

EXPERIENCE
TOUR AND
KNOWLEDGE

CONGRESS
TECHNICAL VISITS
FAIRS AND TRADE SHOWS
TOURISM
AGRO TOURS

Santa Gertrudis
WORLD CONGRESS BRAZIL 2023



TECHNICAL AND CULTURAL IMMERSION, ACROSS 4 BRAZILIAN STATES,
ACQUIRING THE MAXIMUM KNOWLEDGE OF SANTA GERTRUDIS BREED TO THE FULLEST.



- ARACAJU – SE
- FOZ DO IGUAÇU – PR
- NOVA ANDRADINA – MS
- AVARÉ – SP
- SÃO PAULO – SP



ABOUT THE SANTA GERTRUDIS BREED

The challenge was to raise hardy cattle adaptable to the harsh climate conditions in Southern US and to produce top-notch beef.

This is how the Santa Gertrudis breed was born, in 1910, on the King Ranch in Texas, with the crossing between the best animals from a herd of zebu and European origin.

Ten years later, they saw the most outstanding and significant result of this crossbreeding, on the banks of the Santa Gertrudis River, in Texas: the Monkey breed, the first red giant, 3/8 Brahman and 5/8 Shorthorn.

In 1940, this breed was recognized as the first synthetic/hybrid breed developed in the Western Hemisphere. It has been in Brazil since 1953, introduced by the same King Ranch, with 34 males and 225 females. Today, Santa Gertrudis has almost 1 million specimens.

Currently, the breed is known for the production of premium meat, red coat and docile temperament.

Like every bovine breed, Santa Gertrudis has a standard established by ABSG and formalized by MAPA.

They stand out for their long productive life. The calves are born small, and they reach slaughter age in less time, showing their capacity for weight gain.

ARACAJU / SE

NOVEMBER 26 TO 29 (3 NIGHTS / 4 DAYS)

HOTEL ACCOMODATION – VIDAM HOTEL (BREAKFAST INCLUDED)

- 26th – Arrival and Congress Kick off.
Dinner included at the hotel.
- 27th – Gamelinha e Mangabeira Farm visit – lunch, happy hour and Forró musical presentation included.
Transfer will be provided.
- 28th – São Francisco River tour – 6AM to 6PM. Lunch, dinner and transfer included.
- 29th – Breakfast at hotel and free morning. Trip to Foz do Iguaçu - air tickets and shuttle to airport included.

CLICK HERE FOR MORE INFORMATION ABOUT ARACAJU

https://youtu.be/37-YC_dqzGg

SERGIPE

Reception of all breeders in a hotel in Aracaju and Congress kit distribution.

We will visit the Gamelinha Farm in the municipality of Pacatuba on the coast of Sergipe, where we will see a stunning landscape with a herd of Nelore cows industrially crossbred with SANTA GERTRUDIS and raised among beach dunes and coconut trees. From there we will go to Mangabeira Farm, which has raised SANTA GERTRUDIS since 1978 through several droughts in the Brazilian Northeast. We will see animals that participated in the intra-herd evaluation test in partnership with EMBRAPA GENEPLUS and ABSG.

In Sergipe, we will take tour to several Aracaju sights, including the warm water beaches and THE SAO FRANCISCO Canyon. The canyons of the São Francisco River, which are among the five world's largest navigable canyons, amaze visitors for the perfection of its sandstone rocks, which seem to have been carved by hand. During the 17 km trip along the river, we will see several rock formations with interesting names such as Ponta do Papagaio, which resembles a parrot's beak; Pedra do Japonês, which resembles an oriental construction; and Morro dos Macacos.

FOZ DO IGUAÇU / PR

NOVEMBER 29 TO DECEMBER 2 (3 NIGHTS / 4 DAYS)

HOTEL ACCOMODATION AT RECANTO CATARATAS
(BREAKFAST INCLUDED)

- 29th – Arrival and dinner at Recanto Cataratas (shuttle from airport included)
- 30th – Tour to Iguaçu Falls, lunch at Porto Canoas Cataratas, Macuco Safari boat trip (transfer and tickets included)
- 1st – Congress Day - at Recanto Cataratas.
- 2nd – Drive to Nova Andradina after breakfast at hotel.

CLICK HERE FOR MORE INFORMATION ABOUT FOZ DO IGUAÇU
<https://www.youtube.com/watch?v=QWsU7afThzk>



PARANÁ

Presentation of the delegations from each country.

Continuity of the global planning started in the last congress in 2019, in the USA.

Setting targets for the breed for the upcoming years, until the next World Congress.

Tour to the Iguazu Falls. The Iguazu Falls are a set of about 275 waterfalls on the Iguazu River, which are located in the watershed of the Paraná River in Foz do Iguazu. They are one of the largest waterfalls in the world, both in number of falls and length and volume of water, making it a unique place

The Iguazu Falls area was considered one of the Seven Natural Wonders of the World during a global contest organized by the New Open World Corporation (NOWC). The campaign began in 2007 with a list of 440 natural sites. After more than 500 million votes, the seven natural wonders were announced in 2011.

NOVA ANDRADINA / MS

DECEMBER 2 TO 3 (1 NIGHT)

HOTEL ACCOMODATION AT B&S (BREAKFAST INCLUDED)

- 2nd – Arrival late in the afternoon.
Dinner and evening free.
- 3rd – Breakfast at hotel. Visit to the Lirio Farm, lunch included. Drive to Avaré – SP

CLICK HERE FOR MORE INFORMATION ABOUT NOVA ANDRADINA
<https://www.youtube.com/watch?v=7EGcODgz9zc>



MATO GROSSO DO SUL

Visit the Lírio do Vale farm that works with crossbreeding based on Nelore and Santa Gertrudis matrices, and currently holds the number 1 origin herd that once belonged to King Ranch Brasil.

AVARÉ / SP

DECEMBER 3 TO 10 (7 NIGHTS / 8 DAYS)

HOTEL ACCOMODATION AT VILLA VERDE / CASA AMARELA (BREAKFAST INCLUDED)

- 3rd – Arrival late in the afternoon. Dinner on the road.
- 4th – Taquari and Jatoba Farms visit - lunch and dinner included.
- 5th – Santo Antonio Farm visit. Lunch at PUB. São Luis and São Roberto Farm visit (post - weaning grazing). Happy Hour included.
- 6th – Visit to FUB, Cattle Feedlots and Cattle Performance Assessment Embrapa Geneplus and Judgement at Avaré Fair. Lunch and Dinner included.
- 7th – Drive to Bela Vista Semen Collect Centre at Botucatu. Roberto Barcellos (@rrbarcellos - more information) carcass boning, with gourmet meat cuts, and special Brazilian Barbecue.
- 8th – Avaré Fair visit (sponsorship exhibition, cattle judgement, and Rodeo) Lunch and Dinner included.
- 9th – Avaré Fair visit (cattle final judgement, cattle auction) Lunch and Dinner included.
- 10th – Visit Malagueta Farm on the way to São Paulo - lunch included.

CLIQUE AQUI E SAIBA MAIS SOBRE AVARÉ

<https://www.youtube.com/watch?v=qIJuV1he524>

<https://www.youtube.com/watch?v=Ex46q0Vwbgw>



SÃO PAULO

Visit to Taquari and Jatobá Farms, which have bred Santa Gertrudis since 1982 and 1992 respectively; both well-known breeders of Santa Gertrudis. Farms that produce renowned animals and great champions of the breed in Brazil and a reference in agriculture and productivity.

Visit to Santo Antônio Farm, with intensive work on the production of 3/4 Santa Gertrudis animals, where most of the production goes to the Santa Gertrudis gourmet meat brand.

Visit to São Luiz Farm, a Nelore and Santa Gertrudis crossbreeding farm, where the Melkenbier brewery and MelkenPub are located. The restaurant is open to the public and serves the farm's own brand products, Santa Gertrudis meats, lamb, and various types of craft beers.

Visit to the headquarters of Fazenda União do Brasil, which has been working with Santa Gertrudis animals since 1989 and produces around 600 sheep matrices, with an area of 800 hectares of agriculture and a confinement system in Compost Barn for 2,000 animals. It also holds an annual Performance Evaluation Test in partnership with EMBRAPA/Genepplus.

Visit to Central Bela Vista, the largest bovine semen collection and processing center in Latin America, where we will have a presentation of the semen collection, packaging and freezing process, a visit to the central bulls and to the feeding efficiency test field.

Carcass boning presentation of boning by the renowned Master Barbecue Chef Roberto Barcellos.

Avaré Exhibition - EMAPA - Judging of the National Exhibition of the Santa Gertrudis breed, with auction of elite animals and participation in the final round of the National Rodeo League.

Visit to Malagueta Farm, another traditional Santa Gertrudis herd since 1984. Several renowned animals and great champions came from this farm, which is also a reference in Mangalarga horses.

SÃO PAULO / SP

DECEMBER 10 TO 11 (1 NIGHT)

HOTEL ACCOMODATION AT COMFORT GUARULHOS
(BREAKFAST AND SHUTTLE TO GUARULHOS AIRPORT INCLUDED)

- 10th – Arrival at São Paulo. Closing dinner
- 11th – Breakfast at hotel. Shuttle to Guarulhos International Airport offered by the hotel.

VALUE

U\$ 4.800,00
PER PERSON

*Double hotel accomodation
*Value based on the current dolar rate

Important dates:
By April 30th - U\$ 4.800,00
May 1st to June 30th - value updated *
July 1st to August 1st - value updated **

REGISTRATION DEADLINE : AUGUST 1ST
HOTELS ARE SUBJECT TO CHANGE



OPTIONAL TOURS

(not included in the program)

Prices per person.
Prices subject to change, air tickets on request.



FB GROUP
EXPERIENCE



RIO DE JANEIRO / RJ

(5 DAYS / 4 NIGHTS)

**OPTIONAL
TOUR**

HOTEL MIRAMAR BY WINDSOR COPACABANA (BREAKFAST INCLUDED)

TOURS:

- Sugar Loaf, beaches in the region (Copacabana, Ipanema) and Christ the Redeemer

- Double room: USD\$518.00

- Single room: USD\$900.00

***prices to be confirmed**



BONITO / MS

(5 DAYS / 4 NIGHTS)

OPTIONAL
TOUR

ZAGAIA ECO RESORT (BREAKFAST AND DINNER INCLUDED)

TOURS:

- Natural Aquarium
- Blue Lagoon Grotto

- Double room: USD\$770.00
- Single room: USD\$1.460.00

*prices to be confirmed

MANAUS / AM

(4 DAYS / 3 NIGHTS)

**OPTIONAL
TOUR**

IBERO STAR HERITAGE GRAND AMAZON (ALL-INCLUSIVE)

TOURS:

- Amazonian tours

- Double room: USD\$721.00

- Single room: USD\$1073.00

*prices to be confirmed



PANTANAL / MS

(4 DAYS / 3 NIGHTS)

**OPTIONAL
TOURS**

**CAIMAN PANTANAL ECOLOGICAL SANCTUARY
(BREAKFAST / LUNCH / DINNER INCLUDED)**

Tours:

- Safaris, Night tours, Canadian Canoe tours, Hikes and Walks through trails with bilingual guides

- Double room: USD\$1.689.00

- Single room: USD\$3.377.0

*prices to be confirmed



TRAVEL DOCUMENTS

- Documentation for Entry into Brazil currently in effect - January 2023.
- Passport valid for at least 6 months;
- Visa: US citizens do not need visas for Brazil for tourism or business trips up to 90 days.
- COVID Vaccine: Proof of COVID vaccination is required (proof that at least two doses of the vaccine have been taken) or negative Covid-19 antigen test or RT-PCR done no more than 1 day before departure from the first point of boarding. The certificate or test result must be in English, Portuguese or Spanish.
- Airline ticket issued with arrival and departure dates;
- Proof of lodging during the period of the visit in Brazil;
- Flights with connections - check the rules with the airline of the connecting country;
- Prescription medication: For travel with medication in luggage, controlled or restricted use drugs, a prescription may be requested containing the name of the medication and the required daily dose.
- Passengers who use insulin or other injectable drugs must carry the needles in original sealed containers and present them to the boarding security officers, along with the prescription describing which medication and dose will be used during the flight.

COMPLETE EXPERIENCE IN MINIMUM DETAILS...



EMAIL WITH ALL
CHOSEN PACKAGE DATA, IN
ADDITION TO INFORMATION
AND SCRIPT CURIOSITIES.



BRAZILIAN PLAYLIST FOR
CULTURAL IMMERSION.



GUIDED TOURS
BILINGUAL REGIONS.



FULL TRANSPORT IN
MARCOPOLO G7 BUS.

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