

Super American Bull Sale

March 30, 2019 | Bloomington,
Texas



Sale Averages

141 Lots.....	\$3,494
76 Brangus Bulls.....	\$4,000
54 Santa Gertrudis Bulls.....	\$3,000
11 Super American Bulls.....	\$2,423

Seventy-one buyers from eight states converged on Bloomington, Texas, for the second annual Super American Bull Sale at Briggs Ranch. This annual event, sponsored by Briggs Ranches, Salacoa Valley Farms and Harris Riverbend Farms, featured a heavy dose of Bos Indicus bulls on the cutting-edge of their respective breeds and their resulting crosses maximizing hybrid vigor, the Super Americans. The entire offering continues to be commercial cattleman focused and driven, and this was reflected by steady demand and willing buyers.

The high-selling bull, Lot 103, BBCC Big Town 803E16, was consigned by

Salacoa Valley Farms cooperator BBCC, Okeechobee, Fla., and was sold to Williamson Cattle Co., Okeechobee, Fla.

The second high-selling bull, Lot 102, was consigned by Salacoa Valley Farms, Fairmont, Ga., and was sold to T3 Brangus, Purvis, Miss., for \$12,000.

The high-selling lot, Lot 105, Salacoa Big Town 607E3, was sold to Great Mark Western Cattle LLC, Tallahassee, Fla., for \$8,750.

The high-selling lot, Lot 1, Harris Guns Up 184E, was consigned by Harris Riverbend Farms, Cleburne, Texas, and was sold to Williamson Cattle Company for \$7,500.