

SANTA GERTRUDIS BREEDERS INTERNATIONAL



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DATA DRIVEN. PROFIT PROVEN.

Santa Gertrudis Breeders International Launches New Website

KINGSVILLE, Texas – Santa Gertrudis Breeders International (SGBI) recently launched its new website, <https://www.santagertrudis.com>, promoting the breed and the association’s industry-leading genetic evaluation tools. The new website has a clean, modern design with improved functionality and was designed to offer a user-friendly experience; it is also mobile friendly and can be translated to 10 languages.

“SGBI’s new website serves as a resource for our members, commercial cattlemen and anyone who desires to learn more about Santa Gertrudis,” said John Ford, SGBI executive director. “We are confident that this new site will make it easier for our members and commercial cattlemen to easily find information about the DATA DRIVEN, PROFIT PROVEN preferred American beef breed.”

SGBI’s website will be updated on a regular basis with new resources and breed information. Visitors can find a calendar with dates for upcoming sales and events; sale reports; show results; membership application; and information on the various association programs. It also features an archive of the association’s official publication, *Santa Gertrudis USA*.

“EPD/Animal Search” and “Member Search” features include online search capabilities and link directly to SGBI’s registry database, which makes it easy for breeders to find information on Santa Gertrudis animals that will fit in their breeding programs.

For more information about Santa Gertrudis Breeders International or the website, visit www.santagertrudis.com.

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