

# SANTA GERTRUDIS BREEDERS INTERNATIONAL



Post Office Box 1257 | Kingsville, Texas 78364  
(o) 361.592.9357 | (f) 361.592.8572  
[www.santagertrudis.com](http://www.santagertrudis.com)

**DATA DRIVEN. PROFIT PROVEN.**

FOR IMMEDIATE RELEASE | July 21, 2020

## **Santa Gertrudis Better Beef Contest Focuses on Beef Quality**

**KINGSVILLE, Texas** – During the 2020 National Junior Santa Gertrudis Show, June 21-25 in Texarkana, Ark., 162 heifers and bulls were scanned as part of the Better Beef Contest. The purebred Santa Gertrudis heifers averaged 4.38 percent intramuscular fat (%IMF) and a 1.15-square-inch ribeye area per hundredweight (REA/cwt). The purebred bulls averaged 3.99 %IMF and 1.10 REA/cwt. STAR 5 heifers averaged 4.93 %IMF and 1.15 REA/cwt. These numbers show a stark improvement from past years' averages and prove that the Santa Gertrudis breed is making huge strides in carcass improvement.

Results from the contest are as follows.

### **Purebred Female, Top Carcass and High IMF**

WR 280, owned by Macie Brouillette, Effie, La.

### **Purebred Female, High REA/cwt.**

MN Miss Sandy, owned by Tripp Nichols, Axtell, Texas

### **Purebred Bull, Top Carcass**

Jay 113, owned by Landon Gremillion, Plaucheville, La.

### **Purebred Bull, High IMF**

Top Shelf Tito, owned by Payten Hampton, California, Mo.

### **Purebred Bull, High REA/cwt.**

777 Maximus 941, owned by Madisyn Douglas, Bonham, Texas

### **STAR 5 Female, Top Carcass**

SF Midnight Special, owned by Caleb French, Noxapater, Miss.

### **STAR 5 Female, High IMF**

Pointer 4/9, owned by Brooks Burton, Krum, Texas

### **STAR 5 Female, High REA/cwt.**

MTG Fergie G40, owned by Brittany Kunkel, Poughkeepsie, Ark.

The National Junior Santa Gertrudis Association conducts the Better Beef Contest to raise awareness of beef quality in the Santa Gertrudis breed, identify individual animals with superior carcass attributes and add data to the breed's registry.

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The National Junior Santa Gertrudis Association (NJSGA) is committed to building industry and breed leaders. Through its various programs, the NJSGA provides members numerous opportunities to enhance their leadership skills, engage with others and enrich their herds.

Founded in 1979, the NJSGA is most proud that its junior members are responsible youth who know the meaning of competition, hard work and sportsmanship – they are the beef industry’s future leaders.

For more information about the National Junior Santa Gertrudis Association, please visit [www.santagertrudis.com/sgbi-youth/njsga](http://www.santagertrudis.com/sgbi-youth/njsga).

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