold to Kimberly Shipper, Franklin, Texas, for \$25,000. The high-selling bull, Lot 11, was sold to Cale Cornelius, Timpson, Texas, for \$3,500.

# Kentucky National Sale

July 14-15, 2023 | Bowling  
Green, Ky.



## Sale Averages

31 Registered Lots.....	\$2,425
8 STAR 5 Lots .....	\$2,465

The 45th Kentucky National Sale was sponsored by the Kentucky Santa Gertrudis Association and the Kentucky Department of Agriculture. The sale chairman was Chip Parker, the sale manager was Darren Richmond and the auctioneer was Corbin Cowles. The high-selling open heifer was consigned by Gracey Pitchford, Eustace, Texas, and was sold to Chad Lennon, Alba, Texas, for \$6,500. The high-selling bred female was consigned by MC Ranch, Alpharetta, Ga., and was sold to

777 Farms, Magnolia, Ark., for \$6,250. The high selling bull was consigned by DP Cattle Co., Eustace, Texas, and was sold to Ward Farm, Hartselle, Ala., for \$4,100. The high-selling pair was consigned by Shampain Ranch, Pleasant Hill, Ill., and was sold to RJ Ranch, Augusta, Ga., for \$3,500. The high-selling STAR 5 female was consigned by Gracey Pitchford and was sold to Kelly Copas, Franklin, Ky., for \$4,200. The volume buyer was RJ Ranch.



# Mid-Coast Opportunity Sale

May 20, 2023 | Brenham,  
Texas



## Sale Averages

4 Bulls.....	\$3,125
7 Bred Cows.....	\$2,728
9 Bred Heifers.....	\$3,094
35 Open Heifers .....	\$2,665
9 Pairs.....	\$3,783
1 Lot Pick .....	\$16,250
1 Semen Lot.....	\$6,250

The high-selling bred heifer lot pick was consigned by King Ranch, Kingsville, Texas, and was sold to Randy Mann, Richland Springs, Texas, for \$16,250.

The high-selling pair was consigned by Four J Cattle, Hallettsville, Texas, and was sold to Keith Vajdak, Snook, Texas, for \$6,900.

The high-selling open heifer was consigned by Rockin 3T Ranch, Ennis, Texas, and was sold to Dale Pitchford, Porum, Okla., for \$6,000.

# Breeders of the Carolinas Sale

May 13, 2023 | Monroe, N.C.



## Sale Averages

38 Registered Lots.....	\$2,870
46 STAR 5 Lots.....	\$1,835

The 50th Breeders of the Carolinas Sale was sponsored by the Santa Gertrudis Breeders of the Carolinas Association. The auctioneer was E.B. Harris and the sale manager was Darren Richmond.

The high-selling pair was consigned by Creech Farms, Zebulon, N.C., and was sold to Strait Ranches, Streetman, Texas, and Rockin B Farm, Staley, N.C., for \$8,000.

The high-selling bred cow was consigned by Lou Al Tuck Farm, Great Falls, S.C., and was sold to Grandview Farms, Hamilton, Ala., for \$8,000.

The high-selling open heifer was consigned by 5J's Cattle Co., Clay-

ton, N.C., and was sold to Lightning C Cattle Co., Cameron, Texas, for \$7,500.

The high-selling bred heifer was consigned by Grandview Farms and was sold to Rocking L Farm, Siler City, N.C., for \$6,000.

The high-selling bull was consigned by RW Farm, Benson, N.C., and was sold to Cody Turner, Peachland, N.C., for \$3,500.

The high-selling STAR 5 females, a pen of two, was consigned by 5J's Cattle Co., and was sold to JK Red Angus, Aberdeen, N.C., for \$3,100 per head.

The volume buyer was Tar Heel Farm, Goldston, N.C.

# Crimson Classic Sale

April 22, 2023 | Cullman, Ala.



## Sale Averages

53 Registered Lot.....	\$3,608
78 Crossbred Lots.....	\$1,655

The Crimson Classic was sponsored by the Alabama Connection Sale Group, Grandview Farms, Tinney Farms and Quail Valley Farms. The sale auctioneer was Chad Johnson and the sale manager was Darren Richmond.

The high-selling lot, a bred heifer, was consigned by Grandview Farms, Hamilton, Ala., and was sold to David Branch, Rayville, La., for \$7,750.

The second-high-selling lot, a bred heifer, was consigned by Quail Valley Farms, Oneonta, Ala., and was sold to David Branch for \$7,000.

The high-selling open heifer

was consigned by Stroman Cattle Co., Bryan, Texas, and was sold to David Branch for \$6,200. The high-selling pair was consigned by Creech Farms, Zebulon, N.C., and was sold to David Garner, Moulton, Ala., and Flying AA Farm, Gray, Ga., for \$5,250.

The high-selling STAR 5 female was consigned by Rolling Oaks Ranch, Doniphan, Mo., and was sold to Reagan Lord, Clinton, Miss., for \$3,400.

The volume buyer was David Branch.

# 2023 Spring Sales

## Hosted by Red Doc Farm

March 31-April 1, 2023 |  
Bosque, N.M.



### Sale Averages

#### Elite Cut Female Sale

13 Lots ..... \$8,307

#### Red Doc Farm Red Hot Bull Sale

131 Lots..... \$6,269

#### Rocky Mountain Spring Runoff Replacement Female Sale

55 Lots ..... \$3,675

This year marked another excellent year for Santa Gertrudis sales in the Mountain West. These three sales were well attended and high-quality cattle sold for top dollar across the United States and internationally. The high-selling bull, Lot 3, Red Doc AL FIN 1576, was sold to 2-C Cattle, Luling, Texas, and Rancho Tormenta, Honduras, for \$90,000. The volume buyer was Jyp McCorkel, Denver City, Texas, who purchased nine bulls. Several new international buyers from Mexi-

co also made great purchases this year. As always, the Red Hot Bull Sale was well attended with high-end bulls selling to commercial cattlemen all over the country. This year, more than 26 bulls were sold into Utah to new and returning commercial cattlemen. The Sanchez family and the Rocky Mountain affiliate would like to thank all of those who attended from the Santa Gertrudis breed and from the commercial beef industry.

# Purple Reign II

March 25, 2023 | Magnolia,  
Ark.



## Sale Averages

68 Lots ..... \$6,080

The high-selling bull, 777 Candyman, was sold to Wendt Ranches, Bay City, Texas, for \$50,000. The high-selling female, 777 Blue Bell, was sold to 3WC Cattle, Bonham, Texas, for \$16,000. The second high-selling female lot, 1226J, was consigned by Rockin 3T Ranch, Ennis, Texas, and was sold to Wiley Ranch, Deville, La., for \$14,000. The high-selling ET pick was consigned by 777 Farms and was sold to Strait Ranches, Streetman, Texas,

for \$10,000. The high-selling STAR 5 female was consigned by the Nelson family, Sarcoxie, Mo., and was sold to Red Doc Farm, Belen, N.M., for \$7,500. Thank you to volume buyers Branch Ranch, Rayville, La.; Minix Cattle Co., Aquilla, Texas; and Richard Roth, Thibodaux, La. Thank you to all who donated to the Grace-Lyn Lee Fund. We raised more than \$10,000.

# First Annual Texas Alliance Sale

March 23, 2023 | Bloomington, Texas



## Sale Averages

115 Bulls.....	\$3,776
32 Santa Gertrudis Bulls.....	\$3,296
83 Brangus Bulls.....	\$3,960
85 Commercial Heifers .....	\$1,877

The high-selling lot of commercial heifers, a set of Santa Gertrudis x Hereford females, was sold to Bowers Farms, Inez, Texas, for \$2,200.

The high-selling Santa Gertrudis bull, Lot 1, a Nitro son, consigned by Harris River Bend Farms, Cleburne, Texas, was sold to Wendt Ranches, Bay City, Texas, for \$7,500.

# Bluebonnet Classic Sale

March 18, 2023 |  
Bloomington, Texas



## Sale Averages

26 Bred Heifers .....	\$3,011
30 Open Heifers .....	\$2,421
6 Exposed Heifers .....	\$2,975
9 Pairs.....	\$4,233
2 3N1s .....	\$2,525

The Bluebonnet Classic Sale had 30 buyers from five states, including Alabama, Florida, Georgia, Louisiana and Texas. The high-selling pair, Lot 34, was consigned by Hefte Ranch, Hondo, Texas, and was sold to David Branch, Rayville, La., for \$7,000. The high-selling bred heifer, Lot 41, was consigned by Strait Ranches, Streetman, Texas, and was sold to Tinney Farms, Hanceville, Ala., for

\$6,900. The second-high-selling pair (third overall), Lot 42, was consigned by Strait Ranches and was sold to Buena Vida Cattle Co., Kingsbury, Texas, for \$6,750. The high-selling open heifer, Lot 38, was consigned by Strait Ranches and was sold to Wunderlich Farms, Brenham, Texas, for \$4,100. The volume buyer was David Branch.

# Reds to Die For Volume 1

March 16, 2023 | Santa Fe,  
Texas



## Sale Averages

1 Bull .....	\$8,750
9 Open Heifers.....	\$10,055
6 Semen Lots.....	\$1,920
2 Embryo Lots.....	\$3,750

Excell Santa Gertrudis' first annual online sale, Reds to Die For Volume 1, hosted by Steerbidder.com, featured nine elite halter females, one halter bull, embryos, heifer sex-sorted and conventional semen.

Lots 1 and 9 tied for the high-selling female lot. Lot 1, XL's Dream Catcher 252 (ET), was sold to Square Running M Cattle, Nacogdoches, Texas, for \$16,000. Lot

9, XL's She's A Dream 254 (ET), was sold to S3 Cattle, Edinburg, Texas, for \$16,000. The high-selling bull, Lot 2, was sold to PD Cattle, Anderson, Texas, for \$8,750.



# International Super Sale

March 3, 2023 | Houston,  
Texas



## Sale Averages

4 Bulls.....	\$6,562
5 Bred Heifers.....	\$8,900
12 Open Heifers .....	\$8,083
3 Pick Lots.....	\$29,333
2 Donors .....	\$7,750
6 Embryos .....	\$4,133
6 Flush .....	\$5,209
1 Semen .....	\$4,500

The high-selling lot, Lot 1, a choice of the 2022 bull crop, was consigned by King Ranch, Kingsville, Texas, and was sold to the King's Prime Syndicate for \$65,000. The high-selling lot, Lot 2, Red Doc 6084, was consigned by Red Doc Farm, Belen, N.M., and was sold to Excell Santa Gertrudis, Santa Fe, Texas, for \$10,000. The high-selling lot, Lot 17A, QVF Ms Marksman 1351J3 ET, was consigned by Quail Valley Farms, Oneonta, Ala., and was sold to Branch Ranch, Rayville, La., for \$9,250. The high-selling lot, Lot 23,

Ms Harris 190E 28J, was consigned by Rockin 3T Ranch, Ennis, Texas, and was sold to Wiley Ranch, Deville, La., for \$10,500. The high-selling lot, Lot 24, BSR Hot Tot ET, was consigned by B Square Ranch, Timpson, Texas, and was sold to Curtis Gresham, Lufkin, Texas, for \$9,750. The high-selling lot, Lot 25, XL's Amelia 250 ET, was consigned by Excell Santa Gertrudis and was sold to David Salazar, Edinburg, Texas, for \$10,500.

# Wendt's Super Santa Sale

Feb. 18, 2023 | Online



### Sale Averages

7 Bred Heifers.....	\$7,750
18 Open Heifers .....	\$4,930

The high-selling bred female was purchased by In the Red Ranch, Eustace, Texas, for \$14,500.

# Banners & Buckles Sale

Feb. 10, 2023 | Jackson, Miss.



## Sale Averages

2 Bulls.....	\$4,125
27 Head.....	\$5,105
20 Open Heifers .....	\$4,767
5 STAR 5 Open Heifers .....	\$6,850
2 Semen Lots.....	\$4,000

The Banners & Buckles Sale was held in conjunction with the National Santa Gertrudis Show at the Dixie National Livestock Show in Jackson, Miss. The auctioneer was Jarvene Shakelford, and the sale chairman was Darren Richmond.

The high-selling open heifer was consigned by Grandview Farms, Hamilton, Ala., and was sold to Roland

Christian, D&R Farms, Ennis, Texas, for \$12,500. The high-selling STAR 5 open heifer was consigned by 5J's Cattle Co., Clayton, N.C., and was sold to 777 Farms, Magnolia, Ark., for \$15,000. The high-selling bull was consigned by Creech Farms, Zebulon, N.C., and was sold to RJ Ranch, Augusta, Ga., for \$4,750.