

ACTIVITY REPORTS

FINANCE COMMITTEE - Amber Robertson, Chair

The Finance Committee was approved by the Santa Gertrudis Breeders International (SGBI) Board of Directors at their last meeting on June 6. We have worked closely with SGBI Executive Director HC Neel to approve monthly expense reports. During our next scheduled meeting via Zoom on Aug. 9, we will discuss a number of topics brought to us by the board. These topics include collecting outstanding balances (more than 30 days) from members, exploring the feasibility of hiring a youth director, some marketing/promotional opportunities for the breed, along with the topic of sustainability from the number of registrations (6,887 purebred registrations and 1,473 STAR 5 registrations in 2022). Our association has an exceptional executive director who has played a key role with getting our office back on track financially and continues to give guidance to our committee when asked. I encourage members to reach out to the board of directors/district representatives to express your thoughts, ideas, direction or needs.

YOUTH ACTIVITIES COMMITTEE - Trai Stegall, Chair

We had a successful junior nationals in Gonzales, Texas. A special thanks to an amazing Youth Activities Committee (YAC) and Vickie Loessin for handling ShoWorks for us. The YAC will meet in late August to discuss any changes or additions to next year's junior nationals, which will be in Little Rock, Ark., at the state fairgrounds.

We just finished a successful GOALS under the direction of Casey and David Jones and Christy Moran. Forty juniors did a wide variety of activities in Louisville, Ky. Another thank you to chaperone Heather Strait. Saying thank you is never enough for all these hard-working volunteers on and off the committee.

Breed Standards Committee - Heather Blewett, Chair

The Breed Standards Committee met on March 29 to discuss the topic of interest – birthmarks. During the meeting, the standing rules and guidelines were reviewed to determine if there were any definitions or terms already in place to utilize for qualifying animals with birthmarks. Nothing was found in the standing guidelines, so the committee voted to add “Birthmark” to the rules listed under “Breed Character” in the “Objectionable” column. This was established so that if someone was questioning an animal's qualification to show, they could make an official protest if they feel the animal does not meet breed standards. After the SGBI Board of Directors approved the motion for the addition, the new objectionable term, “Birthmark,” was defined by the committee as, “Birthmarks may have white or black hair color, but do not include white skin/hide color.”

At the fall meeting, the committee plans to review other breed standard guidelines that seem to be dated in order to meet the evolving cattle industry standards, including things like expected progeny differences, reproductive efficiency and conformation regulations. 🐾

SALE REPORTS

KENTUCKY NATIONAL SALE

July 14-15, 2023 • Bowling Green, Ky.

• SALE AVERAGES •

31 Registered Lots: \$2,425 • 8 STAR 5 Lots: \$2,465

The 45th Kentucky National Sale was sponsored by the Kentucky Santa Gertrudis Association and the Kentucky Department of Agriculture. The sale chairman was Chip Parker, the sale manager was Darren Richmond and the auctioneer was Corbin Cowles.



The high-selling open heifer was consigned by Gracey Pitchford, Eustace, Texas, and was sold to Chad Lennon, Alba, Texas, for \$6,500. The high-selling bred female was consigned by MC Ranch, Alpharetta, Ga., and was sold to 777 Farms, Magnolia, Ark., for \$6,250. The high selling bull was consigned by DP Cattle Co., Eustace, Texas, and was sold to Ward Farm, Hartselle, Ala., for \$4,100. The high-selling pair was consigned by Shampain Ranch, Pleasant Hill, Ill., and was sold to RJ Ranch, Augusta, Ga., for \$3,500. The high-selling STAR 5 female was consigned by Gracey Pitchford and was sold to Kelly Copas, Franklin, Ky., for \$4,200. The volume buyer was RJ Ranch. 🐾

JUNIOR VOICES • Jewelle Green • District 3 Director



Q: WHAT IS THE BIGGEST LESSON YOU'VE LEARNED AS A RESULT OF RAISING SANTA GERTRUDIS?

A: My name is Jewelle Green, and I'm from Holden, La. Over the past two years, I have served as a district director and national princess.

I've been a part of the Santa Gertrudis breed for the past 12 years, and out of all the years, one of the most important lessons I have learned is family, friendship and community are key. Competition is always better when you are surrounded by people you care for with trust and respect. Our wonderful Santa Gertrudis family is full of encouragement and support for all of its members. It's okay to want to win (which we all do), but it's vital to remember we are all a part of a community and need to show up ready to help, cheer on and sometimes even cry with others in not only the show ring but life. Over the past year, I have made many long-lasting friendships from across the United States through incredible opportunities, such as Gerts Ongoing Advanced Leadership Summit, that have made major impacts on my life. This is just one of many life lessons I've learned. I can't wait to see my Gert family on the show road this upcoming year! 🐾