A Walk-Through of SGBI's
NEW REGISTRY PLATFORM

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The new pedigree and registry platform for Santa Gertrudis breeders through DigitalBeef is now up and running! This new system will allow Santa Gertrudis Breeders International (SGBI) members and Santa Gertrudis breeders to enter their own data, search easily for individual animals and their data, and record, track, access and utilize more data on registered, pedigreed Santa Gertrudis and STAR 5 cattle.

To help breeders learn the new system, Emma Ramirez, SGBI member services, walks us through this primer to demonstrate how to use the new platform to register an animal, update production data, dispose of an animal and transfer ownership. Emma will be the primary staff assisting members through this transition.

First, breeders can access the new registry login on *santagertrudis.com* at the top right of the homepage where it shows, "Registry Login." This will take you to the Santa Gertrudis DigitalBeef registry portal home page. On this page, you can also access search tools for SGBI members, EPDs and specific animals.

Members will see the "Registry Login" link on the home page of *santagertrudis.com*.

To login to the system, enter your member number and password in the left-hand column, then click "Log-in."

This will bring you to the "Home Base" for all of the registry where you can access data, look up animals, start the registration process, transfer ownership of an animal and pay your account balance.

On this "Home Base," you will see a left-hand column that contains your work menu, your ranch's general information in the top center of the page and a series of tabs for accessing information in the bottom center of the page. To view and/or edit your animals, click on the "Herd" tab. A current listing of your animals will be shown. You can click on an animal, which will highlight in green, then you can select on the right, "View," "Edit," "Transfer," "Dispose" or "Not for Sale."

Register an Animal

Let's first look at registering a new animal(s). Go to the work menu on the left-hand side column, select "Herd Mgmt," followed by "Recording" and select "Calves."

The system will ask how many animals you want to register for this work order. Enter your number of head, but know you can also add a row to add more animals once you start registering. Then you can begin adding data. Scroll to the right to see all of the information fields. At the top left of the page, click on "Page Guide" to give you definitions of all of the fields if you are unsure what goes into a specific field. For instance, by clicking "Page Guide," you can then click on "Method" to learn this means the method in which the weight was taken (scale, hoof tape or estimate).

Begin by entering the dam registration number, tab over to enter dam data, such as Temper, Susp, Teat (these are not required). Birth Date is the date of birth for the calf being registered, not the dam, and PHN is the tattoo ID unique to your herd. The next section is the sire data. Enter the sire registration number, or if you are using a multi-sire group, type in "MS" in "Sire RegNo." For STAR 5 cattle, enter the abbreviation of the respective breed, such as "AN" for Angus. This same concept applies to the dam; use "MD" for multiple-dam group.

Tab through the information fields for each animal. Many of these fields are not required, but add value if you have the information available.

On the Santa Gertrudis DigitalBeef registry portal home page, breeders can use their member number and password in the left-hand column to access the registration system.
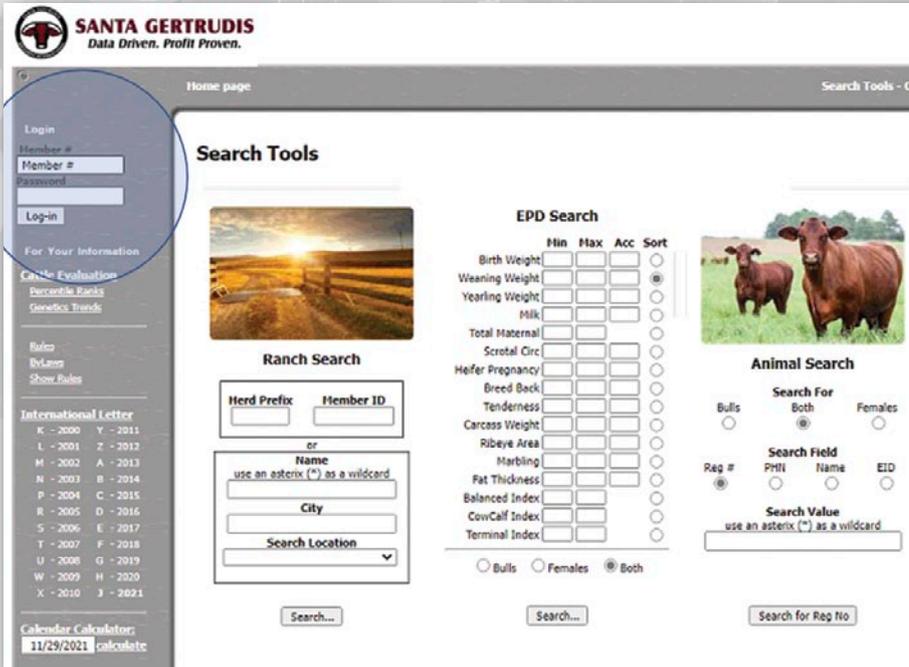
The "Name of Calf" field is next after you scroll over or tab through. This field allows for 28 characters. If left blank, it automatically uses the tattoo.

Near the far right are weaning and yearling information fields. Weights, dates taken, feed code and contemporary group can all be included here. If this information is not obtained at the time of registration, it can always be added to an animal's registry later. You can also transfer ownership when you register a calf.

Once you have completed the information for the calf's registration, scroll back to the left and click "Validate." If there are no errors, select "Commit to Registry" to finalize.

Transfer an Animal

If you only need to transfer ownership of an animal, you will start with the "Work Menu" again on the left-hand side. Click on "Work Queues." This will bring up a list of your current herd where you can find the animal, select it and click "Transfer". To find a specific animal, you can use CTRL-F on your keyboard and enter a number to look up. Click on that animal, select "Transfer," which will take you to the Animal Transfer Entry Form.

Begin by inputting the transfer date, select who to mail the registry certificate to, the buyer member number and ownership percentage. If you do not know the buyer number, click

The Work Menu in the left-hand column and tabs in the center of the screen allow members to access herd data and information.

To register a new animal, go to the Work Menu on the left-hand side column, select "Herd Mgmt," followed by "Recording" and select "Calves."

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on the small box just to the right of the buyer field, and it will allow you to search for the buyer by their zip code. If there is more than one buyer, include their individual member numbers as well as the ownership percentage. Select "Validate" and the correct buyer will show up under the animal you are transferring. To process the transfers, click "Continue" at the bottom of the page.

Finalizing the Information

To finalize the registration or transfer, your invoice must be paid, and this can now be done online through the registry system. From the "Home Base," click on the "Account" tab in the center of the screen. The invoice will show your current balance and allow you to enter your card number and billing address. The system does not take American Express, but will take all other forms of credit cards. Members can also still pay with a check mailed to SGBI.

While there is a learning curve to this new system, Ramirez assures that breeders will easily get the hang of it once they are in the system and start using it.

"We are all learning this new system, so if issues arise, please bring them to our attention," Ramirez concludes. "We are excited to start using this new system and allowing breeders more control of inputting their own cattle data." 🐂

Members can begin the registration process by adding their own animal data. Users can also find the "page guide" to give definitions of all of the fields to know what goes into a specific field.
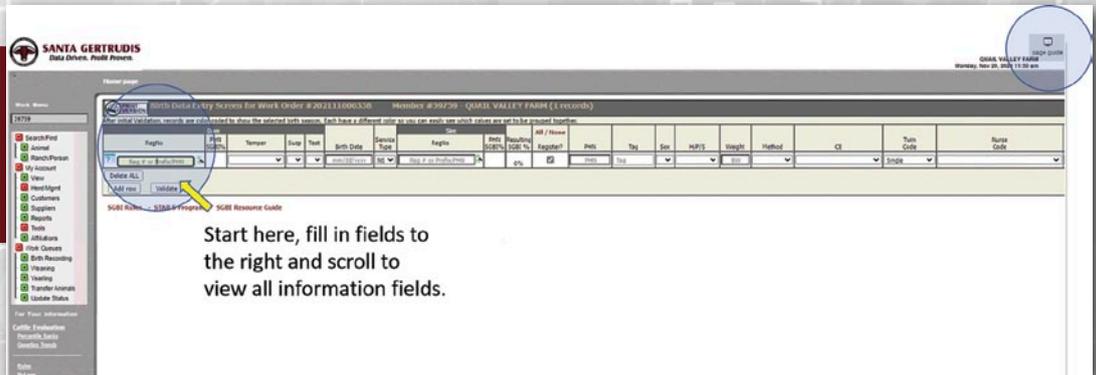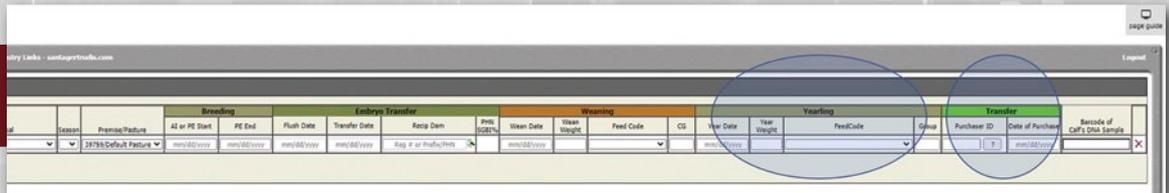

More information fields for each animal can be accessed by tabbing through to add production data. Many fields are not required, but add value if breeders have the information available.

Owners of animals can also be transferred at the time of registration.

To transfer ownership of an animal already registered, members can select animals and new owners in the DigitalBeef registration system to process the transfer.